

TNS Polling OnlineBus Survey - (S5438 - 230945)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1198	582	616	161	210	223	218	183	203	279	919	656	542	679	519	710	436	1146
Weighted base	1161	580	580	140	192	217	201	165	246	277	884	688	472	675	486	704	407	1111
Yes, Conservative	248	119	129	7	18	40	43	40	99	41	206	130	118	174	74	141	96	237
	21%	20%	22%	5%	10%	19%	21%	24%	40%	15%	23%	19%	25%	26%	15%	20%	24%	21%
Yes, Labour	202	103	99	18	35	41	34	35	39	57	145	133	69	125	77	119	74	193
	17%	18%	17%	13%	18%	19%	17%	21%	16%	21%	16%	19%	15%	19%	16%	17%	18%	17%
Yes, Liberal Democrat	155	81	74	9	20	27	29	23	48	37	118	91	65	110	46	92	61	152
	13%	14%	13%	6%	10%	12%	14%	14%	20%	14%	13%	13%	14%	16%	9%	13%	15%	14%
Yes, SNP - Scottish National Party	18	9	8	1	6	2	3	3	4	6	12	10	8	12	6	11	6	17
	2%	2%	1%	*	3%	1%	1%	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%
Yes, UKIP (United Kingdom Independence Party)	14	7	6	1	2	3	1	1	5	4	10	6	8	8	6	8	5	13
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Yes, Green Party	9	5	4	*	4	1	2	1	1	1	8	6	2	5	3	6	3	9
	1%	1%	1%	*	2%	*	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%
Yes, BNP (British National Party)	6	4	2	1	1	1	1	*	1	-	6	3	3	3	3	3	2	4
	1%	1%	*	1%	1%	*	1%	*	1%	-	1%	*	1%	*	1%	*	*	*
Yes, Plaid Cymru	5	3	2	*	1	1	1	-	1	2	4	5	1	4	2	3	2	5
	*	1%	*	*	1%	1%	*	-	1%	1%	*	1%	*	1%	*	*	1%	*
Yes (no detail)	1	*	*	-	-	-	*	*	-	-	1	*	*	*	*	*	-	*
	*	*	*	-	-	-	*	*	-	-	*	*	*	*	*	*	-	*
No, did not vote	394	200	194	91	92	74	70	39	28	95	299	245	149	185	210	255	120	375
	34%	34%	33%	65%	48%	34%	35%	24%	12%	34%	34%	36%	32%	27%	43%	36%	29%	34%
Independent	*	-	*	-	-	-	-	*	-	-	*	*	-	*	-	-	*	*
	*	-	*	-	-	-	-	*	-	-	*	*	-	*	-	-	*	*
Other	3	2	1	*	-	1	1	-	1	-	3	2	1	1	2	1	2	3
	*	*	*	*	-	*	*	-	1%	-	*	*	*	*	*	*	1%	*
Prefer not to answer	105	45	60	11	13	27	16	22	16	33	71	57	48	48	57	64	37	100
	9%	8%	10%	8%	7%	12%	8%	14%	7%	12%	8%	8%	10%	7%	12%	9%	9%	9%
None	*	*	-	-	-	-	*	-	-	-	*	*	-	*	-	*	-	*
	*	*	-	-	-	-	*	-	-	-	*	*	-	*	-	*	-	*
Don't know	1	-	1	*	-	-	1	-	-	-	1	1	*	1	-	1	*	1
	*	-	*	*	-	-	*	-	-	-	*	*	*	*	-	*	*	*

TNS Polling OnlineBus Survey - (S5438 - 230945)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1198	425	385	388	101	181	143	207	281	114	171
Weighted base	1161	389	354	418	97	156	136	188	271	152	160
Yes, Conservative	248 21%	53 14%	89 25%	105 25%	13 13%	19 12%	22 16%	44 23%	78 29%	38 25%	35 22%
Yes, Labour	202 17%	78 20%	51 14%	73 18%	21 22%	35 23%	22 16%	26 14%	36 13%	33 22%	29 18%
Yes, Liberal Democrat	155 13%	59 15%	44 12%	53 13%	13 14%	23 15%	23 17%	25 13%	35 13%	15 10%	23 14%
Yes, SNP - Scottish National Party	18 2%	17 4%	-	1 *	17 17%	-	*	-	-	1 *	-
Yes, UKIP (United Kingdom Independence Party)	14 1%	3 1%	4 1%	6 1%	-	2 1%	1 1%	3 2%	3 1%	1 1%	3 2%
Yes, Green Party	9 1%	2 1%	3 1%	4 1%	-	1 1%	1 1%	1 1%	3 1%	1 1%	1 1%
Yes, BNP (British National Party)	6 1%	2 1%	1 *	3 1%	-	* *	2 2%	-	1 1%	2 1%	1 *
Yes, Plaid Cymru	5 *	* *	3 1%	2 1%	-	-	* *	1 *	* *	2 1%	2 1%
Yes (no detail)	1 *	-	1 *	-	-	-	-	1 *	-	-	-
No, did not vote	394 34%	134 35%	123 35%	137 33%	22 23%	63 41%	49 36%	66 35%	98 36%	47 31%	48 30%
Independent	* *	-	* *	-	-	-	-	* *	-	-	-
Other	3 *	1 *	1 *	1 *	1 1%	-	-	1 *	* *	1 *	-
Prefer not to answer	105 9%	37 9%	36 10%	32 8%	10 10%	12 8%	15 11%	21 11%	18 7%	12 8%	18 11%
None	* *	-	* *	-	-	-	-	* *	-	-	-
Don't know	1 *	1 *	* *	-	-	1 *	-	-	* *	-	-

TNS Polling OnlineBus Survey - (S5438 - 230945)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1198	582	616	161	210	223	218	183	203	279	919	656	542	679	519	710	436	1146
Weighted base	1161	580	580	140	192	217	201	165	246	277	884	688	472	675	486	704	407	1111
Labour	313 27%	166 29%	147 25%	40 29%	57 30%	65 30%	57 28%	43 26%	50 20%	91 33%	222 25%	200 29%	112 24%	179 27%	133 27%	200 28%	101 25%	301 27%
Conservatives	236 20%	101 17%	135 23%	10 7%	30 15%	28 13%	47 23%	33 20%	89 36%	33 12%	203 23%	135 20%	101 21%	162 24%	74 15%	137 19%	90 22%	227 20%
Liberal Democrats	72 6%	41 7%	32 5%	8 6%	20 10%	9 4%	8 4%	9 6%	19 8%	17 6%	56 6%	40 6%	32 7%	49 7%	23 5%	47 7%	25 6%	72 7%
SNP - Scottish National Party	23 2%	15 3%	8 1%	2 1%	6 3%	2 1%	4 2%	3 2%	4 2%	10 4%	12 1%	15 2%	8 2%	16 2%	7 1%	15 2%	7 2%	22 2%
Plaid Cymru	3 *	2 *	1 *	1 1%	1 *	* *	- -	- -	1 1%	1 *	2 *	2 *	1 *	1 *	2 *	1 *	2 1%	3 *
Other	124 11%	77 13%	47 8%	11 8%	10 5%	27 12%	17 9%	19 11%	40 16%	18 6%	107 12%	55 8%	69 15%	61 9%	64 13%	62 9%	56 14%	118 11%
Would not vote for a party	224 19%	116 20%	107 18%	39 28%	45 24%	54 25%	43 21%	28 17%	15 6%	64 23%	159 18%	150 22%	74 16%	118 17%	106 22%	148 21%	64 16%	212 19%
Prefer not to say	166 14%	62 11%	104 18%	30 21%	23 12%	31 14%	25 12%	30 18%	28 11%	43 16%	123 14%	91 13%	75 16%	88 13%	78 16%	94 13%	61 15%	155 14%

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Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1198	425	385	388	101	181	143	207	281	114	171
Weighted base	1161	389	354	418	97	156	136	188	271	152	160
Labour	313 27%	134 34%	68 19%	111 26%	31 32%	51 33%	51 38%	41 22%	53 19%	50 33%	35 22%
Conservatives	236 20%	46 12%	84 24%	106 25%	12 12%	15 10%	19 14%	40 21%	71 26%	43 28%	37 23%
Liberal Democrats	72 6%	30 8%	17 5%	26 6%	6 6%	15 10%	9 7%	9 5%	19 7%	5 3%	9 6%
SNP - Scottish National Party	23 2%	21 5%	- -	2 *	21 21%	- -	- -	- -	1 *	1 1%	- -
Plaid Cymru	3 *	- -	2 1%	1 *	- -	- -	- -	- -	* *	1 *	2 1%
Other	124 11%	44 11%	38 11%	42 10%	5 5%	28 18%	11 8%	20 11%	30 11%	15 10%	15 9%
Would not vote for a party	224 19%	67 17%	85 24%	72 17%	10 10%	26 17%	30 22%	45 24%	60 22%	19 13%	33 21%
Prefer not to say	166 14%	48 12%	59 17%	59 14%	12 12%	21 13%	15 11%	33 18%	38 14%	19 12%	28 18%

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Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	860	441	419	93	151	152	159	129	176	187	673	475	385	505	355	516	313	829
Weighted base	771	402	369	72	123	133	134	107	203	169	602	448	323	469	302	461	282	744
Labour	313	166	147	40	57	65	57	43	50	91	222	200	112	179	133	200	101	301
	41%	41%	40%	56%	47%	49%	43%	40%	25%	54%	37%	45%	35%	38%	44%	43%	36%	40%
Conservatives	236	101	135	10	30	28	47	33	89	33	203	135	101	162	74	137	90	227
	31%	25%	37%	14%	24%	21%	35%	31%	44%	20%	34%	30%	31%	35%	24%	30%	32%	30%
Liberal Democrats	72	41	32	8	20	9	8	9	19	17	56	40	32	49	23	47	25	72
	9%	10%	9%	11%	16%	7%	6%	9%	9%	10%	9%	9%	10%	11%	8%	10%	9%	10%
SNP - Scottish National Party	23	15	8	2	6	2	4	3	4	10	12	15	8	16	7	15	7	22
	3%	4%	2%	3%	5%	2%	3%	3%	2%	6%	2%	3%	2%	3%	2%	3%	3%	3%
Plaid Cymru	3	2	1	1	1	*	-	-	1	1	2	2	1	1	2	1	2	3
	*	*	*	1%	*	*	-	-	1%	*	*	*	*	*	1%	*	1%	*
Other	124	77	47	11	10	27	17	19	40	18	107	55	69	61	64	62	56	118
	16%	19%	13%	16%	8%	20%	13%	18%	20%	10%	18%	12%	21%	13%	21%	13%	20%	16%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS Polling OnlineBus Survey - (S5438 - 230945)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	Total	REGION			Scot land	North East/ Yorks/ Humber	North West	REGION			Greater London	Wales & West
		North	Mid lands	South				East & West Mid lands	South East/ East of England			
Unweighted base	860	318	257	285	81	133	104	137	192	89	124	
Weighted base	771	274	209	287	75	109	90	110	173	114	99	
Labour	313 41%	134 49%	68 33%	111 38%	31 42%	51 47%	51 57%	41 37%	53 30%	50 44%	35 36%	
Conservatives	236 31%	46 17%	84 40%	106 37%	12 16%	15 14%	19 21%	40 36%	71 41%	43 37%	37 37%	
Liberal Democrats	72 9%	30 11%	17 8%	26 9%	6 7%	15 14%	9 10%	9 8%	19 11%	5 5%	9 9%	
SNP - Scottish National Party	23 3%	21 8%	-	2 1%	21 28%	-	-	-	1 *	1 1%	-	
Plaid Cymru	3 *	-	2 1%	1 *	-	-	-	-	* *	1 1%	2 2%	
Other	124 16%	44 16%	38 18%	42 15%	5 7%	28 25%	11 12%	20 18%	30 18%	15 13%	15 15%	
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	

TNS Polling OnlineBus Survey - (S5438 - 230945)

Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	146	86	60	14	14	34	26	22	36	22	124	70	76	75	71	75	63	138
Weighted base	124	77	47	11	10	27	17	19	40	18	107	55	69	61	64	62	56	118
Green Party	20 16%	7 10%	12 27%	4 38%	4 46%	4 15%	2 13%	* 2%	4 11%	1 8%	18 17%	10 18%	10 15%	13 22%	7 11%	10 16%	10 17%	19 16%
UKIP - United Kingdom Independence Party	73 59%	51 66%	22 46%	2 22%	3 31%	12 43%	12 68%	11 60%	33 82%	12 67%	61 58%	25 44%	49 70%	37 62%	36 56%	35 56%	34 61%	69 58%
BNP - British National Party	11 9%	6 8%	5 11%	4 35%	- -	2 8%	1 6%	1 6%	3 7%	- -	11 11%	4 7%	7 11%	2 3%	10 15%	5 8%	5 9%	10 9%
Independent	2 1%	- -	2 3%	- -	- -	- -	- -	2 8%	- -	- -	2 1%	2 3%	- -	* *	1 2%	1 2%	* *	2 1%
Other	7 5%	7 9%	- -	- -	1 6%	2 7%	1 3%	3 18%	- -	1 8%	5 5%	4 7%	3 4%	2 4%	4 7%	3 4%	4 7%	7 6%
Prefer not to answer	8 6%	2 3%	5 12%	* 4%	2 17%	4 17%	- -	1 5%	- -	2 9%	6 6%	7 13%	1 1%	2 4%	5 8%	5 9%	2 4%	8 6%
None	1 1%	1 1%	- -	- -	- -	- -	1 6%	- -	- -	1 3%	* *	1 2%	- -	1 2%	- -	* 1%	1 1%	1 1%
Don't know	3 3%	2 3%	1 2%	- -	- -	2 9%	1 5%	- -	- -	1 5%	2 2%	3 6%	- -	2 4%	1 1%	3 5%	- -	3 3%

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Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	146	51	52	43	6	31	14	26	37	13	19
Weighted base	124	44	38	42	5	28	11	20	30	15	15
Green Party	20 16%	7 16%	8 21%	5 12%	1 15%	5 19%	1 8%	2 10%	5 17%	3 21%	2 16%
UKIP - United Kingdom Independence Party	73 59%	26 60%	20 53%	27 63%	1 18%	20 71%	6 52%	10 51%	20 65%	8 56%	9 56%
BNP - British National Party	11 9%	4 9%	3 7%	5 11%	- -	* 1%	4 32%	2 12%	3 10%	- -	2 14%
Independent	2 1%	1 3%	* 1%	- -	- -	1 5%	- -	* 1%	- -	- -	- -
Other	7 5%	3 6%	- -	4 9%	1 10%	1 5%	1 8%	- -	1 4%	3 17%	- -
Prefer not to answer	8 6%	1 1%	6 17%	1 2%	1 10%	- -	- -	5 23%	* 2%	- -	2 13%
None	1 1%	- -	* 1%	1 1%	- -	- -	- -	* 2%	1 2%	- -	- -
Don't know	3 3%	2 6%	- -	1 2%	2 47%	- -	- -	- -	- -	1 6%	- -

TNS Polling OnlineBus Survey - (S5438 - 230945)

VotingIntention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	851	437	414	91	149	149	159	127	176	185	666	467	384	502	349	511	309	820
Weighted base	763	400	363	71	122	128	134	106	203	167	596	441	322	466	297	456	280	736
Labour	313	166	147	40	57	65	57	43	50	91	222	200	112	179	133	200	101	301
	41%	41%	40%	56%	47%	51%	43%	40%	25%	54%	37%	45%	35%	38%	45%	44%	36%	41%
Conservatives	236	101	135	10	30	28	47	33	89	33	203	135	101	162	74	137	90	227
	31%	25%	37%	14%	24%	22%	35%	31%	44%	20%	34%	31%	31%	35%	25%	30%	32%	31%
Liberal Democrats	72	41	32	8	20	9	8	9	19	17	56	40	32	49	23	47	25	72
	9%	10%	9%	11%	16%	7%	6%	9%	9%	10%	9%	9%	10%	11%	8%	10%	9%	10%
SNP - Scottish National Party	23	15	8	2	6	2	4	3	4	10	12	15	8	16	7	15	7	22
	3%	4%	2%	3%	5%	2%	3%	3%	2%	6%	2%	3%	2%	3%	2%	3%	3%	3%
Plaid Cymru	3	2	1	1	1	*	-	-	1	1	2	2	1	1	2	1	2	3
	*	*	*	1%	*	*	-	-	1%	*	*	*	*	*	1%	*	1%	*
Green	20	7	12	4	4	4	2	*	4	1	18	10	10	13	7	10	10	19
	3%	2%	3%	6%	4%	3%	2%	*	2%	1%	3%	2%	3%	3%	2%	2%	3%	3%
UKIP	72	51	21	2	3	12	12	11	32	12	60	25	47	37	35	34	34	68
	9%	13%	6%	3%	2%	9%	9%	11%	16%	7%	10%	6%	15%	8%	12%	7%	12%	9%
BNP	10	6	4	4	-	2	1	1	2	-	10	4	6	1	9	4	5	9
	1%	2%	1%	6%	-	2%	1%	1%	1%	-	2%	1%	2%	*	3%	1%	2%	1%
Other	15	10	4	-	1	4	3	5	2	3	12	10	5	6	8	10	5	14
	2%	3%	1%	-	1%	3%	2%	5%	1%	2%	2%	2%	2%	1%	3%	2%	2%	2%

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Voting Intention

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	851	317	251	283	80	133	104	134	190	89	121
Weighted base	763	274	203	287	74	109	90	106	173	114	97
Labour	313 41%	134 49%	68 34%	111 39%	31 42%	51 47%	51 57%	41 39%	53 30%	50 44%	35 36%
Conservatives	236 31%	46 17%	84 42%	106 37%	12 16%	15 14%	19 21%	40 38%	71 41%	43 37%	37 38%
Liberal Democrats	72 9%	30 11%	17 8%	26 9%	6 7%	15 14%	9 10%	9 9%	19 11%	5 5%	9 9%
SNP - Scottish National Party	23 3%	21 8%	-	2 1%	21 28%	-	-	-	1 *	1 1%	-
Plaid Cymru	3 *	-	2 1%	1 *	-	-	-	-	* *	1 1%	2 2%
Green	20 3%	7 3%	8 4%	5 2%	1 1%	5 5%	1 1%	2 2%	5 3%	3 3%	2 3%
UKIP	72 9%	25 9%	20 10%	27 9%	1 1%	18 17%	6 6%	10 10%	20 11%	8 7%	9 9%
BNP	10 1%	3 1%	2 1%	5 2%	-	* *	3 4%	1 1%	3 2%	-	2 2%
Other	15 2%	8 3%	2 1%	5 2%	3 4%	4 3%	1 1%	2 2%	2 1%	3 3%	-

TNS Polling OnlineBus Survey - (S5438 - 230945)

Classification**Base: All respondents who would vote for a party other than the main political parties**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	146	86	60	14	14	34	26	22	36	22	124	70	76	75	71	75	63	138
Weighted base	124	77	47	11	10	27	17	19	40	18	107	55	69	61	64	62	56	118
Sex																		
Male	77	77	-	4	4	20	13	15	22	11	66	33	45	42	36	31	40	71
	62%	100%	-	37%	43%	72%	76%	77%	55%	64%	62%	59%	65%	69%	56%	51%	72%	60%
Female	47	-	47	7	5	8	4	4	18	6	40	23	24	19	28	31	16	47
	38%	-	100%	63%	57%	28%	24%	23%	45%	36%	38%	41%	35%	31%	44%	49%	28%	40%
Age																		
16-24	11	4	7	11	-	-	-	-	-	-	11	6	5	2	9	2	9	11
	9%	5%	15%	100%	-	-	-	-	-	-	10%	11%	7%	3%	15%	3%	17%	9%
25-34	10	4	5	-	10	-	-	-	-	6	4	10	-	5	5	6	4	10
	8%	5%	12%	-	100%	-	-	-	-	31%	4%	17%	-	8%	7%	9%	7%	8%
35-44	27	20	8	-	-	27	-	-	-	8	19	23	4	15	12	13	14	27
	22%	25%	16%	-	-	100%	-	-	-	45%	18%	42%	6%	25%	19%	20%	25%	23%
45-54	17	13	4	-	-	-	17	-	-	4	13	11	7	9	8	9	7	16
	14%	17%	9%	-	-	-	100%	-	-	24%	12%	19%	10%	15%	13%	15%	12%	14%
55-64	19	15	4	-	-	-	-	19	-	-	19	5	14	8	10	10	7	17
	15%	19%	9%	-	-	-	-	100%	-	-	18%	9%	20%	14%	16%	17%	12%	15%
65+	40	22	18	-	-	-	-	-	40	-	40	1	39	21	19	23	15	38
	32%	28%	39%	-	-	-	-	-	100%	-	38%	2%	57%	35%	30%	37%	26%	32%
Work																		
Working	55	33	23	6	10	23	11	5	1	16	40	55	-	29	27	26	28	54
	45%	42%	48%	54%	100%	85%	61%	27%	2%	89%	37%	100%	-	47%	42%	42%	50%	46%
Not working	69	45	24	5	-	4	7	14	39	2	67	-	69	32	37	36	28	64
	55%	58%	52%	46%	-	15%	39%	73%	98%	11%	63%	-	100%	53%	58%	58%	50%	54%
Region																		
North	44	33	11	4	3	10	5	9	12	8	36	20	24	25	19	25	17	42
	35%	42%	24%	34%	31%	38%	30%	47%	31%	45%	34%	37%	34%	40%	30%	40%	30%	35%
Midlands	38	19	19	2	4	8	4	4	16	5	33	16	22	21	17	21	16	36
	31%	25%	40%	18%	41%	31%	22%	19%	41%	30%	31%	29%	32%	34%	27%	33%	29%	31%
South	42	26	17	5	3	8	8	6	11	4	38	19	23	16	27	17	23	40
	34%	33%	36%	48%	27%	30%	48%	34%	28%	26%	36%	35%	34%	26%	42%	27%	42%	34%
SOCIAL GRADE																		
ABC1	61	42	19	2	5	15	9	8	21	9	52	29	32	61	-	35	23	59
	49%	54%	40%	15%	52%	56%	53%	44%	53%	50%	49%	52%	47%	100%	-	57%	42%	50%
C2DE	64	36	28	9	5	12	8	10	19	9	55	27	37	-	64	27	33	59
	51%	46%	60%	85%	48%	44%	47%	56%	47%	50%	51%	48%	53%	-	100%	43%	58%	50%

TNS Polling OnlineBus Survey - (S5438 - 230945)

Classification**Base: All respondents who would vote for a party other than the main political parties**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	146	51	52	43	6	31	14	26	37	13	19
Weighted base	124	44	38	42	5	28	11	20	30	15	15
Sex											
Male	77	33	19	26	5	19	9	7	17	9	12
	62%	74%	51%	60%	94%	67%	83%	37%	56%	61%	76%
Female	47	11	19	17	*	9	2	13	13	6	4
	38%	26%	49%	40%	6%	33%	17%	63%	44%	39%	24%
Age											
16-24	11	4	2	5	-	3	1	1	6	-	1
	9%	9%	5%	13%	-	9%	11%	5%	19%	-	4%
25-34	10	3	4	3	-	2	1	1	2	2	2
	8%	7%	10%	6%	-	7%	11%	6%	6%	14%	10%
35-44	27	10	8	8	3	6	2	5	3	4	4
	22%	24%	22%	19%	55%	21%	16%	26%	11%	24%	29%
45-54	17	5	4	8	2	3	1	2	3	5	3
	14%	12%	10%	20%	35%	10%	7%	8%	10%	32%	17%
55-64	19	9	4	6	1	5	3	1	4	3	2
	15%	20%	9%	15%	10%	18%	31%	6%	13%	20%	12%
65+	40	12	16	11	-	10	3	10	12	2	4
	32%	28%	43%	27%	-	35%	25%	49%	40%	11%	28%
Work											
Working	55	20	16	19	4	11	5	9	14	7	5
	45%	46%	42%	45%	75%	41%	47%	45%	45%	48%	34%
Not working	69	24	22	23	1	16	6	11	17	8	10
	55%	54%	58%	55%	25%	59%	53%	55%	55%	52%	66%
Region											
North	44	44	-	-	5	28	11	-	-	-	-
	35%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	38	-	38	-	-	-	-	20	12	-	6
	31%	-	100%	-	-	-	-	100%	40%	-	39%
South	42	-	-	42	-	-	-	-	18	15	9
	34%	-	-	100%	-	-	-	-	60%	100%	61%
SOCIAL GRADE											
ABC1	61	25	21	16	4	13	7	9	10	6	10
	49%	56%	54%	37%	85%	48%	63%	47%	33%	41%	69%
C2DE	64	19	17	27	1	14	4	11	20	9	5
	51%	44%	46%	63%	15%	52%	37%	53%	67%	59%	31%

TNS Polling OnlineBus Survey - (S5438 - 230945)

Classification

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1198	582	616	161	210	223	218	183	203	279	919	656	542	679	519	710	436	1146
Weighted base	1161	580	580	140	192	217	201	165	246	277	884	688	472	675	486	704	407	1111
Sex																		
Male	580	580	-	75	98	111	101	88	108	118	462	350	230	335	246	308	231	539
	50%	100%	-	53%	51%	51%	50%	53%	44%	43%	52%	51%	49%	50%	51%	44%	57%	49%
Female	580	-	580	65	94	106	100	77	138	159	422	338	242	340	240	395	176	572
	50%	-	100%	47%	49%	49%	50%	47%	56%	57%	48%	49%	51%	50%	49%	56%	43%	51%
Age																		
16-24	140	75	65	140	-	-	-	-	-	17	123	75	65	62	77	65	58	123
	12%	13%	11%	100%	-	-	-	-	-	6%	14%	11%	14%	9%	16%	9%	14%	11%
25-34	192	98	94	-	192	-	-	-	-	74	118	160	32	127	65	124	63	187
	17%	17%	16%	-	100%	-	-	-	-	27%	13%	23%	7%	19%	13%	18%	15%	17%
35-44	217	111	106	-	-	217	-	-	-	109	108	182	35	133	85	144	72	215
	19%	19%	18%	-	-	100%	-	-	-	39%	12%	26%	7%	20%	17%	20%	18%	19%
45-54	201	101	100	-	-	-	201	-	-	61	140	160	41	125	76	130	67	197
	17%	17%	17%	-	-	-	100%	-	-	22%	16%	23%	9%	19%	16%	18%	16%	18%
55-64	165	88	77	-	-	-	-	165	-	16	149	88	77	92	74	104	52	156
	14%	15%	13%	-	-	-	-	100%	-	6%	17%	13%	16%	14%	15%	15%	13%	14%
65+	246	108	138	-	-	-	-	-	246	-	246	24	221	136	109	137	96	233
	21%	19%	24%	-	-	-	-	-	100%	-	28%	3%	47%	20%	22%	19%	24%	21%
Work																		
Working	688	350	338	75	160	182	160	88	24	226	462	688	-	469	219	418	246	664
	59%	60%	58%	53%	84%	84%	79%	53%	10%	82%	52%	100%	-	70%	45%	59%	60%	60%
Not working	472	230	242	65	32	35	41	77	221	51	422	-	472	206	266	285	162	447
	41%	40%	42%	47%	16%	16%	21%	47%	90%	18%	48%	-	100%	30%	55%	41%	40%	40%
Region																		
North	389	198	191	47	60	85	72	55	70	109	280	241	148	223	165	243	131	375
	33%	34%	33%	33%	31%	39%	36%	33%	28%	39%	32%	35%	31%	33%	34%	35%	32%	34%
Midlands	354	167	188	40	54	61	61	59	79	74	280	212	143	207	147	201	135	336
	31%	29%	32%	28%	28%	28%	30%	36%	32%	27%	32%	31%	30%	31%	30%	29%	33%	30%
South	418	216	202	54	78	71	68	51	96	94	324	236	181	245	173	259	141	400
	36%	37%	35%	38%	40%	33%	34%	31%	39%	34%	37%	34%	38%	36%	36%	37%	35%	36%
SOCIAL GRADE																		
ABC1	675	335	340	62	127	133	125	92	136	178	497	469	206	675	-	412	238	650
	58%	58%	59%	45%	66%	61%	62%	55%	56%	64%	56%	68%	44%	100%	-	59%	58%	58%
C2DE	486	246	240	77	65	85	76	74	109	98	387	219	266	-	486	291	170	461
	42%	42%	41%	55%	34%	39%	38%	45%	44%	36%	44%	32%	56%	-	100%	41%	42%	42%

TNS Polling OnlineBus Survey - (S5438 - 230945)

Classification**Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1198	425	385	388	101	181	143	207	281	114	171
Weighted base	1161	389	354	418	97	156	136	188	271	152	160
Sex											
Male	580	198	167	216	48	82	67	97	119	85	82
	50%	51%	47%	52%	50%	52%	50%	51%	44%	56%	51%
Female	580	191	188	202	48	74	68	92	152	67	79
	50%	49%	53%	48%	50%	48%	50%	49%	56%	44%	49%
Age											
16-24	140	47	40	54	9	24	13	25	32	22	14
	12%	12%	11%	13%	10%	15%	10%	13%	12%	15%	9%
25-34	192	60	54	78	11	25	23	29	37	40	26
	17%	15%	15%	19%	12%	16%	17%	16%	14%	26%	16%
35-44	217	85	61	71	23	32	30	30	48	27	27
	19%	22%	17%	17%	24%	21%	22%	16%	18%	18%	17%
45-54	201	72	61	68	25	28	20	31	48	27	23
	17%	19%	17%	16%	26%	18%	14%	16%	18%	18%	14%
55-64	165	55	59	51	13	20	22	28	38	11	35
	14%	14%	17%	12%	14%	13%	16%	15%	14%	7%	22%
65+	246	70	79	96	15	27	28	45	69	25	36
	21%	18%	22%	23%	15%	17%	20%	24%	25%	17%	23%
Work											
Working	688	241	212	236	67	96	78	104	164	99	82
	59%	62%	60%	57%	70%	61%	57%	55%	60%	65%	51%
Not working	472	148	143	181	29	61	58	84	107	53	79
	41%	38%	40%	43%	30%	39%	43%	45%	40%	35%	49%
Region											
North	389	389	-	-	97	156	136	-	-	-	-
	33%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	354	-	354	-	-	-	-	188	110	-	56
	31%	-	100%	-	-	-	-	100%	41%	-	35%
South	418	-	-	418	-	-	-	-	161	152	105
	36%	-	-	100%	-	-	-	-	59%	100%	65%
SOCIAL GRADE											
ABC1	675	223	207	245	61	86	77	106	171	99	76
	58%	57%	58%	59%	63%	55%	57%	56%	63%	65%	47%
C2DE	486	165	147	173	36	71	59	83	100	53	84
	42%	43%	42%	41%	37%	45%	43%	44%	37%	35%	53%

	Page	Table	Title	Base Description	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All respondents in GB 18+	1198
	3	2	Q2. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All respondents in GB 18+	1198
	5	3	Q2a. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All who would vote	860
	7	4	Q3. Which party is that?	Base: All respondents who would vote for a party other than the main political parties	146
	9	5	VotingIntention	Base: All respondents in GB 18+	851
	11	6	Classification	Base: All respondents who would vote for a party other than the main political parties	146
	13	7	Classification	Base: All respondents in GB 18+	1198