

Polling Methodological note – 21.11.2017

The Kantar TNS Omnibus interviewed a representative sample of 2,437 adults in Great Britain between the 14th and 20th November 2017. All interviews were conducted as online self-completion. The Kantar TNS Omnibus uses the Lightspeed access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

Margin of error

The figures are estimates based on a sample of the population of Great Britain; this means that there is a degree of uncertainty around each estimate. On the assumption that – conditional on the weights - the sample is practically equivalent to a random sample, the survey estimates have a margin of error of up to ± 3 percentage points. This uncertainty means that it is important that each individual poll is not viewed in isolation.

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2016-Mar 2017)

	Unweighted count	Weighted count
Male working	786	795
Male not working	395	394
Female working	668	698
Female not working	588	549

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2016 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	149	140
Male 25-34	221	211
Male 35-44	204	195
Male 45-54	222	214
Male 55-69	269	259
Male 70+	116	170
Female 18-24	165	134
Female 25-34	221	209
Female 35-44	206	198
Female 45-54	234	221
Female 55-69	317	270
Female 70+	113	216

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2016 Population Estimates:

	Unweighted count	Weighted count
North East England	115	102
North West England	283	275
Yorkshire & Humber	227	207
East Midlands	190	181
West Midlands	233	219
East of England	258	233
London	258	329
South East England	345	343
South West England	217	214
Wales	127	120
Scotland	184	212

Education by age

Source: Annual Population Survey April 2016 - March 2017

	Unweighted count	Weighted count
Aged 18-24 with a degree	90	49
Aged 25-44 with a degree	380	321
Aged 45-69 with a degree	314	239
Other	1653	1828

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2016 Population Estimates

	Unweighted percentage	Weighted percentage
Conservative	34%	27%
Labour	34%	26%
Liberal Democrats	6%	5%
SNP/PC	3%	2%
No vote	16%	38%
Other	6%	3%

*An imputed response is given for those that prefer not to say who they voted for in the 2015 General Election.

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2016 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	42%	31%
Leave	43%	34%
Did not vote	16%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2015 general election.

	Unweighted percentage	Weighted percentage
Estimated turnout if General Election were to be held tomorrow	82%	60%

The model was developed using data from respondents that participated in Kantar Public (at the time TNS UK) polls immediately prior to the 2015 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantarpublic.com for further details on the methodology used in this polling.

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Definitely vote (4)	934 38%	475 40%	457 37%	19 7%	60 14%	99 25%	158 36%	203 55%	395 72%	444 77%	300 59%	78 80%	49 51%	33 4%	449 58%	431 60%	46 6%
						CD	CDE	CDEF	CDEFG	JLM	M	JLM*	M*		P	P	
Probably vote (3)	368 15%	158 13%	210 17%	34 12%	96 23%	80 20%	65 15%	48 13%	45 8%	72 13%	96 19%	16 16%	10 11%	133 15%	117 15%	116 16%	110 14%
					CGH	H	H				I	*	*		*	*	
Probably not vote (2)	413 17%	185 16%	228 18%	86 31%	113 27%	70 18%	64 15%	42 11%	38 7%	29 5%	82 16%	4 4%	16 16%	235 27%	92 12%	89 13%	208 26%
				EFGH	EFGH	H	H				IK	*	IK*	IJK			NO
Definitely not vote (1)	436 18%	244 21%	190 15%	78 28%	76 18%	80 20%	96 22%	51 14%	56 10%	16 3%	13 3%	-	19 19%	368 43%	77 10%	48 7%	305 39%
		B		DGH	H	H	GH					*	IJK*	IJKL			NO
Or would you prefer not to say?	286 12%	122 10%	158 13%	57 21%	74 18%	63 16%	53 12%	26 7%	12 2%	12 2%	21 4%	-	3 3%	89 10%	44 6%	29 4%	120 15%
				FGH	GH	GH	H	H				*	*	IJK			NO
NET : VOTE	1302 53%	632 53%	668 54%	53 19%	156 37%	179 46%	223 51%	251 68%	440 81%	516 90%	396 77%	93 96%	60 61%	166 19%	566 73%	547 77%	156 20%
				C	C	CD	CDEF	CDEFG	JLM	LM	JLM*	M*			P	P	
NET : NOT VOTE	849 35%	429 36%	418 34%	164 60%	189 45%	150 38%	159 37%	93 25%	93 17%	46 8%	94 18%	4 4%	35 36%	604 70%	169 22%	137 19%	513 65%
				DEFGH	GH	GH	GH	H			IK	*	IJK*	IJKL			NO
Mean score	2.84	2.81	2.86	1.97	2.41	2.6	2.75	3.17	3.46	3.68	3.39	3.76	2.96	1.78	3.28	3.36	1.85
				*	C	C	CD	CDEF	CDEFG	JLM	LM	JLM*	M*		P	P	
Standard Deviation	1.188	1.228	1.146	0.932	1.016	1.153	1.233	1.134	1.009	0.704	0.854	0.512	1.224	0.881	1.039	0.954	0.934
Error Variance	0.001	0.001	0.001	0.004	0.003	0.004	0.004	0.004	0.002	0.001	0.001	0.003	0.016	0.001	0.001	0.001	0.001

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

Voting intentions. Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	1924	964	952	218	336	314	353	324	379	722	695	135	188	168	870	864	168
Weighted Base	1431	719	708	110	210	208	230	252	421	520	451	92	70	279	578	562	268
Labour	560 39%	274 38%	286 40%	67 61% FGH*	112 53% GH	109 52% GH	104 45% GH	81 32% H	89 21%	23 4%	388 86% IKLM	16 17% IL*	3 4% *	124 44% IKL	144 25%	270 48% N	137 51% N
Conservative	538 38%	272 38%	263 37%	20 18% *	39 18% *	50 24% *	82 36% CDE	103 41% CDE	245 58% CDEFG	447 86% JKLM	8 2%	6 7% J*	4 6% J*	67 24% JKL	324 56% OP	157 28%	56 21%
Liberal Democrats	134 9%	76 11%	58 8%	10 9% *	27 13% *	15 7% *	15 7% *	19 8% *	49 12% *	12 2%	35 8% I	64 70% IJLM*	4 5% *	18 7% *	16 3%	90 16% N	28 11% N
UKIP	82 6%	44 6%	38 5%	5 5% *	14 7% *	10 5% *	9 4% *	21 8% *	22 5% *	27 5% J	5 1%	2 2% *	21 30% IJKM*	27 10% J	59 10% OP	8 1%	11 4%
Green	57 4%	25 4%	31 4%	4 4% *	13 6% H	11 5% H	9 4% H	16 6% H	4 1%	3 1%	12 3% I	2 2% *	11 16% IJK*	23 8% IJ	13 2%	18 3%	21 8% N
SNP	28 2%	14 2%	14 2%	3 3% *	5 3% *	4 2% *	3 1% *	8 3% *	4 1% *	- *	1 *	- *	22 31% IJKM*	4 2%	10 2%	12 2%	3 1%
Plaid Cymru	5 *	1 *	4 1%	- * *	- * *	- * *	2 1% *	2 1% *	1 * *	- *	1 *	- * *	4 6% IJM*	- * *	3 1%	2 *	- *
Other	26 2%	12 2%	14 2%	- * *	1 * *	10 5% *	6 3% *	3 1% *	7 2% *	8 2%	1 *	2 2% *	1 1% *	15 5% J	9 2%	5 1%	12 5% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

Voting intentions. Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	1924	964	952	218	336	314	353	324	379	722	695	135	188	168	870	864	168
Weighted Base	1122	571	548	44	127	151	182	221	396	479	375	87	59	110	498	484	129
Conservative	466 42%	243 43%	220 40%	7 15%	28 22%	41 27%	66 36%	93 42%	231 58%	418 87%	7 2%	6 7%	4 7%	29 26%	293 59%	143 30%	28 22%
						C	CDE	CDE	CDEFG	JKLM		*	J	JKL	OP		
Labour	424 38%	207 36%	216 39%	28 64%	70 56%	83 55%	83 45%	74 33%	85 21%	18 4%	333 89%	15 17%	2 4%	51 46%	122 24%	229 47%	67 52%
				FGH	FGH	FGH	GH	H		IKLM		IL*	IKL		N	N	N
Liberal Democrats	106 9%	60 11%	46 8%	5 10%	13 10%	9 6%	14 8%	18 8%	48 12%	11 2%	22 6%	61 71%	3 5%	7 7%	14 3%	80 16%	12 10%
									E		I	IJLM*	I		N	N	N
UKIP	54 5%	26 5%	28 5%	2 5%	5 4%	5 3%	7 4%	15 7%	19 5%	24 5%	4 1%	1 2%	15 26%	10 9%	44 9%	2 *	6 5%
										J		*	IJKM	J	O	O	O
Green	32 3%	15 3%	17 3%	1 3%	6 5%	6 4%	5 3%	11 5%	4 1%	2 1%	7 2%	2 2%	9 16%	7 7%	8 2%	14 3%	8 6%
					H	H	H	H				*	IJKM	IJ		N	N
SNP	22 2%	11 2%	11 2%	1 2%	3 2%	4 3%	2 1%	7 3%	4 1%	- *	1 *	- *	20 34%	1 1%	9 2%	10 2%	3 2%
												*	IJKM				
Plaid Cymru	5 *	1 *	4 1%	- 1%	- *	- *	2 1%	2 1%	1 *	- -	1 *	- -	4 6%	- *	3 1%	2 *	- -
												*	IJKM				
Other	14 1%	7 1%	7 1%	- *	1 1%	2 1%	4 2%	3 1%	4 1%	7 1%	1 *	1 1%	1 2%	5 4%	6 1%	4 1%	4 3%
												*	J				

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

VOTE2022_England.If the UK General Election were to be held tomorrow, who would you vote for in your local constituency? [ENGLAND]

Base: All adults in England 18+ who would vote in election

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2009	957	1042	250	368	340	377	311	363	686	656	127	129	223	865	825	232
Weighted Base	1723	802	914	176	307	274	296	266	406	471	435	83	43	426	600	553	435
Labour party (led by Jeremy Corbyn)	506 29%	246 31%	260 28%	62 35% H	101 33% H	100 36% GH	94 32% H	68 25% H	82 20% H	23 5% H	340 78% IKLM	15 18% IL*	1 3% *	120 28% IL	128 21% IL	234 42% NP	136 31% N
Conservative party (led by Theresa May)	455 26%	227 28%	225 25%	17 10% H	38 12% H	43 16% GH	69 23% H	87 33% CD	201 50% CDE	373 79% JKLM	6 1% J*	6 7% J*	3 8% J*	61 14% J	276 46% OP	127 23% P	51 12% P
Liberal Democrats (led by Vince Cable)	117 7%	70 9% B	47 5%	9 5% B	27 9% B	15 5% B	14 5% B	18 7% B	34 8% B	9 2% B	33 8% I	52 63% IJLM*	3 8% I*	18 4% I*	12 2% I*	77 14% NP	28 7% N
UKIP - United Kingdom Independence Party (led by Henry Bolton)	77 4%	42 5%	35 4%	4 2% J	14 4% J	9 3% J	9 3% J	20 8% J	21 5% J	24 5% J	5 1% J	2 2% *	21 49% IJKM*	6 6% J	55 9% OP	8 1% OP	10 2% OP
Green Party (led by Caroline Lucas and Jonathan Bartley)	52 3%	21 3%	31 3%	4 2% I	12 4% I	11 4% I	9 3% I	14 5% H	3 1% H	3 1% H	11 3% H	1 1% *	9 21% IJKM*	23 5% I	13 2% I	14 2% I	21 5% I
Other party or individual	25 1%	11 1%	14 1%	- * J	1 * J	10 4% J	5 2% J	3 1% J	6 1% J	7 1% J	1 * J	2 2% *	- 1% *	15 4% J	8 1% J	5 1% J	12 3% J
Prefer not to say	490 28%	184 23%	302 33%	79 45% A	114 37% EFGH	86 32% GH	94 32% GH	57 21% GH	59 15% GH	34 7% GH	39 9% GH	6 7% *	5 11% *	162 38% IJKL	109 18% IJKL	89 16% IJKL	178 41% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

VOTE2022_Scotland.If the UK General Election were to be held tomorrow, who would you vote for in your local constituency? [SCOTLAND]

Base: All adults in Scotland 18+ who would vote in election

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	172	82	90	13	28	26	31	33	41	48	35	8	56	17	59	93	12
Weighted Base	172	81	92	8	21	29	27	34	53	49	33	10	30	42	54	78	31
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	50 29%	27 34% *	23 25% *	1 15% **	1 5% **	6 20% **	8 28% **	10 29% **	25 47% *	44 91% L*	2 6% **	- - **	1 3% *	3 8% **	26 47% *	22 29% *	2 7% **
SNP - Scottish National Party (led by Nicola Sturgeon)	28 16%	14 17% *	14 15% *	3 41% **	5 25% **	4 15% **	3 9% **	8 23% **	4 8% *	- 1% *	1 3% **	- 3% **	22 73% J*	4 10% **	10 18% *	12 16% *	3 10% **
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	28 16%	16 20% *	12 13% *	1 9% **	3 15% **	4 16% **	6 21% **	6 19% **	7 13% *	- - *	25 75% **	- - **	1 4% *	1 2% **	5 10% *	22 29% N*	- - **
Liberal Democrats (led by Vince Cable in the UK and Willie Rennie in Scotland)	12 7%	4 6% *	7 8% *	- - **	- - **	- - **	1 3% **	1 4% **	10 18% *	1 3% *	- - **	10 97% **	- 2% *	- - **	2 4% *	10 12% *	- - **
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	2 1%	2 3% *	- - *	- - **	- - **	- - **	- 1% **	2 6% **	- - *	- - *	- - **	- - **	2 7% *	- - **	- - *	2 3% *	- - **
UKIP - United Kingdom Independence Party (led by Henry Bolton in the UK and David Coburn in Scotland)	1 *	- - *	1 1% *	- - **	- - **	- - **	- - **	1 2% **	- - *	1 1% *	- - **	- - **	- - *	- - **	1 1% *	- - *	- - **
Other party or individual	1 1%	1 1% *	1 1% *	- - **	- - **	- - **	1 3% **	- - **	1 1% *	1 2% *	- - **	- - **	1 2% *	- - **	1 3% *	- - *	- - **
Prefer not to say	51 30%	16 20% *	35 38% *	3 36% **	12 55% **	14 49% **	9 34% **	6 18% **	7 13% *	2 3% *	6 17% **	- - **	2 8% *	34 79% **	10 18% *	9 12% *	26 83% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

VOTE2022_Wales.If the UK General Election were to be held tomorrow, who would you vote for in your local constituency? [WALES]

Base: All adults in Wales 18+ who would vote in election

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	122	61	61	18	20	20	23	20	21	37	45	5	17	11	58	49	8
Weighted Base	105	56	49	12	16	11	17	19	30	38	30	4	7	22	46	33	18
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	32 31%	18 32% *	14 30% *	2 13% **	- 1% **	1 6% **	5 28% **	6 32% **	19 62% **	30 78% **	- - **	- - **	- - **	3 12% **	22 48% *	8 24% **	2 13% **
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	27 25%	12 22% *	15 30% *	4 33% **	7 45% **	4 42% **	4 26% **	7 35% **	- - **	1 2% **	23 78% **	- 12% **	- 2% **	3 12% **	11 24% *	14 41% **	1 8% **
Liberal Democrats (led by Vince Cable in the UK and Kirsty Williams in Wales)	6 5%	2 3% *	4 8% *	- 2% **	- - **	- 1% **	- - **	- - **	5 17% **	2 5% **	2 5% **	2 54% **	- - **	- - **	2 5% *	3 10% **	- - **
Plaid Cymru (led by Leanne Wood)	5 5%	1 3% *	4 8% *	- 4% **	- 3% **	- 2% **	2 9% **	2 8% **	1 4% **	- - **	1 4% **	- - **	4 59% **	- 1% **	3 6% *	2 7% **	- - **
UKIP - United Kingdom Independence Party (led by Henry Bolton in the UK and Neil Hamilton in Wales)	4 4%	2 3% *	2 5% *	1 9% **	- - **	1 9% **	- - **	- 2% **	2 6% **	3 7% **	- - **	- - **	1 8% **	1 5% **	3 7% *	- - **	1 5% **
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	2 2%	2 3% *	1 1% *	- - **	- 2% **	- - **	- - **	1 3% **	1 5% **	- - **	1 3% **	1 35% **	- 2% **	- - **	- - **	2 7% **	- - **
Other party or individual	- -	- - *	- - *	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - *	- - **	- - **
Prefer not to say	29 27%	20 35% *	9 19% *	5 40% **	8 49% **	4 40% **	6 36% **	4 20% **	2 6% **	3 8% **	3 10% **	- - **	2 30% **	16 71% **	5 11% *	4 11% **	13 73% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
No, did not vote	859 35%	393 33%	466 37%	138 50% GH	177 42% GH	177 45% GH	183 42% GH	97 26% H	88 16%	-	-	-	-	859 100% IJKL	139 18%	115 16%	578 73% NO
Yes, Conservative	574 24%	304 26%	268 22%	11 4%	32 8%	58 15% CD	88 20% CD	122 33% CDEF	262 48% CDEFG	574 100% JKLM	-	-	-	-	373 48% OP	174 24% P	24 3%
Yes, Labour	511 21%	265 22%	246 20%	49 18%	105 25% H	87 22%	94 22%	88 24% H	88 16%	-	511 100% IKLM	-	-	-	140 18% P	286 40% NP	75 9%
Yes, Liberal Democrat	97 4%	37 3%	60 5%	2 1%	9 2%	4 1%	13 3%	13 3%	57 10% CDEFG	-	-	97 100% IJLM*	-	-	20 3% P	73 10% NP	3 *
Yes, SNP - Scottish National Party	43 2%	28 2%	15 1%	7 3%	6 2%	7 2%	3 1%	14 4%	6 1%	-	-	-	43 44% * IJKM*	-	12 2% 3%	23 3%	8 1%
Yes, UKIP (United Kingdom Independence Party)	35 1%	24 2%	11 1%	4 1%	4 1%	4 1%	6 1%	7 2%	10 2%	-	-	-	35 36% * IJKM*	-	32 4% OP	1 *	1 *
Yes, Green Party	11 *	4 *	5 *	1 *	4 1%	1 *	- *	4 1%	2 *	-	-	-	11 12% * IJKM*	-	1 *	6 1%	4 1%
Yes, Plaid Cymru	7 *	5 *	2 *	- -	2 *	2 *	1 *	1 *	1 *	-	-	-	7 7% * IJKM*	-	4 *	2 *	-
Yes, BNP (British National Party)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other party or individual	2 *	1 *	- *	- -	- -	- *	- *	- *	1 *	-	-	-	2 2% * M*	-	1 *	- *	- *
Prefer not to answer	298 12%	123 10%	170 14%	63 23% EFGH	81 19% FGH	53 13% GH	47 11%	24 7%	31 6%	-	-	-	-	57 7%	31 4%	97 12% NO	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Renegotiating our position in the EU
Unweighted Base	2437	2437	2437	2437	2437	2437	2437	2437	2437	2437
Weighted Base	2437	2437	2437	2437	2437	2437	2437	2437	2437	2437
Most important (100)	200	243	508	120	132	137	359	281	179	278
	8%	10%	21%	5%	5%	6%	15%	12%	7%	11%
2nd (88.889)	244	249	433	267	178	181	272	224	224	164
	10%	10%	18%	11%	7%	7%	11%	9%	9%	7%
3rd (77.778)	218	323	308	313	194	236	188	216	268	172
	9%	13%	13%	13%	8%	10%	8%	9%	11%	7%
4th (66.667)	240	266	295	314	192	287	191	227	265	161
	10%	11%	12%	13%	8%	12%	8%	9%	11%	7%
5th (55.556)	257	297	229	344	197	275	154	233	294	156
	11%	12%	9%	14%	8%	11%	6%	10%	12%	6%
6th (44.444)	307	310	210	267	223	323	153	227	280	136
	13%	13%	9%	11%	9%	13%	6%	9%	11%	6%
7th (33.333)	277	260	162	273	256	296	179	208	323	202
	11%	11%	7%	11%	11%	12%	7%	9%	13%	8%
8th (22.222)	302	237	144	236	298	292	213	221	240	254
	12%	10%	6%	10%	12%	12%	9%	9%	10%	10%
9th (11.111)	256	177	86	191	418	251	265	240	202	350
	11%	7%	4%	8%	17%	10%	11%	10%	8%	14%
Least important (0)	136	75	61	112	347	159	461	360	161	563
	6%	3%	3%	5%	14%	7%	19%	15%	7%	23%
Mean score	49.8	55.58	67.51	52.72	40.07	47.64	47.81	48.2	50.67	40.01
Standard Deviation	29.758	28.371	28.295	27.642	31.243	28.422	36.661	33.717	29.136	35.536
Error Variance	0.363	0.33	0.329	0.314	0.401	0.331	0.552	0.466	0.348	0.518

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	200 8%	115 10%	83 7%	12 4%	26 6%	30 8%	42 10%	39 11%	50 9%	77 13%	47 9%	9 *	3 *	54 6%	66 9%	82 12%	44 6%
2nd (88.889)	244 10%	146 12%	98 8%	28 10%	33 8%	33 9%	58 13%	37 10%	54 10%	73 13%	49 10%	21 *	9 *	77 9%	65 8%	91 13%	75 9%
3rd (77.778)	218 9%	122 10%	95 8%	18 7%	25 6%	40 10%	37 8%	42 11%	57 10%	67 12%	47 9%	7 *	8 *	67 8%	79 10%	77 11%	51 6%
4th (66.667)	240 10%	117 10%	123 10%	19 7%	40 9%	42 11%	49 11%	44 12%	47 9%	71 12%	48 9%	11 *	3 *	78 9%	69 9%	84 12%	71 9%
5th (55.556)	257 11%	127 11%	125 10%	36 13%	47 11%	31 8%	42 10%	29 8%	73 13%	58 10%	58 11%	9 *	12 *	78 9%	80 10%	71 10%	75 9%
6th (44.444)	307 13%	144 12%	162 13%	32 12%	60 14%	36 9%	55 13%	52 14%	72 13%	60 10%	71 14%	16 *	16 *	111 13%	104 13%	84 12%	100 13%
7th (33.333)	277 11%	126 11%	151 12%	33 12%	54 13%	41 10%	40 9%	42 11%	67 12%	54 9%	62 12%	6 *	17 *	111 13%	102 13%	62 9%	98 12%
8th (22.222)	302 12%	126 11%	174 14%	41 15%	49 12%	52 13%	49 11%	56 15%	54 10%	55 10%	56 11%	7 *	15 *	124 14%	87 11%	79 11%	118 15%
9th (11.111)	256 11%	99 8%	157 13%	34 13%	51 12%	56 14%	37 8%	22 6%	56 10%	48 8%	43 8%	7 *	11 *	102 12%	93 12%	50 7%	101 13%
Least important (0)	136 6%	61 5%	75 6%	21 8%	35 8%	31 8%	27 6%	7 2%	15 3%	12 2%	30 6%	4 5%	5 5%	58 7%	33 4%	32 4%	56 7%
Mean score	49.8	53.53	46.2	44.3	44.94	46.73	53.11	54.62	52.61	58.42	51.03	58.64	43.49	45.9	49.62	56.05	44.81
		B					CDE	CDE	CDE	JLM	LM	JLM*	*		P	NP	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	29.758	29.977	29.155	29.09	29.141	31.126	30.542	28.47	28.667	29.424	29.562	29.779	26.68	29.399	29.31	29.954	29.325
Error Variance	0.363	0.759	0.683	3.086	2.023	2.467	2.143	2.189	1.509	1.509	1.71	9.12	7.284	1.006	1.104	1.26	1.09

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	243 10%	115 10%	129 10%	41 15% GH	43 10%	49 12% H	51 12%	25 7%	35 6%	34 6%	43 8%	5 *	8 *	115 13% I	52 7%	62 9%	114 14% NO
2nd (88.889)	249 10%	99 8%	149 12% A	35 13%	53 13%	38 10%	39 9%	32 9%	52 10%	44 8%	49 10%	9 *	12 12% *	88 10%	74 9%	52 7%	98 12% O
3rd (77.778)	323 13%	145 12%	177 14%	31 11%	51 12%	48 12%	63 14%	53 14%	78 14%	88 15% J	47 9%	11 *	8 *	146 17% J	119 15% O	73 10%	116 15%
4th (66.667)	266 11%	120 10%	146 12%	34 13%	44 10%	46 12%	44 10%	33 9%	66 12%	66 11%	57 11%	10 *	8 *	83 10%	88 11%	72 10%	88 11%
5th (55.556)	297 12%	132 11%	164 13%	31 11%	50 12%	41 10%	51 12%	56 15%	68 13%	79 14%	57 11%	15 *	11 *	90 10%	101 13%	97 14%	73 9%
6th (44.444)	310 13%	162 14%	147 12%	26 9%	56 13%	55 14%	57 13%	53 14%	62 11%	70 12%	71 14%	8 *	15 15% *	119 14%	99 13%	94 13%	102 13%
7th (33.333)	260 11%	136 12%	123 10%	31 11%	36 8%	45 11%	44 10%	36 10%	68 12%	77 13% M	68 13% M	15 15% M*	13 13% *	65 8%	93 12%	94 13%	66 8%
8th (22.222)	237 10%	130 11%	107 9%	16 6%	49 12%	28 7%	39 9%	39 11%	66 12%	65 11%	54 10%	11 11% *	10 10% *	76 9%	73 9%	78 11%	75 10%
9th (11.111)	177 7%	101 8%	75 6%	25 9%	18 4%	28 7%	33 8%	33 9%	40 7%	35 6%	43 8%	10 10% *	11 11% *	63 7%	54 7%	65 9%	48 6%
Least important (0)	75 3%	43 4%	28 2%	3 1%	21 5%	16 4%	15 4%	11 3%	10 2%	16 3%	22 4%	3 3% *	3 3% *	14 2%	26 3%	24 3%	9 1%
Mean score	55.58	52.94	58.35	60.2 A GH	56.27	56.4	56.02	52.68	53.76	53.07	51.73	50.44	51.44	59.39 IJKL	54.17	51.3	60.76 NO

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER		AGE							GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	28.371	28.781	27.599	29.026	28.976	29.091	28.968	27.355	26.964	26.534	28.612	27.717	29.021	28.449	27.309	28.063	28.336
Error Variance	0.33	0.7	0.612	3.073	2	2.155	1.928	2.021	1.335	1.227	1.602	7.901	8.619	0.942	0.959	1.106	1.018

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	508 21%	206 17%	300 24% A	35 13%	71 17%	89 23% C	90 21%	94 25% CD	129 24% C	108 19%	116 23%	30 31% I*	19 20% +	179 21%	173 22%	162 23%	154 20%
2nd (88.889)	433 18%	215 18%	216 17%	37 14%	72 17%	65 17%	75 17%	77 21%	106 19%	92 16%	98 19%	15 15% +	15 15% +	159 19%	120 15%	147 21% N	148 19%
3rd (77.778)	308 13%	124 10%	184 15% A	36 13%	43 10%	58 15%	51 12%	36 10%	84 15%	78 14%	65 13%	12 12% +	11 12% +	97 11%	109 14%	90 13%	86 11%
4th (66.667)	295 12%	147 12%	147 12%	32 12%	46 11%	40 10%	63 15%	50 14%	64 12%	63 11%	52 10%	18 18% +	16 16% +	121 14%	100 13%	81 11%	97 12%
5th (55.556)	229 9%	141 12%	88 7% B	27 10%	48 11%	34 9%	45 10%	35 9%	41 8%	53 9%	52 10%	8 8% +	5 5% +	78 9%	65 8%	67 9%	81 10%
6th (44.444)	210 9%	108 9%	101 8% DEFG	45 16% DEFG	34 8%	20 5%	31 7%	31 8%	51 9%	69 12% LM	50 10%	5 5% +	4 4% +	57 7%	79 10%	51 7%	60 8%
7th (33.333)	162 7%	83 7%	77 6% H	16 6%	35 8% H	33 8% H	41 9% H	20 5%	17 3%	32 6%	26 5%	4 4% +	11 11% +	81 9%	46 6%	46 6%	62 8%
8th (22.222)	144 6%	82 7%	62 5%	20 7%	21 5%	29 7%	28 6%	17 4%	29 5%	40 7%	28 5%	2 2% +	9 10% +	48 6%	44 6%	39 6%	45 6%
9th (11.111)	86 4%	51 4%	35 3% JM	13 5%	21 5%	20 5%	7 2%	9 2%	15 3%	33 6% JM	10 2%	3 3% +	4 4% +	15 2%	35 5% O	13 2%	24 3%
Least important (0)	61 3%	27 2%	34 3% EFG	14 5% EFGH	29 7% EFGH	4 1%	4 1%	1 *	9 2%	5 1%	13 3%	2 2% +	3 3% +	23 3%	7 1%	14 2%	31 4% N
Mean score	67.51	65	69.91 A	59.44	61.9	67.78 C	68.39 CD	72.56 CD	71.55 CD	65.57	69.6 I	74.44 IL*	64.13 +	68.11	68.2	70.65 P	66.23

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	28.295	28.324	28.074	29.146	31.11	28.892	26.464	25.691	26.722	28.201	27.6	25.908	30.303	27.76	27.54	26.994	29.026
Error Variance	0.329	0.678	0.633	3.098	2.306	2.125	1.609	1.782	1.311	1.386	1.491	6.904	9.397	0.897	0.975	1.023	1.068

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	120 5%	62 5%	57 5%	23 8%	20 5%	19 5%	18 4%	19 5%	22 4%	26 4%	31 6%	3 *	5 *	36 4%	43 6%	30 4%	35 4%
2nd (88.889)	267 11%	95 8%	168 14%	12 4%	40 10%	44 11%	42 10%	50 14%	78 14%	65 11%	62 12%	19 20% IM*	9 *	83 10%	95 12%	81 11%	76 10%
3rd (77.778)	313 13%	148 13%	164 13%	32 12%	45 11%	30 8%	71 16%	52 14%	82 15%	63 11%	68 13%	13 *	18 *	94 11%	95 12%	98 14%	95 12%
4th (66.667)	314 13%	149 13%	164 13%	19 7%	44 10%	60 15%	49 11%	61 17%	81 15%	66 11%	82 16%	11 *	17 *	100 12%	104 13%	110 15%	87 11%
5th (55.556)	344 14%	152 13%	192 15%	38 14%	41 10%	49 13%	77 18%	50 14%	89 16%	85 15%	70 14%	11 *	11 *	135 16%	118 15%	79 11%	128 16%
6th (44.444)	267 11%	135 11%	130 10%	34 12%	34 8%	55 14%	42 10%	45 12%	58 11%	77 13%	49 10%	9 *	10 *	92 11%	85 11%	69 10%	92 12%
7th (33.333)	273 11%	164 14%	108 9%	35 13%	60 14%	54 14%	36 8%	41 11%	48 9%	59 10%	56 11%	10 *	5 *	114 13%	80 10%	81 11%	102 13%
8th (22.222)	236 10%	117 10%	118 10%	36 13%	58 14%	31 8%	39 9%	23 6%	48 9%	70 12%	34 7%	11 *	5 *	83 10%	61 8%	81 11%	71 9%
9th (11.111)	191 8%	93 8%	98 8%	26 9%	41 10%	23 6%	43 10%	24 7%	34 6%	43 7%	45 9%	5 *	8 *	68 8%	59 8%	53 8%	64 8%
Least important (0)	112 5%	68 6%	44 4%	20 7%	36 9%	28 7%	18 4%	5 1%	6 1%	20 4%	14 3%	5 *	9 10% IJ*	54 6%	37 5%	31 4%	39 5%
Mean score	52.72	50.41	54.74	47.36	46.71	50.94	52.94	57.73	57.74	51.92	55.83	55.38	54.07	50	54.09	52.83	51.13
			A				D	CDE	CDEF		IM	*	*				

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	27.642	27.716	27.357	29.084	29.747	27.694	27.485	25.408	25.202	27.038	27.207	28.422	29.712	27.65	27.754	27.659	27.203
Error Variance	0.314	0.649	0.602	3.085	2.108	1.953	1.736	1.743	1.166	1.274	1.448	8.308	9.034	0.89	0.99	1.074	0.938

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	132 5%	73 6%	57 5%	18 6%	28 7%	21 5%	12 3%	13 4%	40 7%	42 7%	16 3%	6 6%	8 8%	38 4%	49 6%	40 6%	27 3%
2nd (88.889)	178 7%	115 10%	63 5%	28 10%	23 6%	35 9%	32 7%	23 6%	38 7%	61 11%	31 6%	6 7%	4 4%	64 7%	56 7%	59 8%	55 7%
3rd (77.778)	194 8%	98 8%	97 8%	25 9%	40 10%	27 7%	31 7%	23 6%	48 9%	60 10%	23 5%	9 9%	9 9%	72 8%	66 9%	51 7%	66 8%
4th (66.667)	192 8%	93 8%	100 8%	27 10%	28 7%	36 9%	31 7%	32 9%	38 7%	63 11%	32 6%	5 5%	2 2%	75 9%	68 9%	60 8%	55 7%
5th (55.556)	197 8%	88 7%	109 9%	32 12%	31 7%	28 7%	23 5%	40 11%	42 8%	52 9%	36 7%	10 10%	15 16%	56 7%	63 8%	63 9%	59 8%
6th (44.444)	223 9%	113 10%	110 9%	9 3%	45 11%	41 10%	56 13%	33 9%	38 7%	43 7%	45 9%	4 4%	11 12%	90 10%	70 9%	61 9%	78 10%
7th (33.333)	256 11%	118 10%	138 11%	32 12%	42 10%	31 8%	51 12%	42 11%	57 10%	62 11%	57 11%	11 12%	9 9%	77 9%	91 12%	72 10%	70 9%
8th (22.222)	298 12%	137 12%	159 13%	33 12%	51 12%	55 14%	65 15%	50 14%	44 8%	55 10%	81 16%	12 12%	10 10%	103 12%	93 12%	83 12%	105 13%
9th (11.111)	418 17%	187 16%	227 18%	34 13%	69 17%	66 17%	69 16%	56 15%	124 23%	75 13%	99 19%	25 26%	15 16%	150 17%	112 14%	124 17%	153 19%
Least important (0)	347 14%	163 14%	184 15%	36 13%	62 15%	51 13%	64 15%	58 16%	76 14%	62 11%	92 18%	9 9%	14 14%	132 15%	111 14%	99 14%	121 15%
Mean score	40.07	42.43	37.85	45.17	40.29	41.25	37.31	37.94	40.11	47.59	33.33	39.76	41	39.38	41.69	40.79	37.39
		B		FG						JKM		*	J*	J			

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	31.243	32.162	30.141	32.228	31.558	31.484	29.289	29.573	32.673	32.007	29.059	31.496	31.238	31.209	31.487	31.555	30.422
Error Variance	0.401	0.874	0.73	3.788	2.373	2.524	1.971	2.362	1.96	1.785	1.652	10.202	9.986	1.134	1.274	1.398	1.173

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	137 6%	60 5%	78 6%	29 11% FGH	40 9% FG	21 5%	17 4%	5 1%	25 5%	19 3%	27 5%	12 13% IJM*	4 4% +	38 4%	22 3%	60 8% NP	30 4%
2nd (88.889)	181 7%	76 6%	105 8%	27 10% H	43 10% H	32 8%	36 8%	17 5%	27 5%	20 4%	51 10% I	7 7% +	13 14% I*	64 7% I	44 6%	58 8%	65 8%
3rd (77.778)	236 10%	107 9%	128 10%	25 9% F	45 11% F	36 9%	49 11%	41 11%	40 7%	48 8%	57 11%	14 15% +	6 6% +	76 9%	56 7%	94 13% N	72 9%
4th (66.667)	287 12%	140 12%	144 12%	47 17% F	51 12% F	43 11%	37 8%	35 9%	75 14%	62 11%	71 14%	10 10% +	18 19% M*	84 10% +	91 12%	84 12%	99 13%
5th (55.556)	275 11%	156 13%	119 10%	24 9% H	43 10% H	37 9%	71 16% H	51 14%	49 9%	62 11%	70 14%	8 8% +	13 13% +	105 12%	91 12%	94 13%	82 10%
6th (44.444)	323 13%	148 13%	175 14%	34 12% +	45 11% +	53 13%	58 13%	50 13%	84 15%	89 15%	55 11%	12 12% +	7 8% +	126 15% +	110 14%	102 14%	98 12%
7th (33.333)	296 12%	140 12%	157 13%	28 10% O	49 12% O	42 11%	47 11%	48 13%	84 15%	70 12%	58 11%	10 10% +	10 10% +	112 13%	92 12%	62 9%	126 16% O
8th (22.222)	292 12%	161 14%	128 10%	30 11% O	47 11% O	44 11%	47 11%	49 13%	75 14%	71 12%	61 12%	7 7% +	12 12% +	117 14% O	108 14% O	62 9%	98 12%
9th (11.111)	251 10%	119 10%	130 10%	16 6% OP	38 9% OP	48 12%	51 12%	39 11%	58 11%	84 15% JM	33 6%	10 10% +	11 11% +	81 9%	107 14% OP	52 7%	68 9%
Least important (0)	159 7%	78 7%	81 7%	15 6% +	21 5% +	37 9%	22 5%	36 10%	29 5%	49 9%	29 6%	7 8% +	3 4% +	55 6%	57 7%	43 6%	52 7%
Mean score	47.64	46.58	48.68	54.57 EFGH	52.66 EGH	45.73	47.91 G	42.32	45.07	41.44	51.63 IM	53.11 IM*	51.2 I*	46.23 I	42.67	53.21 NP	46.84 N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	28.422	27.867	28.928	29.246	29.755	29.764	27.566	26.551	26.67	27.011	27.823	31.514	28.23	27.533	27.011	28.669	27.524
Error Variance	0.331	0.656	0.673	3.119	2.109	2.255	1.746	1.904	1.306	1.271	1.515	10.214	8.155	0.883	0.938	1.154	0.96

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	359 15%	169 14%	190 15%	31 11%	38 9%	50 13%	62 14%	74 19%	103 19%	106 19%	43 8%	3 3%	21 21%	150 17%	201 26%	35 5%	109 14%
								D	D	JK	*	JK*	JK	OP		O	
2nd (88.889)	272 11%	130 11%	140 11%	20 7%	34 8%	60 15%	51 12%	48 13%	59 11%	92 16%	32 6%	4 4%	11 11%	93 11%	120 15%	50 7%	83 11%
								CD	JKM			*	*	O		O	
3rd (77.778)	188 8%	100 8%	87 7%	29 11%	35 8%	19 5%	26 6%	28 7%	53 10%	68 12%	33 7%	6 6%	12 13%	55 6%	89 11%	39 6%	48 6%
										JM		*	*	OP		O	
4th (66.667)	191 8%	85 7%	104 8%	19 7%	33 8%	31 8%	40 9%	22 6%	45 8%	46 8%	38 7%	6 7%	6 6%	73 9%	76 10%	25 4%	73 9%
												*	*	O		O	
5th (55.556)	154 6%	67 6%	86 7%	16 6%	40 10%	18 5%	20 5%	26 7%	34 6%	40 7%	33 7%	2 2%	4 4%	54 6%	56 7%	36 5%	49 6%
												*	*				
6th (44.444)	153 6%	76 6%	77 6%	16 6%	30 7%	24 6%	26 6%	24 7%	33 6%	37 6%	25 5%	3 4%	6 6%	64 7%	46 6%	44 6%	53 7%
												*	*				
7th (33.333)	179 7%	76 6%	102 8%	22 8%	36 8%	45 11%	28 6%	24 6%	27 5%	45 8%	27 5%	1 1%	3 3%	61 7%	57 7%	48 7%	47 6%
						H				K		*	*				
8th (22.222)	213 9%	95 8%	118 9%	30 11%	40 10%	40 10%	25 6%	24 6%	54 10%	41 7%	49 10%	18 18%	5 5%	75 9%	56 7%	76 11%	68 9%
												IJLM*	*				
9th (11.111)	265 11%	135 11%	130 10%	35 13%	62 15%	36 9%	54 12%	37 10%	40 7%	31 5%	84 16%	14 14%	6 6%	103 12%	29 4%	111 16%	113 14%
					H						IL	I*	*	I		N	
Least important (0)	461 19%	251 21%	211 17%	55 20%	71 17%	70 18%	103 24%	64 17%	98 18%	67 12%	146 29%	41 42%	23 24%	132 15%	47 6%	249 35%	146 18%
											IM	IJLM*	I*			NP	
Mean score	47.81	46.59	48.85	43.37	43.14	47.6	45.49	52.61	52.39	58.9	35.51	24.04	52.79	50.14	66.05	29.67	46.04
								CD	CDF	JKM	K	*	JK*	JK	OP	O	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	36.661	37.203	36.178	35.579	33.802	36.141	37.892	37.691	37.215	34.608	35.029	30.654	39.519	36.482	32.068	32.867	36.46
Error Variance	0.552	1.17	1.052	4.617	2.722	3.325	3.299	3.836	2.543	2.087	2.401	9.665	15.982	1.55	1.322	1.517	1.685

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	281 12%	152 13%	126 10%	32 12%	55 13%	59 15%	44 10%	39 11%	51 9%	30 5%	103 20%	12 12%	11 11%	98 11%	61 8%	93 13%	109 14%
											IM	I*	*	I		N	N
2nd (88.889)	224 9%	106 9%	119 10%	25 9%	52 12%	32 8%	39 9%	40 11%	36 7%	27 5%	63 12%	6 6%	13 13%	79 9%	61 8%	61 9%	81 10%
											I	*	I*	I			
3rd (77.778)	216 9%	104 9%	110 9%	21 8%	46 11%	29 7%	53 12%	33 9%	34 6%	28 5%	70 14%	9 9%	7 7%	85 10%	47 6%	78 11%	84 11%
							H				I	*	*	I		N	N
4th (66.667)	227 9%	119 10%	108 9%	31 11%	42 10%	26 7%	42 10%	30 8%	57 10%	40 7%	41 8%	8 9%	12 13%	96 11%	51 7%	73 10%	75 10%
												*	*			N	
5th (55.556)	233 10%	99 8%	134 11%	32 12%	49 12%	52 13%	35 8%	19 5%	47 9%	37 6%	37 7%	18 18%	7 7%	101 12%	58 7%	66 9%	101 13%
						G	G					IJ*	*	I			N
6th (44.444)	227 9%	100 8%	127 10%	29 11%	49 12%	47 12%	33 8%	30 8%	40 7%	48 8%	48 9%	15 15%	7 8%	77 9%	61 8%	72 10%	80 10%
												*	*				
7th (33.333)	208 9%	104 9%	102 8%	26 9%	28 7%	28 7%	53 12%	32 9%	41 8%	50 9%	40 8%	8 8%	11 11%	71 8%	62 8%	59 8%	64 8%
												*	*				
8th (22.222)	221 9%	103 9%	116 9%	28 10%	35 8%	34 9%	45 10%	31 9%	47 9%	54 9%	35 7%	10 10%	12 12%	81 9%	85 11%	57 8%	70 9%
												*	*				
9th (11.111)	240 10%	117 10%	121 10%	14 5%	35 8%	43 11%	35 8%	46 12%	68 12%	97 17%	31 6%	5 5%	6 7%	72 8%	128 16%	62 9%	42 5%
							C	C		JKLM		*	*		OP		
Least important (0)	360 15%	180 15%	181 15%	37 14%	28 7%	44 11%	58 13%	70 19%	124 23%	164 29%	44 9%	7 7%	11 11%	97 11%	164 21%	91 13%	84 11%
							D	DE	CDEF	JKLM	*	*	*		OP		
Mean score	48.2	48.67	47.71	50.22	56.03	50.62	48.96	45.14	40.89	31.95	59.93	52.64	51.13	51.19	38.48	51.2	54.34
				H	FGH	H	H				ILM	I*	I*	I		N	N

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	33.717	34.318	33.135	32.403	31.31	33.414	32.844	35.338	34.386	31.725	33.261	29.363	33.003	32.314	33.676	33.356	32.168
Error Variance	0.466	0.995	0.882	3.829	2.336	2.842	2.479	3.372	2.171	1.754	2.165	8.867	11.146	1.216	1.458	1.562	1.311

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Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	179 7%	86 7%	93 7%	37 13% GH	50 12% GH	29 7% H	30 7% H	22 6%	12 2%	19 3%	33 6% I	2 2% *	9 9% I*	77 9% I	27 3%	39 6%	88 11% NO
2nd (88.889)	224 9%	96 8%	128 10%	50 18% EFGH	49 12% G	26 7%	41 9%	17 4%	41 8%	36 6%	41 8%	2 2% *	6 7% *	112 13% IK	65 8%	56 8%	86 11%
3rd (77.778)	268 11%	129 11%	137 11%	40 15% GH	62 15% FGH	73 19% FGH	34 8%	21 6%	39 7%	26 5%	59 12% I	7 7% *	7 7% *	131 15% I	62 8%	54 8%	125 16% NO
4th (66.667)	265 11%	122 10%	140 11%	26 10% H	67 16% H	47 12%	46 10%	40 11%	40 7%	51 9%	52 10%	11 11% *	12 12% *	100 12% *	72 9%	76 11%	98 12%
5th (55.556)	294 12%	154 13%	138 11%	22 8%	52 12%	59 15%	45 10%	49 13%	66 12%	68 12%	67 13%	11 11% *	15 15% *	99 12%	98 13%	81 11%	98 12%
6th (44.444)	280 11%	127 11%	153 12%	26 10%	35 8%	45 12%	59 14%	41 11%	74 14%	59 10%	69 13%	16 17% *	14 14% *	80 9%	88 11%	97 14%	79 10%
7th (33.333)	323 13%	142 12%	178 14%	29 11%	47 11%	36 9%	65 15%	55 15%	91 17% E	85 15%	63 12%	26 27% IJLM*	13 14% *	104 12%	101 13%	122 17% P	87 11%
8th (22.222)	240 10%	128 11%	112 9%	10 4%	23 5%	30 8%	43 10%	49 13% CD	85 16% CDE	82 14% M	58 11% M	14 15% M*	8 8% *	54 6%	107 14% P	85 12% P	41 5%
9th (11.111)	202 8%	106 9%	95 8%	19 7%	21 5%	28 7%	36 8%	43 12% D	55 10% D	83 14% JKM	45 9%	4 4% *	9 9% *	54 6%	83 11%	62 9%	52 7%
Least important (0)	161 7%	92 8%	69 6%	14 5% D	15 4% D	20 5% D	38 9% D	34 9% D	42 8% D	64 11% JM	23 5%	4 4% *	5 5% *	48 6% OP	75 10%	41 6%	36 5%
Mean score	50.67	49.27	51.97	61.23 EFGH	60.46 EFGH	54.72 FGH	48.16 H	42.79	42.24	39.28	50.28	43.26 IK	50.28 *	56.81 IJK	43.86	47.16	58.28 NO

Table continues

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Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	29.136	29.537	28.765	30.318	27.717	27.634	29.458	28.215	26.554	27.887	27.88	22.16	28.205	29.135	28.53	27.533	28.672
Error Variance	0.348	0.737	0.665	3.352	1.83	1.944	1.994	2.15	1.294	1.355	1.521	5.05	8.141	0.988	1.046	1.064	1.042

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Most important (100)	11%	146 12%	131 11%	18 6%	48 11%	25 6%	69 16%	41 11%	78 14%	113 20%	51 10%	15 16%	11 11%	74 9%	84 11%	109 15%	80 10%
2nd (88.889)	7%	106 9%	58 5%	12 4%	20 5%	27 7%	22 5%	30 8%	55 10%	63 11%	36 7%	8 8%	5 5%	40 5%	79 10%	58 8%	23 3%
3rd (77.778)	7%	107 9%	65 5%	16 6%	27 6%	33 9%	22 5%	43 12%	31 6%	49 9%	42 8%	9 9%	12 12%	35 4%	56 7%	57 8%	46 6%
4th (66.667)	7%	92 8%	68 6%	20 7%	26 6%	23 6%	35 8%	24 6%	34 6%	45 8%	38 7%	7 7%	4 4%	48 6%	59 8%	46 7%	47 6%
5th (55.556)	6%	67 6%	89 7%	16 6%	19 5%	44 11%	26 6%	15 4%	35 6%	40 7%	32 6%	7 7%	5 5%	63 7%	49 6%	56 8%	43 5%
6th (44.444)	6%	70 6%	62 5%	24 9%	32 8%	16 4%	18 4%	12 3%	34 6%	23 4%	27 5%	9 10%	7 7%	42 5%	35 5%	38 5%	47 6%
7th (33.333)	8%	94 8%	108 9%	24 9%	33 8%	39 10%	31 7%	30 8%	45 8%	40 7%	53 10%	5 5%	7 7%	64 7%	54 7%	66 9%	68 9%
8th (22.222)	10%	105 9%	150 12%	29 11%	47 11%	49 12%	55 13%	31 8%	43 8%	41 7%	56 11%	7 7%	12 12%	98 11%	63 8%	73 10%	97 12%
9th (11.111)	14%	175 15%	175 14%	58 21%	64 15%	44 11%	71 16%	60 16%	54 10%	45 8%	78 15%	15 15%	15 15%	150 17%	79 10%	120 17%	124 16%
Least important (0)	23%	221 19%	337 27%	59 22%	103 25%	93 24%	86 20%	85 23%	137 25%	114 20%	97 19%	15 16%	21 22%	245 29%	221 28%	88 12%	216 27%
Mean score	40.01	44.59	35.76	34.13	37.59	38.23	41.72	41.61	43.65	51.86	41.13	48.3	40.48	32.85	41.18	47.14	34.17
		B					C	C	C	JLM	M	M*	*		P	NP	

Table continues

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Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 10 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Standard Deviation	35.536	35.952	34.633	31.751	35.05	33.148	36.442	36.693	37.369	37.95	34.483	36.311	35.62	33.605	37.037	35.384	33.942
Error Variance	0.518	1.092	0.964	3.677	2.927	2.797	3.051	3.636	2.564	2.51	2.327	13.561	12.984	1.315	1.763	1.758	1.46

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	1454	784	666	161	352	340	341	211	49	442	478	65	126	220	555	632	204
Weighted Base	1494	795	696	168	332	333	344	247	71	296	361	39	62	543	410	467	514
More safe than it was 12 months ago	186 12%	121 15%	64 9%	41 24% EFGH*	74 22% EFGH	38 11% F	13 4% F	16 6% F	4 5% *	35 12% I	63 17% J	6 17% K	4 7% L	57 11% M	50 12% N	68 15% O	59 12% P
Less safe than it was 12 months ago	359 24%	203 25%	154 22%	31 18% *	90 27% G	87 26% G	101 29% G	39 16% G	11 15% *	53 18% I	108 30% J	10 26% K	16 26% L	144 26% M	79 19% N	119 25% O	146 28% P
Much the same as it was 12 months ago	742 50%	378 48%	364 52%	55 33% *	124 37% G	157 47% C	193 56% CD	158 64% CDE	55 78% CDEF*	192 65% JKM	157 43% J	18 47% K	31 51% L	274 50% M	252 61% OP	237 51% O	223 43% P
Don't know	207 14%	93 12%	114 16%	42 25% DFH*	44 13% H	50 15% H	36 11% H	34 14% H	1 1% *	15 5% I	34 10% J	4 10% K	10 16% L	68 13% M	28 7% N	43 9% O	85 17% P

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Better than it was 12 months ago	268	167	100	38	49	26	28	35	91	127	46	7	4	57	147	68	41
	11%	14%	8%	14%	12%	7%	7%	9%	17%	22%	9%	7%	4%	7%	19%	10%	5%
		B	EF						EFG	JKLM		*	*		OP	P	
Much the same as it was 12 months ago	1336	656	676	152	245	250	219	195	276	345	236	34	65	512	488	328	453
	55%	55%	54%	55%	58%	64%	50%	53%	51%	60%	46%	35%	66%	60%	63%	46%	57%
						FGH			JK			*	JK*	JK	O	O	
Worse than it was 12 months ago	833	360	469	84	126	117	188	141	178	102	229	56	29	291	143	316	295
	34%	30%	38%	31%	30%	30%	43%	38%	33%	18%	45%	58%	29%	34%	18%	44%	37%
			A				CDEH				ILM	IJLM*	I*	I		N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Better than it is now	358	213	143	49	65	55	37	41	110	165	63	5	7	100	187	69	93
	15%	18%	12%	18%	16%	14%	9%	11%	20%	29%	12%	5%	7%	12%	24%	10%	12%
		B		F	F			FG	JKLM			*	*		OP		
Much the same as it is now	1230	568	658	138	208	228	232	183	242	288	218	34	51	479	442	310	393
	50%	48%	53%	50%	49%	58%	53%	49%	44%	50%	43%	35%	52%	56%	57%	44%	50%
				H		H			JK			*	K*	JK	O		
Worse than it is now	850	402	443	88	147	110	166	146	193	121	231	58	40	280	149	333	303
	35%	34%	36%	32%	35%	28%	38%	39%	35%	21%	45%	60%	41%	33%	19%	47%	38%
				E	E		E			IM		IJLM*	I*	I		NP	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Easier than it was 12 months ago	195 8%	120 10% B	74 6% A	30 11% FH	65 16% FGH	35 9% F	13 3% E	29 8% G	23 4% H	56 10% I	51 10% J	4 * K	11 11% L	66 8% M	66 9% N	76 11% O	43 5% P
About the same as it was 12 months ago	1346 55%	707 60% B	635 51% A	136 49% H	203 48% G	207 53% E	241 55% F	198 54% G	362 66% CDEFG	375 65% JLM	251 49% J	54 55% * K	49 50% * L	451 53% M	482 62% OP	364 51% O	428 54% P
Harder than it was 12 month ago	896 37%	356 30% B	535 43% A	108 40% H	151 36% G	151 38% E	181 42% F	143 39% G	160 29% H	143 25% I	209 41% J	39 41% K	38 39% L	342 40% M	230 30% N	271 38% O	318 40% P

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

GovEconomy.How would you rate the government's management of the economy over the past 12 months?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Very good	59 2%	39 3%	20 2%	9 3%	20 5% H	10 3%	5 1%	7 2%	7 1%	27 5% M	16 3%	1 *	3 *	11 1%	32 4% P	19 3%	6 1%
Quite good	354 15%	195 16%	158 13%	25 9%	56 13%	43 11%	49 11%	50 13%	131 24% CDEFG	208 36% JKLM	46 9%	11 11% *	7 7% *	74 9%	165 21% OP	109 15% P	76 10%
Neither good nor poor	1135 47%	530 45%	603 48%	144 53% F	193 46%	207 53% F	179 41%	175 47%	237 44%	271 47% JK	180 35%	33 34% *	39 40% *	444 52% JK	371 48% O	283 40% O	399 51% O
Quite poor	469 19%	200 17%	266 21%	54 20%	79 19%	58 15%	108 25% E	73 20%	96 18%	50 9% I	127 25% I	33 33% IM*	29 29% I*	174 20% I	133 17% I	153 21% N	157 20% N
Very poor	420 17%	220 19%	196 16%	42 15%	72 17%	73 19%	94 22% H	65 18%	74 14%	18 3% I	142 28% IM	20 21% I*	21 22% I*	156 18% I	78 10% I	148 21% N	152 19% N
NET : Very/quite good	413 17%	234 20% B	179 14%	34 12%	76 18%	54 14%	55 13% CEFG	57 15%	138 25% CEFG	235 41% JKLM	62 12%	12 12% *	9 9% *	84 10% OP	196 25% OP	128 18% P	82 10%
NET : Very/quite poor	889 36%	420 35%	462 37%	96 35%	151 36%	132 34%	201 46% CDEH	139 37%	170 31%	67 12% IM	269 53% IM	53 54% IM*	50 51% IM*	330 38% I	211 27% I	301 42% N	308 39% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

GovImmigration.How would you rate the government's management of immigration into the UK over the past 12 months?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Very good	50 2%	29 2%	21 2%	17 6% EFGH	20 5% FGH	5 1%	1 *	3 1%	3 1%	15 3%	17 3%	2 2% *	- * *	14 2%	16 2%	19 3%	13 2%
Quite good	199 8%	134 11%	65 5%	33 12% GH	59 14% FGH	34 9%	27 6%	14 4%	32 6%	78 14% KM	50 10%	3 3% *	12 12% KM*	49 6%	55 7%	93 13% NP	46 6%
Neither good nor poor	1005 41%	463 39%	539 43%	119 43%	155 37%	189 48% DH	184 42%	150 40%	208 38%	237 41% J	173 34%	56 58% IJLM*	29 30% *	380 44% JL	246 32%	313 44% N	378 48% N
Quite poor	594 24%	267 23%	327 26%	48 18%	99 24%	69 18%	84 19%	109 29% CEF	186 34% CDEF	171 30% M	123 24%	26 27% *	27 28% *	185 22%	160 33% OP	166 23% OP	216 21%
Very poor	588 24%	291 25%	293 24%	57 21%	87 21%	95 24%	139 32% CDH	94 25%	115 21%	73 13%	148 29% IK	10 10% *	29 30% IK*	232 27% IK	205 26% O	127 18% NP	187 24%
NET : Very/quite good	249 10%	163 14% B	86 7%	49 18% FGH	79 19% EFGH	39 10%	29 7%	18 5%	35 6%	93 16% KM	67 13% M	5 6% *	12 12% *	62 7%	71 9% NP	112 16% NP	58 7%
NET : Very/quite poor	1183 49%	558 47%	620 50%	105 38%	186 44%	164 42%	223 51% C	203 55% CDE	301 55% CDE	244 42% IK	271 53% IK	36 37% *	56 58% IK*	416 48% OP	462 59% OP	287 40% NP	353 45%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

Euref. On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
Leave	778 32%	419 35%	358 29%	23 8%	65 15%	99 25%	120 28%	177 48%	294 54%	373 65%	140 27%	20 21%	49 50%	139 16%	778 100%	-	-
		B				CD	CD	CDEF	CDEF	JKLM	M	*	JKM*		OP		
Remain	712 29%	357 30%	354 28%	59 21%	115 27%	102 26%	127 29%	123 33%	186 34%	174 30%	286 56%	73 76%	32 32%	115 13%	-	712 100%	-
			A		C					M	ILM	IJLM*	M*		NP		
Did not vote	789 32%	344 29%	441 35%	150 55%	196 47%	168 43%	149 34%	64 17%	62 11%	24 4%	75 15%	3 3%	13 13%	578 67%	-	-	789 100%
			A	EFGH	FGH	GH	GH			IK	*	IK*	IJKL			NO	
Don't know	158 6%	63 5%	92 7%	42 15%	43 10%	25 6%	39 9%	6 2%	2 *	2 *	10 2%	1 1%	4 4%	27 3%	-	-	-
				EGH	GH	GH	GH				*	*	I*	I			

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling November 2017 OnLineBus Survey (S6783 - 260138371)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER		AGE						GE Vote 2017					EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base	2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
University degree	704 29%	352 30%	348 28%	49 18%	191 46%	130 33%	104 24%	96 26%	134 25%	177 31%	208 41%	47 49%	29 30%	186 22%	172 22%	309 43%	191 24%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	1562 64%	760 64%	797 64%	188 68%	216 51%	245 62%	337 77%	235 63%	341 63%	374 65%	316 62%	51 52%	57 59%	597 69%	522 67%	422 59%	536 68%
No qualifications	299 12%	138 12%	157 13%	48 17%	40 10%	41 11%	32 7%	51 14%	86 16%	58 10%	29 6%	7 7%	14 15%	107 13%	109 14%	42 6%	99 13%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base		2437	1174	1252	314	442	410	456	377	438	776	740	140	214	357	1008	986	338
Weighted Base		2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
GENDER	Male	1183 49%	1183 100%	- -	138 50%	211 50%	194 49%	213 49%	191 52%	237 44%	304 53%	265 52%	37 38%	62 64%	393 46%	419 54%	357 50%	344 44%
	Female	1244 51%	- -	1244 100%	134 49%	207 49%	197 50%	221 51%	179 48%	308 56%	268 47%	246 48%	60 62%	34 34%	466 54%	358 46%	354 50%	441 56%
AGE	18-24	274 11%	138 12%	134 11%	274 100% DEFGH	- -	- -	- -	- -	- -	11 2%	49 10%	2 2%	12 12%	138 16%	23 3%	59 8%	150 19%
	25-34	420 17%	211 18%	207 17%	- -	420 100% CEFGH	- -	- -	- -	- -	32 6%	105 21%	9 9%	16 17%	177 21%	65 8%	115 16%	196 25%
	35-44	393 16%	194 16%	197 16%	- -	- -	393 100% CDFGH	- -	- -	- -	58 10%	87 17%	4 4%	14 14%	177 21%	99 13%	102 14%	168 21%
	45-54	435 18%	213 18%	221 18%	- -	- -	- -	435 100% CDEGH	- -	- -	88 15%	94 18%	13 13%	10 11%	183 21%	120 15%	127 18%	149 19%
	55-64	370 15%	191 16%	179 14%	- -	- -	- -	- -	370 100% CDEFH	- -	122 21%	88 17%	13 13%	26 26%	97 11%	177 23%	123 17%	64 8%
	65+	545 22%	237 20%	308 25%	- -	- -	- -	- -	- -	545 100% CDEFG	262 46%	88 17%	57 58%	20 20%	88 10%	294 38%	186 26%	62 8%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling November 2017 OnLineBus Survey (S6783 - 260138371)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base		2437	1183	1244	274	420	393	435	370	545	574	511	97	98	859	778	712	789
GE Vote 2017	Conservatives	574 27%	304 29%	268 25%	11 5%	32 9%	58 17%	88 23%	122 35%	262 51%	574 100%	-	-	-	-	373 52%	174 26%	24 3%
							C	CD	CDEF	CDEFG	JKLM	*	*	*	OP	P		
	Labour	511 24%	265 25%	246 23%	49 23%	105 31%	87 26%	94 24%	88 26%	88 17%	-	511 100%	-	-	-	140 19%	286 42%	75 11%
						H	H	H	H	H	-	IKLM	*	*	*	P	NP	
	Lib Dems	97 5%	37 3%	60 6%	2 1%	9 3%	4 1%	13 3%	13 4%	57 11%	-	-	97 100%	-	-	20 3%	73 11%	3 *
										CDEFG	-	-	IJLM*	*	*	P	NP	
Other	98 5%	62 6%	34 3%	12 6%	16 5%	14 4%	10 3%	26 7%	20 4%	-	-	-	98 100%	-	49 7%	32 5%	13 2%	
			B							-	-	*	IJKM*		P			
No vote	859 40%	393 37%	466 43%	138 65%	177 52%	177 52%	183 47%	97 28%	88 28%	-	-	-	-	859 100%	139 19%	115 17%	578 83%	
			A	DEFGH	GH	GH	GH	H	H	-	-	*	*	IJKL			NO	
EU Ref 2016	Leave	778 34%	419 37%	358 31%	23 10%	65 17%	99 27%	120 30%	177 49%	294 54%	373 65%	140 28%	20 21%	49 52%	139 17%	778 100%	-	-
			B				CD	CD	CDEF	CDEF	JKLM	M	*	JKM*	OP			
	Remain	712 31%	357 32%	354 31%	59 25%	115 31%	102 28%	127 32%	123 34%	186 34%	174 30%	286 57%	73 76%	32 34%	115 14%	-	712 100%	-
										M	ILM	IJLM*	M*			NP		
Did not vote	789 35%	344 31%	441 38%	150 65%	196 52%	168 46%	149 38%	64 18%	62 11%	24 4%	75 15%	3 3%	13 14%	578 69%	-	-	789 100%	
			A	DEFGH	FGH	GH	GH			IK		*	IK*	IJKL			NO	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied