

TNS Polling OnlineBus Survey - (S5493 - 230949)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1192	584	608	175	200	218	217	185	197	277	915	678	514	672	520	689	435	1124
Weighted base	1171	579	593	142	192	218	198	177	245	302	869	703	468	680	491	689	412	1101
Yes, Conservative	248 21%	137 24%	111 19%	7 5%	24 12%	27 13%	41 21%	49 28%	101 41%	45 15%	203 23%	115 16%	133 28%	175 26%	74 15%	141 21%	94 23%	235 21%
Yes, Labour	196 17%	98 17%	98 16%	19 14%	33 17%	36 16%	38 19%	23 13%	46 19%	50 17%	146 17%	116 17%	79 17%	122 18%	74 15%	120 17%	67 16%	187 17%
Yes, Liberal Democrat	149 13%	78 14%	71 12%	9 7%	17 9%	25 12%	23 11%	32 18%	43 18%	29 10%	120 14%	89 13%	61 13%	107 16%	42 9%	89 13%	53 13%	141 13%
Yes, SNP - Scottish National Party	15 1%	8 1%	7 1%	1 1%	* *	4 2%	1 1%	4 2%	4 2%	3 1%	11 1%	9 1%	6 1%	5 1%	10 2%	9 1%	6 1%	15 1%
Yes, Green Party	14 1%	6 1%	8 1%	* *	4 2%	4 2%	2 1%	2 1%	1 *	6 2%	8 1%	11 2%	3 1%	6 1%	8 2%	10 1%	4 1%	14 1%
Yes, UKIP (United Kingdom Independence Party)	14 1%	9 2%	5 1%	* *	1 1%	2 1%	3 1%	4 2%	3 1%	2 1%	12 1%	7 1%	7 2%	6 1%	8 2%	5 1%	7 2%	12 1%
Yes, BNP (British National Party)	8 1%	5 1%	3 1%	2 1%	1 *	1 1%	1 *	2 1%	1 *	4 1%	5 1%	4 1%	4 1%	2 *	6 1%	6 1%	2 *	8 1%
Yes, Plaid Cymru	5 *	3 *	3 *	3 2%	1 *	1 *	* *	- -	1 *	2 1%	3 *	4 1%	1 *	2 *	3 1%	3 *	2 *	5 *
Yes (no detail)	2 *	* *	1 *	* *	* *	- -	* *	- -	1 *	1 *	1 *	- -	2 *	1 *	1 *	1 *	* *	2 *
No, did not vote	393 34%	172 30%	221 37%	88 62%	94 49%	87 40%	66 33%	31 17%	28 12%	125 41%	268 31%	264 38%	129 28%	191 28%	202 41%	244 35%	123 30%	367 33%
Independent	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	1 *
Other	3 *	2 *	1 *	* *	1 *	1 *	- -	* *	- -	2 1%	1 *	2 *	* *	2 *	1 *	2 *	* *	3 *
Prefer not to answer	124 11%	60 10%	64 11%	12 8%	16 8%	29 13%	23 11%	30 17%	15 6%	33 11%	91 10%	83 12%	41 9%	61 9%	63 13%	58 8%	55 13%	113 10%

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Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1192	422	386	384	97	170	155	229	221	150	170
Weighted base	1171	392	367	412	102	155	135	195	272	150	162
Yes, Conservative	248 21%	62 16%	81 22%	105 26%	13 13%	18 12%	31 23%	49 25%	69 25%	32 21%	36 22%
Yes, Labour	196 17%	88 23%	59 16%	48 12%	39 38%	29 19%	20 15%	32 16%	30 11%	24 16%	22 13%
Yes, Liberal Democrat	149 13%	48 12%	50 14%	52 13%	8 8%	18 11%	22 16%	22 11%	37 14%	15 10%	27 17%
Yes, SNP - Scottish National Party	15 1%	14 4%	-	*	14 14%	-	-	-	*	-	-
Yes, Green Party	14 1%	1 *	2 1%	10 3%	-	*	1 1%	1 *	5 2%	5 4%	1 1%
Yes, UKIP (United Kingdom Independence Party)	14 1%	3 1%	5 1%	5 1%	1 1%	2 1%	1 1%	2 1%	4 1%	2 1%	2 2%
Yes, BNP (British National Party)	8 1%	1 *	3 1%	4 1%	-	1 1%	* *	1 1%	2 1%	1 1%	2 1%
Yes, Plaid Cymru	5 *	1 *	4 1%	* *	-	-	1 *	* *	-	* *	4 2%
Yes (no detail)	2 *	1 *	1 *	* *	-	1 *	-	-	1 *	-	-
No, did not vote	393 34%	133 34%	116 31%	144 35%	20 20%	68 44%	45 33%	63 32%	87 32%	53 35%	56 35%
Independent	1 *	-	-	1 *	-	-	-	-	1 *	-	-
Other	3 *	1 *	1 *	1 *	-	1 1%	-	-	1 *	* *	* *
Prefer not to answer	124 11%	38 10%	45 12%	41 10%	7 7%	17 11%	14 10%	23 12%	35 13%	17 11%	11 7%

TNS Polling OnlineBus Survey - (S5493 - 230949)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1192	584	608	175	200	218	217	185	197	277	915	678	514	672	520	689	435	1124
Weighted base	1171	579	593	142	192	218	198	177	245	302	869	703	468	680	491	689	412	1101
Labour	306 26%	157 27%	150 25%	52 37%	54 28%	48 22%	49 25%	45 25%	59 24%	77 26%	229 26%	186 26%	121 26%	182 27%	124 25%	176 26%	115 28%	291 26%
Conservatives	192 16%	104 18%	88 15%	13 9%	27 14%	22 10%	34 17%	31 17%	66 27%	34 11%	159 18%	97 14%	96 20%	139 20%	54 11%	112 16%	70 17%	182 17%
Liberal Democrats	60 5%	29 5%	31 5%	8 5%	9 5%	11 5%	8 4%	12 7%	13 5%	14 5%	45 5%	37 5%	23 5%	45 7%	15 3%	33 5%	20 5%	53 5%
SNP - Scottish National Party	20 2%	10 2%	10 2%	2 2%	2 1%	4 2%	4 2%	4 2%	4 2%	5 2%	14 2%	11 2%	8 2%	9 1%	11 2%	12 2%	5 1%	18 2%
Plaid Cymru	5 *	3 1%	2 *	1 1%	2 1%	1 1%	* *	- -	1 *	2 1%	3 *	4 1%	1 *	2 *	4 1%	3 *	3 1%	5 *
Other	165 14%	91 16%	74 12%	8 5%	9 5%	34 16%	30 15%	31 17%	54 22%	35 12%	130 15%	84 12%	82 17%	97 14%	68 14%	90 13%	65 16%	155 14%
Would not vote for a party	239 20%	103 18%	136 23%	37 26%	48 25%	66 30%	43 22%	26 15%	19 8%	83 27%	156 18%	166 24%	72 15%	117 17%	122 25%	162 24%	67 16%	229 21%
Prefer not to say	184 16%	82 14%	102 17%	21 15%	40 21%	32 15%	31 16%	29 16%	31 13%	52 17%	132 15%	119 17%	65 14%	90 13%	94 19%	101 15%	67 16%	168 15%

TNS Polling OnlineBus Survey - (S5493 - 230949)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1192	422	386	384	97	170	155	229	221	150	170
Weighted base	1171	392	367	412	102	155	135	195	272	150	162
Labour	306 26%	133 34%	86 23%	87 21%	43 42%	53 35%	37 27%	47 24%	47 17%	38 26%	40 25%
Conservatives	192 16%	47 12%	68 19%	77 19%	7 7%	17 11%	23 17%	39 20%	59 22%	20 14%	26 16%
Liberal Democrats	60 5%	20 5%	19 5%	21 5%	3 3%	5 3%	12 9%	8 4%	14 5%	7 5%	11 6%
SNP - Scottish National Party	20 2%	19 5%	* *	1 *	19 18%	- -	- -	* *	* *	- -	* *
Plaid Cymru	5 *	- -	5 1%	* *	- -	- -	- -	- -	* *	- -	5 3%
Other	165 14%	39 10%	54 15%	72 18%	4 4%	21 13%	14 10%	29 15%	47 17%	25 17%	26 16%
Would not vote for a party	239 20%	80 20%	70 19%	89 22%	16 16%	36 23%	28 21%	42 22%	49 18%	33 22%	34 21%
Prefer not to say	184 16%	54 14%	65 18%	65 16%	11 11%	23 15%	20 15%	29 15%	55 20%	26 17%	19 12%

TNS Polling OnlineBus Survey - (S5493 - 230949)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	816	421	395	109	122	136	149	138	162	175	641	449	367	491	325	465	303	768
Weighted base	749	394	355	84	104	120	124	122	196	167	581	418	331	473	275	426	278	704
Labour	306	157	150	52	54	48	49	45	59	77	229	186	121	182	124	176	115	291
	41%	40%	42%	62%	52%	40%	39%	37%	30%	46%	39%	44%	36%	38%	45%	41%	41%	41%
Conservatives	192	104	88	13	27	22	34	31	66	34	159	97	96	139	54	112	70	182
	26%	26%	25%	16%	26%	18%	27%	25%	34%	20%	27%	23%	29%	29%	19%	26%	25%	26%
Liberal Democrats	60	29	31	8	9	11	8	12	13	14	45	37	23	45	15	33	20	53
	8%	7%	9%	9%	9%	9%	6%	10%	7%	9%	8%	9%	7%	9%	5%	8%	7%	7%
SNP - Scottish National Party	20	10	10	2	2	4	4	4	4	5	14	11	8	9	11	12	5	18
	3%	3%	3%	3%	2%	4%	3%	3%	2%	3%	2%	3%	3%	2%	4%	3%	2%	3%
Plaid Cymru	5	3	2	1	2	1	*	-	1	2	3	4	1	2	4	3	3	5
	1%	1%	1%	2%	2%	1%	*	-	*	1%	1%	1%	*	*	1%	1%	1%	1%
Other	165	91	74	8	9	34	30	31	54	35	130	84	82	97	68	90	65	155
	22%	23%	21%	9%	9%	28%	24%	25%	28%	21%	22%	20%	25%	20%	25%	21%	23%	22%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	816	290	264	262	75	109	106	154	146	103	123
Weighted base	749	258	233	258	75	96	86	123	168	91	109
Labour	306 41%	133 52%	86 37%	87 34%	43 57%	53 56%	37 43%	47 38%	47 28%	38 42%	40 37%
Conservatives	192 26%	47 18%	68 29%	77 30%	7 9%	17 18%	23 27%	39 32%	59 35%	20 22%	26 24%
Liberal Democrats	60 8%	20 8%	19 8%	21 8%	3 4%	5 5%	12 14%	8 7%	14 8%	7 8%	11 10%
SNP - Scottish National Party	20 3%	19 7%	* *	1 *	19 25%	- -	- -	* *	* *	- -	* *
Plaid Cymru	5 1%	- -	5 2%	* *	- -	- -	- -	- -	* *	- -	5 5%
Other	165 22%	39 15%	54 23%	72 28%	4 6%	21 22%	14 16%	29 23%	47 28%	25 27%	26 24%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-

TNS Polling OnlineBus Survey - (S5493 - 230949)

Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	188	103	85	10	14	33	41	44	46	37	151	93	95	104	84	100	76	176
Weighted base	165	91	74	8	9	34	30	31	54	35	130	84	82	97	68	90	65	155
Green Party	22	13	9	2	2	5	6	5	2	6	16	13	8	13	9	11	9	20
	13%	15%	12%	25%	17%	16%	20%	15%	4%	18%	12%	16%	10%	13%	13%	12%	14%	13%
UKIP - United Kingdom Independence Party	120	69	51	2	5	21	20	24	47	23	97	58	62	72	49	64	52	116
	73%	76%	69%	31%	55%	63%	68%	79%	87%	66%	75%	69%	76%	74%	71%	71%	80%	75%
BNP - British National Party	8	5	3	1	2	4	1	-	1	3	5	5	3	2	6	2	3	5
	5%	5%	5%	14%	17%	11%	2%	-	2%	9%	4%	6%	4%	2%	9%	2%	5%	3%
Other	3	2	1	*	-	*	1	-	1	1	3	2	1	3	*	3	-	3
	2%	2%	2%	4%	-	1%	5%	-	2%	2%	2%	2%	2%	3%	*	4%	-	2%
Prefer not to answer	8	2	6	2	1	2	1	1	1	*	8	5	3	5	3	7	-	7
	5%	2%	8%	26%	10%	5%	5%	2%	3%	1%	6%	6%	4%	5%	5%	8%	-	4%
Don't know	3	-	3	-	*	1	-	1	1	1	2	*	3	2	1	3	1	3
	2%	-	5%	-	2%	4%	-	4%	2%	4%	2%	*	4%	2%	2%	3%	1%	2%

TNS Polling OnlineBus Survey - (S5493 - 230949)

Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	188	50	64	74	4	27	19	41	41	28	28
Weighted base	165	39	54	72	4	21	14	29	47	25	26
Green Party	22 13%	3 7%	7 13%	12 16%	-	* 2%	2 17%	3 11%	9 20%	3 12%	3 13%
UKIP - United Kingdom Independence Party	120 73%	31 79%	39 73%	50 69%	4 100%	16 78%	10 76%	21 74%	32 68%	18 72%	18 70%
BNP - British National Party	8 5%	2 6%	4 8%	2 2%	-	2 11%	-	2 8%	2 5%	-	1 5%
Other	3 2%	* 1%	-	3 4%	-	* 1%	-	-	-	1 5%	2 7%
Prefer not to answer	8 5%	-	2 5%	6 8%	-	-	-	2 6%	2 5%	3 11%	1 5%
Don't know	3 2%	3 7%	1 1%	-	-	2 7%	1 8%	-	1 2%	-	-

TNS Polling OnlineBus Survey - (S5493 - 230949)

VotingIntention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	808	419	389	107	121	134	148	137	161	174	634	444	364	486	322	458	303	761
Weighted base	740	392	349	82	103	118	122	121	194	167	574	413	327	469	272	419	278	697
Labour	306	157	150	52	54	48	49	45	59	77	229	186	121	182	124	176	115	291
	41%	40%	43%	63%	53%	41%	40%	37%	30%	46%	40%	45%	37%	39%	46%	42%	41%	42%
Conservatives	192	104	88	13	27	22	34	31	66	34	159	97	96	139	54	112	70	182
	26%	27%	25%	16%	26%	18%	28%	25%	34%	20%	28%	23%	29%	30%	20%	27%	25%	26%
Liberal Democrats	60	29	31	8	9	11	8	12	13	14	45	37	23	45	15	33	20	53
	8%	7%	9%	9%	9%	9%	6%	10%	7%	9%	8%	9%	7%	9%	6%	8%	7%	8%
SNP - Scottish National Party	20	10	10	2	2	4	4	4	4	5	14	11	8	9	11	12	5	18
	3%	3%	3%	3%	2%	4%	3%	3%	2%	3%	2%	3%	3%	2%	4%	3%	2%	3%
Plaid Cymru	5	3	2	1	2	1	*	-	1	2	3	4	1	2	4	3	3	5
	1%	1%	1%	2%	2%	1%	*	-	*	1%	1%	1%	*	*	1%	1%	1%	1%
Green	22	13	9	2	2	5	6	5	2	6	16	13	8	13	9	11	9	20
	3%	3%	2%	2%	2%	5%	5%	4%	1%	4%	3%	3%	3%	3%	3%	3%	3%	3%
UKIP	119	69	50	2	5	21	20	24	46	23	96	58	62	71	49	63	52	115
	16%	18%	14%	3%	5%	18%	17%	20%	24%	14%	17%	14%	19%	15%	18%	15%	19%	17%
BNP	8	5	3	1	2	4	1	-	1	3	5	5	3	2	6	2	3	5
	1%	1%	1%	1%	2%	3%	1%	-	1%	2%	1%	1%	1%	*	2%	*	1%	1%
Other	8	2	6	*	*	2	1	1	3	2	6	2	5	6	1	7	1	8
	1%	1%	2%	*	*	1%	1%	1%	2%	1%	1%	1%	2%	1%	*	2%	*	1%

TNS Polling OnlineBus Survey - (S5493 - 230949)

Voting Intention

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	808	290	261	257	75	109	106	152	144	101	121
Weighted base	740	258	230	253	75	96	86	121	165	88	108
Labour	306 41%	133 52%	86 37%	87 34%	43 57%	53 56%	37 43%	47 39%	47 28%	38 44%	40 38%
Conservatives	192 26%	47 18%	68 30%	77 30%	7 9%	17 18%	23 27%	39 32%	59 36%	20 23%	26 25%
Liberal Democrats	60 8%	20 8%	19 8%	21 8%	3 4%	5 5%	12 14%	8 7%	14 8%	7 8%	11 10%
SNP - Scottish National Party	20 3%	19 7%	* *	1 *	19 25%	- -	- -	* *	* *	- -	* *
Plaid Cymru	5 1%	- -	5 2%	* *	- -	- -	- -	- -	* *	- -	5 5%
Green	22 3%	3 1%	7 3%	12 5%	- -	* *	2 3%	3 3%	9 6%	3 3%	3 3%
UKIP	119 16%	31 12%	38 17%	50 20%	4 6%	16 17%	10 12%	20 17%	32 19%	18 20%	18 17%
BNP	8 1%	2 1%	4 2%	2 1%	- -	2 2%	- -	2 2%	2 1%	- -	1 1%
Other	8 1%	3 1%	2 1%	3 1%	- -	2 2%	1 1%	1 1%	1 *	1 1%	2 2%

TNS Polling OnlineBus Survey - (S5493 - 230949)

Classification**Base: All respondents who would vote for a party other than the main political parties**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	188	103	85	10	14	33	41	44	46	37	151	93	95	104	84	100	76	176
Weighted base	165	91	74	8	9	34	30	31	54	35	130	84	82	97	68	90	65	155
Sex																		
Male	91	91	-	4	5	20	18	18	27	17	75	48	44	57	35	33	52	86
	55%	100%	-	52%	54%	61%	59%	58%	49%	47%	57%	57%	53%	59%	51%	37%	80%	55%
Female	74	-	74	4	4	13	12	13	27	18	55	36	38	40	34	56	13	69
	45%	-	100%	48%	46%	39%	41%	42%	51%	53%	43%	43%	47%	41%	49%	63%	20%	45%
Age																		
18-24	8	4	4	8	-	-	-	-	-	*	7	4	4	5	3	3	1	4
	5%	4%	5%	100%	-	-	-	-	-	1%	6%	4%	5%	5%	4%	3%	1%	2%
25-34	9	5	4	-	9	-	-	-	-	5	4	8	1	5	5	6	3	9
	6%	6%	6%	-	100%	-	-	-	-	15%	3%	10%	1%	5%	7%	7%	5%	6%
35-44	34	20	13	-	-	34	-	-	-	21	13	28	5	23	11	21	11	32
	20%	22%	18%	-	-	100%	-	-	-	61%	10%	34%	7%	23%	16%	24%	17%	21%
45-54	30	18	12	-	-	-	30	-	-	8	21	24	6	20	10	18	10	29
	18%	19%	16%	-	-	-	100%	-	-	24%	16%	29%	7%	21%	14%	21%	16%	19%
55-64	31	18	13	-	-	-	-	31	-	-	31	12	19	16	15	16	15	31
	19%	19%	18%	-	-	-	-	100%	-	-	24%	14%	24%	17%	21%	18%	22%	20%
65+	54	27	27	-	-	-	-	-	54	-	54	7	47	28	26	25	25	50
	33%	29%	37%	-	-	-	-	-	100%	-	41%	9%	57%	29%	38%	27%	39%	32%
Work																		
Working	84	48	36	4	8	28	24	12	7	30	54	84	-	53	30	49	30	80
	51%	52%	48%	46%	89%	84%	81%	37%	14%	85%	41%	100%	-	55%	44%	55%	47%	52%
Not working	82	44	38	4	1	5	6	19	47	5	77	-	82	44	38	40	35	75
	49%	48%	52%	54%	11%	16%	19%	63%	86%	15%	59%	-	100%	45%	56%	45%	53%	48%
Region																		
North	39	26	13	1	4	8	9	6	11	11	28	19	19	22	17	18	18	36
	23%	28%	18%	18%	38%	23%	29%	21%	20%	32%	21%	23%	24%	22%	25%	20%	28%	23%
Midlands	54	28	26	6	2	14	9	8	15	9	45	25	30	29	25	26	23	49
	33%	31%	35%	76%	26%	43%	29%	25%	28%	27%	34%	29%	36%	30%	37%	29%	35%	32%
South	72	38	35	*	3	12	12	17	28	14	58	40	33	46	26	46	24	70
	44%	41%	47%	6%	37%	34%	42%	54%	52%	41%	44%	47%	40%	48%	38%	51%	37%	45%
SOCIAL GRADE																		
ABC1	97	57	40	5	5	23	20	16	28	23	74	53	44	97	-	56	35	90
	59%	62%	54%	64%	51%	67%	68%	52%	52%	67%	56%	64%	53%	100%	-	62%	53%	58%
C2DE	68	35	34	3	5	11	10	15	26	12	57	30	38	-	68	34	31	64
	41%	38%	46%	36%	49%	33%	32%	48%	48%	33%	44%	36%	47%	-	100%	38%	47%	42%

TNS Polling OnlineBus Survey - (S5493 - 230949)

Classification**Base: All respondents who would vote for a party other than the main political parties**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	188	50	64	74	4	27	19	41	41	28	28
Weighted base	165	39	54	72	4	21	14	29	47	25	26
Sex											
Male	91	26	28	38	4	11	10	17	21	12	16
	55%	66%	52%	52%	100%	55%	73%	58%	45%	50%	61%
Female	74	13	26	35	-	9	4	12	26	12	10
	45%	34%	48%	48%	-	45%	27%	42%	55%	50%	39%
Age											
18-24	8	1	6	*	-	1	-	2	3	-	1
	5%	4%	11%	1%	-	7%	-	8%	6%	-	4%
25-34	9	4	2	3	1	3	-	2	2	-	2
	6%	9%	4%	5%	22%	13%	-	7%	5%	-	6%
35-44	34	8	14	12	1	5	2	5	13	4	4
	20%	20%	27%	16%	26%	22%	15%	16%	28%	16%	16%
45-54	30	9	9	12	-	6	3	5	7	2	6
	18%	23%	16%	17%	-	28%	21%	19%	16%	9%	23%
55-64	31	6	8	17	-	1	5	5	5	10	4
	19%	17%	14%	23%	-	6%	38%	17%	11%	41%	16%
65+	54	11	15	28	2	5	4	9	16	8	9
	33%	28%	28%	39%	52%	25%	26%	33%	35%	33%	34%
Work											
Working	84	19	25	40	2	12	6	13	20	12	19
	51%	50%	45%	55%	48%	57%	41%	45%	42%	50%	72%
Not working	82	19	30	33	2	9	8	16	27	12	7
	49%	50%	55%	45%	52%	43%	59%	55%	58%	50%	28%
Region											
North	39	39	-	-	4	21	14	-	-	-	-
	23%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	54	-	54	-	-	-	-	29	21	-	4
	33%	-	100%	-	-	-	-	100%	45%	-	16%
South	72	-	-	72	-	-	-	-	26	25	22
	44%	-	-	100%	-	-	-	-	55%	100%	84%
SOCIAL GRADE											
ABC1	97	22	29	46	3	12	6	15	28	16	16
	59%	56%	53%	64%	66%	60%	46%	51%	59%	66%	63%
C2DE	68	17	25	26	1	8	7	14	19	9	10
	41%	44%	47%	36%	34%	40%	54%	49%	41%	34%	37%

TNS Polling OnlineBus Survey - (S5493 - 230949)

Classification

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1192	584	608	175	200	218	217	185	197	277	915	678	514	672	520	689	435	1124
Weighted base	1171	579	593	142	192	218	198	177	245	302	869	703	468	680	491	689	412	1101
Sex																		
Male	579	579	-	74	98	111	100	88	108	115	464	351	228	336	243	256	269	525
	49%	100%	-	52%	51%	51%	51%	50%	44%	38%	53%	50%	49%	49%	49%	37%	65%	48%
Female	593	-	593	68	94	107	98	89	137	187	405	353	240	344	248	433	143	576
	51%	-	100%	48%	49%	49%	49%	50%	56%	62%	47%	50%	51%	51%	51%	63%	35%	52%
Age																		
18-24	142	74	68	142	-	-	-	-	-	17	125	79	63	61	81	70	50	120
	12%	13%	11%	100%	-	-	-	-	-	6%	14%	11%	13%	9%	16%	10%	12%	11%
25-34	192	98	94	-	192	-	-	-	-	98	94	165	27	119	73	123	64	187
	16%	17%	16%	-	100%	-	-	-	-	32%	11%	24%	6%	17%	15%	18%	15%	17%
35-44	218	111	107	-	-	218	-	-	-	127	91	188	30	143	75	151	60	212
	19%	19%	18%	-	-	100%	-	-	-	42%	10%	27%	6%	21%	15%	22%	15%	19%
45-54	198	100	98	-	-	-	198	-	-	55	143	158	39	113	85	119	68	187
	17%	17%	16%	-	-	-	100%	-	-	18%	16%	22%	8%	17%	17%	17%	17%	17%
55-64	177	88	89	-	-	-	-	177	-	6	171	92	85	109	67	96	73	169
	15%	15%	15%	-	-	-	-	100%	-	2%	20%	13%	18%	16%	14%	14%	18%	15%
65+	245	108	137	-	-	-	-	-	245	-	245	21	224	135	111	129	97	227
	21%	19%	23%	-	-	-	-	-	100%	-	28%	3%	48%	20%	23%	19%	24%	21%
Work																		
Working	703	351	353	79	165	188	158	92	21	256	448	703	-	465	239	441	235	676
	60%	61%	60%	56%	86%	86%	80%	52%	9%	85%	52%	100%	-	68%	49%	64%	57%	61%
Not working	468	228	240	63	27	30	39	85	224	46	421	-	468	215	252	248	177	425
	40%	39%	40%	44%	14%	14%	20%	48%	91%	15%	48%	-	100%	32%	51%	36%	43%	39%
Region																		
North	392	175	216	46	68	75	72	63	69	119	273	249	142	220	171	234	138	371
	33%	30%	37%	32%	36%	34%	36%	35%	28%	39%	31%	35%	30%	32%	35%	34%	33%	34%
Midlands	367	194	173	47	54	65	63	61	77	74	294	202	166	199	168	201	138	338
	31%	34%	29%	33%	28%	30%	32%	34%	31%	24%	34%	29%	35%	29%	34%	29%	33%	31%
South	412	209	203	49	70	78	63	53	100	109	303	253	160	261	152	255	137	391
	35%	36%	34%	35%	36%	36%	32%	30%	41%	36%	35%	36%	34%	38%	31%	37%	33%	36%
SOCIAL GRADE																		
ABC1	680	336	344	61	119	143	113	109	135	176	505	465	215	680	-	409	233	642
	58%	58%	58%	43%	62%	66%	57%	62%	55%	58%	58%	66%	46%	100%	-	59%	57%	58%
C2DE	491	243	248	81	73	75	85	67	111	127	364	239	252	-	491	280	179	459
	42%	42%	42%	57%	38%	34%	43%	38%	45%	42%	42%	34%	54%	-	100%	41%	43%	42%

TNS Polling OnlineBus Survey - (S5493 - 230949)

Classification**Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1192	422	386	384	97	170	155	229	221	150	170
Weighted base	1171	392	367	412	102	155	135	195	272	150	162
Sex											
Male	579 49%	175 45%	194 53%	209 51%	52 51%	65 42%	58 43%	97 50%	146 54%	76 50%	85 52%
Female	593 51%	216 55%	173 47%	203 49%	50 49%	89 58%	77 57%	98 50%	126 46%	74 50%	78 48%
Age											
18-24	142 12%	46 12%	47 13%	49 12%	13 12%	21 13%	13 9%	23 12%	37 13%	16 11%	20 12%
25-34	192 16%	68 17%	54 15%	70 17%	17 16%	28 18%	23 17%	32 17%	41 15%	26 18%	24 15%
35-44	218 19%	75 19%	65 18%	78 19%	18 18%	34 22%	22 17%	33 17%	49 18%	32 21%	29 18%
45-54	198 17%	72 18%	63 17%	63 15%	18 17%	27 17%	27 20%	35 18%	39 14%	26 17%	26 16%
55-64	177 15%	63 16%	61 17%	53 13%	18 17%	14 9%	30 23%	37 19%	30 11%	24 16%	22 14%
65+	245 21%	69 17%	77 21%	100 24%	19 19%	30 20%	19 14%	34 17%	76 28%	25 17%	42 26%
Work											
Working	703 60%	249 64%	202 55%	253 61%	64 63%	96 62%	89 66%	110 57%	148 55%	100 67%	95 59%
Not working	468 40%	142 36%	166 45%	160 39%	38 37%	58 38%	46 34%	85 43%	124 45%	50 33%	67 41%
Region											
North	392 33%	392 100%	-	-	102 100%	155 100%	135 100%	-	-	-	-
Midlands	367 31%	-	367 100%	-	-	-	-	195 100%	113 41%	-	60 37%
South	412 35%	-	-	412 100%	-	-	-	-	159 59%	150 100%	103 63%
SOCIAL GRADE											
ABC1	680 58%	220 56%	199 54%	261 63%	57 56%	84 54%	79 59%	112 58%	151 56%	101 67%	95 59%
C2DE	491 42%	171 44%	168 46%	152 37%	45 44%	71 46%	56 41%	83 42%	121 44%	49 33%	67 41%

	Page	Table	Title	Base Description	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All respondents in GB 18+	1192
	3	2	Q2. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All respondents in GB 18+	1192
	5	3	Q2a. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All who would vote	816
	7	4	Q3. Which party is that?	Base: All respondents who would vote for a party other than the main political parties	188
	9	5	VotingIntention	Base: All respondents in GB 18+	808
	11	6	Classification	Base: All respondents who would vote for a party other than the main political parties	188
	13	7	Classification	Base: All respondents in GB 18+	1192