

**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)**

**Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE
Unweighted base	1207	588	619	159	214	212	223	192	207	289	918	718	489	696	511
Weighted base	1207	595	612	145	199	223	208	182	250	321	886	749	458	721	486
Yes, Conservative	262 22%	111 19%	150 25%	6 4%	22 11%	39 17%	43 21%	49 27%	103 41%	53 17%	209 24%	143 19%	119 26%	190 26%	72 15%
Yes, Labour	210 17%	108 18%	101 17%	18 12%	32 16%	49 22%	50 24%	34 19%	28 11%	77 24%	133 15%	143 19%	67 15%	119 17%	91 19%
Yes, Liberal Democrat	162 13%	81 14%	81 13%	8 5%	24 12%	21 10%	27 13%	34 19%	48 19%	28 9%	134 15%	97 13%	65 14%	114 16%	48 10%
Yes, UKIP (United Kingdom Independence Party)	25 2%	12 2%	12 2%	1 1%	4 2%	2 1%	5 2%	6 3%	7 3%	6 2%	19 2%	16 2%	9 2%	13 2%	12 2%
Yes, Green Party	11 1%	7 1%	4 1%	1 1%	3 1%	2 1%	1 *	3 2%	1 1%	1 *	10 1%	8 1%	3 1%	9 1%	2 *
Yes, SNP - Scottish National Party	11 1%	6 1%	5 1%	- -	5 2%	1 1%	1 *	2 1%	3 1%	4 1%	7 1%	6 1%	5 1%	7 1%	4 1%
Yes, Plaid Cymru	6 *	4 1%	2 *	1 1%	1 *	1 *	1 *	* *	2 1%	1 *	5 1%	3 *	3 1%	4 1%	2 *
Yes, BNP (British National Party)	6 *	4 1%	1 *	1 *	2 1%	1 1%	1 *	* *	1 *	1 *	5 1%	4 1%	2 *	1 *	5 1%
Yes (no detail)	1 *	* *	* *	- -	* *	- -	* *	- -	- -	- -	1 *	1 *	- -	1 *	- -
Not eligible to vote (not a British citizen / not living in UK etc.)	* *	* *	- -	* *	- -	- -	- -	- -	- -	- -	* *	* *	- -	- -	* *
Independent	* *	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	* *	- -
Other	1 *	1 *	- -	* *	- -	- -	* *	- -	- -	- -	1 *	1 *	- -	* *	* *
No, did not vote	411 34%	209 35%	202 33%	95 66%	93 47%	89 40%	61 29%	37 20%	35 14%	123 38%	287 32%	270 36%	140 31%	211 29%	199 41%
Prefer not to answer	100 8%	50 8%	50 8%	12 9%	15 7%	17 8%	18 9%	14 8%	23 9%	25 8%	75 8%	55 7%	45 10%	49 7%	50 10%
Don't know	2 *	- -	2 *	- -	- -	- -	- -	2 1%	- -	- -	2 *	2 *	- -	2 *	- -

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**Base: All respondents in GB 18+**

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	1207	407	373	427	77	170	160	204	276	154	166	720	249	138	55	26	19
Weighted base	1207	402	374	432	103	159	139	196	286	155	168	731	237	145	47	25	22
Yes, Conservative	262 22%	67 17%	72 19%	123 28%	8 7%	29 18%	31 22%	40 20%	81 28%	47 30%	27 16%	178 24%	28 12%	48 33%	2 5%	4 17%	2 9%
Yes, Labour	210 17%	87 22%	61 16%	62 14%	15 15%	37 23%	35 25%	30 15%	44 15%	22 14%	27 16%	136 19%	42 18%	23 16%	6 12%	1 4%	1 6%
Yes, Liberal Democrat	162 13%	57 14%	51 14%	55 13%	19 19%	25 15%	13 9%	24 12%	41 14%	17 11%	24 14%	102 14%	28 12%	22 15%	4 8%	5 20%	1 6%
Yes, UKIP (United Kingdom Independence Party)	25 2%	8 2%	8 2%	9 2%	1 *	6 4%	2 1%	5 2%	7 2%	2 1%	3 2%	18 2%	1 1%	5 3%	1 1%	* 2%	- -
Yes, Green Party	11 1%	4 1%	1 *	7 2%	3 3%	* *	1 *	1 *	2 1%	3 2%	2 1%	5 1%	2 1%	3 2%	1 1%	1 4%	- -
Yes, SNP - Scottish National Party	11 1%	8 2%	1 *	2 *	8 7%	- -	- -	1 1%	1 *	1 1%	* *	9 1%	1 *	1 *	- -	* 1%	- -
Yes, Plaid Cymru	6 *	* *	5 1%	* *	- -	* *	- -	- -	- -	- -	6 3%	4 1%	* *	1 1%	- -	- -	1% -
Yes, BNP (British National Party)	6 *	3 1%	1 *	2 1%	1 1%	2 1%	* *	1 *	* *	2 1%	* *	3 *	1 *	1 1%	1 1%	* 1%	- -
Yes (no detail)	1 *	1 *	- -	- -	- -	* *	* *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -
Not eligible to vote (not a British citizen / not living in UK etc.)	* *	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	- -
Independent	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -
Other	1 *	* *	- -	* *	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	* 2%	- -
No, did not vote	411 34%	127 32%	145 39%	139 32%	39 38%	45 28%	43 31%	77 39%	92 32%	45 29%	70 41%	221 30%	116 49%	25 17%	29 61%	12 48%	8 37%
Prefer not to answer	100 8%	39 10%	28 7%	33 8%	10 9%	15 9%	14 10%	19 10%	18 6%	16 10%	8 5%	52 7%	17 7%	17 12%	4 9%	- -	9 41%
Don't know	2 *	- -	2 *	- -	- -	- -	- -	- -	- -	- -	2 1%	2 *	- -	- -	- -	- -	- -

**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)**

**Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?**

**Base: All respondents in GB 18+**

	VOTING INTENTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP
Unweighted base	1207	273	288	74	121
Weighted base	1207	271	290	72	101
Yes, Conservative	262 22%	193 71%	8 3%	3 4%	30 30%
Yes, Labour	210 17%	9 3%	165 57%	3 4%	11 11%
Yes, Liberal Democrat	162 13%	20 7%	42 14%	48 66%	13 13%
Yes, UKIP (United Kingdom Independence Party)	25 2%	2 1%	1 *	1 1%	18 18%
Yes, Green Party	11 1%	* *	2 1%	1 1%	- -
Yes, SNP - Scottish National Party	11 1%	- -	1 *	1 1%	* *
Yes, Plaid Cymru	6 *	- -	2 1%	- -	- -
Yes, BNP (British National Party)	6 *	- -	* *	1 1%	2 2%
Yes (no detail)	1 *	- -	* *	- -	- -
Not eligible to vote (not a British citizen / not living in UK etc.)	* *	- -	* *	- -	- -
Independent	* *	- -	- -	- -	- -
Other	1 *	- -	- -	- -	- -
No, did not vote	411 34%	41 15%	63 22%	14 19%	27 26%
Prefer not to answer	100 8%	7 2%	6 2%	2 3%	1 1%
Don't know	2 *	- -	- -	- -	- -

**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)**

**Q2. If a general election were to be held tomorrow which party, if any, would you vote for?**

**Base: All respondents in GB 18+**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE
Unweighted base	1207	588	619	159	214	212	223	192	207	289	918	718	489	696	511
Weighted base	1207	595	612	145	199	223	208	182	250	321	886	749	458	721	486
Labour	290 24%	165 28%	125 20%	49 34%	48 24%	58 26%	54 26%	38 21%	43 17%	96 30%	194 22%	186 25%	104 23%	160 22%	130 27%
Conservatives	271 22%	124 21%	147 24%	21 15%	37 19%	42 19%	38 18%	43 24%	89 36%	65 20%	206 23%	166 22%	106 23%	206 29%	66 14%
Liberal Democrats	72 6%	40 7%	33 5%	8 5%	8 4%	9 4%	12 6%	15 8%	20 8%	10 3%	62 7%	42 6%	31 7%	49 7%	23 5%
SNP - Scottish National Party	19 2%	13 2%	6 1%	2 1%	5 2%	4 2%	3 1%	3 2%	3 1%	4 1%	15 2%	10 1%	10 2%	10 1%	10 2%
Plaid Cymru	9 1%	8 1%	1 *	* *	3 2%	3 1%	1 *	- -	2 1%	3 1%	6 1%	7 1%	2 *	5 1%	3 1%
Other	154 13%	74 12%	80 13%	9 6%	8 4%	19 9%	42 20%	38 21%	38 15%	25 8%	128 14%	82 11%	72 16%	92 13%	62 13%
Would not vote for a party	240 20%	106 18%	134 22%	35 24%	73 37%	52 23%	34 16%	25 14%	20 8%	82 26%	158 18%	166 22%	74 16%	115 16%	125 26%
Prefer not to say	152 13%	65 11%	87 14%	20 14%	16 8%	35 16%	24 12%	20 11%	36 14%	35 11%	116 13%	92 12%	60 13%	83 12%	68 14%

**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)**

**Q2. If a general election were to be held tomorrow which party, if any, would you vote for?**

**Base: All respondents in GB 18+**

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	1207	407	373	427	77	170	160	204	276	154	166	720	249	138	55	26	19
Weighted base	1207	402	374	432	103	159	139	196	286	155	168	731	237	145	47	25	22
Labour	290 24%	116 29%	82 22%	91 21%	20 19%	47 30%	49 35%	39 20%	51 18%	42 27%	42 25%	172 24%	69 29%	28 20%	15 32%	3 13%	1 6%
Conservatives	271 22%	75 19%	79 21%	117 27%	18 17%	29 18%	28 20%	40 20%	85 30%	39 25%	33 19%	180 25%	40 17%	40 27%	7 16%	4 17%	1 5%
Liberal Democrats	72 6%	19 5%	23 6%	31 7%	2 2%	9 5%	8 6%	11 6%	18 6%	10 7%	14 8%	38 5%	18 8%	11 7%	-	4 15%	2 11%
SNP - Scottish National Party	19 2%	16 4%	-	3 1%	16 16%	-	-	-	* *	1 1%	2 1%	12 2%	5 2%	1 *	2 5%	-	-
Plaid Cymru	9 1%	1 *	7 2%	* *	1 1%	1 1%	-	1 *	1 *	* *	5 3%	4 1%	3 1%	1 1%	1 1%	* 1%	-
Other	154 13%	53 13%	49 13%	52 12%	4 4%	29 18%	20 14%	23 12%	42 15%	15 10%	20 12%	97 13%	25 10%	22 15%	3 6%	6 26%	1 4%
Would not vote for a party	240 20%	66 16%	88 24%	85 20%	23 23%	26 16%	17 12%	48 24%	63 22%	26 17%	37 22%	149 20%	53 22%	16 11%	10 20%	7 28%	5 25%
Prefer not to say	152 13%	55 14%	46 12%	51 12%	19 19%	18 11%	18 13%	35 18%	26 9%	22 14%	13 8%	80 11%	25 10%	27 19%	9 20%	-	11 49%

**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)****Q2. If a general election were to be held tomorrow which party, if any, would you vote for?****Base: All respondents in GB 18+**

	Total	VOTING INTENTION			
		Conservative	Labour	Liberal Democrats	UKIP
Unweighted base	1207	273	288	74	121
Weighted base	1207	271	290	72	101
Labour	290 24%	-	290 100%	-	-
Conservatives	271 22%	271 100%	-	-	-
Liberal Democrats	72 6%	-	-	72 100%	-
SNP - Scottish National Party	19 2%	-	-	-	-
Plaid Cymru	9 1%	-	-	-	-
Other	154 13%	-	-	-	101 100%
Would not vote for a party	240 20%	-	-	-	-
Prefer not to say	152 13%	-	-	-	-

**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)**

**Q2a. If a general election were to be held tomorrow which party, if any, would you vote for?**

**Base: All who would vote**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE
Unweighted base	858	450	408	101	132	136	169	151	169	193	665	507	351	532	326
Weighted base	816	424	392	89	109	136	150	137	194	204	612	491	324	522	293
Labour	290 36%	165 39%	125 32%	49 55%	48 44%	58 43%	54 36%	38 27%	43 22%	96 47%	194 32%	186 38%	104 32%	160 31%	130 44%
Conservatives	271 33%	124 29%	147 38%	21 24%	37 34%	42 31%	38 26%	43 32%	89 46%	65 32%	206 34%	166 34%	106 33%	206 39%	66 22%
Liberal Democrats	72 9%	40 9%	33 8%	8 9%	8 7%	9 7%	12 8%	15 11%	20 10%	10 5%	62 10%	42 8%	31 9%	49 9%	23 8%
SNP - Scottish National Party	19 2%	13 3%	6 2%	2 2%	5 4%	4 3%	3 2%	3 2%	3 1%	4 2%	15 2%	10 2%	10 3%	10 2%	10 3%
Plaid Cymru	9 1%	8 2%	1 *	* *	3 3%	3 2%	1 *	- -	2 1%	3 2%	6 1%	7 1%	2 1%	5 1%	3 1%
Other	154 19%	74 17%	80 20%	9 10%	8 7%	19 14%	42 28%	38 28%	38 19%	25 12%	128 21%	82 17%	72 22%	92 18%	62 21%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)**

**Q2a. If a general election were to be held tomorrow which party, if any, would you vote for?**

**Base: All who would vote**

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	858	298	254	306	53	125	120	130	199	111	120	520	174	102	37	18	7
Weighted base	816	281	240	295	60	115	105	113	198	107	117	503	160	102	28	18	6
Labour	290 36%	116 41%	82 34%	91 31%	20 33%	47 41%	49 46%	39 34%	51 26%	42 39%	42 36%	172 34%	69 43%	28 28%	15 54%	3 18%	1 25%
Conservatives	271 33%	75 27%	79 33%	117 40%	18 30%	29 25%	28 27%	40 35%	85 43%	39 36%	33 28%	180 36%	40 25%	40 39%	7 26%	4 23%	1 20%
Liberal Democrats	72 9%	19 7%	23 9%	31 10%	2 3%	9 8%	8 8%	11 10%	18 9%	10 10%	14 12%	38 7%	18 11%	11 10%	-	4 20%	2 42%
SNP - Scottish National Party	19 2%	16 6%	-	3 1%	16 27%	-	-	-	* *	1 1%	2 2%	12 2%	5 3%	1 1%	2 8%	-	-
Plaid Cymru	9 1%	1 1%	7 3%	* *	1 1%	1 1%	-	1 1%	1 1%	* *	5 4%	4 1%	3 2%	1 1%	1 2%	* 2%	-
Other	154 19%	53 19%	49 20%	52 18%	4 7%	29 26%	20 19%	23 20%	42 21%	15 14%	20 17%	97 19%	25 16%	22 21%	3 10%	6 36%	1 14%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)****Q2a. If a general election were to be held tomorrow which party, if any, would you vote for?****Base: All who would vote**

	Total	VOTING INTENTION			
		Conservative	Labour	Liberal Democrats	UKIP
Unweighted base	858	273	288	74	121
Weighted base	816	271	290	72	101
Labour	290 36%	-	290 100%	-	-
Conservatives	271 33%	271 100%	-	-	-
Liberal Democrats	72 9%	-	-	72 100%	-
SNP - Scottish National Party	19 2%	-	-	-	-
Plaid Cymru	9 1%	-	-	-	-
Other	154 19%	-	-	-	101 100%
Would not vote for a party	-	-	-	-	-
Prefer not to say	-	-	-	-	-

## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

## Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE
Unweighted base	189	93	96	15	14	30	47	44	39	34	155	103	86	106	83
Weighted base	154	74	80	9	8	19	42	38	38	25	128	82	72	92	62
UKIP - United Kingdom Independence Party	103 67%	52 70%	51 64%	3 34%	5 69%	12 62%	25 59%	27 70%	31 83%	20 79%	83 65%	46 56%	57 79%	64 69%	39 64%
Green Party	22 14%	9 12%	13 16%	2 27%	2 19%	4 20%	6 16%	4 11%	3 8%	1 3%	21 16%	15 18%	7 10%	16 18%	5 9%
BNP - British National Party	11 7%	7 10%	4 4%	* 4%	1 9%	* 2%	4 10%	5 13%	- -	3 10%	8 6%	9 11%	1 2%	3 3%	8 13%
Christian Party	1 1%	- -	1 2%	- -	- -	- -	- -	- -	1 4%	- -	1 1%	- -	1 2%	1 1%	- -
Monster Raving Loony Party	* *	- -	* 1%	* 5%	- -	- -	- -	- -	- -	- -	* *	* 1%	- -	- -	* 1%
Independent	* *	- -	* *	- -	- -	- -	* 1%	- -	- -	* 1%	- -	- -	* *	* *	- -
Other	2 1%	2 3%	- -	1 7%	- -	- -	2 4%	- -	- -	- -	2 2%	2 3%	- -	* *	2 3%
Prefer not to answer	13 8%	3 4%	9 12%	2 23%	- -	3 16%	4 11%	2 6%	1 3%	2 7%	11 9%	9 11%	3 5%	6 6%	7 11%
Don't know	1 1%	* *	1 1%	- -	* 3%	- -	- -	- -	1 3%	- -	1 1%	* *	1 1%	1 1%	- -

## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

## Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	189	66	59	64	6	37	23	31	48	21	23	115	35	26	6	6	1
Weighted base	154	53	49	52	4	29	20	23	42	15	20	97	25	22	3	6	1
UKIP - United Kingdom Independence Party	103 67%	37 69%	33 67%	34 65%	1 12%	20 68%	16 82%	15 66%	29 68%	8 51%	15 73%	69 71%	11 45%	15 71%	1 41%	5 85%	1 100%
Green Party	22 14%	6 12%	6 12%	10 18%	4 88%	2 7%	1 3%	2 9%	7 17%	4 28%	2 10%	9 9%	6 22%	5 25%	1 36%	1 15%	-
BNP - British National Party	11 7%	7 13%	* 1%	3 6%	-	6 20%	1 5%	-	2 6%	1 5%	* 2%	10 10%	-	* 2%	1 23%	-	-
Christian Party	1 1%	-	1 3%	-	-	-	-	-	1 3%	-	-	1 1%	-	-	-	-	-
Monster Raving Loony Party	* *	-	* 1%	-	-	-	-	-	* 1%	-	-	-	* 2%	-	-	-	-
Independent	* *	-	* 1%	-	-	-	* 2%	-	-	-	-	* *	-	-	-	-	-
Other	2 1%	1 2%	-	1 2%	-	-	1 6%	-	* 1%	1 4%	-	-	2 9%	-	-	-	-
Prefer not to answer	13 8%	2 4%	6 13%	4 8%	-	1 5%	1 3%	4 19%	2 4%	2 11%	3 14%	7 7%	6 23%	* 2%	-	-	-
Don't know	1 1%	* *	1 2%	-	-	-	* 1%	1 4%	-	-	-	1 1%	-	-	-	-	-

**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)****Q3. Which party is that?****Base: All respondents who would vote for a party other than the main political parties**

	Total	VOTING INTENTION			
		Conservative	Labour	Liberal Democrats	UKIP
Unweighted base	189	-	-	-	121
Weighted base	154	-	-	-	101
UKIP - United Kingdom Independence Party	103 67%	-	-	-	101 100%
Green Party	22 14%	-	-	-	-
BNP - British National Party	11 7%	-	-	-	-
Christian Party	1 1%	-	-	-	-
Monster Raving Loony Party	* *	-	-	-	-
Independent	* *	-	-	-	-
Other	2 1%	-	-	-	-
Prefer not to answer	13 8%	-	-	-	-
Don't know	1 1%	-	-	-	-

## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

## VotingIntention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE
Unweighted base	846	447	399	99	132	133	165	149	168	191	655	499	347	527	319
Weighted base	803	421	382	87	109	133	145	135	193	202	601	482	321	516	287
Labour	290 36%	165 39%	125 33%	49 56%	48 44%	58 44%	54 37%	38 28%	43 22%	96 47%	194 32%	186 39%	104 32%	160 31%	130 45%
Conservatives	271 34%	124 30%	147 38%	21 24%	37 34%	42 32%	38 26%	43 32%	89 46%	65 32%	206 34%	166 34%	106 33%	206 40%	66 23%
Liberal Democrats	72 9%	40 9%	33 9%	8 9%	8 7%	9 7%	12 9%	15 11%	20 10%	10 5%	62 10%	42 9%	31 10%	49 10%	23 8%
SNP - Scottish National Party	19 2%	13 3%	6 2%	2 2%	5 4%	4 3%	3 2%	3 2%	3 1%	4 2%	15 3%	10 2%	10 3%	10 2%	10 3%
Plaid Cymru	9 1%	8 2%	1 *	* *	3 3%	3 2%	1 *	- -	2 1%	3 2%	6 1%	7 1%	2 1%	5 1%	3 1%
Green	22 3%	9 2%	13 3%	2 3%	2 1%	4 3%	6 4%	4 3%	3 2%	1 *	21 3%	15 3%	7 2%	16 3%	5 2%
UKIP	101 13%	50 12%	51 13%	3 4%	5 5%	12 9%	23 16%	27 20%	31 16%	20 10%	81 13%	46 10%	55 17%	62 12%	39 14%
BNP	11 1%	7 2%	4 1%	* *	1 1%	* *	4 3%	5 4%	- -	3 1%	8 1%	9 2%	1 *	3 1%	8 3%
Other	8 1%	4 1%	3 1%	1 1%	* *	- -	4 3%	- -	2 1%	* *	7 1%	3 1%	5 1%	5 1%	2 1%

## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

## Voting Intention

Base: All respondents in GB 18+

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	846	295	248	303	53	123	119	126	197	110	118	514	169	101	37	18	7
Weighted base	803	279	233	291	60	114	104	109	196	105	114	496	154	102	28	18	6
Labour	290 36%	116 42%	82 35%	91 31%	20 33%	47 42%	49 47%	39 36%	51 26%	42 40%	42 37%	172 35%	69 45%	28 28%	15 54%	3 18%	1 25%
Conservatives	271 34%	75 27%	79 34%	117 40%	18 30%	29 26%	28 27%	40 37%	85 43%	39 37%	33 29%	180 36%	40 26%	40 39%	7 26%	4 23%	1 20%
Liberal Democrats	72 9%	19 7%	23 10%	31 11%	2 3%	9 8%	8 8%	11 10%	18 9%	10 10%	14 13%	38 8%	18 12%	11 10%	-	4 20%	2 42%
SNP - Scottish National Party	19 2%	16 6%	-	3 1%	16 27%	-	-	-	* *	1 1%	2 2%	12 2%	5 3%	1 1%	2 8%	-	-
Plaid Cymru	9 1%	1 1%	7 3%	* *	1 1%	1 1%	-	1 1%	1 1%	* *	5 5%	4 1%	3 2%	1 1%	1 2%	* 2%	-
Green	22 3%	6 2%	6 3%	10 3%	4 6%	2 2%	1 1%	2 2%	7 4%	4 4%	2 2%	9 2%	6 4%	5 5%	1 4%	1 5%	-
UKIP	101 13%	37 13%	31 13%	34 12%	1 1%	20 18%	16 15%	15 14%	29 15%	8 7%	13 11%	69 14%	11 7%	15 15%	1 4%	4 20%	1 14%
BNP	11 1%	7 3%	* *	3 1%	-	6 5%	1 1%	-	2 1%	1 1%	* *	10 2%	-	* *	1 2%	-	-
Other	8 1%	1 *	5 2%	1 *	-	-	1 1%	1 1%	2 1%	1 1%	2 2%	3 1%	3 2%	-	-	2 11%	-

## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

## VotingIntention

Base: All respondents in GB 18+

	Total	VOTING INTENTION			
		Conservative	Labour	Liberal Democrats	UKIP
Unweighted base	846	273	288	74	121
Weighted base	803	271	290	72	101
Labour	290 36%	-	290 100%	-	-
Conservatives	271 34%	271 100%	-	-	-
Liberal Democrats	72 9%	-	-	72 100%	-
SNP - Scottish National Party	19 2%	-	-	-	-
Plaid Cymru	9 1%	-	-	-	-
Green	22 3%	-	-	-	-
UKIP	101 13%	-	-	-	101 100%
BNP	11 1%	-	-	-	-
Other	8 1%	-	-	-	-

## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

## Classification

Base: All respondents who would vote for a party other than the main political parties

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE
Unweighted base	189	93	96	15	14	30	47	44	39	34	155	103	86	106	83
Weighted base	154	74	80	9	8	19	42	38	38	25	128	82	72	92	62
<b>Sex</b>															
Male	74	74	-	3	5	12	19	19	17	11	62	39	35	40	33
	48%	100%	-	32%	68%	61%	46%	49%	44%	45%	49%	48%	48%	44%	54%
Female	80	-	80	6	3	8	23	20	21	14	66	43	37	52	28
	52%	-	100%	68%	32%	39%	54%	51%	56%	55%	51%	52%	52%	56%	46%
<b>Age</b>															
16-24	9	3	6	9	-	-	-	-	-	1	8	6	3	6	3
	6%	4%	8%	100%	-	-	-	-	-	5%	6%	8%	4%	7%	5%
25-34	8	5	3	-	8	-	-	-	-	4	4	8	-	7	1
	5%	7%	3%	-	100%	-	-	-	-	17%	3%	10%	-	8%	1%
35-44	19	12	8	-	-	19	-	-	-	5	14	13	6	10	9
	12%	16%	9%	-	-	100%	-	-	-	21%	11%	16%	8%	11%	15%
45-54	42	19	23	-	-	-	42	-	-	14	28	32	9	25	16
	27%	26%	28%	-	-	-	100%	-	-	54%	22%	40%	13%	28%	26%
55-64	38	19	20	-	-	-	-	38	-	1	37	20	18	21	17
	25%	25%	24%	-	-	-	-	100%	-	4%	29%	25%	25%	22%	28%
65+	38	17	21	-	-	-	-	-	38	-	38	1	36	23	15
	25%	22%	27%	-	-	-	-	-	100%	-	30%	2%	51%	25%	24%
<b>Work</b>															
Working	82	39	43	6	8	13	32	20	1	17	64	82	-	56	26
	53%	53%	54%	69%	100%	71%	78%	53%	4%	69%	50%	100%	-	61%	42%
Not working	72	35	37	3	-	6	9	18	36	8	64	-	72	36	36
	47%	47%	46%	31%	-	29%	22%	47%	96%	31%	50%	-	100%	39%	58%
<b>Region</b>															
North	53	30	23	1	3	6	15	16	13	11	43	31	22	25	28
	35%	41%	29%	11%	37%	31%	35%	42%	34%	42%	33%	38%	31%	27%	45%
Midlands	49	19	29	4	2	6	17	6	13	11	37	21	27	28	21
	32%	26%	37%	41%	25%	31%	42%	16%	35%	45%	29%	26%	38%	30%	34%
South	52	25	27	4	3	7	10	16	12	3	49	29	23	39	13
	34%	33%	34%	48%	38%	39%	23%	42%	31%	14%	38%	36%	32%	43%	21%
<b>SOCIAL GRADE</b>															
ABC1	92	40	52	6	7	10	25	21	23	17	75	56	36	92	-
	60%	55%	65%	67%	90%	52%	61%	54%	60%	66%	59%	69%	50%	100%	-
C2DE	62	33	28	3	1	9	16	17	15	9	53	26	36	-	62
	40%	45%	35%	33%	10%	48%	39%	46%	40%	34%	41%	31%	50%	-	100%



## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

## Classification

Base: All respondents who would vote for a party other than the main political parties

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	189	66	59	64	6	37	23	31	48	21	23	115	35	26	6	6	1
Weighted base	154	53	49	52	4	29	20	23	42	15	20	97	25	22	3	6	1
<b>Sex</b>																	
Male	74	30	19	25	1	16	13	8	21	7	9	47	14	5	3	5	1
	48%	56%	40%	47%	16%	54%	68%	35%	48%	44%	44%	48%	54%	24%	100%	79%	100%
Female	80	23	29	27	3	14	6	15	22	8	11	51	11	17	-	1	-
	52%	44%	60%	53%	84%	46%	32%	65%	52%	56%	56%	52%	46%	76%	-	21%	-
<b>Age</b>																	
16-24	9	1	4	4	*	-	1	1	3	2	1	2	4	-	1	*	1
	6%	2%	8%	8%	10%	-	3%	5%	8%	15%	6%	2%	16%	-	52%	6%	100%
25-34	8	3	2	3	*	1	1	2	-	2	1	7	1	-	*	-	-
	5%	6%	4%	6%	3%	5%	7%	7%	-	16%	6%	7%	3%	-	12%	-	-
35-44	19	6	6	7	1	4	1	3	2	2	5	6	8	3	1	2	-
	12%	11%	12%	14%	30%	14%	3%	14%	6%	16%	26%	6%	31%	14%	36%	24%	-
45-54	42	15	17	10	2	8	5	9	10	3	5	26	10	4	-	2	-
	27%	28%	36%	19%	44%	26%	26%	40%	24%	19%	25%	26%	41%	19%	-	30%	-
55-64	38	16	6	16	1	10	6	3	13	3	3	30	2	5	-	1	-
	25%	30%	13%	31%	12%	33%	29%	12%	30%	20%	17%	31%	9%	21%	-	17%	-
65+	38	13	13	12	-	7	6	5	14	2	4	26	-	10	-	1	-
	25%	24%	28%	22%	-	23%	32%	23%	32%	15%	20%	27%	-	46%	-	23%	-
<b>Work</b>																	
Working	82	31	21	29	4	18	10	12	16	11	11	51	17	10	3	-	1
	53%	59%	44%	56%	90%	60%	49%	52%	38%	75%	56%	53%	69%	45%	100%	-	100%
Not working	72	22	27	23	*	12	10	11	26	4	9	46	8	12	-	6	-
	47%	41%	56%	44%	10%	40%	51%	48%	62%	25%	44%	47%	31%	55%	-	100%	-
<b>Region</b>																	
North	53	53	-	-	4	29	20	-	-	-	-	33	9	8	1	1	-
	35%	100%	-	-	100%	100%	100%	-	-	-	-	34%	38%	37%	31%	23%	-
Midlands	49	-	49	-	-	-	-	23	17	-	8	34	4	4	2	4	-
	32%	-	100%	-	-	-	100%	41%	41%	-	40%	36%	16%	17%	69%	68%	-
South	52	-	-	52	-	-	-	-	25	15	12	29	11	10	-	1	1
	34%	-	-	100%	-	-	-	59%	100%	60%	30%	46%	46%	-	9%	100%	
<b>SOCIAL GRADE</b>																	
ABC1	92	25	28	39	3	10	12	11	32	9	15	63	13	11	1	3	1
	60%	47%	57%	75%	71%	36%	60%	47%	76%	60%	75%	65%	52%	50%	30%	47%	100%
C2DE	62	28	21	13	1	19	8	12	10	6	5	34	12	11	2	3	-
	40%	53%	43%	25%	29%	64%	40%	53%	24%	40%	25%	35%	48%	50%	70%	53%	-

**BMRB Birthday OnlineBus Survey - (S6193 - 260115575)**

**Classification**

**Base: All respondents who would vote for a party other than the main political parties**

	Total	VOTING INTENTION			
		Conservative	Labour	Liberal Democrats	UKIP
Unweighted base	189	-	-	-	121
Weighted base	154	-	-	-	101
<b>Sex</b>					
Male	74 48%	-	-	-	50 50%
Female	80 52%	-	-	-	51 50%
<b>Age</b>					
16-24	9 6%	-	-	-	3 3%
25-34	8 5%	-	-	-	5 5%
35-44	19 12%	-	-	-	12 12%
45-54	42 27%	-	-	-	23 22%
55-64	38 25%	-	-	-	27 26%
65+	38 25%	-	-	-	31 31%
<b>Work</b>					
Working	82 53%	-	-	-	46 45%
Not working	72 47%	-	-	-	55 55%
<b>Region</b>					
North	53 35%	-	-	-	37 36%
Midlands	49 32%	-	-	-	31 30%
South	52 34%	-	-	-	34 33%
<b>SOCIAL GRADE</b>					
ABC1	92 60%	-	-	-	62 61%
C2DE	62 40%	-	-	-	39 39%

## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

## Classification

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE
Unweighted base	1207	588	619	159	214	212	223	192	207	289	918	718	489	696	511
Weighted base	1207	595	612	145	199	223	208	182	250	321	886	749	458	721	486
<b>Sex</b>															
Male	595	595	-	76	101	114	103	91	110	134	460	378	217	349	246
	49%	100%	-	53%	51%	51%	49%	50%	44%	42%	52%	50%	47%	48%	51%
Female	612	-	612	69	98	109	105	91	140	186	426	371	241	372	240
	51%	-	100%	47%	49%	49%	51%	50%	56%	58%	48%	50%	53%	52%	49%
<b>Age</b>															
16-24	145	76	69	145	-	-	-	-	-	17	128	98	47	63	82
	12%	13%	11%	100%	-	-	-	-	-	5%	14%	13%	10%	9%	17%
25-34	199	101	98	-	199	-	-	-	-	106	93	175	24	116	83
	16%	17%	16%	-	100%	-	-	-	-	33%	11%	23%	5%	16%	17%
35-44	223	114	109	-	-	223	-	-	-	129	94	183	40	155	68
	18%	19%	18%	-	-	100%	-	-	-	40%	11%	24%	9%	22%	14%
45-54	208	103	105	-	-	-	208	-	-	58	150	163	45	121	87
	17%	17%	17%	-	-	-	100%	-	-	18%	17%	22%	10%	17%	18%
55-64	182	91	91	-	-	-	-	182	-	10	172	98	84	114	68
	15%	15%	15%	-	-	-	-	100%	-	3%	19%	13%	18%	16%	14%
65+	250	110	140	-	-	-	-	-	250	1	249	33	218	151	99
	21%	19%	23%	-	-	-	-	-	100%	*	28%	4%	48%	21%	20%
<b>Work</b>															
Working	749	378	371	98	175	183	163	98	33	257	492	749	-	509	240
	62%	64%	61%	68%	88%	82%	78%	54%	13%	80%	56%	100%	-	71%	49%
Not working	458	217	241	47	24	40	45	84	218	64	394	-	458	212	246
	38%	36%	39%	32%	12%	18%	22%	46%	87%	20%	44%	-	100%	29%	51%
<b>Region</b>															
North	402	204	198	41	63	78	73	63	85	113	288	246	156	238	164
	33%	34%	32%	28%	32%	35%	35%	35%	34%	35%	33%	33%	34%	33%	34%
Midlands	374	182	192	54	60	62	66	55	77	92	282	236	138	218	156
	31%	31%	31%	37%	30%	28%	32%	30%	31%	29%	32%	31%	30%	30%	32%
South	432	209	222	51	76	84	69	64	89	115	316	268	163	265	166
	36%	35%	36%	35%	38%	37%	33%	35%	35%	36%	36%	36%	36%	37%	34%
<b>SOCIAL GRADE</b>															
ABC1	721	349	372	63	116	155	121	114	151	201	520	509	212	721	-
	60%	59%	61%	43%	58%	69%	58%	63%	60%	63%	59%	68%	46%	100%	-
C2DE	486	246	240	82	83	68	87	68	99	120	366	240	246	-	486
	40%	41%	39%	57%	42%	31%	42%	37%	40%	37%	41%	32%	54%	-	100%

## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

## Classification

Base: All respondents in GB 18+

	REGION			REGION							MARITAL STATUS						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Married/ living with partner	Never married (single)	Divorced /widowed	Living with parents	Domestic partner/ living with other adults	Prefer not to state/ other
Unweighted base	1207	407	373	427	77	170	160	204	276	154	166	720	249	138	55	26	19
Weighted base	1207	402	374	432	103	159	139	196	286	155	168	731	237	145	47	25	22
<b>Sex</b>																	
Male	595	204	182	209	63	80	61	100	139	81	70	348	146	44	32	15	10
	49%	51%	49%	48%	61%	50%	44%	51%	49%	53%	42%	48%	61%	30%	68%	60%	47%
Female	612	198	192	222	40	79	79	96	147	73	98	383	92	101	15	10	12
	51%	49%	51%	52%	39%	50%	56%	49%	51%	47%	58%	52%	39%	70%	32%	40%	53%
<b>Age</b>																	
16-24	145	41	54	51	8	14	18	30	33	23	19	25	77	-	27	5	10
	12%	10%	14%	12%	8%	9%	13%	15%	11%	15%	11%	3%	33%	-	58%	20%	48%
25-34	199	63	60	76	18	25	20	27	40	42	27	130	45	1	17	5	1
	16%	16%	16%	17%	18%	16%	14%	14%	14%	27%	16%	18%	19%	1%	37%	20%	6%
35-44	223	78	62	84	26	33	19	41	46	27	32	142	50	20	2	5	4
	18%	19%	17%	19%	25%	21%	14%	21%	16%	17%	19%	19%	21%	14%	5%	20%	19%
45-54	208	73	66	69	12	36	25	31	52	13	40	135	36	31	*	4	3
	17%	18%	18%	16%	12%	23%	18%	16%	18%	8%	24%	18%	15%	21%	1%	15%	12%
55-64	182	63	55	64	18	23	22	29	46	15	28	132	17	31	-	1	1
	15%	16%	15%	15%	17%	14%	16%	15%	16%	10%	17%	18%	7%	21%	-	4%	5%
65+	250	85	77	89	21	28	36	38	70	35	22	168	13	62	-	5	3
	21%	21%	21%	21%	21%	17%	26%	19%	24%	23%	13%	23%	5%	43%	-	21%	12%
<b>Work</b>																	
Working	749	246	236	268	62	96	88	127	167	100	110	455	158	69	36	15	16
	62%	61%	63%	62%	60%	60%	63%	65%	58%	65%	66%	62%	67%	47%	77%	62%	72%
Not working	458	156	138	163	41	64	51	70	120	55	58	276	79	76	11	9	6
	38%	39%	37%	38%	40%	40%	37%	35%	42%	35%	34%	38%	33%	53%	23%	38%	28%
<b>Region</b>																	
North	402	402	-	-	103	159	139	-	-	-	-	253	77	48	10	6	7
	33%	100%	-	-	100%	100%	100%	-	-	-	-	35%	32%	33%	21%	25%	30%
Midlands	374	-	374	-	-	-	196	116	-	61	-	223	77	41	20	12	1
	31%	-	100%	-	-	-	100%	40%	-	37%	-	30%	33%	28%	43%	48%	6%
South	432	-	-	432	-	-	-	170	155	106	-	255	83	56	17	7	14
	36%	-	-	100%	-	-	-	60%	100%	63%	-	35%	35%	39%	35%	27%	64%
<b>SOCIAL GRADE</b>																	
ABC1	721	238	218	265	65	87	86	118	164	103	98	469	118	90	23	14	7
	60%	59%	58%	61%	63%	54%	62%	60%	57%	67%	58%	64%	50%	62%	48%	58%	34%
C2DE	486	164	156	166	38	73	53	78	122	52	70	262	120	56	24	10	15
	40%	41%	42%	39%	37%	46%	38%	40%	43%	33%	42%	36%	50%	38%	52%	42%	66%

## BMRB Birthday OnlineBus Survey - (S6193 - 260115575)

**Classification**

Base: All respondents in GB 18+

	Total	VOTING INTENTION			
		Conservative	Labour	Liberal Democrats	UKIP
Unweighted base	1207	273	288	74	121
Weighted base	1207	271	290	72	101
<b>Sex</b>					
Male	595 49%	124 46%	165 57%	40 55%	50 50%
Female	612 51%	147 54%	125 43%	33 45%	51 50%
<b>Age</b>					
16-24	145 12%	21 8%	49 17%	8 11%	3 3%
25-34	199 16%	37 14%	48 17%	8 11%	5 5%
35-44	223 18%	42 15%	58 20%	9 13%	12 12%
45-54	208 17%	38 14%	54 19%	12 17%	23 22%
55-64	182 15%	43 16%	38 13%	15 20%	27 26%
65+	250 21%	89 33%	43 15%	20 28%	31 31%
<b>Work</b>					
Working	749 62%	166 61%	186 64%	42 58%	46 45%
Not working	458 38%	106 39%	104 36%	31 42%	55 55%
<b>Region</b>					
North	402 33%	75 28%	116 40%	19 26%	37 36%
Midlands	374 31%	79 29%	82 28%	23 31%	31 30%
South	432 36%	117 43%	91 32%	31 43%	34 33%
<b>SOCIAL GRADE</b>					
ABC1	721 60%	206 76%	160 55%	49 68%	62 61%
C2DE	486 40%	66 24%	130 45%	23 32%	39 39%

	Page	Table	Title	Base Description	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All respondents in GB 18+	1207
	4	2	Q2. If a general election were to be held tomorrow which party, if any, would you vote for?	Base: All respondents in GB 18+	1207
	7	3	Q2a. If a general election were to be held tomorrow which party, if any, would you vote for?	Base: All who would vote	858
	10	4	Q3. Which party is that?	Base: All respondents who would vote for a party other than the main political parties	189
	13	5	VotingIntention	Base: All respondents in GB 18+	846
	16	6	Classification	Base: All respondents who would vote for a party other than the main political parties	189
	19	7	Classification	Base: All respondents in GB 18+	1207