

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1198	580	618	171	203	222	214	188	200	257	941	700	498	700	498	697	447	1144
Weighted base	1171	581	590	140	193	219	197	174	248	290	881	721	450	704	467	700	418	1118
Yes, Conservative	259 22%	130 22%	129 22%	10 7%	27 14%	41 19%	36 18%	47 27%	97 39%	44 15%	215 24%	133 18%	125 28%	186 26%	73 16%	154 22%	95 23%	249 22%
Yes, Labour	211 18%	113 19%	98 17%	16 11%	33 17%	42 19%	40 20%	39 22%	41 17%	58 20%	152 17%	138 19%	73 16%	135 19%	75 16%	140 20%	65 16%	206 18%
Yes, Liberal Democrat	158 14%	83 14%	75 13%	19 14%	28 15%	23 11%	24 12%	23 13%	40 16%	28 9%	131 15%	100 14%	58 13%	108 15%	51 11%	90 13%	58 14%	148 13%
Yes, UKIP (United Kingdom Independence Party)	21 2%	12 2%	9 2%	* *	3 1%	3 1%	3 1%	7 4%	6 2%	5 2%	17 2%	10 1%	11 2%	13 2%	8 2%	12 2%	9 2%	20 2%
Yes, SNP - Scottish National Party	18 2%	10 2%	8 1%	1 1%	3 1%	2 1%	* *	4 2%	8 3%	3 1%	15 2%	8 1%	10 2%	9 1%	9 2%	9 1%	8 2%	17 2%
Yes, Green Party	10 1%	5 1%	5 1%	1 1%	5 3%	* *	2 1%	1 *	1 *	2 1%	8 1%	7 1%	3 1%	5 1%	5 1%	4 1%	5 1%	9 1%
Yes, Plaid Cymru	5 *	4 1%	1 *	* *	1 *	- -	1 1%	2 1%	1 *	1 *	4 *	4 *	1 *	3 *	2 *	2 *	2 *	4 *
Yes, BNP (British National Party)	4 *	3 *	1 *	2 1%	- -	* *	1 *	- -	1 *	1 *	2 *	2 *	1 *	1 *	3 1%	2 *	1 *	3 *
Yes (no detail)	1 *	1 *	- -	- -	- -	* *	* *	- -	1 *	* *	1 *	* *	1 *	* *	1 *	- -	1 *	1 *
No, did not vote	417 36%	191 33%	227 38%	85 61%	84 44%	94 43%	75 38%	40 23%	40 16%	130 45%	287 33%	277 38%	140 31%	197 28%	220 47%	248 35%	152 36%	400 36%
Independent	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	* *	- -	* *	* *	- -	* *	- -	* *
Other	3 *	1 *	2 *	1 1%	- -	- -	1 1%	- -	1 *	- -	3 *	2 *	1 *	2 *	1 *	2 *	1 *	3 *
Prefer not to answer	62 5%	29 5%	34 6%	3 2%	8 4%	13 6%	14 7%	11 6%	13 5%	17 6%	46 5%	36 5%	26 6%	45 6%	18 4%	36 5%	20 5%	56 5%
Don't know	1 *	* *	1 *	1 1%	- -	* *	- -	- -	- -	1 *	- -	1 *	- -	* *	1 *	- -	1 *	1 *

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Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1198	399	424	375	86	174	139	234	269	129	167
Weighted base	1171	390	364	416	101	152	137	194	272	150	165
Yes, Conservative	259 22%	63 16%	87 24%	108 26%	14 14%	29 19%	20 15%	50 26%	71 26%	36 24%	38 23%
Yes, Labour	211 18%	75 19%	69 19%	67 16%	10 10%	31 20%	34 25%	32 16%	42 15%	32 21%	31 19%
Yes, Liberal Democrat	158 14%	43 11%	47 13%	69 16%	15 15%	17 11%	10 7%	26 14%	35 13%	24 16%	30 18%
Yes, UKIP (United Kingdom Independence Party)	21 2%	4 1%	8 2%	9 2%	1 1%	2 1%	1 1%	3 2%	11 4%	1 1%	2 1%
Yes, SNP - Scottish National Party	18 2%	18 5%	-	*	18 18%	-	-	-	-	*	-
Yes, Green Party	10 1%	1 *	3 1%	6 1%	-	1 *	1 1%	2 1%	4 1%	1 1%	2 1%
Yes, Plaid Cymru	5 *	1 *	3 1%	*	1 1%	-	-	*	-	*	3 2%
Yes, BNP (British National Party)	4 *	1 *	3 1%	-	-	*	*	2 1%	*	-	1 *
Yes (no detail)	1 *	1 *	-	-	-	1 1%	*	-	-	-	-
No, did not vote	417 36%	163 42%	122 33%	133 32%	36 35%	62 41%	64 47%	64 33%	97 36%	41 27%	54 32%
Independent	* *	* *	-	-	* *	-	-	-	-	-	-
Other	3 *	1 *	1 *	1 *	-	* *	* *	1 1%	* *	1 *	-
Prefer not to answer	62 5%	19 5%	20 6%	23 5%	7 7%	8 5%	5 3%	14 7%	12 4%	13 9%	5 3%
Don't know	1 *	-	1 *	-	-	-	-	1 1%	-	-	-

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for  
Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1198	580	618	171	203	222	214	188	200	257	941	700	498	700	498	697	447	1144
Weighted base	1171	581	590	140	193	219	197	174	248	290	881	721	450	704	467	700	418	1118
Labour	293 25%	159 27%	134 23%	33 24%	56 29%	62 28%	52 27%	47 27%	42 17%	89 31%	203 23%	202 28%	90 20%	179 25%	114 24%	185 26%	94 23%	280 25%
Conservatives	248 21%	123 21%	125 21%	17 12%	30 15%	42 19%	35 18%	39 23%	85 34%	46 16%	202 23%	131 18%	117 26%	169 24%	79 17%	149 21%	89 21%	238 21%
Liberal Democrats	73 6%	40 7%	33 6%	5 3%	11 6%	18 8%	7 4%	8 5%	23 9%	16 6%	57 6%	43 6%	30 7%	53 8%	20 4%	47 7%	23 6%	70 6%
SNP - Scottish National Party	27 2%	11 2%	15 3%	3 2%	9 5%	2 1%	1 *	7 4%	6 2%	12 4%	14 2%	15 2%	11 2%	13 2%	14 3%	14 2%	12 3%	25 2%
Plaid Cymru	7 1%	2 *	5 1%	3 2%	1 1%	- -	1 1%	2 1%	- -	1 *	6 1%	7 1%	* *	2 *	5 1%	4 1%	3 1%	7 1%
Other	152 13%	79 14%	73 12%	15 11%	18 10%	20 9%	27 14%	28 16%	43 17%	24 8%	128 14%	83 12%	68 15%	89 13%	63 13%	86 12%	59 14%	146 13%
Would not vote for a party	226 19%	103 18%	123 21%	43 31%	43 22%	49 22%	43 22%	23 13%	26 10%	64 22%	162 18%	152 21%	74 16%	125 18%	101 22%	137 20%	80 19%	217 19%
Prefer not to say	146 12%	64 11%	82 14%	21 15%	25 13%	27 12%	30 15%	20 11%	24 9%	37 13%	109 12%	87 12%	59 13%	74 10%	72 15%	78 11%	57 14%	135 12%

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for  
Base: All respondents in GB 18+

	Total	REGION			Scot land	North East/ Yorks/ Humber	North West	REGION			Greater London	Wales & West
		North	Mid lands	South				East & West Mid lands	South East/ East of England			
Unweighted base	1198	399	424	375	86	174	139	234	269	129	167	
Weighted base	1171	390	364	416	101	152	137	194	272	150	165	
Labour	293 25%	107 27%	100 27%	86 21%	18 18%	45 29%	44 32%	52 27%	52 19%	44 29%	38 23%	
Conservatives	248 21%	64 16%	83 23%	101 24%	13 13%	31 20%	20 15%	49 25%	71 26%	28 19%	36 22%	
Liberal Democrats	73 6%	25 7%	21 6%	26 6%	12 11%	9 6%	5 4%	11 6%	16 6%	9 6%	12 7%	
SNP - Scottish National Party	27 2%	25 6%	2 *	- -	24 23%	- -	1 1%	2 1%	- -	- -	- -	
Plaid Cymru	7 1%	2 *	4 1%	1 *	2 2%	- -	- -	- -	* *	1 1%	4 2%	
Other	152 13%	51 13%	40 11%	61 15%	12 12%	21 14%	18 13%	26 13%	38 14%	12 8%	25 15%	
Would not vote for a party	226 19%	74 19%	69 19%	83 20%	13 13%	29 19%	32 23%	29 15%	61 22%	27 18%	34 21%	
Prefer not to say	146 12%	41 11%	45 12%	59 14%	8 8%	17 11%	16 12%	26 13%	35 13%	28 19%	15 9%	

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	865	442	423	103	142	151	147	154	168	174	691	502	363	526	339	512	315	827
Weighted base	799	414	385	76	125	143	124	132	199	189	610	482	318	505	294	485	281	766
Labour	293	159	134	33	56	62	52	47	42	89	203	202	90	179	114	185	94	280
	37%	38%	35%	44%	45%	43%	42%	35%	21%	47%	33%	42%	28%	35%	39%	38%	34%	37%
Conservatives	248	123	125	17	30	42	35	39	85	46	202	131	117	169	79	149	89	238
	31%	30%	33%	22%	24%	29%	28%	30%	43%	24%	33%	27%	37%	33%	27%	31%	32%	31%
Liberal Democrats	73	40	33	5	11	18	7	8	23	16	57	43	30	53	20	47	23	70
	9%	10%	8%	6%	9%	12%	6%	6%	12%	9%	9%	9%	9%	10%	7%	10%	8%	9%
SNP - Scottish National Party	27	11	15	3	9	2	1	7	6	12	14	15	11	13	14	14	12	25
	3%	3%	4%	4%	7%	1%	1%	5%	3%	7%	2%	3%	3%	3%	5%	3%	4%	3%
Plaid Cymru	7	2	5	3	1	-	1	2	-	1	6	7	*	2	5	4	3	7
	1%	1%	1%	4%	1%	-	1%	2%	-	1%	1%	1%	*	*	2%	1%	1%	1%
Other	152	79	73	15	18	20	27	28	43	24	128	83	68	89	63	86	59	146
	19%	19%	19%	20%	15%	14%	22%	22%	22%	13%	21%	17%	21%	18%	21%	18%	21%	19%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	865	291	307	267	72	122	97	175	188	87	124
Weighted base	799	275	250	275	80	106	89	139	176	94	116
Labour	293 37%	107 39%	100 40%	86 31%	18 23%	45 42%	44 50%	52 38%	52 29%	44 47%	38 33%
Conservatives	248 31%	64 23%	83 33%	101 37%	13 16%	31 30%	20 23%	49 35%	71 40%	28 29%	36 31%
Liberal Democrats	73 9%	25 9%	21 9%	26 10%	12 14%	9 8%	5 6%	11 8%	16 9%	9 10%	12 11%
SNP - Scottish National Party	27 3%	25 9%	2 1%	- -	24 30%	- -	1 1%	2 1%	- -	- -	- -
Plaid Cymru	7 1%	2 1%	4 2%	1 *	2 2%	- -	- -	- -	* *	1 1%	4 4%
Other	152 19%	51 19%	40 16%	61 22%	12 15%	21 20%	18 21%	26 18%	38 21%	12 13%	25 22%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

## Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	172	87	85	19	23	24	32	33	41	24	148	89	83	102	70	96	69	165
Weighted base	152	79	73	15	18	20	27	28	43	24	128	83	68	89	63	86	59	146
Green Party	21	9	12	4	5	6	2	2	2	8	13	12	9	13	8	12	8	21
	14%	11%	17%	27%	30%	31%	6%	5%	5%	31%	10%	15%	13%	14%	13%	14%	14%	14%
UKIP - United Kingdom Independence Party	99	53	46	4	9	6	19	26	36	7	92	51	48	58	41	54	41	95
	65%	67%	63%	30%	47%	29%	68%	91%	83%	29%	72%	61%	71%	65%	66%	62%	69%	65%
BNP - British National Party	8	5	3	3	*	4	1	-	1	2	6	6	2	4	4	6	2	8
	5%	7%	4%	18%	2%	19%	3%	-	1%	10%	4%	7%	3%	4%	7%	7%	4%	5%
Independent	4	2	2	2	-	-	2	1	-	-	4	3	1	3	1	*	4	4
	3%	3%	3%	10%	-	-	6%	4%	-	-	3%	4%	2%	4%	2%	1%	6%	3%
Other	7	5	1	1	*	1	5	-	-	1	6	4	3	4	3	5	2	7
	4%	7%	2%	4%	2%	5%	17%	-	-	4%	4%	4%	5%	4%	5%	5%	4%	5%
Prefer not to answer	10	3	7	2	2	3	-	-	3	5	4	5	5	5	5	8	1	8
	6%	4%	9%	11%	12%	16%	-	-	6%	22%	3%	6%	7%	6%	7%	9%	1%	6%
None	*	*	-	-	*	-	-	-	-	-	*	*	-	*	-	-	*	*
	*	*	-	-	2%	-	-	-	-	-	*	*	-	*	-	-	1%	*
Don't know	2	1	2	-	1	-	-	-	2	1	2	2	-	2	-	2	1	2
	2%	1%	2%	-	4%	-	-	-	4%	3%	1%	3%	-	3%	-	2%	1%	2%

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

## Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	172	54	57	61	10	22	22	36	40	14	28
Weighted base	152	51	40	61	12	21	18	26	38	12	25
Green Party	21 14%	9 17%	3 7%	10 16%	4 35%	2 8%	3 15%	1 5%	6 16%	2 18%	3 12%
UKIP - United Kingdom Independence Party	99 65%	26 51%	34 84%	39 65%	1 6%	14 67%	11 62%	21 81%	27 73%	8 62%	17 69%
BNP - British National Party	8 5%	5 11%	1 2%	2 3%	- -	2 9%	4 20%	1 2%	* *	- -	2 7%
Independent	4 3%	2 3%	1 3%	2 3%	- -	2 8%	- -	1 4%	* 1%	1 9%	- -
Other	7 4%	4 8%	2 5%	1 1%	2 19%	2 8%	* 2%	2 7%	- -	1 5%	- -
Prefer not to answer	10 6%	5 9%	- -	5 8%	5 40%	- -	- -	- -	2 6%	- -	3 11%
None	* *	* 1%	- -	- -	- -	- -	* 2%	- -	- -	- -	- -
Don't know	2 2%	- -	- -	2 4%	- -	- -	- -	- -	2 4%	1 7%	- -



## TNS Polling OnlineBus Survey - (S5543 - 260115575)

## VotingIntention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	857	440	417	102	140	148	147	154	166	170	687	498	359	521	336	507	313	820
Weighted base	789	411	378	75	123	140	124	132	196	184	605	477	313	500	290	477	280	757
Labour	293	159	134	33	56	62	52	47	42	89	203	202	90	179	114	185	94	280
	37%	39%	35%	45%	46%	44%	42%	35%	21%	48%	34%	42%	29%	36%	39%	39%	34%	37%
Conservatives	248	123	125	17	30	42	35	39	85	46	202	131	117	169	79	149	89	238
	31%	30%	33%	23%	24%	30%	28%	30%	43%	25%	33%	27%	38%	34%	27%	31%	32%	31%
Liberal Democrats	73	40	33	5	11	18	7	8	23	16	57	43	30	53	20	47	23	70
	9%	10%	9%	7%	9%	13%	6%	6%	12%	9%	9%	9%	10%	11%	7%	10%	8%	9%
SNP - Scottish National Party	27	11	15	3	9	2	1	7	6	12	14	15	11	13	14	14	12	25
	3%	3%	4%	4%	7%	1%	1%	5%	3%	7%	2%	3%	4%	3%	5%	3%	4%	3%
Plaid Cymru	7	2	5	3	1	-	1	2	-	1	6	7	*	2	5	4	3	7
	1%	1%	1%	4%	1%	-	1%	2%	-	1%	1%	1%	*	*	2%	1%	1%	1%
Green	21	9	12	4	5	6	2	2	2	8	13	12	9	13	8	12	8	21
	3%	2%	3%	5%	4%	4%	1%	1%	1%	4%	2%	3%	3%	3%	3%	3%	3%	3%
UKIP	99	53	46	4	9	6	19	26	36	7	92	51	48	58	41	54	41	95
	13%	13%	12%	6%	7%	4%	15%	20%	18%	4%	15%	11%	16%	12%	14%	11%	15%	13%
BNP	8	5	3	3	*	4	*	-	1	2	5	6	2	3	4	6	2	8
	1%	1%	1%	4%	*	3%	*	-	*	1%	1%	1%	1%	1%	1%	1%	1%	1%
Other	14	9	5	2	2	1	7	1	2	2	12	10	5	10	4	7	8	14
	2%	2%	1%	3%	1%	1%	5%	1%	1%	1%	2%	2%	1%	2%	1%	1%	3%	2%

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

## Voting Intention

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	857	288	307	262	69	122	97	175	186	87	121
Weighted base	789	270	250	270	75	106	89	139	174	94	113
Labour	293 37%	107 40%	100 40%	86 32%	18 24%	45 42%	44 50%	52 38%	52 30%	44 47%	38 33%
Conservatives	248 31%	64 24%	83 33%	101 37%	13 17%	31 30%	20 23%	49 35%	71 41%	28 29%	36 32%
Liberal Democrats	73 9%	25 9%	21 9%	26 10%	12 15%	9 8%	5 6%	11 8%	16 9%	9 10%	12 11%
SNP - Scottish National Party	27 3%	25 9%	2 1%	- -	24 31%	- -	1 1%	2 1%	- -	- -	- -
Plaid Cymru	7 1%	2 1%	4 2%	1 *	2 3%	- -	- -	- -	* *	1 1%	4 4%
Green	21 3%	9 3%	3 1%	10 4%	4 5%	2 2%	3 3%	1 1%	6 3%	2 2%	3 3%
UKIP	99 13%	26 10%	34 14%	39 15%	1 1%	14 13%	11 13%	21 15%	27 16%	8 8%	17 15%
BNP	8 1%	5 2%	1 *	2 1%	- -	2 2%	3 4%	1 *	* *	- -	2 2%
Other	14 2%	7 2%	3 1%	5 2%	2 3%	3 3%	1 1%	3 2%	2 1%	2 3%	- -

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

**Classification****Base: All respondents who would vote for a party other than the main political parties**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	172	87	85	19	23	24	32	33	41	24	148	89	83	102	70	96	69	165
Weighted base	152	79	73	15	18	20	27	28	43	24	128	83	68	89	63	86	59	146
<b>Sex</b>																		
Male	79	79	-	12	8	7	13	18	21	7	72	41	38	43	36	38	37	75
	52%	100%	-	77%	44%	34%	49%	63%	49%	30%	56%	49%	55%	48%	58%	44%	62%	51%
Female	73	-	73	3	10	13	14	11	22	17	56	42	31	47	26	48	22	71
	48%	-	100%	23%	56%	66%	51%	37%	51%	70%	44%	51%	45%	52%	42%	56%	38%	49%
<b>Age</b>																		
18-24	15	12	3	15	-	-	-	-	-	*	15	7	8	6	9	7	8	15
	10%	15%	5%	100%	-	-	-	-	-	1%	11%	9%	11%	6%	15%	8%	13%	10%
25-34	18	8	10	-	18	-	-	-	-	9	10	17	1	12	6	10	8	18
	12%	10%	14%	-	100%	-	-	-	-	36%	8%	21%	1%	14%	9%	12%	14%	12%
35-44	20	7	13	-	-	20	-	-	-	13	6	14	5	14	6	15	4	20
	13%	8%	18%	-	-	100%	-	-	-	56%	5%	17%	8%	15%	10%	18%	7%	13%
45-54	27	13	14	-	-	-	27	-	-	1	26	21	6	14	13	18	10	27
	18%	17%	19%	-	-	-	100%	-	-	4%	21%	25%	9%	16%	21%	20%	17%	19%
55-64	28	18	11	-	-	-	-	28	-	1	28	19	9	22	6	15	13	28
	19%	23%	15%	-	-	-	-	100%	-	3%	22%	23%	13%	25%	10%	18%	22%	19%
65+	43	21	22	-	-	-	-	-	43	-	43	4	39	21	22	21	17	38
	28%	27%	30%	-	-	-	-	-	100%	-	34%	5%	57%	24%	35%	24%	29%	26%
<b>Work</b>																		
Working	83	41	42	7	17	14	21	19	4	20	63	83	-	61	22	49	34	83
	55%	52%	58%	48%	95%	73%	77%	68%	10%	83%	50%	100%	-	69%	36%	57%	57%	57%
Not working	68	38	31	8	1	5	6	9	39	4	64	-	68	28	40	37	26	62
	45%	48%	42%	52%	5%	27%	23%	32%	90%	17%	50%	-	100%	31%	64%	43%	43%	43%
<b>Region</b>																		
North	51	26	25	3	6	13	7	12	9	12	39	33	18	38	13	36	14	51
	34%	33%	34%	21%	34%	66%	27%	43%	21%	49%	31%	39%	27%	43%	21%	42%	24%	35%
Midlands	40	20	20	3	1	3	8	5	19	4	36	15	25	20	20	19	17	37
	26%	26%	27%	20%	8%	17%	30%	18%	44%	15%	29%	18%	37%	22%	32%	22%	29%	25%
South	61	33	28	9	11	3	12	11	15	9	52	36	25	31	29	31	28	58
	40%	41%	38%	59%	58%	18%	42%	39%	35%	36%	41%	43%	36%	35%	47%	36%	46%	40%
<b>SOCIAL GRADE</b>																		
ABC1	89	43	47	6	12	14	14	22	21	15	74	61	28	89	-	54	33	87
	59%	54%	64%	38%	68%	69%	51%	79%	49%	62%	58%	73%	41%	100%	-	62%	55%	59%
C2DE	63	36	26	9	6	6	13	6	22	9	53	22	40	-	63	32	27	59
	41%	46%	36%	62%	32%	31%	49%	21%	51%	38%	42%	27%	59%	-	100%	38%	45%	41%

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

**Classification****Base: All respondents who would vote for a party other than the main political parties**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	172	54	57	61	10	22	22	36	40	14	28
Weighted base	152	51	40	61	12	21	18	26	38	12	25
<b>Sex</b>											
Male	79	26	20	33	3	11	12	14	13	10	16
	52%	51%	51%	54%	25%	55%	63%	55%	34%	82%	64%
Female	73	25	20	28	9	10	7	12	25	2	9
	48%	49%	49%	46%	75%	45%	37%	45%	66%	18%	36%
<b>Age</b>											
18-24	15	3	3	9	-	1	2	3	5	1	3
	10%	6%	8%	14%	-	5%	11%	10%	12%	9%	14%
25-34	18	6	1	11	2	1	4	1	8	1	3
	12%	12%	4%	18%	14%	4%	20%	2%	21%	9%	11%
35-44	20	13	3	3	5	3	4	2	2	1	2
	13%	25%	8%	6%	47%	14%	24%	7%	4%	12%	8%
45-54	27	7	8	12	2	4	1	5	7	4	4
	18%	15%	21%	19%	20%	18%	7%	19%	18%	35%	16%
55-64	28	12	5	11	1	9	3	4	7	2	3
	19%	24%	13%	18%	6%	42%	15%	15%	18%	18%	14%
65+	43	9	19	15	1	4	4	12	10	2	10
	28%	18%	47%	25%	13%	17%	22%	47%	27%	18%	38%
<b>Work</b>											
Working	83	33	15	36	6	14	12	9	22	9	11
	55%	64%	37%	59%	53%	67%	67%	36%	57%	69%	45%
Not working	68	18	25	25	5	7	6	16	16	4	14
	45%	36%	63%	41%	47%	33%	33%	64%	43%	31%	55%
<b>Region</b>											
North	51	51	-	-	12	21	18	-	-	-	-
	34%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	40	-	40	-	-	-	-	26	9	-	5
	26%	-	100%	-	-	-	-	100%	25%	-	20%
South	61	-	-	61	-	-	-	-	28	12	20
	40%	-	-	100%	-	-	-	-	75%	100%	80%
<b>SOCIAL GRADE</b>											
ABC1	89	38	20	31	8	15	15	12	24	8	6
	59%	75%	50%	51%	67%	72%	82%	46%	65%	68%	26%
C2DE	63	13	20	29	4	6	3	14	13	4	19
	41%	25%	50%	49%	33%	28%	18%	54%	35%	32%	74%

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

## Classification

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1198	580	618	171	203	222	214	188	200	257	941	700	498	700	498	697	447	1144
Weighted base	1171	581	590	140	193	219	197	174	248	290	881	721	450	704	467	700	418	1118
<b>Sex</b>																		
Male	581	581	-	75	98	112	101	88	108	117	465	358	223	345	237	285	254	538
	50%	100%	-	53%	51%	51%	51%	51%	44%	40%	53%	50%	50%	49%	51%	41%	61%	48%
Female	590	-	590	66	95	107	96	86	140	173	417	363	227	359	230	416	164	580
	50%	-	100%	47%	49%	49%	49%	49%	56%	60%	47%	50%	50%	51%	49%	59%	39%	52%
<b>Age</b>																		
18-24	140	75	66	140	-	-	-	-	-	21	119	88	52	63	77	65	63	128
	12%	13%	11%	100%	-	-	-	-	-	7%	14%	12%	12%	9%	16%	9%	15%	11%
25-34	193	98	95	-	193	-	-	-	-	79	114	168	25	112	81	117	69	187
	16%	17%	16%	-	100%	-	-	-	-	27%	13%	23%	6%	16%	17%	17%	17%	17%
35-44	219	112	107	-	-	219	-	-	-	125	94	181	38	138	81	137	80	217
	19%	19%	18%	-	-	100%	-	-	-	43%	11%	25%	8%	20%	17%	19%	19%	19%
45-54	197	101	96	-	-	-	197	-	-	52	145	159	38	117	80	136	53	189
	17%	17%	16%	-	-	-	100%	-	-	18%	16%	22%	9%	17%	17%	19%	13%	17%
55-64	174	88	86	-	-	-	-	174	-	14	161	104	70	118	56	105	57	162
	15%	15%	15%	-	-	-	-	100%	-	5%	18%	14%	16%	17%	12%	15%	14%	14%
65+	248	108	140	-	-	-	-	-	248	-	248	21	227	156	92	140	95	236
	21%	19%	24%	-	-	-	-	-	100%	-	28%	3%	50%	22%	20%	20%	23%	21%
<b>Work</b>																		
Working	721	358	363	88	168	181	159	104	21	234	486	721	-	497	224	454	243	697
	62%	62%	61%	63%	87%	83%	81%	60%	8%	81%	55%	100%	-	71%	48%	65%	58%	62%
Not working	450	223	227	52	25	38	38	70	227	56	395	-	450	207	243	246	175	422
	38%	38%	39%	37%	13%	17%	19%	40%	92%	19%	45%	-	100%	29%	52%	35%	42%	38%
<b>Region</b>																		
North	390	197	193	46	74	70	60	59	81	95	295	245	145	236	154	242	135	377
	33%	34%	33%	33%	38%	32%	30%	34%	33%	33%	33%	34%	32%	34%	33%	35%	32%	34%
Midlands	364	178	186	39	47	74	65	59	79	92	273	216	148	216	148	215	135	350
	31%	31%	32%	28%	25%	34%	33%	34%	32%	32%	31%	30%	33%	31%	32%	31%	32%	31%
South	416	206	210	55	71	75	72	56	88	103	313	260	157	252	165	243	148	391
	36%	35%	36%	39%	37%	34%	36%	32%	35%	36%	36%	36%	35%	36%	35%	35%	35%	35%
<b>SOCIAL GRADE</b>																		
ABC1	704	345	359	63	112	138	117	118	156	168	536	497	207	704	-	437	235	672
	60%	59%	61%	45%	58%	63%	59%	68%	63%	58%	61%	69%	46%	100%	-	62%	56%	60%
C2DE	467	237	230	77	81	81	80	56	92	122	345	224	243	-	467	263	183	446
	40%	41%	39%	55%	42%	37%	41%	32%	37%	42%	39%	31%	54%	-	100%	38%	44%	40%

## TNS Polling OnlineBus Survey - (S5543 - 260115575)

**Classification****Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1198	399	424	375	86	174	139	234	269	129	167
Weighted base	1171	390	364	416	101	152	137	194	272	150	165
<b>Sex</b>											
Male	581	197	178	206	55	75	67	100	128	75	81
	50%	50%	49%	50%	55%	49%	49%	51%	47%	50%	49%
Female	590	193	186	210	46	77	70	94	144	74	84
	50%	50%	51%	50%	45%	51%	51%	49%	53%	50%	51%
<b>Age</b>											
18-24	140	46	39	55	13	14	19	24	33	16	21
	12%	12%	11%	13%	13%	9%	14%	12%	12%	11%	13%
25-34	193	74	47	71	18	25	31	21	48	27	23
	16%	19%	13%	17%	18%	16%	22%	11%	17%	18%	14%
35-44	219	70	74	75	24	23	23	39	57	20	33
	19%	18%	20%	18%	23%	15%	17%	20%	21%	14%	20%
45-54	197	60	65	72	11	33	16	31	50	32	25
	17%	15%	18%	17%	11%	22%	12%	16%	18%	21%	15%
55-64	174	59	59	56	15	25	20	33	34	22	26
	15%	15%	16%	13%	15%	16%	14%	17%	12%	14%	16%
65+	248	81	79	88	20	33	29	46	52	32	37
	21%	21%	22%	21%	20%	21%	21%	24%	19%	22%	22%
<b>Work</b>											
Working	721	245	216	260	68	93	83	115	173	90	98
	62%	63%	59%	62%	68%	61%	61%	59%	64%	60%	59%
Not working	450	145	148	157	33	59	53	79	99	59	67
	38%	37%	41%	38%	32%	39%	39%	41%	36%	40%	41%
<b>Region</b>											
North	390	390	-	-	101	152	137	-	-	-	-
	33%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	364	-	364	-	-	-	-	194	111	-	60
	31%	-	100%	-	-	-	-	100%	41%	-	36%
South	416	-	-	416	-	-	-	-	162	150	105
	36%	-	-	100%	-	-	-	-	59%	100%	64%
<b>SOCIAL GRADE</b>											
ABC1	704	236	216	252	64	91	81	117	161	102	88
	60%	61%	59%	60%	64%	60%	59%	60%	59%	68%	54%
C2DE	467	154	148	165	37	61	56	77	111	48	77
	40%	39%	41%	40%	36%	40%	41%	40%	41%	32%	46%

	Page	Table	Title	Base Description	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All respondents in GB 18+	1198
	3	2	Q2. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All respondents in GB 18+	1198
	5	3	Q2a. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All who would vote	865
	7	4	Q3. Which party is that?	Base: All respondents who would vote for a party other than the main political parties	172
	9	5	VotingIntention	Base: All respondents in GB 18+	857
	11	6	Classification	Base: All respondents who would vote for a party other than the main political parties	172
	13	7	Classification	Base: All respondents in GB 18+	1198