

## **Polling Methodological note – 3.5.2017**

The Kantar TNS Omnibus interviewed a representative sample of 1,205 adults in Great Britain between the 27th April and 2nd May 2017. All interviews were conducted as online self-completion. The Kantar TNS Omnibus uses the Lightspeed access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2015 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

### **Voting intentions**

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

After the demographic and past political weighting a Likelihood to Vote (LTV) Model based on data from respondents that participated in our polls immediately prior to the 2015 general election and immediately after the election has been applied to the voting intention figures.

### **Margin of error**

The figures are estimates based on a sample of the population of Great Britain; this means that there is a degree of uncertainty around each estimate. On the assumption that – conditional on the weights - the sample is practically equivalent to a random sample, the survey estimates have a margin of error of up to  $\pm 3$  percentage points. This uncertainty means that it is important that each individual poll is not viewed in isolation.

## Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

### Gender\* and working status

Source: Annual Population Survey (Jan 2016-Dec 2016)

	Unweighted count	Weighted count
Male working	360	393
Male not working	233	194
Female working	321	344
Female not working	291	273

\*Those reporting an "other" gender are randomly allocated to male or female.

### Gender\* and age

Source: ONS Mid Year-2015 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	88	70
Male 25-34	112	103
Male 35-44	101	98
Male 45-54	109	106
Male 55-69	139	127
Male 70+	44	82
Female 18-24	77	67
Female 25-34	109	104
Female 35-44	102	99
Female 45-54	114	109
Female 55-69	153	133
Female 70+	57	106

\*Those reporting an "other" gender are randomly allocated to male or female.

## Region

Source: ONS Mid Year-2015 Population Estimates:

	Unweighted count	Weighted count
North East England	53	51
North West England	137	136
Yorkshire & Humber	112	102
East Midlands	106	89
West Midlands	116	108
East of England	118	115
London	162	162
South East England	141	170
South West England	107	106
Wales	58	60
Scotland	95	105

## Education by age

Source: Annual Population Survey April 2015 - March 2016

	Unweighted count	Weighted count
Aged 18-24 with a degree	55	24
Aged 25-44 with a degree	183	155
Aged 45-69 with a degree	146	110
Other	821	917

## Vote in the 2015 General Election\*

Source: General Election & ONS Mid Year-2015 Population Estimates

	Unweighted percentage	Weighted percentage
Conservative	30%	23%
Labour	25%	19%
UKIP	11%	8%
SNP/PC	3%	3%
Other/No vote	30%	48%

\*An imputed response is given for those that prefer not to say who they voted for in the 2015 General Election.

## Vote in the 2016 EU referendum\*

Source: EU referendum & ONS Mid Year-2015 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	43%	31%
Leave	42%	34%
Did not vote	15%	34%

\*An imputed response is given for those that prefer not to say who they voted for in the referendum.

## Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2015 general election.

	Unweighted percentage	Weighted percentage
Estimated turnout if General Election were to be held tomorrow	81%	63%

The model was developed using data from respondents that participated in Kantar Public (at the time TNS UK) polls immediately prior to the 2015 general election and immediately after the election.

## Further details

Please contact Luke Taylor [luke.taylor@kantarpublish.com](mailto:luke.taylor@kantarpublish.com) for further details on the methodology used in this polling.

# 2017 General Election OnLineBus Survey (S7184 - 260138371)

**Voting\_Intention.Voting intention for General Election (those who currently don't know / prefer not to say / would not vote assigned to the party they currently prefer)**

**Base: All adults in GB 18+ weighted by likelihood of turning out in the General Election**

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
<b>Uwt base</b>	<b>1205</b>	<b>589</b>	<b>611</b>	<b>165</b>	<b>221</b>	<b>203</b>	<b>223</b>	<b>180</b>	<b>213</b>	<b>288</b>	<b>341</b>	<b>125</b>	<b>57</b>	<b>485</b>	<b>498</b>	<b>153</b>
<b>Wtd base</b>	<b>725</b>	<b>368</b>	<b>356</b>	<b>42</b>	<b>79</b>	<b>109</b>	<b>145</b>	<b>128</b>	<b>222</b>	<b>169</b>	<b>222</b>	<b>68</b>	<b>50</b>	<b>305</b>	<b>279</b>	<b>101</b>
<b>Conservative</b>	<b>295</b>	156	139	8	15	25	45	62	140	26	195	25	9	171	103	17
	<b>41%</b>	42%	39%	20%	19%	23%	31%	48%	63%	15%	88%	36%	19%	56%	37%	17%
<b>Labour</b>	<b>146</b>	72	74	14	26	33	30	20	23	96	5	6	3	45	75	25
	<b>20%</b>	20%	21%	34%	33%	30%	21%	16%	11%	57%	2%	8%	7%	15%	27%	24%
<b>Liberal Democrats</b>	<b>68</b>	33	34	2	5	8	17	10	25	13	11	-	33	14	44	9
	<b>9%</b>	9%	10%	4%	7%	8%	12%	8%	11%	8%	5%	1%	66%	5%	16%	9%
<b>UKIP</b>	<b>43</b>	26	18	2	5	8	10	12	4	6	1	29	1	32	4	7
	<b>6%</b>	7%	5%	6%	7%	8%	7%	10%	2%	3%	*	43%	3%	10%	2%	7%
<b>SNP</b>	<b>23</b>	12	11	-	4	4	8	5	3	-	-	-	-	6	13	1
	<b>3%</b>	3%	3%	1%	5%	3%	5%	4%	1%	-	-	-	-	2%	5%	1%
<b>Plaid Cymru</b>	<b>6</b>	2	3	-	-	-	1	1	4	4	-	-	1	1	4	-
	<b>1%</b>	1%	1%	1%	-	*	1%	1%	2%	3%	-	-	2%	*	2%	*
<b>Green</b>	<b>25</b>	16	9	2	5	4	9	3	1	6	2	-	-	4	14	6
	<b>3%</b>	4%	3%	6%	6%	3%	7%	3%	1%	3%	1%	-	-	1%	5%	6%
<b>Other</b>	<b>4</b>	2	2	-	1	-	-	2	1	-	1	-	-	2	2	1
	<b>1%</b>	1%	1%	-	1%	*	-	2%	1%	*	*	*	-	1%	1%	1%
<b>Prefer not to say</b>	<b>34</b>	17	17	5	6	6	7	2	7	3	1	1	-	7	2	5
	<b>5%</b>	5%	5%	12%	7%	6%	5%	2%	3%	2%	*	2%	-	2%	1%	5%
<b>Don't know</b>	<b>81</b>	31	50	7	13	20	17	11	14	15	6	7	2	23	17	29
	<b>11%</b>	9%	14%	17%	16%	18%	12%	8%	6%	9%	3%	10%	4%	8%	6%	29%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

**Voting\_Intention.Voting intention for General Election (those who currently don't know / prefer not to say / would not vote assigned to the party they currently prefer)**

**Base: All adults in GB 18+ weighted by likelihood of turning out in the General Election - excluding those that Don't know or Prefer not to say how they will vote/which party they prefer**

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
<b>Uwt base</b>	<b>999</b>	<b>504</b>	<b>493</b>	<b>125</b>	<b>172</b>	<b>159</b>	<b>189</b>	<b>158</b>	<b>196</b>	<b>262</b>	<b>330</b>	<b>114</b>	<b>54</b>	<b>439</b>	<b>458</b>	<b>86</b>
<b>Wtd base</b>	<b>610</b>	<b>320</b>	<b>290</b>	<b>30</b>	<b>61</b>	<b>83</b>	<b>121</b>	<b>116</b>	<b>201</b>	<b>151</b>	<b>215</b>	<b>60</b>	<b>48</b>	<b>274</b>	<b>260</b>	<b>67</b>
<b>Conservative</b>	<b>295</b> <b>48%</b>	156 49%	139 48%	8 29%	15 24%	25 30%	45 37%	62 53%	140 70%	26 17%	195 91%	25 41%	9 20%	171 62%	103 40%	17 26%
<b>Labour</b>	<b>146</b> <b>24%</b>	72 23%	74 25%	14 48%	26 43%	33 40%	30 25%	20 17%	23 12%	96 64%	5 2%	6 9%	3 7%	45 16%	75 29%	25 37%
<b>Liberal Democrats</b>	<b>68</b> <b>11%</b>	33 10%	34 12%	2 6%	5 9%	8 10%	17 14%	10 9%	25 12%	13 9%	11 5%	- 1%	33 69%	14 5%	44 17%	9 14%
<b>UKIP</b>	<b>43</b> <b>7%</b>	26 8%	18 6%	2 8%	5 9%	8 10%	10 9%	12 11%	4 2%	6 4%	1 *	29 49%	1 3%	32 11%	4 2%	7 10%
<b>SNP</b>	<b>23</b> <b>4%</b>	12 4%	11 4%	- 1%	4 6%	4 4%	8 6%	5 4%	3 1%	- -	- -	- -	- -	6 2%	13 5%	1 2%
<b>Plaid Cymru</b>	<b>6</b> <b>1%</b>	2 1%	3 1%	- 1%	- -	- *	1 1%	1 1%	4 2%	4 3%	- -	- -	1 2%	1 *	4 2%	- 1%
<b>Green</b>	<b>25</b> <b>4%</b>	16 5%	9 3%	2 8%	5 8%	4 5%	9 8%	3 3%	1 1%	6 4%	2 1%	- -	- -	4 1%	14 6%	6 9%
<b>Other</b>	<b>4</b> <b>1%</b>	2 1%	2 1%	- -	1 1%	- *	- -	2 2%	1 1%	- *	1 *	- *	- -	2 1%	2 1%	1 1%
<b>Prefer not to say</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Don't know</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

Gelikely.Thinking about the next UK general election that will be held on June 8 2017, will you...

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1205	589	611	165	221	203	223	180	213	288	341	125	57	485	498	153
Wtd base	1205	586	617	138	207	196	216	194	254	203	246	82	58	382	354	375
<b>Definitely vote (4)</b>	<b>514</b>	261	252	19	35	57	103	97	202	134	198	52	37	249	228	24
	<b>43%</b>	45%	41%	14%	17%	29%	48%	50%	79%	66%	81%	64%	63%	65%	64%	7%
<b>Probably vote (3)</b>	<b>197</b>	106	91	25	36	47	38	34	18	37	26	16	14	64	60	60
	<b>16%</b>	18%	15%	18%	18%	24%	18%	17%	7%	18%	11%	19%	25%	17%	17%	16%
<b>Probably not vote (2)</b>	<b>182</b>	94	88	48	40	46	19	10	19	16	6	9	5	23	27	124
	<b>15%</b>	16%	14%	35%	19%	24%	9%	5%	8%	8%	3%	10%	9%	6%	8%	33%
<b>Definitely not vote (1)</b>	<b>210</b>	89	121	31	68	25	29	46	11	10	6	5	2	35	23	141
	<b>17%</b>	15%	20%	22%	33%	13%	14%	24%	4%	5%	3%	6%	3%	9%	6%	37%
<b>Or would you prefer not to say?</b>	<b>102</b>	36	64	15	28	20	27	7	5	6	9	1	-	10	17	26
	<b>8%</b>	6%	10%	11%	13%	10%	12%	4%	2%	3%	4%	1%	-	3%	5%	7%
<b>NET : VOTE</b>	<b>711</b>	367	344	44	72	104	141	131	219	171	225	68	51	314	288	85
	<b>59%</b>	63%	56%	32%	35%	53%	65%	67%	86%	84%	91%	83%	88%	82%	81%	23%
<b>NET : NOT VOTE</b>	<b>392</b>	183	209	79	108	72	48	56	30	26	13	13	7	58	49	265
	<b>33%</b>	31%	34%	57%	52%	36%	22%	29%	12%	13%	5%	16%	12%	15%	14%	71%
<b>Mean score</b>	<b>2.92</b>	2.98	2.86	2.26	2.22	2.78	3.14	2.97	3.65	3.49	3.76	3.42	3.48	3.42	3.46	1.91
<b>Standard Deviation</b>	<b>1.178</b>	1.138	1.215	1.008	1.152	1.059	1.119	1.251	0.802	0.853	0.633	0.898	0.792	0.968	0.9	0.921
<b>Error Variance</b>	<b>0.001</b>	0.002	0.003	0.008	0.007	0.006	0.007	0.008	0.003	0.004	0.002	0.01	0.011	0.003	0.002	0.002



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

ManEc.Which party do you believe would best manage the UK economy?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1205	589	611	165	221	203	223	180	213	288	341	125	57	485	498	153
Wtd base	1205	586	617	138	207	196	216	194	254	203	246	82	58	382	354	375
<b>Conservative party</b>	<b>387</b>	217	169	15	24	38	68	75	166	35	210	30	21	203	125	52
	<b>32%</b>	37%	27%	11%	11%	19%	32%	39%	65%	17%	85%	37%	37%	53%	35%	14%
<b>Labour party</b>	<b>189</b>	93	96	29	45	38	28	24	26	106	5	5	5	46	87	49
	<b>16%</b>	16%	16%	21%	22%	19%	13%	12%	10%	52%	2%	6%	9%	12%	25%	13%
<b>Liberal Democrats</b>	<b>60</b>	28	31	6	14	11	12	5	13	11	6	1	19	10	36	14
	<b>5%</b>	5%	5%	4%	7%	5%	5%	2%	5%	6%	2%	1%	33%	3%	10%	4%
<b>UKIP - United Kingdom Independence Party</b>	<b>48</b>	29	20	10	5	9	11	10	4	9	2	27	-	29	8	9
	<b>4%</b>	5%	3%	7%	2%	5%	5%	5%	2%	4%	1%	34%	-	8%	2%	2%
<b>Green Party</b>	<b>33</b>	20	13	2	14	7	7	3	1	3	5	-	-	3	9	18
	<b>3%</b>	3%	2%	1%	7%	4%	3%	1%	*	1%	2%	-	-	1%	3%	5%
<b>SNP - Scottish National Party</b>	<b>23</b>	11	11	-	7	4	7	4	1	-	-	-	-	6	14	2
	<b>2%</b>	2%	2%	-	3%	2%	3%	2%	*	-	-	-	-	1%	4%	1%
<b>An other party</b>	<b>15</b>	7	8	3	-	2	-	10	-	-	-	-	-	4	6	5
	<b>1%</b>	1%	1%	2%	-	1%	-	5%	-	*	-	-	-	1%	2%	1%
<b>Plaid Cymru</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	<b>*</b>	-	*	-	-	*	-	-	-	-	-	-	-	*	-	-
<b>Don't know</b>	<b>450</b>	180	268	74	100	88	83	64	43	40	19	18	12	82	69	225
	<b>37%</b>	31%	43%	53%	48%	45%	39%	33%	17%	20%	8%	22%	21%	21%	19%	60%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

Ldr.If you had to choose between Theresa May and Jeremy Corbyn, who do you think would make the best leader for Britain?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1205	589	611	165	221	203	223	180	213	288	341	125	57	485	498	153
Wtd base	1205	586	617	138	207	196	216	194	254	203	246	82	58	382	354	375
Theresa May (leader of Conservatives)	520	263	257	30	39	69	89	99	194	52	225	54	37	269	158	83
	43%	45%	42%	22%	19%	35%	41%	51%	77%	26%	91%	67%	63%	70%	45%	22%
Jeremy Corbyn (leader of Labour)	204	101	103	33	65	32	32	23	18	79	7	5	5	40	75	80
	17%	17%	17%	24%	32%	16%	15%	12%	7%	39%	3%	6%	9%	11%	21%	21%
Neither of these	240	120	120	24	35	49	51	46	35	50	6	18	13	53	87	86
	20%	20%	20%	18%	17%	25%	23%	24%	14%	25%	2%	23%	22%	14%	25%	23%
Don't know	240	102	137	50	68	47	44	26	6	21	9	4	3	20	34	126
	20%	17%	22%	36%	33%	24%	20%	13%	2%	11%	4%	5%	6%	5%	10%	34%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017\_England.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in England 18+ who plan to vote in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	988	484	499	134	172	172	185	142	183	253	312	115	44	423	411	98
Wtd base	854	432	420	95	118	147	159	122	213	169	220	74	45	308	264	211
Conservative party (led by Theresa May)	266 31%	144 33%	122 29%	12 13%	18 15%	25 17%	38 24%	53 44%	119 56%	22 13%	180 82%	22 29%	5 12%	150 49%	90 34%	21 10%
Labour party (led by Jeremy Corbyn)	142 17%	72 17%	70 17%	23 24%	30 26%	27 19%	26 16%	15 12%	21 10%	88 52%	2 1%	7 9%	4 8%	44 14%	66 25%	30 14%
Liberal Democrats (led by Tim Farron)	64 7%	36 8%	28 7%	3 3%	4 3%	9 6%	21 13%	5 4%	22 11%	13 7%	9 4%	- 1%	29 64%	13 4%	38 14%	12 6%
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	45 5%	31 7%	14 3%	6 6%	6 5%	7 5%	10 6%	10 8%	6 3%	8 5%	1 *	26 36%	1 3%	32 10%	6 2%	7 3%
Green Party (led by Caroline Lucas and Jonathan Bartley)	18 2%	14 3%	4 1%	3 3%	3 3%	2 1%	6 4%	3 2%	1 *	4 2%	2 1%	- -	- -	3 1%	10 4%	4 2%
Other party or individual	2 *	2 *	1 *	- -	- -	- -	- -	2 1%	1 *	- *	1 *	- -	- -	1 *	2 1%	- -
Don't know	248 29%	94 22%	153 37%	35 37%	37 31%	62 42%	47 30%	31 25%	36 17%	29 17%	18 8%	19 25%	6 12%	56 18%	45 17%	126 59%
Prefer not to say	69 8%	39 9%	28 7%	14 14%	19 16%	16 11%	10 6%	3 2%	7 3%	6 3%	7 3%	- -	- -	9 3%	8 3%	11 5%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017\_England\_Squeeze.Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in England 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	305	119	182	52	64	62	55	41	31	41	35	25	8	85	77	90
Wtd base	504	214	288	80	108	99	87	76	54	41	32	21	7	94	75	263
Conservative party (led by Theresa May)	75 15%	29 13%	46 16%	12 15%	- *	8 8%	16 19%	15 19%	23 43%	4 11%	14 44%	5 25%	2 25%	35 37%	16 21%	22 8%
Labour party (led by Jeremy Corbyn)	53 11%	22 10%	31 11%	6 7%	27 25%	7 7%	7 9%	6 8%	- -	7 17%	5 14%	- *	- -	4 5%	14 18%	32 12%
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	20 4%	10 5%	9 3%	3 4%	1 1%	10 10%	4 5%	2 3%	- -	2 5%	- -	5 24%	- -	7 8%	2 3%	8 3%
Liberal Democrats (led by Tim Farron)	17 3%	3 1%	14 5%	- *	3 3%	7 7%	2 2%	4 6%	1 1%	1 2%	2 7%	- -	4 49%	2 2%	5 7%	10 4%
Green Party (led by Caroline Lucas and Jonathan Bartley)	16 3%	6 3%	10 4%	- *	10 10%	1 1%	4 5%	1 1%	- 1%	4 10%	- -	- -	- -	2 2%	4 5%	8 3%
Other party or individual	7 1%	5 2%	2 1%	- -	- -	2 2%	- -	5 6%	- -	- -	- -	- -	- -	2 2%	- -	5 2%
Don't know	248 49%	101 47%	146 51%	44 55%	50 46%	49 49%	40 46%	41 54%	24 45%	18 44%	9 29%	9 44%	2 26%	35 37%	31 41%	159 61%
Prefer not to say	68 13%	37 17%	29 10%	14 18%	16 15%	15 15%	14 16%	2 3%	6 10%	4 11%	2 5%	1 6%	- -	6 7%	3 4%	18 7%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017\_Scotland.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Scotland 18+ who plan to vote in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	90	46	44	8	18	13	21	15	15	16	11	3	7	26	53	5
Wtd base	91	39	52	6	19	11	20	16	19	10	11	1	7	25	47	11
<b>SNP - Scottish National Party (led by Nicola Sturgeon)</b>	<b>26</b> <b>29%</b>	12 32%	14 27%	- 5%	6 31%	5 45%	8 38%	5 32%	3 13%	- -	- -	- -	- -	6 25%	16 34%	2 20%
<b>Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)</b>	<b>19</b> <b>21%</b>	11 29%	7 14%	- 2%	2 10%	1 8%	4 20%	3 21%	9 44%	3 29%	9 79%	- -	2 30%	8 30%	11 24%	- -
<b>Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)</b>	<b>8</b> <b>9%</b>	5 14%	3 5%	1 23%	2 9%	2 17%	1 7%	1 6%	1 4%	6 55%	1 9%	- -	- -	1 4%	7 15%	- -
<b>Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)</b>	<b>6</b> <b>7%</b>	2 5%	5 9%	- -	- 2%	1 6%	1 6%	1 8%	3 15%	- 5%	1 6%	- -	5 70%	- -	6 14%	- -
<b>Scottish Green Party (led by Patrick Harvie and Maggie Chapman)</b>	<b>4</b> <b>4%</b>	3 7%	1 2%	2 27%	1 3%	1 8%	1 5%	- -	- -	- -	1 6%	- -	- -	- -	3 6%	1 11%
<b>UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)</b>	<b>3</b> <b>3%</b>	- 1%	3 6%	- -	- -	1 6%	- 1%	2 14%	- -	- -	- -	1 61%	- -	3 10%	1 1%	- -
<b>Other party or individual</b>	<b>1</b> <b>1%</b>	- -	1 2%	- -	- -	- -	- -	- -	1 5%	- -	- -	- -	- -	1 3%	- -	- -
<b>Don't know</b>	<b>14</b> <b>16%</b>	4 10%	10 20%	1 25%	6 34%	1 10%	- 2%	3 19%	2 10%	1 10%	- -	1 39%	- -	5 21%	1 2%	3 30%
<b>Prefer not to say</b>	<b>9</b> <b>10%</b>	1 3%	8 16%	1 18%	2 10%	- 1%	4 21%	- -	2 10%	- -	- -	- -	- -	2 8%	2 4%	4 39%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017\_Scotland\_Squeeze. Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Scotland 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	22	8	14	2	9	3	2	4	2	3	-	1	-	8	4	5
Wtd base	37	7	30	2	18	1	5	7	4	5	-	1	-	11	3	15
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	5 15%	-	5 18%	-	-	-	4 93%	1 17%	-	-	-	-	-	1 11%	-	4 28%
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	5 13%	-	5 16%	-	-	1 70%	-	4 58%	-	5 95%	-	-	-	-	1 26%	4 27%
SNP - Scottish National Party (led by Nicola Sturgeon)	4 11%	-	4 14%	-	4 23%	-	-	-	-	-	-	-	-	4 37%	-	-
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	3 9%	-	3 11%	-	3 18%	-	-	-	-	-	-	-	-	-	-	3 22%
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)	- 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other party or individual	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	12 32%	3 47%	9 29%	1 58%	7 37%	- 22%	-	2 25%	2 50%	- 5%	-	1 100%	-	4 32%	2 71%	3 22%
Prefer not to say	7 19%	4 48%	4 12%	1 42%	4 22%	- 9%	-	-	2 50%	-	-	-	-	2 17%	- 3%	-



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017\_Wales.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Wales 18+ who plan to vote in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	55	29	26	9	6	10	8	10	12	15	14	5	5	22	23	8
Wtd base	50	26	24	7	3	13	7	9	11	14	9	2	4	13	20	13
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	11 23%	9 35%	2 10%	- -	- 4%	1 4%	2 23%	4 47%	5 43%	1 5%	9 100%	1 68%	- 9%	8 62%	3 16%	- -
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	11 23%	5 18%	7 28%	2 27%	- 6%	2 15%	1 8%	4 45%	3 24%	8 55%	- -	- -	- -	1 4%	9 46%	2 12%
Plaid Cymru (led by Leanne Wood)	6 12%	2 9%	4 15%	- 6%	- -	- 2%	1 11%	1 8%	4 33%	4 32%	- -	- -	1 20%	1 8%	4 22%	- 3%
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	4 8%	1 2%	4 15%	- -	1 21%	4 27%	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	4 28%
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	2 4%	2 7%	- -	- -	2 66%	- -	- -	- -	- -	- -	- -	- -	2 45%	- -	2 9%	- -
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	- 1%	- 2%	- -	- -	- -	- 3%	- -	- -	- -	- -	- -	- 26%	- -	- 3%	- -	- -
Other party or individual	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	10 19%	5 17%	5 22%	3 51%	- 4%	4 32%	2 29%	- -	- -	1 7%	- -	- 6%	1 27%	3 22%	1 4%	6 48%
Prefer not to say	5 11%	3 10%	3 11%	1 16%	- -	2 17%	2 29%	- -	- -	- -	- -	- -	- -	- -	- -	1 8%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017\_Wales\_Squeeze.Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Wales 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	14	7	7	4	3	4	3	-	-	1	-	2	1	5	1	6
Wtd base	24	13	11	4	6	10	4	-	-	1	-	2	1	5	1	14
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	8 34%	4 33%	4 35%	1 26%	3 59%	4 37%	-	-	-	-	-	4%	-	1 16%	-	7 52%
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	2 9%	2 17%	-	-	2 41%	-	-	-	-	-	-	2 96%	-	2 44%	-	-
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru (led by Leanne Wood)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other party or individual	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	9 37%	4 33%	4 40%	3 59%	-	4 41%	2 51%	-	-	1 100%	-	-	1 100%	2 40%	1 100%	6 43%
Prefer not to say	5 20%	2 17%	3 24%	1 15%	-	2 22%	2 49%	-	-	-	-	-	-	-	-	1 5%



## OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - Summary Table

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	The Conservative Party	The Labour Party	The Liberal Democrats	The Green Party	The SNP	Plaid Cymru	UKIP	An other party
<b>Uwt base</b>	<b>390</b>	<b>252</b>	<b>77</b>	<b>36</b>	<b>28</b>	<b>6</b>	<b>70</b>	<b>5</b>
<b>Wtd base</b>	<b>296</b>	<b>162</b>	<b>72</b>	<b>26</b>	<b>26</b>	<b>6</b>	<b>49</b>	<b>3</b>
<b>Conservative party</b>	-	7	14	1	3	-	10	2
	-	4%	20%	5%	12%	-	20%	60%
<b>Labour party</b>	25	-	13	9	4	4	7	1
	8%	-	18%	35%	15%	69%	15%	43%
<b>UKIP - United Kingdom Independence Party</b>	78	26	2	-	2	-	-	-
	27%	16%	3%	-	7%	-	-	-
<b>Liberal Democrats</b>	29	41	-	5	1	1	2	-
	10%	26%	-	20%	5%	13%	5%	-
<b>Green Party</b>	29	43	16	-	11	-	9	1
	10%	26%	23%	-	43%	5%	19%	43%
<b>SNP - Scottish National Party</b>	-	2	-	2	-	-	-	-
	-	1%	-	7%	-	-	-	-
<b>Plaid Cymru</b>	4	6	-	-	-	-	-	-
	1%	4%	-	-	-	-	-	-
<b>An other party</b>	10	6	3	1	-	-	4	-
	3%	4%	4%	5%	-	-	9%	-
<b>No one else</b>	109	39	19	7	9	-	17	-
	37%	24%	27%	25%	34%	-	35%	7%
<b>Don't know</b>	23	11	4	2	1	1	3	1
	8%	7%	5%	7%	3%	13%	5%	33%
<b>Mention of any party (net)</b>	164	112	49	18	16	5	29	2
	55%	69%	68%	67%	63%	87%	60%	60%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

**OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Conservative Party**

**Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election**

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
<b>Uwt base</b>	<b>390</b>	<b>206</b>	<b>184</b>	<b>33</b>	<b>44</b>	<b>48</b>	<b>68</b>	<b>78</b>	<b>119</b>	<b>29</b>	<b>278</b>	<b>36</b>	<b>9</b>	<b>225</b>	<b>150</b>	<b>12</b>
<b>Wtd base</b>	<b>296</b>	<b>164</b>	<b>132</b>	<b>12</b>	<b>20</b>	<b>26</b>	<b>44</b>	<b>61</b>	<b>133</b>	<b>26</b>	<b>197</b>	<b>23</b>	<b>8</b>	<b>166</b>	<b>105</b>	<b>21</b>
<b>Conservative party</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Labour party</b>	<b>25</b> <b>8%</b>	11 7%	14 11%	6 53%	5 23%	2 7%	5 11%	1 2%	6 5%	10 40%	5 3%	3 15%	-	8 5%	14 13%	3 16%
<b>UKIP - United Kingdom Independence Party</b>	<b>78</b> <b>27%</b>	46 28%	33 25%	1 6%	6 32%	4 14%	11 25%	15 24%	42 32%	6 22%	50 25%	18 81%	-	63 38%	11 11%	4 19%
<b>Liberal Democrats</b>	<b>29</b> <b>10%</b>	18 11%	11 9%	2 17%	2 8%	2 9%	6 14%	7 11%	10 8%	1 3%	19 10%	1 2%	5 60%	8 5%	16 15%	5 25%
<b>Green Party</b>	<b>29</b> <b>10%</b>	12 7%	16 12%	2 13%	- 2%	4 17%	7 17%	7 11%	8 6%	1 5%	19 10%	2 7%	1 13%	15 9%	9 8%	5 24%
<b>SNP - Scottish National Party</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Plaid Cymru</b>	<b>4</b> <b>1%</b>	4 3%	-	-	-	-	-	1 2%	3 2%	-	4 2%	-	-	2 1%	2 2%	-
<b>An other party</b>	<b>10</b> <b>3%</b>	6 4%	3 3%	-	-	-	4 9%	2 4%	3 2%	1 3%	4 2%	3 12%	-	7 4%	1 1%	1 4%
<b>No one else</b>	<b>109</b> <b>37%</b>	61 37%	48 37%	- 3%	4 21%	11 42%	11 26%	24 40%	58 43%	8 32%	83 42%	1 4%	2 28%	56 34%	51 48%	2 11%
<b>Don't know</b>	<b>23</b> <b>8%</b>	11 7%	12 9%	3 21%	4 20%	3 11%	3 7%	6 10%	5 4%	1 3%	15 8%	-	-	14 8%	6 5%	-
<b>Mention of any party (net)</b>	<b>164</b> <b>55%</b>	92 56%	71 54%	9 76%	12 59%	12 47%	30 68%	31 50%	70 53%	16 64%	99 50%	22 96%	6 72%	96 58%	49 46%	19 89%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

**OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Labour Party**

**Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election**

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservati ves	UKIP	Lib Dems	Leave	Remain	Did not vote
<b>Uwt base</b>	<b>252</b>	<b>127</b>	<b>124</b>	<b>47</b>	<b>62</b>	<b>48</b>	<b>45</b>	<b>24</b>	<b>26</b>	<b>179</b>	<b>7</b>	<b>9</b>	<b>4</b>	<b>77</b>	<b>148</b>	<b>24</b>
<b>Wtd base</b>	<b>162</b>	<b>82</b>	<b>79</b>	<b>26</b>	<b>32</b>	<b>31</b>	<b>28</b>	<b>20</b>	<b>24</b>	<b>101</b>	<b>3</b>	<b>7</b>	<b>4</b>	<b>46</b>	<b>82</b>	<b>32</b>
<b>Conservative party</b>	<b>7</b>	<b>6</b>	<b>1</b>	<b>-</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>2</b>	<b>-</b>	<b>1</b>	<b>2</b>	<b>5</b>	<b>-</b>
	<b>4%</b>	<b>7%</b>	<b>1%</b>	<b>1%</b>	<b>10%</b>	<b>9%</b>	<b>3%</b>	<b>-</b>	<b>-</b>	<b>3%</b>	<b>63%</b>	<b>-</b>	<b>21%</b>	<b>4%</b>	<b>6%</b>	<b>-</b>
<b>Labour party</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>UKIP - United Kingdom Independence Party</b>	<b>26</b>	<b>13</b>	<b>13</b>	<b>5</b>	<b>3</b>	<b>6</b>	<b>2</b>	<b>5</b>	<b>4</b>	<b>19</b>	<b>-</b>	<b>3</b>	<b>-</b>	<b>16</b>	<b>7</b>	<b>3</b>
	<b>16%</b>	<b>16%</b>	<b>16%</b>	<b>20%</b>	<b>9%</b>	<b>19%</b>	<b>7%</b>	<b>25%</b>	<b>19%</b>	<b>19%</b>	<b>13%</b>	<b>40%</b>	<b>-</b>	<b>35%</b>	<b>9%</b>	<b>9%</b>
<b>Liberal Democrats</b>	<b>41</b>	<b>15</b>	<b>27</b>	<b>3</b>	<b>13</b>	<b>4</b>	<b>8</b>	<b>3</b>	<b>9</b>	<b>22</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>10</b>	<b>21</b>	<b>11</b>
	<b>26%</b>	<b>18%</b>	<b>34%</b>	<b>13%</b>	<b>41%</b>	<b>14%</b>	<b>30%</b>	<b>16%</b>	<b>37%</b>	<b>22%</b>	<b>56%</b>	<b>31%</b>	<b>100%</b>	<b>21%</b>	<b>26%</b>	<b>33%</b>
<b>Green Party</b>	<b>43</b>	<b>24</b>	<b>19</b>	<b>10</b>	<b>5</b>	<b>7</b>	<b>9</b>	<b>4</b>	<b>8</b>	<b>25</b>	<b>-</b>	<b>1</b>	<b>1</b>	<b>9</b>	<b>27</b>	<b>7</b>
	<b>26%</b>	<b>29%</b>	<b>24%</b>	<b>37%</b>	<b>17%</b>	<b>21%</b>	<b>31%</b>	<b>19%</b>	<b>35%</b>	<b>25%</b>	<b>-</b>	<b>21%</b>	<b>21%</b>	<b>19%</b>	<b>33%</b>	<b>22%</b>
<b>SNP - Scottish National Party</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2</b>	<b>-</b>
	<b>1%</b>	<b>2%</b>	<b>-</b>	<b>5%</b>	<b>-</b>	<b>3%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2%</b>	<b>-</b>
<b>Plaid Cymru</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>6</b>	<b>-</b>
	<b>4%</b>	<b>5%</b>	<b>2%</b>	<b>*</b>	<b>-</b>	<b>2%</b>	<b>2%</b>	<b>11%</b>	<b>11%</b>	<b>4%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1%</b>	<b>7%</b>	<b>-</b>
<b>An other party</b>	<b>6</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>2</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>4</b>	<b>-</b>
	<b>4%</b>	<b>5%</b>	<b>2%</b>	<b>9%</b>	<b>-</b>	<b>4%</b>	<b>-</b>	<b>11%</b>	<b>-</b>	<b>4%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3%</b>	<b>5%</b>	<b>1%</b>
<b>No one else</b>	<b>39</b>	<b>19</b>	<b>20</b>	<b>3</b>	<b>9</b>	<b>11</b>	<b>9</b>	<b>6</b>	<b>1</b>	<b>23</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>11</b>	<b>14</b>	<b>13</b>
	<b>24%</b>	<b>23%</b>	<b>25%</b>	<b>12%</b>	<b>27%</b>	<b>35%</b>	<b>32%</b>	<b>28%</b>	<b>6%</b>	<b>23%</b>	<b>-</b>	<b>20%</b>	<b>-</b>	<b>23%</b>	<b>18%</b>	<b>40%</b>
<b>Don't know</b>	<b>11</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>7</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>8</b>	<b>2</b>
	<b>7%</b>	<b>7%</b>	<b>6%</b>	<b>21%</b>	<b>12%</b>	<b>2%</b>	<b>-</b>	<b>-</b>	<b>2%</b>	<b>7%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>9%</b>	<b>5%</b>
<b>Mention of any party (net)</b>	<b>112</b>	<b>57</b>	<b>55</b>	<b>17</b>	<b>20</b>	<b>20</b>	<b>19</b>	<b>15</b>	<b>22</b>	<b>71</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>35</b>	<b>60</b>	<b>17</b>
	<b>69%</b>	<b>69%</b>	<b>69%</b>	<b>67%</b>	<b>61%</b>	<b>62%</b>	<b>68%</b>	<b>72%</b>	<b>92%</b>	<b>70%</b>	<b>100%</b>	<b>80%</b>	<b>100%</b>	<b>77%</b>	<b>73%</b>	<b>55%</b>



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

**OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Liberal Democrats**

**Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election**

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	77	37	40	6	13	13	19	7	19	16	13	2	33	14	57	6
Wtd base	72	39	32	3	6	9	22	7	25	13	10	-	36	13	46	12
<b>Conservative party</b>	<b>14</b>	7	7	-	1	1	2	4	6	1	6	-	7	5	9	-
	<b>20%</b>	17%	22%	15%	16%	11%	7%	55%	26%	7%	64%	-	18%	34%	21%	-
<b>Labour party</b>	<b>13</b>	9	4	-	3	3	5	-	1	4	-	-	7	-	11	2
	<b>18%</b>	22%	14%	13%	58%	33%	25%	5%	2%	33%	1%	-	19%	2%	24%	13%
<b>UKIP - United Kingdom Independence Party</b>	<b>2</b>	2	-	-	-	-	2	-	-	-	-	-	-	-	-	2
	<b>3%</b>	5%	-	-	-	-	9%	-	-	-	-	-	-	-	-	17%
<b>Liberal Democrats</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Green Party</b>	<b>16</b>	8	8	1	1	-	3	-	12	2	1	-	11	3	13	1
	<b>23%</b>	21%	26%	38%	10%	3%	11%	6%	46%	17%	13%	-	31%	20%	28%	5%
<b>SNP - Scottish National Party</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Plaid Cymru</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>An other party</b>	<b>3</b>	1	2	-	-	-	2	-	1	2	-	-	-	1	2	-
	<b>4%</b>	2%	7%	-	-	-	7%	-	6%	12%	-	-	-	11%	3%	-
<b>No one else</b>	<b>19</b>	10	9	1	1	4	7	1	5	1	2	-	11	4	10	6
	<b>27%</b>	26%	27%	35%	16%	48%	29%	22%	20%	10%	22%	72%	31%	29%	21%	48%
<b>Don't know</b>	<b>4</b>	2	1	-	-	1	3	1	-	3	-	-	-	1	1	2
	<b>5%</b>	6%	4%	-	-	5%	11%	11%	-	21%	-	28%	1%	4%	3%	17%
<b>Mention of any party (net)</b>	<b>49</b>	26	22	2	5	4	13	4	20	9	8	-	24	9	35	4
	<b>68%</b>	67%	69%	65%	84%	47%	59%	66%	80%	69%	78%	-	68%	67%	77%	35%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Green Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	36	22	14	9	7	6	9	3	2	6	4	-	-	5	26	4
Wtd base	26	17	9	4	5	6	7	3	1	4	3	-	-	3	13	9
Conservative party	1 5%	1 5%	1 6%	-	-	1 13%	1 8%	-	-	-	1 22%	-	-	1 24%	1 4%	-
Labour party	9 35%	4 22%	5 58%	1 19%	2 53%	4 63%	- 6%	1 41%	- 42%	3 65%	-	-	-	-	3 25%	6 65%
UKIP - United Kingdom Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrats	5 20%	4 23%	1 15%	- 2%	2 34%	2 27%	2 22%	- 15%	-	1 16%	-	-	-	2 52%	4 28%	-
Green Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP - Scottish National Party	2 7%	2 9%	- 4%	- 7%	1 14%	-	1 13%	-	-	-	1 26%	-	-	-	2 15%	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	1 5%	1 8%	-	- 2%	-	-	-	1 44%	-	-	1 48%	-	-	-	1 10%	-
No one else	7 25%	5 29%	2 19%	2 56%	-	- 7%	4 52%	-	-	1 21%	-	-	-	1 25%	3 21%	3 35%
Don't know	2 7%	2 10%	- 2%	1 23%	2 2%	3 3%	-	-	1 58%	-	4 4%	-	-	1 23%	-	-
Mention of any party (net)	18 67%	11 61%	7 79%	1 22%	5 98%	5 89%	4 48%	3 100%	- 42%	3 79%	2 96%	-	-	2 52%	10 78%	6 65%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The SNP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	28	15	13	1	8	4	8	5	2	-	-	-	-	7	18	1
Wtd base	26	12	14	-	6	5	8	5	3	-	-	-	-	6	16	2
<b>Conservative party</b>	<b>3</b>	1	2	-	-	2	1	-	-	-	-	-	-	1	-	2
	<b>12%</b>	8%	16%	-	-	47%	12%	-	-	-	-	-	-	15%	-	100%
<b>Labour party</b>	<b>4</b>	2	2	-	2	-	-	-	2	-	-	-	-	2	2	-
	<b>15%</b>	14%	16%	100%	29%	-	-	-	74%	-	-	-	-	30%	12%	-
<b>UKIP - United Kingdom Independence Party</b>	<b>2</b>	2	-	-	1	-	1	-	-	-	-	-	-	-	2	-
	<b>7%</b>	16%	-	-	13%	-	16%	-	-	-	-	-	-	-	12%	-
<b>Liberal Democrats</b>	<b>1</b>	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
	<b>5%</b>	12%	-	-	25%	-	-	-	-	-	-	-	-	-	9%	-
<b>Green Party</b>	<b>11</b>	4	7	-	4	3	2	3	-	-	-	-	-	-	7	2
	<b>43%</b>	34%	50%	-	63%	63%	25%	51%	-	-	-	-	-	-	45%	100%
<b>SNP - Scottish National Party</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Plaid Cymru</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>An other party</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>No one else</b>	<b>9</b>	5	4	-	1	1	4	3	1	-	-	-	-	3	6	-
	<b>34%</b>	40%	29%	-	20%	21%	47%	49%	26%	-	-	-	-	43%	40%	-
<b>Don't know</b>	<b>1</b>	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-
	<b>3%</b>	-	5%	-	-	16%	-	-	-	-	-	-	-	12%	-	-
<b>Mention of any party (net)</b>	<b>16</b>	7	9	-	5	3	4	3	2	-	-	-	-	3	10	2
	<b>63%</b>	60%	66%	100%	80%	63%	53%	51%	74%	-	-	-	-	45%	60%	100%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - Plaid Cymru

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	6	2	4	1	-	1	1	1	2	3	-	-	1	2	3	1
Wtd base	6	2	4	-	-	-	1	1	4	4	-	-	1	1	4	-
Conservative party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour party	4	2	2	-	-	-	-	-	4	4	-	-	-	-	4	-
	69%	100%	48%	100%	-	-	-	-	100%	82%	-	-	-	-	82%	100%
UKIP - United Kingdom Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrats	1	-	1	-	-	-	-	1	-	-	-	-	1	-	1	-
	13%	-	22%	-	-	-	-	100%	-	-	-	-	100%	-	18%	-
Green Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	5%	-	8%	-	-	100%	-	-	-	-	-	-	-	27%	-	-
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No one else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-
	13%	-	22%	-	-	-	100%	-	-	18%	-	-	-	73%	-	-
Mention of any party (net)	5	2	3	-	-	-	-	1	4	4	-	-	1	-	4	-
	87%	100%	78%	100%	-	100%	-	100%	100%	82%	-	-	100%	27%	100%	100%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - UKIP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	70	44	26	10	11	14	13	14	8	9	2	50	1	55	11	4
Wtd base	49	32	17	6	6	8	10	13	6	8	1	28	1	35	7	7
<b>Conservative party</b>	<b>10</b>	7	3	-	2	1	3	3	1	2	1	7	-	8	2	-
	<b>20%</b>	21%	19%	8%	28%	12%	29%	20%	19%	26%	100%	24%	-	22%	27%	-
<b>Labour party</b>	<b>7</b>	6	1	3	3	-	-	1	-	5	-	-	-	3	4	-
	<b>15%</b>	20%	5%	55%	50%	3%	-	6%	-	65%	-	1%	-	8%	61%	-
<b>UKIP - United Kingdom Independence Party</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Liberal Democrats</b>	<b>2</b>	2	-	-	1	-	-	1	-	2	-	1	-	1	1	-
	<b>5%</b>	8%	-	7%	13%	-	-	10%	-	23%	-	2%	-	3%	17%	-
<b>Green Party</b>	<b>9</b>	7	3	-	2	2	3	2	-	2	-	5	-	5	2	3
	<b>19%</b>	22%	15%	6%	31%	19%	31%	20%	-	23%	47%	17%	-	13%	31%	40%
<b>SNP - Scottish National Party</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Plaid Cymru</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>An other party</b>	<b>4</b>	3	2	-	1	1	-	2	-	1	-	2	1	2	1	1
	<b>9%</b>	8%	11%	-	17%	18%	-	15%	-	7%	-	9%	100%	7%	8%	22%
<b>No one else</b>	<b>17</b>	10	7	1	1	4	4	3	3	-	-	11	-	14	1	2
	<b>35%</b>	32%	40%	25%	20%	48%	40%	27%	49%	-	-	40%	-	39%	11%	38%
<b>Don't know</b>	<b>3</b>	1	2	-	-	-	-	-	2	-	-	2	-	2	-	-
	<b>5%</b>	3%	10%	7%	2%	-	-	2%	32%	-	-	8%	-	6%	6%	-
<b>Mention of any party (net)</b>	<b>29</b>	21	9	4	5	4	6	9	1	8	1	14	1	19	6	4
	<b>60%</b>	65%	51%	68%	78%	52%	60%	71%	19%	100%	100%	52%	100%	55%	83%	62%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - An other party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	5	2	3	-	-	-	-	3	2	1	2	-	-	2	3	-
Wtd base	3	2	2	-	-	-	-	2	1	-	1	-	-	1	2	-
<b>Conservative party</b>	<b>2</b>	1	1	-	-	-	-	1	1	-	1	-	-	1	1	-
	<b>60%</b>	86%	34%	-	-	-	-	75%	39%	-	70%	-	-	39%	75%	-
<b>Labour party</b>	<b>1</b>	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-
	<b>43%</b>	86%	-	-	-	-	-	75%	-	-	-	-	-	-	75%	-
<b>UKIP - United Kingdom Independence Party</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Liberal Democrats</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Green Party</b>	<b>1</b>	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-
	<b>43%</b>	86%	-	-	-	-	-	75%	-	-	-	-	-	-	75%	-
<b>SNP - Scottish National Party</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Plaid Cymru</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>An other party</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>No one else</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	<b>7%</b>	14%	-	-	-	-	-	12%	-	100%	-	-	-	-	12%	-
<b>Don't know</b>	<b>1</b>	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-
	<b>33%</b>	-	66%	-	-	-	-	12%	61%	-	30%	-	-	61%	12%	-
<b>Mention of any party (net)</b>	<b>2</b>	1	1	-	-	-	-	1	1	-	1	-	-	1	1	-
	<b>60%</b>	86%	34%	-	-	-	-	75%	39%	-	70%	-	-	39%	75%	-



## VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - Summary Table

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	The Conservative Party	The Labour Party	The Liberal Democrats	The Green Party	The SNP	Plaid Cymru	UKIP	An other party
<b>Uwt base</b>	<b>390</b>	<b>252</b>	<b>77</b>	<b>36</b>	<b>28</b>	<b>6</b>	<b>70</b>	<b>5</b>
<b>Wtd base</b>	<b>296</b>	<b>162</b>	<b>72</b>	<b>26</b>	<b>26</b>	<b>6</b>	<b>49</b>	<b>3</b>
<b>is the best of a bad bunch</b>	102 34%	75 46%	50 70%	8 30%	3 13%	-	16 34%	3 100%
<b>is a good choice for Britain</b>	194 66%	87 54%	21 30%	18 70%	23 87%	6 100%	32 66%	-

## VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The Conservative Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	390	206	184	33	44	48	68	78	119	29	278	36	9	225	150	12
Wtd base	296	164	132	12	20	26	44	61	133	26	197	23	8	166	105	21
<b>is the best of a bad bunch</b>	<b>102</b>	58	44	5	12	12	20	18	34	16	50	8	7	46	38	17
	<b>34%</b>	35%	33%	44%	61%	47%	45%	30%	25%	63%	25%	35%	81%	28%	37%	80%
<b>is a good choice for Britain</b>	<b>194</b>	106	88	7	8	14	24	43	99	9	148	15	2	119	66	4
	<b>66%</b>	65%	67%	56%	39%	53%	55%	70%	75%	37%	75%	65%	19%	72%	63%	20%

# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The Labour Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER		AGE						Vote2015				EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	252	127	124	47	62	48	45	24	26	179	7	9	4	77	148	24
Wtd base	162	82	79	26	32	31	28	20	24	101	3	7	4	46	82	32
<b>is the best of a bad bunch</b>	<b>75</b>	43	32	14	14	15	15	7	10	48	3	5	2	23	38	14
	<b>46%</b>	52%	41%	56%	43%	49%	53%	35%	40%	47%	92%	67%	47%	51%	46%	44%
<b>is a good choice for Britain</b>	<b>87</b>	40	47	11	18	16	13	13	14	54	-	2	2	22	44	18
	<b>54%</b>	48%	59%	44%	57%	51%	47%	65%	60%	53%	8%	33%	53%	49%	54%	56%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The Liberal Democrats

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	77	37	40	6	13	13	19	7	19	16	13	2	33	14	57	6
Wtd base	72	39	32	3	6	9	22	7	25	13	10	-	36	13	46	12
<b>is the best of a bad bunch</b>	<b>50</b>	31	20	3	4	6	20	3	15	9	10	-	19	7	32	11
	<b>70%</b>	78%	61%	100%	61%	70%	92%	41%	58%	68%	99%	72%	53%	54%	70%	87%
<b>is a good choice for Britain</b>	<b>21</b>	9	13	-	2	3	2	4	11	4	-	-	17	6	14	2
	<b>30%</b>	22%	39%	-	39%	30%	8%	59%	42%	32%	1%	28%	47%	46%	30%	13%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The Green Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	36	22	14	9	7	6	9	3	2	6	4	-	-	5	26	4
Wtd base	26	17	9	4	5	6	7	3	1	4	3	-	-	3	13	9
is the best of a bad bunch	8	5	3	-	2	1	3	-	1	4	1	-	-	2	4	2
	30%	30%	30%	5%	53%	24%	42%	-	58%	95%	26%	-	-	48%	31%	25%
is a good choice for Britain	18	12	6	4	2	5	4	3	-	-	2	-	-	2	9	7
	70%	70%	70%	95%	47%	76%	58%	100%	42%	5%	74%	-	-	52%	69%	75%

# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The SNP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	28	15	13	1	8	4	8	5	2	-	-	-	-	7	18	1
Wtd base	26	12	14	-	6	5	8	5	3	-	-	-	-	6	16	2
is the best of a bad bunch	3	2	2	-	1	-	2	1	-	-	-	-	-	1	1	-
	13%	13%	13%	-	12%	-	22%	19%	-	-	-	-	-	15%	4%	-
is a good choice for Britain	23	11	12	-	5	5	6	4	3	-	-	-	-	5	15	2
	87%	87%	87%	100%	88%	100%	78%	81%	100%	-	-	-	-	85%	96%	100%

# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - Plaid Cymru

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	6	2	4	1	-	1	1	1	2	3	-	-	1	2	3	1
Wtd base	6	2	4	-	-	-	1	1	4	4	-	-	1	1	4	-
is the best of a bad bunch	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
is a good choice for Britain	6	2	4	-	-	-	1	1	4	4	-	-	1	1	4	-
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	-	-	100%	100%	100%	100%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - UKIP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	70	44	26	10	11	14	13	14	8	9	2	50	1	55	11	4
Wtd base	49	32	17	6	6	8	10	13	6	8	1	28	1	35	7	7
is the best of a bad bunch	16	14	2	1	4	1	5	5	-	7	-	7	-	11	3	3
	34%	44%	14%	21%	68%	17%	45%	36%	5%	84%	-	24%	-	31%	38%	40%
is a good choice for Britain	32	18	14	5	2	7	5	8	6	1	1	21	1	24	4	4
	66%	56%	86%	79%	32%	83%	55%	64%	95%	16%	100%	76%	100%	69%	62%	60%





# 2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - An other party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	5	2	3	-	-	-	-	3	2	1	2	-	-	2	3	-
Wtd base	3	2	2	-	-	-	-	2	1	-	1	-	-	1	2	-
is the best of a bad bunch	3	2	2	-	-	-	-	2	1	-	1	-	-	1	2	-
	100%	100%	100%	-	-	-	-	100%	100%	100%	100%	-	-	100%	100%	-
is a good choice for Britain	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# 2017 General Election OnLineBus Survey (S7184 - 260138371)

Tactical. Which of the following statements best describes how you are voting?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	864	455	408	107	145	134	163	135	180	243	306	97	48	387	416	52
Wtd base	639	351	288	51	75	86	120	111	196	157	215	58	50	272	275	84
I am voting for the party I prefer to win	529	287	242	34	56	71	94	94	180	120	201	47	37	237	233	52
I am voting for a different party	67	46	21	8	7	6	21	15	10	26	6	9	10	24	31	12
Don't know	43	18	25	9	11	9	5	2	6	11	8	2	2	10	11	19
	7%	5%	9%	18%	15%	10%	4%	2%	3%	7%	4%	3%	5%	4%	4%	23%



**Tactical.** Which of the following statements best describes how you are voting?

**Base:** All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
<b>Uwt base</b>	<b>864</b>	<b>390</b>	<b>252</b>	<b>77</b>	<b>70</b>
<b>Wtd base</b>	<b>639</b>	<b>296</b>	<b>162</b>	<b>72</b>	<b>49</b>
<b>I am voting for the party I prefer to win</b>	<b>529</b>	268	142	45	29
	<b>83%</b>	90%	88%	63%	60%
<b>I am voting for a different party</b>	<b>67</b>	11	8	22	18
	<b>11%</b>	4%	5%	30%	37%
<b>Don't know</b>	<b>43</b>	17	11	5	2
	<b>7%</b>	6%	7%	7%	3%

# 2017 General Election OnLineBus Survey (S7184 - 260138371)

FriendsFamily.Which party do you think would win the General Election if it was just your friends and family voting?

Base: All adults in GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1205	589	611	165	221	203	223	180	213	288	341	125	57	485	498	153
Wtd base	1205	586	617	138	207	196	216	194	254	203	246	82	58	382	354	375
<b>Conservative party</b>	<b>338</b>	185	153	17	23	42	61	56	140	33	175	25	16	168	115	49
	<b>28%</b>	32%	25%	13%	11%	21%	28%	29%	55%	16%	71%	31%	28%	44%	32%	13%
<b>Labour party</b>	<b>226</b>	113	113	33	52	40	40	31	31	108	14	9	7	59	96	63
	<b>19%</b>	19%	18%	24%	25%	21%	18%	16%	12%	53%	6%	11%	11%	15%	27%	17%
<b>UKIP - United Kingdom Independence Party</b>	<b>55</b>	31	24	11	4	19	5	12	4	8	2	24	1	30	7	16
	<b>5%</b>	5%	4%	8%	2%	10%	3%	6%	2%	4%	1%	29%	1%	8%	2%	4%
<b>Liberal Democrats</b>	<b>39</b>	19	20	6	6	6	5	6	10	2	6	2	14	6	26	7
	<b>3%</b>	3%	3%	4%	3%	3%	2%	3%	4%	1%	3%	3%	24%	1%	7%	2%
<b>SNP - Scottish National Party</b>	<b>32</b>	16	17	1	10	5	9	4	3	2	1	1	-	7	19	7
	<b>3%</b>	3%	3%	1%	5%	3%	4%	2%	1%	1%	*	1%	-	2%	5%	2%
<b>Green Party</b>	<b>19</b>	13	5	4	7	-	3	-	3	-	-	-	-	4	5	5
	<b>2%</b>	2%	1%	3%	3%	*	2%	*	1%	*	-	1%	-	1%	2%	1%
<b>An other party</b>	<b>15</b>	11	4	2	6	-	-	5	2	-	-	3	-	6	-	7
	<b>1%</b>	2%	1%	1%	3%	-	-	3%	1%	-	-	3%	-	2%	-	2%
<b>Plaid Cymru</b>	<b>3</b>	1	2	1	-	-	-	-	2	2	-	-	-	-	2	1
	<b>*</b>	*	*	1%	-	-	-	-	1%	1%	*	-	-	-	1%	*
<b>Don't know</b>	<b>477</b>	197	279	63	100	83	92	80	59	49	48	18	21	102	84	221
	<b>40%</b>	34%	45%	46%	49%	43%	42%	41%	23%	24%	19%	23%	35%	27%	24%	59%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

FriendsFamily.Which party do you think would win the General Election if it was just your friends and family voting?

Base: All adults in GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1205	390	252	77	70
Wtd base	1205	296	162	72	49
<b>Conservative party</b>	<b>338</b> <b>28%</b>	209 71%	14 8%	15 21%	12 24%
<b>Labour party</b>	<b>226</b> <b>19%</b>	14 5%	122 76%	10 14%	4 9%
<b>UKIP - United Kingdom Independence Party</b>	<b>55</b> <b>5%</b>	8 3%	4 2%	1 1%	19 39%
<b>Liberal Democrats</b>	<b>39</b> <b>3%</b>	3 1%	4 2%	22 31%	- 1%
<b>SNP - Scottish National Party</b>	<b>32</b> <b>3%</b>	1 *	- -	1 1%	1 1%
<b>Green Party</b>	<b>19</b> <b>2%</b>	- -	1 *	2 3%	2 5%
<b>An other party</b>	<b>15</b> <b>1%</b>	2 1%	2 1%	- -	1 1%
<b>Plaid Cymru</b>	<b>3</b> <b>*</b>	- *	1 1%	- -	- -
<b>Don't know</b>	<b>477</b> <b>40%</b>	58 20%	15 9%	21 29%	10 20%

# 2017 General Election OnLineBus Survey (S7184 - 260138371)

**REGISTERED.** So far as you know, are you registered to vote in the upcoming UK General Election?

**Base: All adults in GB 18+**

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
<b>Uwt base</b>	<b>1205</b>	<b>589</b>	<b>611</b>	<b>165</b>	<b>221</b>	<b>203</b>	<b>223</b>	<b>180</b>	<b>213</b>	<b>288</b>	<b>341</b>	<b>125</b>	<b>57</b>	<b>485</b>	<b>498</b>	<b>153</b>
<b>Wtd base</b>	<b>1205</b>	<b>586</b>	<b>617</b>	<b>138</b>	<b>207</b>	<b>196</b>	<b>216</b>	<b>194</b>	<b>254</b>	<b>203</b>	<b>246</b>	<b>82</b>	<b>58</b>	<b>382</b>	<b>354</b>	<b>375</b>
<b>Yes, I am registered to vote</b>	<b>957</b>	480	477	70	116	149	193	178	251	191	241	75	57	373	323	234
	<b>79%</b>	82%	77%	51%	56%	76%	89%	92%	99%	94%	98%	92%	99%	98%	91%	62%
<b>No, I am not registered to vote</b>	<b>89</b>	34	54	25	36	16	6	6	-	2	5	3	-	4	18	63
	<b>7%</b>	6%	9%	18%	17%	8%	3%	3%	-	1%	2%	4%	-	1%	5%	17%
<b>I don't know if I am registered to vote or not</b>	<b>80</b>	30	49	22	27	18	3	9	1	9	1	1	1	4	9	59
	<b>7%</b>	5%	8%	16%	13%	9%	1%	5%	*	4%	*	2%	1%	1%	2%	16%
<b>I would prefer not to say</b>	<b>79</b>	41	37	21	28	14	14	1	2	1	-	2	-	1	4	19
	<b>7%</b>	7%	6%	15%	13%	7%	6%	*	1%	1%	-	3%	*	*	1%	5%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

Vote2015.The last General Election was held on 7th May 2015. Did you manage to vote in that General Election?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1205	589	611	165	221	203	223	180	213	288	341	125	57	485	498	153
Wtd base	1205	586	617	138	207	196	216	194	254	203	246	82	58	382	354	375
<b>No, did not vote</b>	<b>436</b>	181	255	76	105	93	66	63	33	-	-	-	-	67	55	307
	<b>36%</b>	31%	41%	55%	51%	48%	31%	32%	13%	-	-	-	-	18%	16%	82%
<b>Yes, Conservative</b>	<b>246</b>	133	114	5	20	23	36	49	113	-	246	-	-	128	112	5
	<b>20%</b>	23%	18%	4%	10%	12%	17%	25%	44%	-	100%	-	-	34%	31%	1%
<b>Yes, Labour</b>	<b>203</b>	109	94	16	31	31	44	32	49	203	-	-	-	66	111	23
	<b>17%</b>	19%	15%	12%	15%	16%	21%	17%	19%	100%	-	-	-	17%	31%	6%
<b>Yes, UKIP (United Kingdom Independence Party)</b>	<b>82</b>	44	38	6	6	10	15	22	22	-	-	82	-	68	6	7
	<b>7%</b>	8%	6%	5%	3%	5%	7%	11%	9%	-	-	100%	-	18%	2%	2%
<b>Yes, Liberal Democrat</b>	<b>58</b>	30	28	1	3	7	15	9	23	-	-	-	58	17	30	10
	<b>5%</b>	5%	4%	1%	2%	4%	7%	5%	9%	-	-	-	100%	5%	9%	3%
<b>Yes, SNP - Scottish National Party</b>	<b>31</b>	16	16	1	5	3	10	8	6	-	-	-	-	15	15	-
	<b>3%</b>	3%	3%	*	2%	1%	4%	4%	2%	-	-	-	-	4%	4%	-
<b>Yes, Green Party</b>	<b>25</b>	13	11	2	2	4	10	5	1	-	-	-	-	6	16	3
	<b>2%</b>	2%	2%	2%	1%	2%	4%	3%	*	-	-	-	-	2%	4%	1%
<b>Yes, Plaid Cymru</b>	<b>4</b>	3	-	-	3	-	-	-	-	-	-	-	-	1	-	-
	<b>*</b>	1%	*	-	2%	*	-	-	-	-	-	-	-	*	-	-
<b>Other party or individual</b>	<b>2</b>	2	-	-	-	-	-	1	-	-	-	-	-	-	2	-
	<b>*</b>	*	*	-	*	-	-	1%	*	-	-	-	-	-	1%	-
<b>Prefer not to answer</b>	<b>118</b>	55	62	31	31	25	21	5	7	-	-	-	-	13	8	20
	<b>10%</b>	9%	10%	22%	15%	12%	10%	2%	3%	-	-	-	-	3%	2%	5%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
<b>Uwt base</b>	<b>1205</b>	<b>589</b>	<b>611</b>	<b>165</b>	<b>221</b>	<b>203</b>	<b>223</b>	<b>180</b>	<b>213</b>	<b>288</b>	<b>341</b>	<b>125</b>	<b>57</b>	<b>485</b>	<b>498</b>	<b>153</b>
<b>Wtd base</b>	<b>1205</b>	<b>586</b>	<b>617</b>	<b>138</b>	<b>207</b>	<b>196</b>	<b>216</b>	<b>194</b>	<b>254</b>	<b>203</b>	<b>246</b>	<b>82</b>	<b>58</b>	<b>382</b>	<b>354</b>	<b>375</b>
<b>Leave</b>	<b>382</b>	181	200	13	34	38	62	88	147	66	128	68	17	382	-	-
	<b>32%</b>	31%	32%	9%	16%	19%	29%	45%	58%	33%	52%	84%	30%	100%	-	-
<b>Remain</b>	<b>354</b>	190	164	39	47	45	77	61	85	111	112	6	30	-	354	-
	<b>29%</b>	32%	27%	28%	23%	23%	35%	32%	34%	54%	45%	7%	52%	-	100%	-
<b>Did not vote</b>	<b>375</b>	165	210	70	98	89	59	40	20	23	5	7	10	-	-	375
	<b>31%</b>	28%	34%	50%	47%	45%	27%	21%	8%	11%	2%	9%	17%	-	-	100%
<b>Prefer not to say</b>	<b>94</b>	50	42	16	28	25	18	5	2	4	1	-	-	-	-	-
	<b>8%</b>	9%	7%	12%	13%	13%	8%	2%	1%	2%	1%	-	-	-	-	-





# 2017 General Election OnLineBus Survey (S7184 - 260138371)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
<b>Uwt base</b>	<b>1205</b>	<b>589</b>	<b>611</b>	<b>165</b>	<b>221</b>	<b>203</b>	<b>223</b>	<b>180</b>	<b>213</b>	<b>288</b>	<b>341</b>	<b>125</b>	<b>57</b>	<b>485</b>	<b>498</b>	<b>153</b>
<b>Wtd base</b>	<b>1205</b>	<b>586</b>	<b>617</b>	<b>138</b>	<b>207</b>	<b>196</b>	<b>216</b>	<b>194</b>	<b>254</b>	<b>203</b>	<b>246</b>	<b>82</b>	<b>58</b>	<b>382</b>	<b>354</b>	<b>375</b>
<b>University degree</b>	<b>331</b>	161	170	24	88	67	50	43	59	79	77	6	22	67	151	95
	<b>27%</b>	28%	27%	17%	43%	34%	23%	22%	23%	39%	31%	7%	38%	17%	43%	25%
<b>Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)</b>	<b>761</b>	365	395	100	100	112	158	141	151	110	161	63	35	279	205	240
	<b>63%</b>	62%	64%	73%	48%	57%	73%	73%	59%	54%	66%	77%	60%	73%	58%	64%
<b>No qualifications</b>	<b>152</b>	83	69	17	32	23	14	18	48	26	15	15	4	43	24	46
	<b>13%</b>	14%	11%	12%	15%	12%	7%	9%	19%	13%	6%	18%	6%	11%	7%	12%



## SocialMedia.Do you use the following social networking sites?- Summary table

Base: All adults GB 18+

	Facebook (not including Facebook messenger)	Twitter
<b>Uwt base</b>	<b>1205</b>	<b>1205</b>
<b>Wtd base</b>	<b>1205</b>	<b>1205</b>
<b>No, never</b>	321 27%	765 63%
<b>Yes, regularly throughout the day</b>	354 29%	110 9%
<b>Yes, once a day</b>	218 18%	77 6%
<b>Yes, every couple of days</b>	125 10%	70 6%
<b>Yes, once a week</b>	68 6%	50 4%
<b>Yes, less often</b>	118 10%	134 11%

## SocialMedia.Do you use the following social networking sites? - Facebook (not including Facebook messenger)

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1205	589	611	165	221	203	223	180	213	288	341	125	57	485	498	153
Wtd base	1205	586	617	138	207	196	216	194	254	203	246	82	58	382	354	375
<b>No, never</b>	<b>321</b>	163	159	12	32	52	51	68	105	50	73	26	15	113	86	88
	<b>27%</b>	28%	26%	9%	15%	27%	24%	35%	42%	24%	30%	32%	27%	30%	24%	23%
<b>Yes, regularly throughout the day</b>	<b>354</b>	144	211	57	89	60	75	30	43	57	64	20	11	105	105	120
	<b>29%</b>	25%	34%	41%	43%	31%	35%	15%	17%	28%	26%	25%	19%	27%	30%	32%
<b>Yes, once a day</b>	<b>218</b>	114	103	34	34	30	30	55	34	45	38	18	13	76	61	68
	<b>18%</b>	19%	17%	25%	17%	15%	14%	28%	14%	22%	15%	22%	22%	20%	17%	18%
<b>Yes, every couple of days</b>	<b>125</b>	58	67	14	25	26	15	17	28	18	29	8	4	33	40	45
	<b>10%</b>	10%	11%	10%	12%	13%	7%	9%	11%	9%	12%	10%	7%	9%	11%	12%
<b>Yes, once a week</b>	<b>68</b>	37	31	9	10	6	13	13	17	14	16	3	5	17	34	16
	<b>6%</b>	6%	5%	7%	5%	3%	6%	6%	7%	7%	7%	4%	9%	4%	9%	4%
<b>Yes, less often</b>	<b>118</b>	71	48	12	16	22	31	11	27	19	27	6	9	39	29	38
	<b>10%</b>	12%	8%	8%	8%	11%	14%	6%	10%	10%	11%	7%	16%	10%	8%	10%



## SocialMedia.Do you use the following social networking sites? - Twitter

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1205	589	611	165	221	203	223	180	213	288	341	125	57	485	498	153
Wtd base	1205	586	617	138	207	196	216	194	254	203	246	82	58	382	354	375
<b>No, never</b>	<b>765</b>	334	430	39	96	122	140	144	224	110	180	65	38	283	202	235
	<b>63%</b>	57%	70%	28%	47%	62%	65%	74%	88%	54%	73%	79%	66%	74%	57%	63%
<b>Yes, regularly throughout the day</b>	<b>110</b>	72	37	23	30	19	26	5	5	25	13	4	2	31	38	26
	<b>9%</b>	12%	6%	17%	15%	10%	12%	3%	2%	13%	5%	5%	3%	8%	11%	7%
<b>Yes, once a day</b>	<b>77</b>	55	20	28	11	10	12	11	4	18	14	6	4	14	31	22
	<b>6%</b>	9%	3%	20%	5%	5%	6%	6%	2%	9%	6%	7%	7%	4%	9%	6%
<b>Yes, every couple of days</b>	<b>70</b>	35	35	11	23	17	9	6	5	20	10	2	5	10	31	20
	<b>6%</b>	6%	6%	8%	11%	9%	4%	3%	2%	10%	4%	2%	9%	3%	9%	5%
<b>Yes, once a week</b>	<b>50</b>	31	18	11	7	10	12	5	5	9	13	2	6	16	15	17
	<b>4%</b>	5%	3%	8%	3%	5%	5%	3%	2%	4%	5%	3%	11%	4%	4%	4%
<b>Yes, less often</b>	<b>134</b>	57	76	25	40	19	17	22	11	22	16	3	3	28	38	55
	<b>11%</b>	10%	12%	18%	19%	10%	8%	11%	4%	11%	6%	3%	5%	7%	11%	15%



# 2017 General Election OnLineBus Survey (S7184 - 260138371)

## Classification

Base: All adults GB 18+

		GENDER		AGE						Vote2015				EU Ref 2016			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
SEX	Uwt base	1205	589	611	165	221	203	223	180	213	288	341	125	57	485	498	153
	Wtd base	1205	586	617	138	207	196	216	194	254	203	246	82	58	382	354	375
	Male	586	586	-	69	103	98	106	104	105	109	133	44	30	181	190	165
		49%	100%	-	51%	50%	50%	49%	54%	41%	54%	54%	54%	52%	47%	54%	44%
	Female	617	-	617	67	104	99	109	90	149	94	114	38	28	200	164	210
	51%	-	100%	49%	50%	50%	51%	46%	59%	46%	46%	46%	48%	53%	46%	56%	
AGE	18-24	138	69	67	138	-	-	-	-	-	16	5	6	1	13	39	70
		11%	12%	11%	100%	-	-	-	-	-	8%	2%	8%	2%	3%	11%	19%
	25-34	207	103	104	-	207	-	-	-	-	31	20	6	3	34	47	98
		17%	18%	17%	-	100%	-	-	-	-	15%	8%	8%	5%	9%	13%	26%
	35-44	196	98	99	-	-	196	-	-	-	31	23	10	7	38	45	89
		16%	17%	16%	-	-	100%	-	-	-	15%	9%	12%	12%	10%	13%	24%
	45-54	216	106	109	-	-	-	216	-	-	44	36	15	15	62	77	59
	18%	18%	18%	-	-	-	100%	-	-	22%	15%	18%	25%	16%	22%	16%	
55-64	194	104	90	-	-	-	-	194	-	32	49	22	9	88	61	40	
	16%	18%	15%	-	-	-	-	100%	-	16%	20%	27%	16%	23%	17%	11%	
65+	254	105	149	-	-	-	-	-	254	49	113	22	23	147	85	20	
	21%	18%	24%	-	-	-	-	-	100%	24%	46%	28%	39%	38%	24%	5%	
WORK	Working	737	393	344	93	161	172	169	117	25	119	129	46	32	184	226	267
		61%	67%	56%	67%	78%	88%	79%	60%	10%	58%	52%	56%	55%	48%	64%	71%
	Not working	468	193	273	45	46	24	46	77	229	85	117	36	26	198	128	109
		39%	33%	44%	33%	22%	12%	21%	40%	90%	42%	48%	44%	45%	52%	36%	29%
REGION	North	394	172	222	38	65	54	69	81	87	78	56	22	22	121	134	112
		33%	29%	36%	27%	32%	28%	32%	42%	34%	39%	23%	27%	38%	32%	38%	30%
	Midlands	373	193	180	42	55	73	63	61	78	55	85	28	12	120	92	134
	31%	33%	29%	30%	26%	37%	29%	32%	31%	27%	35%	35%	20%	31%	26%	36%	
South	438	221	215	58	87	69	84	52	88	70	105	31	24	141	129	129	
	36%	38%	35%	42%	42%	35%	39%	27%	35%	34%	43%	38%	42%	37%	36%	34%	
SOCIAL GRADE	ABC1	640	305	335	53	98	113	115	102	159	113	172	40	37	207	228	166
		53%	52%	54%	38%	47%	58%	53%	53%	63%	56%	70%	49%	64%	54%	64%	44%
	C2DE	565	281	282	85	109	83	100	92	95	90	74	41	21	175	126	209
	47%	48%	46%	62%	53%	42%	47%	47%	37%	44%	30%	51%	36%	46%	36%	56%	

