

TNS Polling OnlineBus Survey - (S5511 - 230950)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1190	589	601	167	205	221	213	187	197	287	903	659	531	658	532	708	425	1133
Weighted base	1162	577	584	140	190	216	198	174	244	293	869	698	463	657	505	702	410	1112
Yes, Conservative	247 21%	122 21%	125 21%	7 5%	24 13%	32 15%	33 17%	45 26%	105 43%	42 14%	205 24%	123 18%	124 27%	165 25%	82 16%	144 21%	88 21%	232 21%
Yes, Labour	199 17%	104 18%	95 16%	20 14%	18 10%	43 20%	44 22%	30 17%	43 18%	52 18%	146 17%	114 16%	85 18%	121 18%	77 15%	118 17%	74 18%	192 17%
Yes, Liberal Democrat	156 13%	79 14%	76 13%	10 7%	29 15%	27 13%	19 10%	29 17%	42 17%	35 12%	121 14%	100 14%	56 12%	106 16%	50 10%	88 13%	65 16%	153 14%
Yes, UKIP (United Kingdom Independence Party)	22 2%	15 3%	8 1%	2 1%	1 1%	2 1%	5 3%	7 4%	6 2%	4 1%	19 2%	14 2%	8 2%	11 2%	11 2%	16 2%	5 1%	21 2%
Yes, Green Party	14 1%	7 1%	7 1%	1 1%	5 3%	1 1%	4 2%	3 2%	- -	7 2%	7 1%	12 2%	2 *	9 1%	4 1%	9 1%	5 1%	14 1%
Yes, SNP - Scottish National Party	13 1%	11 2%	3 *	- -	1 1%	1 1%	1 1%	5 3%	4 2%	3 1%	11 1%	6 1%	7 2%	5 1%	8 2%	9 1%	3 1%	12 1%
Yes, BNP (British National Party)	9 1%	6 1%	3 *	1 1%	4 2%	1 *	1 *	2 1%	1 *	4 1%	5 1%	5 1%	3 1%	2 *	7 1%	5 1%	4 1%	9 1%
Yes, Plaid Cymru	1 *	* *	1 *	- -	- -	* *	- -	* *	1 *	* *	1 *	1 *	* *	1 *	- -	1 *	* *	1 *
Yes (no detail)	1 *	1 *	1 *	* *	- -	- -	- -	* *	1 *	- -	1 *	* *	1 *	1 *	- -	* *	1 *	1 *
No, did not vote	400 34%	183 32%	216 37%	89 64%	96 51%	89 41%	63 32%	34 19%	27 11%	125 43%	275 32%	261 37%	138 30%	189 29%	210 42%	257 37%	126 31%	383 34%
Independent	1 *	1 *	- -	- -	- -	- -	* *	1 *	- -	* *	1 *	- -	1 *	- -	1 *	1 *	* *	1 *
Other	1 *	1 *	1 *	- -	1 *	- -	- -	- -	1 *	1 *	1 *	1 *	1 *	- -	1 *	- -	1 *	1 *
Prefer not to answer	97 8%	49 8%	48 8%	10 7%	11 6%	19 9%	25 13%	19 11%	14 6%	19 7%	78 9%	61 9%	36 8%	45 7%	52 10%	54 8%	38 9%	92 8%
Don't know	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	1 *	- -	1 *

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Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1190	407	395	388	88	183	136	218	236	150	179
Weighted base	1162	387	366	409	101	154	132	192	271	146	165
Yes, Conservative	247 21%	68 17%	95 26%	85 21%	17 16%	30 19%	22 16%	41 21%	71 26%	30 20%	38 23%
Yes, Labour	199 17%	69 18%	68 19%	61 15%	21 21%	24 15%	24 18%	43 22%	33 12%	29 20%	25 15%
Yes, Liberal Democrat	156 13%	56 14%	42 11%	58 14%	11 11%	29 19%	16 12%	21 11%	35 13%	14 10%	30 18%
Yes, UKIP (United Kingdom Independence Party)	22 2%	5 1%	6 2%	12 3%	1 1%	2 1%	2 2%	4 2%	4 2%	2 2%	6 4%
Yes, Green Party	14 1%	4 1%	3 1%	7 2%	2 2%	1 1%	2 2%	- -	4 1%	4 3%	2 1%
Yes, SNP - Scottish National Party	13 1%	13 3%	- -	* *	13 13%	- -	- -	- -	- -	* *	- -
Yes, BNP (British National Party)	9 1%	4 1%	1 *	4 1%	2 2%	1 1%	1 *	1 *	2 1%	1 1%	1 1%
Yes, Plaid Cymru	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 1%
Yes (no detail)	1 *	1 *	- -	1 *	- -	1 *	- -	- -	* *	* *	- -
No, did not vote	400 34%	133 34%	118 32%	149 37%	25 24%	56 36%	52 40%	66 34%	99 36%	53 36%	49 30%
Independent	1 *	* *	1 *	- -	- -	* *	- -	1 *	- -	- -	- -
Other	1 *	1 *	1 *	- -	1 1%	- -	- -	1 *	- -	- -	- -
Prefer not to answer	97 8%	34 9%	31 8%	32 8%	9 9%	12 7%	13 10%	15 8%	23 8%	12 8%	13 8%
Don't know	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -

TNS Polling OnlineBus Survey - (S5511 - 230950)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1190	589	601	167	205	221	213	187	197	287	903	659	531	658	532	708	425	1133
Weighted base	1162	577	584	140	190	216	198	174	244	293	869	698	463	657	505	702	410	1112
Labour	304 26%	163 28%	141 24%	48 34%	48 26%	61 28%	54 27%	42 24%	50 21%	94 32%	210 24%	180 26%	124 27%	177 27%	127 25%	179 25%	113 28%	292 26%
Conservatives	227 20%	116 20%	111 19%	16 11%	26 14%	35 16%	26 13%	33 19%	91 38%	37 13%	190 22%	114 16%	114 25%	150 23%	77 15%	130 18%	86 21%	216 19%
Liberal Democrats	53 5%	21 4%	32 6%	3 2%	13 7%	11 5%	3 2%	5 3%	19 8%	17 6%	36 4%	32 5%	21 5%	32 5%	21 4%	33 5%	19 5%	52 5%
SNP - Scottish National Party	33 3%	18 3%	15 3%	7 5%	3 2%	5 2%	7 4%	7 4%	4 2%	8 3%	25 3%	19 3%	14 3%	10 2%	23 4%	20 3%	10 2%	30 3%
Plaid Cymru	8 1%	3 *	5 1%	3 2%	3 2%	1 1%	- -	- -	1 *	2 1%	5 1%	8 1%	- -	3 *	5 1%	7 1%	1 *	8 1%
Other	138 12%	83 14%	55 9%	8 6%	7 4%	19 9%	30 15%	34 19%	40 16%	18 6%	120 14%	75 11%	63 14%	75 11%	63 12%	77 11%	54 13%	131 12%
Would not vote for a party	221 19%	102 18%	119 20%	34 24%	52 27%	52 24%	41 21%	28 16%	14 6%	73 25%	148 17%	153 22%	68 15%	116 18%	105 21%	149 21%	67 16%	215 19%
Prefer not to say	177 15%	71 12%	107 18%	23 16%	37 19%	31 15%	35 18%	27 15%	25 10%	44 15%	134 15%	118 17%	60 13%	92 14%	85 17%	107 15%	61 15%	168 15%

TNS Polling OnlineBus Survey - (S5511 - 230950)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

	Total	REGION			Scot land	North East/ Yorks/ Humber	North West	REGION			Greater London	Wales & West
		North	Mid lands	South				East & West Mid lands	South East/ East of England			
Unweighted base	1190	407	395	388	88	183	136	218	236	150	179	
Weighted base	1162	387	366	409	101	154	132	192	271	146	165	
Labour	304 26%	117 30%	90 24%	97 24%	26 25%	53 34%	38 29%	56 29%	54 20%	48 32%	29 18%	
Conservatives	227 20%	62 16%	77 21%	89 22%	18 18%	27 17%	17 13%	35 18%	60 22%	28 19%	43 26%	
Liberal Democrats	53 5%	17 4%	11 3%	25 6%	4 4%	6 4%	7 5%	5 3%	13 5%	5 4%	13 8%	
SNP - Scottish National Party	33 3%	32 8%	* *	* *	32 31%	- -	* *	- -	* *	* *	- -	
Plaid Cymru	8 1%	* *	3 1%	5 1%	- -	* *	- -	- -	- -	1 1%	6 4%	
Other	138 12%	39 10%	41 11%	58 14%	8 8%	13 9%	18 13%	22 12%	35 13%	14 10%	28 17%	
Would not vote for a party	221 19%	67 17%	79 22%	74 18%	6 6%	32 21%	29 22%	42 22%	63 23%	26 18%	23 14%	
Prefer not to say	177 15%	51 13%	65 18%	61 15%	7 7%	22 15%	22 17%	32 17%	47 17%	24 16%	24 14%	

TNS Polling OnlineBus Survey - (S5511 - 230950)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	832	432	400	102	124	150	149	140	167	190	642	442	390	472	360	490	305	795
Weighted base	763	404	359	84	101	133	121	120	204	176	587	428	335	448	315	446	283	729
Labour	304	163	141	48	48	61	54	42	50	94	210	180	124	177	127	179	113	292
	40%	40%	39%	57%	48%	46%	45%	35%	25%	53%	36%	42%	37%	39%	40%	40%	40%	40%
Conservatives	227	116	111	16	26	35	26	33	91	37	190	114	114	150	77	130	86	216
	30%	29%	31%	19%	26%	26%	22%	27%	45%	21%	32%	27%	34%	33%	25%	29%	30%	30%
Liberal Democrats	53	21	32	3	13	11	3	5	19	17	36	32	21	32	21	33	19	52
	7%	5%	9%	3%	13%	8%	3%	4%	9%	9%	6%	7%	6%	7%	7%	7%	7%	7%
SNP - Scottish National Party	33	18	15	7	3	5	7	7	4	8	25	19	14	10	23	20	10	30
	4%	4%	4%	8%	3%	4%	6%	6%	2%	4%	4%	5%	4%	2%	7%	5%	4%	4%
Plaid Cymru	8	3	5	3	3	1	-	-	1	2	5	8	-	3	5	7	1	8
	1%	1%	1%	3%	3%	1%	-	-	*	1%	1%	2%	-	1%	1%	2%	*	1%
Other	138	83	55	8	7	19	30	34	40	18	120	75	63	75	63	77	54	131
	18%	21%	15%	10%	7%	15%	25%	28%	19%	10%	20%	18%	19%	17%	20%	17%	19%	18%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	832	296	259	277	76	125	95	146	153	106	131
Weighted base	763	268	221	274	88	100	80	118	162	97	118
Labour	304 40%	117 44%	90 40%	97 36%	26 29%	53 53%	38 48%	56 47%	54 34%	48 49%	29 25%
Conservatives	227 30%	62 23%	77 35%	89 32%	18 20%	27 27%	17 22%	35 30%	60 37%	28 29%	43 36%
Liberal Democrats	53 7%	17 6%	11 5%	25 9%	4 5%	6 6%	7 8%	5 4%	13 8%	5 5%	13 11%
SNP - Scottish National Party	33 4%	32 12%	* *	* *	32 36%	- -	* 1%	- -	* *	* *	- -
Plaid Cymru	8 1%	* *	3 1%	5 2%	- -	* *	- -	- -	- -	1 1%	6 5%
Other	138 18%	39 15%	41 19%	58 21%	8 10%	13 13%	18 22%	22 19%	35 21%	14 15%	28 23%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-

TNS Polling OnlineBus Survey - (S5511 - 230950)

Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	162	93	69	13	12	23	42	41	31	25	137	85	77	86	76	92	62	154
Weighted base	138	83	55	8	7	19	30	34	40	18	120	75	63	75	63	77	54	131
Green Party	27	17	10	4	3	8	6	3	3	6	21	16	11	18	9	16	10	25
	20%	21%	18%	52%	36%	41%	21%	10%	7%	33%	18%	22%	17%	24%	15%	20%	18%	19%
UKIP - United Kingdom Independence Party	91	52	38	3	4	8	17	22	37	9	82	44	46	48	42	50	36	85
	66%	63%	70%	32%	58%	40%	57%	65%	93%	49%	68%	59%	73%	64%	67%	64%	66%	65%
BNP - British National Party	8	7	1	*	*	*	4	3	-	2	6	5	3	2	6	3	5	8
	6%	8%	2%	5%	6%	2%	12%	8%	-	11%	5%	6%	5%	2%	9%	4%	9%	6%
Independent	1	1	-	-	-	-	1	-	-	-	1	-	1	-	1	1	-	1
	*	1%	-	-	-	-	2%	-	-	-	*	-	1%	-	1%	1%	-	*
Other	7	3	4	1	-	3	1	3	-	1	6	6	1	5	2	5	2	7
	5%	4%	7%	7%	-	13%	2%	10%	-	3%	5%	8%	1%	7%	3%	7%	3%	5%
Prefer not to answer	4	3	1	-	-	1	2	1	-	1	4	3	1	2	3	2	2	4
	3%	4%	2%	-	-	4%	8%	4%	-	4%	3%	4%	2%	2%	5%	3%	4%	3%
Don't know	1	-	1	*	-	-	-	*	-	-	1	-	1	*	*	1	-	1
	1%	-	1%	4%	-	-	-	1%	-	-	1%	-	1%	1%	*	1%	-	1%

TNS Polling OnlineBus Survey - (S5511 - 230950)

Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	162	46	48	68	6	18	22	28	39	18	31
Weighted base	138	39	41	58	8	13	18	22	35	14	28
Green Party	27 20%	7 19%	5 12%	15 26%	4 49%	1 9%	2 12%	1 7%	10 27%	2 15%	7 24%
UKIP - United Kingdom Independence Party	91 66%	26 66%	29 71%	35 61%	2 28%	9 68%	15 83%	16 74%	21 61%	10 68%	17 62%
BNP - British National Party	8 6%	3 7%	2 5%	2 4%	- -	2 19%	1 3%	1 4%	1 2%	* 3%	3 9%
Independent	1 *	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -	- -
Other	7 5%	3 6%	1 2%	4 7%	2 23%	1 4%	- -	1 3%	1 4%	2 14%	1 2%
Prefer not to answer	4 3%	- -	4 9%	1 1%	- -	- -	- -	2 10%	2 5%	- -	1 2%
Don't know	1 1%	* 1%	- -	* 1%	- -	- -	* 2%	- -	* 1%	- -	- -

TNS Polling OnlineBus Survey - (S5511 - 230950)

VotingIntention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	826	428	398	102	124	149	146	138	167	189	637	438	388	470	356	487	302	789
Weighted base	759	401	358	84	101	132	119	119	204	176	583	425	334	447	312	444	280	724
Labour	304	163	141	48	48	61	54	42	50	94	210	180	124	177	127	179	113	292
	40%	41%	39%	57%	48%	46%	46%	35%	25%	54%	36%	42%	37%	40%	41%	40%	40%	40%
Conservatives	227	116	111	16	26	35	26	33	91	37	190	114	114	150	77	130	86	216
	30%	29%	31%	19%	26%	26%	22%	28%	45%	21%	33%	27%	34%	34%	25%	29%	31%	30%
Liberal Democrats	53	21	32	3	13	11	3	5	19	17	36	32	21	32	21	33	19	52
	7%	5%	9%	3%	13%	8%	3%	4%	9%	9%	6%	7%	6%	7%	7%	7%	7%	7%
SNP - Scottish National Party	33	18	15	7	3	5	7	7	4	8	25	19	14	10	23	20	10	30
	4%	5%	4%	8%	3%	4%	6%	6%	2%	4%	4%	5%	4%	2%	7%	5%	4%	4%
Plaid Cymru	8	3	5	3	3	1	-	-	1	2	5	8	-	3	5	7	1	8
	1%	1%	1%	3%	3%	1%	-	-	*	1%	1%	2%	-	1%	2%	2%	*	1%
Green	27	17	10	4	3	8	6	3	3	6	21	16	11	18	9	16	10	25
	4%	4%	3%	5%	3%	6%	5%	3%	1%	4%	4%	4%	3%	4%	3%	4%	3%	3%
UKIP	91	52	38	3	4	8	17	22	37	9	82	44	46	48	42	50	36	85
	12%	13%	11%	3%	4%	6%	14%	18%	18%	5%	14%	10%	14%	11%	14%	11%	13%	12%
BNP	8	7	1	*	*	*	4	3	-	2	6	5	3	2	6	3	5	8
	1%	2%	*	*	*	3%	2%	-	-	1%	1%	1%	1%	*	2%	1%	2%	1%
Other	8	4	5	1	-	3	1	4	-	1	8	6	2	6	3	6	2	8
	1%	1%	1%	1%	-	2%	1%	3%	-	*	1%	1%	1%	1%	1%	1%	1%	1%

TNS Polling OnlineBus Survey - (S5511 - 230950)

Voting Intention

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	826	296	254	276	76	125	95	143	151	106	130
Weighted base	759	268	218	273	88	100	80	116	160	97	118
Labour	304 40%	117 44%	90 41%	97 36%	26 29%	53 53%	38 48%	56 48%	54 34%	48 49%	29 25%
Conservatives	227 30%	62 23%	77 35%	89 32%	18 20%	27 27%	17 22%	35 31%	60 37%	28 29%	43 36%
Liberal Democrats	53 7%	17 6%	11 5%	25 9%	4 5%	6 6%	7 8%	5 4%	13 8%	5 5%	13 11%
SNP - Scottish National Party	33 4%	32 12%	* *	* *	32 36%	- -	* 1%	- -	* *	* *	- -
Plaid Cymru	8 1%	* *	3 1%	5 2%	- -	* *	- -	- -	- -	1 1%	6 5%
Green	27 4%	7 3%	5 2%	15 6%	4 5%	1 1%	2 3%	1 1%	10 6%	2 2%	7 6%
UKIP	91 12%	26 10%	29 13%	35 13%	2 3%	9 9%	15 18%	16 14%	21 13%	10 10%	17 15%
BNP	8 1%	3 1%	2 1%	2 1%	- -	2 2%	1 1%	1 1%	1 *	* *	3 2%
Other	8 1%	3 1%	1 1%	4 2%	2 2%	1 1%	* *	1 1%	2 1%	2 2%	1 1%

TNS Polling OnlineBus Survey - (S5511 - 230950)

Classification**Base: All respondents who would vote for a party other than the main political parties**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	162	93	69	13	12	23	42	41	31	25	137	85	77	86	76	92	62	154
Weighted base	138	83	55	8	7	19	30	34	40	18	120	75	63	75	63	77	54	131
Sex																		
Male	83	83	-	7	2	12	21	25	18	8	75	47	36	38	45	37	40	78
	60%	100%	-	82%	32%	61%	67%	73%	44%	45%	63%	63%	57%	51%	72%	48%	74%	59%
Female	55	-	55	1	5	8	10	9	22	10	45	28	27	37	18	40	14	54
	40%	-	100%	18%	68%	39%	33%	27%	56%	55%	37%	37%	43%	49%	28%	52%	26%	41%
Age																		
18-24	8	7	1	8	-	-	-	-	-	1	7	3	5	1	7	4	2	6
	6%	8%	3%	100%	-	-	-	-	-	7%	6%	4%	8%	1%	11%	5%	3%	5%
25-34	7	2	5	-	7	-	-	-	-	3	4	7	*	5	2	6	1	7
	5%	3%	9%	-	100%	-	-	-	-	14%	4%	9%	1%	7%	2%	7%	2%	5%
35-44	19	12	8	-	-	19	-	-	-	5	14	17	3	11	9	10	8	18
	14%	14%	14%	-	-	100%	-	-	-	29%	12%	22%	5%	14%	14%	14%	15%	14%
45-54	30	21	10	-	-	-	30	-	-	8	23	25	6	16	15	16	14	30
	22%	25%	18%	-	-	-	100%	-	-	43%	19%	33%	9%	21%	24%	21%	25%	23%
55-64	34	25	9	-	-	-	-	34	-	1	32	17	17	20	14	19	14	34
	24%	29%	17%	-	-	-	-	100%	-	7%	27%	23%	26%	26%	22%	25%	26%	26%
65+	40	18	22	-	-	-	-	-	40	-	40	7	32	23	17	21	15	36
	29%	21%	40%	-	-	-	-	-	100%	-	33%	10%	51%	30%	26%	28%	28%	28%
Work																		
Working	75	47	28	3	7	17	25	17	7	15	60	75	-	48	27	42	31	73
	54%	57%	51%	35%	95%	85%	81%	51%	18%	79%	50%	100%	-	63%	43%	55%	57%	56%
Not working	63	36	27	5	*	3	6	17	32	4	59	-	63	28	35	35	23	58
	46%	43%	49%	65%	5%	15%	19%	49%	82%	21%	50%	-	100%	37%	57%	45%	43%	44%
Region																		
North	39	20	19	3	3	3	7	10	13	6	34	17	23	23	16	22	16	38
	29%	24%	35%	42%	38%	17%	24%	29%	34%	30%	28%	22%	36%	30%	26%	28%	30%	29%
Midlands	41	24	17	1	1	4	12	8	14	7	34	24	17	21	20	21	18	39
	30%	29%	31%	11%	20%	22%	40%	23%	36%	38%	28%	33%	26%	27%	32%	28%	32%	30%
South	58	39	19	4	3	12	11	16	12	6	52	34	24	32	26	34	21	55
	42%	47%	35%	47%	42%	61%	36%	48%	30%	32%	43%	45%	37%	42%	41%	44%	38%	42%
SOCIAL GRADE																		
ABC1	75	38	37	1	5	11	16	20	23	11	65	48	28	75	-	45	29	73
	55%	46%	68%	11%	78%	55%	51%	59%	58%	57%	54%	64%	44%	100%	-	58%	53%	56%
C2DE	63	45	18	7	2	9	15	14	17	8	55	27	35	-	63	33	25	58
	45%	54%	32%	89%	22%	45%	49%	41%	42%	43%	46%	36%	56%	-	100%	42%	47%	44%

TNS Polling OnlineBus Survey - (S5511 - 230950)

Classification**Base: All respondents who would vote for a party other than the main political parties**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	162	46	48	68	6	18	22	28	39	18	31
Weighted base	138	39	41	58	8	13	18	22	35	14	28
Sex											
Male	83 60%	20 52%	24 59%	39 67%	3 37%	9 67%	8 47%	15 66%	22 64%	7 50%	19 69%
Female	55 40%	19 48%	17 41%	19 33%	5 63%	4 33%	9 53%	8 34%	13 36%	7 50%	8 31%
Age											
18-24	8 6%	3 9%	1 2%	4 7%	1 8%	1 11%	1 7%	- -	1 4%	- -	3 12%
25-34	7 5%	3 7%	1 3%	3 5%	1 9%	1 6%	1 6%	1 4%	2 5%	1 5%	1 4%
35-44	19 14%	3 8%	4 11%	12 20%	2 23%	1 7%	* 2%	2 10%	6 17%	2 13%	6 23%
45-54	30 22%	7 18%	12 30%	11 19%	- -	5 38%	2 12%	6 29%	6 17%	3 23%	8 28%
55-64	34 24%	10 25%	8 19%	16 28%	1 16%	1 8%	7 41%	5 23%	9 26%	6 45%	3 12%
65+	40 29%	13 34%	14 35%	12 21%	4 44%	4 31%	6 31%	8 34%	10 30%	2 15%	6 22%
Work											
Working	75 54%	17 42%	24 60%	34 59%	4 48%	8 57%	5 28%	13 59%	22 62%	8 54%	16 58%
Not working	63 46%	23 58%	17 40%	24 41%	4 52%	6 43%	13 72%	9 41%	13 38%	7 46%	12 42%
Region											
North	39 29%	39 100%	- -	- -	8 100%	13 100%	18 100%	- -	- -	- -	- -
Midlands	41 30%	- -	41 100%	- -	- -	- -	- -	22 100%	13 37%	- -	6 22%
South	58 42%	- -	- -	58 100%	- -	- -	- -	- -	22 63%	14 100%	22 78%
SOCIAL GRADE											
ABC1	75 55%	23 58%	21 50%	32 55%	8 92%	9 64%	7 38%	11 49%	19 55%	12 82%	11 39%
C2DE	63 45%	16 42%	20 50%	26 45%	1 8%	5 36%	11 62%	11 51%	16 45%	3 18%	17 61%

TNS Polling OnlineBus Survey - (S5511 - 230950)

Classification

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1190	589	601	167	205	221	213	187	197	287	903	659	531	658	532	708	425	1133
Weighted base	1162	577	584	140	190	216	198	174	244	293	869	698	463	657	505	702	410	1112
Sex																		
Male	577	577	-	74	98	111	100	88	107	115	462	351	226	322	255	280	254	535
	50%	100%	-	53%	51%	51%	51%	50%	44%	39%	53%	50%	49%	49%	50%	40%	62%	48%
Female	584	-	584	66	92	105	98	87	136	178	407	347	237	334	250	422	156	578
	50%	-	100%	47%	49%	49%	49%	50%	56%	61%	47%	50%	51%	51%	50%	60%	38%	52%
Age																		
18-24	140	74	66	140	-	-	-	-	-	20	121	77	63	61	79	68	55	122
	12%	13%	11%	100%	-	-	-	-	-	7%	14%	11%	14%	9%	16%	10%	13%	11%
25-34	190	98	92	-	190	-	-	-	-	91	99	157	33	106	84	116	72	188
	16%	17%	16%	-	100%	-	-	-	-	31%	11%	22%	7%	16%	17%	16%	18%	17%
35-44	216	111	105	-	-	216	-	-	-	123	93	185	31	136	81	136	74	210
	19%	19%	18%	-	-	100%	-	-	-	42%	11%	26%	7%	21%	16%	19%	18%	19%
45-54	198	100	98	-	-	-	198	-	-	53	145	152	45	117	81	126	68	194
	17%	17%	17%	-	-	-	100%	-	-	18%	17%	22%	10%	18%	16%	18%	17%	17%
55-64	174	88	87	-	-	-	-	174	-	7	167	94	80	110	64	113	57	169
	15%	15%	15%	-	-	-	-	100%	-	2%	19%	13%	17%	17%	13%	16%	14%	15%
65+	244	107	136	-	-	-	-	-	244	-	244	33	211	127	116	144	85	229
	21%	19%	23%	-	-	-	-	-	100%	-	28%	5%	45%	19%	23%	20%	21%	21%
Work																		
Working	698	351	347	77	157	185	152	94	33	232	466	698	-	454	244	431	251	682
	60%	61%	59%	55%	83%	86%	77%	54%	14%	79%	54%	100%	-	69%	48%	61%	61%	61%
Not working	463	226	237	63	33	31	45	80	211	61	403	-	463	202	261	271	159	430
	40%	39%	41%	45%	17%	14%	23%	46%	86%	21%	46%	-	100%	31%	52%	39%	39%	39%
Region																		
North	387	188	199	46	69	70	56	55	91	111	276	213	174	208	179	248	125	373
	33%	33%	34%	33%	37%	32%	29%	32%	37%	38%	32%	30%	38%	32%	36%	35%	30%	34%
Midlands	366	188	178	39	54	72	61	60	80	83	283	228	138	208	158	213	134	346
	32%	33%	30%	28%	28%	33%	31%	34%	33%	28%	33%	33%	30%	32%	31%	30%	33%	31%
South	409	201	207	55	67	74	80	60	73	99	310	258	151	241	168	242	152	393
	35%	35%	35%	39%	35%	34%	40%	34%	30%	34%	36%	37%	33%	37%	33%	34%	37%	35%
SOCIAL GRADE																		
ABC1	657	322	334	61	106	136	117	110	127	167	490	454	202	657	-	377	250	627
	57%	56%	57%	43%	56%	63%	59%	63%	52%	57%	56%	65%	44%	100%	-	54%	61%	56%
C2DE	505	255	250	79	84	81	81	64	116	126	379	244	261	-	505	325	160	485
	43%	44%	43%	57%	44%	37%	41%	37%	48%	43%	44%	35%	56%	-	100%	46%	39%	44%

TNS Polling OnlineBus Survey - (S5511 - 230950)

Classification

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1190	407	395	388	88	183	136	218	236	150	179
Weighted base	1162	387	366	409	101	154	132	192	271	146	165
Sex											
Male	577	188	188	201	51	78	59	102	132	75	81
	50%	49%	51%	49%	51%	51%	44%	53%	49%	51%	49%
Female	584	199	178	207	50	76	73	91	140	72	84
	50%	51%	49%	51%	49%	49%	56%	47%	51%	49%	51%
Age											
18-24	140	46	39	55	12	22	12	17	29	23	26
	12%	12%	11%	14%	12%	14%	9%	9%	11%	16%	16%
25-34	190	69	54	67	13	29	27	31	37	27	25
	16%	18%	15%	16%	13%	19%	21%	16%	14%	18%	15%
35-44	216	70	72	74	20	29	21	40	52	26	29
	19%	18%	20%	18%	20%	19%	16%	21%	19%	18%	18%
45-54	198	56	61	80	12	26	18	33	53	27	28
	17%	15%	17%	20%	12%	17%	14%	17%	20%	18%	17%
55-64	174	55	60	60	16	20	19	30	44	25	21
	15%	14%	16%	15%	16%	13%	15%	16%	16%	17%	13%
65+	244	91	80	73	29	28	35	41	56	20	35
	21%	23%	22%	18%	28%	18%	26%	21%	21%	14%	22%
Work											
Working	698	213	228	258	48	94	70	120	171	94	100
	60%	55%	62%	63%	48%	61%	53%	62%	63%	64%	61%
Not working	463	174	138	151	53	60	62	72	100	52	64
	40%	45%	38%	37%	52%	39%	47%	38%	37%	36%	39%
Region											
North	387	387	-	-	101	154	132	-	-	-	-
	33%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	366	-	366	-	-	-	-	192	114	-	60
	32%	-	100%	-	-	-	-	100%	42%	-	36%
South	409	-	-	409	-	-	-	-	157	146	105
	35%	-	-	100%	-	-	-	-	58%	100%	64%
SOCIAL GRADE											
ABC1	657	208	208	241	51	86	70	107	167	92	83
	57%	54%	57%	59%	51%	56%	53%	56%	61%	63%	50%
C2DE	505	179	158	168	50	69	61	85	105	54	82
	43%	46%	43%	41%	49%	44%	47%	44%	39%	37%	50%

	Page	Table	Title	Base	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election	Base: All responc in GB 18+	1190
	3	2	Q2. If a general election were to be held tomorro which party, if any, would you vote for	Base: All responc in GB 18+	1190
	5	3	Q2a. If a general election were to be held tomorro which party, if any, would you vote for	Base: All who would vote	832

	Page	Table	Title	Base	Base
	7	4	Q3. Which party is that?	Base: All responc who would vote for a party other than the	162
	9	5	Votinglr	Base: All responc in GB	826
	11	6	Classific	Base: All responc who would vote for a party other than the	162
	13	7	Classific	Base: All responc in GB	1190