

Polling Methodological note – 31.5.2017

The Kantar TNS Omnibus interviewed a representative sample of 1,199 adults in Great Britain between the 25th May and 30th May 2017. All interviews were conducted as online self-completion. The Kantar TNS Omnibus uses the Lightspeed access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2015 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Since our previous poll, we have made the following changes:

- A question has been included to capture postal voting
- Now that voter registration has closed, those that indicate they are not registered (or who do not know whether they are registered) are not included in our final voting intentions.
- Voting intention has been imputed for those that have not stated a preference. The imputation model is based on age, region, education, how people think their friends and family will vote, and whether respondents most associate “trustworthiness” with Jeremy Corbyn or Theresa May. Without this imputation the headline voting intention figures would have been Conservative (43%), Labour (34%), Lib Dems (9%) and UKIP (4%).

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

After the demographic and past political weighting a Likelihood to Vote (LTV) Model based on data from respondents that participated in our polls immediately prior to the 2015 general election and immediately after the election has been applied to the voting intention figures.

Margin of error

The figures are estimates based on a sample of the population of Great Britain; this means that there is a degree of uncertainty around each estimate. On the assumption that – conditional on the weights - the sample is practically equivalent to a random sample, the survey estimates have a margin of error of up to ± 3 percentage points. This uncertainty means that it is important that each individual poll is not viewed in isolation.

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Jan 2016-Dec 2016)

	Unweighted count	Weighted count
Male working	360	391
Male not working	235	193
Female working	295	343
Female not working	309	272

*Those reporting an “other” gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2015 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	91	70
Male 25-34	110	103
Male 35-44	100	97
Male 45-54	107	106
Male 55-69	131	127
Male 70+	56	82
Female 18-24	74	67
Female 25-34	107	103
Female 35-44	101	98
Female 45-54	113	109
Female 55-69	147	132
Female 70+	62	105

*Those reporting an “other” gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2015 Population Estimates:

	Unweighted count	Weighted count
North East England	63	50
North West England	130	136
Yorkshire & Humber	111	102
East Midlands	98	89
West Midlands	113	108
East of England	117	115
London	153	161
South East England	138	169
South West England	102	105
Wales	72	59
Scotland	102	104

Education by age

Source: Annual Population Survey April 2015 - March 2016

	Unweighted count	Weighted count
Aged 18-24 with a degree	54	24
Aged 25-44 with a degree	196	154
Aged 45-69 with a degree	140	109
Other	809	912

Vote in the 2015 General Election*

Source: General Election & ONS Mid Year-2015 Population Estimates

	Unweighted percentage	Weighted percentage
Conservative	29%	23%
Labour	27%	19%
UKIP	11%	8%
SNP/PC	4%	3%
Other/No vote	30%	48%

*An imputed response is given for those that prefer not to say who they voted for in the 2015 General Election.

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2015 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	41%	31%
Leave	47%	34%
Did not vote	13%	34%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2015 general election.

	Unweighted percentage	Weighted percentage
Estimated turnout if General Election were to be held tomorrow	84%	64%

The model was developed using data from respondents that participated in Kantar Public (at the time TNS UK) polls immediately prior to the 2015 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantarpublish.com for further details on the methodology used in this polling.

2017 General Election OnLineBus Survey (S7184 - 260138371)

Voting_Intention_inc_imputation.Voting intention for General Election (those who currently dont know / prefer not to say / would not vote assigned to the party they currently prefer (if this is not given their voting intention has been imputed) & those who plan to vote for Greens/UKIP but live in a constituency where no candidate from this party is standing reallocated to their second choice)

Base: All adults in GB 18+ - weighted by likelihood of turning out in the General Election (those not registered given a weight of 0)

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	747	360	385	49	78	90	142	154	235	182	216	70	59	325	294	95
Conservative	323	161	162	11	29	27	67	58	130	18	190	32	16	174	103	36
	43%	45%	42%	24%	37%	30%	47%	38%	55%	10%	88%	46%	27%	53%	35%	37%
Labour	249	115	133	25	28	45	34	48	69	148	12	11	13	88	120	34
	33%	32%	34%	51%	36%	50%	24%	31%	29%	81%	6%	15%	22%	27%	41%	35%
Liberal Democrats	82	35	45	5	9	8	15	23	21	10	7	4	29	25	34	11
	11%	10%	12%	10%	12%	9%	11%	15%	9%	6%	3%	6%	50%	8%	12%	12%
UKIP	28	19	9	1	4	2	6	7	7	-	4	20	-	23	1	4
	4%	5%	2%	3%	5%	3%	4%	5%	3%	*	2%	29%	-	7%	*	4%
SNP	32	18	15	2	3	2	11	12	3	2	-	-	-	9	21	2
	4%	5%	4%	3%	4%	2%	7%	8%	1%	1%	-	*	-	3%	7%	2%
Plaid Cymru	6	5	1	-	-	-	1	2	2	2	-	1	-	2	4	-
	1%	1%	*	-	-	*	1%	2%	1%	1%	-	1%	*	*	1%	-
Green	25	7	18	4	4	4	9	1	3	2	3	-	-	4	11	9
	3%	2%	5%	9%	5%	5%	6%	1%	1%	1%	2%	1%	1%	1%	4%	9%
Other	2	1	2	-	1	1	-	1	-	-	-	1	-	2	-	-
	*	*	*	-	1%	1%	-	*	-	*	-	1%	-	*	*	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

2017 General Election OnLineBus Survey (S7184 - 260138371)

Voting_Intention.Voting intention for General Election (those who currently dont know / prefer not to say / would not vote assigned to the party they currently prefer & those who plan to vote for Greens/UKIP but that live in a constituency where no candidate from this party is standing reallocated to their second choice (from Otherparties))

Base: All adults in GB 18+ - weighted by likelihood of turning out in the General Election (those not registered given a weight of 0)

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	747	360	385	49	78	90	142	154	235	182	216	70	59	325	294	95
Conservative	274	142	131	7	21	17	53	50	127	15	186	27	13	160	91	19
	37%	40%	34%	15%	26%	19%	37%	32%	54%	8%	86%	38%	23%	49%	31%	20%
Labour	217	103	113	21	24	38	28	42	65	145	11	9	8	75	110	29
	29%	29%	29%	43%	31%	42%	19%	27%	28%	80%	5%	12%	13%	23%	37%	31%
Liberal Democrats	58	28	28	4	7	5	12	14	16	8	6	4	29	20	29	7
	8%	8%	7%	8%	9%	6%	8%	9%	7%	4%	3%	6%	50%	6%	10%	7%
UKIP	28	19	9	1	4	2	6	7	7	-	4	20	-	23	1	4
	4%	5%	2%	2%	5%	3%	4%	5%	3%	*	2%	29%	-	7%	*	4%
SNP	30	17	13	1	2	1	10	12	3	1	-	-	-	9	20	2
	4%	5%	3%	3%	2%	1%	7%	8%	1%	1%	-	-	-	3%	7%	2%
Plaid Cymru	6	5	1	-	-	-	1	2	2	2	-	1	-	2	4	-
	1%	1%	*	-	-	*	1%	2%	1%	1%	-	1%	*	*	1%	-
Green	18	3	15	3	4	2	5	1	3	-	3	-	-	3	10	4
	2%	1%	4%	6%	5%	2%	4%	1%	1%	*	2%	*	1%	1%	3%	5%
Other	2	1	2	-	1	1	-	1	-	-	-	1	-	2	-	-
	*	*	*	-	1%	1%	-	*	-	*	-	1%	-	*	*	-
Prefer not to say	51	17	35	8	7	8	13	10	5	3	1	3	1	9	11	10
	7%	5%	9%	17%	9%	9%	9%	7%	2%	2%	1%	4%	1%	3%	4%	11%
Don't know	63	25	38	3	10	14	15	14	7	7	5	6	7	23	17	20
	8%	7%	10%	6%	12%	16%	11%	9%	3%	4%	2%	9%	12%	7%	6%	21%

2017 General Election OnLineBus Survey (S7184 - 260138371)

PostVote.The General Election is being held on Thursday 8th June, have you already voted in this election by post?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
No	993	471	514	106	178	166	182	159	201	160	187	62	52	320	286	336
	83%	81%	84%	78%	87%	85%	85%	84%	78%	79%	76%	73%	83%	80%	79%	90%
Yes	206	108	98	31	28	29	32	30	56	42	60	23	10	82	76	37
	17%	19%	16%	22%	13%	15%	15%	16%	22%	21%	24%	27%	17%	20%	21%	10%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Gelikely.Thinking about the next UK general election that will be held on June 8 2017, will you...

Base: All adults GB 18+ that have not yet voted by post

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	934	455	474	120	169	152	179	140	174	229	253	90	58	416	370	111
Wtd base	993	471	514	106	178	166	182	159	201	160	187	62	52	320	286	336
Definitely vote (4)	466	236	228	25	38	48	92	106	157	125	147	50	41	209	208	39
	47%	50%	44%	23%	22%	29%	51%	67%	78%	78%	78%	82%	78%	65%	73%	12%
Probably vote (3)	164	65	96	13	40	29	26	27	28	27	28	5	10	63	32	56
	16%	14%	19%	13%	23%	18%	14%	17%	14%	17%	15%	8%	18%	20%	11%	17%
Probably not vote (2)	117	46	69	33	36	28	11	5	4	3	3	4	2	19	28	66
	12%	10%	14%	31%	20%	17%	6%	3%	2%	2%	2%	7%	3%	6%	10%	20%
Definitely not vote (1)	201	103	95	24	49	54	43	22	10	4	7	-	-	23	14	163
	20%	22%	18%	23%	27%	32%	24%	14%	5%	2%	4%	-	-	7%	5%	48%
Or would you prefer not to say?	46	20	26	11	14	8	10	-	3	2	2	2	-	6	4	12
	5%	4%	5%	10%	8%	5%	5%	-	1%	1%	1%	3%	-	2%	1%	3%
NET : VOTE	629	301	324	38	79	77	118	132	185	152	175	55	50	271	241	96
	63%	64%	63%	36%	44%	46%	65%	83%	92%	95%	93%	90%	97%	85%	84%	28%
NET : NOT VOTE	319	149	165	58	85	81	55	27	14	6	10	4	2	43	42	229
	32%	32%	32%	54%	48%	49%	30%	17%	7%	4%	5%	7%	3%	13%	15%	68%
Mean score	2.94	2.96	2.94	2.4	2.42	2.45	2.97	3.36	3.67	3.72	3.7	3.77	3.75	3.45	3.54	1.91
Standard Deviation	1.21	1.243	1.178	1.129	1.147	1.241	1.269	1.06	0.746	0.616	0.692	0.568	0.512	0.906	0.86	1.074
Error Variance	0.002	0.003	0.003	0.013	0.008	0.01	0.009	0.007	0.003	0.002	0.003	0.005	0.005	0.003	0.003	0.004

2017 General Election OnLineBus Survey (S7184 - 260138371)

ManEc.Which party do you believe would best manage the UK economy?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Conservative party	340	181	159	11	30	35	67	59	139	23	197	32	21	186	113	37
	28%	31%	26%	8%	15%	18%	31%	31%	54%	11%	80%	38%	33%	46%	31%	10%
Labour party	267	136	130	47	51	54	21	39	54	137	11	6	6	75	111	70
	22%	24%	21%	34%	25%	28%	10%	21%	21%	68%	4%	7%	9%	19%	31%	19%
Liberal Democrats	60	35	24	10	9	14	8	12	8	9	5	-	18	14	20	26
	5%	6%	4%	7%	4%	7%	4%	6%	3%	4%	2%	-	28%	3%	6%	7%
UKIP - United Kingdom Independence Party	50	35	15	5	8	7	10	13	8	2	6	29	1	32	4	12
	4%	6%	2%	3%	4%	3%	4%	7%	3%	1%	2%	35%	1%	8%	1%	3%
Green Party	36	15	21	11	13	4	6	1	1	-	1	4	-	2	14	21
	3%	3%	3%	8%	6%	2%	3%	1%	1%	*	*	4%	-	*	4%	6%
SNP - Scottish National Party	28	13	15	3	2	4	8	8	3	-	-	-	-	5	16	7
	2%	2%	2%	2%	1%	2%	4%	4%	1%	-	-	-	-	1%	4%	2%
An other party	9	3	7	2	3	-	4	1	1	-	1	1	-	1	-	7
	1%	*	1%	1%	1%	-	2%	*	*	-	1%	1%	-	*	*	2%
Plaid Cymru	2	1	1	-	-	-	2	-	-	-	-	-	1	1	1	-
	*	*	*	-	-	-	1%	-	-	-	-	1%	1%	*	*	-
Don't know	406	159	240	51	90	78	89	56	43	31	27	13	17	86	83	194
	34%	27%	39%	37%	43%	40%	42%	29%	17%	15%	11%	16%	27%	21%	23%	52%

2017 General Election OnLineBus Survey (S7184 - 260138371)

Ldr.If you had to choose between Theresa May and Jeremy Corbyn, who do you think would make the best leader for Britain?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May (leader of Conservatives)	453	236	217	23	39	52	101	77	162	39	207	49	31	225	140	78
	38%	41%	35%	16%	19%	26%	47%	41%	63%	19%	84%	58%	50%	56%	39%	21%
Jeremy Corbyn (leader of Labour)	281	144	133	58	55	61	27	32	47	113	12	10	12	65	106	99
	23%	25%	22%	42%	27%	31%	13%	17%	18%	56%	5%	12%	19%	16%	29%	27%
Neither of these	280	143	137	33	46	49	49	61	42	40	18	20	11	76	80	113
	23%	25%	22%	24%	23%	25%	23%	32%	16%	20%	7%	24%	18%	19%	22%	30%
Don't know	185	56	126	23	65	34	37	19	7	10	10	5	8	36	36	84
	15%	10%	21%	17%	31%	17%	17%	10%	3%	5%	4%	6%	13%	9%	10%	22%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_England. When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in England 18+ who plan to vote/have already voted in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	974	475	496	127	176	162	179	142	188	259	294	117	68	472	385	69
Wtd base	853	412	438	88	138	121	151	138	217	174	226	78	58	341	292	164
Conservative party (led by Theresa May)	260 30%	141 34%	118 27%	9 10%	23 16%	17 14%	57 38%	39 29%	115 53%	13 7%	183 81%	21 27%	12 21%	148 43%	91 31%	20 12%
Labour party (led by Jeremy Corbyn)	217 25%	103 25%	113 26%	30 34%	30 22%	43 36%	27 18%	35 25%	51 24%	131 75%	13 6%	7 9%	7 13%	73 21%	107 37%	34 21%
Liberal Democrats (led by Tim Farron)	59 7%	32 8%	24 5%	6 7%	7 5%	9 8%	10 6%	13 10%	13 6%	8 5%	7 3%	3 4%	24 41%	17 5%	26 9%	14 8%
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	39 5%	30 7%	9 2%	6 7%	6 4%	2 2%	6 4%	11 8%	8 4%	2 1%	3 2%	32 40%	1 1%	33 10%	3 1%	1 1%
Green Party (led by Caroline Lucas and Jonathan Bartley)	15 2%	3 1%	13 3%	3 3%	4 3%	2 1%	6 4%	- *	- *	- *	1 *	- -	1 1%	1 *	9 3%	5 3%
Other party or individual	1 *	- *	1 *	- -	- -	1 1%	- -	- *	- -	- *	- -	- *	- -	1 *	- *	- -
Don't know	178 21%	67 16%	111 25%	17 19%	49 35%	30 25%	29 19%	29 21%	24 11%	17 10%	16 7%	14 18%	13 22%	57 17%	44 15%	64 39%
Prefer not to say	85 10%	35 9%	50 11%	18 21%	19 14%	16 14%	16 11%	10 7%	5 2%	3 1%	3 1%	1 2%	1 1%	12 3%	13 4%	27 16%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_England_Squeeze. Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in England 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	219	96	122	25	49	45	42	31	27	25	26	18	14	76	57	60
Wtd base	410	179	228	44	101	91	80	56	38	22	26	15	13	85	65	220
Conservative party (led by Theresa May)	55	25	30	3	13	14	11	5	9	1	14	3	1	19	11	21
	13%	14%	13%	8%	13%	16%	13%	9%	24%	3%	53%	20%	4%	23%	17%	10%
Labour party (led by Jeremy Corbyn)	44	19	25	6	17	9	1	4	6	6	2	4	1	10	4	24
	11%	10%	11%	14%	17%	10%	1%	8%	16%	26%	6%	27%	5%	11%	6%	11%
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	30	6	24	-	-	16	12	-	2	-	1	2	2	5	-	26
	7%	4%	10%	-	-	17%	15%	1%	5%	-	4%	12%	13%	5%	-	12%
Liberal Democrats (led by Tim Farron)	23	13	10	4	5	2	1	8	4	5	-	-	4	7	6	10
	6%	7%	4%	9%	5%	2%	1%	13%	10%	21%	-	1%	31%	8%	9%	5%
Green Party (led by Caroline Lucas and Jonathan Bartley)	21	12	9	1	4	9	3	1	3	-	3	-	-	2	5	14
	5%	7%	4%	2%	4%	10%	3%	2%	8%	-	11%	-	-	2%	8%	6%
Other party or individual	1	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	-	-	1%	-	-	-	3%	-	1%	-	-
Don't know	179	79	97	24	50	32	38	29	6	9	6	3	6	33	29	109
	44%	44%	43%	56%	49%	36%	47%	51%	15%	40%	21%	20%	43%	38%	44%	50%
Prefer not to say	58	25	33	5	12	9	15	8	8	2	1	3	1	10	11	15
	14%	14%	15%	11%	12%	10%	19%	15%	22%	10%	5%	17%	4%	11%	17%	7%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Scotland. When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Scotland 18+ who plan to vote/have already voted in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	98	50	48	14	15	12	22	18	17	17	15	2	3	31	56	8
Wtd base	90	41	49	14	9	9	17	20	21	11	10	-	4	24	43	19
SNP - Scottish National Party (led by Nicola Sturgeon)	37	17	19	4	2	5	11	12	3	2	-	-	-	9	20	8
	41%	42%	39%	29%	26%	52%	62%	58%	15%	15%	-	-	-	38%	45%	42%
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	18	9	9	4	1	1	3	4	5	8	-	-	-	7	7	4
	20%	23%	18%	30%	15%	8%	16%	18%	26%	68%	1%	-	-	29%	16%	22%
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	13	6	7	-	-	1	3	3	7	1	10	-	-	6	8	-
	15%	15%	15%	1%	-	6%	15%	15%	36%	5%	94%	35%	6%	25%	18%	-
Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)	7	3	4	3	-	-	-	-	3	-	-	-	3	-	4	3
	8%	6%	8%	19%	-	5%	-	2%	17%	-	3%	-	94%	1%	9%	14%
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	3	3	-	-	-	-	-	1	1	-	-	-	-	-	3	-
	4%	7%	1%	3%	-	-	-	7%	6%	-	-	-	-	-	7%	-
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	1%	-	-	-	-	-	-	-	-	*	-	-
Other party or individual	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	8	-	7	3	3	1	1	-	-	1	-	-	-	2	2	2
	9%	1%	15%	19%	36%	6%	8%	-	-	12%	2%	65%	-	7%	5%	12%
Prefer not to say	4	2	2	-	2	2	-	-	-	-	-	-	-	-	-	2
	5%	5%	4%	-	22%	23%	-	-	-	-	-	-	-	-	-	11%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Scotland_Squeeze.Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Scotland 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	15	5	10	4	6	3	2	-	-	2	2	1	-	4	4	4
Wtd base	24	10	13	6	13	4	1	-	-	1	-	-	-	5	2	14
SNP - Scottish National Party (led by Nicola Sturgeon)	3	3	-	-	-	3	-	-	-	-	-	-	-	-	-	3
	13%	30%	-	-	-	85%	-	-	-	-	-	-	-	-	-	23%
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	3	3	-	3	-	-	-	-	-	-	-	-	-	3	-	-
	12%	28%	-	53%	-	-	-	-	-	-	-	-	-	65%	-	-
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	1	-	1	-	-	-	1	-	-	1	-	-	-	-	1	-
	4%	-	7%	-	-	-	69%	-	-	67%	-	-	-	-	45%	-
Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other party or individual	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	17	4	13	3	13	1	-	-	-	-	-	-	-	2	1	10
	71%	42%	93%	47%	100%	15%	31%	-	-	33%	100%	100%	-	35%	55%	77%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Wales When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Wales 18+ who plan to vote/have already voted in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	70	35	34	14	12	13	8	11	12	22	13	7	2	31	26	12
Wtd base	54	23	30	11	10	12	3	9	10	13	4	6	1	14	13	27
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	22 40%	11 49%	11 35%	2 16%	6 55%	8 70%	- 4%	2 18%	4 46%	9 68%	1 21%	- 2%	- -	3 24%	6 47%	13 46%
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	8 15%	5 21%	4 12%	- 5%	- 1%	- 1%	- 7%	5 53%	3 29%	2 12%	3 69%	1 19%	- -	5 36%	- 2%	3 12%
Plaid Cymru (led by Leanne Wood)	6 11%	5 21%	1 4%	- -	- -	- 2%	1 43%	3 28%	2 20%	2 13%	- -	1 12%	- 15%	2 12%	4 34%	- -
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	4 8%	- 2%	4 12%	- 4%	4 35%	- 1%	- -	- -	- -	- -	- -	4 67%	- -	- 1%	- -	4 15%
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	1 3%	1 3%	1 3%	- -	- 1%	- -	1 46%	- -	- -	- -	- 3%	- -	1 85%	1 10%	- 1%	- -
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	- *	- -	- 1%	- -	- -	- 2%	- -	- -	- -	- -	- -	- -	- -	- 2%	- -	- -
Other party or individual	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	11 20%	1 4%	9 29%	8 71%	- -	3 25%	- -	- -	1 5%	- 2%	- 7%	- -	- -	2 16%	2 13%	7 27%
Prefer not to say	1 3%	- -	1 5%	1 5%	1 8%	- -	- -	- -	- -	1 4%	- -	- -	- -	- -	1 4%	- -

2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Wales_Squeeze.Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Wales 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	13	3	9	5	1	4	1	-	2	1	2	-	-	2	5	5
Wtd base	17	1	15	10	1	3	3	-	1	-	-	-	-	2	2	13
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	4 21%	- 13%	3 23%	3 32%	-	- 15%	-	-	-	- 100%	- 55%	-	-	-	- 28%	3 25%
Plaid Cymru (led by Leanne Wood)	1 5%	1 76%	-	-	-	1 26%	-	-	-	-	-	-	-	-	1 48%	-
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	- 2%	-	3%	-	-	-	-	-	78%	-	-	-	-	18%	-	-
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	- 1%	- 11%	-	-	-	-	-	-	22%	-	45%	-	-	-	7%	-
UKIP - United Kingdom	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other party or individual	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	11 67%	-	10 69%	7 68%	-	2 59%	3 100%	-	-	-	-	-	-	2 82%	- 17%	9 75%
Prefer not to say	1 5%	-	1 6%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - Summary Table

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	The Conservative Party	The Labour Party	The Liberal Democrats	The Green Party	The SNP	Plaid Cymru	UKIP	An other party
Uwt base	356	345	72	30	37	9	64	4
Wtd base	281	257	67	19	37	6	43	2
Conservative party	-	16	12	2	-	-	15	-
	-	6%	18%	9%	-	8%	34%	-
Labour party	24	-	19	7	14	3	3	-
	8%	-	28%	38%	37%	50%	7%	-
UKIP - United Kingdom Independence Party	67	25	4	-	1	-	-	-
	24%	10%	6%	-	3%	3%	-	16%
Liberal Democrats	37	62	-	3	1	3	5	-
	13%	24%	-	17%	4%	48%	12%	-
Green Party	12	58	13	-	6	1	12	1
	4%	23%	19%	-	16%	14%	27%	33%
SNP - Scottish National Party	-	5	-	1	-	-	-	-
	*	2%	-	8%	-	-	-	-
Plaid Cymru	-	8	1	-	-	-	-	-
	*	3%	1%	-	-	-	1%	-
An other party	9	4	-	1	-	-	4	-
	3%	1%	1%	5%	-	-	9%	-
No one else	122	66	12	5	16	-	9	1
	44%	26%	18%	26%	43%	6%	20%	51%
Don't know	13	26	7	-	1	1	2	-
	5%	10%	10%	-	4%	11%	5%	-
Mention of any party (net)	146	164	48	14	19	5	33	1
	52%	64%	72%	74%	53%	83%	76%	49%

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Conservative Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	356	190	166	22	42	46	78	56	112	21	254	39	12	234	108	12
Wtd base	281	152	129	9	23	18	60	47	125	15	195	22	13	158	99	23
Conservative party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour party	24	11	13	7	6	4	3	2	2	2	12	1	-	8	10	5
	8%	7%	10%	77%	26%	23%	5%	4%	2%	16%	6%	3%	-	5%	10%	23%
UKIP - United Kingdom Independence Party	67	36	31	2	6	2	15	8	34	1	47	17	2	55	9	3
	24%	24%	24%	20%	26%	13%	26%	17%	27%	4%	24%	76%	14%	35%	9%	12%
Liberal Democrats	37	18	19	-	-	2	8	6	20	1	29	1	6	11	26	-
	13%	12%	15%	4%	2%	10%	14%	13%	16%	8%	15%	2%	48%	7%	26%	-
Green Party	12	5	7	2	1	-	3	2	4	1	8	-	-	6	5	1
	4%	3%	6%	21%	3%	2%	5%	5%	3%	10%	4%	2%	-	4%	5%	4%
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
An other party	9	7	2	-	2	-	3	1	4	-	5	1	-	6	2	1
	3%	5%	2%	-	7%	1%	5%	2%	3%	-	3%	5%	1%	4%	2%	6%
No one else	122	74	48	-	8	7	23	27	58	9	87	4	5	70	42	10
	44%	49%	37%	3%	36%	37%	39%	56%	46%	58%	45%	16%	36%	44%	43%	45%
Don't know	13	3	10	-	-	3	4	1	5	-	8	-	-	5	4	3
	5%	2%	8%	-	*	15%	7%	3%	4%	3%	4%	-	-	3%	5%	14%
Mention of any party (net)	146	75	71	9	14	9	32	19	63	6	99	19	8	84	52	10
	52%	49%	55%	97%	64%	48%	54%	41%	50%	38%	51%	84%	64%	53%	53%	42%

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Labour Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	345	169	175	70	70	64	45	42	54	229	22	10	11	121	196	24
Wtd base	257	124	132	36	37	52	29	40	61	148	14	7	7	83	120	51
Conservative party	16	9	7	2	4	4	2	2	3	8	5	-	-	8	9	-
	6%	7%	5%	5%	10%	8%	6%	4%	6%	5%	40%	6%	2%	9%	7%	-
Labour party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UKIP - United Kingdom Independence Party	25	12	12	5	1	7	3	5	4	14	2	2	-	17	8	-
	10%	10%	9%	13%	3%	13%	9%	13%	7%	10%	18%	33%	-	20%	7%	-
Liberal Democrats	62	33	29	7	9	12	8	4	21	37	5	2	4	14	37	9
	24%	27%	22%	20%	25%	23%	29%	10%	34%	25%	33%	30%	58%	17%	31%	18%
Green Party	58	25	32	9	5	10	8	12	14	37	2	2	4	11	43	4
	23%	21%	24%	24%	14%	19%	28%	29%	24%	25%	12%	32%	51%	13%	36%	9%
SNP - Scottish National Party	5	5	-	3	1	-	-	1	1	2	-	-	-	1	1	3
	2%	4%	*	7%	2%	-	-	3%	1%	1%	1%	-	-	2%	1%	5%
Plaid Cymru	8	2	6	1	4	1	-	1	1	3	-	-	-	1	2	5
	3%	2%	4%	4%	11%	1%	-	2%	2%	2%	-	-	-	2%	1%	10%
An other party	4	3	1	-	-	-	1	1	1	3	-	-	-	2	2	-
	1%	2%	*	*	-	1%	3%	3%	2%	2%	-	-	-	2%	2%	-
No one else	66	35	32	5	9	16	7	11	19	42	-	1	-	25	22	19
	26%	28%	24%	13%	24%	30%	24%	27%	31%	29%	1%	9%	-	30%	19%	38%
Don't know	26	8	19	6	6	5	2	4	2	10	-	-	1	8	8	10
	10%	6%	14%	18%	17%	10%	7%	11%	3%	7%	3%	-	13%	9%	7%	20%
Mention of any party (net)	164	81	82	25	22	31	20	25	40	96	13	7	6	51	90	21
	64%	66%	62%	70%	58%	59%	69%	62%	66%	65%	96%	91%	87%	61%	75%	42%

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Liberal Democrats

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	72	31	39	7	15	13	11	14	12	8	11	4	33	21	42	7
Wtd base	67	35	29	9	7	10	11	14	17	8	8	3	28	18	30	16
Conservative party	12	8	4	-	-	1	1	2	8	2	3	-	7	4	8	-
	18%	23%	13%	-	3%	10%	6%	16%	47%	19%	33%	16%	27%	20%	27%	-
Labour party	19	12	3	3	3	5	3	3	1	-	1	-	7	1	9	9
	28%	35%	12%	38%	46%	52%	28%	22%	7%	5%	13%	-	25%	4%	29%	56%
UKIP - United Kingdom Independence Party	4	1	3	-	-	1	-	1	2	-	-	2	1	4	-	-
	6%	2%	10%	-	-	10%	-	8%	10%	-	4%	76%	4%	21%	-	-
Liberal Democrats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	13	7	5	3	2	-	4	-	3	3	-	-	4	1	4	7
	19%	20%	19%	30%	29%	5%	37%	-	20%	37%	-	-	16%	6%	14%	44%
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1	1	-	-	-	-	1	-	-	-	-	-	1	1	-	-
	1%	2%	*	-	1%	-	6%	-	-	-	1%	-	2%	3%	*	-
An other party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	1%	-	6%	-	-	-	-	5%	-	-	-	-	1%	-
No one else	12	4	8	3	1	2	-	5	2	2	4	-	4	7	3	-
	18%	11%	28%	31%	9%	18%	-	34%	12%	31%	49%	-	14%	39%	10%	-
Don't know	7	2	5	-	-	-	3	3	1	-	-	-	3	1	6	-
	10%	7%	16%	1%	6%	5%	23%	20%	3%	3%	-	8%	12%	7%	19%	-
Mention of any party (net)	48	29	16	6	6	7	8	6	14	5	4	3	21	10	22	16
	72%	83%	56%	68%	85%	77%	77%	46%	85%	66%	51%	92%	74%	54%	72%	100%

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Green Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	30	11	19	8	7	4	8	2	1	2	3	-	1	5	22	3
Wtd base	19	5	13	3	4	2	6	2	1	-	1	-	1	1	12	5
Conservative party	2	-	1	1	-	-	1	-	-	-	1	-	-	-	1	1
	9%	7%	10%	26%	6%	-	11%	-	-	-	100%	-	-	24%	5%	16%
Labour party	7	2	5	2	3	1	-	-	1	-	-	-	1	-	3	4
	38%	29%	41%	64%	67%	26%	-	24%	100%	-	-	-	100%	-	23%	84%
UKIP - United Kingdom Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrats	3	2	1	-	-	-	3	-	-	-	-	-	-	-	3	-
	17%	35%	9%	7%	5%	-	44%	-	-	100%	61%	-	-	-	26%	-
Green Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP - Scottish National Party	1	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-
	8%	28%	-	-	-	-	-	76%	-	-	-	-	-	-	12%	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	1	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-
	5%	6%	4%	-	14%	-	4%	-	-	-	-	-	-	18%	5%	-
No one else	5	-	5	-	-	1	3	-	-	-	-	-	-	1	4	-
	26%	2%	36%	3%	8%	74%	48%	-	-	-	-	-	-	58%	33%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mention of any party (net)	14	5	9	3	4	1	3	2	1	-	1	-	1	8	5	
	74%	98%	64%	97%	92%	26%	52%	100%	100%	100%	100%	-	100%	42%	67%	100%

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OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The SNP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	37	20	17	4	5	4	13	9	2	1	-	-	-	11	23	3
Wtd base	37	17	19	4	2	5	11	12	3	2	-	-	-	9	20	8
Conservative party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour party	14	7	7	2	2	4	2	4	-	-	-	-	-	3	5	6
	37%	38%	36%	38%	71%	89%	16%	39%	-	-	-	-	-	37%	23%	71%
UKIP - United Kingdom Independence Party	1	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-
	3%	6%	-	-	-	-	10%	-	-	-	-	-	-	12%	-	-
Liberal Democrats	1	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-
	4%	8%	-	-	-	2%	11%	-	-	-	-	-	-	-	7%	-
Green Party	6	3	3	-	-	-	4	1	-	-	-	-	-	-	6	-
	16%	18%	15%	2%	4%	-	41%	11%	-	-	-	-	-	3%	28%	-
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No one else	16	6	10	2	1	-	2	7	3	2	-	-	-	3	10	2
	43%	32%	53%	60%	25%	9%	21%	61%	100%	100%	-	-	-	38%	52%	29%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-
	4%	5%	2%	-	-	-	12%	-	-	-	-	-	-	10%	2%	-
Mention of any party (net)	19	11	9	2	2	4	7	4	-	-	-	-	-	5	9	6
	53%	62%	45%	40%	75%	91%	67%	39%	-	-	-	-	-	52%	46%	71%

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - Plaid Cymru

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	9	7	2	-	-	1	3	3	2	2	-	2	1	4	5	-
Wtd base	6	5	1	-	-	-	1	3	2	2	-	1	-	2	4	-
Conservative party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	8%	-	42%	-	-	-	38%	-	-	-	-	72%	-	29%	-	-
Labour party	3	3	-	-	-	-	-	2	1	-	-	-	-	1	2	-
	50%	62%	-	-	-	-	9%	85%	36%	-	-	-	100%	36%	55%	-
UKIP - United Kingdom Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	3%	4%	-	-	-	100%	-	-	-	-	-	28%	-	11%	-	-
Liberal Democrats	3	3	-	-	-	-	-	2	1	1	-	-	-	-	3	-
	48%	59%	-	-	-	-	-	62%	64%	77%	-	-	-	-	66%	-
Green Party	1	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-
	14%	17%	-	-	-	-	9%	-	36%	-	-	-	100%	-	19%	-
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No one else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	6%	8%	-	-	-	-	-	15%	-	23%	-	-	-	23%	-	-
Don't know	1	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-
	11%	-	58%	-	-	-	53%	-	-	-	-	-	-	-	15%	-
Mention of any party (net)	5	4	-	-	-	-	1	2	2	1	-	1	-	1	4	-
	83%	92%	42%	-	-	100%	47%	85%	100%	77%	-	100%	100%	77%	85%	-

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - UKIP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	64	44	20	9	16	8	11	13	7	3	4	50	1	55	4	3
Wtd base	43	31	12	6	10	2	6	11	8	2	3	35	1	34	3	5
Conservative party	15	12	3	4	1	-	2	2	5	2	1	11	1	13	-	-
	34%	37%	25%	62%	10%	10%	37%	17%	65%	90%	42%	31%	100%	39%	-	-
Labour party	3	3	-	2	-	-	-	1	-	-	-	3	-	2	1	-
	7%	9%	3%	26%	4%	-	-	9%	-	5%	3%	8%	-	5%	59%	-
UKIP - United Kingdom Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrats	5	4	1	3	1	-	1	-	-	2	-	3	-	1	2	-
	12%	14%	6%	51%	8%	5%	15%	-	-	90%	3%	7%	-	3%	86%	-
Green Party	12	6	6	2	6	-	2	2	-	2	1	8	1	5	-	5
	27%	19%	44%	27%	62%	5%	26%	20%	-	90%	42%	22%	100%	14%	-	93%
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%	-	6%	-	-	-	-	-	-	-	-	-	-	-	7%
An other party	4	4	-	-	1	1	-	1	1	-	-	4	-	4	-	-
	9%	13%	-	4%	6%	28%	-	13%	13%	-	-	10%	-	11%	14%	-
No one else	9	6	2	-	1	-	1	5	2	-	-	8	-	9	-	-
	20%	20%	18%	-	11%	19%	13%	40%	22%	-	-	23%	-	25%	-	-
Don't know	2	1	1	-	1	1	1	-	-	-	-	1	-	2	-	-
	5%	3%	9%	2%	6%	38%	9%	-	-	5%	13%	4%	-	6%	-	-
Mention of any party (net)	33	24	9	6	8	1	5	7	6	2	3	26	1	23	3	5
	76%	77%	73%	98%	83%	43%	78%	60%	78%	95%	87%	73%	100%	69%	100%	100%

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - An other party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	4	1	3	-	1	2	-	1	-	1	-	1	-	2	1	-
Wtd base	2	-	2	-	1	1	-	-	-	-	-	-	-	1	-	-
Conservative party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UKIP - United Kingdom Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	1	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No one else	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mention of any party (net)	1	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-
	49%	-	53%	-	-	82%	-	100%	-	-	-	100%	-	100%	-	-

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FriendsFamily.Which party do you think would win the General Election if it was just your friends and family voting?

Base: All adults in GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Labour party	317	148	167	46	61	60	43	57	50	126	18	15	10	94	111	105
	26%	26%	27%	34%	30%	31%	20%	30%	19%	62%	7%	17%	15%	23%	31%	28%
Conservative party	311	174	138	18	32	39	71	45	107	20	167	26	16	143	104	59
	26%	30%	23%	13%	15%	20%	33%	24%	42%	10%	68%	31%	26%	36%	29%	16%
Liberal Democrats	50	32	19	6	9	4	16	9	6	8	7	-	13	11	21	19
	4%	5%	3%	5%	4%	2%	7%	5%	2%	4%	3%	-	21%	3%	6%	5%
UKIP - United Kingdom Independence Party	42	26	15	4	6	7	7	7	11	3	8	21	2	30	1	6
	3%	5%	2%	3%	3%	4%	3%	3%	4%	2%	3%	25%	3%	7%	*	2%
SNP - Scottish National Party	40	26	14	-	6	6	10	11	6	6	-	4	-	7	25	8
	3%	4%	2%	*	3%	3%	5%	6%	2%	3%	*	4%	-	2%	7%	2%
An other party	13	1	13	4	4	1	4	1	-	-	-	1	-	1	-	11
	1%	*	2%	3%	2%	*	2%	*	-	*	*	1%	-	*	*	3%
Green Party	9	1	8	1	1	4	3	-	-	-	1	-	-	1	4	4
	1%	*	1%	1%	*	2%	1%	-	-	*	*	-	-	*	1%	1%
Plaid Cymru	5	1	5	-	4	-	1	1	-	-	-	-	-	1	-	4
	*	*	1%	*	2%	-	*	*	-	-	-	1%	*	*	*	1%
Don't know	411	171	234	57	83	73	60	60	77	38	46	18	22	114	95	157
	34%	30%	38%	42%	40%	38%	28%	32%	30%	19%	18%	22%	35%	28%	26%	42%

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FriendsFamily.Which party do you think would win the General Election if it was just your friends and family voting?

Base: All adults in GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Labour party	317	13	187	6	3
	26%	5%	73%	8%	8%
Conservative party	311	196	16	11	11
	26%	70%	6%	16%	24%
Liberal Democrats	50	4	5	23	-
	4%	1%	2%	35%	-
UKIP - United Kingdom Independence Party	42	6	3	1	20
	3%	2%	1%	2%	46%
SNP - Scottish National Party	40	-	4	-	4
	3%	*	2%	-	8%
An other party	13	-	-	-	-
	1%	*	-	-	-
Green Party	9	1	1	-	-
	1%	*	*	-	-
Plaid Cymru	5	-	4	-	-
	*	-	2%	-	-
Don't know	411	61	36	26	6
	34%	22%	14%	39%	13%

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REGISTERED. So far as you know, are you registered to vote in the upcoming UK General Election?

Base: All adults in GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Yes, I am registered to vote	960	455	502	79	131	137	188	175	251	194	235	77	62	367	334	229
	80%	79%	82%	57%	63%	70%	88%	93%	98%	96%	95%	91%	100%	91%	92%	61%
No, I am not registered to vote	141	75	67	36	42	40	11	11	-	6	8	7	-	18	12	104
	12%	13%	11%	26%	20%	21%	5%	6%	-	3%	3%	9%	-	5%	3%	28%
I don't know if I am registered to vote or not	55	27	25	11	17	12	8	-	6	3	3	-	-	13	12	30
	5%	5%	4%	8%	8%	6%	4%	-	2%	1%	1%	-	-	3%	3%	8%
I would prefer not to say	42	22	19	11	16	6	7	2	-	-	-	-	-	5	4	11
	4%	4%	3%	8%	8%	3%	3%	1%	-	-	*	*	-	1%	1%	3%

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Vote2015.The last General Election was held on 7th May 2015. Did you manage to vote in that General Election?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
No, did not vote	433	192	233	90	119	112	63	37	12	-	-	-	-	61	46	318
	36%	33%	38%	66%	58%	57%	29%	20%	5%	-	-	-	-	15%	13%	85%
Yes, Conservative	247	132	115	9	25	18	46	37	112	-	247	-	-	129	111	7
	21%	23%	19%	7%	12%	9%	22%	19%	43%	-	100%	-	-	32%	31%	2%
Yes, Labour	202	97	106	15	17	31	36	45	58	202	-	-	-	79	109	10
	17%	17%	17%	11%	8%	16%	17%	24%	23%	100%	-	-	-	20%	30%	3%
Yes, UKIP (United Kingdom Independence Party)	84	53	31	4	8	8	12	25	27	-	-	84	-	77	3	4
	7%	9%	5%	3%	4%	4%	5%	13%	11%	-	-	100%	-	19%	1%	1%
Yes, Liberal Democrat	62	26	36	-	2	8	10	15	27	-	-	-	62	25	37	-
	5%	4%	6%	*	1%	4%	5%	8%	11%	-	-	-	100%	6%	10%	-
Yes, SNP - Scottish National Party	33	18	15	2	4	1	10	11	6	-	-	-	-	11	21	2
	3%	3%	2%	1%	2%	*	5%	6%	2%	-	-	-	-	3%	6%	*
Yes, Green Party	22	9	12	4	1	2	9	3	2	-	-	-	-	2	17	3
	2%	2%	2%	3%	1%	1%	4%	2%	1%	-	-	-	-	*	5%	1%
Yes, Plaid Cymru	6	3	3	-	-	2	1	2	1	-	-	-	-	1	3	2
	*	*	*	-	-	1%	*	1%	*	-	-	-	-	*	1%	1%
Other party or individual	3	-	3	-	-	1	-	2	-	-	-	-	-	2	-	-
	*	-	1%	-	-	1%	*	1%	-	-	-	-	-	*	-	-
Prefer not to answer	106	48	57	12	30	12	28	13	11	-	-	-	-	16	16	29
	9%	8%	9%	9%	15%	6%	13%	7%	4%	-	-	-	-	4%	4%	8%

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Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Leave	402	206	196	25	33	40	81	87	136	79	129	77	25	402	-	-
	34%	36%	32%	18%	16%	20%	38%	46%	53%	39%	52%	92%	40%	100%	-	-
Remain	362	180	181	24	41	48	71	72	107	109	111	3	37	-	362	-
	30%	31%	30%	17%	20%	25%	33%	38%	42%	54%	45%	3%	60%	-	100%	-
Did not vote	374	167	199	80	113	100	50	25	7	10	7	4	-	-	-	374
	31%	29%	32%	58%	55%	51%	23%	13%	3%	5%	3%	4%	-	-	-	100%
Prefer not to say	61	25	36	9	20	7	12	5	7	5	-	1	-	-	-	-
	5%	4%	6%	6%	10%	4%	6%	3%	3%	2%	*	1%	-	-	-	-

Euref2.Imagine that a new referendum was held on Britain's membership of the EU, how would you vote?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Remain	421	218	199	57	63	78	64	68	92	116	89	2	36	16	309	92
	35%	38%	33%	42%	31%	40%	30%	36%	36%	58%	36%	3%	57%	4%	85%	25%
Leave	454	234	220	29	56	59	89	91	130	74	129	82	22	361	23	66
	38%	40%	36%	21%	27%	30%	42%	48%	51%	36%	52%	97%	35%	90%	6%	18%
Would not vote	189	80	107	34	49	43	39	15	8	5	7	-	-	6	11	167
	16%	14%	17%	25%	24%	22%	18%	8%	3%	2%	3%	-	-	1%	3%	45%
Don't know	135	46	86	17	38	16	22	16	27	7	22	-	5	20	20	49
	11%	8%	14%	12%	18%	8%	10%	8%	11%	4%	9%	*	8%	5%	5%	13%

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
University degree	327	142	185	24	83	71	51	40	59	66	67	10	20	72	132	110
	27%	25%	30%	17%	40%	36%	24%	21%	23%	33%	27%	12%	32%	18%	37%	29%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	835	416	410	112	118	127	169	150	159	136	179	63	40	302	244	251
	70%	72%	67%	82%	57%	65%	79%	79%	62%	67%	72%	75%	64%	75%	68%	67%
No qualifications	99	48	50	7	13	9	11	14	46	13	16	12	5	44	13	30
	8%	8%	8%	5%	6%	5%	5%	7%	18%	7%	6%	14%	8%	11%	3%	8%

Association1 to Association10 - Summary Table

Base: All adults GB 18+

	Full of ideas	Good attention to detail	Likes to be the centre of attention	Interested in other people's lives	Easily irritated	A good negotiator	In touch with ordinary people	Trustworthy	Inflexible	Decisive
Uwt base	1199	1199	1199	1199	1199	1199	1199	1199	1199	1199
Wtd base	1199	1199	1199	1199	1199	1199	1199	1199	1199	1199
Theresa May	546	740	691	507	620	751	441	623	692	831
	46%	62%	58%	42%	52%	63%	37%	52%	58%	69%
Jeremy Corbyn	653	459	508	692	579	448	758	576	507	368
	54%	38%	42%	58%	48%	37%	63%	48%	42%	31%

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Association1 - Full of ideas

Base: All adults GB 18+

	GENDER		AGE						Vote2015				EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	546	258	288	41	72	76	104	91	162	37	194	58	32	238	157	125
	46%	45%	47%	30%	35%	39%	49%	48%	63%	18%	79%	69%	51%	59%	43%	33%
Jeremy Corbyn	653	320	324	96	134	119	110	98	95	165	53	26	30	165	205	249
	54%	55%	53%	70%	65%	61%	51%	52%	37%	82%	21%	31%	49%	41%	57%	67%

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Association2 - Good attention to detail

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	740	338	395	53	112	114	154	120	186	73	224	69	46	299	207	198
	62%	58%	65%	39%	54%	59%	72%	64%	72%	36%	90%	81%	73%	74%	57%	53%
Jeremy Corbyn	459	241	217	84	94	81	61	69	71	130	24	16	17	103	155	176
	38%	42%	35%	61%	46%	41%	28%	36%	28%	64%	10%	19%	27%	26%	43%	47%

Association3 - Likes to be the centre of attention

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	691	326	363	89	119	122	113	107	140	153	92	38	42	204	229	219
	58%	56%	59%	65%	58%	62%	53%	57%	54%	76%	37%	45%	67%	51%	63%	59%
Jeremy Corbyn	508	253	249	48	87	73	101	82	117	49	155	46	20	198	132	155
	42%	44%	41%	35%	42%	38%	47%	43%	46%	24%	63%	55%	33%	49%	37%	41%

Association4 - Interested in other people's lives

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	507	253	255	38	78	73	100	74	144	27	188	55	21	219	125	139
	42%	44%	42%	28%	38%	37%	47%	39%	56%	13%	76%	66%	34%	54%	35%	37%
Jeremy Corbyn	692	326	357	99	128	122	114	115	113	176	59	29	41	183	237	235
	58%	56%	58%	72%	62%	63%	53%	61%	44%	87%	24%	34%	66%	46%	65%	63%

Association5 - Easily irritated

Base: All adults GB 18+

	GENDER		AGE						Vote2015				EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	620	296	319	94	116	111	94	90	114	150	62	19	29	153	210	220
	52%	51%	52%	69%	56%	57%	44%	48%	44%	74%	25%	23%	46%	38%	58%	59%
Jeremy Corbyn	579	282	293	43	90	84	121	99	143	53	186	65	33	249	151	154
	48%	49%	48%	31%	44%	43%	56%	52%	56%	26%	75%	77%	54%	62%	42%	41%

Association6 - A good negotiator

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	751	367	381	58	95	110	161	121	205	84	224	68	52	314	216	190
	63%	63%	62%	42%	46%	56%	75%	64%	80%	42%	91%	81%	83%	78%	60%	51%
Jeremy Corbyn	448	212	231	79	111	85	53	68	51	118	23	16	10	89	146	183
	37%	37%	38%	58%	54%	44%	25%	36%	20%	58%	9%	19%	17%	22%	40%	49%

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Association7 - In touch with ordinary people

Base: All adults GB 18+

	GENDER		AGE						Vote2015				EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	441	224	217	34	67	64	92	59	125	27	173	48	18	202	114	105
	37%	39%	35%	25%	32%	33%	43%	31%	49%	13%	70%	57%	29%	50%	32%	28%
Jeremy Corbyn	758	355	395	103	139	131	122	130	132	175	75	36	44	200	248	269
	63%	61%	65%	75%	68%	67%	57%	69%	51%	87%	30%	43%	71%	50%	68%	72%

Association8 - Trustworthy

Base: All adults GB 18+

	GENDER		AGE						Vote2015				EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	623	300	320	49	86	92	130	90	175	47	214	66	38	261	172	160
	52%	52%	52%	35%	42%	47%	61%	48%	68%	23%	87%	78%	61%	65%	47%	43%
Jeremy Corbyn	576	278	293	89	120	103	84	99	81	156	33	18	24	141	190	214
	48%	48%	48%	65%	58%	53%	39%	52%	32%	77%	13%	22%	39%	35%	53%	57%

Association9 - Inflexible

Base: All adults GB 18+

	GENDER		AGE						Vote2015				EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	692	294	391	97	132	131	115	104	114	139	84	33	41	188	223	243
	58%	51%	64%	70%	64%	67%	54%	55%	44%	69%	34%	40%	66%	47%	62%	65%
Jeremy Corbyn	507	285	221	41	74	64	99	85	143	63	163	51	21	215	139	130
	42%	49%	36%	30%	36%	33%	46%	45%	56%	31%	66%	60%	34%	53%	38%	35%

Association10 - Decisive

Base: All adults GB 18+

	GENDER		AGE						Vote2015				EU Ref 2016			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Theresa May	831	373	451	68	120	129	170	130	214	102	227	68	52	313	249	220
	69%	64%	74%	50%	58%	66%	79%	69%	83%	50%	92%	80%	84%	78%	69%	59%
Jeremy Corbyn	368	206	161	69	86	66	44	59	43	100	21	17	10	89	113	153
	31%	36%	26%	50%	42%	34%	21%	31%	17%	50%	8%	20%	16%	22%	31%	41%

Policy_areas.Thinking of the upcoming General Election, which of the following issues is the most important to you when deciding who to vote for?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
The NHS	274	109	163	50	45	47	34	45	53	80	31	9	15	81	97	84
	23%	19%	27%	37%	22%	24%	16%	24%	21%	40%	12%	10%	25%	20%	27%	22%
Negotiating Britain's exit from the EU	250	142	108	12	25	45	40	43	86	29	86	29	19	118	73	51
	21%	25%	18%	9%	12%	23%	19%	23%	33%	15%	35%	34%	30%	29%	20%	14%
National security (preventing terrorism)	163	66	97	21	22	32	33	25	30	23	26	16	5	51	35	71
	14%	11%	16%	15%	11%	16%	15%	13%	12%	11%	10%	19%	9%	13%	10%	19%
Immigration	144	63	81	10	25	13	36	25	37	19	36	23	2	88	15	38
	12%	11%	13%	7%	12%	6%	17%	13%	14%	9%	15%	27%	4%	22%	4%	10%
The economy	133	82	51	10	26	22	33	12	29	20	38	3	8	32	62	32
	11%	14%	8%	7%	12%	11%	15%	7%	11%	10%	16%	4%	13%	8%	17%	9%
Education	31	11	18	11	7	7	1	2	2	6	4	2	2	4	13	14
	3%	2%	3%	8%	3%	4%	1%	1%	1%	3%	2%	3%	3%	1%	4%	4%
The environment	31	15	15	2	9	5	7	5	2	9	3	-	3	5	16	10
	3%	3%	3%	1%	4%	3%	3%	3%	1%	5%	1%	-	4%	1%	4%	3%
Social care for adults	24	17	8	2	6	1	1	5	10	6	7	1	3	6	10	4
	2%	3%	1%	1%	3%	1%	*	3%	4%	3%	3%	2%	5%	1%	3%	1%
Reducing crime	17	10	7	3	5	3	5	-	1	2	9	-	-	1	7	7
	1%	2%	1%	2%	2%	2%	2%	-	1%	1%	4%	*	-	*	2%	2%
Don't know	132	63	66	17	38	19	24	26	7	7	7	1	5	17	32	62
	11%	11%	11%	12%	19%	10%	11%	14%	3%	3%	3%	1%	8%	4%	9%	17%

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Policy_areas.Thinking of the upcoming General Election, which of the following issues is the most important to you when deciding who to vote for?

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
The NHS	274	31	108	16	2
	23%	11%	42%	24%	5%
Negotiating Britain's exit from the EU	250	111	28	19	10
	21%	39%	11%	29%	24%
National security (preventing terrorism)	163	35	28	5	13
	14%	12%	11%	8%	29%
Immigration	144	44	22	1	14
	12%	16%	8%	1%	32%
The economy	133	41	28	13	1
	11%	15%	11%	19%	3%
Education	31	2	14	3	1
	3%	1%	5%	4%	3%
The environment	31	-	9	6	-
	3%	*	3%	8%	-
Social care for adults	24	4	8	3	2
	2%	1%	3%	4%	4%
Reducing crime	17	9	2	-	-
	1%	3%	1%	-	*
Don't know	132	4	10	2	-
	11%	1%	4%	3%	*

Policy_party.Which political party do you trust the most when it comes to ... - Summary Table

Base: All adults GB 18+

	negotiating Britain's exit from the EU (Brexit)	the economy	immigration	the NHS	education	the environmen t	reducing crime	Social care for adults	National security (preventing terrorism)
Uwt base	1199	1199	1199	1199	1199	1199	1199	1199	1199
Wtd base	1199	1199	1199	1199	1199	1199	1199	1199	1199
Conservative party	429	391	301	252	315	206	344	214	402
	36%	33%	25%	21%	26%	17%	29%	18%	34%
Labour party	189	281	229	412	370	203	241	393	193
	16%	23%	19%	34%	31%	17%	20%	33%	16%
UKIP (United Kingdom Independence Party)	63	47	162	49	40	34	65	36	82
	5%	4%	14%	4%	3%	3%	5%	3%	7%
Liberal Democrats	51	54	68	55	75	62	62	78	37
	4%	4%	6%	5%	6%	5%	5%	7%	3%
SNP	17	18	19	18	20	17	17	21	10
	1%	1%	2%	1%	2%	1%	1%	2%	1%
Green Party	15	25	15	13	12	298	16	14	17
	1%	2%	1%	1%	1%	25%	1%	1%	1%
Plaid Cymru	1	1	-	1	1	3	5	5	1
	*	*	*	*	*	*	*	*	*
None of these	209	172	196	176	155	157	191	201	212
	17%	14%	16%	15%	13%	13%	16%	17%	18%
Don't know	225	212	209	225	210	220	258	237	246
	19%	18%	17%	19%	18%	18%	22%	20%	20%

Policy_party.Which political party do you trust the most when it comes to ... - negotiating Britain's exit from the EU (Brexit)

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Conservative party	429	219	210	21	46	51	84	73	154	54	200	42	25	219	136	65
	36%	38%	34%	15%	22%	26%	39%	39%	60%	27%	81%	50%	40%	55%	38%	17%
Labour party	189	97	92	35	43	41	16	26	27	81	12	1	4	48	73	59
	16%	17%	15%	26%	21%	21%	8%	14%	11%	40%	5%	1%	7%	12%	20%	16%
UKIP (United Kingdom Independence Party)	63	44	18	6	7	7	12	19	12	5	5	33	5	45	4	12
	5%	8%	3%	4%	4%	3%	6%	10%	5%	2%	2%	39%	9%	11%	1%	3%
Liberal Democrats	51	34	16	7	16	14	8	3	3	10	6	-	9	7	15	24
	4%	6%	3%	5%	8%	7%	4%	2%	1%	5%	2%	-	15%	2%	4%	6%
SNP	17	4	13	-	2	4	5	4	2	-	-	-	-	3	8	6
	1%	1%	2%	*	1%	2%	2%	2%	1%	-	-	-	-	1%	2%	2%
Green Party	15	8	7	8	1	2	3	-	1	2	-	-	-	2	8	3
	1%	1%	1%	6%	1%	1%	1%	-	1%	1%	*	-	-	*	2%	1%
Plaid Cymru	1	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-
	*	*	*	-	*	-	*	*	-	*	-	-	*	*	*	-
None of these	209	110	99	17	33	43	43	41	32	23	10	6	9	28	67	103
	17%	19%	16%	12%	16%	22%	20%	22%	12%	12%	4%	7%	14%	7%	18%	28%
Don't know	225	62	156	44	57	33	42	22	27	27	15	3	10	49	49	101
	19%	11%	26%	32%	28%	17%	20%	12%	10%	13%	6%	3%	15%	12%	14%	27%

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Policy_party.Which political party do you trust the most when it comes to ... - negotiating Britain's exit from the EU (Brexit)

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Conservative party	429	250	49	16	14
	36%	89%	19%	24%	32%
Labour party	189	3	140	1	2
	16%	1%	54%	1%	5%
UKIP (United Kingdom Independence Party)	63	8	7	4	26
	5%	3%	3%	5%	59%
Liberal Democrats	51	2	7	24	-
	4%	1%	3%	36%	-
SNP	17	-	-	-	-
	1%	-	-	-	-
Green Party	15	-	1	1	2
	1%	*	*	2%	4%
Plaid Cymru	1	-	1	-	-
	*	-	*	-	-
None of these	209	5	27	9	-
	17%	2%	11%	13%	-
Don't know	225	11	25	12	-
	19%	4%	10%	19%	-

Policy_party.Which political party do you trust the most when it comes to ... - the economy

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Conservative party	391	213	178	16	34	46	81	64	150	41	204	40	23	205	129	51
	33%	37%	29%	12%	17%	23%	38%	34%	58%	20%	82%	48%	37%	51%	36%	14%
Labour party	281	139	141	47	55	63	34	32	51	120	13	7	9	82	102	86
	23%	24%	23%	34%	27%	32%	16%	17%	20%	59%	5%	8%	15%	20%	28%	23%
Liberal Democrats	54	35	18	9	11	13	6	5	10	4	4	-	12	8	20	25
	4%	6%	3%	7%	5%	7%	3%	3%	4%	2%	2%	-	20%	2%	6%	7%
UKIP (United Kingdom Independence Party)	47	30	17	7	15	3	10	7	6	3	9	22	1	25	5	12
	4%	5%	3%	5%	7%	1%	5%	4%	2%	1%	4%	26%	1%	6%	1%	3%
Green Party	25	10	14	6	7	5	5	1	1	1	3	-	-	2	11	10
	2%	2%	2%	4%	3%	2%	2%	1%	1%	1%	1%	-	-	1%	3%	3%
SNP	18	6	12	2	2	-	4	7	2	-	-	-	-	5	9	4
	1%	1%	2%	2%	1%	*	2%	3%	1%	-	-	-	-	1%	2%	1%
Plaid Cymru	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	*	*	*	-	-	-	*	-	-	-	-	1%	*	*	*	-
None of these	172	94	78	13	26	30	36	38	28	16	9	7	10	32	48	80
	14%	16%	13%	9%	13%	15%	17%	20%	11%	8%	4%	8%	15%	8%	13%	21%
Don't know	212	51	155	37	57	37	39	34	9	18	6	7	7	43	37	106
	18%	9%	25%	27%	27%	19%	18%	18%	3%	9%	2%	9%	12%	11%	10%	28%

Policy_party.Which political party do you trust the most when it comes to ... - the economy

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Conservative party	391	248	29	16	8
	33%	88%	11%	23%	19%
Labour party	281	9	187	6	4
	23%	3%	73%	9%	10%
Liberal Democrats	54	-	4	28	-
	4%	*	1%	41%	-
UKIP (United Kingdom Independence Party)	47	4	5	1	28
	4%	1%	2%	1%	65%
Green Party	25	-	5	1	-
	2%	*	2%	2%	-
SNP	18	-	-	-	-
	1%	-	-	-	-
Plaid Cymru	1	-	-	-	-
	*	-	-	-	-
None of these	172	7	17	8	1
	14%	3%	7%	12%	3%
Don't know	212	13	10	7	1
	18%	4%	4%	11%	3%

Policy_party.Which political party do you trust the most when it comes to ... - immigration

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Conservative party	301	175	126	15	29	32	60	52	113	29	163	22	17	167	100	26
	25%	30%	21%	11%	14%	17%	28%	27%	44%	14%	66%	26%	27%	41%	28%	7%
Labour party	229	107	121	40	52	42	23	31	42	99	13	1	8	41	98	82
	19%	19%	20%	30%	25%	21%	10%	16%	16%	49%	5%	1%	13%	10%	27%	22%
UKIP (United Kingdom Independence Party)	162	92	70	11	16	23	36	38	39	19	28	50	4	98	21	38
	14%	16%	11%	8%	8%	12%	17%	20%	15%	10%	11%	59%	6%	24%	6%	10%
Liberal Democrats	68	43	24	10	20	16	8	6	8	12	9	5	10	8	30	29
	6%	8%	4%	7%	10%	8%	4%	3%	3%	6%	4%	6%	16%	2%	8%	8%
SNP	19	3	16	2	1	5	4	5	2	-	-	-	-	3	9	6
	2%	1%	3%	2%	*	2%	2%	3%	1%	-	-	-	-	1%	3%	2%
Green Party	15	4	11	7	2	4	2	-	-	3	-	-	-	1	5	7
	1%	1%	2%	5%	1%	2%	1%	-	-	1%	*	-	-	*	1%	2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	-	-	*	-	*	-
None of these	196	99	97	12	28	38	46	31	40	20	24	5	12	40	55	91
	16%	17%	16%	9%	14%	20%	22%	17%	16%	10%	10%	6%	19%	10%	15%	24%
Don't know	209	55	146	40	59	35	35	26	13	20	10	2	12	43	42	95
	17%	10%	24%	29%	29%	18%	17%	14%	5%	10%	4%	2%	19%	11%	12%	25%

Policy_party.Which political party do you trust the most when it comes to ... - immigration

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Conservative party	301	207	22	9	5
	25%	73%	9%	14%	10%
Labour party	229	5	158	6	1
	19%	2%	62%	10%	2%
UKIP (United Kingdom Independence Party)	162	28	30	5	31
	14%	10%	12%	8%	72%
Liberal Democrats	68	5	9	28	5
	6%	2%	3%	42%	12%
SNP	19	-	-	-	-
	2%	-	-	-	-
Green Party	15	-	4	1	2
	1%	*	1%	2%	4%
Plaid Cymru	-	-	-	-	-
	*	-	-	-	-
None of these	196	21	22	6	-
	16%	8%	9%	9%	-
Don't know	209	16	13	11	-
	17%	6%	5%	17%	-

Policy_party.Which political party do you trust the most when it comes to ... - the NHS

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Labour party	412	208	204	55	63	85	59	64	85	158	39	16	20	125	157	122
	34%	36%	33%	40%	31%	44%	28%	34%	33%	78%	16%	19%	32%	31%	43%	33%
Conservative party	252	135	117	12	27	19	39	43	112	16	157	22	9	137	88	23
	21%	23%	19%	8%	13%	10%	18%	23%	43%	8%	63%	26%	14%	34%	24%	6%
Liberal Democrats	55	37	15	12	13	7	10	6	6	3	10	2	14	14	16	19
	5%	6%	2%	9%	6%	3%	5%	3%	2%	1%	4%	2%	22%	3%	4%	5%
UKIP (United Kingdom Independence Party)	49	34	16	4	16	5	8	9	7	6	5	24	1	31	7	9
	4%	6%	3%	3%	8%	3%	4%	5%	3%	3%	2%	29%	1%	8%	2%	2%
SNP	18	6	12	2	3	-	6	5	2	-	-	-	-	3	10	4
	1%	1%	2%	2%	1%	*	3%	3%	1%	-	-	-	-	1%	3%	1%
Green Party	13	2	10	5	2	4	2	-	-	-	-	-	-	1	4	7
	1%	*	2%	4%	1%	2%	1%	-	-	*	*	-	-	*	1%	2%
Plaid Cymru	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	*	*	*	-	-	-	*	-	-	-	-	1%	*	*	*	-
None of these	176	96	80	10	22	36	46	34	26	10	21	8	10	36	46	86
	15%	17%	13%	8%	11%	19%	22%	18%	10%	5%	9%	9%	16%	9%	13%	23%
Don't know	225	62	158	36	60	39	43	27	19	10	15	12	8	53	33	105
	19%	11%	26%	26%	29%	20%	20%	14%	7%	5%	6%	14%	14%	13%	9%	28%

Policy_party.Which political party do you trust the most when it comes to ... - the NHS

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Labour party	412	33	224	17	8
	34%	12%	87%	25%	18%
Conservative party	252	200	13	3	3
	21%	71%	5%	4%	6%
Liberal Democrats	55	6	-	26	1
	5%	2%	-	39%	2%
UKIP (United Kingdom Independence Party)	49	3	5	1	29
	4%	1%	2%	1%	66%
SNP	18	-	-	-	-
	1%	-	*	-	-
Green Party	13	-	3	1	-
	1%	*	1%	2%	-
Plaid Cymru	1	-	-	-	-
	*	-	-	-	-
None of these	176	20	5	11	1
	15%	7%	2%	17%	2%
Don't know	225	18	7	8	2
	19%	6%	3%	12%	5%

Policy_party.Which political party do you trust the most when it comes to ... - education

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Labour party	370	182	187	54	65	81	43	50	78	149	24	10	19	108	141	112
	31%	32%	31%	39%	31%	42%	20%	26%	30%	74%	10%	12%	30%	27%	39%	30%
Conservative party	315	165	151	12	31	39	50	54	128	22	172	36	13	167	97	44
	26%	28%	25%	9%	15%	20%	23%	29%	50%	11%	70%	42%	20%	42%	27%	12%
Liberal Democrats	75	44	28	15	15	12	12	14	8	9	5	8	16	14	22	32
	6%	8%	5%	11%	8%	6%	6%	7%	3%	4%	2%	9%	26%	4%	6%	9%
UKIP (United Kingdom Independence Party)	40	22	18	1	6	6	13	7	8	3	9	18	1	23	9	5
	3%	4%	3%	1%	3%	3%	6%	4%	3%	2%	4%	21%	1%	6%	3%	1%
SNP	20	8	12	2	3	1	4	8	2	2	-	-	-	5	11	4
	2%	1%	2%	2%	1%	*	2%	4%	1%	1%	-	-	-	1%	3%	1%
Green Party	12	5	6	4	4	2	2	-	-	-	3	-	-	1	5	6
	1%	1%	1%	3%	2%	1%	1%	-	-	*	1%	-	-	*	1%	2%
Plaid Cymru	1	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-
	*	*	*	-	-	-	*	-	*	-	-	1%	*	*	*	-
None of these	155	93	62	11	22	27	45	30	22	6	19	6	7	27	44	76
	13%	16%	10%	8%	10%	14%	21%	16%	8%	3%	8%	7%	11%	7%	12%	20%
Don't know	210	59	147	39	60	29	45	26	11	11	15	6	8	55	33	95
	18%	10%	24%	28%	29%	15%	21%	14%	4%	5%	6%	8%	13%	14%	9%	25%

Policy_party.Which political party do you trust the most when it comes to ... - education

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Labour party	370	16	209	13	4
	31%	6%	81%	19%	9%
Conservative party	315	217	19	6	14
	26%	77%	7%	9%	31%
Liberal Democrats	75	5	5	31	7
	6%	2%	2%	47%	16%
UKIP (United Kingdom Independence Party)	40	7	6	2	17
	3%	2%	2%	3%	40%
SNP	20	-	-	-	-
	2%	-	*	-	-
Green Party	12	2	1	2	-
	1%	1%	*	3%	-
Plaid Cymru	1	-	-	-	-
	*	-	-	-	-
None of these	155	19	7	4	1
	13%	7%	3%	6%	2%
Don't know	210	15	10	9	1
	18%	5%	4%	13%	2%

Policy_party.Which political party do you trust the most when it comes to ... - the environment

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Green Party	298	131	166	40	31	60	44	41	81	53	65	20	26	104	105	80
	25%	23%	27%	29%	15%	31%	21%	22%	32%	26%	26%	24%	43%	26%	29%	21%
Conservative party	206	113	93	10	26	13	35	38	83	17	130	20	7	117	71	14
	17%	19%	15%	7%	13%	7%	16%	20%	32%	9%	53%	23%	10%	29%	20%	4%
Labour party	203	101	100	38	42	36	21	32	33	98	4	3	3	52	78	64
	17%	18%	16%	28%	20%	19%	10%	17%	13%	48%	2%	4%	5%	13%	22%	17%
Liberal Democrats	62	48	11	5	11	21	15	1	9	11	9	-	10	14	25	22
	5%	8%	2%	4%	5%	11%	7%	1%	4%	6%	4%	*	16%	3%	7%	6%
UKIP (United Kingdom Independence Party)	34	17	17	-	8	3	9	6	7	1	7	17	1	19	4	9
	3%	3%	3%	*	4%	2%	4%	3%	3%	*	3%	20%	1%	5%	1%	2%
SNP	17	8	9	-	2	-	4	8	2	2	-	-	-	5	9	2
	1%	1%	1%	*	1%	*	2%	4%	1%	1%	-	-	-	1%	3%	*
Plaid Cymru	3	2	-	-	-	-	1	-	2	1	-	-	-	-	2	-
	*	*	*	-	-	-	*	-	1%	1%	-	1%	*	*	1%	-
None of these	157	89	69	13	27	18	43	33	23	7	18	11	6	33	33	82
	13%	15%	11%	9%	13%	9%	20%	17%	9%	3%	7%	13%	9%	8%	9%	22%
Don't know	220	70	147	30	58	44	43	28	16	12	14	13	9	58	34	101
	18%	12%	24%	22%	28%	22%	20%	15%	6%	6%	6%	16%	15%	14%	9%	27%

Policy_party.Which political party do you trust the most when it comes to ... - the environment

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Green Party	298	55	67	25	9
	25%	19%	26%	37%	22%
Conservative party	206	168	11	2	5
	17%	60%	4%	4%	11%
Labour party	203	5	142	3	5
	17%	2%	55%	5%	11%
Liberal Democrats	62	9	8	24	1
	5%	3%	3%	36%	2%
UKIP (United Kingdom Independence Party)	34	1	5	1	19
	3%	*	2%	1%	45%
SNP	17	-	-	-	-
	1%	-	-	-	-
Plaid Cymru	3	-	-	-	-
	*	-	-	-	-
None of these	157	25	12	4	1
	13%	9%	5%	6%	2%
Don't know	220	19	12	8	4
	18%	7%	5%	11%	9%

Policy_party.Which political party do you trust the most when it comes to ... - reducing crime

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Conservative party	344	189	155	15	26	38	66	61	138	37	177	36	24	180	121	38
	29%	33%	25%	11%	13%	20%	31%	32%	54%	18%	72%	43%	38%	45%	33%	10%
Labour party	241	113	128	48	51	49	26	26	42	110	12	2	7	65	89	80
	20%	20%	21%	35%	25%	25%	12%	14%	16%	55%	5%	3%	10%	16%	25%	21%
UKIP (United Kingdom Independence Party)	65	44	21	4	10	10	14	11	15	6	11	25	1	34	16	10
	5%	8%	3%	3%	5%	5%	7%	6%	6%	3%	4%	30%	1%	9%	5%	3%
Liberal Democrats	62	33	26	10	14	11	8	15	4	7	6	1	14	12	19	28
	5%	6%	4%	7%	7%	6%	4%	8%	1%	3%	2%	1%	22%	3%	5%	7%
SNP	17	7	10	3	2	-	5	7	-	-	-	-	-	5	7	4
	1%	1%	2%	2%	1%	*	2%	3%	-	-	-	-	-	1%	2%	1%
Green Party	16	4	11	3	7	1	2	-	2	1	-	4	-	4	6	6
	1%	1%	2%	2%	4%	*	1%	-	1%	*	*	4%	-	1%	2%	2%
Plaid Cymru	5	-	4	-	4	-	1	-	-	-	-	-	-	-	-	4
	*	*	1%	-	2%	-	*	-	-	-	-	1%	*	*	*	1%
None of these	191	110	81	13	22	29	44	43	39	24	25	9	8	52	51	77
	16%	19%	13%	10%	11%	15%	20%	23%	15%	12%	10%	11%	12%	13%	14%	21%
Don't know	258	78	176	41	69	57	49	26	17	19	17	6	10	50	51	126
	22%	13%	29%	30%	33%	29%	23%	14%	7%	9%	7%	8%	15%	12%	14%	34%

Policy_party.Which political party do you trust the most when it comes to ... - reducing crime

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Conservative party	344	223	22	18	10
	29%	79%	9%	26%	22%
Labour party	241	11	166	3	3
	20%	4%	65%	4%	6%
UKIP (United Kingdom Independence Party)	65	8	8	7	25
	5%	3%	3%	10%	57%
Liberal Democrats	62	2	8	24	1
	5%	1%	3%	35%	2%
SNP	17	-	-	-	-
	1%	-	-	-	-
Green Party	16	2	4	1	4
	1%	1%	1%	2%	8%
Plaid Cymru	5	-	4	-	-
	*	-	2%	-	-
None of these	191	17	27	8	-
	16%	6%	10%	13%	1%
Don't know	258	18	19	7	1
	22%	7%	7%	10%	3%

Policy_party.Which political party do you trust the most when it comes to ... - Social care for adults

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Labour party	393	190	203	44	61	73	57	62	96	154	38	22	21	132	145	105
	33%	33%	33%	32%	30%	37%	26%	33%	37%	76%	15%	26%	34%	33%	40%	28%
Conservative party	214	111	103	15	19	21	35	36	87	14	137	17	9	119	76	18
	18%	19%	17%	11%	9%	11%	16%	19%	34%	7%	55%	20%	14%	29%	21%	5%
Liberal Democrats	78	57	19	15	12	14	15	14	8	5	15	2	13	21	24	30
	7%	10%	3%	11%	6%	7%	7%	7%	3%	2%	6%	3%	22%	5%	7%	8%
UKIP (United Kingdom Independence Party)	36	27	9	6	5	6	4	7	9	5	6	19	1	23	8	3
	3%	5%	1%	4%	2%	3%	2%	4%	3%	2%	2%	23%	1%	6%	2%	1%
SNP	21	10	12	2	3	1	8	5	4	-	-	-	2	5	14	2
	2%	2%	2%	1%	1%	*	4%	3%	1%	-	-	-	3%	1%	4%	*
Green Party	14	5	8	2	6	2	2	1	1	2	-	-	-	2	7	2
	1%	1%	1%	2%	3%	1%	1%	*	*	1%	*	*	-	*	2%	1%
Plaid Cymru	5	1	4	-	4	-	1	-	1	-	-	4	-	-	1	4
	*	*	1%	-	2%	-	*	-	*	-	-	5%	*	*	*	1%
None of these	201	119	82	13	33	26	50	39	39	12	33	11	7	44	51	92
	17%	21%	13%	10%	16%	13%	23%	21%	15%	6%	13%	13%	12%	11%	14%	25%
Don't know	237	60	172	39	64	52	44	25	13	10	19	9	9	56	36	118
	20%	10%	28%	28%	31%	27%	20%	13%	5%	5%	8%	11%	15%	14%	10%	32%

Policy_party.Which political party do you trust the most when it comes to ... - Social care for adults

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Labour party	393	34	209	18	8
	33%	12%	81%	26%	17%
Conservative party	214	172	12	3	5
	18%	61%	5%	4%	12%
Liberal Democrats	78	11	2	32	1
	7%	4%	1%	48%	2%
UKIP (United Kingdom Independence Party)	36	5	8	2	19
	3%	2%	3%	3%	45%
SNP	21	-	-	2	-
	2%	-	*	2%	-
Green Party	14	2	2	1	-
	1%	1%	1%	2%	*
Plaid Cymru	5	-	-	-	4
	*	-	-	-	8%
None of these	201	38	12	6	4
	17%	13%	5%	9%	9%
Don't know	237	20	10	4	2
	20%	7%	4%	6%	6%

Policy_party.Which political party do you trust the most when it comes to ... - National security (preventing terrorism)

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
Conservative party	402	211	191	22	36	42	71	69	162	50	203	29	25	208	144	39
	34%	36%	31%	16%	17%	22%	33%	36%	63%	25%	82%	34%	40%	52%	40%	10%
Labour party	193	88	105	34	43	45	15	27	30	84	7	4	6	51	72	65
	16%	15%	17%	25%	21%	23%	7%	14%	12%	42%	3%	5%	10%	13%	20%	17%
UKIP (United Kingdom Independence Party)	82	56	25	17	13	14	15	10	14	10	5	32	1	47	10	24
	7%	10%	4%	12%	6%	7%	7%	5%	5%	5%	2%	38%	2%	12%	3%	6%
Liberal Democrats	37	28	8	6	10	12	5	2	2	3	2	-	7	5	12	18
	3%	5%	1%	4%	5%	6%	2%	1%	1%	2%	1%	-	11%	1%	3%	5%
Green Party	17	6	10	3	7	2	5	-	-	1	4	4	-	1	7	6
	1%	1%	2%	2%	4%	1%	2%	-	-	*	1%	4%	-	*	2%	2%
SNP	10	3	7	-	-	-	4	5	-	-	-	-	-	3	6	-
	1%	*	1%	*	*	*	2%	3%	-	-	-	-	-	1%	2%	-
Plaid Cymru	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	*	*	*	-	-	-	*	-	-	-	-	1%	*	*	*	-
None of these	212	119	93	14	34	42	53	40	30	28	15	9	10	36	57	111
	18%	21%	15%	10%	16%	21%	25%	21%	12%	14%	6%	10%	15%	9%	16%	30%
Don't know	246	68	172	42	63	39	46	37	19	26	12	6	14	49	53	111
	20%	12%	28%	30%	31%	20%	21%	19%	8%	13%	5%	7%	23%	12%	15%	30%

Policy_party.Which political party do you trust the most when it comes to ... - National security (preventing terrorism)

Base: All adults GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1199	356	345	72	64
Wtd base	1199	281	257	67	43
Conservative party	402	238	42	18	8
	34%	85%	16%	27%	18%
Labour party	193	2	141	3	5
	16%	1%	55%	5%	12%
UKIP (United Kingdom Independence Party)	82	9	13	5	24
	7%	3%	5%	8%	56%
Liberal Democrats	37	3	1	20	-
	3%	1%	*	30%	-
Green Party	17	4	1	1	4
	1%	1%	*	2%	8%
SNP	10	-	-	-	-
	1%	-	-	-	-
Plaid Cymru	1	-	-	-	-
	*	-	-	-	-
None of these	212	14	36	4	-
	18%	5%	14%	6%	1%
Don't know	246	12	21	15	2
	20%	4%	8%	23%	4%

Classification

Base: All adults GB 18+

		GENDER		AGE						Vote2015				EU Ref 2016			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
SEX	Uwt base	1199	591	603	165	217	201	220	176	220	300	325	126	73	544	473	129
	Wtd base	1199	579	612	137	206	195	215	189	257	202	247	84	62	402	362	374
	Male	579	579	-	64	103	97	106	94	114	97	132	53	26	206	180	167
	Female	612	-	612	65	103	98	109	94	143	106	115	31	36	196	181	199
		51%	-	100%	50%	50%	50%	51%	50%	56%	52%	46%	37%	58%	49%	50%	54%
AGE	18-24	137	64	65	137	-	-	-	-	-	15	9	4	-	25	24	80
		11%	11%	11%	100%	-	-	-	-	-	7%	4%	5%	*	6%	7%	21%
	25-34	206	103	103	-	206	-	-	-	-	17	25	8	2	33	41	113
		17%	18%	17%	-	100%	-	-	-	-	9%	10%	9%	4%	8%	11%	30%
	35-44	195	97	98	-	-	195	-	-	-	31	18	8	8	40	48	100
		16%	17%	16%	-	-	100%	-	-	-	15%	7%	10%	13%	10%	13%	27%
	45-54	215	106	109	-	-	-	215	-	-	36	46	12	10	81	71	50
	18%	18%	18%	-	-	-	100%	-	-	18%	19%	14%	16%	20%	20%	13%	
55-64	189	94	94	-	-	-	-	189	-	45	37	25	15	87	72	25	
	16%	16%	15%	-	-	-	-	100%	-	22%	15%	30%	23%	22%	20%	7%	
65+	257	114	143	-	-	-	-	-	257	58	112	27	27	136	107	7	
	21%	20%	23%	-	-	-	-	-	100%	29%	45%	32%	44%	34%	30%	2%	
WORK	Working	734	388	340	82	159	157	179	131	25	123	123	48	29	223	216	259
		61%	67%	56%	60%	77%	80%	84%	70%	10%	61%	50%	57%	46%	55%	60%	69%
Not working	465	191	272	55	47	38	35	57	232	80	124	36	33	179	146	114	
	39%	33%	44%	40%	23%	20%	16%	30%	90%	39%	50%	43%	54%	45%	40%	31%	
REGION	North	392	196	194	37	66	72	74	68	76	84	52	20	19	127	118	128
		33%	34%	32%	27%	32%	37%	34%	36%	29%	41%	21%	24%	30%	32%	33%	34%
	Midlands	371	165	204	46	73	48	65	66	73	67	87	31	11	121	115	120
	31%	28%	33%	34%	35%	24%	30%	35%	29%	33%	35%	37%	17%	30%	32%	32%	
South	436	218	214	54	68	76	76	55	108	52	108	33	33	154	129	126	
	36%	38%	35%	39%	33%	39%	35%	29%	42%	26%	44%	40%	53%	38%	36%	34%	
SOCIAL GRADE	ABC1	636	304	328	54	103	99	128	92	161	113	166	29	38	202	248	158
		53%	53%	54%	39%	50%	50%	60%	49%	63%	56%	67%	34%	61%	50%	69%	42%
	C2DE	563	275	284	83	103	97	87	97	96	89	81	55	24	200	114	216
	47%	47%	46%	61%	50%	50%	40%	51%	37%	44%	33%	66%	39%	50%	31%	58%	