

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?**

**Base: All LB respondents aged 18+**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1008	477	531	126	240	221	166	163	92	306	702	674	334	631	377	639	342	981
Weighted base	976	476	500	122	165	189	171	149	179	268	707	576	399	570	405	616	330	946
No, did not vote	383 39%	179 38%	203 41%	84 69%	102 62%	81 43%	64 37%	44 30%	7 4%	127 47%	256 36%	244 42%	138 35%	200 35%	183 45%	227 37%	140 42%	367 39%
Yes, Conservative	177 18%	89 19%	88 18%	6 5%	11 6%	24 13%	28 17%	43 29%	66 37%	32 12%	145 21%	91 16%	86 22%	122 21%	55 14%	121 20%	53 16%	173 18%
Yes, Labour	176 18%	90 19%	86 17%	19 16%	21 13%	36 19%	38 22%	25 17%	37 21%	58 21%	119 17%	107 18%	70 17%	114 20%	62 15%	108 18%	64 19%	172 18%
Yes, Liberal Democrat	113 12%	56 12%	56 11%	5 4%	10 6%	21 11%	20 11%	18 12%	38 21%	25 9%	88 12%	59 10%	53 13%	78 14%	35 9%	76 12%	35 11%	111 12%
Yes, UKIP (United Kingdom Independence Party)	11 1%	7 2%	4 1%	1 1%	1 1%	* *	2 1%	1 1%	6 3%	1 *	10 1%	5 1%	7 2%	5 1%	6 1%	8 1%	3 1%	11 1%
Yes, Green Party	9 1%	4 1%	6 1%	- -	1 1%	3 1%	2 1%	2 1%	1 1%	3 1%	7 1%	6 1%	4 1%	5 1%	5 1%	6 1%	3 1%	9 1%
Yes, BNP (British National Party)	5 1%	4 1%	1 *	1 1%	* *	2 1%	* *	1 1%	1 1%	1 1%	4 1%	2 *	3 1%	1 *	4 1%	3 1%	2 1%	5 1%
Yes (no detail)	2 *	* *	1 *	- -	- -	- -	1 1%	* *	- -	- -	2 *	1 *	* *	1 *	1 *	1 *	1 *	2 *
Yes, Plaid Cymru	1 *	1 *	- -	- -	* *	* *	- -	- -	- -	* *	* *	1 *	- -	* *	* *	1 *	- -	1 *
Yes, SNP - Scottish National Party	* *	* *	- -	- -	* *	- -	- -	- -	- -	- -	* *	* *	- -	* *	- -	* *	- -	* *
Prefer not to answer	97 10%	44 9%	53 11%	6 5%	18 11%	22 12%	16 9%	14 10%	21 12%	22 8%	75 11%	59 10%	38 9%	44 8%	53 13%	65 11%	29 9%	94 10%
Other	1 *	* *	1 *	- -	- -	* *	1 *	- -	- -	- -	1 *	1 *	* *	* *	1 *	1 *	* *	1 *

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Unweighted base	1008	33	43	38	23	62	16	20	18	49	31	42	33	18	19	25	36	42	40	32
Weighted base	976	30	44	40	22	67	17	21	14	53	27	36	32	13	16	31	36	34	33	31
No, did not vote	383 39%	12 40%	15 34%	16 39%	11 48%	18 27%	6 33%	15 73%	2 12%	24 45%	9 33%	13 36%	14 43%	4 34%	6 38%	17 54%	13 35%	9 27%	9 28%	17 56%
Yes, Conservative	177 18%	5 17%	10 22%	8 19%	2 9%	12 19%	2 13%	- -	8 54%	9 18%	4 17%	13 37%	5 17%	3 25%	7 41%	2 5%	8 22%	7 21%	12 37%	4 12%
Yes, Labour	176 18%	3 11%	10 23%	6 16%	3 12%	16 23%	1 5%	3 16%	2 16%	10 19%	7 26%	4 12%	9 29%	4 32%	2 14%	5 15%	4 12%	8 23%	5 15%	6 21%
Yes, Liberal Democrat	113 12%	3 9%	8 17%	7 18%	3 16%	12 17%	4 20%	- -	1 9%	6 11%	3 10%	5 13%	1 5%	1 6%	- -	6 18%	6 17%	1 2%	2 6%	2 6%
Yes, UKIP (United Kingdom Independence Party)	11 1%	- -	- -	- -	- 2%	1 -	- -	* 1%	- -	* 1%	* 1%	- -	* 2%	- -	- -	- -	* 1%	2 7%	* 1%	* 1%
Yes, Green Party	9 1%	- -	* 1%	1 2%	* 1%	- -	- -	* 1%	- -	1 1%	* 1%	* 1%	* 1%	- -	- -	* 1%	- -	2 6%	* 1%	* 1%
Yes, BNP (British National Party)	5 1%	2 6%	- -	- -	- -	- -	- -	* 1%	* 2%	- -	* 1%	- -	* 1%	- -	- -	- -	- -	1 2%	- -	- -
Yes (no detail)	2 *	- -	1 2%	- -	- -	- -	- -	- 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Yes, Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* 1%
Yes, SNP - Scottish National Party	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	- -	- -
Prefer not to answer	97 10%	5 17%	* 1%	3 7%	3 14%	8 12%	5 29%	1 7%	* 3%	3 6%	3 11%	* 1%	1 4%	- -	1 7%	2 6%	4 12%	4 12%	4 12%	1 3%
Other	1 *	- -	- -	- -	- 1%	* -	- -	- -	- -	- -	- -	- -	- -	* 3%	- -	- -	- -	- -	- -	- -

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**Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?**

**Base: All LB respondents aged 18+**

	Total	LONDON BOROUGHGS													
		Islington	Kensington & Chelsea	Kingston upon-Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond upon-Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth
Unweighted base	1008	20	13	43	18	33	23	37	32	19	33	32	24	33	28
Weighted base	976	18	12	43	19	30	30	33	31	21	31	32	22	30	25
No, did not vote	383 39%	10 55%	7 59%	11 27%	12 65%	13 42%	11 36%	14 41%	14 46%	4 22%	15 50%	7 23%	14 64%	14 45%	6 26%
Yes, Conservative	177 18%	1 7%	1 9%	9 20%	3 14%	4 14%	3 11%	3 10%	5 15%	4 21%	2 6%	7 24%	3 12%	3 11%	6 25%
Yes, Labour	176 18%	3 15%	2 14%	6 15%	3 14%	5 16%	10 34%	8 24%	3 11%	4 19%	5 17%	5 16%	1 5%	3 11%	9 34%
Yes, Liberal Democrat	113 12%	1 6%	2 14%	10 22%	1 7%	3 9%	* 2%	4 11%	3 11%	5 24%	3 11%	7 21%	- -	4 13%	1 4%
Yes, UKIP (United Kingdom Independence Party)	11 1%	- -	- -	* 1%	- -	2 5%	- -	1 4%	2 5%	- -	- -	- -	- -	* 1%	* 2%
Yes, Green Party	9 1%	* 2%	- -	1 3%	- -	1 3%	- -	- -	- -	- -	1 2%	- -	- -	* 2%	- -
Yes, BNP (British National Party)	5 1%	- -	- -	1 3%	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	* 2%
Yes (no detail)	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	- -	- -	- -
Yes, Plaid Cymru	1 *	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Yes, SNP - Scottish National Party	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Prefer not to answer	97 10%	2 14%	1 4%	5 11%	- -	3 11%	5 18%	3 8%	4 13%	3 14%	4 12%	6 17%	4 17%	6 19%	2 8%
Other	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	- -

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2. The London Mayoral election will be held in May 2012. Do you think you will...?**

**Base: All LB respondents aged 18+**

	Total	SEX		AGE					PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1008	477	531	126	240	221	166	163	92	306	702	674	334	631	377	639	342	981
Weighted base	976	476	500	122	165	189	171	149	179	268	707	576	399	570	405	616	330	946
Definitely vote in the 2012 London Mayoral Election	455 47%	236 50%	219 44%	38 31%	46 28%	83 44%	89 52%	81 54%	120 67%	103 38%	352 50%	264 46%	192 48%	290 51%	165 41%	298 48%	147 44%	444 47%
Probably vote in the 2012 London Mayoral Election	166 17%	75 16%	90 18%	31 25%	30 18%	34 18%	32 19%	17 11%	23 13%	50 19%	115 16%	107 19%	59 15%	102 18%	64 16%	92 15%	67 20%	160 17%
Probably not vote in the 2012 London Mayoral Election	59 6%	33 7%	26 5%	12 10%	11 6%	16 8%	8 5%	8 5%	5 3%	19 7%	39 6%	41 7%	18 4%	36 6%	23 6%	36 6%	20 6%	56 6%
Definitely not vote in the 2012 London Mayoral Election	109 11%	53 11%	56 11%	11 9%	34 21%	19 10%	15 9%	22 14%	8 4%	38 14%	71 10%	72 13%	36 9%	63 11%	46 11%	79 13%	27 8%	105 11%
Not sure	149 15%	62 13%	87 17%	30 24%	33 20%	31 16%	19 11%	19 13%	17 10%	43 16%	106 15%	73 13%	76 19%	62 11%	87 21%	87 14%	57 17%	144 15%
Prefer not to say	38 4%	17 4%	21 4%	1 1%	12 7%	8 4%	8 5%	4 3%	6 3%	14 5%	24 3%	19 3%	19 5%	17 3%	21 5%	25 4%	13 4%	37 4%

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Weighted base	976	30	44	40	22	67	17	21	14	53	27	36	32	13	16	31	36	34	33	31
Definitely vote in the 2012 London Mayoral Election	455 47%	13 44%	17 39%	19 47%	12 53%	36 54%	11 61%	4 21%	10 67%	23 44%	16 60%	14 40%	15 46%	7 51%	9 58%	14 45%	21 57%	17 49%	17 51%	10 34%
Probably vote in the 2012 London Mayoral Election	166 17%	8 26%	10 23%	8 19%	1 6%	7 11%	3 17%	5 24%	3 18%	10 20%	2 8%	6 17%	7 23%	1 7%	1 8%	7 22%	6 17%	8 25%	6 19%	3 9%
Probably not vote in the 2012 London Mayoral Election	59 6%	2 5%	5 11%	2 5%	- -	3 5%	- -	- -	1 6%	4 8%	1 5%	5 14%	2 5%	1 5%	- -	3 10%	1 3%	2 5%	3 8%	3 8%
Definitely not vote in the 2012 London Mayoral Election	109 11%	4 13%	5 11%	1 3%	5 23%	11 17%	- -	6 29%	1 9%	7 13%	2 9%	5 15%	2 7%	1 11%	- -	2 6%	2 7%	- -	6 18%	1 3%
Not sure	149 15%	3 9%	8 17%	11 26%	4 19%	6 9%	3 16%	3 15%	- -	7 13%	5 19%	5 13%	5 16%	2 16%	4 24%	6 18%	3 9%	4 13%	1 2%	12 38%
Prefer not to say	38 4%	1 3%	- -	- -	- -	3 5%	1 6%	2 12%	- -	1 2%	- -	- -	1 2%	1 10%	2 11%	- -	3 8%	3 9%	1 2%	2 8%

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**Base: All LB respondents aged 18+**

	Total	LONDON BOROUGHES													
		Isling ton	Kensin gton & Chelse a	Kingst on- upon- Thames	Lambet h	Lewish am	Merton	Newham	Redbri dge	Richmo nd- upon- Thames	Southw ark	Sutton	Tower Hamlet s	Waltha m Forest	Wandsw orth
Unweighted base	1008	20	13	43	18	33	23	37	32	19	33	32	24	33	28
Weighted base	976	18	12	43	19	30	30	33	31	21	31	32	22	30	25
Definitely vote in the 2012 London Mayoral Election	455 47%	9 49%	6 44%	17 40%	10 54%	13 43%	11 39%	16 48%	14 46%	13 61%	14 46%	14 44%	8 38%	12 38%	14 53%
Probably vote in the 2012 London Mayoral Election	166 17%	1 3%	3 23%	2 4%	4 21%	7 24%	5 17%	5 15%	7 21%	1 5%	11 36%	2 8%	3 14%	6 20%	6 23%
Probably not vote in the 2012 London Mayoral Election	59 6%	2 13%	4 31%	2 6%	- -	- -	4 14%	1 2%	2 8%	- -	- -	3 8%	2 10%	2 6%	- -
Definitely not vote in the 2012 London Mayoral Election	109 11%	3 16%	- -	8 20%	1 5%	7 21%	3 11%	6 19%	1 4%	3 13%	2 7%	- -	4 16%	6 20%	2 7%
Not sure	149 15%	4 19%	- -	11 25%	4 19%	2 7%	5 19%	4 12%	3 10%	4 21%	1 4%	9 29%	3 14%	4 14%	4 14%
Prefer not to say	38 4%	- -	* 2%	2 5%	- -	2 5%	- -	1 3%	3 11%	- -	2 7%	4 11%	2 8%	1 2%	1 3%

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**Q2a. If an election were held tomorrow who would be your FIRST CHOICE to be Mayor?**

**Base: All LB respondents aged 18+**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
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Weighted base	976	476	500	122	165	189	171	149	179	268	707	576	399	570	405	616	330	946
Would not vote	95 10%	43 9%	52 10%	12 10%	35 21%	17 9%	14 8%	16 11%	- -	37 14%	58 8%	63 11%	32 8%	52 9%	43 11%	65 11%	26 8%	91 10%
Boris Johnson - Conservative	270 28%	142 30%	128 26%	16 13%	31 19%	45 24%	43 25%	60 40%	75 42%	65 24%	205 29%	163 28%	108 27%	181 32%	89 22%	183 30%	81 24%	263 28%
Ken Livingstone - Labour	208 21%	118 25%	90 18%	31 26%	31 19%	51 27%	46 27%	22 15%	26 14%	64 24%	144 20%	136 24%	72 18%	128 22%	80 20%	116 19%	89 27%	205 22%
Brian Paddick - Liberal Democrat	66 7%	26 5%	40 8%	6 5%	3 2%	15 8%	12 7%	9 6%	21 12%	19 7%	46 7%	28 5%	38 9%	45 8%	20 5%	48 8%	16 5%	64 7%
Jenny Jones - Green Party	29 3%	12 3%	16 3%	4 3%	4 3%	4 2%	6 4%	5 4%	5 3%	2 1%	26 4%	21 4%	8 2%	19 3%	10 2%	17 3%	12 4%	29 3%
Lawrence Webb - United Kingdom Independence Party (UKIP)	13 1%	6 1%	7 1%	2 1%	1 1%	1 *	3 2%	2 1%	4 2%	3 1%	10 1%	8 1%	6 1%	2 *	11 3%	10 2%	2 1%	12 1%
Carlos Cortiglia - British National Party (BNP)	8 1%	7 1%	1 *	1 *	1 1%	2 1%	1 1%	- -	4 2%	1 1%	7 1%	3 1%	5 1%	3 *	6 1%	4 1%	2 1%	6 1%
Not sure	195 20%	80 17%	115 23%	40 33%	34 21%	40 21%	29 17%	19 13%	33 19%	52 20%	143 20%	100 17%	95 24%	96 17%	99 25%	111 18%	77 23%	188 20%
Prefer not to say	92 9%	41 9%	51 10%	11 9%	24 14%	14 7%	17 10%	15 10%	11 6%	24 9%	68 10%	54 9%	38 9%	45 8%	47 12%	63 10%	26 8%	89 9%

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Weighted base	976	30	44	40	22	67	17	21	14	53	27	36	32	13	16	31	36	34	33	31
Would not vote	95 10%	4 12%	5 12%	2 6%	4 17%	9 14%	- -	7 33%	- -	3 5%	4 14%	4 10%	1 4%	1 8%	2 11%	3 11%	2 5%	* 1%	6 19%	2 8%
Boris Johnson - Conservative	270 28%	10 34%	15 33%	12 30%	3 12%	13 20%	4 21%	2 9%	8 57%	17 33%	9 35%	15 42%	11 33%	3 20%	7 46%	5 16%	14 38%	10 28%	13 38%	5 16%
Ken Livingstone - Labour	208 21%	2 7%	8 18%	12 30%	4 18%	17 25%	3 20%	1 4%	1 9%	12 22%	6 22%	5 15%	11 33%	7 52%	3 16%	8 25%	2 6%	7 20%	7 20%	5 17%
Brian Paddick - Liberal Democrat	66 7%	1 2%	1 2%	4 10%	3 13%	8 11%	1 5%	- -	1 6%	6 11%	3 13%	3 7%	- -	- -	- -	3 11%	6 16%	1 4%	- -	3 9%
Jenny Jones - Green Party	29 3%	2 5%	3 6%	* 1%	* 1%	1 2%	- -	- -	1 4%	* 1%	1 4%	1 3%	* 1%	- -	1 4%	2 8%	2 5%	4 12%	1 2%	- -
Lawrence Webb - United Kingdom Independence Party (UKIP)	13 1%	- -	1 2%	- -	* 2%	3 4%	1 3%	* 2%	- -	- -	1 3%	- -	2 7%	- -	- -	- -	* 1%	2 6%	- -	- -
Carlos Cortiglia - British National Party (BNP)	8 1%	* 1%	- -	* 1%	- -	- -	- -	- -	* 2%	- -	- -	- -	* 1%	- -	- -	- -	- -	1 2%	* 1%	3 10%
Not sure	195 20%	3 8%	12 27%	8 20%	7 32%	9 14%	6 36%	7 34%	2 15%	13 25%	1 5%	7 19%	3 9%	1 10%	2 10%	6 20%	7 19%	6 18%	4 12%	9 29%
Prefer not to say	92 9%	9 30%	* 1%	1 2%	1 5%	7 11%	3 15%	4 18%	1 7%	2 3%	1 5%	2 4%	4 14%	1 11%	2 14%	3 9%	4 11%	3 9%	3 9%	3 11%



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**Q2a. If an election were held tomorrow who would be your FIRST CHOICE to be Mayor?**

**Base: All LB respondents aged 18+**

	Total	LONDON BOROUGHES													
		Islington	Kensington & Chelsea	Kingston upon-Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond-upon-Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth
Unweighted base	1008	20	13	43	18	33	23	37	32	19	33	32	24	33	28
Weighted base	976	18	12	43	19	30	30	33	31	21	31	32	22	30	25
Would not vote	95 10%	3 17%	- -	3 8%	2 11%	2 7%	3 8%	4 14%	1 3%	3 16%	2 7%	2 5%	6 26%	4 13%	- -
Boris Johnson - Conservative	270 28%	3 17%	3 23%	17 40%	6 35%	7 24%	3 12%	6 18%	6 19%	9 46%	6 20%	10 33%	6 27%	5 15%	7 27%
Ken Livingstone - Labour	208 21%	3 18%	4 33%	4 10%	9 48%	10 32%	8 28%	12 38%	5 15%	- -	7 23%	7 22%	1 5%	7 24%	10 41%
Brian Paddick - Liberal Democrat	66 7%	2 12%	1 5%	3 8%	1 3%	2 7%	1 3%	- -	1 3%	4 19%	6 19%	1 4%	- -	- -	1 4%
Jenny Jones - Green Party	29 3%	* 2%	- -	1 2%	- -	* 1%	1 3%	- -	2 6%	- -	3 11%	* 1%	2 7%	- -	- -
Lawrence Webb - United Kingdom Independence Party (UKIP)	13 1%	- -	- -	* 1%	- -	- -	- -	- -	* 1%	- -	1 3%	- -	- -	1 5%	- -
Carlos Cortiglia - British National Party (BNP)	8 1%	- -	- -	1 3%	- -	* 1%	- -	* 1%	* 1%	- -	1 2%	- -	- -	- -	* 2%
Not sure	195 20%	6 31%	3 23%	9 22%	1 4%	7 21%	10 33%	6 19%	10 31%	1 5%	2 5%	7 22%	5 22%	12 39%	5 18%
Prefer not to say	92 9%	1 3%	2 16%	3 7%	- -	2 5%	4 12%	3 11%	6 20%	3 14%	3 10%	4 13%	3 13%	1 4%	2 9%

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**Q2b. Which candidate, if any, do you prefer over the others?**

**Base: All respondents who are not sure or would prefer not to say who they would vote for**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base	279	109	170	44	84	54	43	32	22	78	201	171	108	158	121	165	101	266
Weighted base	287	121	166	51	58	54	46	34	44	76	211	154	133	140	147	173	104	277
Would not vote	5	4	*	*	*	-	-	4	-	-	5	1	4	4	*	4	*	4
	2%	4%	*	1%	1%	-	-	11%	-	-	2%	1%	3%	3%	*	2%	*	2%
Boris Johnson - Conservative	20	8	12	4	2	3	3	1	7	2	18	5	15	11	9	7	13	20
	7%	7%	7%	8%	3%	5%	6%	3%	17%	3%	9%	3%	12%	8%	6%	4%	12%	7%
Ken Livingstone - Labour	10	4	6	1	2	2	1	3	-	2	8	6	4	7	3	7	2	10
	3%	3%	3%	2%	4%	5%	3%	8%	-	3%	4%	4%	3%	5%	2%	4%	2%	4%
Jenny Jones - Green Party	5	2	2	1	-	1	*	-	2	3	2	5	-	3	1	1	4	5
	2%	2%	1%	2%	-	1%	1%	-	5%	4%	1%	3%	-	2%	1%	1%	3%	2%
Brian Paddick - Liberal Democrat	2	2	1	-	-	1	-	2	-	1	2	1	1	1	1	*	2	2
	1%	1%	*	-	-	1%	-	4%	-	1%	1%	1%	1%	1%	1%	*	2%	1%
Lawrence Webb - United Kingdom Independence Party (UKIP)	2	2	-	2	-	-	-	-	-	-	2	2	-	-	2	2	-	2
	1%	1%	-	4%	-	-	-	-	-	-	1%	1%	-	-	1%	1%	-	1%
Carlos Cortiglia - British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	161	63	97	33	30	34	27	12	23	45	116	83	77	73	88	95	60	154
	56%	52%	59%	65%	52%	64%	60%	36%	53%	59%	55%	54%	58%	52%	60%	55%	58%	56%
Prefer not to say	83	36	48	9	24	13	14	13	11	23	60	52	31	41	42	57	23	80
	29%	29%	29%	19%	40%	24%	30%	37%	25%	31%	28%	34%	23%	29%	29%	33%	22%	29%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2b. Which candidate, if any, do you prefer over the others?**

**Base: All respondents who are not sure or would prefer not to say who they would vote for**

	Total	LONDON BOROUGHES																		
		Barking & Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	City of Westminster	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammer Smith & Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow
Unweighted base	279	12	9	8	8	14	9	10	4	13	4	11	7	3	4	7	10	9	12	10
Weighted base	287	12	12	9	8	16	9	11	3	15	3	8	7	3	4	9	11	9	7	12
Would not vote	5	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2%	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Boris Johnson - Conservative	20	3	4	2	-	-	-	*	-	2	*	-	-	-	-	-	-	1	1	-
	7%	26%	34%	20%	-	-	-	3%	-	17%	18%	-	-	-	-	-	-	11%	8%	-
Ken Livingstone - Labour	10	-	-	-	-	-	-	2	-	1	-	-	-	-	1	-	-	-	1	3
	3%	-	-	-	-	-	-	15%	-	6%	-	-	-	-	22%	-	-	-	9%	25%
Jenny Jones - Green Party	5	-	-	*	-	-	2	-	-	1	-	-	-	-	1	-	-	-	-	-
	2%	-	-	5%	-	-	26%	-	-	5%	-	-	-	-	14%	-	-	-	-	-
Brian Paddick - Liberal Democrat	2	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	1%	10%	-	-	-	-	-	-	-	-	-	-	-	-	11%	-	-	-	-	-
Lawrence Webb - United Kingdom Independence Party (UKIP)	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19%	-	-
Carlos Cortiglia - British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	161	*	8	6	7	9	5	5	2	9	1	8	4	2	*	4	7	3	3	6
	56%	2%	62%	65%	86%	53%	56%	48%	69%	61%	32%	97%	50%	86%	8%	44%	65%	36%	49%	47%
Prefer not to say	83	7	*	1	1	8	2	4	1	2	1	*	4	*	3	3	4	3	2	3
	29%	58%	4%	10%	14%	47%	18%	34%	31%	11%	50%	3%	50%	14%	70%	31%	35%	34%	34%	28%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2b. Which candidate, if any, do you prefer over the others?**

**Base: All respondents who are not sure or would prefer not to say who they would vote for**

	Total	LONDON BOROUGHES													
		Islington	Kensington & Chelsea	Kingston upon-Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond-upon-Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth
Unweighted base	279	5	7	13	2	7	7	13	14	4	6	8	9	11	9
Weighted base	287	6	5	12	1	8	13	10	16	4	5	11	8	13	7
Would not vote	5	-	-	-	*	-	1	-	-	-	-	-	-	2	-
	2%	-	-	-	50%	-	10%	-	-	-	-	-	-	19%	-
Boris Johnson - Conservative	20	*	-	-	-	-	4	-	*	*	-	-	-	-	1
	7%	6%	-	-	-	-	31%	-	3%	11%	-	-	-	-	12%
Ken Livingstone - Labour	10	-	1	-	*	1	-	1	-	-	-	-	-	-	-
	3%	-	12%	-	50%	10%	-	9%	-	-	-	-	-	-	-
Jenny Jones - Green Party	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Brian Paddick - Liberal Democrat	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lawrence Webb - United Kingdom Independence Party (UKIP)	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Carlos Cortiglia - British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	161	5	2	9	-	5	7	5	9	1	2	7	5	10	5
	56%	85%	47%	76%	-	57%	50%	50%	58%	15%	42%	63%	59%	75%	70%
Prefer not to say	83	1	2	3	-	3	1	4	6	3	3	4	3	1	1
	29%	9%	41%	24%	-	32%	8%	42%	39%	74%	58%	37%	41%	6%	18%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2c. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?  
- Summary Table**

**Base: All respondents who have stated their preference for Mayor**

	Total	Carlos Cortiglia - British National Party (BNP)	Boris Johnson - Conservative	Jenny Jones - Green Party	Ken Livingston - Labour	Brian Paddick - Liberal Democrat	Lawrence Webb - United Kingdom Independence Party (UKIP)
Unweighted base	691	16	325	41	224	64	21
Weighted base	632	8	290	33	218	68	15
Definitely vote for	405	4	197	11	156	30	8
	64%	44%	68%	33%	72%	44%	52%
May change my mind	182	4	69	19	48	36	6
	29%	50%	24%	56%	22%	54%	38%
Not sure	39	*	20	4	13	2	1
	6%	6%	7%	11%	6%	2%	5%
Prefer not to say	6	-	5	-	*	-	1
	1%	-	2%	-	*	-	6%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2ca. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Carlos Cortiglia - British National Party (BNP)**

**Base: All respondents who have stated their preference for Mayor**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base	16	10	6	2	5	5	2	-	2	4	12	11	5	8	8	10	5	15
Weighted base	8	7	1	1	1	2	1	-	4	1	7	3	5	3	6	4	2	6
Definitely vote for Carlos Cortiglia - British National Party (BNP)	4 44%	3 43%	1 47%	1 100%	* 14%	1 76%	* 41%	-	1 31%	1 56%	3 41%	2 51%	2 38%	1 44%	2 44%	3 70%	1 48%	4 63%
May change my mind	4 50%	4 53%	1 40%	-	1 49%	* 24%	1 59%	-	2 69%	1 44%	4 51%	1 35%	3 62%	1 37%	3 56%	1 17%	1 52%	2 29%
Not sure	* 6%	* 5%	* 12%	-	* 38%	-	-	-	-	-	* 7%	* 14%	-	* 19%	-	* 13%	-	* 9%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2ca. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Carlos Cortiglia - British National Party (BNP)**

**Base: All respondents who have stated their preference for Mayor**

	Total	LONDON BOROUGHES																		
		Barking & Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	City of Westminster	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammer Smith & Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow
Unweighted base	16	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	2	1	3
Weighted base	8	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	1	*	3
Definitely vote for Carlos Cortiglia - British National Party (BNP)	4 44%	* 100%	-	-	-	-	-	-	* 100%	-	-	-	-	-	-	-	-	1 100%	-	* 10%
May change my mind	4 50%	-	-	* 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* 100%	2 80%
Not sure	* 6%	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	* 10%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2ca. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Carlos Cortiglia - British National Party (BNP)**

**Base: All respondents who have stated their preference for Mayor**

	LONDON BOROUGHES														
	Total	Islington	Kensington & Chelsea	Kingston upon-Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond upon-Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth
Unweighted base	16	-	-	1	-	1	-	1	1	-	1	-	-	-	1
Weighted base	8	-	-	1	-	*	-	*	*	-	1	-	-	-	*
Definitely vote for Carlos Cortiglia - British National Party (BNP)	4 44%	-	-	1 100%	-	* 100%	-	* 100%	-	-	-	-	-	-	* 100%
May change my mind	4 50%	-	-	-	-	-	-	*	-	1 100%	-	-	-	-	-
Not sure	* 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cb. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?  
- Boris Johnson - Conservative**

**Base: All respondents who have stated their preference for Mayor**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base	325	171	154	28	53	69	48	82	45	91	234	224	101	232	93	218	100	318
Weighted base	290	150	140	19	33	48	46	62	83	67	223	167	123	193	98	190	93	283
Definitely vote for Boris Johnson - Conservative	197 68%	107 71%	89 64%	7 34%	16 49%	31 66%	32 71%	49 79%	62 74%	41 61%	155 70%	108 64%	89 72%	128 66%	69 70%	131 69%	61 65%	192 68%
May change my mind	69 24%	37 25%	32 23%	11 58%	12 36%	13 27%	10 21%	10 16%	14 17%	24 36%	45 20%	43 26%	26 21%	46 24%	23 24%	39 21%	28 30%	67 24%
Not sure	20 7%	3 2%	17 12%	2 8%	4 11%	4 8%	3 8%	1 2%	6 7%	2 2%	18 8%	12 7%	8 6%	15 8%	4 4%	15 8%	5 5%	20 7%
Prefer not to say	5 2%	3 2%	2 1%	- -	1 4%	- -	- -	2 3%	2 2%	- -	5 2%	5 3%	- -	3 2%	2 2%	5 2%	- -	5 2%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cb. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?  
- Boris Johnson - Conservative**

**Base: All respondents who have stated their preference for Mayor**

	LONDON BOROUGHES																			
	Total	Barking & Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	City of Westminster	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammer Smith & Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow
Unweighted base	325	13	20	13	4	16	3	4	9	19	12	16	11	5	10	5	14	15	17	8
Weighted base	290	13	19	14	3	13	4	2	8	20	10	15	11	3	7	5	14	11	13	5
Definitely vote for Boris Johnson - Conservative	197 68%	10 79%	9 45%	9 67%	1 56%	9 70%	4 100%	* 10%	6 73%	14 69%	5 48%	12 77%	6 53%	2 61%	7 100%	4 75%	11 85%	7 63%	9 66%	3 65%
May change my mind	69 24%	3 21%	8 45%	5 33%	1 44%	4 30%	-	2 76%	-	4 18%	5 47%	* 3%	1 14%	1 39%	-	-	1 10%	4 37%	3 24%	2 35%
Not sure	20 7%	-	-	-	-	-	-	* 14%	2 27%	2 13%	* 5%	2 12%	4 34%	-	-	1 25%	1 5%	-	1 9%	-
Prefer not to say	5 2%	-	2 10%	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cb. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Boris Johnson - Conservative**

**Base: All respondents who have stated their preference for Mayor**

	LONDON BOROUGHES														
	Total	Islington	Kensington & Chelsea	Kingston upon-Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond upon-Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth
Unweighted base	325	4	2	15	4	9	5	7	10	11	6	13	8	8	9
Weighted base	290	4	3	17	6	7	8	6	7	10	6	10	6	5	8
Definitely vote for Boris Johnson - Conservative	197 68%	3 74%	3 100%	11 63%	5 85%	4 58%	3 39%	5 86%	2 31%	9 91%	6 100%	8 76%	1 22%	3 70%	6 76%
May change my mind	69 24%	1 26%	-	4 21%	-	3 42%	5 61%	1 14%	4 69%	1 9%	-	-	4 72%	1 30%	1 13%
Not sure	20 7%	-	-	1 7%	1 15%	-	-	-	-	-	-	2 24%	*	-	1 11%
Prefer not to say	5 2%	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cc. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Jenny Jones - Green Party**

**Base: All respondents who have stated their preference for Mayor**

	SEX		AGE					PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	41	18	23	6	8	9	8	7	3	8	33	30	11	26	15	23	18	41
Weighted base	33	15	19	5	4	5	6	5	7	5	28	26	8	22	11	18	15	33
Definitely vote for Jenny Jones - Green Party	11 33%	4 24%	7 40%	-	2 59%	1 18%	3 51%	4 81%	-	1 12%	10 37%	10 37%	1 19%	6 25%	5 49%	7 38%	4 27%	11 33%
May change my mind	19 56%	9 60%	10 53%	5 91%	2 41%	4 82%	3 42%	1 13%	5 68%	2 45%	16 59%	13 50%	6 76%	14 61%	5 46%	10 57%	9 56%	19 56%
Not sure	4 11%	2 15%	1 7%	* 9%	-	-	* 6%	* 6%	2 32%	2 43%	1 4%	3 12%	* 4%	3 14%	* 4%	1 5%	3 17%	4 11%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cc. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Jenny Jones - Green Party**

**Base: All respondents who have stated their preference for Mayor**

	Total	LONDON BOROUGHES																		
		Barkin & Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	City of Westminster	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammer smith & Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow
Unweighted base	41	2	2	2	1	2	1	-	1	2	2	2	1	-	1	3	1	4	1	-
Weighted base	33	2	3	1	*	1	2	-	1	1	1	1	*	-	1	4	2	4	1	-
Definitely vote for Jenny Jones - Green Party	11 33%	1 45%	* 11%	* 50%	* 100%	1 66%	-	-	1 100%	-	-	-	-	-	1 100%	-	-	2 55%	-	-
May change my mind	19 56%	1 55%	2 89%	-	-	-	-	-	-	1 100%	1 100%	1 100%	* 100%	-	-	4 100%	2 100%	2 36%	1 100%	-
Not sure	4 11%	-	-	*	-	*	2	-	-	-	-	-	-	-	-	-	-	*	-	-
		-	-	50%	-	34%	100%	-	-	-	-	-	-	-	-	-	-	8%	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cc. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Jenny Jones - Green Party**

**Base: All respondents who have stated their preference for Mayor**

	LONDON BOROUGHES														
	Total	Islington	Kensington & Chelsea	Kingston upon-Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond-upon-Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth
Unweighted base	41	1	-	2	-	1	1	-	1	-	4	1	2	-	-
Weighted base	33	*	-	1	-	*	1	-	2	-	3	*	2	-	-
Definitely vote for Jenny Jones - Green Party	11 33%	* 100%	-	1 100%	-	* 100%	-	-	2 100%	-	-	* 100%	1 80%	-	-
May change my mind	19 56%	-	-	-	-	-	1 100%	-	-	-	3 100%	-	* 20%	-	-
Not sure	4 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cd. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Ken Livingstone - Labour**

**Base: All respondents who have stated their preference for Mayor**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	224	119	105	33	50	59	47	24	11	76	148	160	64	141	83	133	88	221
Weighted base	218	122	95	32	33	54	48	25	26	66	152	142	75	135	83	123	91	214
Definitely vote for Ken Livingstone - Labour	156	89	67	23	23	30	43	17	21	47	110	99	57	98	58	93	62	154
	72%	73%	71%	72%	69%	55%	89%	70%	81%	71%	72%	70%	76%	73%	70%	75%	68%	72%
May change my mind	48	25	22	9	8	19	4	5	2	18	30	34	13	30	18	26	20	46
	22%	21%	23%	28%	24%	36%	7%	22%	10%	27%	20%	24%	18%	22%	22%	21%	22%	22%
Not sure	13	8	6	-	2	5	2	2	2	2	12	8	5	6	7	4	9	13
	6%	6%	6%	-	6%	9%	4%	8%	10%	3%	8%	6%	7%	5%	8%	3%	10%	6%
Prefer not to say	*	*	-	-	*	-	-	-	-	-	*	*	-	-	*	-	*	*
	*	*	-	-	1%	-	-	-	-	-	*	*	-	-	*	-	*	*

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cd. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Ken Livingstone - Labour**

**Base: All respondents who have stated their preference for Mayor**

	LONDON BOROUGHES																			
	Total	Barking & Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	City of Westminster	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammer Smith & Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow
Unweighted base	224	4	7	11	3	16	2	2	2	13	7	6	10	9	4	7	3	8	5	9
Weighted base	218	2	8	12	4	17	3	3	1	12	6	5	11	7	3	8	2	7	7	8
Definitely vote for Ken Livingstone - Labour	156 72%	2 71%	7 83%	6 47%	2 57%	12 75%	2 64%	1 34%	1 100%	11 89%	3 58%	5 100%	10 93%	6 88%	* 9%	5 60%	1 29%	6 94%	6 76%	3 41%
May change my mind	48 22%	1 29%	1 17%	4 32%	2 43%	4 25%	1 36%	2 66%	- -	1 11%	* 4%	- -	- -	* 6%	2 66%	2 32%	1 41%	* 6%	- -	3 36%
Not sure	13 6%	- -	- -	2 21%	- -	- -	- -	- -	- -	- -	2 38%	- -	1 7%	* 6%	1 25%	1 8%	1 29%	- -	2 24%	2 23%
Prefer not to say	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -



**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cd. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Ken Livingstone - Labour**

**Base: All respondents who have stated their preference for Mayor**

	LONDON BOROUGHES														
	Total	Isling ton	Kensin gton & Chelse a	Kingst on- upon- Thames	Lambet h	Lewish am	Merton	Newham	Redbri dge	Richmo nd- upon- Thames	Southw ark	Sutton	Tower Hamlet s	Waltha m Forest	Wandsw orth
Unweighted base	224	5	4	6	10	11	8	13	4	-	9	7	2	9	8
Weighted base	218	3	5	4	9	11	8	13	5	-	7	7	1	7	10
Definitely vote for Ken Livingstone - Labour	156 72%	2 65%	2 51%	4 92%	6 64%	10 97%	3 39%	12 94%	1 18%	-	4 59%	5 79%	1 100%	5 65%	10 100%
May change my mind	48 22%	1 35%	2 37%	* 8%	3 32%	-	5 61%	1 6%	3 66%	-	3 41%	1 21%	-	3 35%	-
Not sure	13 6%	-	1 12%	-	* 4%	-	-	-	1 17%	-	-	-	-	-	-
Prefer not to say	* *	- -	- -	- -	- -	* 3%	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2ce. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Brian Paddick - Liberal Democrat**

**Base: All respondents who have stated their preference for Mayor**

	SEX		AGE					PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base	64	26	38	8	6	17	11	12	10	22	42	33	31	44	20	40	23	63
Weighted base	68	28	40	6	3	16	12	10	21	20	48	29	39	46	22	49	17	66
Definitely vote for Brian Paddick - Liberal Democrat	30 44%	11 39%	19 47%	3 53%	1 31%	6 38%	4 36%	5 52%	10 48%	10 49%	20 42%	14 48%	16 41%	21 45%	9 42%	19 40%	10 61%	30 45%
May change my mind	36 54%	17 61%	20 49%	3 47%	2 69%	8 52%	8 64%	5 48%	11 52%	9 43%	28 58%	15 52%	21 55%	24 52%	12 58%	28 57%	7 39%	35 52%
Not sure	2 2%	-	2 4%	-	-	2 11%	-	-	-	2 8%	-	-	2 4%	2 4%	-	2 3%	-	2 3%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2ce. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Brian Paddick - Liberal Democrat**

**Base: All respondents who have stated their preference for Mayor**

	LONDON BOROUGHES																			
	Barkin g & Dagenh am	Barnet	Bexley	Brent	Bromle y	Camden	City of London	City of Westmi nster	Croydo n	Ealing	Enfiel d	Greenw ich	Hackne y	Hammer smith & Fulham	Haring ey	Harrow	Haveri ng	Hillin gdon	Hounsl ow	
Unweighted base	64	3	2	3	4	6	1	-	1	3	2	4	-	-	-	3	6	1	-	2
Weighted base	68	2	1	4	3	8	1	-	1	6	3	3	-	-	-	4	6	1	-	3
Definitely vote for Brian Paddick - Liberal Democrat	30 44%	1 37%	* 52%	4 86%	2 79%	2 32%	1 100%	-	-	2 42%	-	1 49%	-	-	-	4 68%	-	-	-	2 63%
May change my mind	36 54%	1 63%	* 48%	1 14%	1 21%	5 68%	-	-	1 100%	2 30%	3 100%	1 51%	-	-	-	4 100%	2 32%	1 100%	-	1 37%
Not sure	2 2%	-	-	-	-	-	-	-	-	2 28%	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2ce. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?  
- Brian Paddick - Liberal Democrat**

**Base: All respondents who have stated their preference for Mayor**

	LONDON BOROUGHGS														
	Total	Islington	Kensington & Chelsea	Kingston-upon-Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond-upon-Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth
Unweighted base	64	2	1	2	1	3	2	-	1	3	4	2	-	-	2
Weighted base	68	2	1	3	1	2	1	-	1	4	6	1	-	-	1
Definitely vote for Brian Paddick - Liberal Democrat	30 44%	-	1 100%	3 100%	1 100%	* 24%	* 50%	-	-	2 63%	1 18%	* 22%	-	-	1 57%
May change my mind	36 54%	2 100%	-	-	-	2 76%	* 50%	-	1 100%	1 37%	5 82%	1 78%	-	-	* 43%
Not sure	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cf. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Lawrence Webb - United Kingdom Independence Party (UKIP)**

**Base: All respondents who have stated their preference for Mayor**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	21	11	10	2	5	2	5	4	3	5	16	14	7	4	17	17	3	20
Weighted base	15	8	7	4	1	1	3	2	4	3	12	9	6	2	13	12	2	14
Definitely vote for Lawrence Webb - United Kingdom Independence Party (UKIP)	8 52%	5 65%	3 37%	4 100%	* 19%	* 33%	1 27%	2 77%	1 28%	3 86%	5 43%	6 68%	1 25%	1 35%	7 54%	6 52%	1 74%	8 55%
May change my mind	6 38%	2 26%	3 51%	-	1 61%	1 67%	1 46%	-	3 72%	* 14%	5 44%	3 30%	3 51%	1 54%	4 35%	6 46%	-	6 40%
Not sure	1 5%	1 9%	-	-	* 19%	-	-	* 23%	-	-	1 6%	* 2%	* 9%	* 11%	* 4%	* 2%	* 26%	1 5%
Prefer not to say	1 6%	-	1 13%	-	-	-	1 28%	-	-	-	1 7%	-	1 16%	-	1 7%	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cf. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Lawrence Webb - United Kingdom Independence Party (UKIP)**

**Base: All respondents who have stated their preference for Mayor**

	Total	LONDON BOROUGHES																		
		Barking & Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	City of Westminster	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammer Smith & Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow
Unweighted base	21	-	1	-	1	2	1	2	-	-	2	-	2	-	-	-	1	4	-	-
Weighted base	15	-	1	-	*	3	1	*	-	-	1	-	2	-	-	-	*	4	-	-
Definitely vote for Lawrence Webb - United Kingdom Independence Party (UKIP)	8 52%	-	1 100%	-	* 100%	3 100%	-	* 50%	-	-	1 100%	-	-	-	-	-	-	3 70%	-	-
May change my mind	6 38%	-	-	-	-	-	1 100%	* 50%	-	-	-	-	2 78%	-	-	-	-	1 30%	-	-
Not sure	1 5%	-	-	-	-	-	-	-	-	-	-	-	* 22%	-	-	-	* 100%	-	-	-
Prefer not to say	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2cf. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day?**

**- Lawrence Webb - United Kingdom Independence Party (UKIP)**

**Base: All respondents who have stated their preference for Mayor**

	Total	LONDON BOROUGHES													
		Isling ton	Kensin gton & Chelse a	Kingst on- upon- Thames	Lambet h	Lewish am	Merton	Newham	Redbri dge	Richmo nd- upon- Thames	Southw ark	Sutton	Tower Hamlet s	Waltha m Forest	Wandsw orth
Unweighted base	21	-	-	1	-	-	-	-	1	-	1	-	-	2	-
Weighted base	15	-	-	*	-	-	-	-	*	-	1	-	-	1	-
Definitely vote for Lawrence Webb - United Kingdom Independence Party (UKIP)	8 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
May change my mind	6 38%	-	-	*	-	-	-	-	*	-	-	-	-	1 100%	-
Not sure	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	1 6%	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q3. And who would be your SECOND CHOICE to be Mayor?**

**Base: All respondents who would vote for a candidate**

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	691	355	336	79	127	161	121	129	74	206	485	472	219	455	236	441	237	678
Weighted base	632	330	303	67	76	125	116	104	144	163	469	377	255	400	232	395	221	616
Would not vote for a second choice	113 18%	53 16%	60 20%	13 19%	7 10%	17 14%	27 23%	20 19%	28 20%	27 17%	85 18%	65 17%	48 19%	69 17%	44 19%	65 16%	46 21%	111 18%
Jenny Jones - Green Party	91 14%	47 14%	44 15%	8 12%	6 8%	16 13%	22 19%	18 17%	21 14%	22 13%	69 15%	54 14%	37 14%	51 13%	40 17%	60 15%	29 13%	89 14%
Brian Paddick - Liberal Democrat	74 12%	42 13%	32 10%	3 5%	10 13%	21 17%	11 9%	13 12%	16 11%	24 15%	50 11%	56 15%	18 7%	55 14%	19 8%	48 12%	26 12%	73 12%
Ken Livingstone - Labour	61 10%	37 11%	24 8%	8 12%	14 18%	18 14%	11 9%	8 7%	2 2%	22 14%	38 8%	43 11%	18 7%	45 11%	16 7%	32 8%	27 12%	59 10%
Boris Johnson - Conservative	55 9%	37 11%	18 6%	16 24%	10 13%	15 12%	7 6%	3 3%	4 3%	15 9%	41 9%	40 11%	15 6%	35 9%	20 9%	28 7%	25 11%	52 9%
Lawrence Webb - United Kingdom Independence Party (UKIP)	45 7%	30 9%	14 5%	5 7%	2 2%	11 9%	4 4%	9 9%	14 9%	13 8%	31 7%	22 6%	23 9%	23 6%	21 9%	27 7%	16 7%	43 7%
Carlos Cortiglia - British National Party (BNP)	16 3%	13 4%	3 1%	3 5%	3 4%	4 3%	2 2%	4 4%	- -	7 4%	9 2%	14 4%	2 1%	4 1%	12 5%	12 3%	4 2%	16 3%
Not sure	172 27%	69 21%	103 34%	11 16%	23 30%	22 17%	29 25%	29 28%	59 41%	31 19%	141 30%	80 21%	92 36%	116 29%	56 24%	119 30%	49 22%	168 27%
Prefer not to say	5 1%	1 *	4 1%	- -	2 2%	* *	3 2%	* *	- -	1 1%	4 1%	2 1%	3 1%	2 1%	3 1%	5 1%	1 *	5 1%



**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q3. And who would be your SECOND CHOICE to be Mayor?**

**Base: All respondents who would vote for a candidate**

	Total	LONDON BOROUGHES																		
		Barkin g & Dagenh am	Barnet	Bexley	Brent	Bromle y	Camden	City of London	City of Westmi nster	Croydo n	Ealing	Enfiel d	Greenw ich	Hackne y	Hammer smith & Fulham	Haring ey	Harrow	Haveri ng	Hillin gdon	Hounsl ow
Unweighted base	691	23	32	30	13	42	8	8	14	37	25	28	25	14	15	18	25	34	24	22
Weighted base	632	19	31	31	10	42	11	5	11	39	21	24	24	9	11	21	23	27	22	19
Would not vote for a second choice	113 18%	2 9%	2 7%	3 8%	1 14%	5 11%	4 33%	* 6%	3 25%	8 20%	3 16%	5 23%	4 18%	4 43%	3 30%	3 16%	3 11%	5 20%	10 45%	4 21%
Jenny Jones - Green Party	91 14%	4 21%	6 19%	8 25%	2 23%	12 30%	- -	2 33%	* 4%	7 17%	3 13%	4 16%	- -	2 20%	- -	1 4%	4 17%	2 7%	- -	3 15%
Brian Paddick - Liberal Democrat	74 12%	4 22%	8 25%	2 5%	3 33%	3 8%	3 26%	* 4%	1 12%	3 8%	2 9%	2 8%	5 21%	* 5%	* 4%	- -	3 11%	2 8%	* 1%	- -
Ken Livingstone - Labour	61 10%	4 19%	1 2%	6 18%	1 6%	1 3%	- -	1 16%	3 30%	1 3%	6 30%	2 8%	3 14%	* 5%	1 6%	2 8%	- -	2 6%	2 7%	4 18%
Boris Johnson - Conservative	55 9%	1 3%	2 7%	5 16%	2 16%	6 13%	2 21%	- -	- -	4 11%	2 8%	2 7%	1 3%	- -	3 24%	2 10%	2 9%	3 12%	2 8%	3 13%
Lawrence Webb - United Kingdom Independence Party (UKIP)	45 7%	1 3%	1 2%	1 2%	* 2%	5 13%	- -	- -	- -	1 4%	2 8%	2 8%	1 4%	1 14%	2 15%	3 12%	2 10%	4 16%	3 15%	1 3%
Carlos Cortiglia - British National Party (BNP)	16 3%	- -	1 2%	- -	- -	3 6%	- -	* 9%	- -	- -	2 8%	- -	- -	- -	- -	1 4%	1 4%	- -	- -	- -
Not sure	172 27%	2 10%	11 36%	8 25%	* 5%	6 15%	2 20%	2 32%	3 29%	15 37%	2 8%	7 29%	10 40%	1 14%	2 21%	9 43%	9 37%	8 29%	4 21%	6 30%
Prefer not to say	5 1%	3 14%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	* 2%	1 3%	- -

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q3. And who would be your SECOND CHOICE to be Mayor?**

**Base: All respondents who would vote for a candidate**

	LONDON BOROUGHES														
	Total	Islington	Kensington & Chelsea	Kingston upon-Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond-upon-Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth
Unweighted base	691	12	7	27	15	25	16	21	18	14	25	23	12	19	20
Weighted base	632	9	8	27	16	21	18	19	15	14	24	19	9	13	19
Would not vote for a second choice	113 18%	3 36%	4 49%	5 17%	2 11%	4 18%	1 7%	4 20%	- -	2 13%	4 18%	4 20%	1 16%	2 15%	5 24%
Jenny Jones - Green Party	91 14%	1 7%	- -	2 8%	* 2%	7 32%	4 21%	1 3%	4 31%	1 9%	4 19%	1 4%	2 21%	2 18%	3 14%
Brian Paddick - Liberal Democrat	74 12%	- -	- -	2 9%	2 14%	3 14%	2 14%	4 19%	2 16%	2 11%	4 19%	4 23%	2 28%	2 16%	1 3%
Ken Livingstone - Labour	61 10%	2 22%	1 8%	2 9%	3 17%	* 2%	2 12%	1 3%	2 13%	1 4%	3 14%	3 14%	* 5%	1 6%	1 8%
Boris Johnson - Conservative	55 9%	- -	- -	* 1%	3 21%	- -	4 25%	1 5%	1 9%	- -	2 9%	1 6%	- -	1 9%	- -
Lawrence Webb - United Kingdom Independence Party (UKIP)	45 7%	* 3%	1 14%	1 4%	- -	1 6%	1 5%	- -	1 6%	3 21%	1 6%	3 17%	- -	- -	2 9%
Carlos Cortiglia - British National Party (BNP)	16 3%	- -	- -	- -	2 15%	2 11%	- -	2 12%	1 5%	- -	- -	- -	- -	1 6%	- -
Not sure	172 27%	3 32%	2 28%	14 52%	3 20%	4 18%	3 17%	7 38%	3 19%	6 41%	4 16%	3 14%	2 23%	4 29%	8 43%
Prefer not to say	5 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* 2%	1 7%	- -	- -

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2a/Q3 Combined voting intentions**

**Base: All LB respondents 18+ who would vote for either Boris Johnson or Ken Livingstone**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	582	309	273	68	108	140	99	110	57	180	402	407	175	398	184	371	200	571
Weighted base	526	289	238	57	69	109	94	89	108	142	385	326	200	345	182	324	190	514
Boris Johnson - Conservative	292	157	135	21	35	49	45	61	80	70	222	176	116	195	97	197	86	283
	55%	54%	57%	37%	51%	45%	48%	69%	74%	49%	58%	54%	58%	57%	53%	61%	45%	55%
Ken Livingstone - Labour	234	132	103	36	34	60	49	27	28	72	162	150	84	149	85	127	104	230
	45%	46%	43%	63%	49%	55%	52%	31%	26%	51%	42%	46%	42%	43%	47%	39%	55%	45%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2a/Q3 Combined voting intentions**

**Base: All LB respondents 18+ who would vote for either Boris Johnson or Ken Livingstone**

	LONDON BOROUGHES																			
	Total	Barking & Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	City of Westminster	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammer Smith & Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow
Unweighted base	582	18	28	27	9	35	5	4	12	31	19	25	22	14	15	14	20	27	21	19
Weighted base	526	14	24	27	8	34	7	3	10	31	18	22	21	9	11	14	18	21	20	14
Boris Johnson - Conservative	292 55%	10 70%	16 66%	13 48%	3 41%	16 48%	4 51%	2 69%	8 79%	19 62%	9 53%	17 74%	11 50%	3 28%	9 78%	5 35%	16 89%	13 62%	13 64%	6 45%
Ken Livingstone - Labour	234 45%	4 30%	8 34%	14 52%	5 59%	18 52%	3 49%	1 31%	2 21%	12 38%	8 47%	6 26%	11 50%	7 72%	3 22%	9 65%	2 11%	8 38%	7 36%	8 55%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2a/Q3 Combined voting intentions**

**Base: All LB respondents 18+ who would vote for either Boris Johnson or Ken Livingstone**

	LONDON BOROUGHES														
	Total	Isling ton	Kensin gton & Chelse a	Kingst on- upon- Thames	Lambet h	Lewish am	Merton	Newham	Redbri dge	Richmo nd- upon- Thames	Southw ark	Sutton	Tower Hamlet s	Waltha m Forest	Wandsw orth
Unweighted base	582	10	6	23	14	19	14	21	13	11	20	22	10	17	17
Weighted base	526	9	8	22	16	17	15	19	11	10	17	19	7	12	17
Boris Johnson - Conservative	292 55%	3 37%	3 37%	17 78%	6 41%	7 43%	4 30%	7 36%	6 56%	9 94%	7 40%	11 61%	6 85%	5 39%	7 38%
Ken Livingstone - Labour	234 45%	5 63%	5 63%	5 22%	10 59%	10 57%	11 70%	12 64%	5 44%	1 6%	10 60%	7 39%	1 15%	7 61%	11 62%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2a/Q3 Combined voting intentions**

**Base: All LB respondents aged 18+ who mentioned Definitely/Probably vote in the 2012 London Mayoral Election**

	SEX		AGE					PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	477	253	224	55	76	115	89	91	51	145	332	331	146	333	144	309	160	469
Weighted base	422	231	191	46	46	83	80	72	95	107	315	256	166	282	140	261	151	413
Boris Johnson - Conservative	224	125	99	14	21	36	35	48	69	48	175	132	92	151	73	153	64	217
	53%	54%	52%	30%	46%	44%	44%	67%	73%	45%	56%	52%	55%	54%	52%	59%	42%	53%
Ken Livingstone - Labour	198	106	92	32	24	47	45	24	26	59	140	124	74	131	67	108	87	196
	47%	46%	48%	70%	54%	56%	56%	33%	27%	55%	44%	48%	45%	46%	48%	41%	58%	47%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2a/Q3 Combined voting intentions**

**Base: All LB respondents aged 18+ who mentioned Definitely/Probably vote in the 2012 London Mayoral Election**

	LONDON BOROUGHES																			
	Barkin g & Dagenh am	Barnet	Bexley	Brent	Bromle y	Camden	City of London	City of Westmi nster	Croydo n	Ealing	Enfiel d	Greenw ich	Hackne y	Hammer smith & Fulham	Haring ey	Harrow	Haveri ng	Hillin gdon	Hounsl ow	
Unweighted base	477	13	20	24	7	33	5	4	9	25	15	20	20	10	13	10	16	23	18	12
Weighted base	422	11	16	23	7	32	7	3	8	22	14	16	20	7	10	12	14	17	18	8
Boris Johnson - Conservative	224 53%	9 75%	13 78%	12 51%	2 31%	15 47%	4 51%	2 69%	8 94%	12 57%	6 42%	11 68%	10 49%	2 21%	9 84%	3 26%	12 86%	11 62%	11 59%	5 65%
Ken Livingstone - Labour	198 47%	3 25%	4 22%	11 49%	5 69%	17 53%	3 49%	1 31%	*	9 43%	8 58%	5 32%	10 51%	6 79%	2 16%	9 74%	2 14%	7 38%	7 41%	3 35%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Q2a/Q3 Combined voting intentions**

**Base: All LB respondents aged 18+ who mentioned Definitely/Probably vote in the 2012 London Mayoral Election**

	LONDON BOROUGHES														
	Total	Isling ton	Kensin gton & Chelse a	Kingst on- upon- Thames	Lambet h	Lewish am	Merton	Newham	Redbri dge	Richmo nd- upon- Thames	Southw ark	Sutton	Tower Hamlet s	Waltha m Forest	Wandsw orth
Unweighted base	477	9	5	16	12	14	10	17	11	8	20	19	9	15	15
Weighted base	422	6	5	11	14	12	11	18	10	8	17	16	5	11	14
Boris Johnson - Conservative	224 53%	1 14%	1 11%	6 57%	5 40%	5 40%	3 26%	6 37%	5 51%	7 92%	7 40%	9 58%	4 80%	3 32%	7 47%
Ken Livingstone - Labour	198 47%	5 86%	5 89%	5 43%	8 60%	7 60%	8 74%	11 63%	5 49%	1 8%	10 60%	6 42%	1 20%	7 68%	7 53%



**London Bus London Mayoral Polling - (S4963 - 231415)**

**Classification**  
**Base: All respondents**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1018	482	536	126	240	221	166	163	92	306	712	675	343	638	380	639	349	988
Weighted base	976	476	500	122	165	189	171	149	179	268	707	576	399	570	405	616	330	946
<b>Sex</b>																		
Male	476	476	-	63	83	94	85	72	80	122	354	319	157	279	197	260	191	450
	49%	100%	-	51%	50%	50%	49%	48%	45%	46%	50%	55%	39%	49%	49%	42%	58%	48%
Female	500	-	500	59	82	95	87	77	99	146	354	257	243	291	209	356	140	496
	51%	-	100%	49%	50%	50%	51%	52%	55%	54%	50%	45%	61%	51%	51%	58%	42%	52%
<b>Age</b>																		
16-24	122	63	59	122	-	-	-	-	-	13	109	66	56	50	72	38	70	109
	13%	13%	12%	100%	-	-	-	-	-	5%	15%	11%	14%	9%	18%	6%	21%	11%
25-34	165	83	82	-	165	-	-	-	-	61	104	135	30	103	62	97	64	162
	17%	17%	16%	-	100%	-	-	-	-	23%	15%	24%	7%	18%	15%	16%	19%	17%
35-44	189	94	95	-	-	189	-	-	-	115	74	157	32	137	52	137	51	189
	19%	20%	19%	-	-	100%	-	-	-	43%	10%	27%	8%	24%	13%	22%	16%	20%
45-54	171	85	87	-	-	-	171	-	-	64	108	121	50	99	73	131	37	168
	18%	18%	17%	-	-	-	100%	-	-	24%	15%	21%	13%	17%	18%	21%	11%	18%
55-64	149	72	77	-	-	-	-	149	-	10	140	72	77	88	62	95	50	145
	15%	15%	15%	-	-	-	-	100%	-	4%	20%	13%	19%	15%	15%	15%	15%	15%
65+	179	80	99	-	-	-	-	-	179	6	172	24	154	94	85	117	57	175
	18%	17%	20%	-	-	-	-	-	100%	2%	24%	4%	39%	16%	21%	19%	17%	18%
<b>Work</b>																		
Working	576	319	257	66	135	157	121	72	24	205	371	576	-	397	179	370	192	562
	59%	67%	51%	54%	82%	83%	71%	48%	14%	77%	52%	100%	-	70%	44%	60%	58%	59%
Not working	399	157	243	56	30	32	50	77	154	63	336	-	399	173	226	246	139	384
	41%	33%	49%	46%	18%	17%	29%	52%	86%	23%	48%	-	100%	30%	56%	40%	42%	41%
<b>SOCIAL GRADE</b>																		
ABC1	570	279	291	50	103	137	99	88	94	189	381	397	173	570	-	364	196	560
	58%	59%	58%	41%	62%	72%	58%	59%	53%	71%	54%	69%	43%	100%	-	59%	59%	59%
C2DE	405	197	209	72	62	52	73	62	85	79	326	179	226	-	405	252	134	386
	42%	41%	42%	59%	38%	28%	42%	41%	47%	29%	46%	31%	57%	-	100%	41%	41%	41%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Classification**  
**Base: All respondents**

	Total	LONDON BOROUGHES																		
		Barking & Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	City of Westminster	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammer Smith & Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow
Unweighted base	1018	33	46	38	23	62	16	21	18	50	33	42	33	18	19	25	36	42	40	32
Weighted base	976	30	44	40	22	67	17	21	14	53	27	36	32	13	16	31	36	34	33	31
<b>Sex</b>																				
Male	476 49%	20 66%	24 54%	19 48%	12 52%	34 50%	10 58%	13 62%	9 62%	21 39%	15 57%	14 39%	13 40%	6 48%	7 41%	14 46%	17 47%	15 44%	16 47%	20 64%
Female	500 51%	10 34%	21 46%	21 52%	11 48%	34 50%	7 42%	8 38%	5 38%	32 61%	11 43%	22 61%	19 60%	7 52%	10 59%	17 54%	19 53%	19 56%	18 53%	11 36%
<b>Age</b>																				
16-24	122 13%	6 19%	5 12%	4 9%	7 30%	8 12%	3 14%	8 39%	* 3%	5 9%	3 9%	5 14%	5 15%	- -	2 14%	4 13%	6 16%	3 10%	4 11%	4 12%
25-34	165 17%	2 8%	5 10%	2 4%	2 10%	6 8%	3 15%	4 17%	1 4%	8 15%	4 16%	7 20%	5 16%	6 48%	3 19%	3 9%	4 11%	2 6%	6 19%	9 29%
35-44	189 19%	10 33%	7 16%	8 19%	4 19%	6 9%	* 3%	8 41%	5 35%	10 19%	7 25%	8 23%	8 24%	1 7%	3 16%	11 35%	3 9%	6 18%	4 13%	6 19%
45-54	171 18%	3 11%	8 17%	6 16%	5 22%	12 18%	8 47%	- -	1 10%	8 16%	6 23%	5 13%	9 29%	4 29%	5 30%	2 7%	6 18%	11 31%	5 14%	5 15%
55-64	149 15%	7 25%	9 20%	7 18%	4 19%	15 23%	1 8%	1 3%	2 14%	10 18%	4 17%	4 11%	1 4%	2 16%	- -	6 20%	11 31%	7 20%	7 21%	4 11%
65+	179 18%	2 5%	11 24%	13 33%	- -	20 29%	2 13%	- -	5 34%	12 22%	2 9%	7 19%	4 13%	- -	3 21%	5 15%	5 14%	5 14%	7 22%	4 13%
<b>Work</b>																				
Working	576 59%	20 65%	29 64%	16 40%	17 76%	35 52%	15 85%	12 60%	8 57%	31 58%	17 65%	21 60%	19 60%	8 58%	12 75%	18 58%	15 42%	20 59%	19 58%	16 52%
Not working	399 41%	10 35%	16 36%	24 60%	5 24%	33 48%	3 15%	8 40%	6 43%	22 42%	9 35%	14 40%	13 40%	5 42%	4 25%	13 42%	21 58%	14 41%	14 42%	15 48%
<b>SOCIAL GRADE</b>																				
ABC1	570 58%	10 32%	25 56%	15 38%	16 70%	43 64%	11 63%	10 50%	12 82%	34 64%	19 70%	25 69%	18 57%	8 59%	8 50%	12 40%	19 52%	17 49%	22 65%	18 59%
C2DE	405 42%	20 68%	19 44%	25 62%	7 30%	24 36%	7 37%	10 50%	3 18%	19 36%	8 30%	11 31%	14 43%	5 41%	8 50%	19 60%	17 48%	17 51%	12 35%	13 41%

**London Bus London Mayoral Polling - (S4963 - 231415)**

**Classification**  
**Base: All respondents**

	LONDON BOROUGHES														
	Total	Islington	Kensington & Chelsea	Kingston upon-Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond upon-Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth
Unweighted base	1018	20	13	43	18	33	23	38	32	19	33	32	24	35	28
Weighted base	976	18	12	43	19	30	30	33	31	21	31	32	22	30	25
<b>Sex</b>															
Male	476	11	11	18	7	16	12	12	14	10	15	16	14	14	9
	49%	60%	88%	42%	36%	52%	40%	37%	44%	49%	48%	51%	65%	46%	34%
Female	500	7	1	25	12	15	18	21	17	11	16	15	8	16	17
	51%	40%	12%	58%	64%	48%	60%	63%	56%	51%	52%	49%	35%	54%	66%
<b>Age</b>															
16-24	122	4	2	2	3	4	5	5	5	1	*	1	3	5	2
	13%	23%	17%	5%	18%	12%	16%	16%	15%	3%	1%	3%	12%	16%	7%
25-34	165	4	2	6	7	6	5	13	4	2	9	3	9	8	5
	17%	24%	17%	14%	38%	20%	16%	39%	13%	11%	29%	10%	41%	25%	21%
35-44	189	2	2	6	2	10	5	3	7	2	7	10	5	5	7
	19%	13%	19%	13%	12%	32%	18%	8%	22%	11%	24%	32%	24%	15%	27%
45-54	171	6	4	6	2	4	1	5	6	4	10	2	5	4	4
	18%	31%	36%	13%	9%	15%	4%	14%	18%	20%	31%	7%	20%	14%	14%
55-64	149	-	1	10	2	2	6	2	4	5	2	3	*	6	2
	15%	-	11%	23%	13%	5%	19%	7%	14%	23%	7%	10%	2%	18%	8%
65+	179	2	-	14	2	5	8	5	5	7	2	12	-	3	6
	18%	9%	-	32%	9%	17%	27%	17%	17%	32%	8%	38%	-	11%	23%
<b>Work</b>															
Working	576	11	7	20	12	25	11	20	19	12	20	17	21	20	15
	59%	62%	57%	46%	63%	84%	37%	60%	61%	57%	64%	53%	93%	65%	59%
Not working	399	7	5	23	7	5	19	13	12	9	11	15	1	11	10
	41%	38%	43%	54%	37%	16%	63%	40%	39%	43%	36%	47%	7%	35%	41%
<b>SOCIAL GRADE</b>															
ABC1	570	7	6	28	9	15	20	22	15	12	25	21	13	19	17
	58%	38%	51%	66%	47%	51%	69%	68%	48%	56%	83%	66%	60%	61%	66%
C2DE	405	11	6	15	10	15	9	10	16	9	5	11	9	12	9
	42%	62%	49%	34%	53%	49%	31%	32%	52%	44%	17%	34%	40%	39%	34%

	Page	Table	Title	Base Description	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All LB respondents aged 18+	1008
	4	2	Q2. The London Mayoral election will be held in May 2012. Do you think you will...?	Base: All LB respondents aged 18+	1008
	7	3	Q2a. If an election were held tomorrow who would be your FIRST CHOICE to be Mayor?	Base: All LB respondents aged 18+	1008
	10	4	Q2b. Which candidate, if any, do you prefer over the others?	Base: All respondents who are not sure or would prefer not to say who they would vote for	279
	13	5	Q2c. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day? - Summary Table	Base: All respondents who have stated their preference for Mayor	691
	14	6	Q2ca. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day? - Carlos Cortiglia - British National Party (BNP)	Base: All respondents who have stated their preference for Mayor	16
	17	7	Q2cb. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day? - Boris Johnson - Conservative	Base: All respondents who have stated their preference for Mayor	325
	20	8	Q2cc. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day? - Jenny Jones - Green Party	Base: All respondents who have stated their preference for Mayor	41
	23	9	Q2cd. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day? - Ken Livingstone - Labour	Base: All respondents who have stated their preference for Mayor	224
	26	10	Q2ce. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day? - Brian Paddick - Liberal Democrat	Base: All respondents who have stated their preference for Mayor	64
	29	11	Q2cf. Will you definitely vote for that candidate or is there a chance that you will change your mind before election day? - Lawrence Webb - United Kingdom Independence Party (UKIP)	Base: All respondents who have stated their preference for Mayor	21
	32	12	Q3. And who would be your SECOND CHOICE to be Mayor?	Base: All respondents who would vote for a candidate	691
	35	13	Q2a/Q3 Combined voting intentions	Base: All LB respondents 18+ who would vote for either Boris Johnson or Ken Livingstone	582
	38	14	Q2a/Q3 Combined voting intentions	Base: All LB respondents aged 18+ who mentioned Definitely/Probably vote in the 2012 London Mayoral Election	477
	41	15	Classification	Base: All respondents	1018