

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q2. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Yes, Conservative	264	147	118	7	26	33	45	59	94	45	219	149	116	171	93	147	107	254
	22%	24%	19%	5%	13%	15%	22%	33%	38%	15%	24%	21%	24%	24%	19%	20%	25%	22%
Yes, Labour	205	103	102	12	25	34	47	42	46	52	153	120	85	129	76	122	77	199
	17%	17%	17%	8%	13%	15%	22%	23%	18%	18%	17%	17%	17%	18%	15%	17%	18%	17%
Yes, Liberal Democrat	163	79	84	13	25	28	29	31	38	38	125	99	64	121	43	107	52	159
	14%	13%	14%	9%	13%	12%	14%	17%	15%	13%	14%	14%	13%	17%	9%	15%	12%	14%
Yes, UKIP (United Kingdom Independence Party)	22	15	7	1	2	2	5	2	11	4	18	9	13	12	10	13	7	20
	2%	3%	1%	*	1%	1%	2%	1%	4%	1%	2%	1%	3%	2%	2%	2%	2%	2%
Yes, SNP - Scottish National Party	17	13	4	1	1	2	3	3	6	3	15	8	9	10	8	9	8	17
	1%	2%	1%	1%	*	1%	2%	2%	3%	1%	2%	1%	2%	1%	2%	1%	2%	1%
Yes, Green Party	7	4	3	1	1	2	1	1	1	1	6	4	3	5	2	5	2	7
	1%	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%
Yes, BNP (British National Party)	6	3	3	1	1	2	1	*	1	2	4	4	2	4	3	2	4	6
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	*	1%	*	1%	1%	*	1%	1%
Independent	3	1	3	-	-	-	2	-	2	1	2	3	-	3	-	3	1	3
	*	*	*	-	-	-	1%	-	1%	*	*	*	-	*	-	*	*	*
Yes, Plaid Cymru	2	1	1	*	1	-	-	1	-	-	2	1	1	1	1	1	1	2
	*	*	*	*	*	-	-	*	-	-	*	*	*	*	*	*	*	*
Other	2	1	1	-	-	1	1	*	1	1	1	1	1	1	1	*	2	2
	*	*	*	-	-	*	*	*	*	*	*	*	*	*	*	*	*	*
No, did not vote	401	188	213	95	97	99	53	27	30	119	282	249	152	196	205	251	133	385
	33%	31%	35%	65%	49%	44%	26%	15%	12%	40%	31%	35%	31%	28%	41%	35%	31%	33%
Prefer not to answer	110	47	63	15	20	22	21	14	18	31	79	68	42	56	54	63	40	103
	9%	8%	10%	10%	10%	10%	10%	8%	7%	10%	9%	10%	9%	8%	11%	9%	9%	9%
Don't know	1	-	1	-	-	-	-	-	1	-	1	-	1	1	-	1	-	1
	*	-	*	-	-	-	-	-	*	-	*	-	*	*	-	*	-	*

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q2. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Yes, Conservative	264 22%	64 16%	97 26%	104 24%	19 17%	25 16%	20 15%	51 26%	83 29%	27 18%	39 23%
Yes, Labour	205 17%	91 23%	53 14%	61 14%	22 21%	37 24%	32 24%	25 13%	34 12%	30 20%	24 14%
Yes, Liberal Democrat	163 14%	44 11%	54 14%	65 15%	9 8%	18 11%	18 13%	23 11%	47 17%	19 12%	30 18%
Yes, UKIP (United Kingdom Independence Party)	22 2%	8 2%	7 2%	7 2%	1 1%	4 2%	3 2%	3 1%	6 2%	3 2%	3 2%
Yes, SNP - Scottish National Party	17 1%	16 4%	-	1 *	16 15%	-	-	-	*	*	*
Yes, Green Party	7 1%	1 *	2 *	5 1%	*	1 *	-	1 *	3 1%	1 1%	1 1%
Yes, BNP (British National Party)	6 1%	1 *	1 *	5 1%	-	* *	* *	1 *	3 1%	2 2%	-
Independent	3 *	2 1%	1 *	-	-	1 *	2 1%	1 *	-	-	-
Yes, Plaid Cymru	2 *	-	1 *	* *	-	-	-	* *	-	* *	1 1%
Other	2 *	-	1 *	1 *	-	-	-	1 *	1 *	1 *	-
No, did not vote	401 33%	127 32%	132 35%	142 33%	33 31%	50 32%	44 33%	79 39%	76 27%	58 38%	61 35%
Prefer not to answer	110 9%	41 10%	31 8%	38 9%	7 6%	21 13%	14 10%	16 8%	31 11%	9 6%	12 7%
Don't know	1 *	1 *	-	-	-	1 *	1 *	-	-	-	-

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q3. If a general election were to be held tomorrow which party, if any, would you vote for  
Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Labour	305 25%	150 25%	155 26%	34 24%	52 26%	55 25%	62 30%	43 24%	58 24%	98 33%	207 23%	183 26%	122 25%	184 26%	121 24%	178 25%	119 27%	296 26%
Conservatives	279 23%	147 24%	133 22%	15 10%	29 15%	40 18%	43 21%	58 32%	95 38%	47 16%	233 26%	162 23%	118 24%	189 27%	91 18%	175 24%	95 22%	270 23%
Liberal Democrats	72 6%	42 7%	30 5%	7 5%	14 7%	7 3%	12 6%	12 7%	20 8%	15 5%	56 6%	44 6%	27 6%	57 8%	14 3%	42 6%	26 6%	68 6%
SNP - Scottish National Party	28 2%	19 3%	10 2%	1 *	6 3%	6 3%	3 1%	6 3%	6 3%	11 4%	17 2%	18 3%	10 2%	16 2%	12 2%	14 2%	14 3%	28 2%
Plaid Cymru	4 *	3 1%	1 *	2 1%	1 1%	1 *	- -	1 *	- -	1 *	3 *	3 *	2 *	2 *	3 1%	3 *	1 *	4 *
Other	106 9%	57 9%	50 8%	13 9%	12 6%	21 9%	26 13%	9 5%	25 10%	17 6%	89 10%	55 8%	51 10%	54 8%	52 11%	68 9%	35 8%	103 9%
Would not vote for a party	261 22%	123 20%	139 23%	46 31%	62 31%	60 27%	42 20%	26 14%	25 10%	70 24%	191 21%	165 23%	96 20%	134 19%	127 26%	163 22%	87 20%	250 22%
Prefer not to say	148 12%	61 10%	87 14%	28 19%	21 11%	36 16%	18 9%	26 15%	18 7%	37 12%	111 12%	86 12%	62 13%	73 10%	75 15%	82 11%	56 13%	138 12%

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Q3. If a general election were to be held tomorrow which party, if any, would you vote for  
Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Labour	305 25%	117 30%	80 21%	107 25%	22 21%	48 31%	47 35%	39 19%	59 21%	51 33%	39 22%
Conservatives	279 23%	71 18%	100 26%	108 25%	25 24%	26 17%	19 14%	56 28%	82 29%	24 16%	46 27%
Liberal Democrats	72 6%	25 6%	19 5%	27 6%	7 7%	4 3%	14 11%	4 2%	20 7%	10 7%	12 7%
SNP - Scottish National Party	28 2%	27 7%	2 *	- -	27 25%	- -	- -	2 1%	- -	- -	- -
Plaid Cymru	4 *	1 *	2 1%	1 *	- -	1 1%	- -	* *	* *	1 1%	2 1%
Other	106 9%	29 7%	40 11%	38 9%	5 5%	16 10%	8 6%	22 11%	30 11%	13 8%	13 8%
Would not vote for a party	261 22%	75 19%	92 24%	94 22%	14 13%	35 23%	27 20%	58 29%	54 19%	36 24%	38 22%
Prefer not to say	148 12%	51 13%	44 12%	53 12%	6 6%	25 16%	20 15%	20 10%	39 14%	17 11%	22 13%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q3a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	904	466	438	109	144	154	173	151	173	199	705	509	395	556	348	535	337	872
Weighted base	795	417	378	72	115	130	147	128	204	189	606	465	330	503	292	480	290	770
Labour	305	150	155	34	52	55	62	43	58	98	207	183	122	184	121	178	119	296
	38%	36%	41%	48%	46%	43%	42%	33%	28%	52%	34%	39%	37%	37%	41%	37%	41%	39%
Conservatives	279	147	133	15	29	40	43	58	95	47	233	162	118	189	91	175	95	270
	35%	35%	35%	21%	25%	31%	30%	45%	46%	25%	38%	35%	36%	38%	31%	36%	33%	35%
Liberal Democrats	72	42	30	7	14	7	12	12	20	15	56	44	27	57	14	42	26	68
	9%	10%	8%	10%	12%	5%	8%	9%	10%	8%	9%	10%	8%	11%	5%	9%	9%	9%
SNP - Scottish National Party	28	19	10	1	6	6	3	6	6	11	17	18	10	16	12	14	14	28
	4%	5%	3%	1%	6%	5%	2%	5%	3%	6%	3%	4%	3%	3%	4%	3%	5%	4%
Plaid Cymru	4	3	1	2	1	1	-	1	-	1	3	3	2	2	3	3	1	4
	1%	1%	*	2%	1%	1%	-	*	-	1%	1%	1%	1%	*	1%	1%	*	1%
Other	106	57	50	13	12	21	26	9	25	17	89	55	51	54	52	68	35	103
	13%	14%	13%	18%	10%	16%	18%	7%	12%	9%	15%	12%	15%	11%	18%	14%	12%	13%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q3a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	904	298	300	306	89	109	100	150	221	110	125
Weighted base	795	271	243	282	87	96	88	122	191	99	112
Labour	305 38%	117 43%	80 33%	107 38%	22 26%	48 51%	47 53%	39 32%	59 31%	51 51%	39 34%
Conservatives	279 35%	71 26%	100 41%	108 38%	25 29%	26 28%	19 22%	56 46%	82 43%	24 25%	46 41%
Liberal Democrats	72 9%	25 9%	19 8%	27 10%	7 8%	4 4%	14 16%	4 3%	20 10%	10 10%	12 11%
SNP - Scottish National Party	28 4%	27 10%	2 1%	-	27 31%	-	-	2 1%	-	-	-
Plaid Cymru	4 1%	1 *	2 1%	1 *	-	1 1%	-	* *	* *	1 1%	2 2%
Other	106 13%	29 11%	40 16%	38 13%	5 6%	16 17%	8 9%	22 18%	30 16%	13 13%	13 12%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

## Q4. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	147	72	75	18	16	32	37	15	29	24	123	71	76	78	69	85	56	141
Weighted base	106	57	50	13	12	21	26	9	25	17	89	55	51	54	52	68	35	103
UKIP - United Kingdom Independence Party	42 39%	29 52%	12 25%	3 19%	5 39%	4 20%	11 42%	7 72%	13 51%	7 40%	35 39%	19 34%	23 45%	18 34%	23 45%	22 33%	17 48%	39 38%
Green Party	29 27%	14 25%	15 30%	5 36%	2 16%	8 36%	7 27%	1 15%	6 25%	1 7%	28 31%	17 31%	12 23%	19 34%	11 20%	24 36%	5 14%	29 28%
BNP - British National Party	12 11%	3 5%	9 18%	4 27%	2 19%	3 14%	1 3%	* 3%	2 7%	4 23%	8 9%	7 12%	5 10%	6 11%	6 11%	7 11%	5 13%	12 11%
Other	3 3%	3 5%	1 2%	* 4%	- -	1 3%	2 9%	- -	- -	* 2%	3 4%	- -	3 7%	1 1%	3 5%	3 4%	* 1%	3 3%
Prefer not to answer	17 16%	5 9%	12 23%	1 10%	3 26%	4 19%	5 19%	1 7%	3 13%	5 29%	12 14%	11 20%	6 12%	8 15%	9 17%	10 15%	7 20%	17 17%
Don't know	3 3%	2 4%	1 2%	1 4%	- -	2 7%	- -	* 3%	1 4%	- -	3 4%	2 3%	2 3%	2 5%	1 1%	2 2%	2 5%	3 3%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

## Q4. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	147	39	55	53	6	19	14	29	41	19	19
Weighted base	106	29	40	38	5	16	8	22	30	13	13
UKIP - United Kingdom Independence Party	42 39%	12 43%	14 35%	15 40%	1 28%	7 45%	4 50%	4 20%	16 54%	6 51%	2 18%
Green Party	29 27%	10 33%	8 20%	12 31%	* 9%	6 37%	3 40%	4 21%	9 28%	2 16%	5 34%
BNP - British National Party	12 11%	1 4%	6 14%	5 13%	- -	1 6%	* 4%	5 23%	2 7%	1 7%	3 19%
Other	3 3%	2 8%	1 2%	* 1%	2 48%	- -	- -	1 4%	- -	* 2%	- -
Prefer not to answer	17 16%	2 8%	10 24%	5 13%	1 16%	1 7%	* 5%	7 34%	1 4%	3 23%	3 25%
Don't know	3 3%	1 3%	2 5%	1 1%	- -	1 5%	- -	- -	2 6%	- -	1 4%



## TNS Polling November OnlineBus Survey - (S4708 - 222551)

## Q5. Which is closest to your view?

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Local government should have the freedom to decide how services are run in their area	577 48%	309 51%	268 44%	70 48%	101 51%	102 45%	95 46%	81 45%	128 52%	131 44%	445 49%	346 48%	231 47%	350 49%	227 46%	347 48%	210 49%	557 48%
Central government should make sure that services are delivered in the same way in all parts of the country	438 36%	219 36%	220 36%	39 27%	60 30%	77 34%	80 39%	82 46%	99 40%	105 35%	333 37%	250 35%	188 39%	274 39%	165 33%	265 37%	160 37%	424 37%
Don't know	189 16%	73 12%	116 19%	37 25%	37 19%	46 20%	32 16%	17 10%	20 8%	60 20%	129 14%	120 17%	69 14%	86 12%	103 21%	114 16%	63 15%	176 15%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

## Q5. Which is closest to your view?

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Local government should have the freedom to decide how services are run in their area	577 48%	203 51%	169 45%	204 48%	52 49%	76 49%	74 55%	89 45%	135 47%	73 48%	76 44%
Central government should make sure that services are delivered in the same way in all parts of the country	438 36%	145 36%	138 36%	156 36%	42 40%	58 37%	45 33%	74 37%	103 36%	51 34%	66 39%
Don't know	189 16%	49 12%	71 19%	69 16%	12 11%	22 14%	15 11%	37 18%	46 16%	28 18%	29 17%

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Summary Table**

**Base: All respondents in GB 18+**

		Inflation / Rising prices	Unemployment	National Health Service	Education	National security defence	Level of taxation	Crime / Law & order	Environment
Unweighted base		1252	1252	1252	1252	1252	1252	1252	1252
Weighted base		1205	1205	1205	1205	1205	1205	1205	1205
Top Ranked	(8)	339 28%	481 40%	110 9%	29 2%	38 3%	45 4%	146 12%	16 1%
2nd ranked	(7)	315 26%	299 25%	152 13%	96 8%	41 3%	105 9%	163 14%	34 3%
3rd ranked	(6)	203 17%	143 12%	242 20%	137 11%	75 6%	151 13%	223 19%	29 2%
4th ranked	(5)	110 9%	97 8%	238 20%	187 15%	116 10%	183 15%	201 17%	71 6%
5th ranked	(4)	114 9%	78 6%	199 17%	235 20%	121 10%	163 14%	193 16%	103 9%
6th ranked	(3)	71 6%	41 3%	166 14%	227 19%	174 14%	238 20%	161 13%	125 10%
7th ranked	(2)	36 3%	31 3%	61 5%	209 17%	285 24%	205 17%	87 7%	290 24%
8th ranked	(1)	16 1%	33 3%	36 3%	83 7%	355 29%	114 9%	30 3%	537 45%
<b>Mean</b>		<b>6.18</b>	<b>6.49</b>	<b>5.01</b>	<b>3.98</b>	<b>2.95</b>	<b>3.99</b>	<b>5.07</b>	<b>2.32</b>
<b>Std. Dev.</b>		<b>1.781</b>	<b>1.830</b>	<b>1.783</b>	<b>1.797</b>	<b>1.947</b>	<b>1.942</b>	<b>1.889</b>	<b>1.697</b>
<b>Error Variance</b>		<b>0.003</b>	<b>0.003</b>	<b>0.003</b>	<b>0.003</b>	<b>0.003</b>	<b>0.003</b>	<b>0.003</b>	<b>0.002</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6a. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Inflation / Rising prices**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Top Ranked	(8) 339	160	179	30	55	77	60	58	58	78	261	213	127	201	138	207	126	333
	28%	27%	30%	20%	28%	34%	29%	32%	24%	26%	29%	30%	26%	28%	28%	29%	29%	29%
2nd ranked	(7) 315	150	166	39	54	60	58	50	54	92	223	206	109	191	124	184	122	306
	26%	25%	27%	27%	27%	27%	28%	28%	22%	31%	25%	29%	22%	27%	25%	25%	28%	26%
3rd ranked	(6) 203	98	105	18	35	34	39	30	47	57	147	112	91	111	92	124	71	195
	17%	16%	17%	13%	18%	15%	19%	17%	19%	19%	16%	16%	19%	16%	19%	17%	16%	17%
4th ranked	(5) 110	63	47	21	21	17	21	11	19	22	88	59	51	61	50	65	37	102
	9%	10%	8%	14%	11%	8%	10%	6%	8%	8%	10%	8%	10%	9%	10%	9%	9%	9%
5th ranked	(4) 114	57	57	21	18	13	13	17	32	23	91	64	49	82	32	68	38	106
	9%	9%	9%	14%	9%	6%	6%	9%	13%	8%	10%	9%	10%	12%	6%	9%	9%	9%
6th ranked	(3) 71	38	32	10	6	13	11	11	19	14	57	36	35	33	37	43	21	65
	6%	6%	5%	7%	3%	6%	5%	6%	8%	5%	6%	5%	7%	5%	8%	6%	5%	6%
7th ranked	(2) 36	26	11	4	4	9	4	4	11	7	29	17	19	23	13	25	10	36
	3%	4%	2%	3%	2%	4%	2%	2%	5%	3%	3%	2%	4%	3%	3%	3%	2%	3%
8th ranked	(1) 16	9	7	4	3	1	2	-	6	4	12	9	7	8	8	7	8	16
	1%	1%	1%	2%	2%	1%	1%	-	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%
<b>Mean</b>	<b>6.18</b>	<b>6.05</b>	<b>6.31</b>	<b>5.82</b>	<b>6.28</b>	<b>6.39</b>	<b>6.35</b>	<b>6.41</b>	<b>5.82</b>	<b>6.30</b>	<b>6.14</b>	<b>6.31</b>	<b>5.99</b>	<b>6.19</b>	<b>6.16</b>	<b>6.18</b>	<b>6.26</b>	<b>6.21</b>
<b>Std. Dev.</b>	<b>1.781</b>	<b>1.851</b>	<b>1.699</b>	<b>1.854</b>	<b>1.694</b>	<b>1.776</b>	<b>1.639</b>	<b>1.648</b>	<b>1.938</b>	<b>1.676</b>	<b>1.813</b>	<b>1.721</b>	<b>1.849</b>	<b>1.770</b>	<b>1.797</b>	<b>1.786</b>	<b>1.767</b>	<b>1.778</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.006</b>	<b>0.005</b>	<b>0.019</b>	<b>0.013</b>	<b>0.014</b>	<b>0.012</b>	<b>0.014</b>	<b>0.019</b>	<b>0.010</b>	<b>0.003</b>	<b>0.004</b>	<b>0.006</b>	<b>0.004</b>	<b>0.006</b>	<b>0.004</b>	<b>0.007</b>	<b>0.003</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6a. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Inflation / Rising prices**

**Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Top Ranked	(8) 339 28%	116 29%	110 29%	113 26%	37 35%	42 27%	37 28%	52 26%	78 27%	34 22%	59 35%
2nd ranked	(7) 315 26%	98 25%	97 26%	120 28%	28 26%	45 29%	26 19%	53 27%	75 26%	46 30%	42 24%
3rd ranked	(6) 203 17%	67 17%	67 18%	69 16%	23 21%	22 14%	22 16%	37 19%	49 17%	32 21%	19 11%
4th ranked	(5) 110 9%	31 8%	35 9%	44 10%	1 1%	14 9%	15 11%	20 10%	21 7%	15 10%	23 13%
5th ranked	(4) 114 9%	44 11%	28 7%	41 10%	9 9%	14 9%	21 15%	16 8%	28 10%	13 8%	13 8%
6th ranked	(3) 71 6%	23 6%	22 6%	26 6%	4 4%	10 6%	9 7%	11 6%	18 6%	7 5%	11 7%
7th ranked	(2) 36 3%	15 4%	10 3%	11 3%	4 3%	8 5%	3 2%	4 2%	10 4%	4 2%	3 2%
8th ranked	(1) 16 1%	3 1%	9 2%	4 1%	- -	1 1%	2 2%	6 3%	5 2%	2 1%	1 1%
<b>Mean</b>	<b>6.18</b>	<b>6.17</b>	<b>6.20</b>	<b>6.17</b>	<b>6.51</b>	<b>6.13</b>	<b>5.95</b>	<b>6.13</b>	<b>6.13</b>	<b>6.20</b>	<b>6.33</b>
<b>Std. Dev.</b>	<b>1.781</b>	<b>1.795</b>	<b>1.816</b>	<b>1.740</b>	<b>1.643</b>	<b>1.832</b>	<b>1.839</b>	<b>1.809</b>	<b>1.840</b>	<b>1.631</b>	<b>1.753</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.008</b>	<b>0.008</b>	<b>0.007</b>	<b>0.026</b>	<b>0.021</b>	<b>0.025</b>	<b>0.015</b>	<b>0.011</b>	<b>0.018</b>	<b>0.017</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6b. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Unemployment**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Top Ranked	(8) 481	236	245	63	80	87	81	70	100	128	354	285	196	283	198	285	176	461
	40%	39%	41%	43%	40%	39%	39%	39%	41%	43%	39%	40%	40%	40%	40%	39%	41%	40%
2nd ranked	(7) 299	139	160	26	48	52	62	42	70	70	229	178	121	172	127	180	112	292
	25%	23%	27%	18%	24%	23%	30%	23%	28%	24%	25%	25%	25%	24%	26%	25%	26%	25%
3rd ranked	(6) 143	76	67	23	23	28	19	24	27	24	119	88	55	88	55	81	55	137
	12%	13%	11%	15%	12%	13%	9%	13%	11%	8%	13%	12%	11%	12%	11%	11%	13%	12%
4th ranked	(5) 97	46	52	12	13	21	17	16	19	29	69	61	36	54	43	63	26	89
	8%	8%	9%	8%	6%	9%	8%	9%	8%	10%	8%	9%	7%	8%	9%	9%	6%	8%
5th ranked	(4) 78	45	33	10	14	16	10	14	15	17	61	38	40	51	27	42	33	75
	6%	7%	6%	7%	7%	7%	5%	8%	6%	6%	7%	5%	8%	7%	5%	6%	8%	7%
6th ranked	(3) 41	24	18	8	2	9	6	4	13	4	37	22	19	21	20	24	18	41
	3%	4%	3%	5%	1%	4%	3%	2%	5%	1%	4%	3%	4%	3%	4%	3%	4%	4%
7th ranked	(2) 31	16	15	4	13	5	2	7	2	13	18	20	11	20	11	23	6	29
	3%	3%	3%	2%	6%	2%	1%	4%	1%	4%	2%	3%	2%	3%	2%	3%	1%	3%
8th ranked	(1) 33	19	13	1	6	9	11	4	1	12	20	23	9	20	12	26	6	32
	3%	3%	2%	1%	3%	4%	5%	2%	*	4%	2%	3%	2%	3%	2%	4%	1%	3%
<b>Mean</b>	<b>6.49</b>	<b>6.41</b>	<b>6.58</b>	<b>6.52</b>	<b>6.40</b>	<b>6.37</b>	<b>6.53</b>	<b>6.45</b>	<b>6.68</b>	<b>6.46</b>	<b>6.51</b>	<b>6.49</b>	<b>6.51</b>	<b>6.47</b>	<b>6.52</b>	<b>6.43</b>	<b>6.61</b>	<b>6.49</b>
<b>Std. Dev.</b>	<b>1.830</b>	<b>1.899</b>	<b>1.756</b>	<b>1.764</b>	<b>1.990</b>	<b>1.925</b>	<b>1.886</b>	<b>1.828</b>	<b>1.586</b>	<b>1.988</b>	<b>1.776</b>	<b>1.858</b>	<b>1.790</b>	<b>1.849</b>	<b>1.804</b>	<b>1.915</b>	<b>1.688</b>	<b>1.835</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.006</b>	<b>0.005</b>	<b>0.017</b>	<b>0.018</b>	<b>0.016</b>	<b>0.016</b>	<b>0.017</b>	<b>0.012</b>	<b>0.014</b>	<b>0.003</b>	<b>0.005</b>	<b>0.006</b>	<b>0.005</b>	<b>0.006</b>	<b>0.005</b>	<b>0.006</b>	<b>0.003</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6b. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Unemployment**

**Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Top Ranked	(8) 481	169	144	168	42	68	59	76	110	72	54
	40%	43%	38%	39%	40%	43%	44%	38%	39%	47%	32%
2nd ranked	(7) 299	112	85	103	23	46	43	42	65	32	48
	25%	28%	22%	24%	22%	29%	32%	21%	23%	21%	28%
3rd ranked	(6) 143	40	53	51	16	12	12	28	34	12	29
	12%	10%	14%	12%	15%	8%	9%	14%	12%	8%	17%
4th ranked	(5) 97	30	33	34	8	12	10	15	29	10	14
	8%	8%	9%	8%	8%	8%	7%	7%	10%	6%	8%
5th ranked	(4) 78	24	28	26	11	9	3	15	18	7	13
	6%	6%	7%	6%	11%	6%	2%	8%	6%	5%	8%
6th ranked	(3) 41	6	15	20	2	3	-	11	18	4	2
	3%	1%	4%	5%	2%	2%	-	6%	6%	3%	1%
7th ranked	(2) 31	8	9	15	3	2	2	5	6	7	6
	3%	2%	2%	4%	3%	1%	2%	2%	2%	4%	3%
8th ranked	(1) 33	9	12	12	-	3	6	7	3	8	5
	3%	2%	3%	3%	-	2%	4%	4%	1%	5%	3%
<b>Mean</b>	<b>6.49</b>	<b>6.70</b>	<b>6.38</b>	<b>6.41</b>	<b>6.53</b>	<b>6.74</b>	<b>6.79</b>	<b>6.30</b>	<b>6.45</b>	<b>6.47</b>	<b>6.35</b>
<b>Std. Dev.</b>	<b>1.830</b>	<b>1.682</b>	<b>1.873</b>	<b>1.910</b>	<b>1.656</b>	<b>1.660</b>	<b>1.730</b>	<b>1.971</b>	<b>1.765</b>	<b>2.106</b>	<b>1.807</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.007</b>	<b>0.008</b>	<b>0.009</b>	<b>0.026</b>	<b>0.017</b>	<b>0.022</b>	<b>0.017</b>	<b>0.010</b>	<b>0.031</b>	<b>0.018</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6c. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- National Health Service**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Top Ranked	(8) 110	55	55	14	12	16	16	17	35	20	90	52	58	63	47	66	35	101
	9%	9%	9%	10%	6%	7%	8%	9%	14%	7%	10%	7%	12%	9%	9%	9%	8%	9%
2nd ranked	(7) 152	63	89	20	25	24	28	25	31	28	123	88	63	86	65	98	44	142
	13%	10%	15%	14%	12%	10%	13%	14%	13%	10%	14%	12%	13%	12%	13%	14%	10%	12%
3rd ranked	(6) 242	114	129	19	35	43	42	42	62	61	182	130	112	147	95	154	79	233
	20%	19%	21%	13%	17%	19%	20%	23%	25%	20%	20%	18%	23%	21%	19%	21%	18%	20%
4th ranked	(5) 238	105	133	32	43	51	42	30	41	61	177	154	84	143	95	141	93	234
	20%	17%	22%	22%	22%	23%	20%	17%	17%	21%	20%	22%	17%	20%	19%	20%	21%	20%
5th ranked	(4) 199	115	84	13	29	47	40	30	41	48	151	121	78	119	79	109	86	195
	17%	19%	14%	9%	15%	21%	19%	16%	17%	16%	17%	17%	16%	17%	16%	15%	20%	17%
6th ranked	(3) 166	96	70	29	36	33	23	26	20	50	116	112	55	97	70	99	59	158
	14%	16%	12%	20%	18%	15%	11%	15%	8%	17%	13%	16%	11%	14%	14%	14%	14%	14%
7th ranked	(2) 61	29	32	12	8	7	13	9	13	16	45	36	26	31	30	36	23	59
	5%	5%	5%	8%	4%	3%	6%	5%	5%	6%	5%	5%	5%	4%	6%	5%	5%	5%
8th ranked	(1) 36	24	12	8	12	6	4	2	4	12	24	23	13	23	13	21	15	36
	3%	4%	2%	6%	6%	3%	2%	1%	2%	4%	3%	3%	3%	3%	3%	3%	3%	3%
<b>Mean</b>	<b>5.01</b>	<b>4.85</b>	<b>5.17</b>	<b>4.74</b>	<b>4.73</b>	<b>4.92</b>	<b>5.02</b>	<b>5.14</b>	<b>5.38</b>	<b>4.77</b>	<b>5.09</b>	<b>4.88</b>	<b>5.20</b>	<b>5.01</b>	<b>5.01</b>	<b>5.07</b>	<b>4.86</b>	<b>4.99</b>
<b>Std. Dev.</b>	<b>1.783</b>	<b>1.824</b>	<b>1.730</b>	<b>2.003</b>	<b>1.829</b>	<b>1.649</b>	<b>1.718</b>	<b>1.724</b>	<b>1.768</b>	<b>1.775</b>	<b>1.780</b>	<b>1.755</b>	<b>1.809</b>	<b>1.765</b>	<b>1.811</b>	<b>1.784</b>	<b>1.753</b>	<b>1.774</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.005</b>	<b>0.005</b>	<b>0.022</b>	<b>0.016</b>	<b>0.012</b>	<b>0.013</b>	<b>0.015</b>	<b>0.015</b>	<b>0.011</b>	<b>0.003</b>	<b>0.004</b>	<b>0.006</b>	<b>0.004</b>	<b>0.006</b>	<b>0.004</b>	<b>0.007</b>	<b>0.003</b>



**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6c. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- National Health Service**

**Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Top Ranked	(8) 110 9%	34 9%	33 9%	42 10%	6 6%	15 10%	13 9%	18 9%	29 10%	11 8%	16 9%
2nd ranked	(7) 152 13%	44 11%	50 13%	57 13%	10 9%	21 13%	13 10%	30 15%	40 14%	16 10%	22 13%
3rd ranked	(6) 242 20%	81 20%	72 19%	89 21%	15 14%	35 22%	31 23%	33 16%	56 20%	35 23%	37 22%
4th ranked	(5) 238 20%	85 21%	80 21%	74 17%	28 26%	35 22%	22 17%	43 21%	45 16%	29 19%	37 22%
5th ranked	(4) 199 17%	72 18%	61 16%	66 15%	15 14%	26 17%	31 23%	26 13%	59 21%	21 14%	22 13%
6th ranked	(3) 166 14%	55 14%	48 13%	64 15%	23 21%	13 8%	19 14%	26 13%	34 12%	21 14%	32 18%
7th ranked	(2) 61 5%	19 5%	22 6%	20 5%	8 7%	10 6%	2 2%	16 8%	12 4%	10 6%	4 2%
8th ranked	(1) 36 3%	7 2%	12 3%	17 4%	2 2%	3 2%	2 1%	9 4%	9 3%	9 6%	2 1%
<b>Mean</b>	<b>5.01</b>	<b>5.01</b>	<b>5.00</b>	<b>5.02</b>	<b>4.65</b>	<b>5.18</b>	<b>5.09</b>	<b>4.95</b>	<b>5.09</b>	<b>4.83</b>	<b>5.13</b>
<b>Std. Dev.</b>	<b>1.783</b>	<b>1.696</b>	<b>1.796</b>	<b>1.853</b>	<b>1.710</b>	<b>1.715</b>	<b>1.631</b>	<b>1.911</b>	<b>1.815</b>	<b>1.876</b>	<b>1.694</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.007</b>	<b>0.008</b>	<b>0.008</b>	<b>0.028</b>	<b>0.019</b>	<b>0.019</b>	<b>0.016</b>	<b>0.011</b>	<b>0.024</b>	<b>0.016</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6d. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Education**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Top Ranked	(8) 29	14	15	8	9	5	3	2	2	11	19	19	10	15	14	18	9	27
	2%	2%	2%	5%	4%	2%	2%	1%	1%	4%	2%	3%	2%	2%	3%	2%	2%	2%
2nd ranked	(7) 96	59	38	9	16	18	18	15	20	29	67	56	40	66	30	60	31	91
	8%	10%	6%	6%	8%	8%	9%	8%	8%	10%	7%	8%	8%	9%	6%	8%	7%	8%
3rd ranked	(6) 137	64	73	26	19	29	27	17	20	34	103	95	42	92	45	75	61	136
	11%	11%	12%	18%	9%	13%	13%	9%	8%	11%	11%	13%	9%	13%	9%	10%	14%	12%
4th ranked	(5) 187	94	92	23	23	40	28	30	43	44	142	101	86	104	82	115	60	175
	15%	16%	15%	15%	12%	18%	13%	17%	17%	15%	16%	14%	18%	15%	17%	16%	14%	15%
5th ranked	(4) 235	104	131	26	30	48	40	41	50	68	167	141	94	136	99	148	76	224
	20%	17%	22%	18%	15%	21%	19%	23%	20%	23%	18%	20%	19%	19%	20%	20%	18%	19%
6th ranked	(3) 227	129	98	18	43	39	41	29	57	49	178	130	98	138	89	130	89	219
	19%	22%	16%	12%	22%	17%	20%	16%	23%	17%	20%	18%	20%	19%	18%	18%	21%	19%
7th ranked	(2) 209	101	108	26	45	28	37	32	42	51	158	123	86	117	93	133	75	208
	17%	17%	18%	18%	23%	12%	18%	17%	17%	17%	17%	17%	18%	16%	19%	18%	17%	18%
8th ranked	(1) 83	35	48	11	13	18	14	14	13	11	73	51	33	41	42	46	31	77
	7%	6%	8%	8%	7%	8%	7%	7%	5%	4%	8%	7%	7%	6%	8%	6%	7%	7%
<b>Mean</b>	<b>3.98</b>	<b>4.03</b>	<b>3.92</b>	<b>4.19</b>	<b>3.86</b>	<b>4.10</b>	<b>3.97</b>	<b>3.92</b>	<b>3.88</b>	<b>4.20</b>	<b>3.90</b>	<b>4.01</b>	<b>3.93</b>	<b>4.08</b>	<b>3.84</b>	<b>3.98</b>	<b>3.95</b>	<b>3.97</b>
<b>Std. Dev.</b>	<b>1.797</b>	<b>1.806</b>	<b>1.787</b>	<b>1.941</b>	<b>1.909</b>	<b>1.785</b>	<b>1.792</b>	<b>1.747</b>	<b>1.661</b>	<b>1.789</b>	<b>1.794</b>	<b>1.821</b>	<b>1.761</b>	<b>1.795</b>	<b>1.791</b>	<b>1.791</b>	<b>1.798</b>	<b>1.793</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.005</b>	<b>0.005</b>	<b>0.021</b>	<b>0.017</b>	<b>0.014</b>	<b>0.014</b>	<b>0.015</b>	<b>0.014</b>	<b>0.011</b>	<b>0.003</b>	<b>0.005</b>	<b>0.006</b>	<b>0.004</b>	<b>0.006</b>	<b>0.004</b>	<b>0.007</b>	<b>0.003</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6d. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Education**

**Base: All respondents in GB 18+**

	Total	REGION			REGION							
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177	
Weighted base	1205	397	379	429	107	156	134	200	285	152	172	
Top Ranked	(8)	29 2%	10 3%	8 2%	11 3%	3 2%	4 3%	4 3%	5 2%	5 2%	6 4%	4 2%
2nd ranked	(7)	96 8%	36 9%	22 6%	39 9%	11 10%	14 9%	11 8%	14 7%	19 7%	11 7%	16 10%
3rd ranked	(6)	137 11%	47 12%	34 9%	56 13%	12 12%	19 12%	15 11%	18 9%	33 12%	24 16%	15 9%
4th ranked	(5)	187 15%	69 17%	53 14%	64 15%	17 16%	27 17%	26 19%	26 13%	48 17%	18 12%	26 15%
5th ranked	(4)	235 20%	72 18%	81 21%	82 19%	15 14%	34 22%	23 17%	44 22%	53 19%	35 23%	30 18%
6th ranked	(3)	227 19%	71 18%	70 18%	86 20%	19 17%	37 24%	16 12%	35 18%	58 20%	34 23%	28 16%
7th ranked	(2)	209 17%	65 16%	83 22%	61 14%	21 20%	18 11%	27 20%	39 20%	53 19%	13 9%	38 22%
8th ranked	(1)	83 7%	26 7%	28 8%	29 7%	9 9%	4 2%	13 9%	19 9%	15 5%	10 7%	13 8%
<b>Mean</b>	<b>3.98</b>	<b>4.08</b>	<b>3.74</b>	<b>4.10</b>	<b>3.96</b>	<b>4.25</b>	<b>3.97</b>	<b>3.76</b>	<b>3.94</b>	<b>4.20</b>	<b>3.87</b>	
<b>Std. Dev.</b>	<b>1.797</b>	<b>1.814</b>	<b>1.740</b>	<b>1.813</b>	<b>1.926</b>	<b>1.652</b>	<b>1.899</b>	<b>1.806</b>	<b>1.714</b>	<b>1.785</b>	<b>1.872</b>	
<b>Error Variance</b>	<b>0.003</b>	<b>0.008</b>	<b>0.007</b>	<b>0.008</b>	<b>0.035</b>	<b>0.017</b>	<b>0.026</b>	<b>0.014</b>	<b>0.010</b>	<b>0.022</b>	<b>0.020</b>	

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6e. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- National security defence**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Top Ranked	(8) 38	27	11	3	7	5	6	9	8	12	26	19	19	19	19	25	11	37
	3%	4%	2%	2%	4%	2%	3%	5%	3%	4%	3%	3%	4%	3%	4%	3%	3%	3%
2nd ranked	(7) 41	28	13	6	2	11	2	6	14	9	32	20	20	19	22	22	16	37
	3%	5%	2%	4%	1%	5%	1%	3%	6%	3%	3%	3%	4%	3%	4%	3%	4%	3%
3rd ranked	(6) 75	39	37	11	14	7	8	11	24	10	65	39	37	49	26	48	26	74
	6%	6%	6%	7%	7%	3%	4%	6%	10%	3%	7%	5%	7%	7%	5%	7%	6%	6%
4th ranked	(5) 116	50	66	10	13	20	23	24	27	20	96	59	57	71	45	68	45	113
	10%	8%	11%	7%	6%	9%	11%	13%	11%	7%	11%	8%	12%	10%	9%	9%	10%	10%
5th ranked	(4) 121	56	65	17	31	19	15	13	25	37	84	72	49	69	52	68	44	112
	10%	9%	11%	12%	16%	8%	7%	7%	10%	13%	9%	10%	10%	10%	11%	9%	10%	10%
6th ranked	(3) 174	85	89	24	23	32	32	25	38	38	136	98	76	102	73	113	56	170
	14%	14%	15%	17%	12%	14%	15%	14%	15%	13%	15%	14%	16%	14%	15%	16%	13%	15%
7th ranked	(2) 285	135	150	27	54	59	48	47	49	71	214	177	107	181	104	177	95	272
	24%	22%	25%	18%	27%	26%	23%	26%	20%	24%	24%	25%	22%	25%	21%	24%	22%	24%
8th ranked	(1) 355	182	173	48	53	74	73	45	61	100	255	232	123	200	155	203	139	342
	29%	30%	29%	33%	27%	33%	35%	25%	25%	34%	28%	32%	25%	28%	31%	28%	32%	30%
<b>Mean</b>	<b>2.95</b>	<b>3.03</b>	<b>2.87</b>	<b>2.91</b>	<b>2.91</b>	<b>2.74</b>	<b>2.66</b>	<b>3.13</b>	<b>3.31</b>	<b>2.77</b>	<b>3.01</b>	<b>2.78</b>	<b>3.19</b>	<b>2.93</b>	<b>2.97</b>	<b>2.97</b>	<b>2.91</b>	<b>2.95</b>
<b>Std. Dev.</b>	<b>1.947</b>	<b>2.073</b>	<b>1.811</b>	<b>1.945</b>	<b>1.866</b>	<b>1.878</b>	<b>1.811</b>	<b>2.032</b>	<b>2.065</b>	<b>1.933</b>	<b>1.949</b>	<b>1.880</b>	<b>2.017</b>	<b>1.900</b>	<b>2.014</b>	<b>1.947</b>	<b>1.949</b>	<b>1.947</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.007</b>	<b>0.005</b>	<b>0.021</b>	<b>0.016</b>	<b>0.015</b>	<b>0.014</b>	<b>0.021</b>	<b>0.021</b>	<b>0.013</b>	<b>0.004</b>	<b>0.005</b>	<b>0.007</b>	<b>0.005</b>	<b>0.008</b>	<b>0.005</b>	<b>0.008</b>	<b>0.003</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6e. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- National security defence**

**Base: All respondents in GB 18+**

	Total	REGION			REGION							
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177	
Weighted base	1205	397	379	429	107	156	134	200	285	152	172	
Top Ranked	(8)	38 3%	7 2%	14 4%	17 4%	1 1%	3 2%	3 2%	6 3%	10 4%	8 5%	6 3%
2nd ranked	(7)	41 3%	13 3%	12 3%	16 4%	5 4%	6 4%	2 2%	8 4%	11 4%	6 4%	3 2%
3rd ranked	(6)	75 6%	21 5%	24 6%	30 7%	8 8%	10 7%	3 2%	16 8%	21 7%	10 6%	8 4%
4th ranked	(5)	116 10%	31 8%	39 10%	47 11%	7 7%	11 7%	13 9%	29 15%	27 9%	11 7%	19 11%
5th ranked	(4)	121 10%	38 10%	47 12%	35 8%	7 6%	15 10%	17 13%	29 14%	27 9%	10 6%	17 10%
6th ranked	(3)	174 14%	65 16%	62 16%	47 11%	16 15%	31 20%	18 13%	29 15%	39 14%	16 11%	25 15%
7th ranked	(2)	285 24%	91 23%	79 21%	115 27%	18 17%	38 25%	34 26%	39 19%	66 23%	48 32%	40 24%
8th ranked	(1)	355 29%	131 33%	102 27%	123 29%	44 42%	41 26%	45 33%	44 22%	85 30%	43 28%	53 31%
<b>Mean</b>	<b>2.95</b>	<b>2.74</b>	<b>3.10</b>	<b>3.01</b>	<b>2.65</b>	<b>2.91</b>	<b>2.62</b>	<b>3.36</b>	<b>3.01</b>	<b>2.92</b>	<b>2.86</b>	
<b>Std. Dev.</b>	<b>1.947</b>	<b>1.826</b>	<b>1.963</b>	<b>2.027</b>	<b>1.942</b>	<b>1.831</b>	<b>1.724</b>	<b>1.957</b>	<b>2.025</b>	<b>2.077</b>	<b>1.896</b>	
<b>Error Variance</b>	<b>0.003</b>	<b>0.008</b>	<b>0.009</b>	<b>0.010</b>	<b>0.036</b>	<b>0.021</b>	<b>0.022</b>	<b>0.017</b>	<b>0.013</b>	<b>0.030</b>	<b>0.020</b>	

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6f. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Level of taxation**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Top Ranked	(8) 45	22	23	13	12	1	10	1	8	12	33	32	13	30	15	22	18	40
	4%	4%	4%	9%	6%	*	5%	*	3%	4%	4%	4%	3%	4%	3%	3%	4%	3%
2nd ranked	(7) 105	63	42	20	23	26	14	14	8	28	77	66	39	64	41	58	44	102
	9%	10%	7%	14%	12%	11%	7%	8%	3%	9%	9%	9%	8%	9%	8%	8%	10%	9%
3rd ranked	(6) 151	81	70	18	30	37	23	21	22	53	99	99	52	88	63	83	59	143
	13%	14%	12%	12%	15%	17%	11%	12%	9%	18%	11%	14%	11%	12%	13%	12%	14%	12%
4th ranked	(5) 183	106	77	26	42	32	36	18	29	54	129	127	56	104	80	106	77	183
	15%	18%	13%	18%	21%	14%	17%	10%	12%	18%	14%	18%	11%	15%	16%	15%	18%	16%
5th ranked	(4) 163	80	83	22	28	38	29	23	25	37	126	103	59	86	77	107	53	160
	14%	13%	14%	15%	14%	17%	14%	13%	10%	12%	14%	14%	12%	12%	16%	15%	12%	14%
6th ranked	(3) 238	104	134	20	37	41	41	42	58	60	178	137	101	138	100	143	86	229
	20%	17%	22%	14%	19%	18%	20%	23%	23%	20%	20%	19%	21%	19%	20%	20%	20%	20%
7th ranked	(2) 205	93	112	13	18	33	36	36	68	38	167	90	115	120	84	132	62	194
	17%	15%	19%	9%	9%	15%	17%	20%	28%	13%	18%	13%	23%	17%	17%	18%	14%	17%
8th ranked	(1) 114	52	63	14	8	17	20	26	29	16	98	62	53	80	35	73	34	107
	9%	9%	10%	10%	4%	8%	10%	14%	12%	5%	11%	9%	11%	11%	7%	10%	8%	9%
<b>Mean</b>	<b>3.99</b>	<b>4.17</b>	<b>3.82</b>	<b>4.60</b>	<b>4.62</b>	<b>4.13</b>	<b>3.96</b>	<b>3.52</b>	<b>3.38</b>	<b>4.36</b>	<b>3.87</b>	<b>4.21</b>	<b>3.67</b>	<b>3.96</b>	<b>4.03</b>	<b>3.88</b>	<b>4.20</b>	<b>4.00</b>
<b>Std. Dev.</b>	<b>1.942</b>	<b>1.948</b>	<b>1.922</b>	<b>2.101</b>	<b>1.843</b>	<b>1.834</b>	<b>1.931</b>	<b>1.853</b>	<b>1.823</b>	<b>1.858</b>	<b>1.955</b>	<b>1.925</b>	<b>1.926</b>	<b>2.006</b>	<b>1.848</b>	<b>1.907</b>	<b>1.936</b>	<b>1.923</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.006</b>	<b>0.006</b>	<b>0.025</b>	<b>0.016</b>	<b>0.015</b>	<b>0.016</b>	<b>0.017</b>	<b>0.016</b>	<b>0.012</b>	<b>0.004</b>	<b>0.005</b>	<b>0.007</b>	<b>0.006</b>	<b>0.007</b>	<b>0.005</b>	<b>0.008</b>	<b>0.003</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6f. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Level of taxation**

**Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Top Ranked	(8) 45 4%	12 3%	21 5%	12 3%	2 2%	4 2%	6 5%	10 5%	11 4%	3 2%	9 5%
2nd ranked	(7) 105 9%	33 8%	44 12%	28 7%	13 12%	11 7%	9 7%	23 12%	27 9%	14 10%	8 5%
3rd ranked	(6) 151 13%	52 13%	44 12%	55 13%	16 15%	19 12%	17 12%	18 9%	35 12%	15 10%	31 18%
4th ranked	(5) 183 15%	61 15%	57 15%	66 15%	19 17%	19 12%	23 17%	31 16%	38 13%	31 20%	23 13%
5th ranked	(4) 163 14%	49 12%	45 12%	69 16%	15 14%	21 14%	12 9%	25 12%	32 11%	32 21%	26 15%
6th ranked	(3) 238 20%	80 20%	77 20%	81 19%	19 18%	25 16%	36 27%	43 22%	57 20%	28 18%	30 18%
7th ranked	(2) 205 17%	73 18%	64 17%	68 16%	21 20%	33 21%	19 14%	33 17%	53 19%	15 10%	31 18%
8th ranked	(1) 114 9%	37 9%	28 7%	50 12%	2 1%	24 16%	11 8%	16 8%	33 12%	14 9%	14 8%
<b>Mean</b>	<b>3.99</b>	<b>3.93</b>	<b>4.19</b>	<b>3.88</b>	<b>4.30</b>	<b>3.62</b>	<b>3.99</b>	<b>4.10</b>	<b>3.90</b>	<b>4.12</b>	<b>4.06</b>
<b>Std. Dev.</b>	<b>1.942</b>	<b>1.918</b>	<b>2.011</b>	<b>1.893</b>	<b>1.791</b>	<b>1.976</b>	<b>1.903</b>	<b>2.000</b>	<b>2.017</b>	<b>1.787</b>	<b>1.941</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.009</b>	<b>0.009</b>	<b>0.008</b>	<b>0.031</b>	<b>0.025</b>	<b>0.026</b>	<b>0.018</b>	<b>0.013</b>	<b>0.022</b>	<b>0.021</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6g. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Crime / Law & order**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Top Ranked	(8) 146	81	65	10	23	31	30	23	30	34	113	90	57	86	60	90	55	145
	12%	14%	11%	7%	11%	14%	15%	13%	12%	11%	12%	13%	12%	12%	12%	12%	13%	13%
2nd ranked	(7) 163	86	77	23	22	29	22	27	40	32	131	83	80	95	68	100	57	157
	14%	14%	13%	16%	11%	13%	10%	15%	16%	11%	14%	12%	16%	13%	14%	14%	13%	14%
3rd ranked	(6) 223	112	111	27	37	40	46	33	40	53	170	136	87	118	105	136	74	210
	19%	19%	18%	19%	19%	18%	22%	18%	16%	18%	19%	19%	18%	17%	21%	19%	17%	18%
4th ranked	(5) 201	95	106	19	33	34	23	37	55	45	156	108	93	131	70	114	76	190
	17%	16%	18%	13%	17%	15%	11%	20%	22%	15%	17%	15%	19%	19%	14%	16%	18%	16%
5th ranked	(4) 193	92	101	19	34	30	37	31	41	54	139	121	72	114	79	121	66	186
	16%	15%	17%	13%	17%	13%	18%	17%	17%	18%	15%	17%	15%	16%	16%	17%	15%	16%
6th ranked	(3) 161	64	97	22	24	36	33	24	22	42	119	99	61	94	67	96	58	154
	13%	11%	16%	15%	12%	16%	16%	13%	9%	14%	13%	14%	13%	13%	14%	13%	13%	13%
7th ranked	(2) 87	51	37	20	16	20	15	2	15	24	64	58	29	54	33	52	34	86
	7%	8%	6%	14%	8%	9%	7%	1%	6%	8%	7%	8%	6%	8%	7%	7%	8%	7%
8th ranked	(1) 30	19	11	5	9	6	2	5	4	14	17	20	10	17	13	16	13	28
	3%	3%	2%	4%	4%	3%	1%	3%	1%	5%	2%	3%	2%	2%	3%	2%	3%	2%
<b>Mean</b>	<b>5.07</b>	<b>5.13</b>	<b>5.02</b>	<b>4.72</b>	<b>4.92</b>	<b>5.02</b>	<b>5.11</b>	<b>5.29</b>	<b>5.28</b>	<b>4.85</b>	<b>5.15</b>	<b>5.00</b>	<b>5.19</b>	<b>5.05</b>	<b>5.12</b>	<b>5.10</b>	<b>5.04</b>	<b>5.08</b>
<b>Std. Dev.</b>	<b>1.889</b>	<b>1.953</b>	<b>1.822</b>	<b>1.982</b>	<b>1.935</b>	<b>1.988</b>	<b>1.890</b>	<b>1.742</b>	<b>1.774</b>	<b>1.953</b>	<b>1.863</b>	<b>1.922</b>	<b>1.834</b>	<b>1.889</b>	<b>1.890</b>	<b>1.881</b>	<b>1.928</b>	<b>1.898</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.006</b>	<b>0.005</b>	<b>0.022</b>	<b>0.017</b>	<b>0.017</b>	<b>0.016</b>	<b>0.015</b>	<b>0.016</b>	<b>0.013</b>	<b>0.004</b>	<b>0.005</b>	<b>0.006</b>	<b>0.005</b>	<b>0.007</b>	<b>0.005</b>	<b>0.008</b>	<b>0.003</b>



**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6g. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Crime / Law & order**

**Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Top Ranked	(8) 146 12%	44 11%	44 12%	58 14%	15 14%	19 12%	10 8%	29 14%	38 13%	16 10%	20 11%
2nd ranked	(7) 163 14%	53 13%	53 14%	57 13%	13 13%	13 8%	26 19%	21 11%	42 15%	21 14%	25 15%
3rd ranked	(6) 223 19%	78 20%	76 20%	70 16%	16 15%	33 21%	29 21%	47 23%	51 18%	18 12%	30 17%
4th ranked	(5) 201 17%	71 18%	62 16%	68 16%	22 21%	30 20%	18 14%	29 15%	49 17%	28 18%	24 14%
5th ranked	(4) 193 16%	63 16%	60 16%	70 16%	19 18%	26 17%	18 14%	24 12%	45 16%	23 15%	39 23%
6th ranked	(3) 161 13%	58 15%	43 11%	60 14%	16 15%	22 14%	20 15%	21 10%	34 12%	27 18%	21 12%
7th ranked	(2) 87 7%	23 6%	34 9%	30 7%	5 4%	7 5%	12 9%	24 12%	18 6%	10 6%	12 7%
8th ranked	(1) 30 3%	7 2%	7 2%	16 4%	1 1%	5 3%	1 1%	5 3%	8 3%	10 7%	- -
<b>Mean</b>	<b>5.07</b>	<b>5.10</b>	<b>5.10</b>	<b>5.03</b>	<b>5.17</b>	<b>5.04</b>	<b>5.11</b>	<b>5.09</b>	<b>5.18</b>	<b>4.74</b>	<b>5.12</b>
<b>Std. Dev.</b>	<b>1.889</b>	<b>1.813</b>	<b>1.876</b>	<b>1.970</b>	<b>1.800</b>	<b>1.817</b>	<b>1.831</b>	<b>2.006</b>	<b>1.891</b>	<b>2.020</b>	<b>1.782</b>
<b>Error Variance</b>	<b>0.003</b>	<b>0.008</b>	<b>0.008</b>	<b>0.009</b>	<b>0.031</b>	<b>0.021</b>	<b>0.024</b>	<b>0.018</b>	<b>0.012</b>	<b>0.028</b>	<b>0.018</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6h. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Environment**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Top Ranked	(8) 16	5	11	4	1	4	1	1	5	3	13	6	9	12	4	11	3	14
	1%	1%	2%	3%	*	2%	*	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%
2nd ranked	(7) 34	14	19	3	8	6	4	3	10	8	26	17	16	16	17	22	8	30
	3%	2%	3%	2%	4%	3%	2%	1%	4%	3%	3%	2%	3%	2%	4%	3%	2%	3%
3rd ranked	(6) 29	17	13	5	6	8	4	2	4	6	23	17	12	17	12	23	7	29
	2%	3%	2%	4%	3%	4%	2%	1%	2%	2%	3%	2%	2%	2%	2%	3%	2%	3%
4th ranked	(5) 71	41	30	5	10	11	18	14	14	21	50	46	26	41	30	52	19	71
	6%	7%	5%	3%	5%	5%	9%	8%	6%	7%	6%	6%	5%	6%	6%	7%	4%	6%
5th ranked	(4) 103	52	50	19	14	17	23	12	18	13	89	55	47	53	50	61	38	99
	9%	9%	8%	13%	7%	7%	11%	7%	7%	4%	10%	8%	10%	7%	10%	8%	9%	9%
6th ranked	(3) 125	60	65	15	27	22	22	19	21	40	85	83	42	87	38	76	45	121
	10%	10%	11%	10%	13%	10%	10%	11%	8%	14%	9%	12%	9%	12%	8%	10%	10%	10%
7th ranked	(2) 290	150	139	41	40	64	53	44	46	77	212	194	95	163	126	147	126	273
	24%	25%	23%	28%	20%	29%	26%	25%	19%	26%	23%	27%	20%	23%	26%	20%	29%	24%
8th ranked	(1) 537	261	276	54	94	94	82	86	128	128	409	296	241	320	217	333	187	519
	45%	43%	46%	37%	47%	42%	39%	47%	52%	43%	45%	41%	49%	45%	44%	46%	43%	45%
<b>Mean</b>	<b>2.32</b>	<b>2.33</b>	<b>2.31</b>	<b>2.51</b>	<b>2.29</b>	<b>2.34</b>	<b>2.41</b>	<b>2.15</b>	<b>2.27</b>	<b>2.28</b>	<b>2.33</b>	<b>2.32</b>	<b>2.32</b>	<b>2.30</b>	<b>2.35</b>	<b>2.40</b>	<b>2.18</b>	<b>2.32</b>
<b>Std. Dev.</b>	<b>1.697</b>	<b>1.658</b>	<b>1.736</b>	<b>1.791</b>	<b>1.685</b>	<b>1.716</b>	<b>1.609</b>	<b>1.513</b>	<b>1.826</b>	<b>1.637</b>	<b>1.716</b>	<b>1.623</b>	<b>1.802</b>	<b>1.691</b>	<b>1.706</b>	<b>1.791</b>	<b>1.488</b>	<b>1.687</b>
<b>Error Variance</b>	<b>0.002</b>	<b>0.004</b>	<b>0.005</b>	<b>0.018</b>	<b>0.013</b>	<b>0.013</b>	<b>0.011</b>	<b>0.012</b>	<b>0.016</b>	<b>0.009</b>	<b>0.003</b>	<b>0.004</b>	<b>0.006</b>	<b>0.004</b>	<b>0.006</b>	<b>0.004</b>	<b>0.005</b>	<b>0.002</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q6h. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?**

**- Environment**

**Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Top Ranked	(8) 16 1%	4 1%	4 1%	7 2%	- -	2 1%	3 2%	3 1%	3 1%	3 2%	3 2%
2nd ranked	(7) 34 3%	10 2%	14 4%	9 2%	3 3%	1 1%	5 4%	8 4%	4 1%	5 3%	7 4%
3rd ranked	(6) 29 2%	12 3%	8 2%	9 2%	1 1%	5 3%	6 4%	4 2%	6 2%	5 3%	3 2%
4th ranked	(5) 71 6%	19 5%	20 5%	32 7%	5 4%	8 5%	7 5%	6 3%	28 10%	11 8%	7 4%
5th ranked	(4) 103 9%	34 9%	30 8%	39 9%	15 14%	10 6%	9 7%	22 11%	23 8%	13 8%	11 7%
6th ranked	(3) 125 10%	39 10%	42 11%	45 11%	7 7%	15 10%	17 12%	24 12%	27 10%	15 10%	22 13%
7th ranked	(2) 290 24%	102 26%	79 21%	108 25%	27 26%	40 26%	35 26%	40 20%	66 23%	45 30%	37 21%
8th ranked	(1) 537 45%	177 45%	181 48%	178 42%	48 45%	75 48%	54 40%	94 47%	128 45%	56 37%	82 48%
<b>Mean</b>	<b>2.32</b>	<b>2.27</b>	<b>2.29</b>	<b>2.39</b>	<b>2.23</b>	<b>2.14</b>	<b>2.47</b>	<b>2.32</b>	<b>2.31</b>	<b>2.52</b>	<b>2.28</b>
<b>Std. Dev.</b>	<b>1.697</b>	<b>1.656</b>	<b>1.737</b>	<b>1.700</b>	<b>1.551</b>	<b>1.562</b>	<b>1.827</b>	<b>1.736</b>	<b>1.633</b>	<b>1.787</b>	<b>1.771</b>
<b>Error Variance</b>	<b>0.002</b>	<b>0.007</b>	<b>0.007</b>	<b>0.007</b>	<b>0.023</b>	<b>0.015</b>	<b>0.024</b>	<b>0.013</b>	<b>0.009</b>	<b>0.022</b>	<b>0.018</b>

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q7. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?**

**Base: All respondents that work full or part time**

	SEX		AGE					PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	705	369	336	78	175	179	167	83	23	224	481	705	-	474	231	423	260	683
Weighted base	716	351	365	72	168	188	170	90	28	247	468	716	-	480	236	432	261	693
Pay rise	140	84	56	23	42	38	23	13	1	52	88	140	-	94	46	85	51	136
	20%	24%	15%	32%	25%	20%	13%	14%	4%	21%	19%	20%	-	20%	19%	20%	20%	20%
Pay will stay the same	427	201	226	30	90	109	116	60	22	131	296	427	-	289	138	251	161	412
	60%	57%	62%	42%	53%	58%	69%	67%	79%	53%	63%	60%	-	60%	58%	58%	62%	59%
Pay cut	88	39	50	8	23	27	20	10	1	43	46	88	-	61	27	60	28	88
	12%	11%	14%	12%	13%	14%	12%	12%	2%	17%	10%	12%	-	13%	12%	14%	11%	13%
Don't know	60	27	33	10	14	15	11	7	4	21	39	60	-	35	25	36	21	57
	8%	8%	9%	14%	8%	8%	6%	7%	15%	9%	8%	8%	-	7%	11%	8%	8%	8%

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q7. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?**

**Base: All respondents that work full or part time**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	705	214	235	256	53	94	67	130	167	92	102
Weighted base	716	218	229	269	56	91	71	127	165	101	105
Pay rise	140 20%	39 18%	40 18%	60 22%	12 21%	13 14%	15 20%	27 21%	27 16%	26 26%	21 20%
Pay will stay the same	427 60%	143 65%	128 56%	157 58%	36 64%	65 71%	42 60%	71 56%	102 62%	55 55%	56 54%
Pay cut	88 12%	20 9%	43 19%	26 10%	3 5%	9 10%	8 11%	18 14%	23 14%	7 7%	21 20%
Don't know	60 8%	17 8%	18 8%	25 9%	5 10%	5 5%	7 9%	11 9%	14 8%	13 13%	6 6%

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q8. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?**

**Base: All respondents who are currently not working**

	SEX		AGE					PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base	547	244	303	101	39	53	60	115	179	65	482	-	547	254	293	321	199	520
Weighted base	489	250	239	74	30	37	38	90	219	50	439	-	489	230	259	293	171	464
Increase	80	43	37	15	5	4	2	14	40	4	76	-	80	39	41	43	33	76
	16%	17%	16%	21%	15%	12%	4%	15%	18%	8%	17%	-	16%	17%	16%	15%	19%	16%
Stay the same	274	139	135	30	16	17	20	52	138	26	248	-	274	142	132	162	98	259
	56%	56%	56%	41%	53%	47%	52%	58%	63%	53%	56%	-	56%	62%	51%	55%	57%	56%
Go down	96	52	45	13	6	10	13	16	38	10	86	-	96	42	54	62	33	94
	20%	21%	19%	18%	20%	28%	35%	17%	17%	21%	20%	-	20%	18%	21%	21%	19%	20%
Don't know	39	16	23	15	4	5	3	9	2	9	30	-	39	7	31	27	8	35
	8%	6%	9%	20%	12%	14%	9%	10%	1%	18%	7%	-	8%	3%	12%	9%	5%	7%

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q8. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?**

**Base: All respondents who are currently not working**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	547	187	193	167	52	64	71	95	138	52	75
Weighted base	489	179	150	160	51	65	63	73	119	51	67
Increase	80 16%	26 14%	23 16%	31 19%	9 19%	6 9%	10 16%	12 17%	22 19%	11 21%	9 14%
Stay the same	274 56%	108 61%	88 59%	77 48%	28 56%	40 62%	40 63%	42 58%	62 52%	21 41%	40 60%
Go down	96 20%	37 20%	33 22%	27 17%	10 20%	16 26%	10 15%	14 19%	27 23%	6 12%	13 19%
Don't know	39 8%	8 5%	6 4%	25 15%	3 5%	2 3%	4 6%	5 7%	8 6%	13 26%	4 7%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q9. Do you feel that your current job is ....?

Base: All respondents that work full or part time

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base	705	369	336	78	175	179	167	83	23	224	481	705	-	474	231	423	260	683
Weighted base	716	351	365	72	168	188	170	90	28	247	468	716	-	480	236	432	261	693
More safe than it was 12 months ago	86 12%	53 15%	34 9%	17 23%	28 17%	27 14%	10 6%	4 5%	-	30 12%	57 12%	86 12%	-	57 12%	30 13%	56 13%	25 9%	81 12%
Less safe than it was 12 months ago	268 37%	130 37%	138 38%	34 47%	51 31%	66 35%	77 45%	36 40%	4 15%	92 37%	176 38%	268 37%	-	170 36%	97 41%	173 40%	89 34%	262 38%
Much the same as it was 12 months ago	313 44%	148 42%	165 45%	18 26%	74 44%	79 42%	74 44%	45 50%	22 81%	106 43%	207 44%	313 44%	-	225 47%	88 37%	174 40%	129 49%	303 44%
Don't know	49 7%	20 6%	29 8%	3 5%	15 9%	17 9%	8 5%	4 5%	1 4%	19 8%	29 6%	49 7%	-	28 6%	20 9%	28 7%	18 7%	47 7%



## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q9. Do you feel that your current job is ....?

Base: All respondents that work full or part time

	REGION			REGION							
	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	
Unweighted base	705	214	235	256	53	94	67	130	167	92	102
Weighted base	716	218	229	269	56	91	71	127	165	101	105
More safe than it was 12 months ago	86 12%	23 11%	25 11%	38 14%	9 15%	10 11%	4 6%	21 16%	18 11%	15 15%	10 9%
Less safe than it was 12 months ago	268 37%	82 37%	87 38%	100 37%	12 21%	38 42%	32 45%	38 30%	64 39%	37 36%	47 45%
Much the same as it was 12 months ago	313 44%	99 45%	104 46%	109 41%	33 59%	36 40%	30 42%	65 52%	70 42%	37 37%	41 40%
Don't know	49 7%	14 6%	13 6%	22 8%	2 4%	6 7%	5 7%	3 3%	13 8%	12 12%	6 6%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q10. Compared to a year ago, do you think that the British economy is doing....?

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Better than it was 12 months ago	80 7%	52 9%	28 5%	13 9%	22 11%	17 7%	5 2%	12 6%	12 5%	27 9%	53 6%	54 8%	26 5%	39 5%	41 8%	51 7%	25 6%	76 7%
Much the same as it was 12 months ago	452 38%	239 40%	213 35%	71 49%	94 47%	82 36%	54 26%	60 33%	91 37%	110 37%	343 38%	260 36%	192 39%	263 37%	190 38%	257 35%	171 40%	429 37%
Worse than it was 12 months ago	673 56%	310 52%	363 60%	62 43%	83 42%	127 56%	149 72%	109 60%	143 58%	160 54%	513 56%	402 56%	271 55%	409 58%	264 53%	417 58%	236 55%	653 56%

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q10. Compared to a year ago, do you think that the British economy is doing....?**

**Base: All respondents in GB 18+**

	REGION				REGION						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Better than it was 12 months ago	80 7%	20 5%	17 5%	42 10%	3 3%	10 6%	7 6%	10 5%	21 7%	19 13%	10 6%
Much the same as it was 12 months ago	452 38%	151 38%	144 38%	156 36%	40 38%	59 38%	53 39%	79 40%	108 38%	54 35%	59 34%
Worse than it was 12 months ago	673 56%	225 57%	217 57%	231 54%	64 60%	87 56%	74 55%	110 55%	156 55%	79 52%	103 60%

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q11. Thinking about the year ahead, in 12 months time do you think the British economy will be doing:....?**

**Base: All respondents in GB 18+**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Better than it is now	154 13%	94 16%	60 10%	22 15%	29 14%	26 12%	20 10%	28 15%	30 12%	34 12%	120 13%	97 14%	57 12%	94 13%	60 12%	87 12%	59 14%	146 13%
Much the same as it is now	617 51%	298 50%	320 53%	86 58%	116 59%	104 46%	100 48%	82 45%	130 53%	153 51%	464 51%	374 52%	243 50%	376 53%	241 49%	368 51%	225 52%	593 51%
Worse than it is now	433 36%	209 35%	224 37%	39 27%	53 27%	95 42%	88 42%	71 39%	87 35%	110 37%	323 36%	245 34%	188 39%	240 34%	193 39%	270 37%	149 34%	419 36%

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q11. Thinking about the year ahead, in 12 months time do you think the British economy will be doing:....?**

**Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Better than it is now	154 13%	44 11%	38 10%	72 17%	15 14%	14 9%	14 11%	21 11%	41 15%	28 18%	20 12%
Much the same as it is now	617 51%	190 48%	208 55%	219 51%	49 46%	74 47%	67 50%	114 57%	143 50%	77 51%	93 54%
Worse than it is now	433 36%	163 41%	133 35%	138 32%	42 39%	68 43%	53 40%	65 32%	100 35%	47 31%	59 34%

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q12. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?**

**Base: All respondents in GB 18+**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Use it to pay off debts such as a mortgage or credit card bills	495 41%	226 38%	269 45%	59 40%	89 45%	128 57%	107 52%	70 39%	44 18%	166 56%	329 36%	357 50%	138 28%	304 43%	191 39%	301 42%	173 40%	474 41%
Use it to increase your savings or pension	450 37%	233 39%	217 36%	49 34%	78 40%	66 29%	66 32%	74 41%	117 47%	79 27%	371 41%	248 35%	202 41%	271 38%	179 36%	263 36%	171 40%	434 38%
Spend it on things for yourself or your family to enjoy	259 21%	142 24%	117 19%	39 27%	31 16%	32 14%	34 16%	37 20%	87 35%	52 17%	207 23%	110 15%	149 30%	135 19%	124 25%	161 22%	88 20%	249 22%

**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q12. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?**

**Base: All respondents in GB 18+**

	REGION			REGION							
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Use it to pay off debts such as a mortgage or credit card bills	495 41%	162 41%	147 39%	187 44%	47 44%	62 40%	52 39%	76 38%	112 40%	60 40%	85 50%
Use it to increase your savings or pension	450 37%	143 36%	147 39%	160 37%	41 38%	48 31%	54 40%	81 41%	110 39%	63 41%	54 31%
Spend it on things for yourself or your family to enjoy	259 21%	92 23%	84 22%	82 19%	19 18%	46 29%	28 21%	42 21%	63 22%	29 19%	33 19%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q13. Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
Easier than it was 12 months ago	73 6%	42 7%	31 5%	15 10%	25 13%	14 6%	8 4%	9 5%	2 1%	25 8%	48 5%	61 9%	13 3%	39 6%	34 7%	57 8%	14 3%	71 6%
About the same as it was 12 months ago	522 43%	282 47%	240 40%	73 50%	80 40%	88 39%	82 40%	76 42%	123 50%	103 35%	419 46%	285 40%	237 48%	330 46%	192 39%	300 41%	199 46%	499 43%
Harder than it was 12 month ago	609 51%	276 46%	333 55%	58 40%	93 47%	123 55%	117 57%	96 53%	121 49%	169 57%	440 49%	370 52%	239 49%	341 48%	268 54%	367 51%	220 51%	587 51%



**TNS Polling November OnlineBus Survey - (S4708 - 222551)**

**Q13. Compared to a year ago, do you find it easier or harder to meet your monthly household budget?**

**Base: All respondents in GB 18+**

	REGION			REGION							
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
Easier than it was 12 months ago	73 6%	30 7%	22 6%	22 5%	8 8%	13 8%	8 6%	14 7%	8 3%	13 8%	9 5%
About the same as it was 12 months ago	522 43%	184 46%	164 43%	173 40%	50 47%	74 47%	61 45%	84 42%	128 45%	65 42%	61 36%
Harder than it was 12 month ago	609 51%	183 46%	193 51%	233 54%	48 45%	69 44%	66 49%	101 51%	148 52%	75 49%	102 59%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q14. Which of the following best describes the place where you work?

Base: All respondents that work full or part time

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	705	369	336	78	175	179	167	83	23	224	481	705	-	474	231	423	260	683
Weighted base	716	351	365	72	168	188	170	90	28	247	468	716	-	480	236	432	261	693
Private sector	399	230	169	34	93	104	92	54	23	135	264	399	-	279	121	221	167	388
	56%	66%	46%	47%	55%	55%	54%	59%	84%	55%	56%	56%	-	58%	51%	51%	64%	56%
Public sector	244	91	153	24	62	66	59	29	3	88	156	244	-	165	79	167	73	240
	34%	26%	42%	34%	37%	35%	35%	33%	12%	36%	33%	34%	-	34%	33%	39%	28%	35%
Charity / Voluntary sector	32	16	16	8	6	5	9	4	-	7	25	32	-	18	14	22	10	31
	4%	5%	4%	11%	3%	3%	5%	4%	-	3%	5%	4%	-	4%	6%	5%	4%	5%
Don't know	41	14	27	6	8	13	10	3	1	17	24	41	-	18	23	22	12	34
	6%	4%	7%	8%	5%	7%	6%	3%	4%	7%	5%	6%	-	4%	10%	5%	5%	5%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

Q14. Which of the following best describes the place where you work?

Base: All respondents that work full or part time

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	705	214	235	256	53	94	67	130	167	92	102
Weighted base	716	218	229	269	56	91	71	127	165	101	105
Private sector	399	122	134	144	31	48	43	80	88	54	56
	56%	56%	58%	54%	56%	52%	60%	63%	53%	53%	53%
Public sector	244	77	73	94	14	36	27	37	54	36	40
	34%	35%	32%	35%	25%	39%	38%	29%	33%	36%	39%
Charity / Voluntary sector	32	10	9	14	9	-	1	3	9	8	3
	4%	4%	4%	5%	16%	-	1%	2%	5%	8%	3%
Don't know	41	10	14	17	1	7	1	7	15	3	6
	6%	4%	6%	6%	3%	8%	1%	6%	9%	3%	5%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

## Classification

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	798	413	385	73	114	136	157	165	153	165	633	455	343	505	293	471	300	771
Weighted base	659	347	312	35	79	100	124	137	184	139	519	380	278	436	222	390	247	637
<b>Sex</b>																		
Male	347	347	-	21	45	55	70	72	84	63	284	204	143	228	118	162	165	327
	53%	100%	-	61%	58%	55%	56%	52%	46%	45%	55%	54%	51%	52%	53%	41%	67%	51%
Female	312	-	312	14	33	45	54	65	100	76	235	177	135	208	104	229	82	310
	47%	-	100%	39%	42%	45%	44%	48%	54%	55%	45%	46%	49%	48%	47%	59%	33%	49%
<b>Age</b>																		
16-24	35	21	14	35	-	-	-	-	-	3	31	21	13	17	18	18	15	33
	5%	6%	4%	100%	-	-	-	-	-	2%	6%	6%	5%	4%	8%	5%	6%	5%
25-34	79	45	33	-	79	-	-	-	-	42	37	74	4	61	18	46	32	77
	12%	13%	11%	-	100%	-	-	-	-	30%	7%	20%	2%	14%	8%	12%	13%	12%
35-44	100	55	45	-	-	100	-	-	-	50	50	87	13	71	29	63	34	97
	15%	16%	15%	-	-	100%	-	-	-	36%	10%	23%	5%	16%	13%	16%	14%	15%
45-54	124	70	54	-	-	-	124	-	-	34	91	103	22	78	47	75	46	121
	19%	20%	17%	-	-	-	100%	-	-	24%	17%	27%	8%	18%	21%	19%	19%	19%
55-64	137	72	65	-	-	-	-	137	-	11	125	73	64	89	48	86	43	129
	21%	21%	21%	-	-	-	-	100%	-	8%	24%	19%	23%	20%	21%	22%	17%	20%
65+	184	84	100	-	-	-	-	-	184	-	184	22	162	121	64	103	77	180
	28%	24%	32%	-	-	-	-	-	100%	-	36%	6%	58%	28%	29%	26%	31%	28%
<b>Work</b>																		
Working	380	204	177	21	74	87	103	73	22	122	258	380	-	274	106	236	135	370
	58%	59%	57%	61%	95%	87%	83%	53%	12%	87%	50%	100%	-	63%	48%	60%	55%	58%
Not working	278	143	135	13	4	13	22	64	162	18	261	-	278	162	117	155	112	267
	42%	41%	43%	39%	5%	13%	17%	47%	88%	13%	50%	-	100%	37%	52%	40%	45%	42%
<b>Region</b>																		
North	217	123	94	11	28	29	37	48	64	44	173	122	95	145	72	128	83	211
	33%	36%	30%	32%	35%	29%	30%	35%	35%	31%	33%	32%	34%	33%	32%	33%	34%	33%
Midlands	207	104	102	9	19	33	42	40	63	42	165	115	92	130	76	117	83	200
	31%	30%	33%	27%	24%	33%	34%	30%	34%	30%	32%	30%	33%	30%	34%	30%	34%	31%
South	235	119	116	14	32	39	45	48	58	54	181	143	92	161	74	146	80	226
	36%	34%	37%	41%	41%	39%	36%	35%	31%	39%	35%	38%	33%	37%	33%	37%	33%	36%
<b>SOCIAL GRADE</b>																		
ABC1	436	228	208	17	61	71	78	89	121	100	336	274	162	436	-	260	162	423
	66%	66%	67%	49%	77%	71%	63%	65%	65%	72%	65%	72%	58%	100%	-	67%	66%	66%
C2DE	222	118	104	18	18	29	47	48	64	39	183	106	117	-	222	130	84	214
	34%	34%	33%	51%	23%	29%	37%	35%	35%	28%	35%	28%	42%	-	100%	33%	34%	34%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

**Classification****Base: All who would vote**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	798	253	275	270	76	93	84	138	205	89	113
Weighted base	659	217	207	235	66	80	70	100	168	78	96
<b>Sex</b>											
Male	347	123	104	119	39	46	38	49	90	43	41
	53%	57%	50%	51%	59%	58%	54%	49%	54%	55%	43%
Female	312	94	102	116	27	34	33	51	78	35	54
	47%	43%	50%	49%	41%	42%	46%	51%	46%	45%	57%
<b>Age</b>											
16-24	35	11	9	14	2	7	3	4	7	8	5
	5%	5%	4%	6%	2%	8%	4%	4%	4%	10%	5%
25-34	79	28	19	32	6	12	9	11	20	12	9
	12%	13%	9%	14%	10%	15%	13%	11%	12%	16%	9%
35-44	100	29	33	39	7	13	8	14	22	19	17
	15%	13%	16%	16%	11%	17%	12%	14%	13%	25%	17%
45-54	124	37	42	45	11	14	12	27	31	15	14
	19%	17%	21%	19%	16%	17%	18%	27%	19%	19%	15%
55-64	137	48	40	48	14	15	20	14	42	11	21
	21%	22%	20%	20%	21%	19%	28%	14%	25%	14%	22%
65+	184	64	63	58	27	19	18	30	47	14	30
	28%	30%	30%	24%	40%	24%	26%	30%	28%	18%	31%
<b>Work</b>											
Working	380	122	115	143	32	51	39	59	93	54	52
	58%	56%	56%	61%	48%	64%	56%	59%	55%	70%	54%
Not working	278	95	92	92	35	29	31	41	75	24	44
	42%	44%	44%	39%	52%	36%	44%	41%	45%	30%	46%
<b>Region</b>											
North	217	217	-	-	66	80	70	-	-	-	-
	33%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	207	-	207	-	-	-	-	100	68	-	39
	31%	-	100%	-	-	-	-	100%	40%	-	40%
South	235	-	-	235	-	-	-	-	100	78	57
	36%	-	-	100%	-	-	-	-	60%	100%	60%
<b>SOCIAL GRADE</b>											
ABC1	436	145	130	161	42	54	49	68	108	52	63
	66%	67%	63%	68%	64%	67%	69%	68%	64%	67%	66%
C2DE	222	72	76	74	24	26	22	33	60	26	32
	34%	33%	37%	32%	36%	33%	31%	32%	36%	33%	34%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

## Classification

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1252	613	639	179	214	232	227	198	202	289	963	705	547	728	524	744	459	1203
Weighted base	1205	601	604	146	198	225	207	180	247	297	908	716	489	710	495	725	433	1158
<b>Sex</b>																		
Male	601	601	-	78	103	116	105	91	108	120	481	351	250	356	245	305	264	569
	50%	100%	-	53%	52%	51%	50%	51%	44%	40%	53%	49%	51%	50%	50%	42%	61%	49%
Female	604	-	604	69	96	109	103	89	138	177	427	365	239	354	249	419	169	588
	50%	-	100%	47%	48%	49%	50%	49%	56%	60%	47%	51%	49%	50%	50%	58%	39%	51%
<b>Age</b>																		
16-24	146	78	69	146	-	-	-	-	-	27	119	72	74	54	92	66	65	132
	12%	13%	11%	100%	-	-	-	-	-	9%	13%	10%	15%	8%	19%	9%	15%	11%
25-34	198	103	96	-	198	-	-	-	-	98	100	168	30	131	67	122	73	195
	16%	17%	16%	-	100%	-	-	-	-	33%	11%	23%	6%	18%	14%	17%	17%	17%
35-44	225	116	109	-	-	225	-	-	-	107	118	188	37	145	80	141	78	220
	19%	19%	18%	-	-	100%	-	-	-	36%	13%	26%	8%	20%	16%	20%	18%	19%
45-54	207	105	103	-	-	-	207	-	-	53	155	170	38	122	86	131	71	202
	17%	17%	17%	-	-	-	100%	-	-	18%	17%	24%	8%	17%	17%	18%	16%	17%
55-64	180	91	89	-	-	-	-	180	-	12	169	90	90	109	71	123	48	171
	15%	15%	15%	-	-	-	-	100%	-	4%	19%	13%	18%	15%	14%	17%	11%	15%
65+	247	108	138	-	-	-	-	-	247	-	247	28	219	149	97	141	98	239
	20%	18%	23%	-	-	-	-	-	100%	-	27%	4%	45%	21%	20%	19%	23%	21%
<b>Work</b>																		
Working	716	351	365	72	168	188	170	90	28	247	468	716	-	480	236	432	261	693
	59%	58%	60%	49%	85%	84%	82%	50%	11%	83%	52%	100%	-	68%	48%	60%	60%	60%
Not working	489	250	239	74	30	37	38	90	219	50	439	-	489	230	259	293	171	464
	41%	42%	40%	51%	15%	16%	18%	50%	89%	17%	48%	-	100%	32%	52%	40%	40%	40%
<b>Region</b>																		
North	397	217	180	48	59	67	64	66	93	91	306	218	179	242	155	238	145	382
	33%	36%	30%	33%	30%	30%	31%	37%	38%	31%	34%	30%	37%	34%	31%	33%	33%	33%
Midlands	379	184	195	43	60	71	75	54	75	89	290	229	150	211	168	220	145	365
	31%	31%	32%	30%	30%	32%	36%	30%	31%	30%	32%	32%	31%	30%	34%	30%	34%	32%
South	429	199	230	55	79	88	68	60	78	117	312	269	160	257	172	267	143	410
	36%	33%	38%	38%	40%	39%	33%	33%	32%	39%	34%	38%	33%	36%	35%	37%	33%	35%
<b>SOCIAL GRADE</b>																		
ABC1	710	356	354	54	131	145	122	109	149	184	526	480	230	710	-	430	257	687
	59%	59%	59%	37%	66%	64%	59%	61%	60%	62%	58%	67%	47%	100%	-	59%	59%	59%
C2DE	495	245	249	92	67	80	86	71	97	113	381	236	259	-	495	294	176	471
	41%	41%	41%	63%	34%	36%	41%	39%	40%	38%	42%	33%	53%	-	100%	41%	41%	41%

## TNS Polling November OnlineBus Survey - (S4708 - 222551)

**Classification****Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1252	401	428	423	105	158	138	225	305	144	177
Weighted base	1205	397	379	429	107	156	134	200	285	152	172
<b>Sex</b>											
Male	601	217	184	199	65	89	63	95	144	75	70
	50%	55%	49%	46%	61%	57%	47%	48%	51%	49%	41%
Female	604	180	195	230	41	67	71	104	141	77	102
	50%	45%	51%	54%	39%	43%	53%	52%	49%	51%	59%
<b>Age</b>											
16-24	146	48	43	55	9	21	17	28	27	26	17
	12%	12%	11%	13%	9%	13%	13%	14%	10%	17%	10%
25-34	198	59	60	79	18	21	21	36	36	40	27
	16%	15%	16%	19%	17%	13%	16%	18%	13%	26%	16%
35-44	225	67	71	88	16	34	16	35	47	36	41
	19%	17%	19%	20%	15%	22%	12%	18%	16%	23%	24%
45-54	207	64	75	68	17	22	24	44	57	17	26
	17%	16%	20%	16%	16%	14%	18%	22%	20%	11%	15%
55-64	180	66	54	60	16	25	25	22	50	17	25
	15%	17%	14%	14%	15%	16%	19%	11%	18%	11%	14%
65+	247	93	75	78	30	33	31	34	67	17	36
	20%	24%	20%	18%	28%	21%	23%	17%	24%	11%	21%
<b>Work</b>											
Working	716	218	229	269	56	91	71	127	165	101	105
	59%	55%	60%	63%	52%	59%	53%	64%	58%	67%	61%
Not working	489	179	150	160	51	65	63	73	119	51	67
	41%	45%	40%	37%	48%	41%	47%	36%	42%	33%	39%
<b>Region</b>											
North	397	397	-	-	107	156	134	-	-	-	-
	33%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	379	-	379	-	-	-	-	200	117	-	62
	31%	-	100%	-	-	-	-	100%	41%	-	36%
South	429	-	-	429	-	-	-	-	168	152	109
	36%	-	-	100%	-	-	-	-	59%	100%	64%
<b>SOCIAL GRADE</b>											
ABC1	710	242	211	257	65	97	80	117	163	86	102
	59%	61%	56%	60%	61%	62%	60%	59%	57%	56%	60%
C2DE	495	155	168	172	41	59	54	83	122	66	69
	41%	39%	44%	40%	39%	38%	40%	41%	43%	44%	40%

	Page	Table	Title	Base Description	Base
	1	1	Q2. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All respondents in GB 18+	1252
	3	2	Q3. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All respondents in GB 18+	1252
	5	3	Q3a. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All who would vote	904
	7	4	Q4. Which party is that?	Base: All respondents who would vote for a party other than the main political parties	147
	9	5	Q5. Which is closest to your view?	Base: All respondents in GB 18+	1252
	11	6	Q6. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Summary Table	Base: All respondents in GB 18+	1252
	12	7	Q6a. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Inflation / Rising prices	Base: All respondents in GB 18+	1252
	14	8	Q6b. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Unemployment	Base: All respondents in GB 18+	1252
	16	9	Q6c. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - National Health Service	Base: All respondents in GB 18+	1252
	18	10	Q6d. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Education	Base: All respondents in GB 18+	1252
	20	11	Q6e. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - National security defence	Base: All respondents in GB 18+	1252
	22	12	Q6f. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Level of taxation	Base: All respondents in GB 18+	1252
	24	13	Q6g. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Crime / Law & order	Base: All respondents in GB 18+	1252
	26	14	Q6h. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Environment	Base: All respondents in GB 18+	1252
	28	15	Q7. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?	Base: All respondents that work full or part time	705



	Page	Table	Title	Base Description	Base
	30	16	Q8. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?	Base: All respondents who are currently not working	547
	32	17	Q9. Do you feel that your current job is ....?	Base: All respondents that work full or part time	705
	34	18	Q10. Compared to a year ago, do you think that the British economy is doing....?	Base: All respondents in GB 18+	1252
	36	19	Q11. Thinking about the year ahead, in 12 months time do you think the British economy will be doing:....?	Base: All respondents in GB 18+	1252
	38	20	Q12. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?	Base: All respondents in GB 18+	1252
	40	21	Q13. Compared to a year ago, do you find it easier or harder to meet your monthly household budget?	Base: All respondents in GB 18+	1252
	42	22	Q14. Which of the following best describes the place where you work?	Base: All respondents that work full or part time	705
	44	23	Classification	Base: All who would vote	798
	46	24	Classification	Base: All respondents in GB 18+	1252