

TNS Polling OnlineBus Survey - (S5382 - 230941)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1212	592	620	175	208	224	219	192	194	305	907	687	525	674	538	724	423	1147
Weighted base	1196	588	607	144	198	224	201	181	247	339	857	723	473	674	522	720	415	1135
Yes, Conservative	250 21%	117 20%	134 22%	5 4%	17 9%	37 17%	45 22%	47 26%	99 40%	51 15%	200 23%	139 19%	112 24%	171 25%	80 15%	164 23%	70 17%	234 21%
Yes, Labour	184 15%	111 19%	72 12%	15 10%	26 13%	36 16%	30 15%	38 21%	40 16%	56 17%	127 15%	105 15%	78 17%	108 16%	76 15%	110 15%	69 17%	179 16%
Yes, Liberal Democrat	158 13%	68 12%	90 15%	16 11%	25 13%	31 14%	21 10%	28 16%	38 15%	33 10%	125 15%	99 14%	59 13%	105 16%	54 10%	92 13%	60 14%	152 13%
Yes, UKIP (United Kingdom Independence Party)	22 2%	9 2%	12 2%	* *	2 1%	4 2%	4 2%	4 2%	7 3%	7 2%	15 2%	11 2%	10 2%	9 1%	12 2%	16 2%	5 1%	21 2%
Yes, SNP - Scottish National Party	16 1%	8 1%	7 1%	- -	3 1%	3 1%	3 1%	2 1%	5 2%	3 1%	13 1%	11 1%	5 1%	9 1%	6 1%	11 1%	4 1%	14 1%
Yes, Green Party	9 1%	4 1%	6 1%	* *	3 1%	2 1%	3 2%	- -	1 *	3 1%	6 1%	8 1%	1 *	6 1%	3 1%	6 1%	3 1%	9 1%
Yes, BNP (British National Party)	8 1%	4 1%	4 1%	3 2%	* *	2 1%	1 *	1 1%	2 1%	3 1%	6 1%	3 *	5 1%	2 *	6 1%	5 1%	2 1%	8 1%
Yes, Plaid Cymru	2 *	1 *	1 *	1 *	* *	- -	- -	- -	1 1%	* *	2 *	1 *	1 *	- -	2 *	2 *	- -	2 *
Independent	1 *	- -	1 *	- -	- -	- -	- -	1 1%	- -	- -	1 *	1 *	- -	- -	1 *	1 *	- -	1 *
No, did not vote	397 33%	195 33%	203 33%	87 60%	89 45%	87 39%	66 33%	38 21%	30 12%	130 38%	267 31%	257 36%	141 30%	186 28%	212 41%	230 32%	144 35%	375 33%
Other	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	1 *
Prefer not to answer	147 12%	69 12%	77 13%	17 12%	32 16%	23 10%	29 14%	22 12%	24 10%	52 15%	95 11%	88 12%	58 12%	76 11%	71 14%	82 11%	57 14%	139 12%
Don't know	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	1 *	1 *

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	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1212	411	402	399	97	179	135	214	290	135	162
Weighted base	1196	397	373	426	104	156	137	197	283	153	167
Yes, Conservative	250 21%	75 19%	77 21%	98 23%	14 14%	28 18%	32 24%	47 24%	69 24%	26 17%	35 21%
Yes, Labour	184 15%	73 18%	57 15%	54 13%	22 21%	28 18%	24 17%	34 17%	28 10%	25 17%	24 14%
Yes, Liberal Democrat	158 13%	51 13%	54 15%	53 12%	13 12%	21 13%	18 13%	28 14%	35 12%	18 12%	26 15%
Yes, UKIP (United Kingdom Independence Party)	22 2%	6 2%	8 2%	8 2%	1 1%	3 2%	2 2%	4 2%	8 3%	* *	3 2%
Yes, SNP - Scottish National Party	16 1%	15 4%	- *	1 *	15 14%	- -	- -	- -	- -	1 *	- -
Yes, Green Party	9 1%	4 1%	1 *	4 1%	- -	3 2%	2 1%	* *	1 *	2 1%	1 1%
Yes, BNP (British National Party)	8 1%	3 1%	2 1%	3 1%	- -	2 2%	1 1%	2 1%	2 1%	1 1%	* *
Yes, Plaid Cymru	2 *	1 *	2 *	- -	- -	- -	1 *	* *	- -	- -	1 1%
Independent	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -
No, did not vote	397 33%	110 28%	130 35%	157 37%	20 20%	49 31%	41 30%	58 30%	115 41%	52 34%	62 37%
Other	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -
Prefer not to answer	147 12%	58 15%	41 11%	47 11%	19 18%	22 14%	17 12%	24 12%	23 8%	26 17%	15 9%
Don't know	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *

TNS Polling OnlineBus Survey - (S5382 - 230941)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1212	592	620	175	208	224	219	192	194	305	907	687	525	674	538	724	423	1147
Weighted base	1196	588	607	144	198	224	201	181	247	339	857	723	473	674	522	720	415	1135
Labour	297 25%	156 27%	140 23%	35 25%	45 23%	60 27%	56 28%	50 28%	50 20%	101 30%	196 23%	183 25%	113 24%	166 25%	131 25%	181 25%	110 27%	292 26%
Conservatives	207 17%	108 18%	99 16%	14 10%	24 12%	25 11%	34 17%	31 17%	79 32%	33 10%	175 20%	112 16%	95 20%	139 21%	68 13%	135 19%	61 15%	196 17%
Liberal Democrats	52 4%	26 4%	27 4%	5 3%	6 3%	15 7%	2 1%	11 6%	13 5%	14 4%	38 4%	31 4%	21 5%	38 6%	15 3%	31 4%	20 5%	51 4%
SNP - Scottish National Party	28 2%	17 3%	11 2%	3 2%	2 1%	8 3%	7 4%	3 2%	5 2%	6 2%	23 3%	20 3%	8 2%	18 3%	10 2%	19 3%	8 2%	27 2%
Plaid Cymru	7 1%	5 1%	2 *	1 1%	1 1%	2 1%	- -	1 1%	1 1%	3 1%	3 *	4 1%	2 *	2 *	5 1%	4 1%	3 1%	6 1%
Other	116 10%	62 11%	54 9%	7 5%	11 6%	17 8%	26 13%	23 13%	31 13%	28 8%	88 10%	65 9%	51 11%	56 8%	60 12%	65 9%	41 10%	106 9%
Would not vote for a party	259 22%	121 21%	138 23%	50 34%	55 28%	64 29%	39 20%	25 14%	26 10%	80 24%	179 21%	172 24%	87 18%	126 19%	134 26%	154 21%	90 22%	244 22%
Prefer not to say	229 19%	93 16%	136 22%	30 21%	53 27%	33 15%	37 18%	35 19%	41 17%	74 22%	155 18%	135 19%	95 20%	130 19%	99 19%	131 18%	82 20%	213 19%

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Q2. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All respondents

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1212	411	402	399	97	179	135	214	290	135	162
Weighted base	1196	397	373	426	104	156	137	197	283	153	167
Labour	297 25%	116 29%	87 23%	94 22%	24 23%	55 35%	37 27%	46 23%	53 19%	36 24%	46 28%
Conservatives	207 17%	63 16%	61 16%	83 20%	12 11%	27 17%	24 17%	36 18%	57 20%	24 16%	28 17%
Liberal Democrats	52 4%	16 4%	16 4%	20 5%	2 2%	7 4%	7 5%	8 4%	16 6%	7 5%	5 3%
SNP - Scottish National Party	28 2%	26 6%	-	3 1%	26 25%	-	-	-	2 1%	1 1%	-
Plaid Cymru	7 1%	1 *	6 2%	-	-	-	1 1%	1 1%	-	-	5 3%
Other	116 10%	33 8%	32 9%	50 12%	3 3%	17 11%	13 10%	16 8%	39 14%	14 9%	13 8%
Would not vote for a party	259 22%	57 14%	103 28%	99 23%	12 12%	21 14%	24 17%	55 28%	63 22%	38 25%	46 27%
Prefer not to say	229 19%	85 22%	67 18%	76 18%	25 24%	29 18%	31 23%	34 17%	53 19%	33 21%	24 15%

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Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	144	73	71	13	13	19	37	30	32	26	118	72	72	67	77	83	49	132
Weighted base	116	62	54	7	11	17	26	23	31	28	88	65	51	56	60	65	41	106
Green Party	26	13	13	3	4	9	5	4	1	13	14	21	5	16	10	12	13	24
	23%	21%	25%	49%	37%	51%	18%	18%	4%	46%	15%	32%	10%	29%	17%	18%	31%	23%
UKIP - United Kingdom Independence Party	68	38	30	1	5	6	16	16	24	9	59	33	35	28	40	42	21	62
	59%	61%	55%	17%	44%	33%	61%	70%	77%	34%	66%	51%	68%	50%	66%	64%	51%	59%
BNP - British National Party	7	2	5	1	1	2	*	*	3	2	5	3	3	2	5	3	3	7
	6%	4%	8%	16%	9%	9%	1%	2%	8%	8%	5%	5%	7%	3%	8%	5%	8%	6%
Other	3	3	*	*	-	1	-	-	2	1	2	1	2	2	2	-	2	2
	3%	5%	1%	5%	-	6%	-	-	7%	3%	3%	1%	5%	3%	3%	-	5%	2%
Prefer not to answer	4	3	1	-	*	*	3	-	-	1	3	2	2	2	2	2	1	3
	3%	5%	1%	-	2%	1%	12%	-	-	2%	3%	2%	4%	3%	3%	3%	1%	2%
Don't know	8	3	5	1	1	-	2	2	1	2	6	5	3	6	2	7	1	8
	7%	4%	10%	14%	8%	-	9%	10%	4%	6%	7%	8%	6%	11%	3%	10%	3%	7%

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Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	144	46	45	53	3	27	16	20	48	14	16
Weighted base	116	33	32	50	3	17	13	16	39	14	13
Green Party	26 23%	7 20%	9 27%	11 21%	1 36%	5 27%	1 9%	5 28%	11 29%	4 25%	- -
UKIP - United Kingdom Independence Party	68 59%	16 49%	20 62%	31 63%	- -	8 48%	8 61%	9 56%	26 65%	8 57%	9 68%
BNP - British National Party	7 6%	5 15%	1 2%	1 2%	1 32%	2 9%	3 19%	1 5%	1 2%	- -	- -
Other	3 3%	1 4%	- -	2 4%	- -	1 8%	- -	- -	- -	- -	2 16%
Prefer not to answer	4 3%	- -	* 1%	3 7%	- -	- -	- -	- -	1 2%	2 18%	1 4%
Don't know	8 7%	4 11%	2 7%	2 4%	1 32%	1 9%	1 11%	2 11%	1 2%	- -	1 11%

TNS Polling OnlineBus Survey - (S5382 - 230941)

VotingIntention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	774	400	374	91	107	142	144	139	151	182	592	432	342	446	328	479	261	740
Weighted base	703	371	332	65	89	127	122	121	180	183	520	415	289	416	288	432	243	675
Labour	297	156	140	35	45	60	56	50	50	101	196	183	113	166	131	181	110	292
	42%	42%	42%	55%	51%	47%	46%	41%	28%	55%	38%	44%	39%	40%	45%	42%	45%	43%
Conservatives	207	108	99	14	24	25	34	31	79	33	175	112	95	139	68	135	61	196
	29%	29%	30%	22%	27%	19%	28%	26%	44%	18%	34%	27%	33%	33%	24%	31%	25%	29%
Liberal Democrats	52	26	27	5	6	15	2	11	13	14	38	31	21	38	15	31	20	51
	7%	7%	8%	8%	7%	12%	1%	9%	7%	8%	7%	7%	7%	9%	5%	7%	8%	8%
SNP - Scottish National Party	28	17	11	3	2	8	7	3	5	6	23	20	8	18	10	19	8	27
	4%	5%	3%	4%	2%	6%	6%	3%	3%	3%	4%	5%	3%	4%	4%	4%	3%	4%
Plaid Cymru	7	5	2	1	1	2	-	1	1	3	3	4	2	2	5	4	3	6
	1%	1%	1%	1%	1%	2%	-	1%	1%	2%	1%	1%	1%	*	2%	1%	1%	1%
Green	26	13	13	3	4	9	5	4	1	13	14	21	5	16	10	12	13	24
	4%	3%	4%	5%	5%	7%	4%	4%	1%	7%	3%	5%	2%	4%	4%	3%	5%	4%
UKIP	68	38	29	1	5	6	16	16	24	9	58	33	34	28	40	42	20	62
	10%	10%	9%	2%	5%	5%	13%	13%	13%	5%	11%	8%	12%	7%	14%	10%	8%	9%
BNP	7	2	5	1	1	2	*	*	3	2	5	3	3	2	5	3	3	7
	1%	1%	1%	2%	1%	1%	*	*	1%	1%	1%	1%	1%	*	2%	1%	1%	1%
Other	12	6	6	1	1	1	2	3	4	3	9	6	6	8	4	7	4	10
	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%

TNS Polling OnlineBus Survey - (S5382 - 230941)

Voting Intention

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	774	282	244	248	67	126	89	135	184	76	97
Weighted base	703	254	202	247	66	105	82	107	166	80	96
Labour	297 42%	116 46%	87 43%	94 38%	24 36%	55 52%	37 45%	46 43%	53 32%	36 46%	46 48%
Conservatives	207 29%	63 25%	61 30%	83 34%	12 18%	27 26%	24 29%	36 33%	57 35%	24 30%	28 29%
Liberal Democrats	52 7%	16 6%	16 8%	20 8%	2 3%	7 6%	7 9%	8 8%	16 9%	7 9%	5 6%
SNP - Scottish National Party	28 4%	26 10%	-	3 1%	26 39%	-	-	-	2 1%	1 1%	-
Plaid Cymru	7 1%	1 *	6 3%	-	-	-	1 1%	1 1%	-	-	5 5%
Green	26 4%	7 3%	9 4%	11 4%	1 2%	5 4%	1 1%	5 4%	11 7%	4 4%	-
UKIP	68 10%	16 6%	20 10%	31 13%	-	8 8%	8 10%	9 8%	26 15%	8 10%	9 9%
BNP	7 1%	5 2%	1 *	1 *	1 1%	2 2%	3 3%	1 1%	1 1%	-	-
Other	12 2%	5 2%	3 1%	4 2%	1 1%	3 3%	1 2%	2 2%	1 1%	-	4 4%