

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1221	590	631	168	205	224	219	198	207	291	930	718	503	718	503	689	477	1166
Weighted base	1200	593	608	144	196	224	207	180	250	317	883	736	464	706	495	692	452	1144
Yes, Conservative	256	132	123	11	19	33	44	49	98	65	191	136	119	180	76	151	98	249
	21%	22%	20%	8%	10%	15%	21%	27%	39%	20%	22%	19%	26%	26%	15%	22%	22%	22%
Yes, Labour	192	90	101	15	22	46	38	33	38	58	133	123	69	110	81	108	72	180
	16%	15%	17%	10%	11%	20%	18%	19%	15%	18%	15%	17%	15%	16%	16%	16%	16%	16%
Yes, Liberal Democrat	161	73	87	9	22	28	32	29	42	37	124	94	66	110	51	84	74	157
	13%	12%	14%	6%	11%	12%	15%	16%	17%	12%	14%	13%	14%	16%	10%	12%	16%	14%
Yes, UKIP (United Kingdom Independence Party)	20	10	10	1	1	2	3	6	7	2	18	12	8	12	8	12	8	20
	2%	2%	2%	1%	*	1%	2%	3%	3%	1%	2%	2%	2%	2%	2%	2%	2%	2%
Yes, SNP - Scottish National Party	15	7	7	3	2	3	2	2	3	4	11	9	6	8	7	8	6	14
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Yes, Green Party	12	4	8	1	1	2	4	2	2	4	9	9	3	9	3	8	4	12
	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Yes (no detail)	5	4	1	-	1	1	2	1	1	-	5	4	1	4	*	2	2	5
	*	1%	*	-	*	*	1%	*	*	-	1%	1%	*	1%	*	*	1%	*
Yes, BNP (British National Party)	4	2	2	*	1	*	1	-	1	2	2	3	1	3	1	2	-	2
	*	*	*	*	1%	*	*	-	*	1%	*	*	*	*	*	*	-	*
Yes, Plaid Cymru	4	2	1	-	-	*	1	1	1	1	3	2	2	2	2	2	2	4
	*	*	*	-	-	*	1%	1%	*	*	*	*	*	*	*	*	*	*
No, did not vote	412	203	208	93	97	88	60	44	30	113	299	276	135	205	206	256	131	387
	34%	34%	34%	65%	50%	39%	29%	24%	12%	36%	34%	38%	29%	29%	42%	37%	29%	34%
Other	3	2	1	*	-	1	*	-	1	1	2	2	1	1	2	3	*	3
	*	*	*	*	-	*	*	-	1%	*	*	*	*	*	*	*	*	*
Prefer not to answer	118	62	56	11	29	19	19	12	27	32	86	65	53	60	58	55	55	110
	10%	10%	9%	7%	15%	9%	9%	7%	11%	10%	10%	9%	11%	8%	12%	8%	12%	10%
Don't know	*	-	*	-	-	-	-	*	-	-	*	*	-	*	-	*	-	*
	*	-	*	-	-	-	-	*	-	-	*	*	-	*	-	*	-	*

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Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1221	422	377	422	98	173	151	211	270	148	170
Weighted base	1200	404	371	426	107	158	138	197	280	155	164
Yes, Conservative	256 21%	67 17%	80 22%	108 25%	12 11%	29 18%	26 19%	40 20%	72 26%	37 24%	40 24%
Yes, Labour	192 16%	82 20%	58 16%	51 12%	27 25%	26 16%	30 21%	32 16%	37 13%	27 17%	13 8%
Yes, Liberal Democrat	161 13%	54 13%	47 13%	60 14%	11 10%	25 16%	18 13%	21 10%	44 16%	16 11%	26 16%
Yes, UKIP (United Kingdom Independence Party)	20 2%	6 1%	7 2%	7 2%	1 1%	3 2%	2 1%	5 2%	5 2%	3 2%	1 1%
Yes, SNP - Scottish National Party	15 1%	14 3%	-	1 *	14 13%	-	-	-	-	1 1%	-
Yes, Green Party	12 1%	4 1%	3 1%	5 1%	1 1%	2 1%	1 1%	3 1%	2 1%	3 2%	1 *
Yes (no detail)	5 *	1 *	* *	3 1%	1 1%	-	* *	* *	1 *	2 1%	* *
Yes, BNP (British National Party)	4 *	2 *	1 *	2 *	- -	1 1%	* *	1 *	1 *	- -	1 *
Yes, Plaid Cymru	4 *	- -	4 1%	- -	- -	- -	- -	- -	- -	- -	4 2%
No, did not vote	412 34%	136 34%	127 34%	149 35%	33 31%	53 34%	50 36%	69 35%	96 34%	51 33%	60 36%
Other	3 *	1 *	1 *	1 *	1 1%	-	-	1 *	1 *	* *	* *
Prefer not to answer	118 10%	37 9%	43 12%	38 9%	8 7%	19 12%	11 8%	26 13%	21 8%	14 9%	19 12%
Don't know	* *	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for  
Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1221	590	631	168	205	224	219	198	207	291	930	718	503	718	503	689	477	1166
Weighted base	1200	593	608	144	196	224	207	180	250	317	883	736	464	706	495	692	452	1144
Labour	310	150	160	44	47	66	54	44	55	107	203	196	113	177	133	176	118	294
	26%	25%	26%	31%	24%	30%	26%	25%	22%	34%	23%	27%	24%	25%	27%	25%	26%	26%
Conservatives	230	121	109	23	23	36	37	35	76	53	177	129	101	164	66	136	85	221
	19%	20%	18%	16%	12%	16%	18%	20%	30%	17%	20%	18%	22%	23%	13%	20%	19%	19%
Liberal Democrats	80	37	43	9	17	14	11	13	17	17	64	48	32	52	28	47	28	75
	7%	6%	7%	6%	8%	6%	5%	7%	7%	5%	7%	7%	7%	7%	6%	7%	6%	7%
SNP - Scottish National Party	22	16	7	4	5	5	2	4	3	4	18	10	13	10	12	12	7	19
	2%	3%	1%	2%	3%	2%	1%	2%	1%	1%	2%	1%	3%	1%	2%	2%	2%	2%
Plaid Cymru	9	4	4	4	1	*	1	1	1	3	6	7	2	5	4	7	1	9
	1%	1%	1%	3%	1%	*	*	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%
Other	147	92	55	9	13	23	29	33	41	29	117	87	60	90	56	80	63	143
	12%	16%	9%	6%	6%	10%	14%	18%	17%	9%	13%	12%	13%	13%	11%	12%	14%	12%
Would not vote for a party	226	105	121	35	53	55	32	25	25	58	168	154	72	111	115	133	84	217
	19%	18%	20%	25%	27%	24%	16%	14%	10%	18%	19%	21%	16%	16%	23%	19%	19%	19%
Prefer not to say	176	67	109	16	37	25	42	24	31	46	130	105	71	96	80	101	66	166
	15%	11%	18%	11%	19%	11%	20%	13%	13%	15%	15%	14%	15%	14%	16%	15%	15%	15%

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Q2. If a general election were to be held tomorrow which party, if any, would you vote for  
Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1221	422	377	422	98	173	151	211	270	148	170
Weighted base	1200	404	371	426	107	158	138	197	280	155	164
Labour	310 26%	116 29%	96 26%	98 23%	36 33%	38 24%	42 30%	53 27%	62 22%	44 28%	35 21%
Conservatives	230 19%	59 15%	74 20%	97 23%	12 11%	24 15%	23 17%	42 21%	64 23%	31 20%	34 21%
Liberal Democrats	80 7%	25 6%	21 6%	35 8%	9 8%	5 3%	11 8%	9 5%	25 9%	11 7%	10 6%
SNP - Scottish National Party	22 2%	22 5%	- -	* *	21 20%	1 *	- -	- -	- -	* *	- -
Plaid Cymru	9 1%	1 *	6 2%	2 *	- -	- -	1 1%	- -	* *	1 1%	6 4%
Other	147 12%	53 13%	43 12%	51 12%	5 5%	27 17%	20 15%	26 13%	33 12%	20 13%	15 9%
Would not vote for a party	226 19%	73 18%	73 20%	80 19%	12 12%	39 25%	22 16%	35 18%	59 21%	27 18%	32 20%
Prefer not to say	176 15%	56 14%	57 15%	63 15%	12 11%	25 16%	20 14%	32 16%	37 13%	19 12%	32 19%

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	862	445	417	108	120	162	151	150	171	211	651	500	362	537	325	491	334	825
Weighted base	798	420	378	92	105	145	132	131	193	213	585	477	321	498	300	458	302	760
Labour	310	150	160	44	47	66	54	44	55	107	203	196	113	177	133	176	118	294
	39%	36%	42%	48%	44%	46%	41%	34%	28%	50%	35%	41%	35%	35%	44%	38%	39%	39%
Conservatives	230	121	109	23	23	36	37	35	76	53	177	129	101	164	66	136	85	221
	29%	29%	29%	25%	22%	25%	28%	27%	39%	25%	30%	27%	31%	33%	22%	30%	28%	29%
Liberal Democrats	80	37	43	9	17	14	11	13	17	17	64	48	32	52	28	47	28	75
	10%	9%	11%	10%	16%	10%	8%	10%	9%	8%	11%	10%	10%	10%	9%	10%	9%	10%
SNP - Scottish National Party	22	16	7	4	5	5	2	4	3	4	18	10	13	10	12	12	7	19
	3%	4%	2%	4%	5%	4%	1%	3%	2%	2%	3%	2%	4%	2%	4%	3%	2%	3%
Plaid Cymru	9	4	4	4	1	*	1	1	1	3	6	7	2	5	4	7	1	9
	1%	1%	1%	5%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	*	1%
Other	147	92	55	9	13	23	29	33	41	29	117	87	60	90	56	80	63	143
	18%	22%	14%	9%	12%	16%	22%	25%	21%	14%	20%	18%	19%	18%	19%	17%	21%	19%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	862	307	262	293	81	116	110	148	190	107	110
Weighted base	798	275	240	283	83	95	97	130	185	108	100
Labour	310 39%	116 42%	96 40%	98 35%	36 43%	38 40%	42 43%	53 41%	62 34%	44 41%	35 35%
Conservatives	230 29%	59 22%	74 31%	97 34%	12 14%	24 25%	23 24%	42 32%	64 35%	31 29%	34 34%
Liberal Democrats	80 10%	25 9%	21 9%	35 12%	9 11%	5 5%	11 11%	9 7%	25 13%	11 10%	10 10%
SNP - Scottish National Party	22 3%	22 8%	-	* *	21 26%	1 1%	-	-	-	* *	-
Plaid Cymru	9 1%	1 *	6 3%	2 1%	-	-	1 1%	-	* *	1 1%	6 6%
Other	147 18%	53 19%	43 18%	51 18%	5 6%	27 29%	20 21%	26 20%	33 18%	20 19%	15 15%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

## Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	172	105	67	12	16	23	39	39	43	28	144	96	76	107	65	90	78	168
Weighted base	147	92	55	9	13	23	29	33	41	29	117	87	60	90	56	80	63	143
Green Party	21	8	12	1	5	1	7	5	2	4	17	15	5	14	6	13	6	20
	14%	9%	23%	16%	37%	6%	23%	15%	4%	12%	15%	18%	9%	16%	11%	17%	10%	14%
UKIP - United Kingdom Independence Party	95	64	32	2	4	9	17	27	37	14	81	47	48	63	32	51	41	92
	65%	69%	58%	21%	32%	39%	59%	82%	90%	48%	69%	55%	80%	70%	58%	65%	65%	65%
BNP - British National Party	12	7	5	1	2	6	2	-	1	6	6	11	1	8	4	6	7	12
	8%	8%	9%	10%	18%	28%	8%	-	1%	20%	5%	12%	3%	9%	8%	7%	11%	9%
Other	6	4	2	1	-	4	-	-	1	2	4	3	3	2	4	2	4	6
	4%	4%	4%	15%	-	15%	-	-	2%	5%	4%	3%	5%	2%	6%	2%	7%	4%
Prefer not to answer	10	9	1	2	1	3	3	1	-	3	7	10	-	2	7	5	4	10
	7%	10%	1%	24%	10%	12%	10%	2%	-	10%	6%	11%	-	3%	13%	7%	7%	7%
None	*	*	-	-	*	-	-	-	-	-	*	*	-	*	-	-	*	*
	*	*	-	-	3%	-	-	-	-	-	*	*	-	*	-	-	1%	*
Don't know	2	-	2	1	-	-	-	*	1	1	1	*	2	*	2	2	-	2
	2%	-	4%	14%	-	-	-	1%	2%	4%	1%	*	4%	*	4%	3%	-	2%

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

## Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	172	62	49	61	7	33	22	30	42	20	18
Weighted base	147	53	43	51	5	27	20	26	33	20	15
Green Party	21 14%	8 14%	9 20%	5 9%	1 22%	5 20%	1 5%	5 20%	3 10%	2 11%	3 17%
UKIP - United Kingdom Independence Party	95 65%	31 58%	27 63%	38 74%	2 32%	17 63%	12 58%	18 69%	22 66%	15 72%	11 73%
BNP - British National Party	12 8%	7 14%	3 7%	2 4%	1 11%	3 12%	3 17%	3 12%	2 6%	-	-
Other	6 4%	-	2 3%	4 8%	-	-	-	-	3 9%	1 7%	1 10%
Prefer not to answer	10 7%	6 11%	2 4%	2 4%	2 35%	1 4%	3 14%	-	2 5%	2 10%	-
None	*	*	-	-	-	-	*	-	-	-	-
	*	1%	-	-	-	-	2%	-	-	-	-
Don't know	2 2%	1 2%	1 3%	-	-	* 1%	1 5%	-	1 4%	-	-



## TNS Polling OnlineBus Survey - (S5534 - 260115575)

## VotingIntention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	854	438	416	106	119	160	149	149	171	208	646	492	362	535	319	487	330	817
Weighted base	789	412	377	90	104	142	130	130	193	210	579	468	321	496	292	453	298	751
Labour	310	150	160	44	47	66	54	44	55	107	203	196	113	177	133	176	118	294
	39%	36%	42%	49%	45%	47%	41%	34%	28%	51%	35%	42%	35%	36%	46%	39%	40%	39%
Conservatives	230	121	109	23	23	36	37	35	76	53	177	129	101	164	66	136	85	221
	29%	29%	29%	25%	22%	25%	29%	27%	39%	25%	31%	28%	31%	33%	23%	30%	29%	29%
Liberal Democrats	80	37	43	9	17	14	11	13	17	17	64	48	32	52	28	47	28	75
	10%	9%	11%	10%	16%	10%	8%	10%	9%	8%	11%	10%	10%	11%	10%	10%	9%	10%
SNP - Scottish National Party	22	16	7	4	5	5	2	4	3	4	18	10	13	10	12	12	7	19
	3%	4%	2%	4%	5%	4%	1%	3%	2%	2%	3%	2%	4%	2%	4%	3%	2%	3%
Plaid Cymru	9	4	4	4	1	*	1	1	1	3	6	7	2	5	4	7	1	9
	1%	1%	1%	5%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	*	1%
Green	20	8	12	1	5	1	7	5	1	4	17	15	5	14	6	13	6	19
	3%	2%	3%	2%	4%	1%	5%	4%	1%	2%	3%	3%	1%	3%	2%	3%	2%	3%
UKIP	95	63	32	2	4	9	16	27	37	14	81	47	48	62	32	51	40	92
	12%	15%	8%	2%	4%	6%	12%	21%	19%	7%	14%	10%	15%	13%	11%	11%	13%	12%
BNP	12	7	5	1	2	6	2	-	1	6	6	11	1	8	4	6	7	12
	2%	2%	1%	1%	2%	4%	2%	-	*	3%	1%	2%	*	2%	2%	1%	2%	2%
Other	11	6	5	3	*	4	1	*	3	3	8	5	6	4	6	5	6	11
	1%	1%	1%	3%	*	2%	1%	*	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

## Voting Intention

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	854	302	261	291	80	114	108	148	189	105	110
Weighted base	789	270	238	281	82	94	94	130	183	106	100
Labour	310 39%	116 43%	96 40%	98 35%	36 44%	38 40%	42 44%	53 41%	62 34%	44 41%	35 35%
Conservatives	230 29%	59 22%	74 31%	97 35%	12 14%	24 26%	23 25%	42 32%	64 35%	31 29%	34 34%
Liberal Democrats	80 10%	25 9%	21 9%	35 12%	9 11%	5 5%	11 12%	9 7%	25 14%	11 11%	10 10%
SNP - Scottish National Party	22 3%	22 8%	- -	* *	21 26%	1 1%	- -	- -	- -	* *	- -
Plaid Cymru	9 1%	1 *	6 3%	2 1%	- -	- -	1 1%	- -	* *	1 1%	6 6%
Green	20 3%	8 3%	8 3%	5 2%	1 1%	5 6%	1 1%	4 3%	3 2%	2 2%	3 3%
UKIP	95 12%	31 11%	26 11%	38 13%	2 2%	17 18%	12 12%	17 13%	22 12%	15 14%	11 11%
BNP	12 2%	7 3%	3 1%	2 1%	1 1%	3 3%	3 4%	3 2%	2 1%	- -	- -
Other	11 1%	2 1%	4 2%	4 2%	1 1%	* *	1 1%	1 1%	4 2%	1 1%	1 1%

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

**Classification****Base: All respondents who would vote for a party other than the main political parties**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	172	105	67	12	16	23	39	39	43	28	144	96	76	107	65	90	78	168
Weighted base	147	92	55	9	13	23	29	33	41	29	117	87	60	90	56	80	63	143
<b>Sex</b>																		
Male	92	92	-	5	6	18	17	20	26	12	80	57	35	55	37	42	46	88
	63%	100%	-	60%	49%	78%	59%	62%	62%	40%	68%	65%	59%	61%	66%	52%	74%	62%
Female	55	-	55	4	6	5	12	12	16	17	37	30	24	36	19	38	16	55
	37%	-	100%	40%	51%	22%	41%	38%	38%	60%	32%	35%	41%	39%	34%	48%	26%	38%
<b>Age</b>																		
18-24	9	5	4	9	-	-	-	-	-	2	6	5	4	2	7	4	4	9
	6%	6%	6%	100%	-	-	-	-	-	8%	5%	6%	6%	2%	13%	5%	7%	6%
25-34	13	6	6	-	13	-	-	-	-	4	8	12	1	9	4	7	6	13
	9%	7%	12%	-	100%	-	-	-	-	15%	7%	13%	2%	10%	7%	9%	9%	9%
35-44	23	18	5	-	-	23	-	-	-	11	12	21	1	15	8	12	10	22
	16%	19%	9%	-	-	100%	-	-	-	36%	10%	24%	2%	17%	14%	15%	16%	15%
45-54	29	17	12	-	-	-	29	-	-	9	19	24	5	18	10	16	12	28
	20%	18%	22%	-	-	-	100%	-	-	32%	16%	27%	8%	20%	19%	20%	19%	19%
55-64	33	20	12	-	-	-	-	33	-	3	30	19	14	20	13	24	7	31
	22%	22%	23%	-	-	-	-	100%	-	9%	26%	21%	24%	22%	22%	30%	11%	22%
65+	41	26	16	-	-	-	-	-	41	-	41	7	34	27	15	17	24	41
	28%	28%	29%	-	-	-	-	-	100%	-	35%	8%	58%	29%	26%	21%	38%	29%
<b>Work</b>																		
Working	87	57	30	5	12	21	24	19	7	24	62	87	-	57	29	48	35	83
	59%	61%	55%	55%	93%	93%	82%	57%	17%	84%	53%	100%	-	63%	52%	60%	56%	58%
Not working	60	35	24	4	1	1	5	14	34	5	55	-	60	33	27	32	28	60
	41%	39%	45%	45%	7%	7%	18%	43%	83%	16%	47%	-	100%	37%	48%	40%	44%	42%
<b>Region</b>																		
North	53	34	19	2	6	11	10	13	12	17	36	34	19	36	17	32	19	51
	36%	37%	34%	19%	44%	47%	34%	40%	29%	57%	31%	39%	31%	40%	30%	40%	31%	36%
Midlands	43	30	13	2	3	4	9	13	13	5	38	23	20	23	20	23	17	40
	29%	32%	24%	28%	20%	17%	31%	39%	31%	17%	32%	27%	33%	25%	36%	29%	28%	28%
South	51	28	23	5	4	8	10	7	16	7	43	29	22	32	19	25	26	51
	35%	31%	41%	53%	35%	36%	36%	22%	40%	26%	37%	34%	36%	35%	34%	31%	42%	36%
<b>SOCIAL GRADE</b>																		
ABC1	90	55	36	2	9	15	18	20	27	18	73	57	33	90	-	51	37	88
	62%	60%	65%	18%	70%	67%	64%	62%	64%	61%	62%	66%	55%	100%	-	64%	59%	62%
C2DE	56	37	19	7	4	8	10	13	15	11	45	29	27	-	56	29	26	54
	38%	40%	35%	82%	30%	33%	36%	38%	36%	39%	38%	34%	45%	-	100%	36%	41%	38%

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

**Classification****Base: All respondents who would vote for a party other than the main political parties**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	172	62	49	61	7	33	22	30	42	20	18
Weighted base	147	53	43	51	5	27	20	26	33	20	15
<b>Sex</b>											
Male	92	34	30	28	4	18	12	17	19	13	9
	63%	64%	69%	56%	89%	65%	57%	68%	56%	64%	62%
Female	55	19	13	23	1	10	9	8	15	7	6
	37%	36%	31%	44%	11%	35%	43%	32%	44%	36%	38%
<b>Age</b>											
18-24	9	2	2	5	-	1	*	1	1	4	*
	6%	3%	6%	9%	-	4%	2%	5%	4%	21%	2%
25-34	13	6	3	4	-	3	3	2	3	1	1
	9%	11%	6%	9%	-	10%	14%	8%	10%	5%	5%
35-44	23	11	4	8	2	2	6	3	3	4	2
	16%	20%	9%	16%	34%	9%	32%	13%	10%	18%	12%
45-54	29	10	9	10	2	6	2	4	6	4	4
	20%	18%	20%	20%	34%	21%	11%	17%	18%	20%	30%
55-64	33	13	13	7	2	8	3	9	5	4	1
	22%	25%	29%	14%	31%	30%	16%	34%	15%	22%	10%
65+	41	12	13	16	-	7	5	6	14	3	6
	28%	23%	30%	32%	-	26%	24%	23%	42%	14%	42%
<b>Work</b>											
Working	87	34	23	29	3	19	12	15	17	14	6
	59%	65%	55%	57%	57%	69%	61%	59%	52%	68%	44%
Not working	60	19	20	22	2	9	8	10	16	7	8
	41%	35%	45%	43%	43%	31%	39%	41%	48%	32%	56%
<b>Region</b>											
North	53	53	-	-	5	27	20	-	-	-	-
	36%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	43	-	43	-	-	-	-	26	15	-	2
	29%	-	100%	-	-	-	-	100%	46%	-	15%
South	51	-	-	51	-	-	-	-	18	20	13
	35%	-	-	100%	-	-	-	-	54%	100%	85%
<b>SOCIAL GRADE</b>											
ABC1	90	36	23	32	3	21	11	13	20	11	10
	62%	68%	53%	62%	67%	77%	57%	52%	59%	55%	71%
C2DE	56	17	20	19	2	6	9	12	14	9	4
	38%	32%	47%	38%	33%	23%	43%	48%	41%	45%	29%

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

## Classification

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1221	590	631	168	205	224	219	198	207	291	930	718	503	718	503	689	477	1166
Weighted base	1200	593	608	144	196	224	207	180	250	317	883	736	464	706	495	692	452	1144
<b>Sex</b>																		
Male	593	593	-	76	100	114	102	90	110	128	464	364	228	331	261	274	273	547
	49%	100%	-	53%	51%	51%	49%	50%	44%	40%	53%	50%	49%	47%	53%	40%	60%	48%
Female	608	-	608	68	96	111	105	90	140	189	419	371	236	374	233	418	179	596
	51%	-	100%	47%	49%	49%	51%	50%	56%	60%	47%	50%	51%	53%	47%	60%	40%	52%
<b>Age</b>																		
18-24	144	76	68	144	-	-	-	-	-	26	117	85	59	65	78	62	61	122
	12%	13%	11%	100%	-	-	-	-	-	8%	13%	12%	13%	9%	16%	9%	13%	11%
25-34	196	100	96	-	196	-	-	-	-	89	107	166	29	119	76	123	67	190
	16%	17%	16%	-	100%	-	-	-	-	28%	12%	23%	6%	17%	15%	18%	15%	17%
35-44	224	114	111	-	-	224	-	-	-	124	101	186	39	135	89	138	79	217
	19%	19%	18%	-	-	100%	-	-	-	39%	11%	25%	8%	19%	18%	20%	18%	19%
45-54	207	102	105	-	-	-	207	-	-	65	142	165	42	129	78	118	77	195
	17%	17%	17%	-	-	-	100%	-	-	21%	16%	22%	9%	18%	16%	17%	17%	17%
55-64	180	90	90	-	-	-	-	180	-	10	170	95	85	113	67	107	67	174
	15%	15%	15%	-	-	-	-	100%	-	3%	19%	13%	18%	16%	14%	15%	15%	15%
65+	250	110	140	-	-	-	-	-	250	3	246	39	210	144	106	144	102	245
	21%	19%	23%	-	-	-	-	-	100%	1%	28%	5%	45%	20%	21%	21%	22%	21%
<b>Work</b>																		
Working	736	364	371	85	166	186	165	95	39	257	479	736	-	501	235	438	267	705
	61%	61%	61%	59%	85%	83%	80%	53%	16%	81%	54%	100%	-	71%	48%	63%	59%	62%
Not working	464	228	236	59	29	39	42	85	210	60	405	-	464	205	260	254	184	439
	39%	39%	39%	41%	15%	17%	20%	47%	84%	19%	46%	-	100%	29%	52%	37%	41%	38%
<b>Region</b>																		
North	404	220	184	47	64	76	62	68	87	100	304	236	168	225	179	223	156	378
	34%	37%	30%	33%	33%	34%	30%	38%	35%	32%	34%	32%	36%	32%	36%	32%	34%	33%
Midlands	371	176	195	40	55	61	75	57	83	96	275	222	148	226	144	226	129	355
	31%	30%	32%	28%	28%	27%	36%	32%	33%	30%	31%	30%	32%	32%	29%	33%	29%	31%
South	426	196	229	57	76	87	71	55	80	121	304	278	148	254	172	243	167	410
	35%	33%	38%	39%	39%	39%	34%	31%	32%	38%	34%	38%	32%	36%	35%	35%	37%	36%
<b>SOCIAL GRADE</b>																		
ABC1	706	331	374	65	119	135	129	113	144	180	526	501	205	706	-	414	264	679
	59%	56%	62%	45%	61%	60%	62%	63%	57%	57%	60%	68%	44%	100%	-	60%	59%	59%
C2DE	495	261	233	78	76	89	78	67	106	137	358	235	260	-	495	277	187	465
	41%	44%	38%	55%	39%	40%	38%	37%	43%	43%	40%	32%	56%	-	100%	40%	41%	41%

## TNS Polling OnlineBus Survey - (S5534 - 260115575)

## Classification

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1221	422	377	422	98	173	151	211	270	148	170
Weighted base	1200	404	371	426	107	158	138	197	280	155	164
<b>Sex</b>											
Male	593 49%	220 55%	176 47%	196 46%	79 74%	73 46%	68 49%	102 52%	125 45%	79 51%	66 40%
Female	608 51%	184 45%	195 53%	229 54%	28 26%	85 54%	70 51%	95 48%	155 55%	76 49%	98 60%
<b>Age</b>											
18-24	144 12%	47 12%	40 11%	57 13%	15 14%	18 12%	14 10%	22 11%	27 10%	33 22%	15 9%
25-34	196 16%	64 16%	55 15%	76 18%	24 23%	17 11%	23 17%	32 16%	46 16%	25 16%	29 18%
35-44	224 19%	76 19%	61 16%	87 20%	23 22%	24 15%	29 21%	36 18%	50 18%	34 22%	28 17%
45-54	207 17%	62 15%	75 20%	71 17%	10 9%	28 18%	24 18%	39 20%	55 20%	15 10%	36 22%
55-64	180 15%	68 17%	57 15%	55 13%	15 14%	31 20%	21 15%	33 17%	38 13%	21 14%	20 12%
65+	250 21%	87 21%	83 22%	80 19%	20 19%	41 26%	26 19%	34 17%	65 23%	26 17%	37 22%
<b>Work</b>											
Working	736 61%	236 58%	222 60%	278 65%	53 49%	93 58%	91 65%	121 62%	173 62%	100 65%	106 64%
Not working	464 39%	168 42%	148 40%	148 35%	54 51%	66 42%	48 35%	76 38%	108 38%	55 35%	59 36%
<b>Region</b>											
North	404 34%	404 100%	-	-	107 100%	158 100%	138 100%	-	-	-	-
Midlands	371 31%	-	371 100%	-	-	-	-	197 100%	116 41%	-	58 35%
South	426 35%	-	-	426 100%	-	-	-	-	165 59%	155 100%	106 65%
<b>SOCIAL GRADE</b>											
ABC1	706 59%	225 56%	226 61%	254 60%	47 44%	98 62%	80 58%	122 62%	169 60%	92 59%	97 59%
C2DE	495 41%	179 44%	144 39%	172 40%	60 56%	60 38%	58 42%	75 38%	111 40%	63 41%	67 41%

	Page	Table	Title	Base Description	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All respondents in GB 18+	1221
	3	2	Q2. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All respondents in GB 18+	1221
	5	3	Q2a. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All who would vote	862
	7	4	Q3. Which party is that?	Base: All respondents who would vote for a party other than the main political parties	172
	9	5	VotingIntention	Base: All respondents in GB 18+	854
	11	6	Classification	Base: All respondents who would vote for a party other than the main political parties	172
	13	7	Classification	Base: All respondents in GB 18+	1221