

Polling Methodological note – 16.5.2017

The Kantar TNS Omnibus interviewed a representative sample of 1,201 adults in Great Britain between the 11th May and 15th May 2017. All interviews were conducted as online self-completion. The Kantar TNS Omnibus uses the Lightspeed access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2015 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

After the demographic and past political weighting a Likelihood to Vote (LTV) Model based on data from respondents that participated in our polls immediately prior to the 2015 general election and immediately after the election has been applied to the voting intention figures.

Margin of error

The figures are estimates based on a sample of the population of Great Britain; this means that there is a degree of uncertainty around each estimate. On the assumption that – conditional on the weights - the sample is practically equivalent to a random sample, the survey estimates have a margin of error of up to ± 3 percentage points. This uncertainty means that it is important that each individual poll is not viewed in isolation.

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Jan 2016-Dec 2016)

	Unweighted count	Weighted count
Male working	383	392
Male not working	203	194
Female working	312	343
Female not working	303	272

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2015 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	73	70
Male 25-34	108	103
Male 35-44	103	97
Male 45-54	111	106
Male 55-69	131	127
Male 70+	60	82
Female 18-24	73	67
Female 25-34	109	103
Female 35-44	105	99
Female 45-54	116	109
Female 55-69	155	132
Female 70+	57	105

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2015 Population Estimates:

	Unweighted count	Weighted count
North East England	45	51
North West England	133	136
Yorkshire & Humber	115	102
East Midlands	102	89
West Midlands	111	108
East of England	128	115
London	140	162
South East England	143	169
South West England	103	106
Wales	69	59
Scotland	112	104

Education by age

Source: Annual Population Survey April 2015 - March 2016

	Unweighted count	Weighted count
Aged 18-24 with a degree	58	24
Aged 25-44 with a degree	185	155
Aged 45-69 with a degree	138	109
Other	820	913

Vote in the 2015 General Election*

Source: General Election & ONS Mid Year-2015 Population Estimates

	Unweighted percentage	Weighted percentage
Conservative	30%	23%
Labour	24%	19%
UKIP	12%	8%
SNP/PC	4%	3%
Other/No vote	31%	48%

*An imputed response is given for those that prefer not to say who they voted for in the 2015 General Election.

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2015 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	44%	31%
Leave	42%	34%
Did not vote	14%	34%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2015 general election.

	Unweighted percentage	Weighted percentage
Estimated turnout if General Election were to be held tomorrow	83%	63%

The model was developed using data from respondents that participated in Kantar Public (at the time TNS UK) polls immediately prior to the 2015 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantarpublish.com for further details on the methodology used in this polling.

2017 General Election OnLineBus Survey (S7184 - 260138371)

Voting_Intention.Voting intention for General Election (those who currently don't know / prefer not to say / would not vote assigned to the party they currently prefer)

Base: All adults in GB 18+ weighted by likelihood of turning out in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	733	356	374	43	85	113	141	132	219	180	227	65	54	310	302	93
Conservative	287	135	152	7	19	32	51	54	124	19	197	22	18	177	96	12
	39%	38%	41%	17%	22%	28%	36%	41%	57%	11%	87%	34%	34%	57%	32%	13%
Labour	176	94	81	17	30	35	30	30	33	121	8	5	2	49	101	24
	24%	27%	22%	40%	35%	31%	22%	23%	15%	67%	4%	8%	5%	16%	33%	26%
Liberal Democrats	49	29	19	3	4	11	10	4	17	13	6	1	23	4	36	8
	7%	8%	5%	7%	5%	10%	7%	3%	8%	7%	3%	1%	42%	1%	12%	9%
UKIP	38	24	14	1	5	3	8	9	11	2	2	29	1	32	1	3
	5%	7%	4%	2%	6%	3%	6%	7%	5%	1%	1%	44%	2%	10%	*	4%
SNP	23	9	14	1	3	3	5	7	4	-	1	-	1	7	14	3
	3%	3%	4%	3%	4%	3%	3%	5%	2%	*	*	-	2%	2%	5%	3%
Plaid Cymru	6	4	2	-	2	-	-	2	2	-	-	-	-	3	3	-
	1%	1%	1%	-	2%	*	*	2%	1%	*	-	*	-	1%	1%	-
Green	26	12	15	4	3	5	4	4	6	3	1	-	-	5	13	7
	4%	3%	4%	9%	4%	5%	3%	3%	3%	2%	1%	*	-	2%	4%	8%
Other	4	3	1	-	-	1	1	-	2	1	1	-	-	2	2	-
	1%	1%	*	*	*	1%	1%	*	1%	*	*	-	-	1%	1%	*
Prefer not to say	40	15	23	3	4	7	9	6	10	3	6	-	-	12	11	4
	5%	4%	6%	7%	5%	6%	6%	5%	5%	2%	3%	-	*	4%	4%	4%
Don't know	85	31	53	7	14	15	24	15	10	17	5	8	8	19	25	31
	12%	9%	14%	16%	16%	13%	17%	12%	5%	10%	2%	12%	15%	6%	8%	33%



2017 General Election OnLineBus Survey (S7184 - 260138371)

Voting_Intention.Voting intention for General Election (those who currently don't know / prefer not to say / would not vote assigned to the party they currently prefer)

Base: All adults in GB 18+ weighted by likelihood of turning out in the General Election - excluding those that Don't know or Prefer not to say how they will vote/which party they prefer

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	991	506	482	113	174	170	177	153	204	247	329	119	62	447	452	82
Wtd base	609	310	298	33	67	91	109	110	199	160	215	57	46	280	266	58
Conservative	287	135	152	7	19	32	51	54	124	19	197	22	18	177	96	12
	47%	43%	51%	23%	28%	35%	47%	49%	62%	12%	91%	38%	40%	63%	36%	20%
Labour	176	94	81	17	30	35	30	30	33	121	8	5	2	49	101	24
	29%	30%	27%	52%	45%	38%	28%	27%	17%	76%	4%	9%	5%	17%	38%	41%
Liberal Democrats	49	29	19	3	4	11	10	4	17	13	6	1	23	4	36	8
	8%	9%	7%	9%	6%	12%	9%	4%	8%	8%	3%	1%	50%	2%	14%	14%
UKIP	38	24	14	1	5	3	8	9	11	2	2	29	1	32	1	3
	6%	8%	5%	3%	7%	4%	8%	9%	5%	1%	1%	50%	2%	12%	*	6%
SNP	23	9	14	1	3	3	5	7	4	-	1	-	1	7	14	3
	4%	3%	5%	3%	5%	4%	4%	6%	2%	*	*	-	2%	2%	5%	5%
Plaid Cymru	6	4	2	-	2	-	-	2	2	-	-	-	-	3	3	-
	1%	1%	1%	-	3%	*	*	2%	1%	*	-	*	-	1%	1%	-
Green	26	12	15	4	3	5	4	4	6	3	1	-	-	5	13	7
	4%	4%	5%	11%	5%	6%	4%	4%	3%	2%	1%	*	-	2%	5%	13%
Other	4	3	1	-	-	1	1	-	2	1	1	-	-	2	2	-
	1%	1%	*	*	*	1%	1%	*	1%	*	*	-	-	1%	1%	*
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



2017 General Election OnLineBus Survey (S7184 - 260138371)

Gelikely.Thinking about the next UK general election that will be held on June 8 2017, will you...

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
Definitely vote (4)	538	259	279	19	45	76	105	99	195	150	202	48	45	251	255	24
	45%	45%	45%	14%	22%	39%	49%	53%	75%	73%	81%	57%	75%	64%	71%	6%
Probably vote (3)	192	96	94	33	41	34	31	32	22	35	30	15	9	69	65	47
	16%	17%	15%	24%	20%	17%	14%	17%	8%	17%	12%	18%	15%	17%	18%	12%
Probably not vote (2)	159	96	63	39	39	25	27	15	15	12	10	12	-	33	22	98
	13%	17%	10%	28%	19%	13%	13%	8%	6%	6%	4%	15%	-	8%	6%	25%
Definitely not vote (1)	225	94	131	35	63	45	36	27	20	5	6	9	-	31	7	187
	19%	16%	21%	25%	30%	23%	17%	14%	8%	3%	2%	11%	-	8%	2%	48%
Or would you prefer not to say?	87	36	48	12	18	17	17	14	10	5	1	-	6	10	10	31
	7%	6%	8%	9%	9%	8%	8%	7%	4%	2%	1%	-	10%	3%	3%	8%
NET : VOTE	730	355	373	51	87	109	136	130	217	185	233	63	54	319	320	71
	61%	61%	61%	37%	42%	56%	63%	70%	83%	89%	93%	75%	90%	81%	89%	18%
NET : NOT VOTE	384	190	194	74	102	70	63	41	35	17	16	21	-	64	29	284
	32%	33%	31%	54%	49%	36%	29%	22%	13%	8%	6%	25%	-	16%	8%	73%
Mean score	2.94	2.95	2.92	2.28	2.37	2.78	3.03	3.18	3.56	3.63	3.73	3.21	3.83	3.41	3.63	1.74
Standard Deviation	1.196	1.158	1.234	1.034	1.178	1.232	1.179	1.121	0.918	0.713	0.65	1.052	0.38	0.947	0.697	0.93
Error Variance	0.001	0.002	0.003	0.009	0.007	0.008	0.007	0.007	0.003	0.003	0.002	0.013	0.003	0.002	0.001	0.002



2017 General Election OnLineBus Survey (S7184 - 260138371)

ManEc.Which party do you believe would best manage the UK economy?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
Conservative party	361	179	182	11	31	40	61	73	146	31	212	27	23	201	127	30
	30%	31%	30%	8%	15%	20%	28%	40%	56%	15%	85%	32%	39%	51%	35%	8%
Labour party	217	110	107	46	47	42	27	25	30	116	10	1	1	52	94	68
	18%	19%	17%	34%	23%	21%	12%	13%	12%	56%	4%	2%	2%	13%	26%	17%
UKIP - United Kingdom Independence Party	55	38	18	8	9	10	10	10	9	3	3	32	1	36	3	16
	5%	6%	3%	6%	4%	5%	5%	5%	3%	2%	1%	38%	2%	9%	1%	4%
Liberal Democrats	52	35	18	9	4	8	12	5	15	12	5	5	17	6	32	14
	4%	6%	3%	7%	2%	4%	6%	3%	6%	6%	2%	5%	29%	1%	9%	4%
Green Party	26	16	10	4	4	7	3	5	4	4	1	-	-	6	11	8
	2%	3%	2%	3%	2%	4%	1%	3%	1%	2%	1%	-	*	2%	3%	2%
SNP - Scottish National Party	20	9	11	1	7	3	3	3	3	-	1	1	-	5	11	3
	2%	2%	2%	1%	4%	1%	1%	2%	1%	-	*	2%	-	1%	3%	1%
An other party	7	7	-	-	-	6	1	-	-	1	-	-	-	1	1	4
	1%	1%	-	-	-	3%	*	-	-	*	-	-	-	*	*	1%
Plaid Cymru	6	3	2	-	2	-	-	2	1	-	-	-	-	3	3	-
	*	1%	*	-	1%	-	*	1%	*	-	-	*	-	1%	1%	-
Don't know	456	184	268	58	103	80	99	63	55	41	17	17	16	83	78	245
	38%	32%	44%	42%	50%	41%	46%	34%	21%	20%	7%	20%	27%	21%	22%	63%



2017 General Election OnLineBus Survey (S7184 - 260138371)

Ldr.If you had to choose between Theresa May and Jeremy Corbyn, who do you think would make the best leader for Britain?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
Theresa May (leader of Conservatives)	495	240	255	20	45	65	85	100	179	50	220	47	33	252	159	78
	41%	41%	41%	15%	22%	33%	40%	54%	68%	24%	88%	56%	55%	64%	44%	20%
Jeremy Corbyn (leader of Labour)	218	115	102	51	48	32	32	26	30	89	13	7	8	56	95	63
	18%	20%	17%	37%	23%	16%	15%	14%	12%	43%	5%	8%	13%	14%	27%	16%
Neither of these	266	147	119	32	43	57	62	36	36	55	10	21	13	62	75	120
	22%	25%	19%	23%	21%	29%	29%	19%	14%	26%	4%	25%	21%	16%	21%	31%
Don't know	223	79	139	34	70	41	36	24	17	13	6	9	6	24	30	126
	19%	14%	23%	25%	34%	21%	17%	13%	6%	6%	3%	11%	11%	6%	8%	33%



2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_England.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in England 18+ who plan to vote in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	969	470	496	115	167	168	186	152	181	235	307	115	67	416	426	89
Wtd base	859	423	434	89	127	139	153	141	209	185	226	70	56	322	308	184
Conservative party (led by Theresa May)	267 31%	133 31%	133 31%	12 14%	21 17%	31 22%	47 30%	48 34%	107 51%	14 7%	183 81%	21 29%	14 26%	164 51%	85 28%	16 9%
Labour party (led by Jeremy Corbyn)	178 21%	95 22%	83 19%	25 28%	38 30%	35 25%	26 17%	22 16%	31 15%	114 62%	10 4%	2 3%	3 5%	46 14%	98 32%	33 18%
Liberal Democrats (led by Tim Farron)	50 6%	34 8%	16 4%	6 7%	6 5%	11 8%	6 4%	4 3%	16 8%	12 7%	6 3%	2 2%	20 36%	4 1%	35 11%	11 6%
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	32 4%	20 5%	11 3%	- *	7 6%	3 2%	5 3%	11 7%	6 3%	- *	3 1%	23 32%	1 2%	24 8%	1 *	6 3%
Green Party (led by Caroline Lucas and Jonathan Bartley)	24 3%	9 2%	15 3%	3 4%	3 2%	4 3%	3 2%	4 3%	6 3%	4 2%	1 1%	- *	- -	6 2%	13 4%	5 3%
Other party or individual	3 *	3 1%	- -	- -	- -	1 1%	1 1%	- -	1 1%	1 *	1 *	- -	- -	1 *	2 1%	- -
Don't know	237 28%	99 23%	137 32%	30 34%	38 30%	44 32%	49 32%	41 29%	34 16%	35 19%	15 6%	22 31%	18 32%	66 21%	59 19%	96 52%
Prefer not to say	69 8%	31 7%	38 9%	12 13%	14 11%	9 7%	15 10%	10 7%	9 4%	5 3%	7 3%	1 2%	- *	10 3%	16 5%	17 9%



2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_England_Squeeze.Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in England 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	288	109	178	42	55	51	60	47	33	38	31	29	18	88	82	87
Wtd base	484	203	280	62	99	92	98	75	59	46	28	32	18	102	78	263
Conservative party (led by Theresa May)	61 13%	29 14%	33 12%	- *	9 9%	15 16%	4 4%	21 29%	12 21%	4 10%	14 50%	- *	3 17%	20 19%	17 21%	25 10%
Labour party (led by Jeremy Corbyn)	48 10%	15 8%	32 12%	14 22%	15 15%	7 8%	6 6%	5 7%	2 3%	7 16%	1 3%	4 11%	-	9 9%	7 9%	31 12%
UKIP - United Kingdom Independence Party (led by Paul Nuttall)	27 6%	17 9%	10 4%	-	7 7%	4 4%	7 8%	1 1%	8 14%	4 8%	-	14 46%	-	17 17%	-	10 4%
Liberal Democrats (led by Tim Farron)	20 4%	6 3%	12 4%	5 7%	1 1%	6 6%	8 8%	- *	- *	4 10%	-	- 1%	3 17%	3 3%	3 4%	13 5%
Green Party (led by Caroline Lucas and Jonathan Bartley)	17 4%	13 7%	4 1%	4 6%	1 1%	4 4%	4 4%	-	5 9%	1 1%	-	-	-	1 1%	1 1%	16 6%
Other party or individual	9 2%	3 1%	6 2%	-	4 4%	-	-	2 3%	3 5%	-	-	-	-	5 5%	-	4 1%
Don't know	229 47%	87 43%	143 51%	32 52%	50 50%	44 48%	51 52%	37 49%	15 26%	20 44%	7 24%	13 42%	12 65%	36 36%	31 40%	144 55%
Prefer not to say	73 15%	32 16%	40 14%	8 12%	13 13%	12 13%	18 19%	8 11%	13 23%	5 11%	6 23%	-	- 1%	11 11%	19 25%	20 7%



2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Scotland.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Scotland 18+ who plan to vote in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	101	52	49	12	19	18	19	14	19	19	19	3	6	32	58	7
Wtd base	72	36	36	6	10	11	18	11	16	10	9	2	4	21	34	12
SNP - Scottish National Party (led by Nicola Sturgeon)	27 38%	12 33%	15 43%	1 19%	3 37%	4 36%	8 43%	7 65%	4 22%	- 3%	1 7%	- -	- 3%	7 36%	13 39%	6 51%
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	13 18%	6 16%	7 19%	- 2%	- 4%	2 16%	5 25%	1 9%	5 31%	1 13%	6 73%	- -	2 46%	6 30%	6 17%	1 5%
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	6 9%	6 18%	- *	1 10%	1 7%	1 8%	1 3%	3 26%	1 6%	6 57%	- -	- 5%	- -	1 3%	4 11%	2 16%
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	2 3%	1 3%	1 2%	2 29%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	1 10%
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)	2 2%	- 1%	1 4%	- -	2 17%	- -	- -	- -	- -	- -	- -	1 71%	- -	- 1%	- -	- -
Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)	2 2%	1 3%	1 1%	- -	- 2%	1 5%	- -	- -	1 5%	- 1%	- -	- -	1 27%	- -	2 5%	- -
Other party or individual	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	17 24%	8 23%	9 25%	2 38%	3 33%	2 19%	5 29%	- -	4 26%	3 26%	1 16%	- 24%	1 24%	4 18%	9 25%	2 18%
Prefer not to say	3 5%	1 3%	2 7%	- 2%	- -	2 16%	- -	- -	2 10%	- -	- 5%	- -	- -	2 11%	1 1%	- -



2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Scotland_Squeeze. Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Scotland 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	34	14	20	5	8	7	7	1	6	4	2	1	1	7	16	8
Wtd base	53	24	29	9	16	7	8	4	9	3	2	-	1	11	14	25
SNP - Scottish National Party (led by Nicola Sturgeon)	7 13%	3 14%	4 12%	- -	2 16%	- -	- -	4 100%	1 9%	- -	- -	- -	1 100%	4 32%	3 24%	- -
Conservative party (led by Theresa May in the UK and Ruth Davidson in Scotland)	5 9%	3 13%	1 5%	- -	- -	- 6%	3 32%	- -	1 16%	1 55%	- 23%	- -	- -	3 24%	2 14%	- -
Scottish Green Party (led by Patrick Harvie and Maggie Chapman)	2 3%	- 1%	2 6%	- -	- -	1 8%	- -	- -	1 14%	- -	- -	- -	- -	- -	2 13%	- -
Labour party (led by Jeremy Corbyn in the UK and Kezia Dugdale in Scotland)	1 1%	1 2%	- -	- -	- -	- -	1 6%	- -	- -	1 20%	- -	- -	- -	- -	1 4%	- -
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and David Coburn in Scotland)	- 1%	- 2%	- -	- -	- -	- -	- 6%	- -	- -	- -	- -	- 100%	- -	- 4%	- -	- -
Liberal Democrats (led by Tim Farron in the UK and Willie Rennie in Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other party or individual	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	34 65%	16 66%	18 63%	9 99%	12 75%	5 68%	5 56%	- -	4 43%	1 25%	1 77%	- -	- -	1 5%	6 44%	25 100%
Prefer not to say	5 9%	1 3%	4 13%	- 1%	2 10%	1 18%	- -	- -	2 17%	- -	- -	- -	- -	4 34%	- 1%	- -



2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Wales.When the UK General Election is held, who will you vote for in your local constituency?

Base: All adults in Wales 18+ who plan to vote in the election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	63	34	28	6	11	9	12	9	16	15	16	9	-	35	21	2
Wtd base	45	27	15	7	7	2	7	6	16	6	9	3	-	21	10	5
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	9 21%	4 15%	5 37%	- 2%	- 3%	- 5%	- -	1 12%	8 52%	-	9 97%	1 23%	-	8 39%	1 13%	-
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	6 14%	4 13%	3 18%	- 2%	1 13%	- 21%	2 28%	1 21%	1 9%	5 79%	-	-	-	3 13%	4 38%	-
Plaid Cymru (led by Leanne Wood)	6 12%	3 11%	2 17%	-	2 32%	- 5%	- 3%	2 35%	1 5%	- 2%	-	- 8%	-	2 10%	3 36%	-
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	4 8%	4 13%	- 1%	3 51%	-	- 15%	-	- 2%	-	-	-	1 17%	-	4 18%	-	-
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	1 1%	1 2%	-	-	-	-	1 7%	-	-	1 9%	-	-	-	-	1 6%	-
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	- *	- *	-	-	-	- 6%	-	-	-	-	- 1%	-	-	-	- 1%	-
Other party or individual	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	9 21%	6 24%	3 21%	- 2%	4 52%	-	5 61%	- 2%	1 8%	- 3%	- 1%	2 52%	-	2 10%	1 6%	5 100%
Prefer not to say	10 22%	6 21%	1 7%	3 45%	-	1 48%	-	2 29%	4 27%	1 8%	-	-	-	2 10%	-	-



2017 General Election OnLineBus Survey (S7184 - 260138371)

VOTE2017_Wales_Squeeze. Although you currently [plan not to vote / don't know how you will vote / prefer not to say how you will vote] in the upcoming General Election, which of the following parties do you prefer?

Base: All adults in Wales 18+ who would not vote in the election, or who would vote but who "don't know" or "prefer not to say" who they will vote for

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	23	11	11	6	3	3	6	2	3	2	1	3	-	9	2	8
Wtd base	34	18	12	11	7	4	5	2	5	1	-	2	-	4	1	19
Labour party (led by Jeremy Corbyn in the UK and Carwyn Jones in Wales)	3 9%	3 15%	- 1%	3 26%	-	-	-	-	-	-	-	-	-	-	- 17%	3 15%
UKIP - United Kingdom Independence Party (led by Paul Nuttall in the UK and Neil Hamilton in Wales)	2 7%	- 1%	2 17%	2 18%	-	-	5%	-	-	-	-	15%	-	6%	-	2 11%
Conservative party (led by Theresa May in the UK and Andrew RT Davies in Wales)	2 5%	2 8%	- 2%	-	5%	-	2%	5%	1 22%	-	100%	1 85%	-	2 41%	-	-
Plaid Cymru (led by Leanne Wood)	1 3%	1 6%	-	-	-	-	-	-	1 19%	-	-	-	-	1 25%	-	-
Liberal Democrats (led by Tim Farron in the UK and Mark Williams in Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party (led by Caroline Lucas and Jonathan Bartley in England and Wales and Grenville Ham in Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other party or individual	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	17 50%	8 43%	9 72%	3 29%	6 95%	3 74%	4 93%	-	-	- 24%	-	-	-	- 4%	- 83%	14 74%
Prefer not to say	9 27%	5 26%	1 8%	3 27%	-	1 26%	-	2 95%	3 59%	1 76%	-	-	-	1 24%	-	-



OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - Summary Table

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	The Conservative Party	The Labour Party	The Liberal Democrats	The Green Party	The SNP	Plaid Cymru	UKIP	An other party
Uwt base	391	265	61	36	34	8	57	4
Wtd base	289	191	52	26	27	6	37	3
Conservative party	-	20	14	5	4	-	7	-
	-	11%	27%	18%	13%	-	20%	-
Labour party	21	-	17	9	8	1	7	-
	7%	-	33%	33%	31%	24%	19%	-
UKIP - United Kingdom Independence Party	61	17	2	2	-	-	-	-
	21%	9%	3%	6%	*	4%	-	-
Liberal Democrats	41	52	-	7	3	2	7	1
	14%	27%	-	26%	13%	28%	20%	30%
Green Party	25	55	7	-	7	1	8	-
	9%	29%	14%	-	26%	15%	22%	4%
SNP - Scottish National Party	-	3	-	1	-	-	1	-
	*	2%	-	5%	-	-	4%	-
Plaid Cymru	-	4	-	-	-	-	-	-
	*	2%	-	-	-	-	-	-
An other party	9	2	2	1	1	-	3	-
	3%	1%	3%	4%	3%	-	7%	-
No one else	129	45	10	6	4	1	7	2
	45%	23%	19%	22%	15%	12%	19%	66%
Don't know	17	12	1	-	3	1	4	-
	6%	6%	1%	1%	10%	18%	10%	-
Mention of any party (net)	143	134	42	20	20	4	27	1
	50%	70%	80%	77%	75%	70%	72%	34%

2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Conservative Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	391	192	198	30	51	56	73	65	116	18	280	43	17	238	139	10
Wtd base	289	143	146	12	22	33	51	50	120	15	198	21	16	178	92	17
Conservative party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour party	21 7%	12 8%	9 6%	3 22%	4 17%	6 18%	2 4%	3 5%	4 4%	5 37%	9 4%	-	1 9%	9 5%	12 13%	-
UKIP - United Kingdom Independence Party	61 21%	40 28%	21 14%	1 12%	8 37%	5 16%	6 13%	18 35%	22 18%	3 21%	31 16%	17 80%	4 24%	56 32%	5 5%	-
Liberal Democrats	41 14%	19 13%	22 15%	2 14%	4 20%	6 18%	8 15%	3 7%	18 15%	1 5%	27 13%	-	8 51%	17 10%	22 24%	1 7%
Green Party	25 9%	13 9%	12 8%	3 28%	1 7%	2 5%	4 7%	1 2%	14 12%	1 7%	11 6%	2 11%	2 10%	11 6%	7 7%	8 47%
SNP - Scottish National Party	- *	- *	- *	-	-	-	1%	-	- *	-	- *	-	2%	-	1%	-
Plaid Cymru	- *	-	- *	-	-	-	-	-	- *	-	- *	-	-	- *	-	-
An other party	9 3%	6 4%	2 2%	-	2 10%	-	1 3%	1 3%	4 3%	-	4 2%	1 5%	1 9%	7 4%	1 1%	-
No one else	129 45%	60 42%	69 47%	2 19%	5 24%	15 46%	31 60%	23 46%	52 44%	3 23%	107 54%	1 4%	1 6%	81 45%	41 44%	6 39%
Don't know	17 6%	7 5%	10 7%	2 15%	1 6%	1 4%	2 4%	2 5%	8 7%	2 10%	15 7%	-	-	7 4%	8 8%	1 7%
Mention of any party (net)	143 50%	76 53%	66 46%	8 67%	16 71%	17 51%	19 36%	25 49%	60 49%	10 67%	76 39%	21 96%	15 94%	90 51%	44 47%	9 54%



2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Labour Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	265	141	123	43	61	53	44	31	33	184	13	5	7	73	166	23
Wtd base	191	105	86	26	39	37	29	27	33	125	10	2	3	50	105	35
Conservative party	20	14	7	2	9	3	1	3	1	12	6	-	-	6	10	5
	11%	13%	8%	9%	24%	9%	3%	12%	3%	9%	58%	-	11%	12%	9%	14%
Labour party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UKIP - United Kingdom Independence Party	17	12	5	3	4	5	1	2	2	12	-	2	-	12	3	2
	9%	12%	6%	12%	11%	14%	2%	9%	6%	9%	4%	81%	-	25%	3%	5%
Liberal Democrats	52	30	22	6	11	10	11	4	9	36	-	-	2	5	36	10
	27%	29%	26%	23%	28%	28%	39%	15%	28%	29%	3%	-	84%	10%	34%	28%
Green Party	55	36	19	5	6	11	11	10	12	38	1	-	1	10	38	6
	29%	34%	22%	19%	16%	29%	37%	38%	35%	30%	14%	19%	53%	21%	36%	19%
SNP - Scottish National Party	3	3	-	1	-	1	-	2	-	3	-	-	-	1	1	2
	2%	3%	-	3%	-	2%	-	7%	-	2%	-	-	-	1%	1%	6%
Plaid Cymru	4	2	2	-	1	-	2	-	1	3	-	-	-	2	3	-
	2%	2%	3%	*	2%	*	7%	-	4%	3%	-	-	-	4%	3%	-
An other party	2	1	1	1	-	1	-	-	-	1	-	-	-	1	1	-
	1%	1%	1%	5%	-	3%	-	-	-	1%	-	-	-	3%	1%	-
No one else	45	24	21	9	9	7	7	4	7	25	2	-	-	15	18	11
	23%	23%	24%	36%	24%	19%	25%	17%	21%	20%	22%	-	-	31%	17%	33%
Don't know	12	1	11	-	4	5	-	-	3	8	-	-	-	-	8	3
	6%	1%	13%	-	9%	13%	1%	1%	8%	7%	-	-	-	-	7%	10%
Mention of any party (net)	134	80	54	17	26	25	21	22	24	92	7	2	3	34	79	20
	70%	76%	63%	64%	66%	68%	74%	82%	71%	73%	78%	100%	100%	69%	76%	57%



2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Liberal Democrats

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	61	40	21	5	11	14	10	7	14	15	9	2	28	5	51	5
Wtd base	52	36	16	6	7	12	7	4	17	13	6	2	21	4	37	11
Conservative party	14	10	4	2	-	1	-	2	9	1	3	-	8	2	11	2
	27%	29%	22%	31%	2%	8%	-	56%	53%	10%	49%	-	37%	40%	30%	14%
Labour party	17	12	5	-	1	7	5	1	4	6	1	-	10	1	14	2
	33%	34%	31%	2%	18%	57%	70%	16%	23%	50%	15%	-	45%	35%	38%	16%
UKIP - United Kingdom Independence Party	2	2	-	-	2	-	-	-	-	-	-	2	-	-	2	-
	3%	5%	-	-	24%	-	1%	-	-	-	-	100%	-	3%	4%	-
Liberal Democrats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	7	5	2	4	-	1	1	1	-	-	2	-	1	1	3	4
	14%	13%	15%	64%	5%	8%	13%	28%	-	1%	28%	-	6%	18%	7%	35%
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	2	2	-	-	1	-	-	-	-	1	-	-	-	-	1	-
	3%	5%	-	3%	22%	-	-	-	-	12%	-	-	1%	5%	4%	-
No one else	10	5	5	-	1	3	1	-	4	4	1	-	2	-	6	4
	19%	14%	28%	-	21%	27%	15%	-	24%	28%	8%	-	8%	-	15%	35%
Don't know	1	-	1	-	1	-	-	-	-	-	-	-	1	-	1	-
	1%	-	3%	-	8%	-	-	-	-	-	-	-	3%	-	1%	-
Mention of any party (net)	42	31	11	6	5	9	6	4	13	9	6	2	19	4	31	7
	80%	86%	69%	100%	71%	73%	85%	100%	76%	72%	92%	100%	90%	100%	83%	65%

2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The Green Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	36	16	20	6	7	8	6	5	4	6	2	1	-	11	21	4
Wtd base	26	10	16	5	3	4	3	4	6	4	1	-	-	6	14	6
Conservative party	5	1	4	-	-	-	-	2	3	-	1	-	-	1	1	3
	18%	6%	26%	-	-	-	-	44%	45%	-	91%	-	-	10%	9%	44%
Labour party	9	6	2	3	1	2	1	1	-	1	-	-	-	1	6	2
	33%	60%	16%	64%	55%	38%	38%	22%	-	32%	9%	100%	-	12%	41%	36%
UKIP - United Kingdom Independence Party	2	-	1	1	-	-	-	-	-	1	-	-	-	2	-	-
	6%	4%	8%	23%	-	9%	-	-	-	32%	-	-	-	27%	-	-
Liberal Democrats	7	4	3	2	1	1	2	-	1	2	-	-	-	2	3	1
	26%	35%	20%	42%	25%	30%	64%	-	9%	44%	-	-	-	34%	25%	20%
Green Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP - Scottish National Party	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
	5%	12%	-	24%	-	-	-	-	-	-	-	-	-	-	-	20%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	1	1	-	-	-	1	-	-	-	-	-	-	-	1	-	-
	4%	10%	-	-	5%	21%	-	-	-	-	-	-	-	16%	1%	-
No one else	6	-	6	1	-	-	-	1	3	1	-	-	-	1	4	-
	22%	-	37%	13%	16%	2%	12%	31%	47%	23%	-	-	-	22%	33%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	1%	-	-	-	-	4%	-	-	-	-	-	-	1%	-
Mention of any party (net)	20	10	10	4	2	4	3	3	3	3	1	-	-	4	9	6
	77%	100%	62%	87%	84%	98%	88%	66%	53%	77%	100%	100%	-	78%	66%	100%



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OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - The SNP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	34	15	19	4	7	5	7	7	4	1	1	-	1	11	20	3
Wtd base	27	12	15	1	3	4	8	7	4	-	1	-	-	7	13	6
Conservative party	4	4	-	-	-	-	4	-	-	-	-	-	-	-	-	4
	13%	30%	-	-	-	-	45%	-	-	-	-	-	-	-	-	57%
Labour party	8	2	6	-	-	4	3	1	1	-	-	-	-	3	4	1
	31%	16%	42%	8%	-	95%	44%	9%	17%	-	-	-	-	46%	29%	17%
UKIP - United Kingdom Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-
Liberal Democrats	3	1	3	-	-	-	1	2	-	-	1	-	-	-	2	1
	13%	7%	17%	-	3%	-	14%	29%	7%	100%	100%	-	-	-	18%	17%
Green Party	7	4	3	-	2	-	2	2	1	-	-	-	-	2	5	-
	26%	36%	18%	8%	52%	-	20%	31%	37%	-	-	-	100%	27%	38%	-
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	1	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-
	3%	5%	2%	44%	-	-	3%	-	-	-	-	-	-	7%	2%	-
No one else	4	2	2	-	2	-	-	-	2	-	-	-	-	-	2	2
	15%	14%	16%	15%	48%	5%	-	-	56%	-	-	-	-	1%	18%	26%
Don't know	3	-	3	-	-	-	-	2	-	-	-	-	-	2	1	-
	10%	-	17%	33%	-	-	-	31%	-	-	-	-	-	27%	4%	-
Mention of any party (net)	20	10	10	1	2	4	8	5	2	-	1	-	-	5	10	5
	75%	86%	68%	52%	52%	95%	100%	69%	44%	100%	100%	-	100%	72%	78%	74%



2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - Plaid Cymru

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	8	4	4	-	3	1	1	2	1	1	-	1	-	3	5	-
Wtd base	6	3	2	-	2	-	-	2	1	-	-	-	-	2	3	-
Conservative party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour party	1 24%	1 43%	-	-	1 24%	-	-	1 35%	-	-	-	-	-	1 39%	1 15%	-
UKIP - United Kingdom Independence Party	-	-	10%	-	-	-	100%	-	-	-	-	100%	-	11%	-	-
Liberal Democrats	2 28%	-	2 64%	-	-	100%	-	1 65%	-	100%	-	-	-	-	2 45%	-
Green Party	1 15%	1 24%	-	-	-	100%	-	-	1 100%	-	-	-	-	-	1 24%	-
SNP - Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No one else	1 12%	-	1 26%	-	1 29%	-	-	-	-	-	-	-	-	-	1 18%	-
Don't know	1 18%	1 33%	-	-	1 46%	-	-	-	-	-	-	-	-	1 50%	-	-
Mention of any party (net)	4 70%	2 67%	2 74%	-	1 24%	-	-	2 100%	1 100%	-	-	-	-	1 50%	3 82%	-



OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - UKIP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	57	37	20	4	11	9	12	15	6	1	4	46	1	49	3	3
Wtd base	37	24	13	4	9	3	5	11	6	-	3	25	1	28	1	6
Conservative party	7	3	4	-	2	1	2	3	-	-	1	5	-	5	1	1
	20%	13%	34%	6%	20%	34%	32%	27%	2%	-	30%	21%	-	19%	77%	24%
Labour party	7	5	1	-	1	1	1	4	-	-	3	2	-	5	1	1
	19%	23%	11%	9%	17%	23%	11%	37%	-	100%	93%	9%	-	16%	100%	24%
UKIP - United Kingdom Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrats	7	5	2	-	3	-	2	-	2	-	-	5	1	4	-	3
	20%	22%	16%	-	37%	3%	32%	-	40%	-	-	20%	100%	12%	-	57%
Green Party	8	7	1	3	2	1	1	1	1	-	-	5	-	6	-	2
	22%	29%	11%	88%	21%	31%	11%	5%	20%	-	-	18%	-	23%	-	33%
SNP - Scottish National Party	1	-	1	-	1	-	-	-	-	-	-	1	-	-	-	-
	4%	-	11%	-	16%	-	-	-	-	-	-	6%	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	3	3	-	-	1	-	1	1	-	-	-	2	1	3	-	-
	7%	11%	1%	-	11%	-	19%	7%	-	-	-	7%	100%	9%	-	-
No one else	7	5	2	-	-	1	1	3	3	-	-	7	-	7	-	-
	19%	19%	18%	-	3%	27%	15%	25%	42%	-	-	27%	-	25%	-	-
Don't know	4	1	3	-	2	-	-	-	1	-	-	1	-	1	-	2
	10%	4%	20%	-	28%	3%	-	-	16%	-	-	4%	-	4%	-	43%
Mention of any party (net)	27	18	8	4	6	2	4	8	3	-	3	17	1	20	1	3
	72%	77%	62%	100%	69%	69%	85%	75%	41%	100%	100%	68%	100%	71%	100%	57%



2017 General Election OnLineBus Survey (S7184 - 260138371)

OtherParties.Imagine that you were allowed to cast more than one vote in the election, which other party (or parties) might you consider voting for? - An other party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	4	4	-	1	-	1	1	-	1	1	1	-	-	1	3	-
Wtd base	3	3	-	-	-	1	1	-	1	1	1	-	-	1	2	-
Conservative party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UKIP - United Kingdom Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrats	1 30%	1 30%	-	-	-	-	1 100%	-	-	-	-	-	-	-	1 49%	-
Green Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP - Scottish National Party	4% -	4% -	-	100% -	-	-	-	-	-	-	-	-	-	-	6% -	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An other party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No one else	2 66%	2 66%	-	-	-	1 100%	-	-	1 100%	1 100%	1 100%	-	-	1 100%	1 45%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mention of any party (net)	1 34%	1 34%	-	-	-	-	1 100%	-	-	-	-	-	-	-	1 55%	-



VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - Summary Table

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	The Conservative Party	The Labour Party	The Liberal Democrats	The Green Party	The SNP	Plaid Cymru	UKIP	An other party
Uwt base	391	265	61	36	34	8	57	4
Wtd base	289	191	52	26	27	6	37	3
is the best of a bad bunch	106 37%	91 48%	23 44%	11 42%	1 2%	-	12 32%	-
is a good choice for Britain	183 63%	100 52%	29 56%	15 58%	26 98%	6 100%	25 68%	3 100%

2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The Conservative Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	391	192	198	30	51	56	73	65	116	18	280	43	17	238	139	10
Wtd base	289	143	146	12	22	33	51	50	120	15	198	21	16	178	92	17
is the best of a bad bunch	106	59	46	5	15	19	17	19	31	10	54	8	10	67	32	6
	37%	42%	32%	42%	67%	59%	34%	37%	25%	69%	27%	36%	65%	37%	35%	36%
is a good choice for Britain	183	83	100	7	7	13	34	32	90	5	144	14	6	112	59	11
	63%	58%	68%	58%	33%	41%	66%	63%	75%	31%	73%	64%	35%	63%	65%	64%



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VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The Labour Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	265	141	123	43	61	53	44	31	33	184	13	5	7	73	166	23
Wtd base	191	105	86	26	39	37	29	27	33	125	10	2	3	50	105	35
is the best of a bad bunch	91	52	39	11	23	13	18	16	11	56	7	1	1	22	52	16
	48%	50%	46%	41%	59%	36%	61%	60%	32%	44%	71%	27%	34%	44%	50%	46%
is a good choice for Britain	100	53	47	15	16	23	11	11	23	70	3	2	2	28	53	18
	52%	50%	54%	59%	41%	64%	39%	40%	68%	56%	29%	73%	66%	56%	50%	54%



2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The Liberal Democrats

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	61	40	21	5	11	14	10	7	14	15	9	2	28	5	51	5
Wtd base	52	36	16	6	7	12	7	4	17	13	6	2	21	4	37	11
is the best of a bad bunch	23	15	8	6	4	2	3	1	7	6	3	2	5	1	15	7
	44%	43%	48%	97%	61%	20%	45%	27%	39%	50%	47%	100%	22%	20%	42%	62%
is a good choice for Britain	29	21	9	-	3	9	4	3	10	6	3	-	16	3	22	4
	56%	57%	52%	3%	39%	80%	55%	73%	61%	50%	53%	-	78%	80%	58%	38%



2017 General Election OnLineBus Survey (S7184 - 260138371)

VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The Green Party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	36	16	20	6	7	8	6	5	4	6	2	1	-	11	21	4
Wtd base	26	10	16	5	3	4	3	4	6	4	1	-	-	6	14	6
is the best of a bad bunch	11	3	8	1	2	1	1	3	3	2	1	-	-	3	5	3
	42%	30%	50%	23%	58%	33%	32%	69%	45%	57%	100%	100%	-	58%	35%	44%
is a good choice for Britain	15	7	8	4	1	3	2	1	3	2	-	-	-	2	9	4
	58%	70%	50%	77%	42%	67%	68%	31%	55%	43%	-	-	-	42%	65%	56%



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VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - The SNP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	34	15	19	4	7	5	7	7	4	1	1	-	1	11	20	3
Wtd base	27	12	15	1	3	4	8	7	4	-	1	-	-	7	13	6
is the best of a bad bunch	1	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-
	2%	5%	-	-	-	-	-	8%	-	-	100%	-	-	-	4%	-
is a good choice for Britain	26	11	15	1	3	4	8	6	4	-	-	-	7	13	6	
	98%	95%	100%	100%	100%	100%	100%	92%	100%	100%	-	-	100%	100%	96%	100%



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VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - Plaid Cymru

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	8	4	4	-	3	1	1	2	1	1	-	1	-	3	5	-
Wtd base	6	3	2	-	2	-	-	2	1	-	-	-	-	2	3	-
is the best of a bad bunch	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
is a good choice for Britain	6	3	2	-	2	-	-	2	1	-	-	-	-	2	3	-
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	-	100%	100%	-



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VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - UKIP

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	57	37	20	4	11	9	12	15	6	1	4	46	1	49	3	3
Wtd base	37	24	13	4	9	3	5	11	6	-	3	25	1	28	1	6
is the best of a bad bunch	12	8	4	-	5	1	2	4	-	-	-	7	1	7	-	4
	32%	32%	30%	6%	55%	38%	38%	34%	2%	100%	-	29%	100%	25%	23%	76%
is a good choice for Britain	25	16	9	3	4	2	3	7	6	-	3	17	-	21	1	1
	68%	68%	70%	94%	45%	62%	62%	66%	98%	-	100%	71%	-	75%	77%	24%



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VoteFeeling.Which of the following statements comes closest to your view about voting for this party? - An other party

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	4	4	-	1	-	1	1	-	1	1	1	-	-	1	3	-
Wtd base	3	3	-	-	-	1	1	-	1	1	1	-	-	1	2	-
is the best of a bad bunch	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
is a good choice for Britain	3	3	-	-	-	1	1	-	1	1	1	-	-	1	2	-
	100%	100%	-	100%	-	100%	100%	-	100%	100%	100%	-	-	100%	100%	-



2017 General Election OnLineBus Survey (S7184 - 260138371)

Tactical. Which of the following statements best describes how you are voting?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	856	449	405	93	151	147	154	132	179	227	310	98	54	391	408	48
Wtd base	630	335	294	55	85	93	104	105	188	158	220	50	41	276	267	80
I am voting for the party I prefer to win	525	275	249	42	62	72	89	93	167	134	201	36	31	230	231	60
	83%	82%	84%	76%	73%	78%	86%	88%	88%	85%	91%	72%	77%	83%	86%	75%
I am voting for a different party	71	50	21	8	13	11	9	11	18	19	12	11	8	33	26	10
	11%	15%	7%	14%	16%	12%	9%	11%	9%	12%	5%	22%	19%	10%	13%	
Don't know	35	10	25	5	10	9	6	1	4	5	7	3	2	13	10	10
	6%	3%	8%	10%	11%	10%	6%	1%	2%	3%	3%	7%	4%	5%	4%	12%



Tactical. Which of the following statements best describes how you are voting?

Base: All adults in GB 18+ who are planning to vote for a specific party in the General Election

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	856	391	265	61	57
Wtd base	630	289	191	52	37
I am voting for the party I prefer to win	525	256	167	35	21
	83%	89%	87%	67%	56%
I am voting for a different party	71	21	12	15	11
	11%	7%	6%	29%	29%
Don't know	35	12	13	2	6
	6%	4%	7%	4%	15%

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FriendsFamily.Which party do you think would win the General Election if it was just your friends and family voting?

Base: All adults in GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
Conservative party	355	187	168	14	39	48	59	72	123	33	173	26	23	188	100	63
	30%	32%	27%	10%	19%	24%	27%	39%	47%	16%	69%	31%	38%	48%	28%	16%
Labour party	247	127	120	54	51	36	37	28	40	111	20	4	6	53	112	77
	21%	22%	19%	40%	25%	19%	17%	15%	15%	53%	8%	4%	10%	13%	31%	20%
UKIP - United Kingdom Independence Party	60	35	25	8	11	7	11	8	15	3	2	32	-	38	5	17
	5%	6%	4%	6%	5%	4%	5%	4%	6%	1%	1%	38%	-	10%	1%	4%
SNP - Scottish National Party	32	20	12	3	6	4	10	6	3	1	1	-	1	10	14	7
	3%	3%	2%	2%	3%	2%	5%	3%	1%	*	*	1%	2%	3%	4%	2%
Liberal Democrats	31	19	12	5	4	5	3	4	10	8	2	2	12	1	22	6
	3%	3%	2%	3%	2%	3%	1%	2%	4%	4%	1%	3%	20%	*	6%	1%
Green Party	15	6	9	1	2	1	2	1	7	5	1	-	-	4	7	4
	1%	1%	2%	1%	1%	1%	1%	1%	3%	2%	*	-	-	1%	2%	1%
An other party	13	6	8	-	4	6	1	3	-	4	1	-	-	4	-	8
	1%	1%	1%	-	2%	3%	1%	1%	-	2%	*	-	-	1%	-	2%
Plaid Cymru	5	3	2	-	1	-	-	2	2	-	-	-	-	2	3	-
	*	*	*	-	*	-	*	1%	1%	-	-	*	-	1%	1%	-
Don't know	443	178	260	52	88	89	92	60	62	43	50	20	18	91	97	206
	37%	31%	42%	38%	43%	45%	43%	32%	24%	21%	20%	24%	31%	23%	27%	53%



2017 General Election OnLineBus Survey (S7184 - 260138371)

FriendsFamily.Which party do you think would win the General Election if it was just your friends and family voting?

Base: All adults in GB 18+

	Vote in 2017 election				
	Total	Conservatives	Labour	Lib Dems	UKIP
Uwt base	1201	391	265	61	57
Wtd base	1201	289	191	52	37
Conservative party	355 30%	215 75%	35 18%	9 17%	6 17%
Labour party	247 21%	21 7%	132 69%	10 20%	- 1%
UKIP - United Kingdom Independence Party	60 5%	4 1%	1 *	2 3%	19 51%
SNP - Scottish National Party	32 3%	1 *	1 1%	- -	- 1%
Liberal Democrats	31 3%	- *	3 2%	19 36%	2 4%
Green Party	15 1%	1 *	2 1%	1 3%	- -
An other party	13 1%	1 *	- *	- -	1 4%
Plaid Cymru	5 *	- -	- -	- -	- -
Don't know	443 37%	45 16%	16 8%	11 21%	8 22%



2017 General Election OnLineBus Survey (S7184 - 260138371)

REGISTERED. So far as you know, are you registered to vote in the upcoming UK General Election?

Base: All adults in GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
Yes, I am registered to vote	976	470	505	72	137	161	189	172	245	200	240	71	60	379	337	229
	81%	81%	82%	52%	67%	82%	88%	93%	94%	97%	96%	85%	100%	96%	94%	59%
No, I am not registered to vote	113	48	65	34	35	11	13	6	13	-	3	4	-	4	8	99
	9%	8%	10%	25%	17%	6%	6%	3%	5%	*	1%	5%	*	1%	2%	26%
I don't know if I am registered to vote or not	57	32	23	16	20	10	10	2	-	2	6	5	-	4	11	43
	5%	6%	4%	12%	10%	5%	5%	1%	-	1%	2%	6%	-	1%	3%	11%
I would prefer not to say	55	30	22	16	14	14	4	5	3	4	1	4	-	7	3	16
	5%	5%	4%	11%	7%	7%	2%	3%	1%	2%	*	5%	-	2%	1%	4%



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Vote2015.The last General Election was held on 7th May 2015. Did you manage to vote in that General Election?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
No, did not vote	440	205	233	87	118	80	67	41	46	-	-	-	-	62	59	310
	37%	35%	38%	63%	57%	41%	31%	22%	18%	-	-	-	-	16%	17%	80%
Yes, Conservative	250	119	130	7	27	29	42	43	101	-	250	-	-	142	98	9
	21%	21%	21%	5%	13%	15%	19%	23%	39%	-	100%	-	-	36%	27%	2%
Yes, Labour	207	101	106	18	27	36	45	37	44	207	-	-	-	63	119	24
	17%	17%	17%	13%	13%	18%	21%	20%	17%	100%	-	-	-	16%	33%	6%
Yes, UKIP (United Kingdom Independence Party)	84	53	31	3	6	13	17	21	24	-	-	84	-	69	3	9
	7%	9%	5%	2%	3%	7%	8%	11%	9%	-	-	100%	-	18%	1%	2%
Yes, Liberal Democrat	60	28	32	1	2	11	11	12	24	-	-	-	60	19	29	10
	5%	5%	5%	*	1%	6%	5%	6%	9%	-	-	-	100%	5%	8%	3%
Yes, SNP - Scottish National Party	29	15	14	1	5	5	10	5	4	-	-	-	-	13	14	3
	2%	3%	2%	1%	2%	2%	4%	3%	2%	-	-	-	-	3%	4%	1%
Yes, Green Party	25	10	15	2	2	5	5	5	7	-	-	-	-	3	18	4
	2%	2%	2%	2%	1%	2%	2%	3%	2%	-	-	-	-	1%	5%	1%
Yes, Plaid Cymru	6	4	2	-	2	-	1	2	1	-	-	-	-	3	3	-
	1%	1%	*	-	1%	-	*	1%	*	-	-	-	-	1%	1%	-
Other party or individual	3	2	1	-	-	-	3	-	-	-	-	-	-	1	2	-
	*	*	*	-	*	*	1%	-	-	-	-	-	-	*	1%	-
Prefer not to answer	98	43	51	19	17	16	16	19	11	-	-	-	-	19	13	18
	8%	7%	8%	14%	8%	8%	7%	10%	4%	-	-	-	-	5%	4%	5%



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Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
Leave	394	204	189	22	36	48	77	88	123	63	142	69	19	394	-	-
	33%	35%	31%	16%	17%	25%	36%	48%	47%	31%	57%	83%	32%	100%	-	-
Remain	359	168	191	22	57	70	65	48	96	119	98	3	29	-	359	-
	30%	29%	31%	16%	28%	36%	30%	26%	37%	58%	39%	4%	49%	-	100%	-
Did not vote	387	186	199	83	101	68	60	37	39	24	9	9	10	-	-	387
	32%	32%	32%	60%	49%	35%	28%	20%	15%	11%	4%	11%	17%	-	-	100%
Prefer not to say	61	21	36	10	13	9	14	12	4	1	1	2	1	-	-	-
	5%	4%	6%	7%	6%	5%	6%	6%	1%	*	*	2%	2%	-	-	-



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Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
University degree	337	178	158	24	82	72	46	50	63	77	81	17	22	81	168	75
	28%	31%	26%	17%	40%	37%	21%	27%	24%	37%	33%	20%	38%	21%	47%	20%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	815	384	430	114	124	131	171	111	164	133	158	57	32	283	206	280
	68%	66%	70%	83%	60%	67%	80%	60%	63%	64%	63%	69%	53%	72%	57%	72%
No qualifications	116	46	67	4	17	12	16	29	39	15	19	11	9	43	19	47
	10%	8%	11%	3%	8%	6%	7%	16%	15%	7%	7%	13%	16%	11%	5%	12%



SocialMedia.Do you use the following social networking sites?- Summary table

Base: All adults GB 18+

	Facebook (not including Facebook messenger)	Twitter
Uwt base	1201	1201
Wtd base	1201	1201
No, never	340 28%	826 69%
Yes, regularly throughout the day	387 32%	86 7%
Yes, once a day	206 17%	86 7%
Yes, every couple of days	93 8%	43 4%
Yes, once a week	65 5%	50 4%
Yes, less often	110 9%	109 9%

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SocialMedia.Do you use the following social networking sites? - Facebook (not including Facebook messenger)

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
No, never	340 28%	182 31%	158 26%	19 14%	31 15%	48 24%	68 31%	72 39%	102 39%	47 23%	79 32%	26 32%	16 27%	125 32%	94 26%	99 26%
Yes, regularly throughout the day	387 32%	153 26%	235 38%	86 63%	102 50%	64 33%	50 23%	42 22%	43 16%	71 35%	67 27%	17 20%	14 23%	113 29%	123 34%	137 35%
Yes, once a day	206 17%	114 20%	89 14%	11 8%	31 15%	41 21%	34 16%	38 20%	52 20%	33 16%	40 16%	21 25%	11 18%	70 18%	68 19%	58 15%
Yes, every couple of days	93 8%	44 8%	49 8%	4 3%	17 8%	9 4%	25 11%	12 7%	26 10%	23 11%	25 10%	5 6%	9 16%	32 8%	28 8%	29 7%
Yes, once a week	65 5%	31 5%	32 5%	5 4%	11 5%	9 5%	17 8%	6 3%	16 6%	13 6%	18 7%	3 4%	5 8%	18 5%	23 6%	21 5%
Yes, less often	110 9%	57 10%	53 9%	12 9%	15 7%	25 13%	21 10%	15 8%	23 9%	19 9%	20 8%	11 13%	5 9%	36 9%	24 7%	43 11%



SocialMedia.Do you use the following social networking sites? - Twitter

Base: All adults GB 18+

	GENDER			AGE						Vote2015				EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservatives	UKIP	Lib Dems	Leave	Remain	Did not vote
Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
No, never	826	375	451	80	114	115	153	145	220	129	170	55	42	279	220	277
	69%	65%	73%	58%	55%	59%	71%	78%	84%	62%	68%	66%	71%	71%	61%	72%
Yes, regularly throughout the day	86	53	32	23	25	16	10	6	6	14	25	7	3	23	39	23
	7%	9%	5%	17%	12%	8%	5%	3%	2%	7%	10%	8%	5%	6%	11%	6%
Yes, once a day	86	56	26	9	17	24	15	6	15	17	15	9	4	33	29	20
	7%	10%	4%	6%	8%	12%	7%	3%	6%	8%	6%	11%	6%	8%	8%	5%
Yes, every couple of days	43	28	16	6	11	15	8	2	1	15	12	3	3	13	19	11
	4%	5%	3%	4%	5%	8%	4%	1%	1%	7%	5%	3%	4%	3%	5%	3%
Yes, once a week	50	28	23	5	10	9	9	8	10	6	11	8	2	23	13	14
	4%	5%	4%	4%	5%	4%	4%	5%	4%	3%	4%	9%	3%	6%	4%	4%
Yes, less often	109	42	68	15	30	17	20	17	9	26	16	3	7	22	39	42
	9%	7%	11%	11%	15%	9%	10%	9%	4%	12%	7%	3%	12%	6%	11%	11%



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Classification

Base: All adults GB 18+

		GENDER		AGE						Vote2015				EU Ref 2016			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Labour	Conservative	UKIP	Lib Dems	Leave	Remain	Did not vote
SEX	Uwt base	1201	583	614	146	217	208	227	182	221	271	344	131	73	495	508	151
	Wtd base	1201	581	615	137	206	196	215	185	262	207	250	84	60	394	359	387
	Male	581	581	-	69	103	97	106	96	110	101	119	53	28	204	168	186
		49%	100%	-	51%	50%	50%	49%	52%	43%	49%	48%	63%	47%	52%	47%	48%
	Female	615	-	615	67	103	98	109	89	149	106	130	31	32	189	191	199
	51%	-	100%	49%	50%	50%	51%	48%	57%	51%	52%	37%	53%	48%	53%	52%	
AGE	18-24	137	69	67	137	-	-	-	-	-	18	7	3	1	22	22	83
		11%	12%	11%	100%	-	-	-	-	-	9%	3%	3%	1%	6%	6%	21%
	25-34	206	103	103	-	206	-	-	-	-	27	27	6	2	36	57	101
		17%	18%	17%	-	100%	-	-	-	-	13%	11%	7%	3%	9%	16%	26%
	35-44	196	97	98	-	-	196	-	-	-	36	29	13	11	48	70	68
		16%	17%	16%	-	-	100%	-	-	-	17%	12%	16%	18%	12%	20%	18%
	45-54	215	106	109	-	-	-	215	-	-	45	42	17	11	77	65	60
	18%	18%	18%	-	-	-	100%	-	-	22%	17%	20%	18%	19%	18%	15%	
55-64	185	96	89	-	-	-	-	185	-	37	43	21	12	88	48	37	
	15%	17%	14%	-	-	-	-	100%	-	18%	17%	25%	20%	22%	13%	9%	
65+	262	110	149	-	-	-	-	-	262	44	101	24	24	123	96	39	
	22%	19%	24%	-	-	-	-	-	100%	21%	41%	29%	40%	31%	27%	10%	
WORK	Working	735	388	343	67	167	169	171	124	36	141	149	54	31	233	244	216
		61%	67%	56%	49%	81%	87%	79%	67%	14%	68%	60%	65%	52%	59%	68%	56%
	Not working	466	192	272	70	39	26	44	61	225	66	101	30	29	160	115	171
		39%	33%	44%	51%	19%	13%	21%	33%	86%	32%	40%	35%	48%	41%	32%	44%
REGION	North	393	189	204	57	71	55	77	60	73	76	60	24	22	128	123	123
		33%	32%	33%	41%	35%	28%	36%	32%	28%	37%	24%	28%	37%	32%	34%	32%
	Midlands	372	179	187	46	67	58	68	47	87	56	70	29	10	114	87	144
	31%	31%	30%	33%	32%	29%	31%	25%	33%	27%	28%	34%	17%	29%	24%	37%	
South	436	213	224	35	68	83	70	79	101	74	119	31	28	152	150	120	
	36%	37%	36%	26%	33%	42%	33%	43%	39%	36%	48%	37%	46%	39%	42%	31%	
SOCIAL GRADE	ABC1	664	340	323	57	111	121	111	109	154	126	168	47	39	210	259	164
		55%	59%	53%	42%	54%	62%	52%	59%	59%	61%	67%	56%	65%	53%	72%	42%
	C2DE	537	240	292	80	95	75	104	76	107	81	82	37	21	184	101	223
	45%	41%	47%	58%	46%	38%	48%	41%	41%	39%	33%	44%	35%	47%	28%	58%	

