

POLL ON SCOTTISH INDEPENDENCE

Published 14th May 2014

As the leading supplier of opinion polls within Scotland for over 30 years, TNS will be publishing regular polling in the run-up to the Scottish Independence referendum on 18th September 2014, using the exact wording which will feature on the ballot paper for the referendum vote.

This is the latest poll in this monthly series, which was published on 14th May 2014.

TNS is a member of the British Polling Council (BPC) and abides by its rules. We also operate within the Code of Conduct of the Market Research Society (MRS). In accordance with these rules the following information is provided:

Sample size	996
Sampling points	61 Scottish parliament constituencies
Fieldwork dates	23 rd April – 2 nd May 2014
Interview method	Face-to-face, in-home CAPI
Population sampled	All adults aged 16+ in Scotland
Sampling method	The poll was conducted through our Omnibus, Scottish Opinion Survey. For this survey, sampling points are selected to be representative of Scotland demographically and geographically. Within each sampling point, a quota sampling method is used for respondent selection.
Data weighting	Data is weighted to the profile of all adults aged 16+ in Scotland, based on population profile estimates from the BARB (Broadcasters' Audience Research Board) Establishment Report 2011, Mid year population estimates 2011 and the 2001 Census. Weighting is carried out in relation to working status within gender, age, social grade and electoral region. Data is also weighted by recalled vote to match turnout and share of constituency vote from the 2011 Holyrood election, as recorded in SPICe Briefing 11-29 2011 Scottish Parliament Election Results. Unweighted and weighted bases are shown at the top of each data table.
Questions	The data tables show the question wording in full
Further enquiries	Alastair.graham@tnsglobal.com

Q1. There will be a referendum on Scottish Independence on the 18th of September 2014.

How do you intend to vote in response to the question:

Should Scotland be an independent country?

BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	996	453	543	99	135	123	170	175	294	234	293	469	213	263	212	308	476	520
Weighted base	996	478	518	143	156	162	178	151	204	300	341	356	214	283	201	298	497	499
Yes	295	177	118	46	47	57	55	50	39	94	113	89	56	91	62	86	147	148
	30%	37%	23%	32%	30%	35%	31%	33%	19%	31%	33%	25%	26%	32%	31%	29%	30%	30%
No	419	187	232	56	64	58	61	64	116	120	119	180	102	131	87	98	234	185
	42%	39%	45%	39%	41%	36%	34%	42%	57%	40%	35%	50%	48%	46%	43%	33%	47%	37%
Don't know	282	114	168	41	45	47	62	38	49	86	109	87	56	60	53	113	116	166
	28%	24%	32%	28%	29%	29%	35%	25%	24%	29%	32%	24%	26%	21%	26%	38%	23%	33%

Q1. There will be a referendum on Scottish Independence on the 18th of September 2014.

How do you intend to vote in response to the question:

Should Scotland be an independent country?

BASE: All adults aged 16+ in Scotland

	AREA			AREA									REFERENDUM VOTING INTENTION		
	Total	West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	996	386	346	264	118	148	105	141	107	94	121	162	279	447	270
Weighted base	996	433	344	219	80	129	129	129	139	129	129	129	295	419	282
Yes	295	127	106	63	23	39	46	34	31	49	42	32	295	-	-
	30%	29%	31%	29%	29%	30%	36%	26%	22%	38%	32%	25%	100%	-	-
No	419	187	136	96	34	56	34	65	64	53	49	65	-	419	-
	42%	43%	40%	44%	42%	44%	26%	50%	46%	41%	38%	50%	-	100%	-
Don't know	282	119	102	60	23	34	50	31	45	28	38	33	-	-	282
	28%	28%	30%	28%	29%	26%	39%	24%	32%	22%	30%	25%	-	-	100%

Q1. There will be a referendum on Scottish Independence on the 18th of September 2014.

How do you intend to vote in response to the question:

Should Scotland be an independent country?

BASE: All adults aged 16+ in Scotland

	LIKELIHOOD OF VOTING								VOTE IN 2011							
	Total	Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	996	850	765	85	75	40	31	231	146	88	199	58	247	20	149	235
Weighted base	996	820	736	84	90	43	43	260	176	70	159	40	228	6	173	320
Yes	295	279	260	18	10	7	-	35	17	1	24	8	136	2	31	94
	30%	34%	35%	22%	11%	16%	-	13%	9%	1%	15%	19%	60%	35%	18%	29%
No	419	357	325	32	27	13	21	94	62	59	86	26	44	4	78	122
	42%	44%	44%	38%	30%	31%	48%	36%	35%	85%	54%	65%	19%	61%	45%	38%
Don't know	282	184	151	33	53	22	22	131	98	9	50	6	48	*	64	104
	28%	22%	20%	40%	59%	52%	52%	50%	56%	14%	31%	15%	21%	5%	37%	32%

Q2A. Using a scale of 1 to 10, where 1 is 'I don't feel I have any information at all' and 10 is 'I have all the information I need', please can you tell me how much information you currently have to help you make a decision about how to vote in the referendum?

BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	996	453	543	99	135	123	170	175	294	234	293	469	213	263	212	308	476	520
Weighted base	996	478	518	143	156	162	178	151	204	300	341	356	214	283	201	298	497	499
1-4 (Net)	260	105	155	37	51	36	47	36	54	88	83	90	40	76	44	101	116	144
	26%	22%	30%	26%	32%	22%	26%	24%	26%	29%	24%	25%	19%	27%	22%	34%	23%	29%
I don't feel I have any information at all	(1) 79	26	53	10	15	3	17	12	21	25	20	34	8	21	10	40	28	50
	8%	5%	10%	7%	9%	2%	10%	8%	10%	8%	6%	9%	4%	7%	5%	13%	6%	10%
2	(2) 32	16	16	6	7	6	4	6	3	12	10	10	10	11	4	7	21	11
	3%	3%	3%	4%	4%	4%	2%	4%	2%	4%	3%	3%	5%	4%	2%	2%	4%	2%
3	(3) 61	23	38	12	12	10	14	4	11	23	23	15	12	13	9	27	25	36
	6%	5%	7%	8%	7%	6%	8%	3%	5%	8%	7%	4%	6%	5%	5%	9%	5%	7%
4	(4) 88	40	48	10	17	17	12	14	18	27	29	32	10	31	20	26	42	46
	9%	8%	9%	7%	11%	10%	7%	9%	9%	9%	8%	9%	5%	11%	10%	9%	8%	9%
5-6 (Net)	250	119	131	44	42	45	37	39	42	87	83	81	53	58	64	75	111	139
	25%	25%	25%	31%	27%	28%	21%	26%	21%	29%	24%	23%	25%	21%	32%	25%	22%	28%
5	(5) 162	82	80	28	30	24	24	26	30	58	48	56	32	30	48	52	63	99
	16%	17%	15%	19%	19%	15%	13%	17%	15%	19%	14%	16%	15%	11%	24%	17%	13%	20%
6	(6) 88	37	51	17	12	21	14	12	12	29	34	25	21	28	16	23	48	40
	9%	8%	10%	12%	8%	13%	8%	8%	6%	10%	10%	7%	10%	10%	8%	8%	10%	8%
7-10 (Net)	486	254	232	62	64	81	94	76	108	125	175	185	121	149	94	122	270	216
	49%	53%	45%	43%	41%	50%	53%	50%	53%	42%	52%	52%	56%	53%	47%	41%	54%	43%
7	(7) 127	62	65	23	22	20	25	19	18	45	45	38	35	37	27	29	72	56
	13%	13%	13%	16%	14%	12%	14%	13%	9%	15%	13%	11%	16%	13%	13%	10%	14%	11%
8	(8) 109	58	51	20	21	22	20	9	16	41	42	26	26	48	16	19	74	35
	11%	12%	10%	14%	13%	14%	11%	6%	8%	14%	12%	7%	12%	17%	8%	6%	15%	7%
9	(9) 38	23	15	-	6	5	6	12	9	6	11	21	17	7	8	5	24	14
	4%	5%	3%	-	4%	3%	4%	8%	4%	2%	3%	6%	8%	2%	4%	2%	5%	3%
I have all the information I need	(10) 212	110	101	18	15	35	43	36	65	33	78	101	43	57	43	68	100	112
	21%	23%	20%	13%	10%	21%	24%	24%	32%	11%	23%	28%	20%	20%	21%	23%	20%	22%
Mean	6.261	6.556	5.989	5.872	5.617	6.545	6.370	6.431	6.582	5.739	6.453	6.518	6.670	6.358	6.358	5.810	6.492	6.031
Std. Dev.	2.794	2.696	2.858	2.522	2.613	2.507	2.918	2.864	3.073	2.569	2.727	2.982	2.583	2.748	2.607	3.047	2.680	2.888
Std. Error	0.089	0.127	0.123	0.253	0.225	0.226	0.224	0.216	0.179	0.168	0.159	0.138	0.177	0.169	0.179	0.174	0.123	0.127
Error Variance	0.008	0.016	0.015	0.064	0.051	0.051	0.050	0.047	0.032	0.028	0.025	0.019	0.031	0.029	0.032	0.030	0.015	0.016

SCOTTISH OPINION SURVEY - INDEPENDENCE : April 2014 : JN121871

Table 2

Q2A. Using a scale of 1 to 10, where 1 is 'I don't feel I have any information at all' and 10 is 'I have all the information I need', please can you tell me how much information you currently have to help you make a decision about how to vote in the referendum?

BASE: All adults aged 16+ in Scotland

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	996	386	346	264	118	148	105	141	107	94	121	162	279	447	270
Weighted base	996	433	344	219	80	129	129	129	139	129	129	129	295	419	282
1-4 (Net)	260	113	95	52	28	23	41	35	38	38	25	32	30	105	126
	26%	26%	28%	24%	35%	18%	31%	27%	28%	29%	19%	25%	10%	25%	45%
I don't feel I have any information at all	(1) 79	33	27	19	13	6	12	9	12	17	1	8	8	29	42
	8%	8%	8%	8%	16%	5%	10%	7%	9%	13%	1%	6%	3%	7%	15%
2	(2) 32	17	10	5	3	2	6	3	6	3	3	6	1	15	16
	3%	4%	3%	2%	4%	1%	4%	3%	4%	2%	2%	5%	*	4%	6%
3	(3) 61	24	23	14	7	8	8	8	9	8	7	6	9	22	30
	6%	6%	7%	7%	9%	6%	7%	6%	6%	6%	6%	5%	3%	5%	11%
4	(4) 88	38	36	14	5	7	14	14	12	10	14	12	11	38	39
	9%	9%	10%	6%	6%	5%	11%	11%	9%	8%	11%	9%	4%	9%	14%
5-6 (Net)	250	108	84	58	18	36	26	29	42	27	36	37	64	92	94
	25%	25%	24%	27%	22%	28%	20%	23%	30%	21%	28%	29%	22%	22%	34%
5	(5) 162	73	46	42	11	28	15	16	29	17	22	24	30	60	73
	16%	17%	13%	19%	14%	22%	12%	12%	21%	13%	17%	18%	10%	14%	26%
6	(6) 88	34	38	16	6	8	11	13	13	10	14	13	34	32	22
	9%	8%	11%	7%	8%	6%	8%	10%	9%	7%	11%	10%	11%	8%	8%
7-10 (Net)	486	213	165	108	34	71	63	66	59	65	69	60	202	222	61
	49%	49%	48%	50%	43%	55%	49%	51%	42%	50%	53%	46%	68%	53%	22%
7	(7) 127	57	43	27	8	19	19	17	20	12	22	10	59	43	25
	13%	13%	13%	12%	11%	15%	15%	13%	14%	9%	17%	7%	20%	10%	9%
8	(8) 109	55	31	23	7	15	12	14	10	22	16	12	52	43	14
	11%	13%	9%	10%	9%	12%	9%	11%	7%	17%	12%	9%	18%	10%	5%
9	(9) 38	15	13	10	4	3	8	6	2	3	6	6	16	19	2
	4%	3%	4%	5%	6%	2%	6%	5%	1%	2%	5%	4%	6%	5%	1%
I have all the information I need	(10) 212	86	77	48	14	34	25	28	27	27	24	33	75	117	19
	21%	20%	22%	22%	18%	26%	19%	21%	20%	21%	19%	25%	25%	28%	7%
Mean	6.261	6.227	6.269	6.318	5.679	6.682	6.086	6.363	5.949	6.131	6.620	6.382	7.312	6.585	4.680
Std. Dev.	2.794	2.770	2.815	2.820	3.093	2.646	2.895	2.775	2.768	3.013	2.326	2.844	2.249	2.892	2.469
Std. Error	0.089	0.141	0.151	0.174	0.285	0.218	0.282	0.234	0.268	0.311	0.211	0.223	0.135	0.137	0.150
Error Variance	0.008	0.020	0.023	0.030	0.081	0.047	0.080	0.055	0.072	0.097	0.045	0.050	0.018	0.019	0.023

SCOTTISH OPINION SURVEY - INDEPENDENCE : April 2014 : JN121871

Table 2

Q2A. Using a scale of 1 to 10, where 1 is 'I don't feel I have any information at all' and 10 is 'I have all the information I need', please can you tell me how much information you currently have to help you make a decision about how to vote in the referendum?

BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	996	850	765	85	75	40	31	231	146	88	199	58	247	20	149	235
Weighted base	996	820	736	84	90	43	43	260	176	70	159	40	228	6	173	320
1-4 (Net)	260	179	160	19	36	24	22	100	82	12	46	9	39	1	57	98
	26%	22%	22%	22%	40%	57%	50%	39%	46%	17%	29%	23%	17%	9%	33%	31%
I don't feel I have any information at all	(1) 79	51	47	5	8	8	12	32	28	6	9	1	6	-	22	35
	8%	6%	6%	5%	9%	19%	27%	12%	16%	8%	6%	4%	3%	-	12%	11%
2	(2) 32	18	15	3	8	3	3	17	14	2	8	-	4	-	8	10
	3%	2%	2%	3%	9%	7%	7%	7%	8%	3%	5%	-	2%	-	4%	3%
3	(3) 61	47	41	6	11	1	3	21	15	-	11	2	14	-	11	24
	6%	6%	6%	7%	12%	2%	8%	8%	8%	-	7%	5%	6%	-	6%	7%
4	(4) 88	63	57	6	9	12	4	31	25	3	18	6	14	1	17	29
	9%	8%	8%	7%	10%	29%	8%	12%	14%	5%	12%	14%	6%	9%	10%	9%
5-6 (Net)	250	193	157	36	34	10	13	93	57	16	36	8	58	1	42	90
	25%	24%	21%	43%	38%	23%	29%	36%	32%	23%	23%	19%	26%	17%	24%	28%
5	(5) 162	121	96	25	24	9	8	66	41	9	25	3	35	1	26	63
	16%	15%	13%	30%	27%	20%	19%	25%	23%	14%	15%	8%	15%	17%	15%	20%
6	(6) 88	72	61	10	10	2	4	27	16	7	11	5	24	-	15	27
	9%	9%	8%	12%	11%	4%	10%	10%	9%	10%	7%	11%	10%	-	9%	8%
7-10 (Net)	486	448	419	30	20	9	9	67	37	42	77	23	131	4	75	133
	49%	55%	57%	35%	22%	20%	22%	26%	21%	60%	48%	58%	57%	75%	43%	42%
7	(7) 127	112	96	16	7	3	6	31	15	8	22	11	29	1	19	38
	13%	14%	13%	19%	7%	6%	13%	12%	9%	11%	14%	27%	13%	17%	11%	12%
8	(8) 109	102	94	8	4	2	-	15	7	4	12	4	38	1	18	33
	11%	12%	13%	9%	5%	6%	-	6%	4%	5%	7%	11%	17%	13%	10%	10%
9	(9) 38	37	36	*	-	1	-	1	1	5	7	2	12	1	2	9
	4%	4%	5%	*	-	2%	-	1%	1%	7%	4%	5%	5%	19%	1%	3%
I have all the information I need	(10) 212	197	192	5	8	3	4	20	14	26	37	6	51	2	37	53
	21%	24%	26%	6%	9%	6%	8%	8%	8%	37%	23%	15%	22%	26%	21%	17%
Mean	6.261	6.611	6.727	5.602	4.913	4.415	4.264	4.945	4.632	7.119	6.273	6.562	6.848	7.680	5.870	5.799
Std. Dev.	2.794	2.719	2.756	2.127	2.464	2.543	2.754	2.466	2.559	2.946	2.820	2.315	2.477	2.245	2.997	2.800
Std. Error	0.089	0.093	0.100	0.231	0.285	0.402	0.495	0.162	0.212	0.314	0.200	0.304	0.158	0.502	0.246	0.183
Error Variance	0.008	0.009	0.010	0.053	0.081	0.162	0.245	0.026	0.045	0.099	0.040	0.092	0.025	0.252	0.060	0.033

Q2B_01. How much do you agree or disagree that: So far the Better Together (No) campaign has been negative rather than positive?
BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE									SEG				SEG	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	996	453	543	99	135	123	170	175	294	234	293	469	213	263	212	308	476	520
Weighted base	996	478	518	143	156	162	178	151	204	300	341	356	214	283	201	298	497	499
Agree (Net)	530	284	246	61	87	83	104	93	103	147	187	196	131	172	95	132	303	227
	53%	59%	47%	42%	55%	51%	58%	61%	50%	49%	55%	55%	61%	61%	47%	44%	61%	45%
Agree strongly (+2)	310	175	135	30	44	53	65	66	53	73	118	118	70	105	57	77	176	134
	31%	37%	26%	21%	28%	33%	37%	43%	26%	24%	35%	33%	33%	37%	28%	26%	35%	27%
Agree slightly (+1)	220	109	111	31	43	31	39	27	50	74	69	77	61	67	38	55	127	93
	22%	23%	21%	22%	27%	19%	22%	18%	24%	25%	20%	22%	28%	24%	19%	18%	26%	19%
Neither agree nor disagree (0)	233	109	124	44	36	44	36	27	46	80	79	73	45	49	51	88	94	139
	23%	23%	24%	31%	23%	27%	20%	18%	22%	27%	23%	21%	21%	17%	25%	30%	19%	28%
Disagree (Net)	148	63	85	14	17	25	30	20	42	31	55	62	33	41	34	40	74	74
	15%	13%	16%	10%	11%	15%	17%	13%	21%	10%	16%	17%	15%	14%	17%	13%	15%	15%
Disagree slightly (-1)	94	43	51	9	14	13	20	13	25	23	34	37	20	28	18	28	48	46
	9%	9%	10%	6%	9%	8%	11%	9%	12%	8%	10%	11%	10%	10%	9%	9%	10%	9%
Disagree strongly (-2)	54	20	34	5	3	11	10	7	17	8	21	25	13	13	16	12	26	28
	5%	4%	7%	3%	2%	7%	6%	5%	9%	3%	6%	7%	6%	5%	8%	4%	5%	6%
Don't know	85	21	64	25	16	11	8	11	14	41	19	25	4	21	22	38	26	60
	9%	4%	12%	17%	11%	7%	5%	7%	7%	14%	6%	7%	2%	8%	11%	13%	5%	12%
Mean	0.700	0.824	0.576	0.602	0.785	0.664	0.758	0.933	0.506	0.701	0.714	0.687	0.743	0.852	0.571	0.602	0.804	0.590
Std. Dev.	1.205	1.169	1.230	1.071	1.066	1.242	1.247	1.226	1.272	1.070	1.243	1.269	1.194	1.205	1.271	1.155	1.200	1.202
Std. Error	0.040	0.056	0.056	0.118	0.097	0.116	0.098	0.096	0.077	0.075	0.075	0.061	0.083	0.077	0.092	0.070	0.056	0.056
Error Variance	0.002	0.003	0.003	0.014	0.009	0.013	0.010	0.009	0.006	0.006	0.006	0.004	0.007	0.006	0.008	0.005	0.003	0.003

Q2B_01. How much do you agree or disagree that: So far the Better Together (No) campaign has been negative rather than positive?
BASE: All adults aged 16+ in Scotland

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	996	386	346	264	118	148	105	141	107	94	121	162	279	447	270
Weighted base	996	433	344	219	80	129	129	129	139	129	129	129	295	419	282
Agree (Net)	530	229	188	114	40	73	67	72	63	86	65	65	233	170	127
	53%	53%	55%	52%	50%	56%	52%	56%	45%	67%	50%	50%	79%	41%	45%
Agree strongly (+2)	310	133	113	63	23	38	51	36	41	53	29	39	175	67	67
	31%	31%	33%	29%	29%	30%	39%	28%	29%	41%	22%	30%	59%	16%	24%
Agree slightly (+1)	220	96	74	50	17	34	16	36	21	33	37	26	58	102	61
	22%	22%	22%	23%	21%	27%	12%	28%	15%	25%	28%	20%	19%	24%	22%
Neither agree nor disagree (0)	233	91	86	56	20	27	39	29	38	21	30	29	32	111	90
	23%	21%	25%	26%	25%	21%	30%	22%	27%	16%	23%	23%	11%	26%	32%
Disagree (Net)	148	73	39	36	14	22	11	18	21	17	21	24	20	107	20
	15%	17%	11%	16%	18%	17%	8%	14%	15%	13%	16%	18%	7%	26%	7%
Disagree slightly (-1)	94	44	26	24	8	17	7	15	6	10	17	14	13	61	19
	9%	10%	8%	11%	10%	13%	5%	12%	4%	8%	13%	11%	4%	15%	7%
Disagree strongly (-2)	54	29	13	12	6	5	4	3	15	8	3	9	7	46	1
	5%	7%	4%	6%	8%	4%	3%	2%	11%	6%	3%	7%	2%	11%	*
Don't know	85	41	32	13	6	7	12	11	19	5	13	12	10	31	44
	9%	9%	9%	6%	8%	6%	10%	8%	13%	4%	10%	9%	3%	7%	16%
Mean	0.700	0.662	0.798	0.626	0.570	0.684	0.879	0.732	0.562	0.919	0.601	0.599	1.336	0.218	0.724
Std. Dev.	1.205	1.253	1.142	1.203	1.273	1.180	1.144	1.097	1.335	1.212	1.104	1.277	1.011	1.243	0.980
Std. Error	0.040	0.067	0.064	0.076	0.122	0.099	0.117	0.096	0.137	0.128	0.106	0.105	0.062	0.061	0.065
Error Variance	0.002	0.004	0.004	0.006	0.015	0.010	0.014	0.009	0.019	0.016	0.011	0.011	0.004	0.004	0.004

Q2B_01. How much do you agree or disagree that: So far the Better Together (No) campaign has been negative rather than positive?
BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING								VOTE IN 2011						
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	996	850	765	85	75	40	31	231	146	88	199	58	247	20	149	235
Weighted base	996	820	736	84	90	43	43	260	176	70	159	40	228	6	173	320
Agree (Net)	530	470	422	49	32	15	13	109	60	29	82	26	168	4	76	145
	53%	57%	57%	58%	35%	35%	30%	42%	34%	41%	51%	65%	74%	65%	44%	45%
Agree strongly (+2)	310	280	261	19	16	8	5	48	29	12	36	12	117	3	41	89
	31%	34%	35%	23%	18%	20%	11%	19%	17%	17%	23%	31%	51%	43%	24%	28%
Agree slightly (+1)	220	190	160	30	16	6	8	60	30	17	46	14	51	1	35	57
	22%	23%	22%	35%	18%	15%	19%	23%	17%	25%	29%	35%	22%	21%	20%	18%
Neither agree nor disagree (0)	233	172	153	19	33	10	18	80	61	18	37	8	32	1	49	88
	23%	21%	21%	23%	37%	23%	41%	31%	35%	26%	23%	20%	14%	15%	28%	28%
Disagree (Net)	148	135	124	10	8	4	1	23	13	19	31	5	20	1	33	39
	15%	16%	17%	12%	9%	9%	3%	9%	7%	27%	20%	12%	9%	16%	19%	12%
Disagree slightly (-1)	94	81	73	8	8	3	1	20	12	10	16	3	16	1	21	27
	9%	10%	10%	10%	9%	7%	3%	8%	7%	15%	10%	8%	7%	12%	12%	9%
Disagree strongly (-2)	54	53	51	2	-	1	-	3	1	9	16	2	4	*	12	12
	5%	6%	7%	3%	-	2%	-	1%	*	12%	10%	4%	2%	4%	7%	4%
Don't know	85	43	37	6	17	14	11	48	42	3	9	1	8	*	16	47
	9%	5%	5%	7%	19%	33%	26%	18%	24%	5%	6%	3%	3%	5%	9%	15%
Mean	0.700	0.724	0.726	0.705	0.551	0.653	0.507	0.615	0.562	0.195	0.473	0.817	1.192	0.926	0.459	0.670
Std. Dev.	1.205	1.242	1.264	1.042	0.957	1.106	0.810	0.987	0.953	1.279	1.255	1.115	1.041	1.342	1.227	1.157
Std. Error	0.040	0.044	0.047	0.118	0.124	0.217	0.169	0.072	0.091	0.140	0.092	0.149	0.067	0.308	0.106	0.082
Error Variance	0.002	0.002	0.002	0.014	0.015	0.047	0.029	0.005	0.008	0.019	0.008	0.022	0.005	0.095	0.011	0.007

Q2B_02. How much do you agree or disagree that: So far the Yes Scotland (Yes) campaign has been negative rather than positive?

BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE									SEG				SEG	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	996	453	543	99	135	123	170	175	294	234	293	469	213	263	212	308	476	520
Weighted base	996	478	518	143	156	162	178	151	204	300	341	356	214	283	201	298	497	499
Agree (Net)	288	129	159	37	44	37	51	41	77	81	88	119	64	74	66	83	138	150
	29%	27%	31%	26%	28%	23%	29%	27%	38%	27%	26%	33%	30%	26%	33%	28%	28%	30%
Agree strongly (+2)	127	58	70	14	17	15	18	24	39	31	33	64	29	28	28	42	58	70
	13%	12%	13%	10%	11%	9%	10%	16%	19%	10%	10%	18%	14%	10%	14%	14%	12%	14%
Agree slightly (+1)	160	71	90	23	27	22	34	17	38	50	56	55	35	46	39	41	81	80
	16%	15%	17%	16%	17%	13%	19%	11%	19%	17%	16%	16%	16%	16%	19%	14%	16%	16%
Neither agree nor disagree (0)	258	119	139	40	40	47	43	38	50	80	89	89	60	69	49	80	129	129
	26%	25%	27%	28%	26%	29%	24%	25%	25%	27%	26%	25%	28%	24%	24%	27%	26%	26%
Disagree (Net)	372	208	165	46	56	69	78	61	63	102	147	124	87	119	66	101	205	167
	37%	43%	32%	32%	36%	42%	44%	40%	31%	34%	43%	35%	41%	42%	33%	34%	41%	33%
Disagree slightly (-1)	191	95	96	27	39	31	36	23	36	66	67	59	42	56	30	64	97	94
	19%	20%	18%	19%	25%	19%	20%	15%	17%	22%	20%	17%	19%	20%	15%	22%	20%	19%
Disagree strongly (-2)	181	112	69	20	17	38	42	37	27	36	80	65	45	63	37	36	108	73
	18%	23%	13%	14%	11%	23%	24%	25%	13%	12%	24%	18%	21%	22%	18%	12%	22%	15%
Don't know	78	23	54	20	16	10	6	11	14	37	16	25	3	21	20	34	24	53
	8%	5%	11%	14%	10%	6%	3%	7%	7%	12%	5%	7%	1%	7%	10%	11%	5%	11%
Mean	0.150	-0.292	-0.011	-0.119	-0.081	-0.358	-0.298	-0.230	0.137	-0.099	-0.326	-0.019	-0.183	-0.302	-0.050	-0.042	-0.249	-0.045
Std. Dev.	1.306	1.333	1.265	1.224	1.198	1.273	1.311	1.418	1.332	1.208	1.291	1.379	1.322	1.303	1.341	1.262	1.312	1.294
Std. Error	0.043	0.064	0.057	0.132	0.109	0.118	0.102	0.111	0.080	0.084	0.077	0.066	0.091	0.083	0.096	0.076	0.061	0.060
Error Variance	0.002	0.004	0.003	0.017	0.012	0.014	0.010	0.012	0.006	0.007	0.006	0.004	0.008	0.007	0.009	0.006	0.004	0.004

Q2B_02. How much do you agree or disagree that: So far the Yes Scotland (Yes) campaign has been negative rather than positive?

BASE: All adults aged 16+ in Scotland

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	996	386	346	264	118	148	105	141	107	94	121	162	279	447	270
Weighted base	996	433	344	219	80	129	129	129	139	129	129	129	295	419	282
Agree (Net)	288	119	109	60	21	37	36	44	43	45	19	43	66	156	66
	29%	27%	32%	28%	27%	28%	28%	34%	31%	34%	15%	34%	22%	37%	24%
Agree strongly (+2)	127	47	53	27	11	15	20	16	22	17	3	22	26	74	28
	13%	11%	15%	12%	13%	12%	15%	13%	16%	13%	3%	17%	9%	18%	10%
Agree slightly (+1)	160	72	55	33	11	21	16	28	21	27	16	21	40	82	39
	16%	17%	16%	15%	14%	16%	12%	22%	15%	21%	12%	16%	14%	20%	14%
Neither agree nor disagree (0)	258	108	87	63	24	32	39	25	38	30	39	31	36	125	98
	26%	25%	25%	29%	31%	25%	30%	19%	28%	23%	30%	24%	12%	30%	35%
Disagree (Net)	372	170	118	84	29	54	46	45	43	49	60	47	186	106	80
	37%	39%	34%	39%	37%	41%	35%	35%	31%	38%	46%	36%	63%	25%	28%
Disagree slightly (-1)	191	92	54	45	14	30	16	26	15	26	42	23	70	68	53
	19%	21%	16%	21%	17%	23%	12%	20%	11%	20%	33%	18%	24%	16%	19%
Disagree strongly (-2)	181	78	64	39	15	24	30	19	28	23	18	23	116	38	27
	18%	18%	19%	18%	19%	19%	23%	15%	20%	18%	14%	18%	39%	9%	10%
Don't know	78	36	31	11	5	7	9	15	15	7	11	9	8	32	38
	8%	8%	9%	5%	6%	5%	7%	12%	11%	5%	8%	7%	3%	8%	13%
Mean	0.150	-0.207	-0.063	-0.174	-0.166	-0.211	-0.172	-0.036	-0.053	-0.078	-0.465	-0.031	-0.730	0.220	-0.054
Std. Dev.	1.306	1.278	1.358	1.278	1.304	1.294	1.384	1.318	1.387	1.322	0.997	1.375	1.352	1.227	1.128
Std. Error	0.043	0.068	0.076	0.081	0.124	0.109	0.140	0.117	0.140	0.140	0.094	0.112	0.082	0.060	0.074
Error Variance	0.002	0.005	0.006	0.007	0.015	0.012	0.020	0.014	0.020	0.020	0.009	0.013	0.007	0.004	0.005

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Table 4

Q2B_02. How much do you agree or disagree that: So far the Yes Scotland (Yes) campaign has been negative rather than positive?

BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	996	850	765	85	75	40	31	231	146	88	199	58	247	20	149	235
Weighted base	996	820	736	84	90	43	43	260	176	70	159	40	228	6	173	320
Agree (Net)	288	250	226	23	20	7	11	62	38	24	58	12	54	2	52	87
	29%	30%	31%	28%	22%	17%	25%	24%	22%	35%	37%	29%	24%	27%	30%	27%
Agree strongly (+2)	127	109	101	8	7	6	5	27	19	13	28	5	17	1	21	43
	13%	13%	14%	10%	8%	14%	12%	10%	11%	18%	18%	12%	7%	8%	12%	13%
Agree slightly (+1)	160	141	125	15	12	2	6	35	20	12	30	7	37	1	30	43
	16%	17%	17%	18%	14%	4%	13%	13%	11%	17%	19%	18%	16%	19%	18%	14%
Neither agree nor disagree (0)	258	182	160	22	44	16	16	98	76	28	38	14	34	1	56	86
	26%	22%	22%	26%	49%	38%	36%	38%	43%	40%	24%	35%	15%	22%	33%	27%
Disagree (Net)	372	348	317	31	13	9	3	55	25	14	57	13	137	3	49	100
	37%	42%	43%	37%	14%	20%	7%	21%	14%	20%	36%	33%	60%	51%	28%	31%
Disagree slightly (-1)	191	174	151	23	9	7	1	41	18	8	36	9	55	1	29	53
	19%	21%	20%	28%	10%	17%	3%	16%	10%	12%	23%	22%	24%	24%	17%	16%
Disagree strongly (-2)	181	174	166	8	4	1	2	15	7	6	20	4	82	2	20	47
	18%	21%	23%	9%	4%	3%	4%	6%	4%	9%	13%	11%	36%	27%	11%	15%
Don't know	78	40	32	8	14	11	13	45	38	3	6	1	3	-	16	48
	8%	5%	4%	9%	15%	25%	31%	17%	21%	4%	4%	3%	1%	-	9%	15%
Mean	0.150	-0.209	-0.222	-0.089	0.135	0.103	0.385	0.085	0.181	0.246	0.063	-0.035	-0.660	-0.425	0.029	-0.060
Std. Dev.	1.306	1.347	1.366	1.157	0.929	1.096	1.030	1.058	0.991	1.172	1.306	1.171	1.322	1.415	1.199	1.295
Std. Error	0.043	0.047	0.050	0.131	0.118	0.200	0.225	0.077	0.093	0.128	0.095	0.156	0.085	0.316	0.103	0.092
Error Variance	0.002	0.002	0.003	0.017	0.014	0.040	0.051	0.006	0.009	0.016	0.009	0.024	0.007	0.100	0.011	0.008

Q3. How likely do you think you are to vote in the referendum on Scottish Independence on the 18th of September 2014?

BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	996	453	543	99	135	123	170	175	294	234	293	469	213	263	212	308	476	520
Weighted base	996	478	518	143	156	162	178	151	204	300	341	356	214	283	201	298	497	499
Any certain / very likely (Net)	820	409	410	102	110	139	150	135	183	212	290	318	195	234	170	221	429	391
	82%	86%	79%	71%	71%	86%	84%	89%	90%	71%	85%	89%	91%	83%	85%	74%	86%	78%
Certain to vote	736	372	364	87	94	129	135	120	172	181	264	291	180	208	152	196	388	348
	74%	78%	70%	61%	60%	79%	76%	79%	84%	60%	77%	82%	84%	74%	76%	66%	78%	70%
Very likely to vote	84	37	47	14	17	11	15	15	11	31	26	27	15	26	18	25	41	43
	8%	8%	9%	10%	11%	7%	9%	10%	6%	10%	8%	7%	7%	9%	9%	8%	8%	9%
Quite likely to vote	90	40	50	18	21	14	14	12	10	39	28	22	13	25	14	38	38	52
	9%	8%	10%	12%	14%	9%	8%	8%	5%	13%	8%	6%	6%	9%	7%	13%	8%	10%
Not very likely to vote	43	14	28	9	16	3	5	4	7	24	8	11	2	12	8	21	14	29
	4%	3%	6%	6%	10%	2%	3%	3%	3%	8%	2%	3%	1%	4%	4%	7%	3%	6%
Certain not to vote	43	14	29	15	9	6	8	-	5	24	15	5	4	12	9	18	17	27
	4%	3%	6%	10%	6%	4%	5%	-	2%	8%	4%	1%	2%	4%	4%	6%	3%	5%

Q3. How likely do you think you are to vote in the referendum on Scottish Independence on the 18th of September 2014?

BASE: All adults aged 16+ in Scotland

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	996	386	346	264	118	148	105	141	107	94	121	162	279	447	270
Weighted base	996	433	344	219	80	129	129	129	139	129	129	129	295	419	282
Any certain / very likely (Net)	820	363	268	188	69	115	99	103	112	107	112	103	279	357	184
	82%	84%	78%	86%	87%	89%	77%	79%	80%	82%	87%	79%	94%	85%	65%
Certain to vote	736	322	245	169	60	102	95	93	103	94	97	92	260	325	151
	74%	74%	71%	77%	75%	79%	73%	72%	74%	72%	75%	71%	88%	78%	53%
Very likely to vote	84	41	23	19	9	13	5	10	9	13	15	11	18	32	33
	8%	10%	7%	9%	11%	10%	4%	8%	6%	10%	12%	8%	6%	8%	12%
Quite likely to vote	90	42	34	13	4	7	13	10	16	14	11	15	10	27	53
	9%	10%	10%	6%	5%	6%	10%	7%	12%	11%	8%	12%	3%	7%	19%
Not very likely to vote	43	10	23	10	5	4	12	8	3	1	1	7	7	13	22
	4%	2%	7%	5%	7%	3%	9%	7%	2%	1%	1%	5%	2%	3%	8%
Certain not to vote	43	18	18	7	1	3	5	9	8	7	5	5	-	21	22
	4%	4%	5%	3%	1%	2%	4%	7%	6%	6%	4%	4%	-	5%	8%

Q3. How likely do you think you are to vote in the referendum on Scottish Independence on the 18th of September 2014?

BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	996	850	765	85	75	40	31	231	146	88	199	58	247	20	149	235
Weighted base	996	820	736	84	90	43	43	260	176	70	159	40	228	6	173	320
Any certain / very likely (Net)	820	820	736	84	-	-	-	84	-	66	145	39	222	6	136	205
	82%	100%	100%	100%	-	-	-	32%	-	94%	91%	99%	98%	98%	79%	64%
Certain to vote	736	736	736	-	-	-	-	-	-	63	129	38	205	5	118	178
	74%	90%	100%	-	-	-	-	-	-	91%	81%	96%	90%	84%	68%	56%
Very likely to vote	84	84	-	84	-	-	-	84	-	3	16	1	18	1	19	27
	8%	10%	-	100%	-	-	-	32%	-	4%	10%	3%	8%	13%	11%	8%
Quite likely to vote	90	-	-	-	90	-	-	90	90	3	10	-	5	*	23	49
	9%	-	-	-	100%	-	-	35%	51%	4%	6%	-	2%	2%	13%	15%
Not very likely to vote	43	-	-	-	-	43	-	43	43	-	4	*	1	-	8	29
	4%	-	-	-	-	100%	-	17%	24%	-	3%	1%	*	-	5%	9%
Certain not to vote	43	-	-	-	-	-	43	43	43	1	-	-	-	-	6	37
	4%	-	-	-	-	-	100%	17%	25%	2%	-	-	-	-	3%	11%

Q4. The last Scottish Parliament election was held in May 2011. For which party did you vote for your constituency MSP in that election?

BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE									SEG				SEG	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	996	453	543	99	135	123	170	175	294	234	293	469	213	263	212	308	476	520
Weighted base	996	478	518	143	156	162	178	151	204	300	341	356	214	283	201	298	497	499
Did not vote	320	153	168	113	75	43	38	30	21	189	81	50	46	96	60	118	142	178
		32%	32%	79%	48%	26%	22%	20%	10%	63%	24%	14%	22%	34%	30%	40%	29%	36%
Conservative	70	30	40	2	6	7	14	14	26	8	22	40	33	19	11	7	52	18
		7%	6%	8%	1%	4%	4%	8%	9%	13%	3%	11%	15%	7%	5%	2%	10%	4%
Labour	159	77	83	8	21	35	28	22	45	29	63	67	34	42	30	53	76	83
		16%	16%	6%	13%	21%	16%	14%	22%	10%	19%	19%	16%	15%	15%	18%	15%	17%
Liberal Democrat	40	17	23	-	9	9	7	4	11	9	16	15	16	15	4	5	31	9
		4%	4%	4%	-	5%	5%	4%	3%	5%	3%	4%	8%	5%	2%	2%	6%	2%
S.N.P.	228	131	97	9	24	43	51	56	45	33	94	101	45	67	62	53	113	115
		23%	27%	19%	6%	16%	27%	29%	37%	22%	11%	28%	21%	24%	31%	18%	23%	23%
Other candidate or party	6	2	4	-	2	1	3	1	*	2	4	1	1	3	-	2	4	2
		1%	*	1%	-	1%	*	2%	*	*	1%	1%	*	1%	-	1%	1%	*
Can't remember	173	69	104	11	20	25	36	25	56	31	61	81	39	41	34	60	80	94
		17%	14%	20%	8%	12%	15%	20%	17%	27%	10%	18%	18%	14%	17%	20%	16%	19%

Q4. The last Scottish Parliament election was held in May 2011. For which party did you vote for your constituency MSP in that election?

BASE: All adults aged 16+ in Scotland

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	996	386	346	264	118	148	105	141	107	94	121	162	279	447	270
Weighted base	996	433	344	219	80	129	129	129	139	129	129	129	295	419	282
Did not vote	320	129	123	68	20	42	51	46	47	39	38	37	94	122	104
	32%	30%	36%	31%	25%	33%	39%	36%	34%	30%	29%	29%	32%	29%	37%
Conservative	70	35	19	16	8	10	3	7	5	4	14	19	1	59	9
	7%	8%	5%	7%	10%	8%	3%	5%	3%	3%	11%	15%	*	14%	3%
Labour	159	93	47	19	2	14	20	19	33	35	19	16	24	86	50
	16%	21%	14%	9%	3%	11%	16%	15%	24%	27%	14%	13%	8%	20%	18%
Liberal Democrat	40	10	13	17	8	9	2	8	3	3	1	6	8	26	6
	4%	2%	4%	8%	10%	7%	2%	6%	2%	2%	*	4%	3%	6%	2%
S.N.P.	228	83	82	63	25	38	32	28	24	22	32	27	136	44	48
	23%	19%	24%	29%	32%	29%	25%	22%	17%	17%	25%	21%	46%	11%	17%
Other candidate or party	6	3	2	1	*	1	-	2	*	1	1	-	2	4	*
	1%	1%	1%	1%	*	1%	-	1%	*	1%	1%	-	1%	1%	*
Can't remember	173	80	59	35	16	15	20	19	27	25	26	25	31	78	64
	17%	18%	17%	16%	21%	12%	16%	15%	20%	19%	20%	19%	11%	19%	23%

Q4. The last Scottish Parliament election was held in May 2011. For which party did you vote for your constituency MSP in that election?

BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	996	850	765	85	75	40	31	231	146	88	199	58	247	20	149	235
Weighted base	996	820	736	84	90	43	43	260	176	70	159	40	228	6	173	320
Did not vote	320	205	178	27	49	29	37	142	115	-	-	-	-	-	-	320
	32%	25%	24%	32%	55%	68%	84%	55%	65%	-	-	-	-	-	-	100%
Conservative	70	66	63	3	3	-	1	7	4	70	-	-	-	-	-	-
	7%	8%	9%	3%	3%	-	2%	3%	2%	100%	-	-	-	-	-	-
Labour	159	145	129	16	10	4	-	30	14	-	159	-	-	-	-	-
	16%	18%	18%	19%	11%	10%	-	12%	8%	-	100%	-	-	-	-	-
Liberal Democrat	40	39	38	1	-	*	-	2	*	-	-	40	-	-	-	-
	4%	5%	5%	1%	-	1%	-	1%	*	-	-	100%	-	-	-	-
S.N.P.	228	222	205	18	5	1	-	23	5	-	-	-	228	-	-	-
	23%	27%	28%	21%	5%	2%	-	9%	3%	-	-	-	100%	-	-	-
Other candidate or party	6	6	5	1	*	-	-	1	*	-	-	-	-	6	-	-
	1%	1%	1%	1%	*	-	-	*	*	-	-	-	-	100%	-	-
Can't remember	173	136	118	19	23	8	6	56	37	-	-	-	-	-	173	-
	17%	17%	16%	22%	26%	19%	13%	21%	21%	-	-	-	-	-	100%	-