

TNS Polling OnlineBus Survey - (S5474 - 230947)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1221	604	617	184	204	228	222	194	189	323	898	722	499	693	528	711	450	1161
Weighted base	1212	593	619	147	198	227	209	179	252	349	863	749	464	709	504	718	441	1159
Yes, Conservative	254	130	124	8	16	39	46	45	100	63	192	146	108	181	73	148	94	241
	21%	22%	20%	5%	8%	17%	22%	25%	40%	18%	22%	20%	23%	26%	15%	21%	21%	21%
Yes, Labour	201	98	103	12	26	44	39	28	52	61	140	113	87	116	84	134	59	194
	17%	17%	17%	8%	13%	19%	19%	16%	21%	17%	16%	15%	19%	16%	17%	19%	13%	17%
Yes, Liberal Democrat	158	78	80	10	22	24	33	22	46	33	125	97	61	112	46	91	61	151
	13%	13%	13%	7%	11%	11%	16%	12%	18%	10%	14%	13%	13%	16%	9%	13%	14%	13%
Yes, UKIP (United Kingdom Independence Party)	21	15	6	1	1	3	4	3	9	2	20	9	13	10	11	11	7	18
	2%	3%	1%	1%	*	1%	2%	2%	4%	*	2%	1%	3%	1%	2%	2%	2%	2%
Yes, SNP - Scottish National Party	16	10	6	-	3	3	3	1	7	2	14	7	9	10	6	9	7	16
	1%	2%	1%	-	1%	1%	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%	2%	1%
Yes, Green Party	10	6	3	*	2	3	2	3	-	2	8	6	3	8	2	8	1	10
	1%	1%	1%	*	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	*	1%	*	1%
Yes, BNP (British National Party)	8	4	4	2	-	1	3	1	1	2	5	6	1	4	3	5	3	7
	1%	1%	1%	1%	-	*	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%
Yes, Plaid Cymru	3	3	1	-	2	1	-	1	-	1	2	3	1	2	1	3	1	3
	*	*	*	-	1%	*	-	1%	-	*	*	*	*	*	*	*	*	*
Independent	1	1	*	*	-	-	1	-	-	-	1	1	*	-	1	1	1	1
	*	*	*	*	-	-	*	-	-	-	*	*	*	-	*	*	*	*
No, did not vote	425	195	231	100	106	86	58	49	26	149	276	283	142	201	224	244	161	406
	35%	33%	37%	68%	53%	38%	28%	27%	10%	43%	32%	38%	31%	28%	45%	34%	37%	35%
Yes (no detail)	1	1	*	-	*	-	-	1	-	*	1	1	*	1	*	1	-	1
	*	*	*	-	*	-	-	*	-	*	*	*	*	*	*	*	-	*
Other	2	1	*	-	1	-	1	*	-	1	1	2	-	2	-	*	1	2
	*	*	*	-	*	-	*	*	-	*	*	*	-	*	-	*	*	*
Prefer not to answer	111	51	60	14	20	23	20	23	11	33	78	74	37	61	50	64	43	107
	9%	9%	10%	9%	10%	10%	9%	13%	4%	9%	9%	10%	8%	9%	10%	9%	10%	9%
Don't know	1	1	*	-	*	-	1	-	-	*	1	1	*	*	1	*	1	1
	*	*	*	-	*	-	*	-	-	*	*	*	*	*	*	*	*	*

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Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	REGION			REGION							VOTING INTENTION		
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West	Labour	Conser vative s	Libera l Democr ats
Unweighted base	1221	425	402	394	101	176	148	227	261	139	169	327	236	77
Weighted base	1212	399	379	435	106	154	139	201	288	156	168	316	235	64
Yes, Conservative	254 21%	69 17%	90 24%	95 22%	14 13%	28 18%	27 19%	43 21%	85 29%	30 19%	27 16%	10 3%	184 78%	2 4%
Yes, Labour	201 17%	87 22%	45 12%	69 16%	16 15%	38 25%	33 24%	16 8%	37 13%	38 24%	23 14%	177 56%	2 1%	4 6%
Yes, Liberal Democrat	158 13%	47 12%	49 13%	61 14%	10 10%	19 13%	18 13%	31 15%	25 9%	21 13%	34 20%	43 14%	12 5%	43 68%
Yes, UKIP (United Kingdom Independence Party)	21 2%	5 1%	6 2%	10 2%	- -	2 1%	4 3%	2 1%	9 3%	2 1%	4 2%	2 1%	- -	- -
Yes, SNP - Scottish National Party	16 1%	15 4%	1 *	1 *	15 14%	- -	- -	1 *	1 *	- -	- -	2 1%	1 *	- -
Yes, Green Party	10 1%	3 1%	3 1%	4 1%	1 1%	* *	2 1%	1 1%	3 1%	2 1%	1 *	1 *	1 *	- -
Yes, BNP (British National Party)	8 1%	2 *	3 1%	3 1%	- -	1 *	1 1%	2 1%	2 1%	2 1%	- -	- -	- -	1 2%
Yes, Plaid Cymru	3 *	- -	3 1%	1 *	- -	- -	- -	* *	- -	1 *	2 1%	1 *	- -	1 1%
Independent	1 *	* *	1 *	- -	- -	* *	- -	1 *	- -	- -	- -	- -	- -	- -
No, did not vote	425 35%	131 33%	138 36%	156 36%	38 35%	51 33%	42 30%	78 39%	100 35%	48 31%	68 40%	76 24%	32 14%	12 19%
Yes (no detail)	1 *	- -	* *	1 *	- -	- -	- -	- -	* *	1 *	- -	- -	- -	- -
Other	2 *	- -	* *	1 *	- -	- -	- -	* *	- -	1 1%	- -	- -	- -	- -
Prefer not to answer	111 9%	39 10%	39 10%	33 8%	13 12%	13 9%	12 9%	25 12%	27 9%	11 7%	9 5%	5 2%	2 1%	- -
Don't know	1 *	1 *	- -	* *	- -	- -	1 *	- -	- -	* *	- -	- -	- -	- -

TNS Polling OnlineBus Survey - (S5474 - 230947)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1221	604	617	184	204	228	222	194	189	323	898	722	499	693	528	711	450	1161
Weighted base	1212	593	619	147	198	227	209	179	252	349	863	749	464	709	504	718	441	1159
Labour	316 26%	163 27%	153 25%	43 29%	50 25%	70 31%	56 27%	36 20%	62 25%	106 30%	210 24%	193 26%	123 27%	175 25%	141 28%	181 25%	124 28%	305 26%
Conservatives	235 19%	121 20%	115 19%	12 8%	18 9%	37 16%	40 19%	44 25%	85 33%	55 16%	180 21%	143 19%	92 20%	170 24%	65 13%	140 20%	88 20%	228 20%
Liberal Democrats	64 5%	41 7%	23 4%	9 6%	8 4%	12 5%	14 7%	10 6%	12 5%	17 5%	47 5%	40 5%	24 5%	46 7%	17 3%	40 6%	20 4%	60 5%
SNP - Scottish National Party	28 2%	16 3%	11 2%	3 2%	4 2%	8 3%	4 2%	1 1%	7 3%	8 2%	20 2%	14 2%	13 3%	13 2%	15 3%	19 3%	7 2%	26 2%
Plaid Cymru	5 *	1 *	3 1%	1 1%	2 1%	1 *	1 *	* *	- -	- -	5 1%	4 *	1 *	1 *	3 1%	3 *	2 *	5 *
Other	129 11%	78 13%	51 8%	9 6%	14 7%	18 8%	24 11%	25 14%	39 15%	18 5%	111 13%	60 8%	69 15%	68 10%	61 12%	81 11%	37 8%	118 10%
Would not vote for a party	240 20%	102 17%	139 22%	45 30%	65 33%	43 19%	34 16%	35 20%	19 7%	89 25%	152 18%	171 23%	70 15%	125 18%	116 23%	150 21%	81 18%	231 20%
Prefer not to say	195 16%	72 12%	123 20%	26 18%	37 19%	39 17%	37 18%	28 15%	29 12%	57 16%	139 16%	123 16%	72 16%	110 16%	85 17%	105 15%	81 18%	187 16%

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Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

	REGION			REGION								VOTING INTENTION		
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Labour	Conser vative s	Libera l Democr ats
Unweighted base	1221	425	402	394	101	176	148	227	261	139	169	327	236	77
Weighted base	1212	399	379	435	106	154	139	201	288	156	168	316	235	64
Labour	316 26%	122 31%	85 22%	109 25%	26 25%	49 32%	47 33%	31 16%	62 22%	59 37%	42 25%	316 100%	-	-
Conservatives	235 19%	67 17%	81 21%	87 20%	17 16%	28 18%	23 16%	44 22%	67 23%	31 20%	25 15%	-	235 100%	-
Liberal Democrats	64 5%	17 4%	24 6%	23 5%	1 1%	8 5%	8 6%	15 8%	15 5%	3 2%	13 8%	-	-	64 100%
SNP - Scottish National Party	28 2%	25 6%	1 *	2 1%	23 21%	-	2 1%	-	2 1%	1 *	-	-	-	-
Plaid Cymru	5 *	-	2 1%	2 *	-	-	-	-	2 1%	-	2 1%	-	-	-
Other	129 11%	35 9%	44 12%	50 12%	1 1%	15 10%	19 14%	23 12%	38 13%	16 10%	17 10%	-	-	-
Would not vote for a party	240 20%	76 19%	77 20%	88 20%	19 18%	32 21%	25 18%	43 22%	52 18%	25 16%	45 27%	-	-	-
Prefer not to say	195 16%	57 14%	65 17%	73 17%	20 19%	21 14%	16 12%	44 22%	49 17%	22 14%	23 14%	-	-	-

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Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	820	446	374	100	114	156	153	137	160	202	618	474	346	487	333	480	301	781
Weighted base	777	420	357	77	97	145	138	116	205	204	573	455	322	473	303	463	278	741
Labour	316	163	153	43	50	70	56	36	62	106	210	193	123	175	141	181	124	305
	41%	39%	43%	55%	52%	48%	41%	31%	30%	52%	37%	43%	38%	37%	47%	39%	45%	41%
Conservatives	235	121	115	12	18	37	40	44	85	55	180	143	92	170	65	140	88	228
	30%	29%	32%	16%	18%	26%	29%	38%	41%	27%	31%	31%	29%	36%	22%	30%	32%	31%
Liberal Democrats	64	41	23	9	8	12	14	10	12	17	47	40	24	46	17	40	20	60
	8%	10%	6%	12%	8%	8%	10%	8%	6%	8%	8%	9%	7%	10%	6%	9%	7%	8%
SNP - Scottish National Party	28	16	11	3	4	8	4	1	7	8	20	14	13	13	15	19	7	26
	4%	4%	3%	4%	5%	5%	3%	1%	4%	4%	3%	3%	4%	3%	5%	4%	3%	3%
Plaid Cymru	5	1	3	1	2	1	1	*	-	-	5	4	1	1	3	3	2	5
	1%	*	1%	1%	2%	*	*	*	-	-	1%	1%	*	*	1%	1%	1%	1%
Other	129	78	51	9	14	18	24	25	39	18	111	60	69	68	61	81	37	118
	17%	19%	14%	11%	15%	13%	17%	22%	19%	9%	19%	13%	21%	14%	20%	17%	13%	16%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS Polling OnlineBus Survey - (S5474 - 230947)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	REGION				REGION							VOTING INTENTION		
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Labour	Conser vative s	Libera l Democr ats
Unweighted base	820	301	259	260	69	120	112	137	179	96	107	327	236	77
Weighted base	777	266	237	274	67	101	98	114	187	109	100	316	235	64
Labour	316 41%	122 46%	85 36%	109 40%	26 39%	49 49%	47 47%	31 27%	62 33%	59 54%	42 42%	316 100%	-	-
Conservatives	235 30%	67 25%	81 34%	87 32%	17 25%	28 28%	23 23%	44 39%	67 36%	31 29%	25 25%	-	235 100%	-
Liberal Democrats	64 8%	17 7%	24 10%	23 8%	1 2%	8 8%	8 8%	15 13%	15 8%	3 3%	13 13%	-	-	64 100%
SNP - Scottish National Party	28 4%	25 9%	1 *	2 1%	23 34%	-	2 2%	-	2 1%	1 1%	-	-	-	-
Plaid Cymru	5 1%	-	2 1%	2 1%	-	-	-	-	2 1%	-	2 2%	-	-	-
Other	129 17%	35 13%	44 19%	50 18%	1 1%	15 15%	19 19%	23 20%	38 20%	16 14%	17 17%	-	-	-
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS Polling OnlineBus Survey - (S5474 - 230947)

Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	146	84	62	12	17	25	28	33	31	23	123	72	74	77	69	90	46	136
Weighted base	129	78	51	9	14	18	24	25	39	18	111	60	69	68	61	81	37	118
Green Party	20	9	11	2	4	5	3	4	2	5	15	12	8	15	5	15	3	18
	15%	11%	21%	25%	31%	25%	11%	14%	6%	25%	14%	20%	11%	21%	8%	19%	9%	16%
UKIP - United Kingdom Independence Party	78	50	27	3	4	10	17	13	31	7	71	31	47	40	37	43	25	68
	60%	65%	53%	37%	28%	55%	70%	52%	79%	38%	64%	51%	68%	59%	61%	53%	68%	58%
BNP - British National Party	14	8	6	3	3	*	2	4	2	3	10	9	5	5	9	10	3	13
	11%	10%	12%	32%	20%	2%	7%	14%	6%	18%	9%	15%	7%	7%	15%	13%	7%	11%
Independent	1	1	-	-	-	-	-	1	-	1	-	-	1	1	-	-	1	1
	*	1%	-	-	-	-	-	2%	-	3%	-	-	1%	1%	-	-	2%	1%
Other	4	4	*	-	-	2	1	*	2	-	4	1	3	2	2	2	2	4
	3%	5%	1%	-	-	9%	3%	1%	4%	-	4%	2%	5%	3%	4%	2%	6%	4%
Prefer not to answer	9	4	5	*	2	2	2	1	2	2	7	6	4	4	5	9	1	9
	7%	6%	9%	5%	15%	10%	8%	3%	6%	10%	7%	9%	5%	6%	8%	11%	2%	8%
None	1	1	-	-	-	-	-	1	-	-	1	1	-	1	-	-	1	1
	1%	1%	-	-	-	-	-	4%	-	-	1%	2%	-	2%	-	-	3%	1%
Don't know	3	1	2	-	1	-	*	2	-	1	2	1	2	*	3	2	1	3
	2%	2%	4%	-	6%	-	2%	8%	-	4%	2%	2%	3%	1%	4%	2%	4%	3%

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Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	REGION			REGION								VOTING INTENTION		
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Labour	Conser vative s	Libera l Democr ats
Unweighted base	146	43	51	52	1	20	22	31	38	16	18	-	-	-
Weighted base	129	35	44	50	1	15	19	23	38	16	17	-	-	-
Green Party	20 15%	4 10%	4 10%	12 23%	1 100%	1 6%	2 11%	3 12%	6 15%	3 17%	5 27%	-	-	-
UKIP - United Kingdom Independence Party	78 60%	19 55%	29 65%	30 60%	-	10 66%	9 48%	15 65%	25 66%	11 68%	7 43%	-	-	-
BNP - British National Party	14 11%	6 18%	5 10%	3 6%	-	1 9%	5 26%	3 14%	1 2%	2 15%	1 5%	-	-	-
Independent	1 *	-	1 1%	-	-	-	-	1 3%	-	-	-	-	-	-
Other	4 3%	1 2%	2 4%	2 3%	-	-	1 3%	* 1%	2 4%	-	2 9%	-	-	-
Prefer not to answer	9 7%	3 8%	3 8%	3 6%	-	1 9%	1 8%	1 3%	3 8%	-	3 16%	-	-	-
None	1 1%	1 3%	-	-	-	1 7%	-	-	-	-	-	-	-	-
Don't know	3 2%	1 4%	1 2%	1 2%	-	* 3%	1 4%	* 2%	2 4%	-	-	-	-	-

TNS Polling OnlineBus Survey - (S5474 - 230947)

VotingIntention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	811	441	370	99	112	155	151	136	158	200	611	469	342	483	328	472	300	772
Weighted base	767	415	352	76	95	143	136	115	203	202	566	449	318	469	298	455	277	732
Labour	316	163	153	43	50	70	56	36	62	106	210	193	123	175	141	181	124	305
	41%	39%	44%	56%	53%	49%	41%	31%	31%	53%	37%	43%	39%	37%	47%	40%	45%	42%
Conservatives	235	121	115	12	18	37	40	44	85	55	180	143	92	170	65	140	88	228
	31%	29%	33%	16%	19%	26%	30%	38%	42%	27%	32%	32%	29%	36%	22%	31%	32%	31%
Liberal Democrats	64	41	23	9	8	12	14	10	12	17	47	40	24	46	17	40	20	60
	8%	10%	7%	12%	8%	8%	10%	9%	6%	8%	8%	9%	7%	10%	6%	9%	7%	8%
SNP - Scottish National Party	28	16	11	3	4	8	4	1	7	8	20	14	13	13	15	19	7	26
	4%	4%	3%	4%	5%	5%	3%	1%	4%	4%	4%	3%	4%	3%	5%	4%	3%	4%
Plaid Cymru	5	1	3	1	2	1	1	*	-	-	5	4	1	1	3	3	2	5
	1%	*	1%	1%	2%	*	*	*	-	-	1%	1%	*	*	1%	1%	1%	1%
Green	20	9	11	2	4	5	3	4	2	5	15	12	8	15	5	15	3	18
	3%	2%	3%	3%	5%	3%	2%	3%	1%	2%	3%	3%	2%	3%	2%	3%	1%	3%
UKIP	78	50	27	3	4	10	17	13	31	7	71	31	47	40	37	43	25	68
	10%	12%	8%	4%	4%	7%	12%	11%	15%	3%	12%	7%	15%	9%	13%	9%	9%	9%
BNP	14	8	6	3	3	*	2	4	2	3	10	9	5	5	9	10	3	13
	2%	2%	2%	4%	3%	*	1%	3%	1%	2%	2%	2%	1%	1%	3%	2%	1%	2%
Other	9	7	2	-	1	2	1	4	2	1	8	3	6	4	5	4	5	9
	1%	2%	1%	-	1%	1%	1%	3%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%

TNS Polling OnlineBus Survey - (S5474 - 230947)

Voting Intention

Base: All respondents in GB 18+

	REGION				REGION							VOTING INTENTION		
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Labour	Conser vative s	Libera l Democr ats
Unweighted base	811	298	255	258	69	118	111	136	177	96	104	327	236	77
Weighted base	767	263	233	271	67	99	97	113	184	109	97	316	235	64
Labour	316 41%	122 46%	85 36%	109 40%	26 39%	49 50%	47 48%	31 28%	62 34%	59 54%	42 43%	316 100%	-	-
Conservatives	235 31%	67 26%	81 35%	87 32%	17 25%	28 28%	23 24%	44 39%	67 36%	31 29%	25 26%	-	235 100%	-
Liberal Democrats	64 8%	17 7%	24 10%	23 8%	1 2%	8 8%	8 8%	15 14%	15 8%	3 3%	13 13%	-	-	64 100%
SNP - Scottish National Party	28 4%	25 9%	1 *	2 1%	23 34%	-	2 2%	-	2 1%	1 1%	-	-	-	-
Plaid Cymru	5 1%	-	2 1%	2 1%	-	-	-	-	2 1%	-	2 2%	-	-	-
Green	20 3%	4 1%	4 2%	12 4%	1 1%	1 1%	2 2%	3 3%	6 3%	3 2%	5 5%	-	-	-
UKIP	78 10%	19 7%	29 12%	30 11%	-	10 10%	9 9%	15 13%	25 14%	11 10%	7 8%	-	-	-
BNP	14 2%	6 2%	5 2%	3 1%	-	1 1%	5 5%	3 3%	1 *	2 2%	1 1%	-	-	-
Other	9 1%	3 1%	3 1%	3 1%	-	2 2%	1 1%	1 1%	3 2%	-	2 2%	-	-	-

TNS Polling OnlineBus Survey - (S5474 - 230947)

Classification**Base: All respondents who would vote for a party other than the main political parties**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	146	84	62	12	17	25	28	33	31	23	123	72	74	77	69	90	46	136
Weighted base	129	78	51	9	14	18	24	25	39	18	111	60	69	68	61	81	37	118
Sex																		
Male	78	78	-	6	7	10	16	19	21	7	71	35	43	37	41	39	29	68
	60%	100%	-	69%	47%	55%	65%	75%	54%	38%	64%	58%	62%	54%	67%	48%	78%	58%
Female	51	-	51	3	8	8	8	6	18	11	40	25	26	31	20	42	8	50
	40%	-	100%	31%	53%	45%	35%	25%	46%	62%	36%	42%	38%	46%	33%	52%	22%	42%
Age																		
18-24	9	6	3	9	-	-	-	-	-	2	7	2	7	3	5	4	3	7
	7%	8%	5%	100%	-	-	-	-	-	10%	6%	3%	10%	5%	9%	6%	8%	6%
25-34	14	7	8	-	14	-	-	-	-	5	9	10	4	7	8	9	4	13
	11%	9%	15%	-	100%	-	-	-	-	29%	8%	17%	6%	10%	13%	11%	11%	11%
35-44	18	10	8	-	-	18	-	-	-	7	11	12	6	10	8	15	3	18
	14%	13%	16%	-	-	100%	-	-	-	37%	10%	20%	9%	15%	13%	18%	9%	15%
45-54	24	16	8	-	-	-	24	-	-	4	20	20	3	10	13	18	5	23
	18%	20%	16%	-	-	-	100%	-	-	22%	18%	34%	5%	15%	22%	22%	14%	19%
55-64	25	19	6	-	-	-	-	25	-	1	25	12	13	15	11	12	13	24
	19%	24%	12%	-	-	-	-	100%	-	3%	22%	20%	19%	22%	17%	15%	34%	21%
65+	39	21	18	-	-	-	-	-	39	-	39	3	36	23	16	23	9	32
	30%	27%	35%	-	-	-	-	-	100%	-	35%	6%	51%	34%	26%	29%	24%	27%
Work																		
Working	60	35	25	2	10	12	20	12	3	12	48	60	-	34	26	41	18	59
	47%	45%	49%	21%	71%	66%	85%	49%	9%	68%	43%	100%	-	50%	42%	51%	48%	50%
Not working	69	43	26	7	4	6	3	13	36	6	63	-	69	34	35	40	20	59
	53%	55%	51%	79%	29%	34%	15%	51%	91%	32%	57%	-	100%	50%	58%	49%	52%	50%
Region																		
North	35	19	16	2	6	4	7	8	7	3	32	20	15	14	21	27	6	33
	27%	24%	31%	21%	45%	23%	31%	31%	18%	15%	29%	33%	21%	20%	34%	33%	16%	28%
Midlands	44	31	13	1	4	4	8	10	15	6	38	20	24	26	18	23	17	40
	34%	40%	26%	17%	29%	25%	36%	40%	40%	32%	34%	33%	35%	38%	30%	29%	45%	34%
South	50	28	22	5	4	9	8	7	17	9	41	20	30	28	22	30	14	45
	39%	36%	44%	62%	27%	52%	33%	28%	43%	52%	37%	34%	43%	42%	36%	38%	38%	38%
SOCIAL GRADE																		
ABC1	68	37	31	3	7	10	10	15	23	12	56	34	34	68	-	42	23	65
	53%	47%	61%	38%	46%	55%	44%	58%	59%	66%	50%	57%	49%	100%	-	51%	62%	55%
C2DE	61	41	20	5	8	8	13	11	16	6	55	26	35	-	61	39	14	53
	47%	53%	39%	62%	54%	45%	56%	42%	41%	34%	50%	43%	51%	-	100%	49%	38%	45%

TNS Polling OnlineBus Survey - (S5474 - 230947)

Classification**Base: All respondents who would vote for a party other than the main political parties**

	REGION			REGION								VOTING INTENTION		
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Labour	Conser vative s	Libera l Democr ats
Unweighted base	146	43	51	52	1	20	22	31	38	16	18	-	-	-
Weighted base	129	35	44	50	1	15	19	23	38	16	17	-	-	-
Sex														
Male	78	19	31	28	1	7	11	15	26	7	12	-	-	-
	60%	55%	70%	56%	100%	48%	59%	63%	67%	43%	70%	-	-	-
Female	51	16	13	22	-	8	8	9	13	9	5	-	-	-
	40%	45%	30%	44%	-	52%	41%	37%	33%	57%	30%	-	-	-
Age														
18-24	9	2	1	5	-	*	1	1	4	1	1	-	-	-
	7%	5%	3%	11%	-	3%	7%	2%	10%	8%	8%	-	-	-
25-34	14	6	4	4	1	-	6	2	3	*	3	-	-	-
	11%	18%	9%	8%	100%	-	30%	9%	7%	2%	16%	-	-	-
35-44	18	4	4	9	-	3	2	2	6	1	4	-	-	-
	14%	12%	10%	19%	-	17%	8%	9%	17%	7%	25%	-	-	-
45-54	24	7	8	8	-	4	3	4	7	2	4	-	-	-
	18%	22%	19%	16%	-	28%	18%	17%	17%	10%	23%	-	-	-
55-64	25	8	10	7	-	3	5	5	8	3	2	-	-	-
	19%	23%	23%	14%	-	20%	26%	20%	22%	17%	9%	-	-	-
65+	39	7	15	17	-	5	2	10	10	9	3	-	-	-
	30%	20%	35%	33%	-	32%	11%	42%	27%	54%	19%	-	-	-
Work														
Working	60	20	20	20	1	8	11	10	17	5	8	-	-	-
	47%	58%	45%	40%	100%	53%	61%	45%	45%	30%	44%	-	-	-
Not working	69	15	24	30	-	7	7	13	21	11	9	-	-	-
	53%	42%	55%	60%	-	47%	39%	55%	55%	70%	56%	-	-	-
Region														
North	35	35	-	-	1	15	19	-	-	-	-	-	-	-
	27%	100%	-	-	100%	100%	100%	-	-	-	-	-	-	-
Midlands	44	-	44	-	-	-	-	23	16	-	5	-	-	-
	34%	-	100%	-	-	-	-	100%	42%	-	28%	-	-	-
South	50	-	-	50	-	-	-	-	22	16	12	-	-	-
	39%	-	-	100%	-	-	-	-	58%	100%	72%	-	-	-
SOCIAL GRADE														
ABC1	68	14	26	28	1	6	7	16	23	9	7	-	-	-
	53%	40%	58%	56%	100%	41%	37%	66%	60%	54%	42%	-	-	-
C2DE	61	21	18	22	-	9	12	8	15	7	10	-	-	-
	47%	60%	42%	44%	-	59%	63%	34%	40%	46%	58%	-	-	-

TNS Polling OnlineBus Survey - (S5474 - 230947)

Classification

Base: All respondents

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1221	604	617	184	204	228	222	194	189	323	898	722	499	693	528	711	450	1161
Weighted base	1212	593	619	147	198	227	209	179	252	349	863	749	464	709	504	718	441	1159
Sex																		
Male	593	593	-	76	99	114	103	89	111	153	441	364	229	336	258	280	270	551
	49%	100%	-	52%	50%	51%	49%	50%	44%	44%	51%	49%	49%	47%	51%	39%	61%	48%
Female	619	-	619	71	99	112	106	89	141	196	422	384	235	373	246	438	170	608
	51%	-	100%	48%	50%	49%	51%	50%	56%	56%	49%	51%	51%	53%	49%	61%	39%	52%
Age																		
18-24	147	76	71	147	-	-	-	-	-	20	127	82	66	54	93	66	63	128
	12%	13%	11%	100%	-	-	-	-	-	6%	15%	11%	14%	8%	19%	9%	14%	11%
25-34	198	99	99	-	198	-	-	-	-	93	105	170	29	117	82	119	73	192
	16%	17%	16%	-	100%	-	-	-	-	27%	12%	23%	6%	17%	16%	17%	17%	17%
35-44	227	114	112	-	-	227	-	-	-	134	93	194	32	149	77	144	78	221
	19%	19%	18%	-	-	100%	-	-	-	38%	11%	26%	7%	21%	15%	20%	18%	19%
45-54	209	103	106	-	-	-	209	-	-	85	123	169	40	124	85	132	71	204
	17%	17%	17%	-	-	-	100%	-	-	24%	14%	23%	9%	17%	17%	18%	16%	18%
55-64	179	89	89	-	-	-	-	179	-	15	164	103	76	101	77	102	73	174
	15%	15%	14%	-	-	-	-	100%	-	4%	19%	14%	16%	14%	15%	14%	16%	15%
65+	252	111	141	-	-	-	-	-	252	2	251	30	222	164	89	157	83	240
	21%	19%	23%	-	-	-	-	-	100%	*	29%	4%	48%	23%	18%	22%	19%	21%
Work																		
Working	749	364	384	82	170	194	169	103	30	292	456	749	-	491	257	452	272	724
	62%	61%	62%	55%	86%	86%	81%	58%	12%	84%	53%	100%	-	69%	51%	63%	62%	62%
Not working	464	229	235	66	29	32	40	76	222	57	407	-	464	217	247	266	168	435
	38%	39%	38%	45%	14%	14%	19%	42%	88%	16%	47%	-	100%	31%	49%	37%	38%	38%
Region																		
North	399	202	197	43	66	80	73	55	82	112	287	238	160	234	164	250	136	385
	33%	34%	32%	29%	33%	35%	35%	31%	33%	32%	33%	32%	35%	33%	33%	35%	31%	33%
Midlands	379	173	206	51	58	69	58	63	82	116	263	229	150	213	166	204	156	360
	31%	29%	33%	35%	29%	30%	28%	35%	32%	33%	30%	31%	32%	30%	33%	28%	36%	31%
South	435	218	216	54	75	78	78	61	88	120	314	281	153	261	174	265	149	413
	36%	37%	35%	36%	38%	35%	37%	34%	35%	35%	36%	38%	33%	37%	34%	37%	34%	36%
SOCIAL GRADE																		
ABC1	709	336	373	54	117	149	124	101	164	209	499	491	217	709	-	434	246	680
	58%	57%	60%	37%	59%	66%	59%	57%	65%	60%	58%	66%	47%	100%	-	60%	56%	59%
C2DE	504	258	246	93	82	77	85	77	89	140	364	257	247	-	504	285	195	479
	42%	43%	40%	63%	41%	34%	41%	43%	35%	40%	42%	34%	53%	-	100%	40%	44%	41%

TNS Polling OnlineBus Survey - (S5474 - 230947)

Classification

Base: All respondents

	REGION			REGION								VOTING INTENTION		
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Labour	Conser vative s	Libera l Democr ats
Unweighted base	1221	425	402	394	101	176	148	227	261	139	169	327	236	77
Weighted base	1212	399	379	435	106	154	139	201	288	156	168	316	235	64
Sex														
Male	593	202	173	218	49	76	77	97	141	76	78	163	121	41
	49%	51%	46%	50%	46%	50%	55%	48%	49%	48%	46%	52%	51%	64%
Female	619	197	206	216	58	77	62	104	147	81	90	153	115	23
	51%	49%	54%	50%	54%	50%	45%	52%	51%	52%	54%	48%	49%	36%
Age														
18-24	147	43	51	54	10	12	20	28	36	16	25	43	12	9
	12%	11%	13%	12%	10%	8%	15%	14%	12%	11%	15%	13%	5%	14%
25-34	198	66	58	75	18	23	25	34	45	29	25	50	18	8
	16%	17%	15%	17%	17%	15%	18%	17%	16%	19%	15%	16%	8%	12%
35-44	227	80	69	78	19	31	29	37	44	32	34	70	37	12
	19%	20%	18%	18%	18%	20%	21%	18%	15%	20%	21%	22%	16%	18%
45-54	209	73	58	78	19	33	21	24	59	26	26	56	40	14
	17%	18%	15%	18%	18%	22%	15%	12%	20%	17%	16%	18%	17%	21%
55-64	179	55	63	61	11	23	21	33	43	21	27	36	44	10
	15%	14%	17%	14%	11%	15%	15%	16%	15%	13%	16%	11%	19%	15%
65+	252	82	82	88	27	32	23	45	62	32	31	62	85	12
	21%	21%	22%	20%	26%	21%	17%	23%	21%	21%	18%	20%	36%	19%
Work														
Working	749	238	229	281	66	92	81	127	176	103	104	193	143	40
	62%	60%	60%	65%	62%	60%	58%	63%	61%	66%	62%	61%	61%	63%
Not working	464	160	150	153	41	61	58	74	112	53	64	123	92	24
	38%	40%	40%	35%	38%	40%	42%	37%	39%	34%	38%	39%	39%	37%
Region														
North	399	399	-	-	106	154	139	-	-	-	-	122	67	17
	33%	100%	-	-	100%	100%	100%	-	-	-	-	39%	29%	27%
Midlands	379	-	379	-	-	-	201	116	-	62	-	85	81	24
	31%	-	100%	-	-	-	100%	40%	-	37%	-	27%	34%	37%
South	435	-	-	435	-	-	-	172	156	106	-	109	87	23
	36%	-	-	100%	-	-	-	60%	100%	63%	-	35%	37%	36%
SOCIAL GRADE														
ABC1	709	234	213	261	68	91	75	107	181	96	91	175	170	46
	58%	59%	56%	60%	64%	60%	54%	53%	63%	62%	54%	55%	72%	73%
C2DE	504	164	166	174	38	62	64	95	107	60	77	141	65	17
	42%	41%	44%	40%	36%	40%	46%	47%	37%	38%	46%	45%	28%	27%

Page	Table	Title	Base Description	Base
1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All respondents in GB 18+	1221
3	2	Q2. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All respondents in GB 18+	1221
5	3	Q2a. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All who would vote	820
7	4	Q3. Which party is that?	Base: All respondents who would vote for a party other than the main political parties	146
9	5	Q4. Below is a list of possible measure to improve public life in the UK. - Summary Table	Base: All respondents in GB 18+	1221
10	6	Q4a. Below is a list of possible measure to improve public life in the UK. - Generating economic growth	Base: All respondents in GB 18+	1221
12	7	Q4b. Below is a list of possible measure to improve public life in the UK. - Reducing crime	Base: All respondents in GB 18+	1221
14	8	Q4c. Below is a list of possible measure to improve public life in the UK. - Investing more in health care	Base: All respondents in GB 18+	1221
16	9	Q4d. Below is a list of possible measure to improve public life in the UK. - Investing more in social care for the elderly	Base: All respondents in GB 18+	1221
18	10	Q4e. Below is a list of possible measure to improve public life in the UK. - Reducing the national debt	Base: All respondents in GB 18+	1221
20	11	Q4f. Below is a list of possible measure to improve public life in the UK. - Improving the future opportunities of our young people through better education	Base: All respondents in GB 18+	1221
22	12	Q4g. Below is a list of possible measure to improve public life in the UK. - Stricter border controls to reduce immigration	Base: All respondents in GB 18+	1221
24	13	Q4h. Below is a list of possible measure to improve public life in the UK. - Reducing income inequality between the richest and the poorest	Base: All respondents in GB 18+	1221
26	14	Q4i. Below is a list of possible measure to improve public life in the UK. - Reducing unemployment	Base: All respondents in GB 18+	1221
28	15	Q5. Compared to a year ago, do you think that the British economy is doing....?	Base: All respondents in GB 18+	1221
30	16	Q6. Thinking about the year ahead, in 12 months time do you think the British economy will be doing:....?	Base: All respondents in GB 18+	1221
32	17	Q7. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?	Base: All respondents in GB 18+	1221

Page	Table	Title	Base Description	Base
34	18	Q8. Compared to a year ago, do you find it easier or harder to meet your monthly household budget? Would you say it is...?	Base: All respondents in GB 18+	1221
36	19	Q9. How would you rate the government's management of the economy over the last 12 months?	Base: All respondents in GB 18+	1221
38	20	Q10. Thinking now about Christmas, do you think that you will be spending more, less or about the same as you did last Christmas?	Base: All respondents in GB 18+	1221
40	21	Q11. Still thinking about Christmas, to what extent do you agree or disagree with the following statements? - Summary Table	Base: All respondents in GB 18+	1221
41	22	Q11a. Still thinking about Christmas, to what extent do you agree or disagree with the following statements? - My current financial situation means that I find Christmas more stressful than in previous years	Base: All respondents in GB 18+	1221
43	23	Q11b. Still thinking about Christmas, to what extent do you agree or disagree with the following statements? - I will need to borrow money to help cover the expense of Christmas this year	Base: All respondents in GB 18+	1221
45	24	Q11c. Still thinking about Christmas, to what extent do you agree or disagree with the following statements? - I feel under pressure to spend more than I can really afford at Christmas	Base: All respondents in GB 18+	1221
47	25	Q11d. Still thinking about Christmas, to what extent do you agree or disagree with the following statements? - I feel that I can enjoy Christmas without needing to spend lots of money	Base: All respondents in GB 18+	1221
49	26	Q11e. Still thinking about Christmas, to what extent do you agree or disagree with the following statements? - Christmas should be a time when you can forget about financial worries and enjoy being with friends and family	Base: All respondents in GB 18+	1221
51	27	Q11f. Still thinking about Christmas, to what extent do you agree or disagree with the following statements? - I feel that I will be able to enjoy Christmas this year without worrying about money	Base: All respondents in GB 18+	1221
53	28	Q12. If you had a choice between the following two options, which would you prefer.....?	Base: All respondents in GB 18+	1221
55	29	Q13. Which of the following groups, if any, do you think deserve to have stories about their private lives protected from being published in the media?	Base: All respondents in GB 18+	1221
57	30	Q14. Do you think the media does a good job of holding people in the public eye to account for their conduct?	Base: All respondents in GB 18+	1221
59	31	Q15. And do you think it is the role of the media to keep people in the public eye accountable for their conduct?	Base: All respondents in GB 18+	1221
61	32	Q16. And how fair do you think the media are in their representation of public figures?	Base: All respondents in GB 18+	1221

	Page	Table	Title	Base Description	Base
	63	33	VotingIntention	Base: All respondents in GB 18+	811
	65	34	Classification	Base: All respondents who would vote for a party other than the main political parties	146
	67	35	Classification	Base: All respondents	1221