

Polling Methodological note – 9.5.2017

The Kantar TNS Omnibus interviewed a representative sample of 1,201 adults in Great Britain between the 4th May and 8th May 2017. All interviews were conducted as online self-completion. The Kantar TNS Omnibus uses the Lightspeed access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2015 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

After the demographic and past political weighting a Likelihood to Vote (LTV) Model based on data from respondents that participated in our polls immediately prior to the 2015 general election and immediately after the election has been applied to the voting intention figures.

Margin of error

The figures are estimates based on a sample of the population of Great Britain; this means that there is a degree of uncertainty around each estimate. On the assumption that – conditional on the weights - the sample is practically equivalent to a random sample, the survey estimates have a margin of error of up to ± 3 percentage points. This uncertainty means that it is important that each individual poll is not viewed in isolation.

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Jan 2016-Dec 2016)

	Unweighted count	Weighted count
Male working	371	392
Male not working	219	194
Female working	315	343
Female not working	296	272

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2015 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	88	70
Male 25-34	109	103
Male 35-44	101	97
Male 45-54	106	106
Male 55-69	123	127
Male 70+	63	82
Female 18-24	79	67
Female 25-34	108	103
Female 35-44	100	99
Female 45-54	112	109
Female 55-69	146	132
Female 70+	66	105

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2015 Population Estimates:

	Unweighted count	Weighted count
North East England	52	51
North West England	135	136
Yorkshire & Humber	116	102
East Midlands	91	89
West Midlands	116	108
East of England	128	115
London	163	162
South East England	146	169
South West England	102	106
Wales	64	59
Scotland	88	104

Education by age

Source: Annual Population Survey April 2015 - March 2016

	Unweighted count	Weighted count
Aged 18-24 with a degree	46	24
Aged 25-44 with a degree	200	155
Aged 45-69 with a degree	134	109
Other	821	913

Vote in the 2015 General Election*

Source: General Election & ONS Mid Year-2015 Population Estimates

	Unweighted percentage	Weighted percentage
Conservative	29%	23%
Labour	26%	19%
UKIP	11%	8%
SNP/PC	3%	3%
Other/No vote	31%	48%

*An imputed response is given for those that prefer not to say who they voted for in the 2015 General Election.

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2015 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	44%	31%
Leave	43%	34%
Did not vote	13%	34%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2015 general election.

	Unweighted percentage	Weighted percentage
Estimated turnout if General Election were to be held tomorrow	83%	62%

The model was developed using data from respondents that participated in Kantar Public (at the time TNS UK) polls immediately prior to the 2015 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantarpublish.com for further details on the methodology used in this polling.

2017 General Election OnLineBus Survey (S7184 - 260138371)

Voting_Intention.Voting intention for General Election (those who currently don't know / prefer not to say / would not vote assigned to the party they currently prefer)

Base: All adults in GB 18+ weighted by likelihood of turning out in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	718	365	352	42	76	108	151	137	205	169	225	74	50	319	272	99
Conservative	267	129	138	6	15	30	53	56	106	16	185	26	8	175	71	18
	37%	35%	39%	14%	20%	28%	35%	41%	52%	9%	82%	36%	17%	55%	26%	18%
Labour	169	84	85	16	24	27	38	27	38	112	10	7	4	50	85	31
	24%	23%	24%	40%	31%	25%	25%	20%	18%	66%	4%	10%	7%	16%	31%	31%
Liberal Democrats	65	36	29	3	7	8	11	10	25	14	10	2	31	15	45	4
	9%	10%	8%	8%	10%	7%	7%	7%	12%	8%	5%	2%	62%	5%	17%	4%
UKIP	47	30	17	1	4	9	11	13	9	3	4	30	2	37	3	6
	7%	8%	5%	2%	5%	9%	7%	10%	4%	2%	2%	41%	3%	12%	1%	7%
SNP	26	19	6	1	3	7	7	6	1	1	-	-	-	8	16	1
	4%	5%	2%	3%	4%	6%	5%	5%	1%	1%	*	-	1%	2%	6%	1%
Plaid Cymru	2	1	1	-	-	1	1	-	-	-	-	-	-	1	1	-
	*	*	*	-	-	1%	1%	-	-	-	-	-	-	*	*	-
Green	28	17	11	4	4	2	7	8	3	6	2	1	1	3	20	5
	4%	5%	3%	10%	5%	2%	4%	6%	2%	4%	1%	1%	1%	1%	7%	5%
Other	3	2	1	1	-	-	1	-	1	2	-	-	-	2	2	-
	*	1%	*	2%	*	-	1%	*	*	1%	-	1%	-	1%	1%	-
Prefer not to say	33	16	17	1	5	10	5	5	7	1	4	1	-	4	9	4
	5%	4%	5%	3%	7%	9%	3%	4%	3%	1%	2%	1%	-	1%	3%	4%
Don't know	78	30	47	7	13	14	19	11	14	14	9	6	4	24	21	29
	11%	8%	13%	17%	18%	13%	12%	8%	7%	8%	4%	8%	9%	7%	8%	30%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Voting_Intention.Voting intention for General Election (those who currently don't know / prefer not to say / would not vote assigned to the party they currently prefer)

Base: All adults in GB 18+ weighted by likelihood of turning out in the General Election

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	718	267	169	65	47	111
Conservative	267	267	-	-	-	-
	37%	100%	-	-	-	-
Labour	169	-	169	-	-	-
	24%	-	100%	-	-	-
Liberal Democrats	65	-	-	65	-	-
	9%	-	-	100%	-	-
UKIP	47	-	-	-	47	-
	7%	-	-	-	100%	-
SNP	26	-	-	-	-	-
	4%	-	-	-	-	-
Plaid Cymru	2	-	-	-	-	-
	*	-	-	-	-	-
Green	28	-	-	-	-	-
	4%	-	-	-	-	-
Other	3	-	-	-	-	-
	*	-	-	-	-	-
Prefer not to say	33	-	-	-	-	33
	5%	-	-	-	-	30%
Don't know	78	-	-	-	-	78
	11%	-	-	-	-	70%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Voting_Intention.Voting intention for General Election (those who currently don't know / prefer not to say / would not vote assigned to the party they currently prefer)

Base: All adults in GB 18+ weighted by likelihood of turning out in the General Election - excluding those that Don't know or Prefer not to say how they will vote/which party they prefer

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1005	509	493	132	170	159	182	160	202	275	311	117	73	452	454	84
Wtd base	607	319	288	33	57	85	128	121	184	154	211	67	45	291	243	65
Conservative	267	129	138	6	15	30	53	56	106	16	185	26	8	175	71	18
	44%	40%	48%	17%	27%	36%	41%	47%	58%	10%	87%	39%	18%	60%	29%	27%
Labour	169	84	85	16	24	27	38	27	38	112	10	7	4	50	85	31
	28%	26%	29%	50%	41%	32%	30%	22%	20%	73%	5%	11%	8%	17%	35%	47%
Liberal Democrats	65	36	29	3	7	8	11	10	25	14	10	2	31	15	45	4
	11%	11%	10%	11%	13%	9%	8%	8%	14%	9%	5%	2%	68%	5%	19%	6%
UKIP	47	30	17	1	4	9	11	13	9	3	4	30	2	37	3	6
	8%	10%	6%	3%	7%	11%	9%	11%	5%	2%	2%	45%	3%	13%	1%	10%
SNP	26	19	6	1	3	7	7	6	1	1	-	-	-	8	16	1
	4%	6%	2%	3%	5%	8%	6%	5%	1%	1%	*	-	1%	3%	6%	2%
Plaid Cymru	2	1	1	-	-	1	1	-	-	-	-	-	-	1	1	-
	*	*	*	-	-	2%	1%	-	-	-	-	-	-	*	*	-
Green	28	17	11	4	4	2	7	8	3	6	2	1	1	3	20	5
	5%	5%	4%	13%	6%	3%	5%	7%	2%	4%	1%	2%	2%	1%	8%	8%
Other	3	2	1	1	-	-	1	-	1	2	-	-	-	2	2	-
	1%	1%	*	3%	*	-	1%	*	1%	1%	-	1%	-	1%	1%	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

2017 General Election OnLineBus Survey (S7184 - 260138371)

Voting_Intention.Voting intention for General Election (those who currently don't know / prefer not to say / would not vote assigned to the party they currently prefer)

Base: All adults in GB 18+ weighted by likelihood of turning out in the General Election - excluding those that Don't know or Prefer not to say how they will vote/which party they prefer

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1005	398	318	113	86	-
Wtd base	607	267	169	65	47	-
Conservative	267	267	-	-	-	-
	44%	100%	-	-	-	-
Labour	169	-	169	-	-	-
	28%	-	100%	-	-	-
Liberal Democrats	65	-	-	65	-	-
	11%	-	-	100%	-	-
UKIP	47	-	-	-	47	-
	8%	-	-	-	100%	-
SNP	26	-	-	-	-	-
	4%	-	-	-	-	-
Plaid Cymru	2	-	-	-	-	-
	*	-	-	-	-	-
Green	28	-	-	-	-	-
	5%	-	-	-	-	-
Other	3	-	-	-	-	-
	1%	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-
	-	-	-	-	-	-
Don't know	-	-	-	-	-	-
	-	-	-	-	-	-

2017 General Election OnLineBus Survey (S7184 - 260138371)

Gelikely.Thinking about the next UK general election that will be held on June 8 2017, will you...

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Definitely vote (4)	504	270	234	15	37	58	114	103	176	123	193	61	37	263	205	22
	42%	46%	38%	11%	18%	30%	53%	52%	71%	59%	79%	73%	69%	66%	57%	6%
Probably vote (3)	209	98	110	33	34	49	37	29	27	49	39	14	17	67	75	59
	17%	17%	18%	24%	17%	25%	17%	15%	11%	24%	16%	17%	31%	17%	21%	15%
Probably not vote (2)	165	69	96	48	53	21	18	15	10	22	5	5	-	22	26	108
	14%	12%	16%	35%	26%	11%	9%	8%	4%	11%	2%	6%	-	6%	7%	28%
Definitely not vote (1)	217	97	120	23	54	52	26	33	29	10	6	-	-	35	19	161
	18%	17%	19%	17%	26%	26%	12%	17%	12%	5%	2%	-	-	9%	5%	41%
Or would you prefer not to say?	106	47	55	18	28	16	19	18	7	2	3	3	-	12	32	39
	9%	8%	9%	13%	14%	8%	9%	9%	3%	1%	1%	4%	-	3%	9%	10%
NET : VOTE	713	368	344	48	71	107	151	132	203	172	232	74	53	330	280	81
	59%	63%	56%	35%	34%	55%	70%	67%	82%	83%	95%	90%	100%	83%	79%	21%
NET : NOT VOTE	382	166	216	72	107	72	44	48	39	32	11	5	-	57	45	269
	32%	29%	35%	52%	52%	37%	21%	24%	16%	16%	4%	6%	-	14%	13%	69%
Mean score	2.91	3.01	2.82	2.34	2.3	2.63	3.23	3.12	3.45	3.39	3.73	3.7	3.69	3.44	3.43	1.84
Standard Deviation	1.182	1.169	1.189	0.936	1.113	1.21	1.078	1.174	1.025	0.871	0.621	0.582	0.468	0.949	0.871	0.928
Error Variance	0.001	0.003	0.003	0.007	0.007	0.008	0.006	0.008	0.004	0.004	0.002	0.004	0.004	0.002	0.002	0.002

2017 General Election OnLineBus Survey (S7184 - 260138371)

Gelikely.Thinking about the next UK general election that will be held on June 8 2017, will you...

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Definitely vote (4)	504	226	117	52	27	37
	42%	64%	49%	59%	35%	11%
Probably vote (3)	209	52	62	17	22	42
	17%	15%	26%	19%	28%	12%
Probably not vote (2)	165	26	31	2	10	82
	14%	7%	13%	2%	13%	24%
Definitely not vote (1)	217	41	24	17	18	102
	18%	11%	10%	19%	23%	29%
Or would you prefer not to say?	106	10	4	-	2	84
	9%	3%	2%	-	2%	24%
NET : VOTE	713	278	180	69	49	79
	59%	78%	75%	78%	62%	23%
NET : NOT VOTE	382	67	55	19	28	184
	32%	19%	23%	22%	36%	53%
Mean score	2.91	3.34	3.17	3.18	2.76	2.06
Standard Deviation	1.182	1.043	1.006	1.174	1.174	1.057
Error Variance	0.001	0.003	0.004	0.016	0.018	0.004

2017 General Election OnLineBus Survey (S7184 - 260138371)

ManEc.Which party do you believe would best manage the UK economy?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Conservative party	363	182	181	19	20	44	62	74	145	25	199	28	14	205	94	60
	30%	31%	29%	14%	10%	23%	29%	37%	58%	12%	81%	34%	26%	51%	26%	15%
Labour party	181	88	93	31	34	32	32	25	28	103	9	5	4	48	84	48
	15%	15%	15%	22%	17%	16%	15%	12%	11%	50%	4%	6%	7%	12%	23%	12%
Liberal Democrats	77	37	40	5	14	9	21	8	20	21	4	5	22	12	39	21
	6%	6%	7%	3%	7%	5%	10%	4%	8%	10%	1%	6%	41%	3%	11%	5%
UKIP - United Kingdom Independence Party	53	38	15	5	10	11	10	10	7	5	2	24	-	35	8	10
	4%	7%	2%	4%	5%	6%	4%	5%	3%	2%	1%	29%	-	9%	2%	2%
SNP - Scottish National Party	23	13	10	1	2	7	7	6	1	1	-	-	-	10	9	4
	2%	2%	2%	1%	1%	3%	3%	3%	1%	*	-	-	-	3%	2%	1%
Green Party	19	13	7	5	2	1	4	5	2	3	1	1	1	2	12	5
	2%	2%	1%	4%	1%	*	2%	3%	1%	1%	1%	1%	1%	1%	3%	1%
An other party	10	7	3	1	2	1	4	1	-	4	-	2	-	6	-	4
	1%	1%	1%	1%	1%	1%	2%	1%	-	2%	-	3%	-	2%	-	1%
Plaid Cymru	2	2	-	-	-	2	-	-	-	-	-	-	-	2	-	-
	*	*	-	-	-	1%	-	-	-	-	-	-	-	*	-	-
Don't know	472	202	266	71	122	89	75	69	45	45	31	16	14	79	110	237
	39%	35%	43%	52%	59%	46%	35%	35%	18%	22%	13%	20%	25%	20%	31%	61%

2017 General Election OnLineBus Survey (S7184 - 260138371)

ManEc.Which party do you believe would best manage the UK economy?

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Conservative party	363	303	13	16	18	13
	30%	85%	5%	18%	23%	4%
Labour party	181	8	156	2	3	6
	15%	2%	65%	3%	3%	2%
Liberal Democrats	77	1	7	56	2	2
	6%	*	3%	64%	2%	1%
UKIP - United Kingdom Independence Party	53	4	8	-	41	-
	4%	1%	3%	-	52%	*
SNP - Scottish National Party	23	-	-	-	-	3
	2%	-	-	-	-	1%
Green Party	19	-	1	1	-	-
	2%	-	1%	1%	-	*
An other party	10	-	4	-	2	1
	1%	*	2%	-	2%	*
Plaid Cymru	2	-	-	-	-	-
	*	-	-	-	-	-
Don't know	472	39	50	13	14	321
	39%	11%	21%	15%	18%	93%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Ldr.If you had to choose between Theresa May and Jeremy Corbyn, who do you think would make the best leader for Britain?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May (leader of Conservatives)	480	238	242	18	55	60	79	105	164	49	212	58	25	256	125	93
	40%	41%	39%	13%	27%	31%	37%	53%	66%	24%	86%	70%	47%	64%	35%	24%
Jeremy Corbyn (leader of Labour)	203	111	91	31	36	44	44	23	25	79	9	7	8	44	91	66
	17%	19%	15%	22%	17%	22%	21%	12%	10%	38%	4%	8%	15%	11%	25%	17%
Neither of these	286	149	136	39	45	53	59	44	46	61	13	13	20	56	103	120
	24%	26%	22%	28%	22%	27%	27%	22%	18%	29%	5%	15%	36%	14%	29%	31%
Don't know	233	83	146	50	71	39	33	26	14	19	12	5	1	43	38	109
	19%	14%	24%	37%	34%	20%	15%	13%	6%	9%	5%	6%	2%	11%	11%	28%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Ldr.If you had to choose between Theresa May and Jeremy Corbyn, who do you think would make the best leader for Britain?

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May (leader of Conservatives)	480	322	31	24	41	49
	40%	91%	13%	27%	51%	14%
Jeremy Corbyn (leader of Labour)	203	2	129	20	8	18
	17%	*	54%	23%	10%	5%
Neither of these	286	19	60	39	28	92
	24%	5%	25%	45%	35%	26%
Don't know	233	11	19	4	3	187
	19%	3%	8%	5%	3%	54%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_England.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in England 18+ who plan to vote in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	994	473	515	144	177	165	178	144	186	257	301	119	71	432	428	91
Wtd base	845	409	432	105	129	127	158	137	189	167	219	73	50	310	285	200
Conservative party (led by Theresa May)	235 28%	112 27%	123 28%	10 10%	14 11%	32 26%	39 25%	50 37%	89 47%	12 7%	160 73%	23 31%	6 13%	150 48%	62 22%	20 10%
Labour party (led by Jeremy Corbyn)	141 17%	69 17%	71 16%	22 21%	26 20%	21 17%	34 22%	15 11%	22 12%	90 54%	9 4%	5 7%	2 4%	43 14%	74 26%	22 11%
Liberal Democrats (led by Tim Farron)	60 7%	34 8%	26 6%	6 6%	7 5%	6 5%	9 6%	10 8%	22 11%	10 6%	10 5%	1 2%	29 58%	12 4%	42 15%	4 2%
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	52 6%	32 8%	20 5%	1 1%	8 6%	14 11%	10 7%	13 10%	6 3%	2 1%	4 2%	28 39%	2 4%	34 11%	5 2%	14 7%
Green Party (led by Caroline Lucas and Jonathan Bartley)	21 3%	13 3%	8 2%	5 5%	4 3%	2 2%	4 2%	5 4%	2 1%	4 3%	1 1%	1 1%	1 1%	3 1%	14 5%	3 1%
Other party or individual	5 1%	2 1%	2 1%	1 1%	2 2%	- -	1 *	- *	- -	1 *	- -	- 1%	- -	4 1%	1 *	- -
Don't know	259 31%	115 28%	142 33%	48 45%	56 43%	28 22%	51 33%	37 27%	39 21%	45 27%	25 11%	14 19%	9 19%	56 18%	70 25%	118 59%
Prefer not to say	73 9%	31 8%	40 9%	12 11%	13 10%	24 19%	10 6%	6 4%	9 5%	2 1%	9 4%	1 1%	1 1%	7 2%	18 6%	20 10%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_England.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in England 18+ who plan to vote in the election

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	994	352	276	97	70	153
Wtd base	845	281	186	65	55	225
Conservative party (led by Theresa May)	235	235	-	-	-	-
	28%	84%	-	-	-	-
Labour party (led by Jeremy Corbyn)	141	-	141	-	-	-
	17%	-	76%	-	-	-
Liberal Democrats (led by Tim Farron)	60	-	-	60	-	-
	7%	-	-	93%	-	-
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	52	-	-	-	52	-
	6%	-	-	-	94%	-
Green Party (led by Caroline Lucas and Jonathan Bartley)	21	-	-	-	-	-
	3%	-	-	-	-	-
Other party or individual	5	-	-	-	-	-
	1%	-	-	-	-	-
Don't know	259	44	40	4	3	160
	31%	16%	21%	7%	6%	71%
Prefer not to say	73	1	5	1	-	66
	9%	*	3%	1%	-	29%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_England_Squeeze.Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in England 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	314	133	178	55	66	58	59	39	37	51	47	22	13	91	100	88
Wtd base	523	237	282	78	115	96	87	72	74	57	40	14	10	95	104	279
Conservative party (led by Theresa May)	86	42	44	12	13	8	14	18	21	2	17	2	1	18	18	49
	16%	18%	16%	15%	11%	9%	16%	25%	28%	4%	42%	14%	10%	19%	17%	17%
Labour party (led by Jeremy Corbyn)	65	32	33	7	13	11	8	16	11	26	4	2	2	9	19	35
	12%	14%	12%	8%	11%	11%	9%	22%	15%	45%	9%	13%	17%	10%	19%	12%
Liberal Democrats (led by Tim Farron)	22	15	7	3	1	5	11	-	1	1	-	-	3	1	4	17
	4%	6%	3%	4%	1%	6%	13%	*	2%	2%	*	-	26%	1%	3%	6%
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	18	13	5	2	6	-	6	3	1	-	-	3	-	13	-	5
	4%	6%	2%	3%	5%	-	7%	5%	1%	-	-	20%	-	14%	-	2%
Green Party (led by Caroline Lucas and Jonathan Bartley)	16	5	12	2	3	-	1	6	5	3	1	-	-	1	3	13
	3%	2%	4%	2%	3%	-	2%	8%	6%	6%	2%	1%	1%	1%	3%	5%
Other party or individual	4	-	4	-	-	-	-	-	3	4	-	-	-	-	3	-
	1%	-	1%	-	-	-	*	-	5%	6%	-	-	-	*	3%	-
Don't know	236	90	143	43	60	49	41	20	24	20	12	6	5	42	41	137
	45%	38%	51%	54%	52%	51%	47%	27%	32%	34%	31%	44%	47%	45%	40%	49%
Prefer not to say	76	40	34	10	20	23	6	9	8	1	6	1	-	10	15	24
	14%	17%	12%	13%	17%	24%	6%	13%	11%	2%	16%	8%	-	10%	15%	9%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_England_Squeeze. Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in England 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	314	54	41	15	10	179
Wtd base	523	86	65	22	18	312
Conservative party (led by Theresa May)	86	86	-	-	-	-
	16%	100%	-	-	-	-
Labour party (led by Jeremy Corbyn)	65	-	65	-	-	-
	12%	-	100%	-	-	-
Liberal Democrats (led by Tim Farron)	22	-	-	22	-	-
	4%	-	-	100%	-	-
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	18	-	-	-	18	-
	4%	-	-	-	100%	-
Green Party (led by Caroline Lucas and Jonathan Bartley)	16	-	-	-	-	-
	3%	-	-	-	-	-
Other party or individual	4	-	-	-	-	-
	1%	-	-	-	-	-
Don't know	236	-	-	-	-	236
	45%	-	-	-	-	76%
Prefer not to say	76	-	-	-	-	76
	14%	-	-	-	-	24%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Scotland.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Scotland 18+ who plan to vote in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	82	52	30	10	13	15	17	14	13	19	16	3	2	29	43	9
Wtd base	85	48	37	6	18	13	17	18	13	14	11	2	-	26	34	21
SNP - Scottish National Party (led by Nicola Sturgeon)	35 42%	24 50%	12 31%	1 22%	8 44%	9 73%	7 42%	8 47%	1 11%	1 10%	- 3%	- -	- 79%	8 31%	17 51%	7 34%
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	11 13%	8 16%	4 10%	- 2%	- 2%	1 7%	3 19%	2 14%	4 33%	1 8%	8 77%	- -	- -	7 28%	4 12%	- -
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	11 13%	3 6%	8 21%	- 4%	4 21%	1 10%	- 3%	2 9%	3 26%	9 62%	- 1%	- -	- -	1 5%	4 13%	5 24%
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	4 5%	2 5%	2 5%	1 17%	- -	- -	1 5%	2 12%	- -	- -	- -	- -	- -	- -	3 9%	1 4%
Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)	3 3%	- 1%	3 7%	- 3%	- 1%	1 5%	1 4%	- -	1 10%	2 15%	- -	- -	- 21%	2 7%	1 2%	- -
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)	2 2%	2 4%	- -	- -	- -	- -	1 4%	- 2%	1 6%	- -	- -	2 100%	- -	2 7%	- -	- -
Other party or individual	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	14 17%	9 18%	5 15%	2 41%	6 33%	1 5%	1 4%	3 16%	2 14%	1 5%	2 18%	- -	- -	6 21%	4 11%	5 23%
Prefer not to say	4 5%	- *	4 11%	1 12%	- -	- 1%	3 19%	- -	- -	- -	- -	- -	- -	- *	1 2%	3 16%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Scotland.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Scotland 18+ who plan to vote in the election

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	82	18	14	6	3	7
Wtd base	85	16	11	3	2	12
SNP - Scottish National Party (led by Nicola Sturgeon)	35 42%	-	-	-	-	-
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	11 13%	11 71%	-	-	-	-
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	11 13%	-	11 94%	-	-	-
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	4 5%	-	-	-	-	-
Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)	3 3%	-	-	3 97%	-	-
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)	2 2%	-	-	-	2 100%	-
Other party or individual	-	-	-	-	-	-
Don't know	14 17%	5 29%	1 6%	-	-	9 73%
Prefer not to say	4 5%	-	-	3 3%	-	3 27%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Scotland_Squeeze.Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Scotland 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	18	7	11	3	5	4	2	1	3	1	2	-	-	5	5	8
Wtd base	38	12	26	5	13	7	4	3	6	1	2	-	-	6	8	25
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	5 12%	-	5 18%	-	-	-	1 18%	-	4 68%	1 100%	-	-	-	1 13%	-	4 16%
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	5 12%	5 38%	-	2 48%	2 17%	-	-	-	-	-	-	-	-	-	2 30%	2 9%
SNP - Scottish National Party (led by Nicola Sturgeon)	4 10%	3 27%	1 3%	1 15%	-	3 44%	-	-	-	-	-	-	-	-	4 50%	-
Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)	- *	- 1%	-	-	-	-	1 -	-	-	-	-	-	-	2 -	-	-
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other party or individual	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	21 55%	4 34%	17 64%	2 37%	11 83%	3 46%	-	3 100%	2 32%	-	2 100%	-	-	5 86%	1 12%	15 61%
Prefer not to say	4 10%	-	4 15%	-	-	1 9%	3 82%	-	-	-	-	-	-	-	1 8%	3 13%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Scotland_Squeeze.Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Scotland 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	18	2	2	1	-	11
Wtd base	38	5	5	-	-	25
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	5 12%	-	5 100%	-	-	-
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	5 12%	5 100%	-	-	-	-
SNP - Scottish National Party (led by Nicola Sturgeon)	4 10%	-	-	-	-	-
Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)	- *	-	-	100%	-	-
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)	- -	-	-	-	-	-
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	- -	-	-	-	-	-
Other party or individual	- -	-	-	-	-	-
Don't know	21 55%	-	-	-	-	21 84%
Prefer not to say	4 10%	-	-	-	-	4 16%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Wales.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Wales 18+ who plan to vote in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	62	33	29	3	10	7	17	10	15	20	10	9	5	30	28	3
Wtd base	54	27	27	3	5	4	14	10	17	16	10	8	3	29	18	6
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	17 32%	11 42%	6 22%	3 100%	3 51%	1 24%	4 29%	3 34%	3 17%	12 74%	- -	1 15%	- -	6 21%	8 47%	3 50%
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	15 28%	5 18%	10 38%	- -	- 6%	- -	3 25%	3 27%	9 51%	1 8%	10 100%	- 6%	1 58%	12 41%	3 19%	- -
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	3 5%	2 9%	- 1%	- -	- -	1 12%	2 14%	- 3%	- -	- -	- -	- -	- -	- -	3 15%	- -
Plaid Cymru (led by Leanne Wood)	3 5%	2 6%	1 4%	- -	- -	2 39%	1 7%	- -	- -	- -	- -	- -	- -	2 6%	1 6%	- -
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	2 4%	2 7%	- 1%	- -	7 7%	- 2%	- -	- -	2 11%	1 8%	- -	- -	1 42%	- -	2 12%	- -
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	2 3%	- -	2 6%	- -	- -	- -	- 1%	1 8%	1 3%	- -	- -	- 6%	- -	1 5%	- 1%	- -
Other party or individual	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	11 20%	3 12%	7 28%	- -	- 6%	1 24%	3 23%	3 28%	3 18%	2 11%	- -	6 74%	- -	8 27%	- -	3 50%
Prefer not to say	2 3%	2 6%	- 1%	- -	2 30%	- -	- 1%	- -	- -	- -	- -	- -	- -	- *	- -	- -

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Wales.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Wales 18+ who plan to vote in the election

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	62	17	21	6	7	5
Wtd base	54	17	17	3	4	8
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	17 32%	-	17 100%	-	-	-
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	15 28%	15 89%	-	-	-	-
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	3 5%	-	-	-	-	-
Plaid Cymru (led by Leanne Wood)	3 5%	-	-	-	-	-
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	2 4%	-	-	2 87%	-	-
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	2 3%	-	-	-	2 40%	-
Other party or individual	-	-	-	-	-	-
Don't know	11 20%	2 11%	-	-	2 60%	6 78%
Prefer not to say	2 3%	-	-	-	-	2 22%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Wales_Squeeze.Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Wales 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	12	6	6	1	2	2	3	2	2	2	-	5	-	9	-	2
Wtd base	18	8	10	3	2	1	3	6	3	2	-	6	-	11	-	5
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	5 29%	4 51%	1 12%	-	-	1 100%	-	3 50%	1 40%	1 34%	-	2 28%	-	5 48%	-	-
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	2 10%	2 24%	-	-	-	-	-	-	2 60%	-	-	2 31%	-	2 17%	-	-
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	- 2%	- 4%	-	-	18%	-	-	-	-	-	-	6%	-	3%	-	-
Plaid Cymru (led by Leanne Wood)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other party or individual	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	9 49%	-	9 86%	3 100%	-	-	3 96%	3 50%	-	1 66%	-	2 35%	-	3 30%	-	5 100%
Prefer not to say	2 10%	2 20%	- 1%	-	2 82%	-	- 4%	-	-	-	-	-	-	1%	-	-

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Wales_Squeeze. Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Wales 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	12	1	-	1	4	6
Wtd base	18	2	-	-	5	10
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	5 29%	-	-	-	5 100%	-
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	2 10%	2 100%	-	-	-	-
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	- 2%	-	-	-	-	-
Plaid Cymru (led by Leanne Wood)	-	-	-	-	-	-
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	-	-	-	-	-	-
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	-	-	-	-	-	-
Other party or individual	-	-	-	-	-	-
Don't know	9 49%	-	-	-	-	9 84%
Prefer not to say	2 10%	-	-	-	-	2 16%

2017 General Election OnLineBus Survey (S7184 - 260138371)

FriendsFamily.Which party do you think would win the General Election if it was just your friends and family voting?

Base: All adults in GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Conservative party	361	182	179	21	29	39	61	81	130	37	176	34	12	173	102	85
	30%	31%	29%	15%	14%	20%	29%	41%	52%	18%	72%	41%	23%	43%	29%	22%
Labour party	235	130	105	32	52	35	56	29	31	113	13	5	6	64	95	71
	20%	22%	17%	23%	25%	18%	26%	15%	13%	55%	5%	6%	11%	16%	27%	18%
Liberal Democrats	76	24	51	7	10	11	16	9	22	12	7	4	20	11	34	29
	6%	4%	8%	5%	5%	6%	8%	5%	9%	6%	3%	5%	37%	3%	10%	8%
UKIP - United Kingdom Independence Party	43	30	14	4	13	4	11	6	5	2	3	20	-	28	5	10
	4%	5%	2%	3%	6%	2%	5%	3%	2%	1%	1%	24%	1%	7%	1%	2%
SNP - Scottish National Party	32	25	7	3	7	8	6	6	1	2	1	-	-	8	19	4
	3%	4%	1%	2%	3%	4%	3%	3%	1%	1%	1%	*	-	2%	5%	1%
Green Party	12	8	4	5	-	2	4	-	1	2	1	1	-	1	7	3
	1%	1%	1%	4%	*	1%	2%	*	*	1%	*	1%	*	*	2%	1%
An other party	10	4	6	2	6	-	-	1	-	-	-	1	-	5	-	5
	1%	1%	1%	2%	3%	-	-	1%	-	-	-	1%	-	1%	-	1%
Plaid Cymru	4	3	1	1	-	2	1	-	-	-	-	-	-	2	1	1
	*	*	*	*	-	1%	*	-	-	*	-	-	-	*	*	*
Don't know	429	175	249	61	89	95	59	65	59	39	44	18	15	109	92	181
	36%	30%	40%	45%	43%	49%	28%	33%	24%	19%	18%	22%	28%	27%	26%	47%

2017 General Election OnLineBus Survey (S7184 - 260138371)

FriendsFamily.Which party do you think would win the General Election if it was just your friends and family voting?

Base: All adults in GB 18+

	Vote in 2017 election					Final VI for 2017 election (inc squeeze)				
	Total	Conservative	Labour	Lib Dems	UKIP	Conservative	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	341	275	96	72	398	318	113	86	196
Wtd base	1201	262	169	65	55	354	238	88	79	347
Conservative party	361	205	14	16	11	251	30	17	18	31
	30%	78%	8%	24%	20%	71%	13%	19%	23%	9%
Labour party	235	8	121	8	5	24	151	22	10	19
	20%	3%	72%	12%	9%	7%	63%	25%	13%	5%
Liberal Democrats	76	3	6	29	3	12	10	35	3	9
	6%	1%	3%	44%	5%	3%	4%	40%	3%	3%
UKIP - United Kingdom Independence Party	43	2	3	-	25	3	3	-	32	5
	4%	1%	2%	-	46%	1%	1%	*	41%	1%
SNP - Scottish National Party	32	2	-	-	-	2	-	-	-	2
	3%	1%	-	-	-	*	-	-	-	*
Green Party	12	-	1	-	-	-	2	-	-	-
	1%	-	1%	-	-	-	1%	-	-	-
An other party	10	-	-	-	1	-	1	-	1	4
	1%	-	-	-	2%	-	1%	-	1%	1%
Plaid Cymru	4	-	1	-	-	-	1	-	-	-
	*	-	*	-	-	-	*	-	-	*
Don't know	429	42	24	13	10	62	41	14	15	277
	36%	16%	14%	19%	18%	18%	17%	16%	19%	80%

2017 General Election OnLineBus Survey (S7184 - 260138371)

REGISTERED. So far as you know, are you registered to vote in the upcoming UK General Election?

Base: All adults in GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Yes, I am registered to vote	932	461	468	69	116	146	188	177	236	195	239	81	53	389	319	206
	78%	79%	76%	50%	56%	74%	87%	90%	95%	94%	97%	98%	100%	97%	89%	53%
No, I am not registered to vote	93	31	63	22	29	14	9	10	9	4	2	1	-	3	16	72
	8%	5%	10%	16%	14%	7%	4%	5%	4%	2%	1%	2%	-	1%	5%	19%
I don't know if I am registered to vote or not	100	50	50	33	40	15	4	5	2	3	2	-	-	4	7	83
	8%	9%	8%	24%	19%	8%	2%	3%	1%	1%	1%	*	*	1%	2%	21%
I would prefer not to say	76	40	35	12	21	21	13	6	2	5	3	-	-	3	14	27
	6%	7%	6%	9%	10%	11%	6%	3%	1%	3%	1%	*	-	1%	4%	7%

2017 General Election OnLineBus Survey (S7184 - 260138371)

REGISTERED. So far as you know, are you registered to vote in the upcoming UK General Election?

Base: All adults in GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Yes, I am registered to vote	932	325	192	71	69	204
	78%	92%	80%	81%	87%	59%
No, I am not registered to vote	93	18	20	14	2	26
	8%	5%	8%	16%	3%	8%
I don't know if I am registered to vote or not	100	10	18	2	8	55
	8%	3%	8%	3%	10%	16%
I would prefer not to say	76	-	8	1	-	61
	6%	*	3%	1%	-	18%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Vote2015.The last General Election was held on 7th May 2015. Did you manage to vote in that General Election?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
No, did not vote	455	205	246	94	125	80	62	48	45	-	-	-	-	74	59	319
	38%	35%	40%	68%	61%	41%	29%	24%	18%	-	-	-	-	19%	17%	82%
Yes, Conservative	246	119	127	5	18	37	42	50	94	-	246	-	-	147	84	13
	20%	21%	21%	3%	9%	19%	20%	25%	38%	-	100%	-	-	37%	23%	3%
Yes, Labour	207	104	103	16	26	28	47	39	50	207	-	-	-	66	118	23
	17%	18%	17%	12%	13%	14%	22%	20%	20%	100%	-	-	-	16%	33%	6%
Yes, UKIP (United Kingdom Independence Party)	83	49	33	1	5	9	24	21	23	-	-	83	-	72	6	5
	7%	8%	5%	1%	2%	4%	11%	11%	9%	-	-	100%	-	18%	2%	1%
Yes, Liberal Democrat	53	24	30	1	7	7	7	9	23	-	-	-	53	18	33	3
	4%	4%	5%	1%	3%	4%	3%	5%	9%	-	-	-	100%	4%	9%	1%
Yes, SNP - Scottish National Party	31	23	8	1	3	9	9	8	1	-	-	-	-	9	22	-
	3%	4%	1%	1%	1%	4%	4%	4%	1%	-	-	-	-	2%	6%	-
Yes, Green Party	24	13	11	4	1	3	8	6	2	-	-	-	-	5	17	3
	2%	2%	2%	3%	1%	1%	4%	3%	1%	-	-	-	-	1%	5%	1%
Yes, Plaid Cymru	6	2	4	-	-	2	1	3	-	-	-	-	-	2	1	3
	*	*	1%	-	-	1%	*	1%	-	-	-	-	-	*	*	1%
Other party or individual	2	2	-	1	-	-	1	-	-	-	-	-	-	1	-	1
	*	*	-	1%	-	-	1%	-	-	-	-	-	-	*	-	*
Prefer not to answer	95	39	54	15	21	22	14	13	10	-	-	-	-	7	18	20
	8%	7%	9%	11%	10%	11%	7%	6%	4%	-	-	-	-	2%	5%	5%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Vote2015.The last General Election was held on 7th May 2015. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
No, did not vote	455	101	67	22	34	205
	38%	28%	28%	25%	43%	59%
Yes, Conservative	246	195	12	11	4	21
	20%	55%	5%	12%	5%	6%
Yes, Labour	207	17	137	15	3	22
	17%	5%	57%	17%	4%	6%
Yes, UKIP (United Kingdom Independence Party)	83	27	8	2	35	9
	7%	8%	3%	2%	44%	3%
Yes, Liberal Democrat	53	9	4	33	2	5
	4%	3%	2%	38%	2%	1%
Yes, SNP - Scottish National Party	31	2	-	1	-	1
	3%	*	-	1%	-	*
Yes, Green Party	24	-	5	2	-	2
	2%	*	2%	2%	-	1%
Yes, Plaid Cymru	6	-	-	-	-	3
	*	-	-	-	-	1%
Other party or individual	2	-	1	-	-	1
	*	-	1%	-	-	*
Prefer not to answer	95	4	4	3	1	79
	8%	1%	2%	3%	1%	23%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Leave	400	214	184	17	40	52	93	84	114	66	147	72	18	400	-	-
	33%	37%	30%	12%	19%	27%	43%	42%	46%	32%	60%	87%	33%	100%	-	-
Remain	357	180	174	30	47	52	65	74	89	118	84	6	33	-	357	-
	30%	31%	28%	22%	23%	27%	30%	37%	36%	57%	34%	7%	61%	-	100%	-
Did not vote	389	163	226	79	102	81	50	37	40	23	13	5	3	-	-	389
	32%	28%	37%	58%	50%	41%	23%	19%	16%	11%	5%	6%	5%	-	-	100%
Prefer not to say	56	24	31	12	18	11	7	3	6	-	3	1	-	-	-	-
	5%	4%	5%	9%	9%	6%	3%	1%	2%	*	1%	1%	-	-	-	-

2017 General Election OnLineBus Survey (S7184 - 260138371)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Leave	400	189	60	16	56	60
	33%	54%	25%	18%	70%	17%
Remain	357	90	106	49	5	58
	30%	25%	44%	56%	6%	17%
Did not vote	389	71	69	21	18	186
	32%	20%	29%	24%	23%	54%
Prefer not to say	56	4	3	2	-	42
	5%	1%	1%	2%	*	12%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
University degree	330	155	175	24	67	88	50	47	55	62	70	9	24	87	129	98
	27%	27%	28%	17%	32%	45%	23%	24%	22%	30%	29%	11%	46%	22%	36%	25%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	775	392	380	101	117	108	168	130	151	136	170	61	27	273	219	259
	65%	67%	62%	74%	57%	55%	78%	65%	61%	66%	69%	74%	51%	68%	62%	67%
No qualifications	147	58	87	14	29	18	7	28	50	21	19	13	6	55	30	42
	12%	10%	14%	10%	14%	9%	3%	14%	20%	10%	8%	16%	11%	14%	8%	11%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
University degree	330 27%	82 23%	73 30%	46 53%	13 16%	75 22%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	775 65%	251 71%	151 63%	40 45%	54 68%	224 65%
No qualifications	147 12%	30 9%	25 11%	7 8%	13 16%	63 18%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association1 to Association10 - Summary Table

Base: All adults GB 18+

	Full of ideas	Good attention to detail	Likes to be the centre of attention	Interested in other people's lives	Easily irritated	A good negotiator	In touch with ordinary people	Trustworthy	Inflexible	Decisive
Uwt base	1201	1201	1201	1201	1201	1201	1201	1201	1201	1201
Wtd base	1201	1201	1201	1201	1201	1201	1201	1201	1201	1201
Theresa May	693	798	709	540	594	790	519	669	681	862
	58%	66%	59%	45%	49%	66%	43%	56%	57%	72%
Jeremy Corbyn	508	403	492	661	607	411	682	532	520	339
	42%	34%	41%	55%	51%	34%	57%	44%	43%	28%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association1 - Full of ideas

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	693	335	354	48	118	108	120	128	171	71	211	61	29	287	161	210
	58%	58%	58%	35%	57%	55%	56%	65%	69%	34%	86%	74%	54%	72%	45%	54%
Jeremy Corbyn	508	246	261	89	88	87	95	70	77	136	35	21	25	112	196	179
	42%	42%	42%	65%	43%	45%	44%	35%	31%	66%	14%	26%	46%	28%	55%	46%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association1 - Full of ideas

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	693	306	66	27	61	207
	58%	86%	28%	31%	77%	60%
Jeremy Corbyn	508	48	172	61	18	140
	42%	14%	72%	69%	23%	40%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association2 - Good attention to detail

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	798	380	414	62	132	118	129	147	210	94	234	71	45	320	223	218
	66%	66%	67%	45%	64%	60%	60%	74%	85%	45%	95%	86%	84%	80%	63%	56%
Jeremy Corbyn	403	200	201	75	75	78	86	51	38	113	12	12	9	80	134	170
	34%	34%	33%	55%	36%	40%	40%	26%	15%	55%	5%	14%	16%	20%	37%	44%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association2 - Good attention to detail

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	798	331	77	57	61	233
	66%	93%	32%	65%	77%	67%
Jeremy Corbyn	403	23	162	31	18	113
	34%	7%	68%	35%	23%	33%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association3 - Likes to be the centre of attention

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	709	337	370	85	131	120	131	106	137	134	107	37	30	191	218	263
	59%	58%	60%	62%	63%	61%	61%	54%	55%	65%	44%	45%	56%	48%	61%	68%
Jeremy Corbyn	492	243	246	53	75	76	84	92	112	73	139	45	23	209	139	125
	41%	42%	40%	38%	37%	39%	39%	46%	45%	35%	56%	55%	44%	52%	39%	32%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association3 - Likes to be the centre of attention

Base: All adults GB 18+

Final VI for 2017 election (inc squeeze)

	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	709	144	170	67	37	223
	59%	41%	71%	77%	46%	64%
Jeremy Corbyn	492	210	68	21	42	124
	41%	59%	29%	23%	54%	36%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association4 - Interested in other people's lives

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	540	269	270	44	101	77	81	93	143	38	188	53	19	234	121	159
	45%	46%	44%	32%	49%	39%	38%	47%	57%	19%	76%	64%	36%	59%	34%	41%
Jeremy Corbyn	661	312	346	93	105	119	134	105	106	168	58	29	34	165	236	230
	55%	54%	56%	68%	51%	61%	62%	53%	43%	81%	24%	36%	64%	41%	66%	59%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association4 - Interested in other people's lives

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	540	254	38	16	51	163
	45%	72%	16%	18%	65%	47%
Jeremy Corbyn	661	100	200	72	28	184
	55%	28%	84%	82%	35%	53%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association5 - Easily irritated

Base: All adults GB 18+

	GENDER		AGE						Vote2015				EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	594	287	302	87	98	101	109	85	114	134	60	21	32	144	203	218
	49%	49%	49%	64%	47%	52%	51%	43%	46%	65%	24%	25%	60%	36%	57%	56%
Jeremy Corbyn	607	293	313	50	108	94	106	113	134	73	186	62	21	256	153	170
	51%	51%	51%	36%	53%	48%	49%	57%	54%	35%	76%	75%	40%	64%	43%	44%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association5 - Easily irritated

Base: All adults GB 18+

Final VI for 2017 election (inc squeeze)

	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	594	103	159	62	26	178
	49%	29%	67%	71%	33%	51%
Jeremy Corbyn	607	251	80	26	53	169
	51%	71%	33%	29%	67%	49%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association6 - A good negotiator

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	790	372	414	67	128	123	127	154	191	95	230	67	39	315	206	235
	66%	64%	67%	49%	62%	63%	59%	78%	77%	46%	94%	81%	74%	79%	58%	60%
Jeremy Corbyn	411	209	201	71	78	73	88	44	58	112	16	16	14	84	151	154
	34%	36%	33%	51%	38%	37%	41%	22%	23%	54%	6%	19%	26%	21%	42%	40%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association6 - A good negotiator

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	790	325	88	51	54	231
	66%	92%	37%	58%	69%	67%
Jeremy Corbyn	411	29	150	37	25	116
	34%	8%	63%	42%	31%	33%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association7 - In touch with ordinary people

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	519	240	278	50	102	88	89	75	115	30	169	50	12	213	96	178
	43%	41%	45%	37%	49%	45%	42%	38%	46%	14%	69%	60%	23%	53%	27%	46%
Jeremy Corbyn	682	341	337	87	104	107	126	123	134	177	77	33	41	186	260	210
	57%	59%	55%	63%	51%	55%	58%	62%	54%	86%	31%	40%	77%	47%	73%	54%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association7 - In touch with ordinary people

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	519	242	27	8	39	187
	43%	68%	11%	10%	49%	54%
Jeremy Corbyn	682	112	211	79	40	160
	57%	32%	89%	90%	51%	46%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association8 - Trustworthy

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	669	327	341	52	107	102	112	122	175	56	223	63	31	292	159	187
	56%	56%	55%	38%	52%	52%	52%	62%	71%	27%	91%	76%	58%	73%	44%	48%
Jeremy Corbyn	532	254	275	86	100	94	103	76	73	151	23	20	23	108	198	202
	44%	44%	45%	62%	48%	48%	48%	38%	29%	73%	9%	24%	42%	27%	56%	52%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association8 - Trustworthy

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	669	324	36	35	58	192
	56%	91%	15%	40%	73%	55%
Jeremy Corbyn	532	30	202	52	21	155
	44%	9%	85%	60%	27%	45%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association9 - Inflexible

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	681	319	357	81	135	112	119	106	128	154	83	27	39	173	226	251
	57%	55%	58%	59%	66%	57%	55%	54%	51%	75%	34%	33%	73%	43%	63%	65%
Jeremy Corbyn	520	262	258	56	71	84	96	92	121	52	163	56	14	226	131	138
	43%	45%	42%	41%	34%	43%	45%	46%	49%	25%	66%	67%	27%	57%	37%	35%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association9 - Inflexible

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	681	100	184	63	34	231
	57%	28%	77%	72%	43%	67%
Jeremy Corbyn	520	254	54	25	45	116
	43%	72%	23%	28%	57%	33%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association10 - Decisive

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
Theresa May	862	428	430	76	133	129	148	165	210	117	228	70	46	337	247	239
	72%	74%	70%	56%	65%	66%	69%	83%	85%	57%	93%	85%	87%	84%	69%	61%
Jeremy Corbyn	339	153	186	61	73	66	67	33	38	90	18	12	7	63	109	150
	28%	26%	30%	44%	35%	34%	31%	17%	15%	43%	7%	15%	13%	16%	31%	39%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Association10 - Decisive

Base: All adults GB 18+

	Final VI for 2017 election (inc squeeze)					
	Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
Uwt base	1201	398	318	113	86	196
Wtd base	1201	354	238	88	79	347
Theresa May	862	333	112	67	62	236
	72%	94%	47%	76%	78%	68%
Jeremy Corbyn	339	21	127	21	17	110
	28%	6%	53%	24%	22%	32%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Classification

Base: All adults GB 18+

	Total	GENDER		AGE						Vote2015				EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	586	609	167	217	201	218	177	221	299	330	131	78	505	506	144
Wtd base	1201	581	615	137	206	196	215	198	249	207	246	83	53	400	357	389
SEX																
Male	581	581	-	68	101	97	106	100	109	104	119	49	24	214	180	163
	49%	100%	-	50%	49%	50%	49%	51%	44%	50%	49%	60%	44%	54%	51%	42%
Female	615	-	615	67	103	99	109	98	140	103	127	33	30	184	174	226
	51%	-	100%	50%	51%	50%	51%	49%	56%	50%	51%	40%	56%	46%	49%	58%
AGE																
18-24	137	68	67	137	-	-	-	-	-	16	5	1	1	17	30	79
	11%	12%	11%	100%	-	-	-	-	-	8%	2%	1%	2%	4%	8%	20%
25-34	206	101	103	-	206	-	-	-	-	26	18	5	7	40	47	102
	17%	17%	17%	-	100%	-	-	-	-	13%	7%	6%	13%	10%	13%	26%
35-44	196	97	99	-	-	196	-	-	-	28	37	9	7	52	52	81
	16%	17%	16%	-	-	100%	-	-	-	14%	15%	10%	13%	13%	15%	21%
45-54	215	106	109	-	-	-	215	-	-	47	42	24	7	93	65	50
	18%	18%	18%	-	-	-	100%	-	-	23%	17%	29%	13%	23%	18%	13%
55-64	198	100	98	-	-	-	-	198	-	39	50	21	9	84	74	37
	16%	17%	16%	-	-	-	-	100%	-	19%	20%	26%	17%	21%	21%	10%
65+	249	109	140	-	-	-	-	-	249	50	94	23	23	114	89	40
	21%	19%	23%	-	-	-	-	-	100%	24%	38%	28%	44%	29%	25%	10%
WORK																
Working	735	388	343	72	155	173	185	129	21	134	143	60	28	244	231	217
	61%	67%	56%	53%	75%	88%	86%	65%	8%	65%	58%	73%	52%	61%	65%	56%
Not working	466	192	272	65	51	23	30	69	228	73	102	23	26	156	126	172
	39%	33%	44%	47%	25%	12%	14%	35%	92%	35%	42%	27%	48%	39%	35%	44%
REGION																
North	393	194	196	35	69	70	76	72	71	85	64	22	13	132	117	131
	33%	33%	32%	26%	34%	36%	35%	36%	28%	41%	26%	27%	23%	33%	33%	34%
Midlands	372	178	193	51	57	60	67	60	76	60	82	35	15	137	112	103
	31%	31%	31%	37%	28%	31%	31%	30%	31%	29%	34%	42%	29%	34%	31%	27%
South	436	209	227	51	80	65	72	66	101	62	99	25	26	131	127	154
	36%	36%	37%	37%	39%	33%	34%	34%	41%	30%	40%	31%	48%	33%	36%	40%
SOCIAL GRADE																
ABC1	653	322	330	46	107	109	131	110	151	128	168	36	33	219	236	168
	54%	55%	54%	34%	52%	56%	61%	55%	61%	62%	68%	44%	62%	55%	66%	43%
C2DE	548	259	286	91	100	86	84	88	98	79	78	46	20	180	120	221
	46%	45%	46%	66%	48%	44%	39%	45%	39%	38%	32%	56%	38%	45%	34%	57%



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Classification

Base: All adults GB 18+

		Final VI for 2017 election (inc squeeze)					
		Total	Conservatives	Labour	Lib Dems	UKIP	Don't know / Refused
	Uwt base	1201	398	318	113	86	196
	Wtd base	1201	354	238	88	79	347
SEX	Male	581	173	115	52	51	136
	Female	615	181	122	36	28	207
		51%	51%	51%	41%	36%	60%
AGE	18-24	137	24	32	10	4	57
		11%	7%	13%	11%	5%	16%
	25-34	206	30	46	9	14	92
		17%	8%	19%	10%	17%	27%
	35-44	196	42	34	12	15	76
		16%	12%	14%	14%	19%	22%
	45-54	215	60	47	20	17	53
	18%	17%	20%	23%	21%	15%	
55-64		198	74	36	11	21	35
		16%	21%	15%	12%	26%	10%
	65+	249	125	43	26	9	34
	21%	35%	18%	30%	12%	10%	
WORK	Working	735	194	155	55	59	209
	Not working	466	160	83	32	20	138
		39%	45%	35%	37%	25%	40%
REGION	North	393	91	95	21	23	109
		33%	26%	40%	24%	29%	31%
	Midlands	372	114	67	24	37	110
		31%	32%	28%	27%	47%	32%
South	436	149	77	44	19	128	
	36%	42%	32%	50%	24%	37%	
SOCIAL GRADE	ABC1	653	229	133	58	25	151
		54%	65%	56%	67%	31%	43%
	C2DE	548	125	105	29	54	196
	46%	35%	44%	33%	69%	57%	

