



# REFERENDUM FOR AN INDEPENDENT SCOTLAND POLL

In August 2007, the SNP published a white paper on Scotland's future, containing the bill which would authorise a referendum on Scottish independence and setting out a proposed ballot paper. Using our omnibus, Scottish Opinion Survey, TNS-BMRB has conducted a series of polls to establish how the Scottish electorate would respond to the two options specified if such a referendum were to be held at that time. This poll is the latest in this series, and was published in The Herald on 5<sup>th</sup> September 2011.

TNS-BMRB is a member of the British Polling Council (BPC) and abides by its rules. We also operate within the Code of Conduct of the Market Research Society (MRS). In accordance with these rules the following information is provided:

<b>Sample size</b>	1,007
<b>Sampling points</b>	69
<b>Fieldwork dates</b>	24 <sup>th</sup> – 31 <sup>st</sup> August 2011
<b>Interview method</b>	Face-to-face, in-home
<b>Population sampled</b>	All adults aged 18+ in Scotland
<b>Sampling method</b>	The poll was conducted through our Omnibus, Scottish Opinion Survey. For this survey, sampling points are selected to be representative of Scotland demographically and geographically. Within each sampling point, a quota sampling method is used for respondent selection.
<b>Data weighting</b>	Data is weighted to the profile of all adults aged 18+ in Scotland, based on population profile estimates from the BARB (Broadcasters' Audience Research Board) Establishment Survey 2 Years Ending December 2008 and the 2001 Census. Weighting is carried out in relation to working status within gender, age, social grade and electoral region. Unweighted and weighted bases are shown at the top of each data table.
<b>Questions</b>	The data tables show the question wording in full
<b>Further enquiries</b>	Chris.Eynon@tns-global.com
<b>View main data set</b>	Voting Intentions Tables

**SCOTTISH OPINION SURVEY - INDEPENDENCE : AUGUST 2011 : JN220072**

Table 1

**Q1. The SNP have outlined their plans for a possible referendum on Scottish independence in the future.  
If such a referendum were to be held tomorrow, how would you vote?**

**BASE: All aged 18+**

	Total	SEX		AGE									SEG				AREA		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	1007	454	553	87	125	191	176	194	234	212	367	428	196	254	206	351	414	338	255
Weighted base	1007	480	527	115	156	187	185	158	205	271	373	363	196	277	222	312	438	338	231
I AGREE that the Scottish Government should negotiate a settlement with the Government of the United Kingdom so that Scotland becomes an independent state	398 39%	206 43%	191 36%	46 40%	72 46%	87 47%	70 38%	58 37%	63 31%	119 44%	157 42%	122 34%	73 37%	102 37%	85 38%	138 44%	178 41%	117 35%	102 44%
I DO NOT AGREE that the Scottish Government should negotiate a settlement with the Government of the United Kingdom so that Scotland becomes an independent state	380 38%	190 40%	190 36%	37 32%	36 23%	60 32%	73 39%	65 41%	109 53%	73 27%	133 36%	174 48%	95 49%	117 42%	84 38%	84 27%	178 41%	133 39%	70 30%
Don't know	229 23%	83 17%	146 28%	31 27%	48 31%	40 21%	43 23%	35 22%	32 16%	79 29%	82 22%	67 19%	28 14%	58 21%	52 24%	90 29%	82 19%	88 26%	59 26%

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**Q1. The SNP have outlined their plans for a possible referendum on Scottish independence in the future.  
If such a referendum were to be held tomorrow, how would you vote?**

**BASE: All aged 18+**

	Total	AREA							
		H & I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South
Unweighted base	1007	108	131	124	138	138	129	113	126
Weighted base	1007	81	131	131	131	141	131	131	131
I AGREE that the Scottish Government should negotiate a settlement with the Government of the United Kingdom so that Scotland becomes an independent state	398 39%	36 45%	58 45%	57 43%	39 30%	54 39%	54 41%	60 46%	39 30%
I DO NOT AGREE that the Scottish Government should negotiate a settlement with the Government of the United Kingdom so that Scotland becomes an independent state	380 38%	27 33%	37 28%	37 28%	60 46%	54 38%	55 42%	52 40%	59 45%
Don't know	229 23%	18 22%	35 27%	37 29%	32 24%	33 23%	22 17%	18 14%	33 25%