

Squeezed in the Middle OnlineBus Survey - (S6002 - 260115575)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		SOCIAL GRADE				GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	AB	C1	C2	DE	Sole	Joint	Sole/Joint
Unweighted base	1232	601	631	165	219	218	224	188	218	272	960	707	525	727	505	338	389	171	334	722	455	1177
Weighted base	1232	603	629	147	203	230	211	186	255	320	912	742	490	743	489	343	400	169	320	744	431	1176
Yes, Conservative	267 22%	128 21%	138 22%	7 4%	22 11%	42 18%	56 27%	50 27%	90 35%	55 17%	212 23%	139 19%	128 26%	195 26%	72 15%	98 28%	97 24%	24 14%	48 15%	150 20%	108 25%	258 22%
Yes, Labour	210 17%	108 18%	102 16%	15 11%	29 14%	40 17%	34 16%	35 19%	57 22%	57 18%	153 17%	120 16%	90 18%	113 15%	96 20%	56 16%	57 14%	37 22%	60 19%	141 19%	65 15%	206 18%
Yes, Liberal Democrat	165 13%	87 14%	78 12%	7 5%	26 13%	31 14%	31 15%	32 17%	37 15%	34 11%	131 14%	103 14%	63 13%	116 16%	49 10%	59 17%	57 14%	14 8%	35 11%	96 13%	62 14%	158 13%
Yes, UKIP (United Kingdom Independence Party)	28 2%	15 2%	14 2%	1 *	3 1%	5 2%	4 2%	7 4%	8 3%	6 2%	23 2%	14 2%	15 3%	13 2%	16 3%	5 1%	8 2%	6 3%	10 3%	17 2%	10 2%	27 2%
Yes, SNP - Scottish National Party	11 1%	6 1%	5 1%	1 *	1 1%	* *	2 1%	2 1%	4 2%	2 1%	8 1%	5 1%	6 1%	6 1%	5 1%	3 1%	3 1%	1 *	5 1%	6 1%	4 1%	11 1%
Yes, Green Party	9 1%	5 1%	4 1%	1 1%	3 2%	1 *	1 *	2 1%	1 1%	3 1%	6 1%	6 1%	3 1%	6 1%	3 1%	2 1%	4 1%	1 1%	2 1%	5 1%	4 1%	9 1%
Yes, BNP (British National Party)	8 1%	5 1%	3 *	1 1%	1 *	2 1%	2 1%	- *	1 *	4 1%	3 *	6 1%	2 *	2 *	5 1%	* *	2 *	3 2%	2 1%	6 1%	1 *	7 1%
Yes, Plaid Cymru	4 *	1 *	3 *	1 1%	1 *	- -	2 1%	- -	1 *	3 1%	1 *	3 *	1 *	2 *	2 *	1 *	1 *	2 1%	* *	3 *	1 *	4 *
Yes (no detail)	2 *	* *	2 *	- -	1 *	- -	1 *	* *	* *	- -	2 *	1 *	1 *	2 *	- -	1 *	1 *	- -	- -	2 *	- -	2 *
Too young to vote	1 *	* *	* *	1 1%	- -	- -	- -	- -	- -	- -	1 *	* *	* *	* *	* *	* *	* *	- -	* *	* *	* *	* *
Independent	* *	- -	* *	- -	- -	- -	- -	- *	* *	- -	* *	- -	* *	- *	* *	- -	- -	- *	* *	* *	- -	* *
Other	2 *	1 *	* *	* *	- -	1 *	* *	- -	* *	1 *	1 *	1 *	* *	2 *	- -	* *	2 *	- -	- -	2 *	* *	2 *
No, did not vote	438 36%	212 35%	226 36%	107 73%	105 52%	88 38%	60 29%	37 20%	41 16%	130 41%	308 34%	289 39%	149 30%	227 31%	211 43%	94 27%	133 33%	68 40%	143 45%	263 35%	144 33%	407 35%
Prefer not to answer	84 7%	33 6%	50 8%	6 4%	11 6%	19 8%	17 8%	18 10%	12 5%	25 8%	59 6%	53 7%	31 6%	56 8%	28 6%	21 6%	35 9%	14 8%	14 4%	49 7%	31 7%	80 7%
None	1 *	- -	1 *	- -	- -	- -	- -	1 1%	- -	- -	1 *	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
Don't know	2 *	- -	2 *	- -	- -	- -	1 *	1 1%	- -	- -	2 *	2 *	* *	1 *	1 *	1 *	- -	* *	* *	2 *	* *	2 *

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Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	1232	394	407	431	86	180	128	230	273	174	161	711	275	138	75	21	12
Weighted base	1232	410	383	439	108	162	140	203	288	159	172	723	264	146	64	19	15
Yes, Conservative	267 22%	67 16%	104 27%	96 22%	13 12%	28 17%	27 19%	52 26%	72 25%	33 21%	43 25%	196 27%	35 13%	29 20%	3 5%	* 2%	3 19%
Yes, Labour	210 17%	83 20%	67 18%	59 13%	18 17%	33 21%	32 22%	34 17%	33 11%	30 19%	29 17%	122 17%	44 17%	33 23%	3 4%	3 16%	5 34%
Yes, Liberal Democrat	165 13%	50 12%	56 15%	59 14%	12 11%	18 11%	20 14%	30 15%	34 12%	19 12%	32 19%	101 14%	32 12%	23 16%	7 12%	2 8%	-
Yes, UKIP (United Kingdom Independence Party)	28 2%	8 2%	9 2%	11 3%	2 1%	4 3%	2 2%	3 2%	7 2%	3 2%	7 4%	21 3%	4 2%	3 2%	-	* 2%	-
Yes, SNP - Scottish National Party	11 1%	10 2%	-	1 *	10 9%	-	-	-	-	1 1%	-	7 1%	2 1%	1 1%	-	* 1%	-
Yes, Green Party	9 1%	2 1%	4 1%	3 1%	1 1%	* *	1 1%	3 1%	2 1%	1 1%	* *	6 1%	1 *	2 1%	* 1%	-	-
Yes, BNP (British National Party)	8 1%	3 1%	2 *	3 1%	-	3 2%	* *	* *	2 1%	2 1%	-	5 1%	1 1%	1 1%	-	-	-
Yes, Plaid Cymru	4 *	2 *	1 *	2 *	-	-	2 1%	-	-	2 1%	1 *	4 1%	* *	-	-	-	-
Yes (no detail)	2 *	1 *	1 *	-	-	* *	1 1%	* *	* *	-	-	2 *	* *	-	-	-	-
Too young to vote	1 *	* *	* *	-	-	* *	-	* *	-	-	-	-	* *	-	* 1%	-	-
Independent	* *	* *	-	-	-	* *	-	-	-	-	-	-	-	* *	-	-	-
Other	2 *	1 *	1 *	-	1 1%	-	-	* *	1 *	-	-	1 *	1 *	-	-	-	-
No, did not vote	438 36%	151 37%	115 30%	172 39%	41 38%	61 38%	49 35%	68 34%	115 40%	55 35%	48 28%	213 29%	121 46%	42 29%	47 73%	10 54%	5 35%
Prefer not to answer	84 7%	31 7%	21 5%	32 7%	11 10%	12 8%	7 5%	9 5%	22 7%	12 7%	11 6%	45 6%	21 8%	9 6%	3 5%	3 17%	2 12%
None	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	-	1 1%	-	-	-
Don't know	2 *	* *	2 *	* *	* *	-	-	1 1%	-	-	1 1%	* *	1 *	* *	-	-	-

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Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

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	VOTING INTENTIONS									
	Total	Labour	Conservative s	Liberal Democrats	SNP - Scottish National Party	Plaid Cymru	Green	UKIP	BNP	Other
Unweighted base	1232	303	245	78	29	11	20	147	15	11
Weighted base	1232	310	229	78	28	9	16	131	12	9
Yes, Conservative	267 22%	20 6%	157 68%	5 6%	-	1 12%	1 4%	55 42%	3 24%	2 19%
Yes, Labour	210 17%	174 56%	4 2%	1 1%	3 11%	1 11%	3 20%	6 5%	1 8%	-
Yes, Liberal Democrat	165 13%	44 14%	16 7%	53 68%	1 5%	-	7 45%	16 12%	* 3%	1 11%
Yes, UKIP (United Kingdom Independence Party)	28 2%	1 *	2 1%	2 2%	* 1%	-	-	18 14%	-	-
Yes, SNP - Scottish National Party	11 1%	-	1 *	* 1%	8 29%	-	-	* *	-	-
Yes, Green Party	9 1%	3 1%	-	* 1%	-	* 4%	4 24%	-	-	1 10%
Yes, BNP (British National Party)	8 1%	1 *	1 1%	2 2%	* 2%	-	-	-	3 23%	-
Yes, Plaid Cymru	4 *	2 1%	-	* *	1 4%	1 13%	-	-	-	-
Yes (no detail)	2 *	-	-	-	-	-	-	-	-	-
Too young to vote	1 *	* *	-	-	-	-	-	* *	-	-
Independent	* *	-	* *	-	-	-	-	-	-	-
Other	2 *	-	-	-	-	-	-	* *	-	1 16%
No, did not vote	438 36%	61 20%	47 21%	15 19%	13 46%	5 54%	1 7%	32 25%	4 35%	3 32%
Prefer not to answer	84 7%	5 1%	2 1%	-	1 3%	-	-	1 1%	1 7%	-
None	1 *	-	-	-	-	-	-	-	-	-
Don't know	2 *	-	-	* *	-	* 5%	-	* *	-	1 11%

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Q2. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		SOCIAL GRADE				GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	AB	C1	C2	DE	Sole	Joint	Sole/ Joint
Unweighted base	1232	601	631	165	219	218	224	188	218	272	960	707	525	727	505	338	389	171	334	722	455	1177
Weighted base	1232	603	629	147	203	230	211	186	255	320	912	742	490	743	489	343	400	169	320	744	431	1176
Labour	310 25%	166 28%	144 23%	42 28%	59 29%	52 23%	55 26%	43 23%	60 24%	92 29%	219 24%	187 25%	124 25%	163 22%	148 30%	74 22%	88 22%	52 31%	96 30%	197 26%	102 24%	298 25%
Conservatives	229 19%	106 18%	124 20%	18 12%	25 12%	38 17%	44 21%	45 24%	59 23%	53 16%	177 19%	135 18%	95 19%	169 23%	61 12%	84 24%	85 21%	19 11%	42 13%	132 18%	92 21%	224 19%
Liberal Democrats	78 6%	46 8%	32 5%	9 6%	7 4%	17 7%	13 6%	18 9%	15 6%	20 6%	58 6%	45 6%	34 7%	55 7%	23 5%	31 9%	24 6%	9 5%	14 4%	46 6%	28 7%	74 6%
SNP - Scottish National Party	28 2%	11 2%	18 3%	5 3%	1 *	4 2%	6 3%	2 1%	11 4%	6 2%	23 2%	13 2%	15 3%	20 3%	8 2%	12 4%	8 2%	1 1%	7 2%	14 2%	14 3%	28 2%
Plaid Cymru	9 1%	7 1%	2 *	3 2%	4 2%	1 *	- -	* *	1 *	4 1%	4 *	5 1%	4 1%	2 *	6 1%	2 1%	- -	3 2%	3 1%	6 1%	2 1%	9 1%
Other	179 15%	99 16%	80 13%	9 6%	13 6%	38 16%	27 13%	38 20%	54 21%	36 11%	143 16%	97 13%	82 17%	111 15%	68 14%	51 15%	60 15%	22 13%	46 14%	98 13%	71 16%	169 14%
Would not vote for a party	234 19%	108 18%	126 20%	42 29%	64 32%	50 22%	34 16%	19 10%	25 10%	66 20%	169 19%	160 22%	75 15%	116 16%	118 24%	41 12%	76 19%	32 19%	86 27%	151 20%	66 15%	217 18%
Prefer not to say	164 13%	61 10%	103 16%	20 14%	30 15%	30 13%	33 15%	21 11%	30 12%	44 14%	120 13%	102 14%	62 13%	106 14%	57 12%	48 14%	58 15%	30 18%	27 8%	100 13%	57 13%	157 13%

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Q2. If a general election were to be held tomorrow which party, if any, would you vote for

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	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	1232	394	407	431	86	180	128	230	273	174	161	711	275	138	75	21	12
Weighted base	1232	410	383	439	108	162	140	203	288	159	172	723	264	146	64	19	15
Labour	310 25%	120 29%	96 25%	94 21%	24 22%	50 31%	47 33%	52 26%	52 18%	48 30%	38 22%	171 24%	81 31%	38 26%	9 13%	6 29%	6 44%
Conservatives	229 19%	58 14%	87 23%	85 19%	9 8%	26 16%	23 16%	42 20%	62 22%	27 17%	41 24%	155 21%	36 14%	26 18%	10 16%	2 10%	1 7%
Liberal Democrats	78 6%	17 4%	36 9%	26 6%	3 3%	6 3%	8 6%	17 8%	22 8%	8 5%	14 8%	45 6%	16 6%	12 8%	4 6%	1 6%	- -
SNP - Scottish National Party	28 2%	25 6%	1 *	3 1%	25 23%	- -	- -	1 *	- -	3 2%	- -	16 2%	4 2%	5 3%	1 1%	1 6%	2 12%
Plaid Cymru	9 1%	2 1%	5 1%	1 *	- -	2 1%	- -	* *	* *	1 1%	5 3%	4 1%	3 1%	1 1%	1 2%	- -	- -
Other	179 15%	52 13%	62 16%	65 15%	10 9%	23 14%	19 13%	37 18%	51 18%	18 11%	21 12%	117 16%	29 11%	27 19%	1 2%	2 11%	2 13%
Would not vote for a party	234 19%	82 20%	50 13%	101 23%	25 23%	32 20%	26 18%	28 14%	55 19%	34 21%	35 20%	125 17%	62 23%	19 13%	24 38%	4 20%	* 3%
Prefer not to say	164 13%	54 13%	47 12%	63 14%	12 11%	23 14%	19 13%	26 13%	44 15%	21 13%	18 11%	90 12%	34 13%	19 13%	15 23%	3 18%	3 22%

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Q2. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All respondents in GB 18+

	VOTING INTENTIONS									
	Total	Labour	Conservative s	Liberal Democrats	SNP - Scottish National Party	Plaid Cymru	Green	UKIP	BNP	Other
Unweighted base	1232	303	245	78	29	11	20	147	15	11
Weighted base	1232	310	229	78	28	9	16	131	12	9
Labour	310 25%	310 100%	-	-	-	-	-	-	-	-
Conservatives	229 19%	-	229 100%	-	-	-	-	-	-	-
Liberal Democrats	78 6%	-	-	78 100%	-	-	-	-	-	-
SNP - Scottish National Party	28 2%	-	-	-	28 100%	-	-	-	-	-
Plaid Cymru	9 1%	-	-	-	-	9 100%	-	-	-	-
Other	179 15%	-	-	-	-	-	16 100%	131 100%	12 100%	9 100%
Would not vote for a party	234 19%	-	-	-	-	-	-	-	-	-
Prefer not to say	164 13%	-	-	-	-	-	-	-	-	-

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Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		SOCIAL GRADE				GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	AB	C1	C2	DE	Sole	Joint	Sole/Joint
Unweighted base	872	458	414	101	134	149	160	151	177	191	681	488	384	530	342	258	272	117	225	506	329	835
Weighted base	834	434	400	85	109	149	144	146	200	211	623	481	353	520	314	254	266	106	207	493	308	801
Labour	310	166	144	42	59	52	55	43	60	92	219	187	124	163	148	74	88	52	96	197	102	298
	37%	38%	36%	49%	54%	35%	38%	29%	30%	44%	35%	39%	35%	31%	47%	29%	33%	49%	46%	40%	33%	37%
Conservatives	229	106	124	18	25	38	44	45	59	53	177	135	95	169	61	84	85	19	42	132	92	224
	28%	24%	31%	21%	23%	26%	30%	31%	30%	25%	28%	28%	27%	32%	19%	33%	32%	18%	20%	27%	30%	28%
Liberal Democrats	78	46	32	9	7	17	13	18	15	20	58	45	34	55	23	31	24	9	14	46	28	74
	9%	11%	8%	10%	7%	11%	9%	12%	7%	10%	9%	9%	9%	11%	7%	12%	9%	9%	7%	9%	9%	9%
SNP - Scottish National Party	28	11	18	5	1	4	6	2	11	6	23	13	15	20	8	12	8	1	7	14	14	28
	3%	2%	4%	6%	1%	2%	4%	1%	5%	3%	4%	3%	4%	4%	3%	5%	3%	1%	3%	3%	4%	3%
Plaid Cymru	9	7	2	3	4	1	-	*	1	4	4	5	4	2	6	2	-	3	3	6	2	9
	1%	2%	*	3%	4%	1%	-	*	*	2%	1%	1%	1%	*	2%	1%	-	3%	2%	1%	1%	1%
Other	179	99	80	9	13	38	27	38	54	36	143	97	82	111	68	51	60	22	46	98	71	169
	21%	23%	20%	11%	12%	25%	19%	26%	27%	17%	23%	20%	23%	21%	22%	20%	23%	20%	22%	20%	23%	21%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	872	281	307	284	63	126	92	172	185	121	113	521	191	105	34	14	7
Weighted base	834	274	286	274	71	107	96	149	189	104	119	508	169	109	25	12	11
Labour	310 37%	120 44%	96 33%	94 34%	24 34%	50 47%	47 49%	52 35%	52 28%	48 46%	38 32%	171 34%	81 48%	38 35%	9 34%	6 47%	6 58%
Conservatives	229 28%	58 21%	87 30%	85 31%	9 12%	26 25%	23 24%	42 28%	62 33%	27 26%	41 34%	155 30%	36 21%	26 24%	10 39%	2 16%	1 9%
Liberal Democrats	78 9%	17 6%	36 12%	26 9%	3 5%	6 5%	8 8%	17 11%	22 12%	8 7%	14 12%	45 9%	16 10%	12 11%	4 15%	1 10%	-
SNP - Scottish National Party	28 3%	25 9%	1 *	3 1%	25 35%	-	-	1 *	-	3 2%	-	16 3%	4 2%	5 5%	1 2%	1 9%	2 16%
Plaid Cymru	9 1%	2 1%	5 2%	1 *	-	2 2%	-	* *	* *	1 1%	5 4%	4 1%	3 2%	1 1%	1 4%	-	-
Other	179 21%	52 19%	62 22%	65 24%	10 14%	23 22%	19 20%	37 25%	51 27%	18 18%	21 17%	117 23%	29 17%	27 25%	1 6%	2 18%	2 17%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Q2a. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All who would vote

	VOTING INTENTIONS									
	Total	Labour	Conservative s	Liberal Democrats	SNP - Scottish National Party	Plaid Cymru	Green	UKIP	BNP	Other
Unweighted base	872	303	245	78	29	11	20	147	15	11
Weighted base	834	310	229	78	28	9	16	131	12	9
Labour	310 37%	310 100%	-	-	-	-	-	-	-	-
Conservatives	229 28%	-	229 100%	-	-	-	-	-	-	-
Liberal Democrats	78 9%	-	-	78 100%	-	-	-	-	-	-
SNP - Scottish National Party	28 3%	-	-	-	28 100%	-	-	-	-	-
Plaid Cymru	9 1%	-	-	-	-	9 100%	-	-	-	-
Other	179 21%	-	-	-	-	-	16 100%	131 100%	12 100%	9 100%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-

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Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		SOCIAL GRADE				GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	AB	C1	C2	DE	Sole	Joint	Sole/Joint
Unweighted base	206	116	90	12	19	40	37	44	54	33	173	104	102	119	87	54	65	26	61	111	83	194
Weighted base	179	99	80	9	13	38	27	38	54	36	143	97	82	111	68	51	60	22	46	98	71	169
UKIP - United Kingdom Independence Party	131 73%	74 75%	57 71%	3 35%	7 53%	29 77%	17 65%	27 72%	47 86%	26 72%	105 73%	69 71%	62 75%	84 76%	46 69%	40 78%	44 73%	14 64%	33 71%	76 77%	49 68%	124 74%
Green Party	17 9%	7 7%	10 12%	2 23%	3 20%	5 13%	3 12%	2 4%	3 5%	4 11%	13 9%	11 11%	6 7%	9 8%	8 12%	3 5%	6 10%	5 22%	4 8%	8 8%	8 11%	16 9%
BNP - British National Party	12 7%	7 7%	6 7%	* 3%	1 10%	2 4%	5 19%	3 8%	1 2%	3 8%	9 6%	9 9%	3 4%	5 4%	7 11%	- -	5 8%	2 9%	5 12%	5 6%	6 9%	12 7%
Monster Raving Loony Party	1 1%	- -	1 1%	- -	- -	- -	- -	1 3%	- -	- -	1 1%	- -	1 1%	- 2%	1 -	- -	- -	- -	1 3%	1 1%	- -	1 1%
Independent	1 1%	- -	1 1%	- -	- -	- -	- -	1 3%	- -	- -	1 1%	1 1%	- -	1 1%	- -	1 2%	- -	- -	- -	1 1%	- -	1 1%
Christian Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3 2%	2 2%	* 1%	2 17%	- -	1 2%	- -	- -	* 1%	1 2%	2 1%	2 2%	* 1%	3 2%	- -	2 3%	1 2%	- -	- -	1 1%	2 2%	3 2%
Prefer not to answer	11 6%	7 7%	4 5%	2 22%	2 17%	1 3%	1 5%	2 6%	3 5%	3 7%	9 6%	5 5%	7 8%	8 7%	4 5%	4 8%	4 6%	1 6%	2 5%	4 4%	5 7%	9 5%
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	3 2%	2 2%	1 2%	- -	- -	* 1%	- -	2 5%	1 2%	- -	3 2%	* -	3 3%	2 2%	1 1%	2 4%	* 1%	- -	1 2%	1 1%	2 2%	3 2%

Squeezed in the Middle OnlineBus Survey - (S6002 - 260115575)

Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	206	58	77	71	8	31	19	47	53	25	23	134	35	31	2	3	1
Weighted base	179	52	62	65	10	23	19	37	51	18	21	117	29	27	1	2	2
UKIP - United Kingdom Independence Party	131 73%	36 70%	48 77%	47 72%	6 56%	13 57%	17 93%	28 77%	37 72%	14 75%	15 74%	91 77%	18 62%	18 65%	1 100%	1 52%	2 100%
Green Party	17 9%	6 12%	4 6%	7 10%	4 37%	2 10%	* 1%	1 4%	3 6%	3 15%	3 16%	10 8%	3 10%	3 11%	- -	1 48%	- -
BNP - British National Party	12 7%	5 9%	3 4%	5 7%	- -	4 18%	* 2%	2 5%	5 9%	1 4%	- -	7 6%	2 5%	4 14%	- -	- -	- -
Monster Raving Loony Party	1 1%	- -	1 2%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	1 4%	- -	- -	- -
Independent	1 1%	- -	1 2%	- -	- -	- -	1 3%	- -	- -	- -	- -	- -	1 4%	- -	- -	- -	- -
Christian Party	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	3 2%	1 1%	1 1%	1 2%	1 6%	- -	- -	* 1%	* 1%	- -	1 6%	1 1%	2 6%	- -	- -	- -	- -
Prefer not to answer	11 6%	4 8%	2 3%	5 8%	- -	3 15%	1 4%	2 5%	3 7%	1 6%	1 4%	7 6%	3 10%	2 6%	- -	- -	- -
None	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	3 2%	- -	3 4%	* 1%	- -	- -	- -	2 5%	1 3%	- -	- -	2 2%	1 4%	- -	- -	- -	- -

Squeezed in the Middle OnlineBus Survey - (S6002 - 260115575)

Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	VOTING INTENTIONS									
	Total	Labour	Conservative s	Liberal Democrats	SNP - Scottish National Party	Plaid Cymru	Green	UKIP	BNP	Other
Unweighted base	206	-	-	-	-	-	20	147	15	11
Weighted base	179	-	-	-	-	-	16	131	12	9
UKIP - United Kingdom Independence Party	131 73%	-	-	-	-	-	-	131 100%	-	-
Green Party	17 9%	-	-	-	-	-	16 100%	-	-	1 10%
BNP - British National Party	12 7%	-	-	-	-	-	-	-	12 100%	-
Monster Raving Loony Party	1 1%	-	-	-	-	-	-	-	-	1 13%
Independent	1 1%	-	-	-	-	-	-	-	-	1 11%
Christian Party	-	-	-	-	-	-	-	-	-	-
Other	3 2%	-	-	-	-	-	-	-	-	3 30%
Prefer not to answer	11 6%	-	-	-	-	-	-	-	-	-
None	-	-	-	-	-	-	-	-	-	-
Don't know	3 2%	-	-	-	-	-	-	-	-	3 35%

Squeezed in the Middle OnlineBus Survey - (S6002 - 260115575)

Voting Intention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		SOCIAL GRADE				GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	AB	C1	C2	DE	Sole	Joint	Sole/Joint
Unweighted base	859	451	408	99	131	148	159	148	174	189	670	483	376	522	337	254	268	116	221	501	323	824
Weighted base	823	427	395	83	107	148	143	144	198	208	615	477	346	513	310	250	263	105	205	489	303	792
Labour	310	166	144	42	59	52	55	43	60	92	219	187	124	163	148	74	88	52	96	197	102	298
	38%	39%	36%	50%	55%	35%	38%	30%	30%	44%	36%	39%	36%	32%	48%	30%	34%	50%	47%	40%	33%	38%
Conservatives	229	106	124	18	25	38	44	45	59	53	177	135	95	169	61	84	85	19	42	132	92	224
	28%	25%	31%	21%	23%	26%	30%	31%	30%	25%	29%	28%	27%	33%	20%	33%	32%	18%	20%	27%	30%	28%
Liberal Democrats	78	46	32	9	7	17	13	18	15	20	58	45	34	55	23	31	24	9	14	46	28	74
	9%	11%	8%	11%	7%	11%	9%	12%	7%	10%	9%	9%	10%	11%	7%	12%	9%	9%	7%	9%	9%	9%
SNP - Scottish National Party	28	11	18	5	1	4	6	2	11	6	23	13	15	20	8	12	8	1	7	14	14	28
	3%	3%	4%	6%	1%	2%	4%	1%	6%	3%	4%	3%	4%	4%	3%	5%	3%	1%	3%	3%	4%	4%
Plaid Cymru	9	7	2	3	4	1	-	*	1	4	4	5	4	2	6	2	-	3	3	6	2	9
	1%	2%	*	3%	4%	1%	-	*	*	2%	1%	1%	1%	*	2%	1%	-	3%	2%	1%	1%	1%
Green	16	6	10	2	3	5	3	2	2	4	12	11	5	8	8	3	5	5	4	8	7	15
	2%	1%	2%	3%	2%	3%	2%	1%	1%	2%	2%	2%	1%	1%	3%	1%	2%	4%	2%	2%	2%	2%
UKIP	131	74	57	3	7	29	17	27	47	26	105	69	62	84	46	40	44	14	33	76	49	124
	16%	17%	14%	4%	6%	20%	12%	19%	24%	12%	17%	14%	18%	16%	15%	16%	17%	13%	16%	15%	16%	16%
BNP	12	7	6	*	1	2	5	3	1	3	9	9	3	5	7	-	5	2	5	5	6	12
	1%	2%	1%	*	1%	1%	4%	2%	*	1%	1%	2%	1%	1%	2%	-	2%	2%	3%	1%	2%	1%
Other	9	5	4	2	-	1	-	4	2	1	8	4	5	7	2	4	2	-	2	5	4	9
	1%	1%	1%	2%	-	1%	-	3%	1%	*	1%	1%	2%	1%	1%	2%	1%	-	1%	1%	1%	1%

Squeezed in the Middle OnlineBus Survey - (S6002 - 260115575)

Voting Intention

Base: All respondents in GB 18+

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	859	276	305	278	63	122	91	170	182	119	112	513	188	103	34	14	7
Weighted base	823	270	284	269	71	103	95	147	185	103	118	501	166	107	25	12	11
Labour	310 38%	120 45%	96 34%	94 35%	24 34%	50 48%	47 49%	52 35%	52 28%	48 46%	38 32%	171 34%	81 49%	38 35%	9 34%	6 47%	6 58%
Conservatives	229 28%	58 21%	87 31%	85 32%	9 12%	26 26%	23 24%	42 28%	62 34%	27 26%	41 35%	155 31%	36 22%	26 24%	10 39%	2 16%	1 9%
Liberal Democrats	78 9%	17 6%	36 13%	26 10%	3 5%	6 5%	8 8%	17 12%	22 12%	8 7%	14 12%	45 9%	16 10%	12 11%	4 15%	1 10%	-
SNP - Scottish National Party	28 3%	25 9%	1 *	3 1%	25 35%	-	-	1 *	-	3 2%	-	16 3%	4 3%	5 5%	1 2%	1 9%	2 16%
Plaid Cymru	9 1%	2 1%	5 2%	1 1%	-	2 2%	-	* *	* *	1 1%	5 4%	4 1%	3 2%	1 1%	1 4%	-	-
Green	16 2%	5 2%	4 1%	7 3%	3 4%	2 2%	* *	1 1%	3 2%	3 3%	3 3%	9 2%	3 2%	3 3%	-	1 9%	-
UKIP	131 16%	36 13%	48 17%	47 17%	6 8%	13 13%	17 18%	28 19%	37 20%	14 13%	15 13%	91 18%	18 11%	18 17%	1 6%	1 9%	2 17%
BNP	12 1%	5 2%	3 1%	5 2%	-	4 4%	* *	2 1%	5 3%	1 1%	-	7 1%	2 1%	4 4%	-	-	-
Other	9 1%	2 1%	6 2%	2 1%	2 2%	-	-	3 2%	3 2%	-	1 1%	4 1%	4 2%	1 1%	-	-	-

Squeezed in the Middle OnlineBus Survey - (S6002 - 260115575)

VotingIntention

Base: All respondents in GB 18+

	VOTING INTENTIONS									
	Total	Labour	Conservative s	Liberal Democrats	SNP - Scottish National Party	Plaid Cymru	Green	UKIP	BNP	Other
Unweighted base	859	303	245	78	29	11	20	147	15	11
Weighted base	823	310	229	78	28	9	16	131	12	9
Labour	310 38%	310 100%	-	-	-	-	-	-	-	-
Conservatives	229 28%	-	229 100%	-	-	-	-	-	-	-
Liberal Democrats	78 9%	-	-	78 100%	-	-	-	-	-	-
SNP - Scottish National Party	28 3%	-	-	-	28 100%	-	-	-	-	-
Plaid Cymru	9 1%	-	-	-	-	9 100%	-	-	-	-
Green	16 2%	-	-	-	-	-	16 100%	-	-	-
UKIP	131 16%	-	-	-	-	-	-	131 100%	-	-
BNP	12 1%	-	-	-	-	-	-	-	12 100%	-
Other	9 1%	-	-	-	-	-	-	-	-	9 100%

Squeezed in the Middle OnlineBus Survey - (S6002 - 260115575)

Classification

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		SOCIAL GRADE				GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	AB	C1	C2	DE	Sole	Joint	Sole/Joint
Unweighted base	1232	601	631	165	219	218	224	188	218	272	960	707	525	727	505	338	389	171	334	722	455	1177
Weighted base	1232	603	629	147	203	230	211	186	255	320	912	742	490	743	489	343	400	169	320	744	431	1176
Sex																						
Male	603	603	-	77	102	116	104	92	112	128	475	360	243	346	257	164	183	83	174	312	253	565
	49%	100%	-	52%	50%	50%	49%	49%	44%	40%	52%	49%	50%	47%	53%	48%	46%	49%	54%	42%	59%	48%
Female	629	-	629	70	101	114	106	95	143	192	436	382	247	397	232	180	217	86	146	432	178	610
	51%	-	100%	48%	50%	50%	51%	51%	56%	60%	48%	51%	50%	53%	47%	52%	54%	51%	46%	58%	41%	52%
Age																						
18-24	147	77	70	147	-	-	-	-	-	23	125	81	66	62	85	30	32	23	61	58	65	124
	12%	13%	11%	100%	-	-	-	-	-	7%	14%	11%	13%	8%	17%	9%	8%	14%	19%	8%	15%	11%
25-34	203	102	101	-	203	-	-	-	-	97	105	169	34	129	74	57	72	32	42	137	65	201
	16%	17%	16%	-	100%	-	-	-	-	30%	12%	23%	7%	17%	15%	17%	18%	19%	13%	18%	15%	17%
35-44	230	116	114	-	-	230	-	-	-	131	99	207	22	160	70	61	99	37	33	151	74	225
	19%	19%	18%	-	-	100%	-	-	-	41%	11%	28%	4%	22%	14%	18%	25%	22%	10%	20%	17%	19%
45-54	211	104	106	-	-	-	211	-	-	62	148	164	47	126	85	49	77	34	50	141	63	204
	17%	17%	17%	-	-	-	100%	-	-	19%	16%	22%	10%	17%	17%	14%	19%	20%	16%	19%	15%	17%
55-64	186	92	95	-	-	-	-	186	-	7	179	98	88	119	68	59	60	21	47	107	67	175
	15%	15%	15%	-	-	-	-	100%	-	2%	20%	13%	18%	16%	14%	17%	15%	12%	15%	14%	16%	15%
65+	255	112	143	-	-	-	-	-	255	-	255	22	233	147	108	87	60	21	87	150	97	247
	21%	19%	23%	-	-	-	-	-	100%	-	28%	3%	48%	20%	22%	25%	15%	13%	27%	20%	22%	21%
Work																						
Working	742	360	382	81	169	207	164	98	22	269	473	742	-	501	241	209	292	124	117	480	239	719
	60%	60%	61%	55%	83%	90%	78%	53%	9%	84%	52%	100%	-	67%	49%	61%	73%	74%	36%	65%	55%	61%
Not working	490	243	247	66	34	22	47	88	233	51	439	-	490	242	248	134	108	44	203	264	193	457
	40%	40%	39%	45%	17%	10%	22%	47%	91%	16%	48%	-	100%	33%	51%	39%	27%	26%	64%	35%	45%	39%
Region																						
North	410	198	212	39	72	73	81	57	89	106	304	241	170	236	174	99	137	62	112	248	142	390
	33%	33%	34%	27%	35%	32%	38%	31%	35%	33%	33%	32%	35%	32%	36%	29%	34%	37%	35%	33%	33%	33%
Midlands	383	193	190	50	55	73	66	65	74	93	290	229	154	230	153	98	132	52	100	224	142	366
	31%	32%	30%	34%	27%	32%	31%	35%	29%	29%	32%	31%	32%	31%	31%	29%	33%	31%	31%	30%	33%	31%
South	439	212	227	58	76	84	63	65	93	122	317	273	166	277	162	146	131	54	108	272	147	419
	36%	35%	36%	40%	37%	37%	30%	35%	36%	38%	35%	37%	34%	37%	33%	43%	33%	32%	34%	37%	34%	36%
SOCIAL GRADE																						
ABC1	743	346	397	62	129	160	126	119	147	202	542	501	242	743	-	343	400	-	-	452	260	712
	60%	57%	63%	42%	64%	70%	60%	64%	58%	63%	59%	68%	49%	100%	-	100%	100%	-	-	61%	60%	61%
C2DE	489	257	232	85	74	70	85	68	108	119	370	241	248	-	489	-	-	169	320	292	171	464
	40%	43%	37%	58%	36%	30%	40%	36%	42%	37%	41%	32%	51%	-	100%	-	-	100%	100%	39%	40%	39%

Squeezed in the Middle OnlineBus Survey - (S6002 - 260115575)

Classification

Base: All respondents in GB 18+

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	1232	394	407	431	86	180	128	230	273	174	161	711	275	138	75	21	12
Weighted base	1232	410	383	439	108	162	140	203	288	159	172	723	264	146	64	19	15
Sex																	
Male	603 49%	198 48%	193 50%	212 48%	49 45%	85 52%	65 46%	107 53%	133 46%	88 56%	77 45%	346 48%	162 61%	55 38%	28 43%	8 42%	5 32%
Female	629 51%	212 52%	190 50%	227 52%	59 55%	77 48%	76 54%	96 47%	156 54%	71 44%	95 55%	378 52%	102 39%	91 62%	36 57%	11 58%	10 68%
Age																	
18-24	147 12%	39 10%	50 13%	58 13%	8 8%	16 10%	14 10%	30 15%	41 14%	22 14%	16 9%	27 4%	63 24%	2 2%	47 73%	7 34%	2 13%
25-34	203 16%	72 18%	55 14%	76 17%	17 15%	30 18%	26 18%	32 16%	38 13%	36 23%	25 14%	125 17%	58 22%	3 2%	10 15%	7 36%	- -
35-44	230 19%	73 18%	73 19%	84 19%	20 18%	25 15%	28 20%	32 16%	64 22%	31 19%	30 17%	147 20%	58 22%	14 9%	3 5%	- -	8 54%
45-54	211 17%	81 20%	66 17%	63 14%	22 20%	30 19%	29 21%	42 21%	34 12%	27 17%	26 15%	128 18%	45 17%	33 22%	3 4%	2 11%	* 2%
55-64	186 15%	57 14%	65 17%	65 15%	13 12%	23 14%	21 15%	29 14%	49 17%	20 12%	32 19%	126 17%	27 10%	27 18%	1 2%	4 19%	1 5%
65+	255 21%	89 22%	74 19%	93 21%	29 27%	37 23%	23 16%	38 19%	63 22%	23 15%	43 25%	171 24%	13 5%	68 46%	- -	- -	4 26%
Work																	
Working	742 60%	241 59%	229 60%	273 62%	57 52%	89 55%	95 67%	125 62%	178 62%	108 68%	90 53%	441 61%	186 70%	58 39%	33 51%	15 75%	10 70%
Not working	490 40%	170 41%	154 40%	166 38%	51 48%	72 45%	46 33%	78 38%	111 38%	51 32%	81 47%	282 39%	79 30%	89 61%	31 49%	5 25%	4 30%
Region																	
North	410 33%	410 100%	- -	- -	108 100%	162 100%	140 100%	- -	- -	- -	- -	254 35%	84 32%	43 29%	20 31%	6 32%	4 24%
Midlands	383 31%	- -	383 100%	- -	- -	- -	203 100%	118 41%	- -	- -	62 36%	217 30%	95 36%	42 29%	17 27%	7 37%	5 36%
South	439 36%	- -	- -	439 100%	- -	- -	- -	170 59%	159 100%	110 64%	- -	253 35%	85 32%	62 42%	27 43%	6 31%	6 40%
SOCIAL GRADE																	
ABC1	743 60%	236 58%	230 60%	277 63%	63 58%	87 54%	86 61%	119 59%	184 64%	103 65%	100 58%	460 64%	150 57%	79 54%	31 48%	13 68%	9 63%
C2DE	489 40%	174 42%	153 40%	162 37%	45 42%	74 46%	54 39%	84 41%	104 36%	55 35%	71 42%	264 36%	114 43%	67 46%	33 52%	6 32%	5 37%

Squeezed in the Middle OnlineBus Survey - (S6002 - 260115575)

Classification

Base: All respondents in GB 18+

	VOTING INTENTIONS									
	Total	Labour	Conservative s	Liberal Democrats	SNP - Scottish National Party	Plaid Cymru	Green	UKIP	BNP	Other
Unweighted base	1232	303	245	78	29	11	20	147	15	11
Weighted base	1232	310	229	78	28	9	16	131	12	9
Sex										
Male	603 49%	166 54%	106 46%	46 59%	11 38%	7 78%	6 40%	74 56%	7 54%	5 57%
Female	629 51%	144 46%	124 54%	32 41%	18 62%	2 22%	10 60%	57 44%	6 46%	4 43%
Age										
18-24	147 12%	42 13%	18 8%	9 11%	5 17%	3 30%	2 13%	3 2%	* 3%	2 18%
25-34	203 16%	59 19%	25 11%	7 10%	1 3%	4 46%	3 16%	7 5%	1 10%	- -
35-44	230 19%	52 17%	38 17%	17 22%	4 13%	1 9%	5 30%	29 22%	2 14%	1 12%
45-54	211 17%	55 18%	44 19%	13 16%	6 22%	- -	3 20%	17 13%	5 42%	- -
55-64	186 15%	43 14%	45 20%	18 23%	2 7%	* 5%	2 10%	27 21%	3 24%	4 46%
65+	255 21%	60 19%	59 26%	15 19%	11 38%	1 9%	2 11%	47 36%	1 8%	2 25%
Work										
Working	742 60%	187 60%	135 59%	45 57%	13 47%	5 59%	11 68%	69 53%	9 75%	4 41%
Not working	490 40%	124 40%	95 41%	34 43%	15 53%	4 41%	5 32%	62 47%	3 25%	5 59%
Region										
North	410 33%	120 39%	58 25%	17 22%	25 89%	2 25%	5 33%	36 28%	5 39%	2 17%
Midlands	383 31%	96 31%	87 38%	36 46%	1 3%	5 60%	4 24%	48 37%	3 23%	6 64%
South	439 36%	94 30%	85 37%	26 33%	3 9%	1 16%	7 43%	47 36%	5 39%	2 18%
SOCIAL GRADE										
ABC1	743 60%	163 52%	169 74%	55 71%	20 71%	2 25%	8 48%	84 65%	5 40%	7 77%
C2DE	489 40%	148 48%	61 26%	23 29%	8 29%	6 75%	8 52%	46 35%	7 60%	2 23%

	Page	Table	Title	Base Description	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All respondents in GB 18+	1232
	4	2	Q2. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All respondents in GB 18+	1232
	7	3	Q2a. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All who would vote	872
	10	4	Q3. Which party is that?	Base: All respondents who would vote for a party other than the main political parties	206
	13	5	VotingIntention	Base: All respondents in GB 18+	859
	16	6	Classification	Base: All respondents in GB 18+	1232